

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

UPELECT		UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION				TOTAL
		Extremely likely	Very likely	Somewhat likely	Already voted	
TOTAL		79%	17%	3%	1%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	77%	22%	0%	0%	200
	Midwest	82%	13%	4%	2%	174
	South	80%	14%	4%	1%	245
	South Central	80%	18%	2%		82
	Central Plains	74%	20%	2%	4%	77
	Mountain States	85%	15%	1%		70
	West	78%	16%	5%		155
RG2 GEOGRAPHIC AREAS TWO	California	78%	15%	7%		114
	Florida	78%	11%	10%	1%	69
	Texas	82%	15%	2%		62
	New York	65%	35%			54
	Rest of country	81%	16%	2%	1%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	81%	16%	3%	0%	285
	Toss-up	80%	15%	3%	2%	402
	Safe Democrat	78%	19%	3%	0%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	80%	14%	4%	2%	278
	Other states	79%	18%	3%	1%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	78%	15%	7%		124
	7-9.9% unemployment	79%	17%	3%	1%	716
	Less than 7% unemployment	81%	15%	1%	2%	163
URBAN URBAN CODE	Rural	77%	22%	1%	1%	135
	Suburban	83%	15%	2%	0%	411
	Urban	77%	19%	2%	2%	177
GENDER GENDER	Male	81%	15%	3%	1%	481
	Female	78%	18%	3%	1%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	85%	12%	2%	1%	306
	Male / not employed	73%	22%	3%	2%	175
	Female / employed	81%	14%	4%	1%	265
	Female / not employed	76%	21%	3%	1%	256
RAGEBG AGE/C	18-29	68%	20%	11%	1%	126
	30-44	84%	12%	4%	1%	291
	45-59	82%	15%	2%	1%	256
	60 and older	78%	21%	0%	1%	330
RAGE RESPONDENT'S AGE/C	18-34	70%	20%	9%	1%	219
	35-44	88%	8%	3%	1%	199
	45-64	83%	15%	1%	1%	358
	65 or over	74%	24%		1%	218
	Unsure / refused	82%	18%			10

(cont.)

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		Extremely likely	Very likely	Somewhat likely	Already voted	
RAGEFL RESPONDENT'S AGE/C	18-44	79%	14%	6%	1%	417
	45-64	83%	15%	1%	1%	358
	65 or over	75%	24%		1%	228
RR96 AGE / SEX	Male / under 45	82%	13%	5%	1%	216
	Male / 45+	80%	18%	1%	1%	266
	Female / under 45	76%	16%	7%	1%	202
	Female / 45+	80%	19%	1%	1%	320
RRACE RESPONDENT'S RACE/C	White	81%	16%	2%	1%	752
	Black / African American	72%	22%	6%		120
	Hispanic / Latino	78%	12%	9%		90
	Other	77%	20%	1%	1%	40
GENRACE RACE BY GENDER	White men	83%	14%	2%	1%	361
	White women	79%	18%	2%	1%	391
	Black men	74%	24%	1%		51
	Black women	71%	20%	9%		70
	Hispanic men	72%	16%	11%		47
	Hispanic women	85%	8%	7%		43
WHITE SENIORS	White seniors	78%	20%	0%	1%	288
	Other	80%	15%	4%	1%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	83%	13%	2%	1%	401
	Independent	74%	20%	5%	1%	171
	Democrat	78%	19%	3%	1%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	84%	14%	1%	1%	440
	Ticket splitter	70%	24%	6%		74
	Democrat	77%	17%	4%	1%	490
PARTISAN PARTISAN	Hard GOP	85%	13%	1%	1%	365
	Soft GOP	73%	25%	2%		78
	Ticket splitter	69%	16%	15%		72
	Soft DEM	77%	18%	4%	1%	86
	Hard DEM	78%	18%	3%	1%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	80%	16%	3%	1%	561
	Moderate	71%	19%	9%	1%	66
	Liberal	79%	17%	2%	1%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	79%	19%	1%	1%	189
	Somewhat conservative	81%	15%	3%	1%	372
	Moderate / liberal	78%	18%	3%	1%	442
RPTYID98 TARGET GROUPS	Republican	83%	13%	2%	1%	401
	Independent	74%	20%	5%	1%	171
	Conservative DEM	68%	23%	8%	1%	121
	Mod / lib DEM	82%	17%	0%	1%	310

(cont.)

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		Extremely likely	Very likely	Somewhat likely	Already voted	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	82%	15%	2%	1%	318
	Mod / conservative DEM	69%	21%	9%	1%	171
	Independent	70%	24%	6%		74
	Mod / liberal GOP	72%	24%	4%		56
	Conservative GOP	85%	13%	0%	1%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	89%	10%	1%	0%	140
	Yes	79%	18%	3%		75
	Unsure	75%	21%	4%		54
	No	74%	18%	7%	1%	228
	No / strongly	80%	17%	2%	2%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	38%	34%	28%		43
	High school graduate	73%	23%	3%	1%	207
	Some college	81%	14%	3%	2%	250
	College graduate	85%	14%	1%	0%	503
SEXEDUC SEX / EDUCATION	College men	83%	14%	1%	1%	367
	Non-college men	72%	20%	7%	1%	114
	College women	84%	14%	2%	1%	385
	Non-college women	63%	29%	8%	0%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	78%	17%	3%	2%	367
	Minority non-college graduate	63%	26%	12%		133
	Others	85%	14%	1%	0%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	81%	16%	1%	2%	169
	White female non-college graduates	75%	19%	4%	2%	198
	Minority male non-college graduates	64%	26%	10%		63
	Minority female non-college graduates	61%	26%	13%		70
	Other	85%	14%	1%	0%	503
WILLWIN WHO WILL WIN	Romney	86%	13%	1%	0%	368
	Obama	75%	19%	4%	1%	535
	Other	100%				1
	Unsure / refused	79%	17%	3%	2%	99
RUNION MEMBER OF LABOR UNION/C	Union household	84%	14%	1%	0%	133
	Non-union household	79%	17%	3%	1%	870
RMARITAL MARITAL STATUS/C	Single	72%	19%	7%	2%	215
	Married	83%	15%	1%	0%	576
	No longer married	76%	19%	3%	1%	212

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		Extremely likely	Very likely	Somewhat likely	Already voted	
MOMDAD PARENTS	Dad	87%	11%	2%		160
	Mom	80%	18%	2%		170
BUNDY MARITAL STATUS / CHILDREN	Married / children	85%	13%	2%		245
	Married / no children	82%	16%	1%	1%	331
	Divorced / children	99%	1%			23
	Divorced / no children	83%	15%	1%	1%	88
	Single / children	76%	16%	8%		45
	Single / no children	71%	20%	6%	3%	169
	Other / mixed	65%	27%	6%	1%	100
GENMAR1 GENDER AND MARITAL	Single women	66%	19%	12%	3%	109
	Married women	84%	16%	0%		276
	No longer married women	76%	21%	2%	1%	136
	Single men	78%	19%	1%	2%	106
	Married men	83%	14%	3%	1%	300
	No longer married men	76%	17%	5%	2%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	81%	15%	1%	3%	72
	White single women	69%	17%	8%	5%	61
	White married men	84%	13%	2%	1%	236
	White married women	82%	18%			230
	White no longer married men	79%	19%		2%	54
	White no longer married women	77%	20%	2%	1%	100
	Other	75%	18%	6%	0%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	67%	23%	10%		28
	Married mothers	84%	15%	1%		117
	No longer married mothers	76%	24%			25
	Non-mothers	79%	16%	3%	1%	833
MOMRACE MOTHERS BY RACE	White mothers	80%	20%			116
	Non-white mothers	79%	14%	7%		53
	Non-mothers	79%	16%	3%	1%	833
ECONCLA2 ECONOMIC CLASS	Upper class	75%	15%	10%		54
	Middle class	82%	15%	2%	1%	749
	Low income	70%	24%	4%	2%	192
	Working class	83%		17%		6
	Unemployed	61%	39%			3

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FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	75%	15%	10%		54
	Middle class family	85%	14%	2%	0%	525
	Middle class / not married or parent	77%	18%	3%	2%	224
	Lower class	70%	24%	4%	2%	200
RDENOM RESPONDENT'S RELIGION/C	Catholic	80%	17%	3%	1%	195
	Protestant	80%	16%	2%	3%	154
	Baptist	77%	18%	5%	0%	173
	Fundamentalist / Pentecostal	82%	16%	1%	0%	167
	Other	75%	21%	1%	2%	81
	No affiliation	80%	15%	4%	0%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	78%	19%	3%	1%	362
	At least once a month	82%	15%	3%	1%	203
	Infrequently	83%	13%	2%	2%	158
	Never	61%	29%	10%		23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	73%	19%	5%	3%	92
	Active Protestant	85%	15%			64
	Active Baptist	77%	19%	3%	1%	96
	Active Fundamentalist / Pentecostal	80%	19%	1%		87
	Active Other	74%	26%			22
	Non-active	80%	16%	3%	1%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	82%	13%	3%	2%	154
	Male not evangelical	80%	16%	2%	1%	327
	Female born again / evangelicals	78%	17%	4%	0%	205
	Female not evangelical	78%	18%	3%	1%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	83%	14%	1%	1%	259
	Non-white Evangelical	70%	20%	9%	1%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	87%	11%	1%	1%	203
	Non-white conservative Christians	72%	19%	8%	1%	55
	White non-conservative Christians	70%	26%	4%		56
	Non-white non-conservative Christians	68%	21%	11%		46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	83%	14%	1%	1%	394
	Non-gun owner HH	77%	18%	4%	1%	609

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		Extremely likely	Very likely	Somewhat likely	Already voted	
RDIRCT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	80%	15%	4%	1%	399
	Unsure	78%	19%		3%	71
	Wrong track	79%	17%	3%	1%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	83%	15%	2%	1%	445
	Undecided	75%	19%	6%		98
	Democrat	77%	18%	4%	1%	459
RMII1 MOST IMPORTANT ISSUE/C	Education	82%	14%	4%		69
	Health care costs	68%	17%	13%	2%	74
	Gov't spending & budget deficit	85%	13%	1%	1%	158
	Economy	85%	14%	1%	0%	280
	Medicare & SS	77%	19%	1%	3%	88
	Jobs	78%	15%	6%	2%	151
	Other	73%	25%	2%		183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	80%	16%	3%	1%	715
	Nat'l security issues	74%	23%	3%		73
	Education	82%	14%	4%		69
	Medicare / SS	77%	19%	1%	3%	88
	Other	75%	22%	4%		58
RBOID BARACK OBAMA NAME ID/C	Favorable	77%	18%	4%	1%	532
	Unfavorable	82%	15%	2%	1%	453
	No opinion	71%	29%			18
	Never heard of	100%				1
RMRID MITT ROMNEY NAME ID/C	Favorable	84%	14%	1%	1%	506
	Unfavorable	78%	17%	4%	1%	439
	No opinion	59%	29%	12%		54
	Never heard of	33%	37%	29%		3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	77%	18%	4%	1%	500
	Unsure	68%	32%			19
	Disapprove	83%	15%	2%	1%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	79%	16%	4%	1%	477
	Unsure	58%	34%	9%		12
	Disapprove	81%	17%	2%	1%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	79%	15%	4%	1%	399
	Unsure	71%	22%	5%	2%	39
	Disapprove	80%	17%	2%	1%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	78%	18%	3%	1%	505
	Unsure	67%	26%	8%		48
	Disapprove	83%	14%	2%	1%	450

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RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	77%	18%	4%	1%	567
	Unsure	61%	28%	11%		22
	Disapprove	83%	15%	1%	1%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	83%	15%	1%	1%	503
	Obama	77%	18%	3%	1%	472
	Both	66%	34%			2
	Neither	43%	18%	38%		9
	Unsure	54%	23%	23%		17
HANDP5 BETTER HANDLE / MEDICARE	Romney	84%	14%	1%	1%	431
	Obama	77%	18%	4%	1%	518
	Both	100%				6
	Neither	64%	9%	27%		13
	Unsure	69%	29%	3%		35
HANDP7 BETTER HANDLE / JOBS	Romney	84%	14%	1%	1%	491
	Obama	76%	19%	4%	1%	469
	Both	36%		64%		2
	Neither	63%	10%	27%		13
	Unsure	74%	23%	3%		28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	83%	15%	1%	1%	702
	Yes / watched news coverage	78%	17%	4%	2%	158
	No	62%	24%	13%	1%	142
	Unsure / refused		100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	84%	14%	1%	1%	484
	Undecided	56%	28%	17%		30
	Obama	76%	18%	4%	1%	490
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	96%	1%		2%	405
	Most likely 50%	95%	3%		2%	502
	Most likely 60%	92%	6%		2%	605
	Most likely 70%	90%	9%		1%	702
	100% of sample	79%	17%	3%	1%	1003
TOTAL		79%	17%	3%	1%	1003

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UNAI DP		UNAI DP UNAIDED PRESIDENTIAL BALLOT				TOTAL
		Mitt Romney	Barack Obama	Named other	Unsure	
TOTAL		45%	46%	1%	8%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	40%	50%		10%	200
	Midwest	42%	51%	1%	5%	174
	South	49%	41%	2%	9%	245
	South Central	46%	44%	1%	10%	82
	Central Plains	53%	39%		8%	77
	Mountain States	54%	41%		5%	70
	West	40%	50%	4%	7%	155
RG2 GEOGRAPHIC AREAS TWO	California	42%	47%	4%	7%	114
	Florida	50%	36%	2%	11%	69
	Texas	47%	43%	1%	9%	62
	New York	29%	63%		9%	54
	Rest of country	46%	45%	1%	8%	705
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	Other states	44%	46%	1%	9%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	43%	45%	4%	8%	124
	7-9.9% unemployment	44%	47%	1%	8%	716
	Less than 7% unemployment	51%	43%	1%	6%	163
URBAN URBAN CODE	Rural	50%	37%	3%	10%	135
	Suburban	50%	43%	1%	7%	411
	Urban	31%	58%	2%	9%	177
GENDER GENDER	Male	50%	41%	2%	7%	481
	Female	40%	51%	0%	8%	522
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	Male / not employed	45%	46%	1%	8%	175
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	Female / not employed	46%	45%	1%	8%	256
RAGEBG AGE/C	18-29	36%	54%		10%	126
	30-44	35%	55%	3%	8%	291
	45-59	52%	41%	1%	6%	256
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	35-44	36%	58%	1%	5%	199
	45-64	52%	41%	1%	6%	358
	65 or over	52%	38%	1%	9%	218
	Unsure / refused	55%	24%	2%	19%	10

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	45-64	52%	41%	1%	6%	358
	65 or over	52%	37%	1%	10%	228
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	Male / 45+	55%	36%	1%	7%	266
	Female / under 45	27%	64%	1%	9%	202
	Female / 45+	49%	42%	0%	8%	320
RRACE RESPONDENT'S RACE/C	White	53%	37%	2%	8%	752
	Black / African American	2%	88%		10%	120
	Hispanic / Latino	36%	62%	2%	1%	90
	Other	42%	41%		17%	40
GENRACE RACE BY GENDER	White men	57%	34%	3%	7%	361
	White women	50%	41%	1%	9%	391
	Black men	4%	83%		14%	51
	Black women	1%	92%		7%	70
	Hispanic men	43%	52%	3%	2%	47
	Hispanic women	27%	73%			43
WHITE SENIORS	White seniors	55%	35%	0%	9%	288
	Other	41%	50%	2%	7%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	89%	4%	1%	6%	401
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	Democrat	3%	89%	0%	8%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	87%	5%	1%	6%	440
	Ticket splitter	39%	41%	4%	16%	74
	Democrat	8%	83%	1%	8%	490
PARTISAN PARTISAN	Hard GOP	91%	2%	1%	6%	365
	Soft GOP	76%	10%	3%	11%	78
	Ticket splitter	45%	34%	7%	14%	72
	Soft DEM	15%	70%	2%	14%	86
	Hard DEM	3%	89%	0%	7%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	71%	22%	1%	7%	561
	Moderate	38%	44%	10%	8%	66
	Liberal	8%	82%	1%	10%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	79%	15%	0%	6%	189
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	Independent	46%	36%	4%	14%	171
	Conservative DEM	7%	81%		12%	121
	Mod / lib DEM	2%	92%	0%	6%	310

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 October 7-11, 2012

UNAI DP		UNAI DP UNAIDED PRESIDENTIAL BALLOT				TOTAL
		Mitt Romney	Barack Obama	Named other	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	3%	89%	0%	7%	318
	Mod / conservative DEM	17%	71%	2%	10%	171
	Independent	39%	41%	4%	16%	74
	Mod / liberal GOP	53%	20%	6%	21%	56
	Conservative GOP	92%	3%	1%	4%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	83%	12%	1%	4%	140
	Yes	84%	6%	6%	5%	75
	Unsure	27%	57%		16%	54
	No	58%	29%	2%	11%	228
	No / strongly	25%	67%	1%	7%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	23%	65%		12%	43
	High school graduate	45%	48%	0%	7%	207
	Some college	43%	45%	1%	11%	250
	College graduate	48%	44%	2%	6%	503
SEXEDUC SEX / EDUCATION	College men	51%	38%	3%	8%	367
	Non-college men	46%	48%	1%	6%	114
	College women	42%	50%	1%	8%	385
	Non-college women	37%	54%		10%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	52%	37%	1%	11%	367
	Minority non-college graduate	15%	78%		7%	133
	Others	48%	44%	2%	6%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	54%	37%	1%	8%	169
	White female non-college graduates	49%	38%	0%	13%	198
	Minority male non-college graduates	22%	70%		8%	63
	Minority female non-college graduates	9%	84%		7%	70
	Other	48%	44%	2%	6%	503
WILLWIN WHO WILL WIN	Romney	90%	5%	1%	5%	368
	Obama	15%	77%	1%	7%	535
	Other	100%				1
	Unsure / refused	42%	28%	7%	23%	99
RUNION MEMBER OF LABOR UNION/C	Union household	26%	61%	2%	12%	133
	Non-union household	48%	44%	1%	7%	870
RMARITAL MARITAL STATUS/C	Single	33%	58%	1%	8%	215
	Married	51%	39%	2%	8%	576
	No longer married	39%	52%	1%	8%	212
MOMDAD PARENTS	Dad	48%	39%	4%	9%	160
	Mom	39%	53%	1%	7%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

UNAI DP		UNAI DP UNAIDED PRESIDENTIAL BALLOT				TOTAL
		Mitt Romney	Barack Obama	Named other	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	46%	42%	3%	9%	245
	Married / no children	55%	37%	1%	7%	331
	Divorced / children	52%	41%	1%	6%	23
	Divorced / no children	37%	53%	1%	9%	88
	Single / children	23%	71%	2%	3%	45
	Single / no children	36%	55%	0%	9%	169
	Other / mixed	38%	53%	1%	8%	100
GENMAR1 GENDER AND MARITAL	Single women	22%	67%		11%	109
	Married women	50%	42%	1%	7%	276
	No longer married women	36%	55%		9%	136
	Single men	45%	49%	2%	5%	106
	Married men	53%	36%	3%	8%	300
	No longer married men	45%	46%	3%	6%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	63%	34%	2%	1%	72
	White single women	32%	54%		14%	61
	White married men	57%	32%	3%	8%	236
	White married women	56%	35%	1%	8%	230
	White no longer married men	47%	40%	4%	9%	54
	White no longer married women	45%	47%		8%	100
	Other	21%	71%	1%	8%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%	86%		3%	28
	Married mothers	44%	46%	1%	9%	117
	No longer married mothers	47%	48%		5%	25
	Non-mothers	46%	44%	1%	8%	833
MOMRACE MOTHERS BY RACE	White mothers	54%	37%	1%	7%	116
	Non-white mothers	7%	86%		7%	53
	Non-mothers	46%	44%	1%	8%	833
ECONCLA2 ECONOMIC CLASS	Upper class	44%	52%		4%	54
	Middle class	48%	43%	2%	7%	749
	Low income	31%	56%	1%	13%	192
	Working class	81%	2%		17%	6
	Unemployed	55%	37%		8%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	44%	52%		4%	54
	Middle class family	53%	39%	2%	6%	525
	Middle class / not married or parent	38%	53%	1%	8%	224
	Lower class	32%	54%	1%	13%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

UNAI DP		UNAI DP UNAIDED PRESIDENTIAL BALLOT				TOTAL
		Mitt Romney	Barack Obama	Named other	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	47%	45%	0%	7%	195
	Protestant	53%	35%	0%	12%	154
	Baptist	46%	44%	2%	8%	173
	Fundamentalist / Pentecostal	55%	38%	2%	5%	167
	Other	52%	40%		8%	81
	No affiliation	27%	63%	3%	8%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	58%	34%	1%	7%	362
	At least once a month	44%	46%	2%	8%	203
	Infrequently	43%	47%		10%	158
	Never	33%	53%		14%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	59%	36%	1%	4%	92
	Active Protestant	61%	30%		9%	64
	Active Baptist	50%	39%	1%	10%	96
	Active Fundamentalist / Pentecostal	65%	29%	1%	5%	87
	Active Other	51%	37%		12%	22
	Non-active	38%	52%	2%	8%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	61%	31%	2%	6%	154
	Male not evangelical	45%	45%	2%	8%	327
	Female born again / evangelicals	53%	35%	1%	11%	205
	Female not evangelical	32%	61%		7%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	70%	18%	2%	10%	259
	Non-white Evangelical	21%	72%		7%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	83%	8%	2%	7%	203
	Non-white conservative Christians	35%	57%		8%	55
	White non-conservative Christians	24%	53%	3%	21%	56
	Non-white non-conservative Christians	4%	90%		6%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	63%	29%	2%	7%	394
	Non-gun owner HH	33%	57%	1%	9%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	3%	90%	0%	6%	399
	Unsure	21%	59%	4%	17%	71
	Wrong track	80%	11%	2%	8%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	89%	5%	1%	5%	445
	Undecided	34%	28%	7%	31%	98
	Democrat	4%	89%	0%	6%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

UNAIDP		UNAIDP UNAIDED PRESIDENTIAL BALLOT				TOTAL
		Mitt Romney	Barack Obama	Named other	Unsure	
RMI11 MOST IMPORTANT ISSUE/C	Education	12%	81%		7%	69
	Health care costs	22%	70%		8%	74
	Gov't spending & budget deficit	69%	20%	4%	7%	158
	Economy	55%	39%	0%	5%	280
	Medicare & SS	18%	71%	0%	10%	88
	Jobs	42%	51%	1%	7%	151
	Other	45%	40%	3%	13%	183
RRMI1 MOST IMPORTANT ISSUE/C	Pocketbook issues	51%	40%	1%	7%	715
	Nat'l security issues	43%	45%		12%	73
	Education	12%	81%		7%	69
	Medicare / SS	18%	71%	0%	10%	88
	Other	47%	36%	6%	11%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	6%	86%	0%	8%	532
	Unfavorable	92%	0%	2%	6%	453
	No opinion	33%	15%	13%	40%	18
	Never heard of				100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	86%	6%	1%	7%	506
	Unfavorable	1%	92%	1%	6%	439
	No opinion	19%	46%	7%	28%	54
	Never heard of		68%		32%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	4%	88%	0%	8%	500
	Unsure	21%	39%	9%	32%	19
	Disapprove	88%	3%	2%	7%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	4%	87%	0%	9%	477
	Unsure	13%	44%		44%	12
	Disapprove	84%	7%	2%	6%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	2%	90%	1%	7%	399
	Unsure	18%	61%	3%	19%	39
	Disapprove	77%	13%	2%	8%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	8%	84%	1%	8%	505
	Unsure	31%	45%	3%	22%	48
	Disapprove	88%	4%	2%	7%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	12%	79%	0%	8%	567
	Unsure	53%	18%	4%	26%	22
	Disapprove	89%	1%	2%	7%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	88%	3%	1%	8%	503
	Obama	1%	92%	0%	6%	472
	Both		66%		34%	2
	Neither	11%		57%	32%	9
	Unsure	6%	38%	10%	47%	17

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

UNAI DP		UNAI DP UNAIDED PRESIDENTIAL BALLOT				TOTAL
		Mitt Romney	Barack Obama	Named other	Unsure	
HANDP5 BETTER HANDLE / MEDICARE	Romney	91%	1%	1%	7%	431
	Obama	7%	86%	0%	7%	518
	Both	100%				6
	Neither	14%	8%	53%	26%	13
	Unsure	38%	30%	6%	26%	35
HANDP7 BETTER HANDLE / JOBS	Romney	88%	4%	1%	7%	491
	Obama	3%	91%	0%	6%	469
	Both		100%			2
	Neither	4%	32%	40%	23%	13
	Unsure	21%	24%	12%	43%	28
DEB VW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	49%	45%	1%	6%	702
	Yes / watched news coverage	41%	51%	2%	6%	158
	No	31%	45%	4%	21%	142
	Unsure / refused	100%				0
RROBAL PRESIDENTIAL BALLOT/C	Romney	93%	1%	1%	6%	484
	Undecided	6%	2%	33%	59%	30
	Obama	0%	93%		7%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	48%	44%	1%	6%	797
	Very likely	37%	49%	1%	13%	167
	Somewhat likely	6%	63%	12%	19%	29
	Already voted	39%	61%			10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	52%	48%			405
	Most likely 50%	54%	46%			502
	Most likely 60%	54%	46%			605
	Most likely 70%	52%	47%		0%	702
	100% of sample	45%	46%	1%	8%	1003
TOTAL		45%	46%	1%	8%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RDIRECT		RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C			TOTAL
		Right direction	Unsure	Wrong track	
TOTAL		40%	7%	53%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	47%	4%	49%	200
	Midwest	46%	10%	44%	174
	South	34%	6%	60%	245
	South Central	34%	10%	56%	82
	Central Plains	32%	9%	59%	77
	Mountain States	32%	12%	56%	70
	West	42%	5%	53%	155
RG2 GEOGRAPHIC AREAS TWO	California	42%	3%	55%	114
	Florida	22%	9%	70%	69
	Texas	37%	7%	56%	62
	New York	52%	8%	40%	54
	Rest of country	41%	8%	52%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	34%	7%	59%	285
	Toss-up	39%	9%	52%	402
	Safe Democrat	46%	5%	50%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	39%	9%	51%	278
	Other states	40%	6%	54%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	42%	3%	55%	124
	7-9.9% unemployment	40%	7%	52%	716
	Less than 7% unemployment	36%	10%	55%	163
URBAN URBAN CODE	Rural	29%	9%	62%	135
	Suburban	39%	5%	56%	411
	Urban	55%	7%	38%	177
GENDER GENDER	Male	38%	6%	56%	481
	Female	42%	8%	50%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	36%	5%	59%	306
	Male / not employed	40%	9%	52%	175
	Female / employed	47%	8%	44%	265
	Female / not employed	36%	8%	56%	256
RAGEBG AGE/C	18-29	47%	14%	39%	126
	30-44	43%	8%	48%	291
	45-59	37%	3%	60%	256
	60 and older	36%	6%	58%	330
RAGE RESPONDENT'S AGE/C	18-34	45%	10%	45%	219
	35-44	44%	10%	46%	199
	45-64	39%	4%	57%	358
	65 or over	33%	7%	60%	218
	Unsure / refused	28%	6%	66%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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October 7-11, 2012

RDIRECT		RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C			TOTAL
		Right direction	Unsure	Wrong track	
RAGEFL RESPONDENT'S AGE/C	18-44	44%	10%	45%	417
	45-64	39%	4%	57%	358
	65 or over	33%	7%	60%	228
RR96 AGE / SEX	Male / under 45	41%	8%	51%	216
	Male / 45+	35%	5%	60%	266
	Female / under 45	49%	12%	39%	202
	Female / 45+	38%	5%	57%	320
RRACE RESPONDENT'S RACE/C	White	32%	6%	62%	752
	Black / African American	79%	9%	12%	120
	Hispanic / Latino	54%	12%	34%	90
	Other	33%	9%	58%	40
GENRACE RACE BY GENDER	White men	30%	7%	63%	361
	White women	34%	6%	60%	391
	Black men	83%	6%	11%	51
	Black women	75%	12%	13%	70
	Hispanic men	49%	5%	46%	47
	Hispanic women	59%	20%	21%	43
WHITE SENIORS	White seniors	33%	6%	61%	288
	Other	43%	8%	50%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	4%	5%	91%	401
	Independent	33%	8%	58%	171
	Democrat	75%	9%	16%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	6%	5%	89%	440
	Ticket splitter	31%	15%	54%	74
	Democrat	71%	8%	21%	490
PARTISAN PARTISAN	Hard GOP	3%	5%	92%	365
	Soft GOP	13%	8%	79%	78
	Ticket splitter	27%	8%	65%	72
	Soft DEM	59%	12%	29%	86
	Hard DEM	76%	8%	16%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	20%	4%	76%	561
	Moderate	35%	15%	50%	66
	Liberal	70%	10%	20%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	12%	3%	85%	189
	Somewhat conservative	24%	5%	71%	372
	Moderate / liberal	65%	11%	24%	442
RPTYID98 TARGET GROUPS	Republican	4%	5%	91%	401
	Independent	33%	8%	58%	171
	Conservative DEM	72%	7%	21%	121
	Mod / lib DEM	77%	9%	14%	310

(cont.)

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	Independent	31%	15%	54%	74
	Mod / liberal GOP	23%	16%	61%	56
	Conservative GOP	4%	3%	93%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	12%	3%	85%	140
	Yes	5%	8%	87%	75
	Unsure	41%	13%	46%	54
	No	24%	7%	68%	228
	No / strongly	60%	7%	33%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	68%	7%	25%	43
	High school graduate	32%	9%	58%	207
	Some college	39%	8%	54%	250
	College graduate	41%	6%	53%	503
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	Non-college men	38%	10%	52%	114
	College women	43%	8%	49%	385
	Non-college women	38%	8%	53%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	29%	7%	64%	367
	Minority non-college graduate	65%	12%	24%	133
	Others	41%	6%	53%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	28%	10%	62%	169
	White female non-college graduates	30%	5%	66%	198
	Minority male non-college graduates	65%	6%	29%	63
	Minority female non-college graduates	64%	17%	19%	70
	Other	41%	6%	53%	503
WILLWIN WHO WILL WIN	Romney	4%	4%	92%	368
	Obama	67%	9%	24%	535
	Other			100%	1
	Unsure / refused	26%	10%	64%	99
RUNION MEMBER OF LABOR UNION/C	Union household	53%	9%	39%	133
	Non-union household	38%	7%	55%	870
RMARITAL MARITAL STATUS/C	Single	48%	12%	40%	215
	Married	37%	4%	59%	576
	No longer married	41%	9%	50%	212

(cont.)

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

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		Right direction	Unsure	Wrong track	
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	Mom	42%	8%	50%	170
BUNDY MARITAL STATUS / CHILDREN	Married / children	39%	6%	55%	245
	Married / no children	35%	3%	62%	331
	Divorced / children	30%	13%	57%	23
	Divorced / no children	38%	10%	52%	88
	Single / children	55%	14%	31%	45
	Single / no children	46%	12%	42%	169
	Other / mixed	46%	7%	47%	100
GENMAR1 GENDER AND MARITAL	Single women	52%	16%	32%	109
	Married women	38%	3%	58%	276
	No longer married women	41%	11%	49%	136
	Single men	44%	8%	48%	106
	Married men	35%	5%	60%	300
	No longer married men	40%	7%	53%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	28%	6%	66%	72
	White single women	39%	14%	47%	61
	White married men	30%	6%	64%	236
	White married women	31%	3%	65%	230
	White no longer married men	32%	10%	58%	54
	White no longer married women	39%	6%	55%	100
	Other	62%	10%	28%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	61%	15%	24%	28
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	Non-white mothers	69%	14%	16%	53
	Non-mothers	39%	7%	54%	833
ECONCLA2 ECONOMIC CLASS	Upper class	47%	7%	46%	54
	Middle class	39%	6%	55%	749
	Low income	42%	12%	45%	192
	Working class	2%		98%	6
	Unemployed	37%	8%	55%	3

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

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		Right direction	Unsure	Wrong track	
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	47%	7%	46%	54
	Middle class family	37%	4%	59%	525
	Middle class / not married or parent	44%	9%	46%	224
	Lower class	41%	12%	47%	200
RDENOM RESPONDENT'S RELIGION/C	Catholic	40%	7%	53%	195
	Protestant	34%	6%	60%	154
	Baptist	40%	5%	55%	173
	Fundamentalist / Pentecostal	26%	8%	66%	167
	Other	34%	9%	57%	81
	No affiliation	55%	9%	37%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	31%	6%	63%	362
	At least once a month	40%	5%	56%	203
	Infrequently	39%	10%	51%	158
	Never	44%	15%	41%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	35%	5%	60%	92
	Active Protestant	31%	6%	63%	64
	Active Baptist	36%	3%	61%	96
	Active Fundamentalist / Pentecostal	21%	10%	69%	87
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RACEVANG RACE / EVANGELICAL	White Evangelical	16%	4%	80%	259
	Non-white Evangelical	62%	9%	30%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	8%	3%	90%	203
	Non-white conservative Christians	49%	5%	46%	55
	White non-conservative Christians	47%	7%	47%	56
	Non-white non-conservative Christians	76%	14%	10%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	26%	6%	67%	394
	Non-gun owner HH	48%	8%	44%	609

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RDIRECT		RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C			TOTAL
		Right direction	Unsure	Wrong track	
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	6%	4%	90%	445
	Undecided	35%	11%	54%	98
	Democrat	74%	9%	17%	459
RMII1 MOST IMPORTANT ISSUE/C	Education	68%	14%	18%	69
	Health care costs	67%	7%	26%	74
	Gov't spending & budget deficit	18%	4%	78%	158
	Economy	34%	5%	61%	280
	Medicare & SS	57%	14%	29%	88
	Jobs	42%	5%	52%	151
	Other	37%	8%	55%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	35%	5%	59%	715
	Nat'l security issues	42%	7%	51%	73
	Education	68%	14%	18%	69
	Medicare / SS	57%	14%	29%	88
	Other	32%	12%	57%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	73%	10%	17%	532
	Unfavorable	2%	3%	95%	453
	No opinion	9%	29%	62%	18
	Never heard of	100%			1
RMRID MITT ROMNEY NAME ID/C	Favorable	8%	5%	88%	506
	Unfavorable	77%	9%	14%	439
	No opinion	37%	14%	49%	54
	Never heard of	58%		42%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	78%	9%	12%	500
	Unsure	7%	45%	48%	19
	Disapprove	1%	3%	95%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	78%	9%	13%	477
	Unsure	20%	35%	46%	12
	Disapprove	5%	5%	90%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	81%	7%	12%	399
	Unsure	46%	28%	27%	39
	Disapprove	10%	6%	84%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	74%	9%	18%	505
	Unsure	32%	21%	47%	48
	Disapprove	3%	4%	93%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	68%	9%	23%	567
	Unsure	15%	15%	70%	22
	Disapprove	2%	4%	94%	414

(cont.)

RDIRECT		RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C			TOTAL
		Right direction	Unsure	Wrong track	
HANDP1 BETTER HANDLE / ECONOMY	Romney	5%	4%	91%	503
	Obama	77%	10%	13%	472
	Both	34%	29%	36%	2
	Neither		6%	94%	9
	Unsure	52%	12%	36%	17
HANDP5 BETTER HANDLE / MEDICARE	Romney	2%	2%	96%	431
	Obama	73%	10%	17%	518
	Both			100%	6
	Neither	8%	13%	80%	13
	Unsure	27%	28%	45%	35
HANDP7 BETTER HANDLE / JOBS	Romney	6%	3%	91%	491
	Obama	76%	11%	13%	469
	Both	64%		36%	2
	Neither	38%		62%	13
	Unsure	30%	14%	56%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	41%	5%	54%	702
	Yes / watched news coverage	41%	9%	50%	158
	No	33%	14%	53%	142
	Unsure / refused			100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	4%	5%	92%	484
	Undecided	20%	27%	53%	30
	Obama	77%	8%	15%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	40%	7%	53%	797
	Very likely	37%	8%	55%	167
	Somewhat likely	50%		50%	29
	Already voted	38%	23%	39%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	41%	5%	54%	405
	Most likely 50%	39%	5%	55%	502
	Most likely 60%	39%	5%	55%	605
	Most likely 70%	40%	6%	54%	702
	100% of sample	40%	7%	53%	1003
TOTAL		40%	7%	53%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RGENCONG		RGENCONG GENERIC CONGRESSIONAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
TOTAL		44%	10%	46%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	37%	11%	52%	200
	Midwest	41%	10%	48%	174
	South	48%	10%	42%	245
	South Central	48%	8%	43%	82
	Central Plains	50%	11%	40%	77
	Mountain States	54%	7%	39%	70
	West	43%	9%	48%	155
RG2 GEOGRAPHIC AREAS TWO	California	48%	9%	43%	114
	Florida	50%	8%	42%	69
	Texas	47%	9%	44%	62
	New York	22%	16%	61%	54
	Rest of country	45%	10%	46%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	51%	10%	39%	285
	Toss-up	44%	9%	47%	402
	Safe Democrat	39%	10%	51%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	46%	9%	45%	278
	Other states	44%	10%	46%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	49%	8%	42%	124
	7-9.9% unemployment	42%	10%	48%	716
	Less than 7% unemployment	51%	8%	41%	163
URBAN URBAN CODE	Rural	52%	10%	38%	135
	Suburban	49%	9%	41%	411
	Urban	31%	9%	60%	177
GENDER GENDER	Male	50%	9%	41%	481
	Female	40%	10%	50%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	49%	12%	39%	306
	Male / not employed	50%	4%	46%	175
	Female / employed	34%	11%	55%	265
	Female / not employed	45%	9%	45%	256
RAGEBG AGE/C	18-29	32%	18%	50%	126
	30-44	35%	10%	56%	291
	45-59	52%	7%	41%	256
	60 and older	52%	9%	39%	330
RAGE RESPONDENT'S AGE/C	18-34	34%	15%	52%	219
	35-44	35%	9%	56%	199
	45-64	51%	8%	41%	358
	65 or over	54%	8%	39%	218
	Unsure / refused	51%	21%	28%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RGENCONG		RGENCONG GENERIC CONGRESSIONAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
RAGEFL RESPONDENT'S AGE/C	18-44	34%	12%	54%	417
	45-64	51%	8%	41%	358
	65 or over	54%	8%	38%	228
RR96 AGE / SEX	Male / under 45	42%	12%	47%	216
	Male / 45+	56%	7%	37%	266
	Female / under 45	26%	13%	61%	202
	Female / 45+	48%	9%	43%	320
RRACE RESPONDENT'S RACE/C	White	53%	9%	37%	752
	Black / African American	5%	11%	85%	120
	Hispanic / Latino	24%	10%	66%	90
	Other	40%	19%	41%	40
GENRACE RACE BY GENDER	White men	58%	8%	34%	361
	White women	49%	11%	40%	391
	Black men	6%	12%	81%	51
	Black women	3%	9%	87%	70
	Hispanic men	31%	15%	55%	47
	Hispanic women	17%	5%	78%	43
WHITE SENIORS	White seniors	55%	10%	35%	288
	Other	40%	10%	50%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	91%	6%	3%	401
	Independent	38%	29%	33%	171
	Democrat	4%	6%	90%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	88%	7%	5%	440
	Ticket splitter	29%	35%	36%	74
	Democrat	7%	9%	84%	490
PARTISAN PARTISAN	Hard GOP	93%	5%	2%	365
	Soft GOP	72%	17%	11%	78
	Ticket splitter	34%	37%	29%	72
	Soft DEM	12%	22%	67%	86
	Hard DEM	4%	6%	91%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	69%	8%	23%	561
	Moderate	31%	27%	42%	66
	Liberal	10%	10%	80%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	81%	5%	14%	189
	Somewhat conservative	63%	9%	28%	372
	Moderate / liberal	13%	12%	75%	442
RPTYID98 TARGET GROUPS	Republican	91%	6%	3%	401
	Independent	38%	29%	33%	171
	Conservative DEM	5%	7%	89%	121
	Mod / lib DEM	4%	5%	91%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RGENCONG		RGENCONG GENERIC CONGRESSIONAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	4%	8%	88%	318
	Mod / conservative DEM	13%	11%	76%	171
	Independent	29%	35%	36%	74
	Mod / liberal GOP	55%	23%	22%	56
	Conservative GOP	93%	4%	3%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	86%	2%	12%	140
	Yes	79%	8%	13%	75
	Unsure	32%	16%	53%	54
	No	54%	15%	31%	228
	No / strongly	25%	9%	66%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	20%	6%	74%	43
	High school graduate	46%	7%	47%	207
	Some college	43%	10%	48%	250
	College graduate	47%	11%	42%	503
SEXEDUC SEX / EDUCATION	College men	51%	10%	39%	367
	Non-college men	45%	7%	48%	114
	College women	40%	11%	49%	385
	Non-college women	38%	7%	55%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	52%	8%	39%	367
	Minority non-college graduate	13%	8%	78%	133
	Others	47%	11%	42%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	54%	7%	39%	169
	White female non-college graduates	51%	9%	40%	198
	Minority male non-college graduates	20%	5%	75%	63
	Minority female non-college graduates	7%	11%	82%	70
	Other	47%	11%	42%	503
WILLWIN WHO WILL WIN	Romney	84%	8%	8%	368
	Obama	18%	8%	75%	535
	Other	100%			1
	Unsure / refused	40%	29%	31%	99
RUNION MEMBER OF LABOR UNION/C	Union household	23%	8%	68%	133
	Non-union household	48%	10%	42%	870
RMARITAL MARITAL STATUS/C	Single	31%	11%	58%	215
	Married	51%	10%	39%	576
	No longer married	40%	7%	52%	212
MOMDAD PARENTS	Dad	51%	10%	39%	160
	Mom	41%	10%	49%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RGENCONG		RGENCONG GENERIC CONGRESSIONAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
BUNDY MARITAL STATUS / CHILDREN	Married / children	48%	12%	40%	245
	Married / no children	53%	9%	38%	331
	Divorced / children	60%	3%	37%	23
	Divorced / no children	35%	8%	56%	88
	Single / children	27%	4%	69%	45
	Single / no children	32%	13%	55%	169
	Other / mixed	40%	7%	52%	100
GENMAR1 GENDER AND MARITAL	Single women	21%	13%	67%	109
	Married women	46%	12%	42%	276
	No longer married women	41%	6%	53%	136
	Single men	42%	10%	48%	106
	Married men	55%	9%	36%	300
	No longer married men	40%	9%	51%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	58%	9%	33%	72
	White single women	34%	16%	50%	61
	White married men	61%	7%	33%	236
	White married women	54%	11%	35%	230
	White no longer married men	47%	9%	44%	54
	White no longer married women	48%	6%	46%	100
	Other	17%	12%	71%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	18%		82%	28
	Married mothers	44%	14%	43%	117
	No longer married mothers	55%	5%	40%	25
	Non-mothers	45%	10%	45%	833
MOMRACE MOTHERS BY RACE	White mothers	55%	11%	34%	116
	Non-white mothers	11%	8%	81%	53
	Non-mothers	45%	10%	45%	833
ECONCLA2 ECONOMIC CLASS	Upper class	52%	4%	44%	54
	Middle class	47%	10%	43%	749
	Low income	30%	12%	59%	192
	Working class	81%	17%	2%	6
	Unemployed	55%	8%	37%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	52%	4%	44%	54
	Middle class family	52%	9%	39%	525
	Middle class / not married or parent	37%	11%	52%	224
	Lower class	31%	12%	57%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RGENCONG		RGENCONG GENERIC CONGRESSIONAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
RDENOM RESPONDENT'S RELIGION/C	Catholic	46%	8%	46%	195
	Protestant	54%	12%	34%	154
	Baptist	41%	13%	46%	173
	Fundamentalist / Pentecostal	56%	8%	35%	167
	Other	49%	10%	41%	81
	No affiliation	29%	8%	63%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	52%	12%	36%	362
	At least once a month	47%	8%	45%	203
	Infrequently	45%	9%	46%	158
	Never	41%	11%	48%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	50%	8%	43%	92
	Active Protestant	56%	14%	30%	64
	Active Baptist	44%	15%	41%	96
	Active Fundamentalist / Pentecostal	63%	10%	27%	87
	Active Other	40%	12%	48%	22
	Non-active	40%	9%	51%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	62%	8%	31%	154
	Male not evangelical	44%	10%	46%	327
	Female born again / evangelicals	49%	13%	38%	205
	Female not evangelical	33%	8%	58%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	68%	11%	20%	259
	Non-white Evangelical	19%	10%	72%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	78%	10%	11%	203
	Non-white conservative Christians	34%	13%	53%	55
	White non-conservative Christians	32%	15%	54%	56
	Non-white non-conservative Christians		5%	95%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	60%	9%	31%	394
	Non-gun owner HH	35%	10%	55%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	6%	9%	85%	399
	Unsure	27%	15%	58%	71
	Wrong track	75%	10%	15%	532

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RGENCONG		RGENCONG GENERIC CONGRESSIONAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
RMII1 MOST IMPORTANT ISSUE/C	Education	20%	11%	69%	69
	Health care costs	18%	14%	68%	74
	Gov't spending & budget deficit	67%	9%	24%	158
	Economy	50%	11%	39%	280
	Medicare & SS	22%	5%	72%	88
	Jobs	45%	8%	47%	151
	Other	45%	11%	43%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	49%	10%	41%	715
	Nat'l security issues	46%	7%	47%	73
	Education	20%	11%	69%	69
	Medicare / SS	22%	5%	72%	88
	Other	52%	11%	37%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	10%	9%	81%	532
	Unfavorable	86%	9%	5%	453
	No opinion	17%	61%	22%	18
	Never heard of			100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	80%	10%	9%	506
	Unfavorable	5%	8%	87%	439
	No opinion	28%	25%	47%	54
	Never heard of	29%	13%	58%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	8%	9%	83%	500
	Unsure	20%	39%	40%	19
	Disapprove	83%	9%	7%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	9%	9%	83%	477
	Unsure	40%	18%	42%	12
	Disapprove	78%	11%	12%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	4%	8%	87%	399
	Unsure	21%	24%	55%	39
	Disapprove	74%	10%	16%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	11%	8%	81%	505
	Unsure	28%	30%	42%	48
	Disapprove	84%	9%	7%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	15%	10%	76%	567
	Unsure	64%	22%	14%	22
	Disapprove	84%	9%	7%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	83%	9%	8%	503
	Obama	5%	8%	88%	472
	Both	36%		64%	2
	Neither	35%	46%	19%	9
	Unsure	5%	64%	31%	17

(cont.)

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RGENCONG		RGENCONG GENERIC CONGRESSIONAL BALLOT/C			TOTAL
		Republican	Undecided	Democrat	
HANDP5 BETTER HANDLE / MEDICARE	Romney	87%	8%	5%	431
	Obama	10%	8%	83%	518
	Both	61%	39%		6
	Neither	35%	44%	21%	13
	Unsure	32%	52%	16%	35
HANDP7 BETTER HANDLE / JOBS	Romney	83%	9%	9%	491
	Obama	6%	8%	86%	469
	Both	36%		64%	2
	Neither	21%	33%	46%	13
	Unsure	34%	46%	20%	28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	47%	9%	44%	702
	Yes / watched news coverage	41%	10%	48%	158
	No	35%	15%	50%	142
	Unsure / refused	100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	86%	8%	6%	484
	Undecided	24%	65%	11%	30
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	Very likely	39%	11%	50%	167
	Somewhat likely	25%	19%	56%	29
	Already voted	50%		50%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	49%	5%	46%	405
	Most likely 50%	51%	5%	44%	502
	Most likely 60%	50%	6%	44%	605
	Most likely 70%	49%	7%	44%	702
	100% of sample	44%	10%	46%	1003
TOTAL		44%	10%	46%	1003

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

GENCONG		GENCONG GENERIC CONGRESSIONAL BALLOT					TOTAL
		Republican	Lean Republican	Undecided	Lean Democrat	Democrat	
TOTAL		43%	2%	10%	2%	44%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	35%	2%	11%	2%	50%	200
	Midwest	41%	1%	10%	0%	48%	174
	South	47%	1%	10%	1%	41%	245
	South Central	45%	3%	8%	2%	41%	82
	Central Plains	47%	3%	11%	2%	38%	77
	Mountain States	54%	0%	7%	9%	30%	70
	West	41%	2%	9%	3%	45%	155
RG2 GEOGRAPHIC AREAS TWO	California	46%	2%	9%	4%	39%	114
	Florida	47%	3%	8%	3%	39%	69
	Texas	45%	1%	9%	3%	42%	62
	New York	21%	1%	16%	2%	60%	54
	Rest of country	43%	1%	10%	2%	44%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	49%	2%	10%	3%	36%	285
	Toss-up	43%	1%	9%	2%	44%	402
	Safe Democrat	37%	2%	10%	2%	49%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	44%	1%	9%	2%	44%	278
	Other states	42%	2%	10%	3%	44%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	47%	2%	8%	4%	39%	124
	7-9.9% unemployment	41%	1%	10%	2%	46%	716
	Less than 7% unemployment	49%	2%	8%	3%	38%	163
URBAN URBAN CODE	Rural	49%	2%	10%	5%	33%	135
	Suburban	48%	1%	9%	2%	39%	411
	Urban	29%	2%	9%	2%	58%	177
GENDER GENDER	Male	48%	1%	9%	2%	39%	481
	Female	38%	2%	10%	2%	48%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	48%	1%	12%	2%	37%	306
	Male / not employed	49%	1%	4%	3%	42%	175
	Female / employed	32%	2%	11%	2%	52%	265
	Female / not employed	44%	2%	9%	2%	43%	256
RAGEBG AGE/C	18-29	31%	2%	18%		50%	126
	30-44	35%		10%	4%	51%	291
	45-59	50%	2%	7%	1%	40%	256
	60 and older	49%	2%	9%	3%	37%	330
RAGE RESPONDENT'S AGE/C	18-34	33%	1%	15%	2%	49%	219
	35-44	35%		9%	4%	53%	199
	45-64	49%	2%	8%	2%	39%	358
	65 or over	51%	3%	8%	1%	37%	218
	Unsure / refused	49%	2%	21%		28%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

GENCONG		GENCONG GENERIC CONGRESSIONAL BALLOT					TOTAL
		Republican	Lean Republican	Undecided	Lean Democrat	Democrat	
RAGEFL RESPONDENT'S AGE/C	18-44	34%	1%	12%	3%	51%	417
	45-64	49%	2%	8%	2%	39%	358
	65 or over	51%	3%	8%	1%	37%	228
RR96 AGE / SEX	Male / under 45	42%		12%	3%	43%	216
	Male / 45+	54%	2%	7%	2%	35%	266
	Female / under 45	25%	1%	13%	2%	59%	202
	Female / 45+	46%	2%	9%	2%	41%	320
RRACE RESPONDENT'S RACE/C	White	52%	2%	9%	2%	36%	752
	Black / African American	4%	1%	11%	2%	82%	120
	Hispanic / Latino	21%	3%	10%	7%	59%	90
	Other	40%		19%		41%	40
GENRACE RACE BY GENDER	White men	57%	1%	8%	2%	33%	361
	White women	47%	2%	11%	2%	38%	391
	Black men	5%	2%	12%		81%	51
	Black women	3%	1%	9%	4%	83%	70
	Hispanic men	26%	5%	15%	11%	44%	47
	Hispanic women	15%	1%	5%	1%	77%	43
WHITE SENIORS	White seniors	53%	2%	10%	2%	33%	288
	Other	39%	1%	10%	2%	48%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	88%	3%	6%	1%	2%	401
	Independent	35%	2%	29%	2%	31%	171
	Democrat	4%	0%	6%	3%	87%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	86%	3%	7%	0%	5%	440
	Ticket splitter	27%	2%	35%	4%	31%	74
	Democrat	7%	1%	9%	4%	80%	490
PARTISAN PARTISAN	Hard GOP	91%	2%	5%	0%	2%	365
	Soft GOP	68%	3%	17%	1%	10%	78
	Ticket splitter	31%	4%	37%	6%	22%	72
	Soft DEM	11%	1%	22%	6%	60%	86
	Hard DEM	3%	0%	6%	3%	88%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	67%	3%	8%	2%	21%	561
	Moderate	30%	1%	27%	2%	40%	66
	Liberal	9%	0%	10%	3%	77%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	79%	2%	5%	1%	13%	189
	Somewhat conservative	60%	3%	9%	3%	25%	372
	Moderate / liberal	12%	0%	12%	3%	72%	442
RPTYID98 TARGET GROUPS	Republican	88%	3%	6%	1%	2%	401
	Independent	35%	2%	29%	2%	31%	171
	Conservative DEM	4%	1%	7%	7%	81%	121
	Mod / lib DEM	3%	0%	5%	2%	89%	310

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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 October 7-11, 2012

GENCONG		GENCONG GENERIC CONGRESSIONAL BALLOT					TOTAL
		Republican	Lean Republican	Undecided	Lean Democrat	Democrat	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	4%	0%	8%	3%	85%	318
	Mod / conservative DEM	12%	1%	11%	4%	72%	171
	Independent	27%	2%	35%	4%	31%	74
	Mod / liberal GOP	55%		23%		22%	56
	Conservative GOP	90%	3%	4%	1%	2%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	84%	2%	2%		12%	140
	Yes	74%	5%	8%	1%	12%	75
	Unsure	32%		16%	3%	49%	54
	No	51%	2%	15%	3%	28%	228
	No / strongly	24%	1%	9%	3%	63%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	20%		6%	17%	57%	43
	High school graduate	44%	2%	7%	2%	45%	207
	Some college	41%	1%	10%	2%	46%	250
	College graduate	45%	2%	11%	1%	40%	503
SEXEDUC SEX / EDUCATION	College men	50%	1%	10%	1%	38%	367
	Non-college men	43%	2%	7%	6%	42%	114
	College women	38%	2%	11%	2%	47%	385
	Non-college women	37%	1%	7%	3%	52%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	51%	1%	8%	3%	37%	367
	Minority non-college graduate	12%	2%	8%	4%	74%	133
	Others	45%	2%	11%	1%	40%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	53%	1%	7%	3%	36%	169
	White female non-college graduates	49%	1%	9%	3%	37%	198
	Minority male non-college graduates	18%	2%	5%	6%	68%	63
	Minority female non-college graduates	6%	1%	11%	2%	80%	70
	Other	45%	2%	11%	1%	40%	503
WILLWIN WHO WILL WIN	Romney	82%	2%	8%	1%	7%	368
	Obama	16%	1%	8%	3%	71%	535
	Other	100%					1
	Unsure / refused	40%	0%	29%	1%	29%	99
RUNION MEMBER OF LABOR UNION/C	Union household	23%	0%	8%	2%	66%	133
	Non-union household	46%	2%	10%	2%	40%	870
RMARITAL MARITAL STATUS/C	Single	30%	1%	11%		58%	215
	Married	49%	2%	10%	2%	37%	576
	No longer married	38%	2%	7%	6%	46%	212
MOMDAD PARENTS	Dad	50%	1%	10%	4%	35%	160
	Mom	40%	1%	10%	4%	45%	170

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

GENCONG		GENCONG GENERIC CONGRESSIONAL BALLOT					TOTAL
		Republican	Lean Republican	Undecided	Lean Democrat	Democrat	
BUNDY MARITAL STATUS / CHILDREN	Married / children	47%	1%	12%	3%	37%	245
	Married / no children	51%	2%	9%	0%	38%	331
	Divorced / children	60%		3%	10%	27%	23
	Divorced / no children	33%	2%	8%	4%	53%	88
	Single / children	27%		4%		69%	45
	Single / no children	31%	1%	13%		55%	169
	Other / mixed	38%	2%	7%	8%	45%	100
GENMAR1 GENDER AND MARITAL	Single women	18%	2%	13%		67%	109
	Married women	45%	1%	12%	2%	40%	276
	No longer married women	38%	3%	6%	4%	49%	136
	Single men	42%		10%		48%	106
	Married men	53%	2%	9%	1%	35%	300
	No longer married men	40%		9%	11%	40%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	58%		9%		33%	72
	White single women	30%	4%	16%		50%	61
	White married men	60%	1%	7%	1%	31%	236
	White married women	52%	2%	11%	2%	33%	230
	White no longer married men	47%		9%	6%	38%	54
	White no longer married women	45%	3%	6%	2%	43%	100
	Other	15%	2%	12%	4%	67%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	18%				82%	28
	Married mothers	42%	2%	14%	4%	39%	117
	No longer married mothers	55%		5%	7%	33%	25
	Non-mothers	43%	2%	10%	2%	43%	833
MOMRACE MOTHERS BY RACE	White mothers	53%	2%	11%	4%	30%	116
	Non-white mothers	11%		8%	3%	78%	53
	Non-mothers	43%	2%	10%	2%	43%	833
ECONCLA2 ECONOMIC CLASS	Upper class	52%		4%	10%	34%	54
	Middle class	45%	2%	10%	1%	42%	749
	Low income	28%	1%	12%	5%	54%	192
	Working class	81%		17%		2%	6
	Unemployed	55%		8%		37%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	52%		4%	10%	34%	54
	Middle class family	50%	2%	9%	1%	38%	525
	Middle class / not married or parent	35%	2%	11%	1%	51%	224
	Lower class	30%	1%	12%	5%	52%	200

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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GENCONG		GENCONG GENERIC CONGRESSIONAL BALLOT					TOTAL
		Republican	Lean Republican	Undecided	Lean Democrat	Democrat	
RDENOM RESPONDENT'S RELIGION/C	Catholic	45%	1%	8%	3%	43%	195
	Protestant	53%	1%	12%	1%	33%	154
	Baptist	39%	2%	13%	2%	43%	173
	Fundamentalist / Pentecostal	54%	3%	8%	1%	34%	167
	Other	46%	3%	10%	6%	35%	81
	No affiliation	28%	1%	8%	3%	60%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	50%	2%	12%	3%	33%	362
	At least once a month	45%	2%	8%	2%	44%	203
	Infrequently	45%		9%	1%	45%	158
	Never	41%		11%		48%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	48%	2%	8%	6%	37%	92
	Active Protestant	54%	2%	14%	2%	29%	64
	Active Baptist	43%	1%	15%	1%	40%	96
	Active Fundamentalist / Pentecostal	58%	5%	10%	2%	25%	87
	Active Other	40%		12%	14%	34%	22
	Non-active	39%	1%	9%	2%	49%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	59%	2%	8%	4%	27%	154
	Male not evangelical	43%	1%	10%	2%	44%	327
	Female born again / evangelicals	48%	1%	13%	3%	35%	205
	Female not evangelical	31%	2%	8%	2%	56%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	67%	2%	11%	2%	19%	259
	Non-white Evangelical	17%	2%	10%	7%	65%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	76%	2%	10%	1%	10%	203
	Non-white conservative Christians	30%	4%	13%	1%	52%	55
	White non-conservative Christians	32%		15%	3%	51%	56
	Non-white non-conservative Christians			5%	14%	81%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	58%	1%	9%	2%	29%	394
	Non-gun owner HH	33%	2%	10%	2%	53%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	5%	1%	9%	3%	82%	399
	Unsure	23%	4%	15%	3%	54%	71
	Wrong track	74%	2%	10%	2%	13%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	96%	4%				445
	Undecided			100%			98
	Democrat				5%	95%	459

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

GENCONG		GENCONG GENERIC CONGRESSIONAL BALLOT					TOTAL
		Republican	Lean Republican	Undecided	Lean Democrat	Democrat	
RMII1 MOST IMPORTANT ISSUE/C	Education	20%		11%	2%	67%	69
	Health care costs	18%		14%	8%	60%	74
	Gov't spending & budget deficit	66%	1%	9%	1%	23%	158
	Economy	47%	3%	11%	2%	37%	280
	Medicare & SS	22%	1%	5%		72%	88
	Jobs	44%	0%	8%	4%	43%	151
	Other	43%	2%	11%	1%	42%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	47%	2%	10%	3%	38%	715
	Nat'l security issues	45%	1%	7%	3%	44%	73
	Education	20%		11%	2%	67%	69
	Medicare / SS	22%	1%	5%		72%	88
	Other	48%	3%	11%		37%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	9%	1%	9%	3%	78%	532
	Unfavorable	83%	3%	9%	1%	4%	453
	No opinion	17%		61%	7%	15%	18
	Never heard of					100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	78%	2%	10%	1%	9%	506
	Unfavorable	5%	0%	8%	3%	84%	439
	No opinion	21%	7%	25%	10%	38%	54
	Never heard of	29%		13%		58%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	7%	1%	9%	3%	80%	500
	Unsure	20%		39%	7%	34%	19
	Disapprove	81%	3%	9%	1%	6%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	7%	1%	9%	3%	79%	477
	Unsure	40%		18%	5%	36%	12
	Disapprove	76%	2%	11%	1%	10%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	4%	1%	8%	4%	84%	399
	Unsure	21%		24%		55%	39
	Disapprove	72%	2%	10%	1%	14%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	10%	1%	8%	3%	78%	505
	Unsure	23%	5%	30%	1%	41%	48
	Disapprove	82%	2%	9%	1%	6%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	14%	0%	10%	3%	73%	567
	Unsure	61%	3%	22%		14%	22
	Disapprove	81%	3%	9%	2%	5%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	80%	3%	9%	1%	7%	503
	Obama	4%	0%	8%	3%	84%	472
	Both	36%				64%	2
	Neither	35%		46%	11%	8%	9
	Unsure	5%		64%	6%	25%	17

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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GENCONG		GENCONG GENERIC CONGRESSIONAL BALLOT					TOTAL
		Republican	Lean Republican	Undecided	Lean Democrat	Democrat	
HANDP5 BETTER HANDLE / MEDICARE	Romney	85%	2%	8%	1%	4%	431
	Obama	9%	1%	8%	3%	79%	518
	Both	61%		39%			6
	Neither	35%		44%	8%	13%	13
	Unsure	30%	2%	52%		16%	35
HANDP7 BETTER HANDLE / JOBS	Romney	80%	3%	9%	1%	8%	491
	Obama	5%	1%	8%	3%	83%	469
	Both	36%				64%	2
	Neither	21%		33%	8%	38%	13
	Unsure	34%		46%		20%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	46%	1%	9%	2%	43%	702
	Yes / watched news coverage	39%	3%	10%	2%	46%	158
	No	33%	2%	15%	5%	44%	142
	Unsure / refused	100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	83%	3%	8%	1%	5%	484
	Undecided	21%	3%	65%	4%	8%	30
	Obama	4%	0%	8%	3%	84%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	45%	1%	9%	1%	43%	797
	Very likely	36%	3%	11%	4%	46%	167
	Somewhat likely	25%		19%	13%	42%	29
	Already voted	50%				50%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	49%	1%	5%	2%	44%	405
	Most likely 50%	49%	2%	5%	1%	43%	502
	Most likely 60%	48%	2%	6%	1%	43%	605
	Most likely 70%	47%	2%	7%	1%	43%	702
	100% of sample	43%	2%	10%	2%	44%	1003
TOTAL		43%	2%	10%	2%	44%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMII1		RMII1 MOST IMPORTANT ISSUE/C							TOTAL
		Education	Health care costs	Gov't spending & budget deficit	Economy	Medicare & SS	Jobs	Other	
TOTAL		7%	7%	16%	28%	9%	15%	18%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	7%	5%	14%	29%	8%	17%	20%	200
	Midwest	7%	7%	13%	28%	9%	15%	20%	174
	South	4%	6%	15%	30%	11%	14%	19%	245
	South Central	4%	9%	21%	23%	5%	22%	17%	82
	Central Plains	3%	14%	16%	35%	7%	14%	10%	77
	Mountain States	12%	4%	19%	30%	13%	11%	12%	70
	West	12%	8%	17%	22%	7%	13%	19%	155
RG2 GEOGRAPHIC AREAS TWO	California	13%	8%	18%	22%	8%	12%	20%	114
	Florida	5%	8%	20%	31%	8%	13%	15%	69
	Texas	4%	11%	27%	19%	3%	25%	11%	62
	New York	5%	5%	10%	32%	4%	16%	27%	54
	Rest of country	7%	7%	14%	29%	10%	15%	18%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	5%	9%	17%	27%	8%	17%	16%	285
	Toss-up	6%	6%	15%	30%	11%	15%	17%	402
	Safe Democrat	10%	7%	15%	26%	7%	13%	22%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	5%	6%	17%	31%	10%	14%	17%	278
	Other states	7%	8%	15%	27%	8%	16%	19%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	12%	8%	19%	22%	7%	13%	20%	124
	7-9.9% unemployment	6%	7%	15%	27%	10%	16%	18%	716
	Less than 7% unemployment	6%	8%	16%	36%	6%	11%	16%	163
URBAN URBAN CODE	Rural	5%	5%	16%	31%	14%	15%	16%	135
	Suburban	7%	7%	17%	27%	9%	16%	17%	411
	Urban	8%	7%	13%	30%	9%	19%	15%	177
GENDER GENDER	Male	5%	7%	18%	30%	7%	15%	18%	481
	Female	8%	8%	13%	26%	10%	15%	19%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	4%	7%	22%	32%	3%	13%	18%	306
	Male / not employed	7%	7%	12%	26%	14%	18%	17%	175
	Female / employed	8%	9%	15%	29%	6%	15%	17%	265
	Female / not employed	8%	7%	11%	23%	15%	15%	21%	256
RAGEBG AGE/C	18-29	14%	9%	12%	23%	4%	20%	18%	126
	30-44	10%	8%	12%	34%	6%	12%	18%	291
	45-59	4%	9%	21%	28%	7%	16%	15%	256
	60 and older	4%	5%	16%	24%	15%	15%	21%	330

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMII1		RMII1 MOST IMPORTANT ISSUE/C							TOTAL
		Education	Health care costs	Gov't spending & budget deficit	Economy	Medicare & SS	Jobs	Other	
RAGE RESPONDENT'S AGE/C	18-34	15%	8%	13%	27%	2%	16%	18%	219
	35-44	7%	8%	11%	35%	8%	13%	18%	199
	45-64	4%	8%	21%	27%	8%	16%	16%	358
	65 or over	3%	5%	15%	25%	17%	15%	21%	218
	Unsure / refused	10%	7%	16%	17%	9%	7%	34%	10
RAGEFL RESPONDENT'S AGE/C	18-44	11%	8%	12%	31%	5%	15%	18%	417
	45-64	4%	8%	21%	27%	8%	16%	16%	358
	65 or over	3%	5%	15%	24%	16%	15%	22%	228
RR96 AGE / SEX	Male / under 45	7%	7%	15%	31%	4%	14%	21%	216
	Male / 45+	4%	6%	21%	28%	10%	16%	15%	266
	Female / under 45	16%	9%	9%	31%	5%	15%	15%	202
	Female / 45+	4%	7%	16%	24%	13%	15%	21%	320
RRACE RESPONDENT'S RACE/C	White	5%	6%	18%	30%	8%	15%	19%	752
	Black / African American	10%	10%	4%	22%	18%	23%	14%	120
	Hispanic / Latino	13%	15%	13%	26%	6%	10%	16%	90
	Other	10%	7%	24%	16%	6%	11%	25%	40
GENRACE RACE BY GENDER	White men	4%	6%	20%	29%	7%	15%	19%	361
	White women	7%	6%	15%	30%	9%	15%	18%	391
	Black men	11%	7%	4%	23%	16%	22%	18%	51
	Black women	10%	12%	4%	21%	19%	24%	11%	70
	Hispanic men	8%	11%	19%	47%	2%	7%	5%	47
	Hispanic women	19%	18%	7%	3%	11%	13%	29%	43
WHITE SENIORS	White seniors	3%	4%	17%	26%	13%	16%	20%	288
	Other	8%	9%	15%	29%	7%	15%	17%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	2%	4%	24%	33%	4%	13%	20%	401
	Independent	9%	8%	18%	25%	6%	17%	17%	171
	Democrat	10%	10%	7%	24%	14%	17%	17%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	3%	4%	25%	33%	3%	14%	19%	440
	Ticket splitter	10%	9%	10%	16%	17%	17%	20%	74
	Democrat	10%	10%	8%	25%	13%	16%	18%	490
PARTISAN PARTISAN	Hard GOP	2%	3%	25%	35%	3%	13%	18%	365
	Soft GOP	6%	8%	24%	19%	5%	18%	20%	78
	Ticket splitter	7%	15%	11%	26%	7%	9%	24%	72
	Soft DEM	10%	5%	12%	19%	18%	17%	19%	86
	Hard DEM	11%	10%	7%	25%	13%	17%	17%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	3%	5%	21%	31%	7%	12%	21%	561
	Moderate	11%	3%	14%	14%	16%	26%	15%	66
	Liberal	12%	12%	8%	26%	10%	17%	15%	376

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMII1		RMII1 MOST IMPORTANT ISSUE/C							TOTAL
		Education	Health care costs	Gov't spending & budget deficit	Economy	Medicare & SS	Jobs	Other	
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	4%	4%	27%	27%	5%	10%	22%	189
	Somewhat conservative	2%	5%	18%	33%	8%	14%	20%	372
	Moderate / liberal	12%	10%	9%	24%	11%	18%	15%	442
RPTYID98 TARGET GROUPS	Republican	2%	4%	24%	33%	4%	13%	20%	401
	Independent	9%	8%	18%	25%	6%	17%	17%	171
	Conservative DEM	3%	10%	10%	22%	17%	14%	25%	121
	Mod / lib DEM	14%	10%	6%	25%	13%	18%	14%	310
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	14%	11%	8%	26%	10%	17%	14%	318
	Mod / conservative DEM	3%	9%	9%	24%	18%	14%	24%	171
	Independent	10%	9%	10%	16%	17%	17%	20%	74
	Mod / liberal GOP	4%	9%	16%	20%	5%	25%	21%	56
	Conservative GOP	3%	3%	26%	35%	3%	12%	18%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	2%	4%	29%	24%	6%	15%	20%	140
	Yes		4%	27%	25%	3%	14%	27%	75
	Unsure	1%	12%	8%	21%	18%	19%	22%	54
	No	9%	5%	13%	33%	7%	16%	16%	228
	No / strongly	9%	9%	12%	28%	10%	14%	17%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	6%	20%	4%	13%	16%	15%	26%	43
	High school graduate	4%	6%	12%	27%	12%	17%	22%	207
	Some college	8%	7%	17%	18%	11%	19%	21%	250
	College graduate	8%	7%	18%	34%	6%	13%	15%	503
SEXEDUC SEX / EDUCATION	College men	6%	7%	20%	31%	7%	14%	15%	367
	Non-college men	3%	7%	14%	27%	7%	17%	25%	114
	College women	9%	7%	15%	27%	8%	15%	18%	385
	Non-college women	5%	9%	7%	24%	17%	17%	21%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	4%	5%	16%	23%	11%	18%	23%	367
	Minority non-college graduate	10%	15%	8%	17%	15%	17%	18%	133
	Others	8%	7%	18%	34%	6%	13%	15%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	4%	3%	17%	23%	8%	20%	23%	169
	White female non-college graduates	5%	7%	14%	23%	13%	16%	23%	198
	Minority male non-college graduates	7%	11%	10%	22%	13%	19%	18%	63
	Minority female non-college graduates	13%	19%	6%	12%	17%	15%	18%	70
	Other	8%	7%	18%	34%	6%	13%	15%	503

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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 October 7-11, 2012

RMII1		RMII1 MOST IMPORTANT ISSUE/C							TOTAL
		Education	Health care costs	Gov't spending & budget deficit	Economy	Medicare & SS	Jobs	Other	
WILLWIN WHO WILL WIN	Romney	3%	3%	22%	34%	4%	15%	18%	368
	Obama	10%	9%	10%	25%	11%	15%	19%	535
	Other							100%	1
	Unsure / refused	4%	12%	23%	22%	10%	16%	14%	99
RUNION MEMBER OF LABOR UNION/C	Union household	7%	4%	19%	28%	5%	19%	18%	133
	Non-union household	7%	8%	15%	28%	9%	14%	18%	870
RMARITAL MARITAL STATUS/C	Single	10%	10%	8%	23%	7%	19%	22%	215
	Married	7%	6%	18%	33%	6%	13%	17%	576
	No longer married	4%	8%	17%	19%	17%	17%	19%	212
MOMDAD PARENTS	Dad	6%	8%	20%	38%	6%	8%	14%	160
	Mom	12%	8%	14%	36%	2%	12%	17%	170
BUNDY MARITAL STATUS / CHILDREN	Married / children	8%	8%	19%	38%	2%	9%	14%	245
	Married / no children	6%	5%	18%	29%	9%	16%	18%	331
	Divorced / children	8%	6%	26%	30%	10%	5%	15%	23
	Divorced / no children	3%	5%	22%	15%	16%	18%	21%	88
	Single / children	14%	11%	4%	31%	6%	13%	21%	45
	Single / no children	9%	10%	9%	21%	8%	21%	22%	169
	Other / mixed	4%	11%	10%	20%	20%	18%	18%	100
GENMAR1 GENDER AND MARITAL	Single women	13%	11%	2%	26%	7%	20%	20%	109
	Married women	8%	8%	15%	31%	7%	12%	18%	276
	No longer married women	4%	6%	18%	17%	19%	17%	19%	136
	Single men	6%	9%	15%	20%	7%	19%	24%	106
	Married men	5%	5%	21%	35%	6%	13%	15%	300
	No longer married men	4%	11%	14%	24%	14%	15%	18%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	5%	11%	20%	17%	3%	20%	23%	72
	White single women	12%	6%	2%	36%	6%	23%	14%	61
	White married men	3%	5%	20%	34%	6%	14%	17%	236
	White married women	8%	6%	17%	34%	6%	11%	18%	230
	White no longer married men	4%	4%	18%	21%	17%	12%	24%	54
	White no longer married women	0%	6%	19%	19%	17%	18%	21%	100
	Other	11%	11%	10%	23%	12%	16%	17%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	14%	11%		37%	5%	15%	17%	28
	Married mothers	11%	9%	14%	37%	1%	10%	18%	117
	No longer married mothers	10%		27%	31%	6%	16%	11%	25
	Non-mothers	6%	7%	16%	26%	10%	16%	19%	833

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RMII1		RMII1 MOST IMPORTANT ISSUE/C							TOTAL
		Education	Health care costs	Gov't spending & budget deficit	Economy	Medicare & SS	Jobs	Other	
MOMRACE MOTHERS BY RACE	White mothers	10%	5%	14%	43%	1%	9%	16%	116
	Non-white mothers	14%	15%	12%	19%	5%	18%	18%	53
	Non-mothers	6%	7%	16%	26%	10%	16%	19%	833
ECONCLA2 ECONOMIC CLASS	Upper class	7%	18%	20%	28%	4%	9%	13%	54
	Middle class	7%	6%	17%	30%	7%	15%	18%	749
	Low income	6%	9%	9%	18%	19%	19%	21%	192
	Working class	2%		10%	43%		17%	29%	6
	Unemployed	8%						92%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	7%	18%	20%	28%	4%	9%	13%	54
	Middle class family	7%	7%	18%	35%	5%	12%	16%	525
	Middle class / not married or parent	6%	6%	15%	19%	11%	20%	22%	224
	Lower class	6%	8%	8%	19%	18%	19%	22%	200
RDENOM RESPONDENT'S RELIGION/C	Catholic	5%	12%	17%	28%	8%	11%	20%	195
	Protestant	4%	6%	18%	36%	10%	13%	13%	154
	Baptist	4%	7%	15%	24%	13%	19%	19%	173
	Fundamentalist / Pentecostal	8%	6%	18%	26%	7%	21%	14%	167
	Other	5%	5%	18%	30%	8%	11%	22%	81
	No affiliation	13%	7%	11%	27%	7%	14%	21%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	6%	8%	16%	28%	9%	16%	16%	362
	At least once a month	6%	7%	18%	30%	6%	17%	16%	203
	Infrequently	4%	6%	16%	31%	13%	14%	16%	158
	Never		10%	18%	15%	9%	11%	36%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	4%	15%	15%	24%	10%	12%	20%	92
	Active Protestant	6%	5%	14%	41%	10%	9%	15%	64
	Active Baptist	3%	6%	19%	22%	12%	18%	20%	96
	Active Fundamentalist / Pentecostal	11%	6%	18%	24%	6%	23%	11%	87
	Active Other		10%	14%	47%	9%	12%	9%	22
	Non-active	8%	7%	15%	28%	8%	15%	19%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	5%	6%	21%	24%	10%	14%	20%	154
	Male not evangelical	6%	7%	17%	32%	6%	15%	17%	327
	Female born again / evangelicals	4%	7%	16%	29%	9%	18%	18%	205
	Female not evangelical	11%	9%	12%	25%	11%	14%	19%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	4%	4%	21%	29%	8%	16%	19%	259
	Non-white Evangelical	6%	13%	11%	22%	12%	17%	19%	100

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RMII1		RMII1 MOST IMPORTANT ISSUE/C							TOTAL
		Education	Health care costs	Gov't spending & budget deficit	Economy	Medicare & SS	Jobs	Other	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	3%	2%	22%	34%	5%	11%	22%	203
	Non-white conservative Christians	6%	9%	17%	24%	14%	10%	21%	55
	White non-conservative Christians	6%	12%	16%	10%	17%	33%	7%	56
	Non-white non-conservative Christians	7%	17%	4%	20%	11%	26%	16%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	4%	5%	19%	31%	8%	15%	19%	394
	Non-gun owner HH	9%	9%	14%	26%	9%	15%	18%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	12%	12%	7%	24%	12%	16%	17%	399
	Unsure	13%	7%	10%	20%	18%	12%	20%	71
	Wrong track	2%	4%	23%	32%	5%	15%	19%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	3%	3%	24%	32%	4%	15%	19%	445
	Undecided	7%	10%	14%	30%	5%	12%	21%	98
	Democrat	10%	11%	8%	24%	14%	16%	17%	459
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues		10%	22%	39%		21%	7%	715
	Nat'l security issues							100%	73
	Education	100%							69
	Medicare / SS					100%			88
	Other							100%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	11%	11%	8%	24%	13%	16%	17%	532
	Unfavorable	2%	4%	25%	33%	4%	14%	19%	453
	No opinion	5%	7%	16%	8%	9%	11%	45%	18
	Never heard of							100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	2%	5%	24%	33%	5%	13%	18%	506
	Unfavorable	12%	10%	7%	23%	13%	17%	18%	439
	No opinion	10%	9%	10%	18%	9%	18%	26%	54
	Never heard of				13%	39%	29%	19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	12%	11%	8%	23%	14%	15%	17%	500
	Unsure	1%		21%	20%	7%	25%	26%	19
	Disapprove	2%	4%	24%	33%	4%	15%	19%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	11%	11%	7%	23%	13%	17%	17%	477
	Unsure	21%	12%	7%	18%	8%	9%	25%	12
	Disapprove	2%	4%	24%	33%	4%	14%	19%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	12%	12%	6%	24%	12%	17%	17%	399
	Unsure	8%	8%	6%	19%	32%	9%	18%	39
	Disapprove	3%	4%	24%	31%	5%	14%	19%	565

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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 October 7-11, 2012

RMII1		RMII1 MOST IMPORTANT ISSUE/C							TOTAL
		Education	Health care costs	Gov't spending & budget deficit	Economy	Medicare & SS	Jobs	Other	
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	11%	11%	9%	23%	13%	17%	16%	505
	Unsure	11%	7%	7%	30%	6%	15%	24%	48
	Disapprove	2%	4%	25%	33%	5%	13%	20%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	11%	10%	8%	24%	12%	16%	18%	567
	Unsure	6%		18%	20%	12%	25%	19%	22
	Disapprove	1%	4%	26%	34%	4%	14%	18%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	2%	4%	24%	33%	4%	15%	18%	503
	Obama	12%	10%	7%	24%	14%	15%	18%	472
	Both						100%		2
	Neither			52%	11%			37%	9
	Unsure	7%	27%		8%	13%	10%	34%	17
HANDP5 BETTER HANDLE / MEDICARE	Romney	1%	4%	26%	33%	4%	14%	19%	431
	Obama	11%	11%	8%	24%	13%	16%	17%	518
	Both						39%	61%	6
	Neither			37%	20%	5%	8%	30%	13
	Unsure	12%	3%	7%	35%	7%	12%	24%	35
HANDP7 BETTER HANDLE / JOBS	Romney	2%	4%	24%	33%	4%	15%	18%	491
	Obama	12%	11%	7%	23%	14%	15%	18%	469
	Both						100%		2
	Neither		7%	25%	8%	18%	8%	35%	13
	Unsure	5%	1%	12%	30%	12%	13%	27%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	6%	6%	16%	28%	9%	16%	18%	702
	Yes / watched news coverage	10%	8%	17%	30%	6%	13%	16%	158
	No	8%	12%	13%	24%	10%	13%	20%	142
	Unsure / refused					100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	2%	4%	24%	34%	4%	15%	18%	484
	Undecided	9%	1%	17%	14%	5%	7%	46%	30
	Obama	12%	12%	7%	23%	14%	16%	17%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	7%	6%	17%	30%	9%	15%	17%	797
	Very likely	6%	8%	13%	23%	10%	13%	27%	167
	Somewhat likely	10%	32%	5%	9%	3%	28%	14%	29
	Already voted		18%	19%	13%	26%	23%		10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	7%	8%	19%	30%	8%	14%	14%	405
	Most likely 50%	7%	7%	19%	30%	8%	14%	15%	502
	Most likely 60%	6%	7%	18%	30%	9%	15%	15%	605
	Most likely 70%	7%	7%	16%	30%	8%	15%	16%	702
	100% of sample	7%	7%	16%	28%	9%	15%	18%	1003
TOTAL		7%	7%	16%	28%	9%	15%	18%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RRMI1		RRMI1 MOST IMPORTANT ISSUE/C					TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
TOTAL		71%	7%	7%	9%	6%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	72%	8%	7%	8%	6%	200
	Midwest	70%	6%	7%	9%	9%	174
	South	70%	10%	4%	11%	5%	245
	South Central	79%	9%	4%	5%	4%	82
	Central Plains	83%	4%	3%	7%	3%	77
	Mountain States	63%	6%	12%	13%	6%	70
	West	68%	5%	12%	7%	7%	155
RG2 GEOGRAPHIC AREAS TWO	California	68%	4%	13%	8%	8%	114
	Florida	75%	7%	5%	8%	5%	69
	Texas	84%	5%	4%	3%	4%	62
	New York	73%	11%	5%	4%	7%	54
	Rest of country	70%	8%	7%	10%	6%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	74%	8%	5%	8%	5%	285
	Toss-up	71%	7%	6%	11%	5%	402
	Safe Democrat	69%	7%	10%	7%	8%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	72%	8%	5%	10%	5%	278
	Other states	71%	7%	7%	8%	6%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	69%	5%	12%	7%	8%	124
	7-9.9% unemployment	71%	8%	6%	10%	5%	716
	Less than 7% unemployment	74%	7%	6%	6%	6%	163
URBAN URBAN CODE	Rural	69%	10%	5%	14%	3%	135
	Suburban	72%	7%	7%	9%	5%	411
	Urban	74%	4%	8%	9%	5%	177
GENDER GENDER	Male	76%	7%	5%	7%	5%	481
	Female	67%	8%	8%	10%	7%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	80%	7%	4%	3%	5%	306
	Male / not employed	68%	7%	7%	14%	4%	175
	Female / employed	76%	6%	8%	6%	4%	265
	Female / not employed	59%	9%	8%	15%	9%	256
RAGEBG AGE/C	18-29	69%	12%	14%	4%	1%	126
	30-44	72%	3%	10%	6%	9%	291
	45-59	81%	5%	4%	7%	3%	256
	60 and older	64%	11%	4%	15%	7%	330
RAGE RESPONDENT'S AGE/C	18-34	70%	8%	15%	2%	6%	219
	35-44	73%	3%	7%	8%	8%	199
	45-64	78%	6%	4%	8%	3%	358
	65 or over	62%	12%	3%	17%	7%	218
	Unsure / refused	54%	8%	10%	9%	18%	10

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RRMI11		RRMI11 MOST IMPORTANT ISSUE/C					TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
RAGEFL RESPONDENT'S AGE/C	18-44	71%	6%	11%	5%	7%	417
	45-64	78%	6%	4%	8%	3%	358
	65 or over	61%	12%	3%	16%	8%	228
RR96 AGE / SEX	Male / under 45	76%	7%	7%	4%	5%	216
	Male / 45+	75%	7%	4%	10%	5%	266
	Female / under 45	66%	4%	16%	5%	9%	202
	Female / 45+	68%	10%	4%	13%	5%	320
RRACE RESPONDENT'S RACE/C	White	73%	8%	5%	8%	6%	752
	Black / African American	63%	4%	10%	18%	4%	120
	Hispanic / Latino	72%	4%	13%	6%	5%	90
	Other	59%	12%	10%	6%	13%	40
GENRACE RACE BY GENDER	White men	76%	8%	4%	7%	5%	361
	White women	71%	8%	7%	9%	6%	391
	Black men	62%	8%	11%	16%	3%	51
	Black women	64%	2%	10%	19%	5%	70
	Hispanic men	90%		8%	2%		47
	Hispanic women	52%	8%	19%	11%	10%	43
WHITE SENIORS	White seniors	65%	12%	3%	13%	6%	288
	Other	74%	6%	8%	7%	6%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	79%	9%	2%	4%	6%	401
	Independent	72%	5%	9%	6%	7%	171
	Democrat	64%	7%	10%	14%	5%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	80%	9%	3%	3%	6%	440
	Ticket splitter	59%	9%	10%	17%	4%	74
	Democrat	65%	6%	10%	13%	6%	490
PARTISAN PARTISAN	Hard GOP	81%	9%	2%	3%	5%	365
	Soft GOP	73%	9%	6%	5%	8%	78
	Ticket splitter	72%	6%	7%	7%	8%	72
	Soft DEM	60%	6%	10%	18%	6%	86
	Hard DEM	65%	6%	11%	13%	6%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	75%	9%	3%	7%	6%	561
	Moderate	65%	3%	11%	16%	5%	66
	Liberal	67%	6%	12%	10%	5%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	72%	10%	4%	5%	8%	189
	Somewhat conservative	77%	8%	2%	8%	5%	372
	Moderate / liberal	66%	5%	12%	11%	5%	442
RPTYID98 TARGET GROUPS	Republican	79%	9%	2%	4%	6%	401
	Independent	72%	5%	9%	6%	7%	171
	Conservative DEM	65%	9%	3%	17%	6%	121
	Mod / lib DEM	63%	6%	14%	13%	5%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RRMII1		RRMII1 MOST IMPORTANT ISSUE/C					TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	66%	5%	14%	10%	6%	318
	Mod / conservative DEM	64%	8%	3%	18%	7%	171
	Independent	59%	9%	10%	17%	4%	74
	Mod / liberal GOP	80%	7%	4%	5%	4%	56
	Conservative GOP	80%	9%	3%	3%	6%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	77%	10%	2%	6%	5%	140
	Yes	74%	10%		3%	13%	75
	Unsure	59%	5%	1%	18%	17%	54
	No	74%	6%	9%	7%	4%	228
	No / strongly	69%	7%	9%	10%	5%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	55%	18%	6%	16%	5%	43
	High school graduate	69%	9%	4%	12%	7%	207
	Some college	66%	9%	8%	11%	6%	250
	College graduate	76%	5%	8%	6%	5%	503
SEXEDUC SEX / EDUCATION	College men	77%	5%	6%	7%	5%	367
	Non-college men	73%	13%	3%	7%	3%	114
	College women	70%	7%	9%	8%	6%	385
	Non-college women	61%	8%	5%	17%	9%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	67%	11%	4%	11%	7%	367
	Minority non-college graduate	64%	5%	10%	15%	6%	133
	Others	76%	5%	8%	6%	5%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	71%	13%	4%	8%	5%	169
	White female non-college graduates	64%	10%	5%	13%	8%	198
	Minority male non-college graduates	70%	7%	7%	13%	3%	63
	Minority female non-college graduates	58%	4%	13%	17%	8%	70
	Other	76%	5%	8%	6%	5%	503
WILLWIN WHO WILL WIN	Romney	80%	6%	3%	4%	6%	368
	Obama	65%	8%	10%	11%	5%	535
	Other					100%	1
	Unsure / refused	73%	6%	4%	10%	7%	99
RUNION MEMBER OF LABOR UNION/C	Union household	76%	7%	7%	5%	5%	133
	Non-union household	71%	7%	7%	9%	6%	870
RMARITAL MARITAL STATUS/C	Single	67%	9%	10%	7%	7%	215
	Married	76%	6%	7%	6%	5%	576
	No longer married	64%	9%	4%	17%	6%	212
MOMDAD PARENTS	Dad	80%	6%	6%	6%	3%	160
	Mom	73%	2%	12%	2%	11%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RRMI11		RRMI11 MOST IMPORTANT ISSUE/C					TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
BUNDY MARITAL STATUS / CHILDREN	Married / children	79%	4%	8%	2%	7%	245
	Married / no children	73%	8%	6%	9%	5%	331
	Divorced / children	75%	4%	8%	10%	3%	23
	Divorced / no children	65%	10%	3%	16%	7%	88
	Single / children	63%	5%	14%	6%	13%	45
	Single / no children	69%	10%	9%	8%	5%	169
	Other / mixed	60%	10%	4%	20%	6%	100
GENMAR1 GENDER AND MARITAL	Single women	63%	8%	13%	7%	8%	109
	Married women	72%	6%	8%	7%	7%	276
	No longer married women	61%	11%	4%	19%	6%	136
	Single men	72%	10%	6%	7%	5%	106
	Married men	79%	6%	5%	6%	4%	300
	No longer married men	69%	6%	4%	14%	7%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	75%	10%	5%	3%	6%	72
	White single women	69%	9%	12%	6%	3%	61
	White married men	79%	7%	3%	6%	5%	236
	White married women	74%	6%	8%	6%	7%	230
	White no longer married men	63%	7%	4%	17%	8%	54
	White no longer married women	64%	12%	0%	17%	6%	100
	Other	66%	5%	11%	12%	6%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	64%		14%	5%	17%	28
	Married mothers	74%	3%	11%	1%	11%	117
	No longer married mothers	79%		10%	6%	5%	25
	Non-mothers	71%	8%	6%	10%	5%	833
MOMRACE MOTHERS BY RACE	White mothers	75%	3%	10%	1%	10%	116
	Non-white mothers	69%		14%	5%	13%	53
	Non-mothers	71%	8%	6%	10%	5%	833
ECONCLA2 ECONOMIC CLASS	Upper class	78%	7%	7%	4%	4%	54
	Middle class	74%	8%	7%	7%	5%	749
	Low income	61%	5%	6%	19%	9%	192
	Working class	69%		2%		29%	6
	Unemployed		37%	8%		55%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	78%	7%	7%	4%	4%	54
	Middle class family	77%	6%	7%	5%	4%	525
	Middle class / not married or parent	66%	12%	6%	11%	6%	224
	Lower class	60%	6%	6%	18%	10%	200

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RRMI11		RRMI11 MOST IMPORTANT ISSUE/C					TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
RDENOM RESPONDENT'S RELIGION/C	Catholic	73%	9%	5%	8%	5%	195
	Protestant	77%	7%	4%	10%	2%	154
	Baptist	69%	9%	4%	13%	6%	173
	Fundamentalist / Pentecostal	75%	3%	8%	7%	7%	167
	Other	69%	12%	5%	8%	6%	81
	No affiliation	66%	7%	13%	7%	8%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	72%	9%	6%	9%	5%	362
	At least once a month	78%	4%	6%	6%	6%	203
	Infrequently	74%	6%	4%	13%	3%	158
	Never	58%	25%		9%	8%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	72%	10%	4%	10%	4%	92
	Active Protestant	71%	9%	6%	10%	3%	64
	Active Baptist	69%	11%	3%	12%	5%	96
	Active Fundamentalist / Pentecostal	72%	4%	11%	6%	7%	87
	Active Other	82%	5%		9%	4%	22
	Non-active	71%	7%	8%	8%	6%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	70%	9%	5%	10%	6%	154
	Male not evangelical	78%	6%	6%	6%	4%	327
	Female born again / evangelicals	73%	8%	4%	9%	5%	205
	Female not evangelical	63%	7%	11%	11%	8%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	74%	9%	4%	8%	6%	259
	Non-white Evangelical	68%	9%	6%	12%	4%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	74%	11%	3%	5%	7%	203
	Non-white conservative Christians	66%	10%	6%	14%	5%	55
	White non-conservative Christians	72%	1%	6%	17%	4%	56
	Non-white non-conservative Christians	71%	8%	7%	11%	3%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	75%	7%	4%	8%	5%	394
	Non-gun owner HH	69%	7%	9%	9%	6%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	63%	8%	12%	12%	5%	399
	Unsure	52%	7%	13%	18%	9%	71
	Wrong track	80%	7%	2%	5%	6%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	78%	8%	3%	4%	7%	445
	Undecided	76%	5%	7%	5%	7%	98
	Democrat	64%	7%	10%	14%	5%	459

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RRMI11		RRMI11 MOST IMPORTANT ISSUE/C					TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
RMII1 MOST IMPORTANT ISSUE/C	Education			100%			69
	Health care costs	100%					74
	Gov't spending & budget deficit	100%					158
	Economy	100%					280
	Medicare & SS				100%		88
	Jobs	100%					151
	Other	28%	40%			32%	183
RBOID BARACK OBAMA NAME ID/C	Favorable	64%	7%	11%	13%	5%	532
	Unfavorable	80%	7%	2%	4%	6%	453
	No opinion	46%	14%	5%	9%	27%	18
	Never heard of					100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	81%	7%	2%	5%	5%	506
	Unfavorable	62%	7%	12%	13%	6%	439
	No opinion	59%	11%	10%	9%	11%	54
	Never heard of	42%			39%	19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	63%	7%	12%	14%	5%	500
	Unsure	66%	6%	1%	7%	20%	19
	Disapprove	81%	7%	2%	4%	7%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	63%	7%	11%	13%	4%	477
	Unsure	51%	10%	21%	8%	10%	12
	Disapprove	79%	7%	2%	4%	7%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	64%	7%	12%	12%	5%	399
	Unsure	42%	11%	8%	32%	7%	39
	Disapprove	79%	7%	3%	5%	6%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	65%	7%	11%	13%	5%	505
	Unsure	62%	12%	11%	6%	8%	48
	Disapprove	80%	7%	2%	5%	7%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	64%	8%	11%	12%	5%	567
	Unsure	68%		6%	12%	14%	22
	Disapprove	81%	7%	1%	4%	7%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	81%	7%	2%	4%	6%	503
	Obama	62%	7%	12%	14%	5%	472
	Both	100%					2
	Neither	70%				30%	9
	Unsure	45%	6%	7%	13%	28%	17
HANDP5 BETTER HANDLE / MEDICARE	Romney	81%	8%	1%	4%	5%	431
	Obama	64%	7%	11%	13%	5%	518
	Both	39%				61%	6
	Neither	74%			5%	21%	13
	Unsure	59%	10%	12%	7%	13%	35

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RRMI11		RRMI11 MOST IMPORTANT ISSUE/C					TOTAL
		Pocketbook issues	Nat'l security issues	Education	Medicare / SS	Other	
HANDP7 BETTER HANDLE / JOBS	Romney	82%	7%	2%	4%	6%	491
	Obama	61%	8%	12%	14%	5%	469
	Both	100%					2
	Neither	56%			18%	26%	13
	Unsure	62%	8%	5%	12%	13%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	72%	8%	6%	9%	5%	702
	Yes / watched news coverage	72%	6%	10%	6%	6%	158
	No	66%	6%	8%	10%	11%	142
	Unsure / refused				100%		0
RROBAL PRESIDENTIAL BALLOT/C	Romney	81%	7%	2%	4%	6%	484
	Undecided	50%	8%	9%	5%	27%	30
	Obama	63%	7%	12%	14%	5%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	72%	7%	7%	9%	5%	797
	Very likely	67%	10%	6%	10%	8%	167
	Somewhat likely	74%	7%	10%	3%	7%	29
	Already voted	74%			26%		10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	75%	5%	7%	8%	5%	405
	Most likely 50%	74%	6%	7%	8%	5%	502
	Most likely 60%	74%	6%	6%	9%	5%	605
	Most likely 70%	73%	6%	7%	8%	5%	702
	100% of sample	71%	7%	7%	9%	6%	1003
TOTAL		71%	7%	7%	9%	6%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RMII2		RMII2 NEXT MOST IMPORTANT ISSUE/C							
		Wars in Iraq & Afghanistan	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices	Medicare & SS	Jobs
TOTAL		6%	9%	11%	11%	18%	5%	6%	19%
RG1 GEOGRAPHIC AREAS ONE	Northeast	5%	8%	10%	11%	18%	4%	8%	19%
	Midwest	7%	8%	14%	12%	16%	2%	8%	22%
	South	4%	11%	13%	10%	17%	5%	6%	19%
	South Central	5%	11%	8%	11%	25%	10%	6%	11%
	Central Plains	10%	5%	12%	16%	14%	15%	4%	20%
	Mountain States	9%	5%	12%	10%	16%	0%	3%	20%
	West	7%	11%	5%	13%	20%	5%	6%	17%
RG2 GEOGRAPHIC AREAS TWO	California	6%	11%	5%	13%	19%	6%	3%	20%
	Florida	6%	15%	10%	3%	20%	2%	5%	27%
	Texas	3%	9%	9%	10%	26%	13%	6%	10%
	New York	5%	19%	13%	7%	15%		10%	11%
	Rest of country	7%	8%	12%	13%	17%	5%	7%	19%
RG2012 STATES BY 2012 STATUS	Safe Republican	6%	8%	11%	12%	18%	10%	6%	17%
	Toss-up	7%	10%	12%	11%	18%	4%	6%	19%
	Safe Democrat	6%	10%	9%	11%	17%	3%	7%	20%
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	7%	12%	14%	8%	19%	3%	6%	18%
	Other states	6%	8%	10%	13%	17%	6%	6%	19%
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	6%	12%	6%	12%	22%	5%	3%	20%
	7-9.9% unemployment	6%	9%	11%	11%	18%	5%	7%	19%
	Less than 7% unemployment	7%	8%	13%	14%	14%	7%	4%	17%
URBAN URBAN CODE	Rural	7%	3%	13%	9%	16%	6%	8%	21%
	Suburban	6%	8%	9%	12%	21%	5%	6%	18%
	Urban	10%	8%	12%	10%	18%	4%	7%	18%
GENDER GENDER	Male	8%	8%	8%	12%	18%	5%	6%	21%
	Female	5%	10%	13%	11%	18%	6%	7%	17%
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	7%	10%	10%	12%	21%	4%	3%	22%
	Male / not employed	9%	5%	7%	13%	12%	6%	10%	19%
	Female / employed	3%	12%	13%	12%	16%	8%	7%	16%
	Female / not employed	7%	9%	13%	10%	20%	4%	7%	18%
RAGEBG AGE/C	18-29	6%	15%	11%	14%	16%	8%	7%	14%
	30-44	5%	12%	11%	12%	17%	4%	3%	23%
	45-59	6%	8%	11%	9%	20%	6%	7%	18%
	60 and older	8%	6%	10%	12%	18%	5%	9%	18%

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMII2		RMII2 NEXT MOST IMPORTANT ISSUE/C							
		Wars in Iraq & Afghanistan	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices	Medicare & SS	Jobs
RAGE RESPONDENT'S AGE/C	18-34	8%	16%	11%	14%	14%	6%	5%	15%
	35-44	2%	9%	10%	11%	20%	4%	3%	25%
	45-64	6%	7%	12%	10%	20%	6%	7%	18%
	65 or over	8%	6%	9%	12%	17%	4%	10%	17%
	Unsure / refused	11%	10%	5%	11%	19%		7%	10%
RAGEFL RESPONDENT'S AGE/C	18-44	5%	13%	11%	12%	17%	5%	4%	20%
	45-64	6%	7%	12%	10%	20%	6%	7%	18%
	65 or over	8%	6%	9%	12%	17%	4%	10%	17%
RR96 AGE / SEX	Male / under 45	9%	11%	10%	12%	15%	3%	4%	24%
	Male / 45+	7%	6%	7%	12%	20%	6%	7%	18%
	Female / under 45	2%	15%	12%	13%	18%	8%	5%	15%
	Female / 45+	7%	8%	13%	9%	18%	5%	9%	17%
RRACE RESPONDENT'S RACE/C	White	7%	8%	10%	12%	18%	5%	6%	20%
	Black / African American	5%	12%	15%	6%	17%	10%	13%	13%
	Hispanic / Latino	4%	18%	8%	13%	18%	7%	1%	18%
	Other	3%	5%	15%	9%	21%	3%	3%	18%
GENRACE RACE BY GENDER	White men	8%	7%	8%	13%	18%	4%	5%	21%
	White women	6%	8%	12%	12%	18%	5%	7%	18%
	Black men	10%	6%	10%	7%	20%	8%	14%	14%
	Black women	1%	17%	19%	4%	14%	12%	12%	13%
	Hispanic men	3%	17%	6%	12%	17%	7%		31%
	Hispanic women	4%	18%	11%	15%	20%	6%	2%	4%
WHITE SENIORS	White seniors	8%	5%	9%	12%	19%	5%	9%	18%
	Other	6%	11%	11%	11%	17%	6%	5%	19%
RPARTYID PARTY IDENTIFICATION/C	Republican	6%	4%	7%	16%	20%	6%	3%	19%
	Independent	7%	13%	12%	10%	18%	5%	3%	15%
	Democrat	6%	13%	14%	7%	16%	5%	10%	19%
RPARTY USUAL VOTE BEHAVIOR/C	Republican	6%	5%	8%	15%	20%	6%	3%	18%
	Ticket splitter	9%	13%	14%	13%	19%	6%	4%	8%
	Democrat	6%	12%	13%	8%	16%	5%	9%	21%
PARTISAN PARTISAN	Hard GOP	6%	4%	7%	15%	20%	7%	3%	19%
	Soft GOP	5%	12%	9%	16%	27%	3%	1%	10%
	Ticket splitter	3%	10%	11%	14%	16%	3%	7%	19%
	Soft DEM	15%	13%	16%	10%	9%	6%	3%	17%
	Hard DEM	6%	13%	13%	7%	17%	5%	11%	20%
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	6%	7%	8%	13%	19%	7%	5%	18%
	Moderate	2%	6%	10%	13%	14%	4%	10%	12%
	Liberal	8%	14%	15%	8%	18%	3%	7%	20%

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RMII2		RMII2 NEXT MOST IMPORTANT ISSUE/C							
		Wars in Iraq & Afghanistan	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices	Medicare & SS	Jobs
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	6%	4%	8%	13%	22%	6%	5%	18%
	Somewhat conservative	6%	8%	8%	13%	17%	7%	5%	18%
	Moderate / liberal	7%	13%	14%	9%	17%	3%	8%	19%
RPTYID98 TARGET GROUPS	Republican	6%	4%	7%	16%	20%	6%	3%	19%
	Independent	7%	13%	12%	10%	18%	5%	3%	15%
	Conservative DEM	7%	14%	11%	8%	8%	8%	13%	20%
	Mod / lib DEM	6%	12%	15%	7%	19%	4%	9%	19%
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	7%	12%	14%	8%	18%	3%	8%	21%
	Mod / conservative DEM	6%	13%	10%	8%	11%	7%	12%	19%
	Independent	9%	13%	14%	13%	19%	6%	4%	8%
	Mod / liberal GOP	8%	20%	8%	10%	7%	2%	5%	20%
	Conservative GOP	6%	3%	8%	16%	22%	7%	3%	18%
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	5%	4%	7%	13%	25%	5%	5%	18%
	Yes	6%	8%	5%	18%	17%	10%	3%	11%
	Unsure	9%	13%	13%	14%	7%	14%	10%	8%
	No	4%	7%	10%	15%	14%	7%	6%	22%
	No / strongly	7%	12%	13%	8%	19%	3%	7%	20%
REDUC RESPONDENT'S EDUCATION/C	Less than high school	4%	15%	16%	3%	13%	2%	13%	24%
	High school graduate	8%	10%	7%	10%	18%	10%	7%	19%
	Some college	5%	10%	12%	12%	17%	5%	7%	14%
	College graduate	6%	8%	11%	13%	19%	4%	5%	20%
SEXEDUC SEX / EDUCATION	College men	7%	8%	9%	12%	18%	4%	5%	20%
	Non-college men	11%	8%	6%	13%	16%	6%	6%	23%
	College women	5%	10%	13%	13%	18%	5%	6%	17%
	Non-college women	5%	12%	11%	5%	18%	10%	10%	16%
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	7%	9%	9%	11%	18%	5%	8%	17%
	Minority non-college graduate	5%	13%	13%	9%	16%	10%	8%	18%
	Others	6%	8%	11%	13%	19%	4%	5%	20%
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	9%	9%	7%	14%	18%	3%	6%	18%
	White female non-college graduates	5%	9%	11%	8%	17%	7%	9%	16%
	Minority male non-college graduates	9%	6%	9%	10%	14%	11%	10%	21%
	Minority female non-college graduates	1%	19%	16%	9%	18%	8%	6%	15%
	Other	6%	8%	11%	13%	19%	4%	5%	20%
WILLWIN WHO WILL WIN	Romney	5%	6%	7%	17%	19%	6%	3%	19%
	Obama	7%	12%	13%	9%	16%	6%	8%	18%
	Unsure / refused	4%	5%	9%	5%	21%	4%	10%	23%

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
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RMII2		RMII2 NEXT MOST IMPORTANT ISSUE/C							
		Wars in Iraq & Afghanistan	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices	Medicare & SS	Jobs
RUNION MEMBER OF LABOR UNION/C	Union household	8%	9%	10%	7%	19%	7%	7%	19%
	Non-union household	6%	9%	11%	12%	18%	5%	6%	19%
RMARITAL MARITAL STATUS/C	Single	5%	14%	12%	13%	17%	6%	8%	17%
	Married	6%	7%	11%	12%	18%	5%	6%	20%
	No longer married	9%	10%	9%	8%	20%	6%	6%	16%
MOMDAD PARENTS	Dad	8%	9%	11%	11%	14%	7%	2%	26%
	Mom	4%	11%	10%	15%	17%	8%	3%	17%
BUNDY MARITAL STATUS / CHILDREN	Married / children	7%	10%	11%	12%	14%	6%	2%	23%
	Married / no children	6%	5%	11%	12%	20%	4%	8%	19%
	Divorced / children	5%	5%		28%	14%	13%	4%	7%
	Divorced / no children	10%	12%	12%	4%	25%	5%	6%	10%
	Single / children	5%	14%	6%	13%	22%	10%	6%	17%
	Single / no children	4%	14%	14%	13%	15%	5%	9%	17%
	Other / mixed	9%	9%	8%	8%	18%	5%	7%	24%
GENMAR1 GENDER AND MARITAL	Single women	3%	17%	13%	14%	12%	7%	8%	21%
	Married women	4%	8%	13%	10%	19%	5%	7%	17%
	No longer married women	9%	10%	12%	9%	21%	7%	7%	12%
	Single men	6%	11%	11%	12%	21%	4%	8%	12%
	Married men	8%	7%	9%	14%	16%	5%	5%	23%
	No longer married men	9%	10%	3%	8%	19%	4%	6%	23%
GENMAR2 GENDER, MARITAL, AND RACE	White single men	8%	12%	8%	13%	23%	2%	7%	11%
	White single women	1%	10%	8%	19%	14%	10%	6%	29%
	White married men	8%	6%	9%	14%	16%	5%	4%	25%
	White married women	5%	8%	13%	10%	17%	4%	6%	17%
	White no longer married men	11%	8%	4%	8%	19%	6%	6%	16%
	White no longer married women	12%	9%	12%	10%	22%	3%	8%	14%
	Other	4%	13%	13%	9%	18%	8%	7%	16%
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers		19%	6%	21%	10%	6%	6%	25%
	Married mothers	4%	10%	10%	14%	18%	6%	3%	16%
	No longer married mothers	9%	5%	13%	16%	18%	20%		11%
	Non-mothers	7%	9%	11%	11%	18%	5%	7%	19%
MOMRACE MOTHERS BY RACE	White mothers	6%	9%	11%	19%	13%	4%	1%	19%
	Non-white mothers		14%	7%	7%	27%	18%	7%	11%
	Non-mothers	7%	9%	11%	11%	18%	5%	7%	19%

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RMII2		RMII2 NEXT MOST IMPORTANT ISSUE/C							
		Wars in Iraq & Afghanistan	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices	Medicare & SS	Jobs
ECONCLA2 ECONOMIC CLASS	Upper class	8%	4%	10%	14%	10%		3%	33%
	Middle class	6%	9%	12%	12%	18%	5%	6%	18%
	Low income	7%	10%	8%	9%	19%	7%	9%	16%
	Working class	2%			40%		47%		10%
	Unemployed	18%	82%						
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	8%	4%	10%	14%	10%		3%	33%
	Middle class family	6%	8%	11%	13%	18%	6%	5%	20%
	Middle class / not married or parent	6%	13%	12%	9%	20%	4%	8%	15%
	Lower class	7%	10%	8%	10%	18%	8%	9%	16%
RDENOM RESPONDENT'S RELIGION/C	Catholic	7%	8%	10%	7%	17%	8%	7%	25%
	Protestant	8%	10%	10%	16%	15%	7%	5%	17%
	Baptist	3%	9%	12%	10%	22%	3%	11%	15%
	Fundamentalist / Pentecostal	8%	9%	10%	12%	20%	8%	2%	15%
	Other	4%	12%	7%	17%	16%	6%	7%	17%
	No affiliation	7%	9%	13%	11%	16%	3%	6%	20%
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	6%	7%	9%	13%	18%	8%	6%	19%
	At least once a month	7%	14%	14%	11%	17%	4%	6%	15%
	Infrequently	6%	8%	10%	10%	22%	4%	7%	20%
	Never	3%	6%	13%	21%	14%	5%	9%	8%
CHURCH2 RELIGIOUS FOCUS	Active Catholic	8%	6%	7%	10%	17%	8%	8%	23%
	Active Protestant	8%	8%	11%	19%	12%	7%	2%	20%
	Active Baptist	3%	5%	9%	12%	26%	4%	8%	16%
	Active Fundamentalist / Pentecostal	6%	7%	8%	12%	16%	11%	2%	16%
	Active Other		16%	6%	5%	10%	18%	18%	13%
	Non-active	7%	10%	12%	11%	18%	4%	6%	19%
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	5%	9%	8%	10%	20%	9%	6%	17%
	Male not evangelical	9%	7%	9%	13%	17%	3%	5%	22%
	Female born again / evangelicals	4%	11%	10%	14%	16%	6%	8%	18%
	Female not evangelical	6%	10%	15%	8%	19%	6%	7%	16%
RACEVANG RACE / EVANGELICAL	White Evangelical	5%	7%	9%	15%	18%	5%	6%	19%
	Non-white Evangelical	3%	19%	8%	7%	15%	13%	9%	15%

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RMII2		RMII2 NEXT MOST IMPORTANT ISSUE/C							
		Wars in Iraq & Afghanistan	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices	Medicare & SS	Jobs
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	4%	4%	9%	16%	20%	6%	5%	19%
	Non-white conservative Christians	5%	15%	8%	9%	11%	17%	5%	16%
	White non-conservative Christians	9%	19%	11%	11%	13%	2%	7%	16%
	Non-white non-conservative Christians	0%	24%	9%	5%	20%	9%	14%	14%
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	7%	5%	10%	15%	17%	6%	5%	17%
	Non-gun owner HH	6%	12%	11%	9%	18%	5%	7%	19%
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	7%	14%	15%	7%	16%	4%	9%	20%
	Unsure	7%	12%	5%	10%	13%	9%	4%	11%
	Wrong track	6%	6%	9%	15%	20%	6%	5%	19%
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	6%	5%	7%	17%	21%	6%	3%	16%
	Undecided	4%	8%	13%	6%	16%	3%	8%	26%
	Democrat	7%	13%	14%	7%	16%	5%	9%	19%
RMII1 MOST IMPORTANT ISSUE/C	Education	8%		16%	10%	31%	1%	8%	13%
	Health care costs	5%	17%		8%	20%	6%	16%	21%
	Gov't spending & budget deficit	5%	8%	11%		30%	4%	4%	18%
	Economy	6%	9%	10%	18%		5%	5%	32%
	Medicare & SS	7%	12%	10%	9%	18%	10%		18%
	Jobs	9%	9%	14%	14%	27%	7%	9%	
	Other	5%	8%	12%	12%	22%	4%	6%	15%
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	6%	9%	10%	12%	16%	5%	7%	20%
	Nat'l security issues	5%	10%	11%	5%	25%	5%	9%	17%
	Education	8%		16%	10%	31%	1%	8%	13%
	Medicare / SS	7%	12%	10%	9%	18%	10%		18%
	Other		25%		60%	15%			
RBOID BARACK OBAMA NAME ID/C	Favorable	6%	13%	13%	7%	17%	5%	8%	20%
	Unfavorable	6%	5%	7%	17%	19%	6%	4%	17%
	No opinion	8%	5%	30%	5%	4%	11%	3%	12%
RMRID MITT ROMNEY NAME ID/C	Favorable	6%	7%	7%	15%	21%	5%	4%	18%
	Unfavorable	6%	12%	14%	7%	16%	5%	9%	20%
	No opinion	13%	6%	19%	10%	3%	12%	3%	16%
	Never heard of	16%	30%						17%
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	7%	14%	13%	7%	16%	5%	8%	19%
	Unsure	4%	3%	26%	13%		9%		22%
	Disapprove	6%	5%	8%	16%	20%	6%	4%	18%

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RMII2		RMII2 NEXT MOST IMPORTANT ISSUE/C							
		Wars in Iraq & Afghanistan	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices	Medicare & SS	Jobs
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	7%	13%	14%	7%	16%	5%	9%	19%
	Unsure	11%	7%	12%	6%	18%	4%	13%	15%
	Disapprove	6%	5%	8%	16%	20%	6%	4%	18%
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	6%	14%	12%	6%	17%	5%	10%	21%
	Unsure	12%	14%	10%	9%	11%	6%	6%	14%
	Disapprove	6%	6%	10%	16%	19%	5%	4%	17%
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	8%	12%	13%	7%	17%	5%	8%	20%
	Unsure	0%	13%	15%	13%	16%	9%	7%	16%
	Disapprove	6%	5%	7%	17%	19%	6%	4%	18%
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	7%	12%	14%	7%	17%	5%	8%	19%
	Unsure	5%	12%	5%	9%	24%	13%	7%	17%
	Disapprove	6%	5%	7%	18%	19%	5%	3%	18%
HANDP1 BETTER HANDLE / ECONOMY	Romney	6%	6%	8%	16%	20%	6%	4%	17%
	Obama	6%	12%	13%	6%	16%	5%	9%	21%
	Both			34%		36%			
	Neither	8%		28%	25%	7%		11%	9%
	Unsure	6%	24%	29%		27%			7%
HANDP5 BETTER HANDLE / MEDICARE	Romney	6%	7%	6%	17%	20%	5%	4%	18%
	Obama	7%	12%	13%	7%	17%	6%	8%	20%
	Both					100%			
	Neither	9%		21%	25%		5%	8%	11%
	Unsure	2%	8%	23%	11%	8%	5%	10%	13%
HANDP7 BETTER HANDLE / JOBS	Romney	6%	6%	8%	17%	19%	6%	4%	18%
	Obama	6%	13%	12%	6%	17%	6%	9%	20%
	Both			64%		36%			
	Neither	26%	7%	12%	27%			8%	11%
	Unsure	14%	12%	23%	4%	16%	3%	3%	8%
DEBVS WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	5%	9%	10%	11%	19%	5%	7%	19%
	Yes / watched news coverage	11%	9%	9%	15%	17%	7%	4%	16%
	No	8%	10%	14%	11%	14%	6%	8%	20%
	Unsure / refused						100%		
RROBAL PRESIDENTIAL BALLOT/C	Romney	7%	6%	8%	16%	20%	6%	4%	17%
	Undecided	4%	8%	22%	21%	2%	8%	4%	7%
	Obama	6%	13%	13%	7%	16%	5%	9%	21%
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	6%	9%	10%	12%	19%	5%	5%	19%
	Very likely	8%	8%	11%	11%	15%	7%	10%	15%
	Somewhat likely		18%	19%	10%	11%	6%	11%	21%
	Already voted	12%		7%	26%	23%	18%		8%

(cont.)

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RMII2		RMII2 NEXT MOST IMPORTANT ISSUE/C							
		Wars in Iraq & Afghanistan	Education	Health care costs	Gov't spending & budget deficit	Economy	Gas & energy prices	Medicare & SS	Jobs
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	5%	7%	11%	13%	19%	4%	5%	20%
	Most likely 50%	5%	8%	11%	12%	19%	5%	5%	20%
	Most likely 60%	5%	7%	11%	11%	20%	5%	5%	20%
	Most likely 70%	6%	8%	10%	12%	20%	5%	5%	20%
	100% of sample	6%	9%	11%	11%	18%	5%	6%	19%
TOTAL		6%	9%	11%	11%	18%	5%	6%	19%

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RMII2		RMII2 NEXT	TOTAL
		Other	
TOTAL		14%	950
RG1 GEOGRAPHIC AREAS ONE	Northeast	17%	190
	Midwest	10%	159
	South	13%	234
	South Central	14%	81
	Central Plains	4%	75
	Mountain States	25%	66
	West	17%	146
RG2 GEOGRAPHIC AREAS TWO	California	16%	107
	Florida	11%	65
	Texas	13%	61
	New York	20%	51
	Rest of country	14%	666
RG2012 STATES BY 2012 STATUS	Safe Republican	13%	274
	Toss-up	13%	382
	Safe Democrat	17%	294
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	13%	265
	Other states	15%	685
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	15%	117
	7-9.9% unemployment	13%	680
	Less than 7% unemployment	17%	153
URBAN URBAN CODE	Rural	18%	130
	Suburban	15%	391
	Urban	13%	170
GENDER GENDER	Male	15%	463
	Female	13%	487
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	12%	294
	Male / not employed	20%	170
	Female / employed	14%	254
	Female / not employed	13%	233
RAGEBG AGE/C	18-29	9%	124
	30-44	14%	268
	45-59	15%	250
	60 and older	15%	308

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RMII2		RMII2 NEXT	TOTAL
		Other	
RAGE RESPONDENT'S AGE/C	18-34	10%	209
	35-44	15%	183
	45-64	14%	347
	65 or over	16%	202
	Unsure / refused	27%	8
RAGEFL RESPONDENT'S AGE/C	18-44	13%	392
	45-64	14%	347
	65 or over	17%	211
RR96 AGE / SEX	Male / under 45	12%	209
	Male / 45+	17%	254
	Female / under 45	13%	183
	Female / 45+	14%	304
RRACE RESPONDENT'S RACE/C	White	14%	714
	Black / African American	10%	115
	Hispanic / Latino	13%	86
	Other	22%	35
GENRACE RACE BY GENDER	White men	15%	346
	White women	14%	368
	Black men	11%	49
	Black women	9%	66
	Hispanic men	8%	47
	Hispanic women	19%	39
WHITE SENIORS	White seniors	14%	271
	Other	14%	679
RPARTYID PARTY IDENTIFICATION/C	Republican	18%	382
	Independent	18%	159
	Democrat	9%	409
RPARTY USUAL VOTE BEHAVIOR/C	Republican	19%	417
	Ticket splitter	14%	71
	Democrat	10%	462
PARTISAN PARTISAN	Hard GOP	19%	349
	Soft GOP	16%	72
	Ticket splitter	18%	68
	Soft DEM	13%	82
	Hard DEM	9%	379
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	17%	528
	Moderate	28%	65
	Liberal	7%	357

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RMI12		RMI12 NEXT	TOTAL
		Other	
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	17%	176
	Somewhat conservative	17%	352
	Moderate / liberal	10%	422
RPTYID98 TARGET GROUPS	Republican	18%	382
	Independent	18%	159
	Conservative DEM	9%	113
	Mod / lib DEM	9%	296
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	7%	301
	Mod / conservative DEM	15%	161
	Independent	14%	71
	Mod / liberal GOP	19%	54
	Conservative GOP	18%	363
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	17%	132
	Yes	22%	68
	Unsure	12%	45
	No	16%	220
	No / strongly	11%	485
REDUC RESPONDENT'S EDUCATION/C	Less than high school	9%	41
	High school graduate	12%	195
	Some college	18%	234
	College graduate	13%	481
SEXEDUC SEX / EDUCATION	College men	16%	352
	Non-college men	10%	111
	College women	14%	363
	Non-college women	12%	124
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	17%	344
	Minority non-college graduate	9%	126
	Others	13%	481
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	16%	163
	White female non-college graduates	18%	181
	Minority male non-college graduates	10%	61
	Minority female non-college graduates	8%	65
	Other	13%	481
WILLWIN WHO WILL WIN	Romney	18%	347
	Obama	11%	511
	Unsure / refused	19%	92

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RMI12		RMI2 NEXT	TOTAL
		Other	
RUNION MEMBER OF LABOR UNION/C	Union household	13%	126
	Non-union household	14%	824
RMARITAL MARITAL STATUS/C	Single	9%	202
	Married	15%	548
	No longer married	16%	200
MOMDAD PARENTS	Dad	13%	155
	Mom	15%	151
BUNDY MARITAL STATUS / CHILDREN	Married / children	15%	229
	Married / no children	15%	320
	Divorced / children	25%	22
	Divorced / no children	16%	83
	Single / children	8%	40
	Single / no children	9%	162
	Other / mixed	13%	94
GENMAR1 GENDER AND MARITAL	Single women	5%	100
	Married women	16%	258
	No longer married women	14%	129
	Single men	13%	102
	Married men	14%	291
	No longer married men	19%	71
GENMAR2 GENDER, MARITAL, AND RACE	White single men	16%	69
	White single women	2%	58
	White married men	14%	228
	White married women	19%	214
	White no longer married men	21%	49
	White no longer married women	9%	95
	Other	13%	236
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	7%	23
	Married mothers	18%	104
	No longer married mothers	8%	24
	Non-mothers	14%	799
MOMRACE MOTHERS BY RACE	White mothers	18%	105
	Non-white mothers	8%	47
	Non-mothers	14%	799

(cont.)

RMII2		RMII2 NEXT	TOTAL
		Other	
ECONCLA2 ECONOMIC CLASS	Upper class	18%	52
	Middle class	14%	718
	Low income	14%	174
	Working class		5
	Unemployed		1
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	18%	52
	Middle class family	14%	504
	Middle class / not married or parent	13%	214
	Lower class	14%	180
RDENOM RESPONDENT'S RELIGION/C	Catholic	12%	185
	Protestant	12%	152
	Baptist	14%	164
	Fundamentalist / Pentecostal	16%	156
	Other	14%	76
	No affiliation	15%	217
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	15%	346
	At least once a month	11%	191
	Infrequently	12%	153
	Never	21%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	14%	89
	Active Protestant	12%	63
	Active Baptist	15%	91
	Active Fundamentalist / Pentecostal	20%	81
	Active Other	15%	21
	Non-active	13%	604
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	14%	146
	Male not evangelical	15%	317
	Female born again / evangelicals	14%	195
	Female not evangelical	13%	292
RACEVANG RACE / EVANGELICAL	White Evangelical	16%	245
	Non-white Evangelical	10%	96

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RMII2		RMII2 NEXT	TOTAL
		Other	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	17%	190
	Non-white conservative Christians	13%	52
	White non-conservative Christians	11%	55
	Non-white non-conservative Christians	5%	44
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	18%	374
	Non-gun owner HH	11%	576
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	9%	382
	Unsure	31%	65
	Wrong track	16%	503
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	18%	419
	Undecided	15%	92
	Democrat	9%	439
RMII1 MOST IMPORTANT ISSUE/C	Education	14%	69
	Health care costs	8%	74
	Gov't spending & budget deficit	20%	158
	Economy	13%	280
	Medicare & SS	15%	88
	Jobs	11%	151
	Other	14%	130
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	14%	715
	Nat'l security issues	12%	73
	Education	14%	69
	Medicare / SS	15%	88
	Other		5
RBOID BARACK OBAMA NAME ID/C	Favorable	11%	509
	Unfavorable	18%	428
	No opinion	21%	13
RMRID MITT ROMNEY NAME ID/C	Favorable	17%	482
	Unfavorable	10%	417
	No opinion	18%	48
	Never heard of	36%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	11%	479
	Unsure	22%	15
	Disapprove	17%	457

(cont.)

RMI12		RMI12 NEXT	TOTAL
		Other	
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	10%	458
	Unsure	14%	10
	Disapprove	18%	482
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	10%	380
	Unsure	16%	37
	Disapprove	17%	533
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	10%	482
	Unsure	11%	44
	Disapprove	18%	424
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	11%	542
	Unsure	7%	19
	Disapprove	19%	389
HANDP1 BETTER HANDLE / ECONOMY	Romney	17%	477
	Obama	11%	451
	Both	29%	2
	Neither	12%	8
	Unsure	8%	12
HANDP5 BETTER HANDLE / MEDICARE	Romney	17%	409
	Obama	11%	496
	Both		2
	Neither	22%	12
	Unsure	20%	31
HANDP7 BETTER HANDLE / JOBS	Romney	17%	465
	Obama	11%	446
	Both		2
	Neither	9%	11
	Unsure	18%	25
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	15%	670
	Yes / watched news coverage	13%	152
	No	11%	127
	Unsure / refused		0
RROBAL PRESIDENTIAL BALLOT/C	Romney	17%	456
	Undecided	24%	25
	Obama	10%	469
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	14%	756
	Very likely	15%	154
	Somewhat likely	3%	29
	Already voted	6%	10

(cont.)

RMII2		RMII2 NEXT	TOTAL
		Other	
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	16%	386
	Most likely 50%	16%	477
	Most likely 60%	15%	578
	Most likely 70%	15%	667
	100% of sample	14%	950
TOTAL		14%	950

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RBOID		RBOID BARACK OBAMA NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		53%	45%	2%	0%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	61%	37%	1%	0%	200
	Midwest	59%	39%	2%		174
	South	46%	51%	3%		245
	South Central	54%	46%			82
	Central Plains	45%	55%			77
	Mountain States	46%	53%	1%		70
	West	54%	44%	2%		155
RG2 GEOGRAPHIC AREAS TWO	California	51%	47%	2%		114
	Florida	40%	59%	1%		69
	Texas	50%	50%			62
	New York	68%	29%	3%		54
	Rest of country	54%	44%	2%	0%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	47%	51%	2%		285
	Toss-up	54%	45%	1%	0%	402
	Safe Democrat	57%	40%	3%		316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	52%	47%	1%		278
	Other states	53%	45%	2%	0%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	50%	48%	2%		124
	7-9.9% unemployment	54%	44%	2%	0%	716
	Less than 7% unemployment	52%	48%	0%		163
URBAN URBAN CODE	Rural	43%	56%	1%		135
	Suburban	49%	49%	2%	0%	411
	Urban	66%	32%	2%		177
GENDER GENDER	Male	47%	52%	1%		481
	Female	58%	39%	3%	0%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	45%	54%	1%		306
	Male / not employed	51%	48%	1%		175
	Female / employed	64%	33%	3%		265
	Female / not employed	52%	45%	2%	0%	256
RAGEBG AGE/C	18-29	67%	32%	1%		126
	30-44	61%	37%	2%		291
	45-59	49%	50%	1%		256
	60 and older	44%	54%	2%	0%	330
RAGE RESPONDENT'S AGE/C	18-34	64%	35%	1%		219
	35-44	63%	35%	2%		199
	45-64	49%	50%	2%		358
	65 or over	41%	57%	2%	0%	218
	Unsure / refused	37%	50%	13%		10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RBOID		RBOID BARACK OBAMA NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RAGEFL RESPONDENT'S AGE/C	18-44	63%	35%	2%		417
	45-64	49%	50%	2%		358
	65 or over	41%	56%	2%	0%	228
RR96 AGE / SEX	Male / under 45	54%	46%			216
	Male / 45+	42%	56%	1%		266
	Female / under 45	73%	23%	3%		202
	Female / 45+	49%	49%	2%	0%	320
RRACE RESPONDENT'S RACE/C	White	45%	53%	1%	0%	752
	Black / African American	96%	4%	1%		120
	Hispanic / Latino	63%	34%	2%		90
	Other	46%	45%	9%		40
GENRACE RACE BY GENDER	White men	40%	59%	1%		361
	White women	50%	48%	2%	0%	391
	Black men	95%	5%			51
	Black women	97%	2%	1%		70
	Hispanic men	55%	45%			47
	Hispanic women	73%	23%	5%		43
WHITE SENIORS	White seniors	40%	58%	2%	0%	288
	Other	58%	40%	2%		715
RPARTYID PARTY IDENTIFICATION/C	Republican	10%	89%	1%		401
	Independent	48%	49%	3%		171
	Democrat	95%	3%	2%	0%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	13%	87%	1%		440
	Ticket splitter	45%	49%	6%		74
	Democrat	90%	7%	2%	0%	490
PARTISAN PARTISAN	Hard GOP	9%	91%	1%		365
	Soft GOP	24%	76%			78
	Ticket splitter	39%	53%	8%		72
	Soft DEM	79%	17%	4%		86
	Hard DEM	96%	2%	1%	0%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	29%	70%	2%		561
	Moderate	51%	47%	2%		66
	Liberal	90%	8%	2%	0%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	16%	82%	2%		189
	Somewhat conservative	35%	63%	2%		372
	Moderate / liberal	84%	14%	2%	0%	442
RPTYID98 TARGET GROUPS	Republican	10%	89%	1%		401
	Independent	48%	49%	3%		171
	Conservative DEM	91%	8%	2%		121
	Mod / lib DEM	97%	1%	1%	0%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
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RBOID		RBOID BARACK OBAMA NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	96%	2%	2%	0%	318
	Mod / conservative DEM	80%	17%	3%		171
	Independent	45%	49%	6%		74
	Mod / liberal GOP	37%	63%			56
	Conservative GOP	9%	90%	1%		384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	15%	85%	0%		140
	Yes	13%	87%	0%		75
	Unsure	57%	39%	3%	1%	54
	No	38%	59%	2%		228
	No / strongly	76%	22%	2%		506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	73%	26%	1%		43
	High school graduate	52%	47%	1%		207
	Some college	55%	43%	2%	0%	250
	College graduate	51%	47%	2%		503
SEXEDUC SEX / EDUCATION	College men	46%	53%	1%		367
	Non-college men	50%	48%	1%		114
	College women	58%	39%	3%	0%	385
	Non-college women	60%	39%	1%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	44%	54%	2%	0%	367
	Minority non-college graduate	85%	14%	2%		133
	Others	51%	47%	2%		503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	41%	58%	1%		169
	White female non-college graduates	47%	51%	3%	0%	198
	Minority male non-college graduates	80%	20%			63
	Minority female non-college graduates	89%	8%	3%		70
	Other	51%	47%	2%		503
WILLWIN WHO WILL WIN	Romney	10%	89%	1%		368
	Obama	84%	14%	2%		535
	Other		100%			1
	Unsure / refused	44%	49%	6%	1%	99
RUNION MEMBER OF LABOR UNION/C	Union household	71%	28%	2%		133
	Non-union household	50%	48%	2%	0%	870
RMARITAL MARITAL STATUS/C	Single	67%	32%	0%		215
	Married	47%	51%	2%	0%	576
	No longer married	54%	44%	3%		212
MOMDAD PARENTS	Dad	47%	52%	1%		160
	Mom	62%	35%	3%		170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOID		RBOID BARACK OBAMA NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
BUNDY MARITAL STATUS / CHILDREN	Married / children	53%	45%	2%		245
	Married / no children	43%	55%	2%	0%	331
	Divorced / children	41%	58%	1%		23
	Divorced / no children	56%	41%	3%		88
	Single / children	77%	23%			45
	Single / no children	65%	35%	1%		169
	Other / mixed	55%	42%	3%		100
GENMAR1 GENDER AND MARITAL	Single women	77%	22%	1%		109
	Married women	51%	45%	3%	0%	276
	No longer married women	57%	40%	3%		136
	Single men	57%	43%			106
	Married men	44%	56%	1%		300
	No longer married men	48%	50%	2%		76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	40%	60%			72
	White single women	68%	32%			61
	White married men	40%	60%	1%		236
	White married women	45%	51%	3%	0%	230
	White no longer married men	42%	54%	3%		54
	White no longer married women	50%	49%	1%		100
	Other	76%	21%	3%		251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	88%	12%			28
	Married mothers	59%	38%	4%		117
	No longer married mothers	48%	49%	3%		25
	Non-mothers	51%	47%	2%	0%	833
MOMRACE MOTHERS BY RACE	White mothers	49%	47%	4%		116
	Non-white mothers	89%	9%	1%		53
	Non-mothers	51%	47%	2%	0%	833
ECONCLA2 ECONOMIC CLASS	Upper class	58%	42%			54
	Middle class	50%	48%	2%	0%	749
	Low income	63%	34%	3%		192
	Working class	19%	81%			6
	Unemployed	45%	55%			3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	58%	42%			54
	Middle class family	47%	51%	2%	0%	525
	Middle class / not married or parent	59%	40%	1%		224
	Lower class	62%	36%	3%		200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RBOID		RBOID BARACK OBAMA NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RDENOM RESPONDENT'S RELIGION/C	Catholic	54%	43%	3%	0%	195
	Protestant	40%	58%	1%		154
	Baptist	52%	46%	2%		173
	Fundamentalist / Pentecostal	44%	55%	1%		167
	Other	44%	53%	3%		81
	No affiliation	72%	27%	1%		233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	42%	55%	3%	0%	362
	At least once a month	49%	49%	2%		203
	Infrequently	57%	42%	1%		158
	Never	55%	41%	4%		23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	46%	51%	2%	1%	92
	Active Protestant	39%	61%			64
	Active Baptist	47%	50%	3%		96
	Active Fundamentalist / Pentecostal	35%	62%	2%		87
	Active Other	43%	47%	9%		22
	Non-active	59%	40%	1%		642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	37%	63%	0%		154
	Male not evangelical	52%	47%	1%		327
	Female born again / evangelicals	42%	55%	3%		205
	Female not evangelical	69%	29%	3%	0%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	26%	72%	2%		259
	Non-white Evangelical	77%	22%	2%		100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	15%	83%	1%		203
	Non-white conservative Christians	60%	36%	3%		55
	White non-conservative Christians	64%	34%	2%		56
	Non-white non-conservative Christians	96%	4%			46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	35%	63%	2%		394
	Non-gun owner HH	65%	34%	1%	0%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	98%	2%	0%	0%	399
	Unsure	72%	21%	7%		71
	Wrong track	17%	81%	2%		532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	12%	88%	1%		445
	Undecided	49%	40%	11%		98
	Democrat	94%	5%	1%	0%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RBOID		RBOID BARACK OBAMA NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RMI11 MOST IMPORTANT ISSUE/C	Education	87%	12%	1%		69
	Health care costs	76%	23%	2%		74
	Gov't spending & budget deficit	28%	71%	2%		158
	Economy	46%	53%	1%		280
	Medicare & SS	78%	20%	2%		88
	Jobs	56%	43%	1%		151
	Other	49%	46%	4%	0%	183
RRMI1 MOST IMPORTANT ISSUE/C	Pocketbook issues	48%	51%	1%		715
	Nat'l security issues	50%	46%	3%		73
	Education	87%	12%	1%		69
	Medicare / SS	78%	20%	2%		88
	Other	42%	49%	8%	1%	58
RMRID MITT ROMNEY NAME ID/C	Favorable	15%	84%	0%		506
	Unfavorable	97%	3%	0%		439
	No opinion	52%	21%	26%		54
	Never heard of	68%		13%	19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	97%	1%	1%	0%	500
	Unsure	59%	15%	26%		19
	Disapprove	7%	92%	1%		484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	96%	3%	1%	0%	477
	Unsure	56%	28%	15%		12
	Disapprove	13%	85%	2%		514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	98%	1%	1%	0%	399
	Unsure	73%	24%	3%		39
	Disapprove	20%	78%	2%		565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	93%	6%	1%		505
	Unsure	53%	36%	9%	1%	48
	Disapprove	9%	90%	1%		450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	87%	11%	1%	0%	567
	Unsure	31%	63%	5%		22
	Disapprove	7%	91%	2%		414
HANDP1 BETTER HANDLE / ECONOMY	Romney	11%	88%	2%		503
	Obama	98%	1%	1%		472
	Both	100%				2
	Neither	20%	67%	14%		9
	Unsure	64%	13%	19%	4%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RBOID		RBOID BARACK OBAMA NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
HANDP5 BETTER HANDLE / MEDICARE	Romney	7%	92%	1%		431
	Obama	94%	5%	1%		518
	Both		100%			6
	Neither	13%	76%	10%		13
	Unsure	42%	42%	14%	2%	35
HANDP7 BETTER HANDLE / JOBS	Romney	12%	87%	1%		491
	Obama	96%	2%	2%		469
	Both	100%				2
	Neither	44%	51%	5%		13
	Unsure	50%	41%	7%	2%	28
DEBVS WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	51%	48%	2%		702
	Yes / watched news coverage	56%	43%	1%		158
	No	60%	36%	3%	0%	142
	Unsure / refused		100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	9%	90%	1%		484
	Undecided	29%	44%	26%		30
	Obama	98%	1%	1%	0%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	52%	47%	2%	0%	797
	Very likely	56%	41%	3%		167
	Somewhat likely	73%	27%			29
	Already voted	61%	39%			10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	51%	49%	1%		405
	Most likely 50%	49%	50%	1%		502
	Most likely 60%	49%	50%	1%		605
	Most likely 70%	50%	49%	1%		702
	100% of sample	53%	45%	2%	0%	1003
TOTAL		53%	45%	2%	0%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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BOID		BOID BARACK OBAMA NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
TOTAL		39%	14%	7%	39%	2%	0%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	41%	20%	11%	26%	1%	0%	200
	Midwest	46%	13%	4%	34%	2%		174
	South	37%	9%	6%	45%	3%		245
	South Central	35%	19%	6%	40%			82
	Central Plains	32%	12%	9%	46%			77
	Mountain States	34%	12%	3%	50%	1%		70
	West	41%	13%	5%	39%	2%		155
RG2 GEOGRAPHIC AREAS TWO	California	40%	11%	4%	43%	2%		114
	Florida	25%	14%	9%	50%	1%		69
	Texas	32%	18%	8%	42%			62
	New York	53%	15%	16%	13%	3%		54
	Rest of country	40%	14%	6%	38%	2%	0%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	35%	13%	6%	45%	2%		285
	Toss-up	40%	14%	5%	40%	1%	0%	402
	Safe Democrat	42%	15%	9%	31%	3%		316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	40%	13%	5%	42%	1%		278
	Other states	39%	14%	7%	37%	2%	0%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	38%	12%	5%	43%	2%		124
	7-9.9% unemployment	40%	14%	7%	37%	2%	0%	716
	Less than 7% unemployment	37%	14%	6%	42%	0%		163
URBAN URBAN CODE	Rural	31%	12%	8%	47%	1%		135
	Suburban	37%	12%	6%	42%	2%	0%	411
	Urban	51%	15%	4%	28%	2%		177
GENDER GENDER	Male	34%	13%	8%	43%	1%		481
	Female	44%	14%	5%	34%	3%	0%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	31%	14%	10%	44%	1%		306
	Male / not employed	38%	13%	6%	42%	1%		175
	Female / employed	48%	17%	4%	28%	3%		265
	Female / not employed	41%	11%	5%	40%	2%	0%	256
RAGEBG AGE/C	18-29	45%	23%	10%	22%	1%		126
	30-44	44%	17%	4%	32%	2%		291
	45-59	36%	12%	8%	42%	1%		256
	60 and older	35%	9%	6%	48%	2%	0%	330
RAGE RESPONDENT'S AGE/C	18-34	43%	20%	8%	28%	1%		219
	35-44	46%	17%	4%	31%	2%		199
	45-64	37%	11%	8%	42%	2%		358
	65 or over	33%	8%	6%	51%	2%	0%	218
	Unsure / refused	23%	14%	4%	46%	13%		10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

BOID		BOID BARACK OBAMA NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RAGEFL RESPONDENT'S AGE/C	18-44	45%	19%	6%	29%	2%		417
	45-64	37%	11%	8%	42%	2%		358
	65 or over	33%	9%	6%	50%	2%	0%	228
RR96 AGE / SEX	Male / under 45	38%	15%	8%	39%			216
	Male / 45+	30%	12%	9%	47%	1%		266
	Female / under 45	51%	22%	4%	19%	3%		202
	Female / 45+	40%	9%	6%	43%	2%	0%	320
RRACE RESPONDENT'S RACE/C	White	29%	16%	7%	46%	1%	0%	752
	Black / African American	90%	6%	1%	2%	1%		120
	Hispanic / Latino	57%	6%	11%	24%	2%		90
	Other	32%	13%	6%	39%	9%		40
GENRACE RACE BY GENDER	White men	25%	16%	8%	50%	1%		361
	White women	34%	16%	6%	42%	2%	0%	391
	Black men	88%	6%	2%	4%			51
	Black women	91%	6%	1%	2%	1%		70
	Hispanic men	49%	6%	17%	28%			47
	Hispanic women	67%	6%	4%	19%	5%		43
WHITE SENIORS	White seniors	30%	10%	7%	51%	2%	0%	288
	Other	43%	15%	6%	34%	2%		715
RPARTYID PARTY IDENTIFICATION/C	Republican	4%	6%	10%	79%	1%		401
	Independent	27%	21%	13%	35%	3%		171
	Democrat	77%	18%	1%	2%	2%	0%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	5%	8%	11%	76%	1%		440
	Ticket splitter	32%	13%	10%	39%	6%		74
	Democrat	71%	19%	2%	5%	2%	0%	490
PARTISAN PARTISAN	Hard GOP	3%	6%	11%	80%	1%		365
	Soft GOP	6%	18%	12%	64%			78
	Ticket splitter	29%	10%	9%	44%	8%		72
	Soft DEM	53%	26%	9%	8%	4%		86
	Hard DEM	78%	18%	1%	1%	1%	0%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	21%	8%	9%	61%	2%		561
	Moderate	33%	18%	15%	32%	2%		66
	Liberal	68%	22%	2%	6%	2%	0%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	14%	2%	2%	80%	2%		189
	Somewhat conservative	24%	11%	12%	51%	2%		372
	Moderate / liberal	63%	21%	4%	10%	2%	0%	442
RPTYID98 TARGET GROUPS	Republican	4%	6%	10%	79%	1%		401
	Independent	27%	21%	13%	35%	3%		171
	Conservative DEM	77%	14%	3%	5%	2%		121
	Mod / lib DEM	77%	20%	0%	1%	1%	0%	310

(cont.)

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PARIDEOL PARTY / IDEOLOGY	Liberal DEM	75%	21%	1%	1%	2%	0%	318
	Mod / conservative DEM	65%	15%	5%	12%	3%		171
	Independent	32%	13%	10%	39%	6%		74
	Mod / liberal GOP	18%	19%	18%	45%			56
	Conservative GOP	3%	6%	10%	80%	1%		384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	13%	2%	5%	80%	0%		140
	Yes	6%	7%	13%	73%	0%		75
	Unsure	43%	14%	5%	34%	3%	1%	54
	No	27%	12%	14%	46%	2%		228
	No / strongly	57%	19%	3%	19%	2%		506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	66%	7%	2%	24%	1%		43
	High school graduate	40%	12%	7%	40%	1%		207
	Some college	39%	15%	7%	36%	2%	0%	250
	College graduate	37%	14%	7%	40%	2%		503
SEXEDUC SEX / EDUCATION	College men	31%	15%	8%	45%	1%		367
	Non-college men	43%	7%	10%	38%	1%		114
	College women	44%	14%	6%	33%	3%	0%	385
	Non-college women	45%	14%	3%	36%	1%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	30%	14%	8%	46%	2%	0%	367
	Minority non-college graduate	75%	10%	3%	11%	2%		133
	Others	37%	14%	7%	40%	2%		503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	28%	13%	10%	48%	1%		169
	White female non-college graduates	31%	15%	6%	44%	3%	0%	198
	Minority male non-college graduates	69%	11%	5%	15%			63
	Minority female non-college graduates	80%	9%	1%	7%	3%		70
	Other	37%	14%	7%	40%	2%		503
WILLWIN WHO WILL WIN	Romney	3%	7%	11%	79%	1%		368
	Obama	67%	17%	4%	10%	2%		535
	Other			100%				1
	Unsure / refused	22%	23%	7%	42%	6%	1%	99
RUnion MEMBER OF LABOR UNION/C	Union household	54%	17%	6%	22%	2%		133
	Non-union household	37%	13%	7%	41%	2%	0%	870
RMARITAL MARITAL STATUS/C	Single	51%	17%	7%	25%	0%		215
	Married	34%	14%	6%	44%	2%	0%	576
	No longer married	43%	10%	7%	37%	3%		212
MOMDAD PARENTS	Dad	35%	13%	8%	44%	1%		160
	Mom	42%	20%	5%	30%	3%		170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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 October 7-11, 2012

BOID		BOID BARACK OBAMA NAME ID						TOTAL
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BUNDY MARITAL STATUS / CHILDREN	Married / children	35%	18%	7%	38%	2%		245
	Married / no children	33%	11%	6%	49%	2%	0%	331
	Divorced / children	28%	12%	2%	56%	1%		23
	Divorced / no children	42%	14%	8%	33%	3%		88
	Single / children	64%	13%	2%	21%			45
	Single / no children	47%	18%	8%	26%	1%		169
	Other / mixed	48%	6%	7%	35%	3%		100
GENMAR1 GENDER AND MARITAL	Single women	60%	17%	6%	16%	1%		109
	Married women	36%	15%	5%	40%	3%	0%	276
	No longer married women	48%	10%	5%	35%	3%		136
	Single men	41%	16%	9%	34%			106
	Married men	31%	13%	8%	48%	1%		300
	No longer married men	36%	12%	10%	40%	2%		76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	21%	19%	13%	47%			72
	White single women	43%	25%	7%	25%			61
	White married men	25%	14%	8%	52%	1%		236
	White married women	29%	16%	6%	46%	3%	0%	230
	White no longer married men	26%	16%	4%	50%	3%		54
	White no longer married women	40%	10%	6%	43%	1%		100
	Other	69%	7%	5%	16%	3%		251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	76%	12%		12%			28
	Married mothers	35%	24%	6%	32%	4%		117
	No longer married mothers	36%	12%	6%	44%	3%		25
	Non-mothers	39%	13%	7%	40%	2%	0%	833
MOMRACE MOTHERS BY RACE	White mothers	24%	26%	7%	40%	4%		116
	Non-white mothers	82%	7%	1%	8%	1%		53
	Non-mothers	39%	13%	7%	40%	2%	0%	833
ECONCLA2 ECONOMIC CLASS	Upper class	45%	13%	4%	38%			54
	Middle class	36%	14%	7%	41%	2%	0%	749
	Low income	50%	13%	6%	28%	3%		192
	Working class		19%		81%			6
	Unemployed	37%	8%		55%			3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	45%	13%	4%	38%			54
	Middle class family	33%	13%	7%	45%	2%	0%	525
	Middle class / not married or parent	43%	15%	8%	32%	1%		224
	Lower class	49%	13%	6%	30%	3%		200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

BOID		BOID BARACK OBAMA NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RDENOM RESPONDENT'S RELIGION/C	Catholic	40%	13%	6%	37%	3%	0%	195
	Protestant	29%	11%	12%	46%	1%		154
	Baptist	40%	12%	7%	39%	2%		173
	Fundamentalist / Pentecostal	35%	9%	7%	49%	1%		167
	Other	32%	12%	7%	46%	3%		81
	No affiliation	51%	21%	3%	24%	1%		233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	32%	10%	8%	47%	3%	0%	362
	At least once a month	38%	11%	10%	38%	2%		203
	Infrequently	41%	17%	5%	37%	1%		158
	Never	45%	10%	3%	38%	4%		23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	32%	14%	8%	43%	2%	1%	92
	Active Protestant	24%	14%	7%	55%			64
	Active Baptist	36%	11%	8%	42%	3%		96
	Active Fundamentalist / Pentecostal	33%	2%	9%	54%	2%		87
	Active Other	37%	6%	8%	40%	9%		22
	Non-active	43%	16%	6%	34%	1%		642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	27%	10%	10%	54%	0%		154
	Male not evangelical	37%	15%	8%	39%	1%		327
	Female born again / evangelicals	33%	10%	6%	49%	3%		205
	Female not evangelical	52%	17%	4%	25%	3%	0%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	14%	12%	9%	63%	2%		259
	Non-white Evangelical	72%	4%	4%	18%	2%		100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	7%	8%	8%	76%	1%		203
	Non-white conservative Christians	55%	5%	8%	29%	3%		55
	White non-conservative Christians	39%	25%	14%	20%	2%		56
	Non-white non-conservative Christians	93%	3%		4%			46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	24%	11%	8%	55%	2%		394
	Non-gun owner HH	49%	16%	6%	28%	1%	0%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	82%	15%	1%	1%	0%	0%	399
	Unsure	41%	31%	4%	17%	7%		71
	Wrong track	7%	10%	11%	69%	2%		532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	4%	7%	10%	78%	1%		445
	Undecided	26%	22%	10%	30%	11%		98
	Democrat	76%	18%	3%	2%	1%	0%	459

(cont.)

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 October 7-11, 2012

BOID		BOID BARACK OBAMA NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RMII1 MOST IMPORTANT ISSUE/C	Education	69%	18%	4%	8%	1%		69
	Health care costs	66%	10%	4%	19%	2%		74
	Gov't spending & budget deficit	14%	14%	8%	63%	2%		158
	Economy	28%	19%	7%	46%	1%		280
	Medicare & SS	71%	6%	3%	18%	2%		88
	Jobs	43%	12%	12%	31%	1%		151
	Other	38%	11%	4%	42%	4%	0%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	33%	15%	8%	43%	1%		715
	Nat'l security issues	39%	11%	3%	43%	3%		73
	Education	69%	18%	4%	8%	1%		69
	Medicare / SS	71%	6%	3%	18%	2%		88
	Other	37%	5%	2%	47%	8%	1%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	74%	26%					532
	Unfavorable			15%	85%			453
	No opinion					100%		18
	Never heard of						100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	6%	9%	12%	73%	0%		506
	Unfavorable	79%	18%	0%	3%	0%		439
	No opinion	27%	25%	9%	12%	26%		54
	Never heard of	68%				13%	19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	77%	20%	1%	1%	1%	0%	500
	Unsure	8%	51%	6%	9%	26%		19
	Disapprove	2%	6%	13%	79%	1%		484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	77%	19%	1%	2%	1%	0%	477
	Unsure	25%	31%	6%	23%	15%		12
	Disapprove	5%	9%	12%	73%	2%		514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	81%	17%	1%	0%	1%	0%	399
	Unsure	47%	26%		24%	3%		39
	Disapprove	9%	10%	11%	67%	2%		565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	73%	19%	3%	3%	1%		505
	Unsure	24%	29%	13%	23%	9%	1%	48
	Disapprove	3%	6%	11%	80%	1%		450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	68%	20%	4%	7%	1%	0%	567
	Unsure	8%	23%	8%	55%	5%		22
	Disapprove	2%	5%	10%	81%	2%		414
HANDP1 BETTER HANDLE / ECONOMY	Romney	3%	8%	12%	75%	2%		503
	Obama	79%	19%	1%	0%	1%		472
	Both		100%					2
	Neither		20%		67%	14%		9
	Unsure	44%	20%	10%	3%	19%	4%	17

(cont.)

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HANDP5 BETTER HANDLE / MEDICARE	Romney	1%	6%	11%	81%	1%		431
	Obama	74%	20%	2%	3%	1%		518
	Both			50%	50%			6
	Neither		13%	9%	67%	10%		13
	Unsure	18%	24%	14%	28%	14%	2%	35
HANDP7 BETTER HANDLE / JOBS	Romney	4%	8%	12%	74%	1%		491
	Obama	78%	18%	1%	1%	2%		469
	Both	64%	36%					2
	Neither	25%	19%		51%	5%		13
	Unsure	15%	35%	2%	39%	7%	2%	28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	40%	11%	5%	42%	2%		702
	Yes / watched news coverage	39%	17%	5%	38%	1%		158
	No	35%	25%	15%	21%	3%	0%	142
	Unsure / refused				100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	2%	7%	13%	78%	1%		484
	Undecided	13%	17%	8%	36%	26%		30
	Obama	78%	20%	1%	0%	1%	0%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	39%	13%	6%	41%	2%	0%	797
	Very likely	39%	17%	7%	34%	3%		167
	Somewhat likely	55%	18%	15%	12%			29
	Already voted	61%			39%			10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	41%	10%	4%	44%	1%		405
	Most likely 50%	39%	9%	6%	45%	1%		502
	Most likely 60%	40%	10%	6%	43%	1%		605
	Most likely 70%	40%	11%	6%	42%	1%		702
	100% of sample	39%	14%	7%	39%	2%	0%	1003
TOTAL		39%	14%	7%	39%	2%	0%	1003

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RMRID		RMRID MITT ROMNEY NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		50%	44%	5%	0%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	43%	50%	6%	0%	200
	Midwest	47%	47%	6%		174
	South	54%	40%	5%	1%	245
	South Central	59%	40%	1%		82
	Central Plains	62%	33%	4%	1%	77
	Mountain States	57%	41%	3%		70
	West	45%	46%	9%		155
RG2 GEOGRAPHIC AREAS TWO	California	47%	43%	10%		114
	Florida	60%	34%	6%		69
	Texas	60%	39%	1%		62
	New York	31%	63%	6%		54
	Rest of country	51%	44%	5%	0%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	58%	39%	3%	0%	285
	Toss-up	51%	43%	5%	0%	402
	Safe Democrat	43%	49%	8%		316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	51%	44%	5%	0%	278
	Other states	50%	44%	6%	0%	725
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	7-9.9% unemployment	50%	44%	5%	0%	716
	Less than 7% unemployment	53%	42%	4%		163
URBAN URBAN CODE	Rural	58%	35%	6%		135
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	65 or over	60%	34%	5%	1%	218
	Unsure / refused	59%	29%	13%		10

(cont.)

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RAGEFL RESPONDENT'S AGE/C	18-44	42%	51%	7%	0%	417
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	Female / 45+	54%	41%	4%	0%	320
RRACE RESPONDENT'S RACE/C	White	59%	36%	5%	0%	752
	Black / African American	6%	86%	7%	2%	120
	Hispanic / Latino	39%	52%	10%		90
	Other	49%	44%	8%		40
GENRACE RACE BY GENDER	White men	61%	35%	4%	0%	361
	White women	57%	37%	5%	0%	391
	Black men	10%	79%	11%	1%	51
	Black women	3%	91%	4%	3%	70
	Hispanic men	51%	34%	14%		47
	Hispanic women	25%	71%	5%		43
WHITE SENIORS	White seniors	62%	33%	4%	0%	288
	Other	46%	48%	6%	0%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	91%	4%	5%		401
	Independent	56%	38%	5%	1%	171
	Democrat	10%	83%	6%	0%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	91%	6%	3%		440
	Ticket splitter	47%	41%	11%	1%	74
	Democrat	15%	78%	7%	0%	490
PARTISAN PARTISAN	Hard GOP	94%	3%	3%		365
	Soft GOP	82%	14%	4%		78
	Ticket splitter	54%	32%	13%	1%	72
	Soft DEM	22%	67%	10%	0%	86
	Hard DEM	10%	84%	5%	0%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	75%	21%	4%	0%	561
	Moderate	37%	51%	12%		66
	Liberal	17%	77%	6%	0%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	83%	13%	4%	0%	189
	Somewhat conservative	70%	25%	4%	1%	372
	Moderate / liberal	20%	73%	7%	0%	442
RPTYID98 TARGET GROUPS	Republican	91%	4%	5%		401
	Independent	56%	38%	5%	1%	171
	Conservative DEM	15%	76%	8%	1%	121
	Mod / lib DEM	9%	86%	5%	0%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMRID		RMRID MITT ROMNEY NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	11%	84%	6%	0%	318
	Mod / conservative DEM	22%	68%	9%	1%	171
	Independent	47%	41%	11%	1%	74
	Mod / liberal GOP	67%	23%	10%		56
	Conservative GOP	95%	3%	2%		384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	89%	11%	1%		140
	Yes	88%	8%	3%	1%	75
	Unsure	34%	58%	7%	2%	54
	No	60%	30%	10%	0%	228
	No / strongly	32%	63%	5%	0%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	30%	55%	13%	2%	43
	High school graduate	49%	43%	6%	1%	207
	Some college	51%	43%	6%	0%	250
	College graduate	53%	43%	4%		503
SEXEDUC SEX / EDUCATION	College men	58%	38%	4%	0%	367
	Non-college men	46%	43%	10%	0%	114
	College women	47%	48%	5%	0%	385
	Non-college women	46%	47%	5%	1%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	59%	35%	5%	0%	367
	Minority non-college graduate	18%	70%	10%	2%	133
	Others	53%	43%	4%		503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	59%	35%	5%	0%	169
	White female non-college graduates	59%	35%	5%	0%	198
	Minority male non-college graduates	26%	58%	15%	1%	63
	Minority female non-college graduates	11%	81%	5%	3%	70
	Other	53%	43%	4%		503
WILLWIN WHO WILL WIN	Romney	93%	5%	2%		368
	Obama	21%	72%	7%	1%	535
	Other	100%				1
	Unsure / refused	53%	37%	10%	1%	99
RUNION MEMBER OF LABOR UNION/C	Union household	30%	68%	2%		133
	Non-union household	54%	40%	6%	0%	870
RMARITAL MARITAL STATUS/C	Single	38%	55%	7%	0%	215
	Married	57%	39%	4%	0%	576
	No longer married	46%	46%	7%	1%	212
MOMDAD PARENTS	Dad	57%	39%	4%		160
	Mom	47%	47%	6%		170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMRID		RMRID MITT ROMNEY NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
BUNDY MARITAL STATUS / CHILDREN	Married / children	56%	39%	5%		245
	Married / no children	58%	39%	3%	0%	331
	Divorced / children	52%	47%	1%		23
	Divorced / no children	45%	51%	4%		88
	Single / children	30%	66%	4%		45
	Single / no children	40%	52%	8%	1%	169
	Other / mixed	45%	42%	12%	1%	100
GENMAR1 GENDER AND MARITAL	Single women	31%	62%	6%	1%	109
	Married women	55%	41%	4%	0%	276
	No longer married women	41%	51%	8%	1%	136
	Single men	44%	47%	9%		106
	Married men	59%	37%	4%	0%	300
	No longer married men	54%	38%	7%	1%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	59%	31%	10%		72
	White single women	47%	45%	8%		61
	White married men	62%	36%	2%	0%	236
	White married women	63%	33%	4%	0%	230
	White no longer married men	60%	38%	3%		54
	White no longer married women	51%	42%	6%		100
	Other	25%	67%	8%	1%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	23%	71%	6%		28
	Married mothers	53%	41%	7%		117
	No longer married mothers	47%	50%	3%		25
	Non-mothers	51%	43%	5%	0%	833
MOMRACE MOTHERS BY RACE	White mothers	64%	28%	8%		116
	Non-white mothers	10%	87%	3%		53
	Non-mothers	51%	43%	5%	0%	833
ECONCLA2 ECONOMIC CLASS	Upper class	50%	43%	7%		54
	Middle class	54%	42%	4%	0%	749
	Low income	38%	53%	9%	0%	192
	Working class	81%	19%			6
	Unemployed	55%	45%			3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	50%	43%	7%		54
	Middle class family	57%	39%	4%	0%	525
	Middle class / not married or parent	46%	48%	6%	1%	224
	Lower class	39%	51%	9%	0%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMRID		RMRID MITT ROMNEY NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RDENOM RESPONDENT'S RELIGION/C	Catholic	54%	41%	5%	0%	195
	Protestant	66%	30%	4%	0%	154
	Baptist	51%	43%	5%	1%	173
	Fundamentalist / Pentecostal	55%	38%	8%		167
	Other	59%	36%	5%		81
	No affiliation	31%	63%	6%		233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	61%	34%	5%	1%	362
	At least once a month	53%	38%	8%	1%	203
	Infrequently	49%	47%	4%		158
	Never	41%	53%	6%		23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	60%	33%	7%	1%	92
	Active Protestant	69%	30%	2%		64
	Active Baptist	57%	37%	4%	2%	96
	Active Fundamentalist / Pentecostal	61%	32%	7%		87
	Active Other	63%	35%	1%		22
	Non-active	44%	50%	6%	0%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	63%	29%	8%		154
	Male not evangelical	51%	44%	4%	0%	327
	Female born again / evangelicals	63%	34%	3%	0%	205
	Female not evangelical	36%	57%	7%	0%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	78%	18%	4%		259
	Non-white Evangelical	23%	67%	9%	1%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	90%	8%	2%		203
	Non-white conservative Christians	37%	54%	8%	2%	55
	White non-conservative Christians	36%	54%	10%		56
	Non-white non-conservative Christians	6%	84%	10%		46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	66%	29%	5%	0%	394
	Non-gun owner HH	41%	54%	5%	0%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	10%	85%	5%	0%	399
	Unsure	33%	56%	11%		71
	Wrong track	83%	11%	5%	0%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	91%	5%	3%	0%	445
	Undecided	52%	34%	14%	0%	98
	Democrat	10%	84%	6%	0%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMRID		RMRID MITT ROMNEY NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RMI11 MOST IMPORTANT ISSUE/C	Education	18%	74%	8%		69
	Health care costs	32%	61%	7%		74
	Gov't spending & budget deficit	76%	20%	3%		158
	Economy	60%	37%	4%	0%	280
	Medicare & SS	28%	65%	6%	1%	88
	Jobs	45%	48%	6%	1%	151
	Other	49%	43%	8%	0%	183
RRMI1 MOST IMPORTANT ISSUE/C	Pocketbook issues	57%	38%	4%	0%	715
	Nat'l security issues	47%	45%	8%		73
	Education	18%	74%	8%		69
	Medicare / SS	28%	65%	6%	1%	88
	Other	45%	44%	10%	1%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	14%	80%	5%	0%	532
	Unfavorable	94%	3%	3%		453
	No opinion	13%	4%	81%	2%	18
	Never heard of				100%	1
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	12%	81%	6%	1%	500
	Unsure	35%	33%	32%		19
	Disapprove	91%	6%	4%	0%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	12%	81%	6%	1%	477
	Unsure	36%	20%	44%		12
	Disapprove	86%	10%	4%	0%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	9%	85%	6%	1%	399
	Unsure	28%	55%	17%		39
	Disapprove	82%	14%	4%	0%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	15%	78%	6%	1%	505
	Unsure	42%	41%	15%	1%	48
	Disapprove	91%	6%	3%		450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	21%	73%	6%	1%	567
	Unsure	70%	13%	17%		22
	Disapprove	90%	6%	4%	0%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	92%	4%	4%		503
	Obama	7%	86%	6%	0%	472
	Both		100%			2
	Neither	37%	63%			9
	Unsure	25%	40%	29%	6%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMRID		RMRID MITT ROMNEY NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
HANDP5 BETTER HANDLE / MEDICARE	Romney	94%	3%	3%		431
	Obama	14%	79%	7%	1%	518
	Both	100%				6
	Neither	40%	55%	5%		13
	Unsure	47%	34%	17%	2%	35
HANDP7 BETTER HANDLE / JOBS	Romney	92%	5%	3%		491
	Obama	9%	84%	7%	1%	469
	Both		100%			2
	Neither	18%	82%			13
	Unsure	40%	23%	34%	2%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	53%	44%	3%	0%	702
	Yes / watched news coverage	48%	48%	5%		158
	No	42%	40%	17%	1%	142
	Unsure / refused	100%				0
RROBAL PRESIDENTIAL BALLOT/C	Romney	95%	3%	3%	0%	484
	Undecided	27%	33%	40%		30
	Obama	8%	85%	6%	1%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	53%	43%	4%	0%	797
	Very likely	44%	46%	10%	1%	167
	Somewhat likely	20%	56%	21%	3%	29
	Already voted	39%	61%			10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	53%	45%	2%		405
	Most likely 50%	55%	43%	2%	0%	502
	Most likely 60%	55%	43%	2%	0%	605
	Most likely 70%	54%	43%	3%	0%	702
	100% of sample	50%	44%	5%	0%	1003
TOTAL		50%	44%	5%	0%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

MRID		MRID MITT ROMNEY NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
TOTAL		35%	15%	8%	36%	5%	0%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	27%	15%	10%	41%	6%	0%	200
	Midwest	30%	17%	7%	41%	6%		174
	South	41%	13%	7%	33%	5%	1%	245
	South Central	38%	21%	7%	33%	1%		82
	Central Plains	42%	21%	8%	25%	4%	1%	77
	Mountain States	41%	15%	15%	26%	3%		70
	West	34%	11%	8%	38%	9%		155
RG2 GEOGRAPHIC AREAS TWO	California	39%	8%	7%	36%	10%		114
	Florida	41%	19%	3%	31%	6%		69
	Texas	37%	23%	7%	32%	1%		62
	New York	17%	14%	12%	51%	6%		54
	Rest of country	35%	16%	9%	35%	5%	0%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	42%	17%	7%	32%	3%	0%	285
	Toss-up	35%	16%	8%	35%	5%	0%	402
	Safe Democrat	30%	13%	10%	40%	8%		316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	36%	15%	8%	36%	5%	0%	278
	Other states	35%	16%	8%	36%	6%	0%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	40%	7%	9%	34%	10%		124
	7-9.9% unemployment	33%	17%	7%	38%	5%	0%	716
	Less than 7% unemployment	39%	14%	15%	27%	4%		163
URBAN URBAN CODE	Rural	42%	17%	7%	28%	6%		135
	Suburban	38%	15%	9%	30%	7%	0%	411
	Urban	25%	13%	9%	48%	4%	1%	177
GENDER GENDER	Male	38%	17%	9%	31%	6%	0%	481
	Female	33%	14%	8%	40%	5%	0%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	38%	21%	10%	26%	4%		306
	Male / not employed	36%	11%	6%	38%	8%	1%	175
	Female / employed	27%	15%	8%	47%	3%		265
	Female / not employed	39%	13%	7%	33%	7%	1%	256
RAGEBG AGE/C	18-29	19%	23%	6%	42%	10%	1%	126
	30-44	25%	17%	10%	42%	6%		291
	45-59	40%	15%	9%	33%	3%	0%	256
	60 and older	46%	12%	7%	29%	5%	0%	330
RAGE RESPONDENT'S AGE/C	18-34	22%	21%	8%	41%	9%	0%	219
	35-44	25%	16%	9%	44%	5%		199
	45-64	40%	14%	8%	34%	3%	0%	358
	65 or over	48%	12%	8%	26%	5%	1%	218
	Unsure / refused	47%	12%	12%	17%	13%		10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

MRID		MRID MITT ROMNEY NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RAGEFL RESPONDENT'S AGE/C	18-44	23%	18%	8%	42%	7%	0%	417
	45-64	40%	14%	8%	34%	3%	0%	358
	65 or over	48%	12%	8%	26%	6%	1%	228
RR96 AGE / SEX	Male / under 45	29%	20%	9%	34%	7%		216
	Male / 45+	44%	15%	9%	28%	4%	0%	266
	Female / under 45	17%	16%	8%	51%	7%	0%	202
	Female / 45+	43%	12%	7%	33%	4%	0%	320
RRACE RESPONDENT'S RACE/C	White	42%	17%	7%	29%	5%	0%	752
	Black / African American	2%	4%	13%	73%	7%	2%	120
	Hispanic / Latino	20%	18%	8%	44%	10%		90
	Other	36%	12%	7%	36%	8%		40
GENRACE RACE BY GENDER	White men	44%	17%	9%	26%	4%	0%	361
	White women	41%	17%	6%	31%	5%	0%	391
	Black men	3%	7%	9%	70%	11%	1%	51
	Black women	1%	2%	16%	75%	4%	3%	70
	Hispanic men	24%	28%	7%	27%	14%		47
	Hispanic women	16%	8%	8%	63%	5%		43
WHITE SENIORS	White seniors	49%	13%	7%	26%	4%	0%	288
	Other	29%	16%	8%	40%	6%	0%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	72%	19%	1%	3%	5%		401
	Independent	26%	30%	10%	28%	5%	1%	171
	Democrat	4%	6%	14%	69%	6%	0%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	69%	22%	2%	4%	3%		440
	Ticket splitter	23%	24%	6%	35%	11%	1%	74
	Democrat	7%	8%	14%	64%	7%	0%	490
PARTISAN PARTISAN	Hard GOP	74%	20%	1%	2%	3%		365
	Soft GOP	46%	36%	4%	10%	4%		78
	Ticket splitter	29%	25%	8%	24%	13%	1%	72
	Soft DEM	10%	12%	14%	53%	10%	0%	86
	Hard DEM	4%	7%	14%	70%	5%	0%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	57%	18%	3%	18%	4%	0%	561
	Moderate	14%	23%	7%	44%	12%		66
	Liberal	6%	11%	16%	61%	6%	0%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	68%	15%	2%	11%	4%	0%	189
	Somewhat conservative	51%	19%	4%	21%	4%	1%	372
	Moderate / liberal	8%	12%	15%	59%	7%	0%	442
RPTYID98 TARGET GROUPS	Republican	72%	19%	1%	3%	5%		401
	Independent	26%	30%	10%	28%	5%	1%	171
	Conservative DEM	6%	10%	9%	67%	8%	1%	121
	Mod / lib DEM	4%	5%	16%	70%	5%	0%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

MRID		MRID MITT ROMNEY NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	4%	7%	17%	66%	6%	0%	318
	Mod / conservative DEM	12%	10%	8%	61%	9%	1%	171
	Independent	23%	24%	6%	35%	11%	1%	74
	Mod / liberal GOP	28%	39%	4%	19%	10%		56
	Conservative GOP	75%	20%	2%	2%	2%		384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	78%	10%	2%	9%	1%		140
	Yes	63%	25%		8%	3%	1%	75
	Unsure	22%	11%	12%	45%	7%	2%	54
	No	42%	18%	6%	24%	10%	0%	228
	No / strongly	17%	15%	12%	51%	5%	0%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	21%	9%	7%	49%	13%	2%	43
	High school graduate	33%	16%	6%	37%	6%	1%	207
	Some college	35%	16%	6%	37%	6%	0%	250
	College graduate	37%	15%	10%	33%	4%		503
SEXEDUC SEX / EDUCATION	College men	40%	18%	9%	29%	4%	0%	367
	Non-college men	30%	17%	7%	36%	10%	0%	114
	College women	33%	14%	8%	40%	5%	0%	385
	Non-college women	32%	14%	5%	42%	5%	1%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	42%	18%	5%	30%	5%	0%	367
	Minority non-college graduate	9%	9%	9%	61%	10%	2%	133
	Others	37%	15%	10%	33%	4%		503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	38%	21%	8%	27%	5%	0%	169
	White female non-college graduates	45%	15%	3%	32%	5%	0%	198
	Minority male non-college graduates	13%	13%	8%	50%	15%	1%	63
	Minority female non-college graduates	6%	5%	9%	72%	5%	3%	70
	Other	37%	15%	10%	33%	4%		503
WILLWIN WHO WILL WIN	Romney	75%	17%	1%	5%	2%		368
	Obama	8%	13%	12%	60%	7%	1%	535
	Other	100%						1
	Unsure / refused	33%	20%	16%	20%	10%	1%	99
RUnion MEMBER OF LABOR UNION/C	Union household	16%	13%	9%	58%	2%		133
	Non-union household	38%	16%	8%	32%	6%	0%	870
RMARITAL MARITAL STATUS/C	Single	18%	19%	7%	48%	7%	0%	215
	Married	42%	15%	8%	31%	4%	0%	576
	No longer married	33%	13%	10%	36%	7%	1%	212
MOMDAD PARENTS	Dad	39%	19%	11%	28%	4%		160
	Mom	30%	17%	9%	38%	6%		170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

MRID		MRID MITT ROMNEY NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
BUNDY MARITAL STATUS / CHILDREN	Married / children	36%	19%	10%	29%	5%		245
	Married / no children	46%	11%	6%	33%	3%	0%	331
	Divorced / children	40%	12%	20%	27%	1%		23
	Divorced / no children	31%	14%	11%	40%	4%		88
	Single / children	18%	12%	8%	58%	4%		45
	Single / no children	18%	22%	7%	45%	8%	1%	169
	Other / mixed	33%	12%	7%	35%	12%	1%	100
GENMAR1 GENDER AND MARITAL	Single women	12%	19%	6%	56%	6%	1%	109
	Married women	40%	15%	6%	35%	4%	0%	276
	No longer married women	34%	7%	13%	38%	8%	1%	136
	Single men	24%	20%	8%	39%	9%		106
	Married men	44%	15%	10%	27%	4%	0%	300
	No longer married men	31%	23%	6%	33%	7%	1%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	34%	25%	6%	25%	10%		72
	White single women	21%	26%	2%	43%	8%		61
	White married men	48%	14%	11%	25%	2%	0%	236
	White married women	45%	18%	5%	28%	4%	0%	230
	White no longer married men	36%	24%	5%	32%	3%		54
	White no longer married women	42%	9%	11%	32%	6%		100
	Other	14%	11%	10%	56%	8%	1%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%	11%	9%	62%	6%		28
	Married mothers	32%	21%	8%	33%	7%		117
	No longer married mothers	43%	5%	13%	36%	3%		25
	Non-mothers	36%	15%	8%	35%	5%	0%	833
MOMRACE MOTHERS BY RACE	White mothers	41%	23%	7%	22%	8%		116
	Non-white mothers	7%	3%	13%	74%	3%		53
	Non-mothers	36%	15%	8%	35%	5%	0%	833
ECONCLA2 ECONOMIC CLASS	Upper class	38%	12%	5%	38%	7%		54
	Middle class	37%	16%	9%	33%	4%	0%	749
	Low income	25%	12%	5%	47%	9%	0%	192
	Working class	61%	20%	2%	17%			6
	Unemployed	55%			45%			3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	38%	12%	5%	38%	7%		54
	Middle class family	42%	15%	9%	30%	4%	0%	525
	Middle class / not married or parent	26%	20%	10%	38%	6%	1%	224
	Lower class	27%	12%	5%	46%	9%	0%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

MRID		MRID MITT ROMNEY NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RDENOM RESPONDENT'S RELIGION/C	Catholic	38%	16%	7%	34%	5%	0%	195
	Protestant	35%	31%	9%	21%	4%	0%	154
	Baptist	38%	12%	4%	39%	5%	1%	173
	Fundamentalist / Pentecostal	41%	14%	8%	30%	8%		167
	Other	51%	8%	10%	27%	5%		81
	No affiliation	20%	11%	11%	52%	6%		233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	44%	17%	7%	26%	5%	1%	362
	At least once a month	36%	17%	7%	31%	8%	1%	203
	Infrequently	34%	16%	8%	39%	4%		158
	Never	21%	20%	5%	48%	6%		23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	43%	16%	7%	25%	7%	1%	92
	Active Protestant	45%	23%	9%	21%	2%		64
	Active Baptist	41%	16%	3%	34%	4%	2%	96
	Active Fundamentalist / Pentecostal	43%	18%	9%	23%	7%		87
	Active Other	55%	8%	13%	22%	1%		22
	Non-active	30%	14%	8%	41%	6%	0%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	47%	15%	5%	24%	8%		154
	Male not evangelical	33%	18%	11%	34%	4%	0%	327
	Female born again / evangelicals	43%	20%	5%	29%	3%	0%	205
	Female not evangelical	26%	10%	9%	48%	7%	0%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	57%	21%	3%	15%	4%		259
	Non-white Evangelical	14%	9%	9%	59%	9%	1%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	69%	21%	2%	7%	2%		203
	Non-white conservative Christians	24%	13%	9%	45%	8%	2%	55
	White non-conservative Christians	13%	23%	10%	44%	10%		56
	Non-white non-conservative Christians	2%	4%	8%	75%	10%		46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	48%	18%	5%	24%	5%	0%	394
	Non-gun owner HH	27%	14%	10%	43%	5%	0%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	3%	7%	15%	69%	5%	0%	399
	Unsure	14%	19%	10%	46%	11%		71
	Wrong track	62%	21%	2%	9%	5%	0%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	72%	20%	1%	4%	3%	0%	445
	Undecided	19%	33%	15%	19%	14%	0%	98
	Democrat	3%	7%	13%	70%	6%	0%	459

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

MRID		MRID MITT ROMNEY NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
RMII1 MOST IMPORTANT ISSUE/C	Education	6%	12%	9%	65%	8%		69
	Health care costs	19%	13%	8%	53%	7%		74
	Gov't spending & budget deficit	56%	21%	5%	16%	3%		158
	Economy	42%	17%	12%	24%	4%	0%	280
	Medicare & SS	16%	12%	9%	56%	6%	1%	88
	Jobs	31%	13%	6%	42%	6%	1%	151
	Other	36%	13%	5%	38%	8%	0%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	40%	17%	8%	30%	4%	0%	715
	Nat'l security issues	38%	9%	8%	37%	8%		73
	Education	6%	12%	9%	65%	8%		69
	Medicare / SS	16%	12%	9%	56%	6%	1%	88
	Other	37%	7%	4%	40%	10%	1%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	5%	10%	14%	65%	5%	0%	532
	Unfavorable	72%	22%	1%	2%	3%		453
	No opinion	3%	10%		4%	81%	2%	18
	Never heard of						100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	70%	30%					506
	Unfavorable			19%	81%			439
	No opinion					100%		54
	Never heard of						100%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	3%	9%	15%	67%	6%	1%	500
	Unsure	6%	29%	13%	20%	32%		19
	Disapprove	69%	22%	1%	4%	4%	0%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	3%	9%	14%	67%	6%	1%	477
	Unsure	24%	12%	12%	8%	44%		12
	Disapprove	65%	21%	2%	7%	4%	0%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	2%	7%	14%	71%	6%	1%	399
	Unsure	16%	12%	8%	47%	17%		39
	Disapprove	60%	21%	4%	10%	4%	0%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	5%	10%	13%	65%	6%	1%	505
	Unsure	25%	17%	14%	27%	15%	1%	48
	Disapprove	70%	21%	2%	4%	3%		450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	8%	13%	13%	60%	6%	1%	567
	Unsure	55%	15%	9%	4%	17%		22
	Disapprove	72%	18%	2%	4%	4%	0%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	69%	23%	2%	2%	4%		503
	Obama	1%	6%	15%	71%	6%	0%	472
	Both			71%	29%			2
	Neither	6%	31%	6%	56%			9
	Unsure		25%	11%	29%	29%	6%	17

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

MRID		MRID MITT ROMNEY NAME ID						TOTAL
		Favorable / strongly	Favorable / somewhat	Unfavorable / somewhat	Unfavorable / strongly	No opinion	Never heard of	
HANDP5 BETTER HANDLE / MEDICARE	Romney	74%	20%	2%	1%	3%		431
	Obama	4%	10%	13%	65%	7%	1%	518
	Both	61%	39%					6
	Neither		40%	8%	47%	5%		13
	Unsure	20%	27%	14%	20%	17%	2%	35
HANDP7 BETTER HANDLE / JOBS	Romney	69%	23%	2%	4%	3%		491
	Obama	2%	7%	15%	69%	7%	1%	469
	Both			36%	64%			2
	Neither		18%	9%	72%			13
	Unsure	20%	20%	10%	14%	34%	2%	28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	41%	11%	9%	35%	3%	0%	702
	Yes / watched news coverage	23%	25%	8%	40%	5%		158
	No	17%	24%	6%	34%	17%	1%	142
	Unsure / refused		100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	71%	24%	1%	2%	3%	0%	484
	Undecided	5%	21%	9%	24%	40%		30
	Obama	2%	7%	15%	69%	6%	1%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	38%	15%	8%	34%	4%	0%	797
	Very likely	26%	18%	7%	38%	10%	1%	167
	Somewhat likely	2%	18%	8%	48%	21%	3%	29
	Already voted	39%			61%			10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	44%	9%	8%	37%	2%		405
	Most likely 50%	44%	11%	8%	35%	2%	0%	502
	Most likely 60%	43%	12%	7%	36%	2%	0%	605
	Most likely 70%	41%	13%	7%	36%	3%	0%	702
	100% of sample	35%	15%	8%	36%	5%	0%	1003
TOTAL		35%	15%	8%	36%	5%	0%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RPRID		RPRID PAUL RYAN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		44%	36%	10%	11%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	41%	40%	8%	11%	200
	Midwest	38%	40%	14%	9%	174
	South	50%	30%	8%	12%	245
	South Central	51%	29%	13%	8%	82
	Central Plains	48%	29%	13%	10%	77
	Mountain States	45%	39%	4%	11%	70
	West	37%	40%	11%	11%	155
RG2 GEOGRAPHIC AREAS TWO	California	41%	37%	13%	10%	114
	Florida	51%	23%	14%	12%	69
	Texas	50%	29%	16%	5%	62
	New York	35%	38%	12%	15%	54
	Rest of country	43%	37%	9%	11%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	51%	29%	10%	11%	285
	Toss-up	45%	36%	9%	10%	402
	Safe Democrat	35%	42%	12%	11%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	46%	35%	9%	10%	278
	Other states	43%	36%	10%	11%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	42%	35%	13%	10%	124
	7-9.9% unemployment	44%	35%	11%	11%	716
	Less than 7% unemployment	44%	39%	5%	11%	163
URBAN URBAN CODE	Rural	50%	28%	9%	13%	135
	Suburban	49%	34%	10%	7%	411
	Urban	32%	42%	11%	15%	177
GENDER GENDER	Male	47%	33%	9%	10%	481
	Female	40%	38%	11%	11%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	50%	33%	11%	7%	306
	Male / not employed	43%	35%	7%	15%	175
	Female / employed	35%	43%	11%	11%	265
	Female / not employed	45%	32%	11%	11%	256
RAGEBG AGE/C	18-29	26%	23%	14%	36%	126
	30-44	36%	43%	12%	9%	291
	45-59	49%	35%	8%	7%	256
	60 and older	53%	35%	8%	5%	330
RAGE RESPONDENT'S AGE/C	18-34	30%	30%	14%	27%	219
	35-44	36%	45%	12%	7%	199
	45-64	49%	37%	9%	6%	358
	65 or over	56%	32%	7%	5%	218
	Unsure / refused	53%	30%	13%	4%	10

(cont.)

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POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RPRID		RPRID PAUL RYAN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RAGEFL RESPONDENT'S AGE/C	18-44	33%	37%	13%	17%	417
	45-64	49%	37%	9%	6%	358
	65 or over	55%	32%	7%	5%	228
RR96 AGE / SEX	Male / under 45	39%	35%	11%	15%	216
	Male / 45+	54%	32%	8%	6%	266
	Female / under 45	27%	39%	15%	20%	202
	Female / 45+	49%	37%	9%	6%	320
RRACE RESPONDENT'S RACE/C	White	51%	33%	10%	6%	752
	Black / African American	4%	54%	12%	29%	120
	Hispanic / Latino	35%	35%	10%	19%	90
	Other	46%	33%	7%	14%	40
GENRACE RACE BY GENDER	White men	53%	30%	9%	7%	361
	White women	48%	35%	11%	6%	391
	Black men	4%	60%	11%	26%	51
	Black women	4%	51%	13%	32%	70
	Hispanic men	43%	30%	11%	17%	47
	Hispanic women	26%	41%	10%	22%	43
WHITE SENIORS	White seniors	56%	32%	8%	4%	288
	Other	38%	37%	11%	13%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	81%	7%	7%	5%	401
	Independent	46%	24%	15%	16%	171
	Democrat	8%	67%	11%	13%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	80%	7%	8%	6%	440
	Ticket splitter	36%	23%	18%	23%	74
	Democrat	12%	64%	11%	13%	490
PARTISAN PARTISAN	Hard GOP	83%	5%	7%	6%	365
	Soft GOP	77%	9%	11%	4%	78
	Ticket splitter	40%	29%	17%	14%	72
	Soft DEM	16%	46%	14%	25%	86
	Hard DEM	8%	68%	11%	13%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	66%	15%	9%	10%	561
	Moderate	31%	31%	12%	26%	66
	Liberal	12%	67%	12%	9%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	76%	6%	7%	11%	189
	Somewhat conservative	61%	20%	10%	9%	372
	Moderate / liberal	15%	62%	12%	12%	442
RPTYID98 TARGET GROUPS	Republican	81%	7%	7%	5%	401
	Independent	46%	24%	15%	16%	171
	Conservative DEM	14%	46%	15%	24%	121
	Mod / lib DEM	5%	76%	9%	9%	310

(cont.)

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POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RPRID		RPRID PAUL RYAN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	7%	75%	11%	8%	318
	Mod / conservative DEM	21%	44%	12%	23%	171
	Independent	36%	23%	18%	23%	74
	Mod / liberal GOP	48%	20%	13%	19%	56
	Conservative GOP	85%	5%	7%	4%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	83%	5%	5%	7%	140
	Yes	83%	7%	8%	2%	75
	Unsure	32%	15%	24%	28%	54
	No	52%	25%	11%	12%	228
	No / strongly	25%	55%	10%	10%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	33%	32%	16%	19%	43
	High school graduate	43%	30%	12%	14%	207
	Some college	40%	35%	13%	13%	250
	College graduate	46%	39%	8%	7%	503
SEXEDUC SEX / EDUCATION	College men	49%	35%	8%	8%	367
	Non-college men	43%	28%	14%	15%	114
	College women	40%	39%	11%	10%	385
	Non-college women	40%	33%	11%	15%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	49%	30%	13%	9%	367
	Minority non-college graduate	18%	41%	12%	29%	133
	Others	46%	39%	8%	7%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	47%	29%	14%	11%	169
	White female non-college graduates	51%	30%	12%	8%	198
	Minority male non-college graduates	25%	41%	10%	25%	63
	Minority female non-college graduates	12%	42%	14%	32%	70
	Other	46%	39%	8%	7%	503
WILLWIN WHO WILL WIN	Romney	82%	6%	6%	6%	368
	Obama	16%	57%	12%	14%	535
	Other	100%				1
	Unsure / refused	46%	30%	16%	8%	99
RUNION MEMBER OF LABOR UNION/C	Union household	23%	61%	11%	5%	133
	Non-union household	47%	32%	10%	11%	870
RMARITAL MARITAL STATUS/C	Single	24%	36%	12%	29%	215
	Married	52%	34%	9%	5%	576
	No longer married	41%	40%	11%	9%	212
MOMDAD PARENTS	Dad	53%	27%	12%	9%	160
	Mom	38%	35%	14%	13%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RPRID		RPRID PAUL RYAN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
BUNDY MARITAL STATUS / CHILDREN	Married / children	47%	32%	14%	6%	245
	Married / no children	56%	35%	6%	3%	331
	Divorced / children	65%	15%	12%	8%	23
	Divorced / no children	38%	42%	10%	11%	88
	Single / children	27%	25%	10%	38%	45
	Single / no children	23%	39%	12%	26%	169
	Other / mixed	38%	43%	12%	7%	100
GENMAR1 GENDER AND MARITAL	Single women	19%	40%	13%	29%	109
	Married women	49%	35%	10%	5%	276
	No longer married women	38%	42%	10%	10%	136
	Single men	29%	33%	10%	29%	106
	Married men	55%	33%	8%	4%	300
	No longer married men	45%	36%	12%	7%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	40%	28%	11%	21%	72
	White single women	28%	43%	9%	20%	61
	White married men	58%	31%	8%	3%	236
	White married women	55%	32%	11%	3%	230
	White no longer married men	51%	31%	13%	5%	54
	White no longer married women	46%	39%	10%	5%	100
	Other	22%	44%	11%	23%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	18%	33%	13%	36%	28
	Married mothers	43%	35%	15%	7%	117
	No longer married mothers	43%	36%	11%	11%	25
	Non-mothers	45%	36%	9%	10%	833
MOMRACE MOTHERS BY RACE	White mothers	48%	30%	18%	4%	116
	Non-white mothers	17%	45%	7%	31%	53
	Non-mothers	45%	36%	9%	10%	833
ECONCLA2 ECONOMIC CLASS	Upper class	46%	39%	5%	9%	54
	Middle class	47%	37%	9%	7%	749
	Low income	28%	32%	16%	24%	192
	Working class	81%	2%		17%	6
	Unemployed	55%	37%	8%		3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	46%	39%	5%	9%	54
	Middle class family	53%	34%	9%	4%	525
	Middle class / not married or parent	34%	42%	9%	15%	224
	Lower class	30%	31%	15%	23%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RPRID		RPRID PAUL RYAN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RDENOM RESPONDENT'S RELIGION/C	Catholic	49%	42%	6%	3%	195
	Protestant	52%	33%	10%	6%	154
	Baptist	46%	32%	10%	12%	173
	Fundamentalist / Pentecostal	48%	23%	10%	19%	167
	Other	53%	25%	12%	10%	81
	No affiliation	26%	48%	13%	13%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	53%	29%	9%	10%	362
	At least once a month	44%	38%	9%	9%	203
	Infrequently	45%	34%	10%	10%	158
	Never	44%	34%	14%	8%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	57%	35%	7%	1%	92
	Active Protestant	58%	29%	8%	5%	64
	Active Baptist	50%	29%	11%	10%	96
	Active Fundamentalist / Pentecostal	45%	22%	10%	23%	87
	Active Other	59%	35%	4%	3%	22
	Non-active	38%	39%	11%	11%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	53%	26%	10%	12%	154
	Male not evangelical	45%	37%	9%	9%	327
	Female born again / evangelicals	53%	27%	8%	12%	205
	Female not evangelical	32%	45%	13%	10%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	66%	18%	10%	7%	259
	Non-white Evangelical	19%	48%	7%	26%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	76%	10%	9%	5%	203
	Non-white conservative Christians	29%	29%	9%	33%	55
	White non-conservative Christians	27%	45%	13%	15%	56
	Non-white non-conservative Christians	8%	71%	4%	17%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	58%	26%	10%	6%	394
	Non-gun owner HH	34%	42%	10%	13%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	10%	70%	9%	11%	399
	Unsure	19%	30%	25%	25%	71
	Wrong track	72%	10%	9%	8%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	81%	5%	7%	7%	445
	Undecided	40%	23%	21%	17%	98
	Democrat	8%	68%	11%	13%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RPRID		RPRID PAUL RYAN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RMI11 MOST IMPORTANT ISSUE/C	Education	12%	53%	5%	30%	69
	Health care costs	24%	50%	17%	9%	74
	Gov't spending & budget deficit	70%	17%	10%	3%	158
	Economy	52%	36%	9%	3%	280
	Medicare & SS	20%	49%	11%	20%	88
	Jobs	40%	37%	7%	16%	151
	Other	41%	32%	13%	14%	183
RRMI1 MOST IMPORTANT ISSUE/C	Pocketbook issues	50%	33%	9%	7%	715
	Nat'l security issues	42%	40%	8%	10%	73
	Education	12%	53%	5%	30%	69
	Medicare / SS	20%	49%	11%	20%	88
	Other	36%	23%	26%	16%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	12%	63%	10%	15%	532
	Unfavorable	82%	4%	8%	6%	453
	No opinion	17%	10%	62%	11%	18
	Never heard of			100%		1
RMRID MITT ROMNEY NAME ID/C	Favorable	81%	6%	8%	5%	506
	Unfavorable	5%	72%	9%	13%	439
	No opinion	11%	18%	37%	34%	54
	Never heard of			19%	81%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	10%	65%	10%	15%	500
	Unsure	33%	21%	45%		19
	Disapprove	79%	6%	9%	7%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	10%	65%	10%	14%	477
	Unsure	25%	11%	36%	28%	12
	Disapprove	75%	9%	10%	7%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	7%	72%	8%	13%	399
	Unsure	19%	30%	21%	30%	39
	Disapprove	71%	10%	11%	8%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	11%	64%	11%	14%	505
	Unsure	39%	25%	19%	17%	48
	Disapprove	80%	5%	8%	6%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	14%	60%	11%	15%	567
	Unsure	59%	6%	21%	13%	22
	Disapprove	83%	4%	9%	4%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	80%	6%	8%	6%	503
	Obama	6%	69%	10%	15%	472
	Both	36%	34%	29%		2
	Neither	31%	23%	39%	6%	9
	Unsure	17%	12%	41%	31%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPRID		RPRID PAUL RYAN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
HANDP5 BETTER HANDLE / MEDICARE	Romney	83%	5%	7%	5%	431
	Obama	12%	63%	10%	15%	518
	Both	61%		39%		6
	Neither	32%	37%	27%	4%	13
	Unsure	24%	26%	30%	20%	35
HANDP7 BETTER HANDLE / JOBS	Romney	79%	7%	8%	6%	491
	Obama	7%	66%	12%	15%	469
	Both	100%				2
	Neither	14%	58%	23%	4%	13
	Unsure	34%	24%	20%	22%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	49%	37%	6%	8%	702
	Yes / watched news coverage	35%	39%	15%	11%	158
	No	24%	26%	25%	25%	142
	Unsure / refused	100%				0
RROBAL PRESIDENTIAL BALLOT/C	Romney	81%	4%	9%	6%	484
	Undecided	28%	18%	32%	22%	30
	Obama	7%	68%	10%	15%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	47%	36%	9%	8%	797
	Very likely	37%	34%	13%	16%	167
	Somewhat likely	5%	32%	23%	41%	29
	Already voted	18%	57%	18%	8%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	50%	41%	5%	5%	405
	Most likely 50%	50%	38%	7%	5%	502
	Most likely 60%	50%	37%	8%	5%	605
	Most likely 70%	48%	38%	7%	7%	702
	100% of sample	44%	36%	10%	11%	1003
TOTAL		44%	36%	10%	11%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RJBID		RJBID JOE BIDEN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
TOTAL		44%	46%	7%	3%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	52%	39%	7%	2%	200
	Midwest	45%	43%	8%	3%	174
	South	38%	51%	6%	4%	245
	South Central	43%	38%	12%	7%	82
	Central Plains	38%	54%	3%	4%	77
	Mountain States	49%	46%	5%		70
	West	44%	49%	5%	3%	155
RG2 GEOGRAPHIC AREAS TWO	California	39%	54%	3%	4%	114
	Florida	28%	60%	6%	6%	69
	Texas	43%	40%	11%	6%	62
	New York	54%	36%	8%	3%	54
	Rest of country	46%	45%	7%	3%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	41%	47%	7%	4%	285
	Toss-up	42%	47%	7%	4%	402
	Safe Democrat	49%	43%	5%	2%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	38%	50%	7%	5%	278
	Other states	46%	44%	7%	3%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	39%	55%	3%	3%	124
	7-9.9% unemployment	45%	44%	7%	3%	716
	Less than 7% unemployment	43%	47%	6%	3%	163
URBAN URBAN CODE	Rural	32%	50%	15%	3%	135
	Suburban	43%	50%	6%	2%	411
	Urban	56%	35%	7%	3%	177
GENDER GENDER	Male	41%	51%	5%	2%	481
	Female	47%	41%	8%	4%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	40%	53%	5%	2%	306
	Male / not employed	43%	48%	6%	3%	175
	Female / employed	53%	36%	7%	4%	265
	Female / not employed	40%	46%	9%	5%	256
RAGEBG AGE/C	18-29	44%	35%	10%	11%	126
	30-44	50%	39%	9%	2%	291
	45-59	43%	50%	5%	1%	256
	60 and older	40%	53%	5%	3%	330
RAGE RESPONDENT'S AGE/C	18-34	44%	38%	9%	9%	219
	35-44	52%	38%	10%		199
	45-64	43%	49%	6%	3%	358
	65 or over	38%	56%	4%	2%	218
	Unsure / refused	34%	55%	11%		10

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RJBID		RJBID JOE BIDEN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RAGEFL RESPONDENT'S AGE/C	18-44	48%	38%	9%	5%	417
	45-64	43%	49%	6%	3%	358
	65 or over	38%	56%	4%	2%	228
RR96 AGE / SEX	Male / under 45	44%	47%	7%	2%	216
	Male / 45+	39%	55%	4%	2%	266
	Female / under 45	52%	28%	11%	8%	202
	Female / 45+	43%	49%	6%	2%	320
RRACE RESPONDENT'S RACE/C	White	39%	52%	6%	2%	752
	Black / African American	75%	10%	6%	9%	120
	Hispanic / Latino	48%	37%	8%	7%	90
	Other	37%	52%	12%		40
GENRACE RACE BY GENDER	White men	36%	57%	5%	2%	361
	White women	42%	48%	8%	2%	391
	Black men	80%	7%	8%	5%	51
	Black women	72%	11%	5%	12%	70
	Hispanic men	46%	44%	7%	3%	47
	Hispanic women	49%	30%	9%	12%	43
WHITE SENIORS	White seniors	36%	57%	4%	3%	288
	Other	47%	42%	8%	3%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	7%	87%	5%	2%	401
	Independent	40%	47%	11%	2%	171
	Democrat	81%	8%	7%	5%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	9%	84%	5%	2%	440
	Ticket splitter	39%	45%	16%	1%	74
	Democrat	76%	12%	7%	5%	490
PARTISAN PARTISAN	Hard GOP	6%	87%	4%	2%	365
	Soft GOP	15%	78%	7%		78
	Ticket splitter	31%	56%	12%	1%	72
	Soft DEM	68%	14%	14%	4%	86
	Hard DEM	81%	7%	6%	5%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	22%	69%	5%	3%	561
	Moderate	37%	45%	12%	7%	66
	Liberal	78%	11%	8%	3%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	11%	79%	7%	4%	189
	Somewhat conservative	28%	64%	5%	3%	372
	Moderate / liberal	72%	16%	8%	3%	442
RPTYID98 TARGET GROUPS	Republican	7%	87%	5%	2%	401
	Independent	40%	47%	11%	2%	171
	Conservative DEM	68%	15%	6%	12%	121
	Mod / lib DEM	86%	5%	7%	2%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RJBID		RJBID JOE BIDEN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	85%	6%	7%	2%	318
	Mod / conservative DEM	60%	22%	7%	11%	171
	Independent	39%	45%	16%	1%	74
	Mod / liberal GOP	27%	55%	10%	8%	56
	Conservative GOP	7%	89%	4%	1%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	10%	80%	5%	5%	140
	Yes	5%	89%	4%	2%	75
	Unsure	36%	43%	10%	10%	54
	No	30%	58%	8%	4%	228
	No / strongly	66%	25%	7%	2%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	36%	38%	15%	11%	43
	High school graduate	40%	48%	6%	6%	207
	Some college	48%	41%	9%	3%	250
	College graduate	44%	48%	5%	2%	503
SEXEDUC SEX / EDUCATION	College men	41%	52%	5%	1%	367
	Non-college men	41%	49%	6%	5%	114
	College women	49%	40%	8%	3%	385
	Non-college women	39%	44%	9%	8%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	38%	51%	8%	3%	367
	Minority non-college graduate	60%	23%	9%	8%	133
	Others	44%	48%	5%	2%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	40%	51%	7%	2%	169
	White female non-college graduates	37%	51%	8%	4%	198
	Minority male non-college graduates	59%	29%	8%	4%	63
	Minority female non-college graduates	60%	18%	10%	12%	70
	Other	44%	48%	5%	2%	503
WILLWIN WHO WILL WIN	Romney	10%	83%	4%	3%	368
	Obama	69%	19%	8%	4%	535
	Other		100%			1
	Unsure / refused	35%	53%	11%	2%	99
RUNION MEMBER OF LABOR UNION/C	Union household	63%	27%	8%	2%	133
	Non-union household	41%	49%	6%	3%	870
RMARITAL MARITAL STATUS/C	Single	52%	31%	9%	8%	215
	Married	41%	52%	6%	1%	576
	No longer married	45%	45%	6%	4%	212
MOMDAD PARENTS	Dad	38%	55%	6%	1%	160
	Mom	43%	39%	11%	7%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RJBID		RJBID JOE BIDEN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
BUNDY MARITAL STATUS / CHILDREN	Married / children	42%	46%	10%	2%	245
	Married / no children	40%	56%	3%	1%	331
	Divorced / children	36%	55%	9%		23
	Divorced / no children	49%	39%	6%	6%	88
	Single / children	36%	38%	4%	22%	45
	Single / no children	57%	29%	11%	4%	169
	Other / mixed	43%	48%	5%	3%	100
GENMAR1 GENDER AND MARITAL	Single women	53%	26%	10%	12%	109
	Married women	44%	45%	8%	2%	276
	No longer married women	47%	44%	6%	3%	136
	Single men	52%	35%	9%	4%	106
	Married men	38%	58%	4%	0%	300
	No longer married men	41%	46%	6%	6%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	39%	48%	10%	4%	72
	White single women	50%	32%	8%	9%	61
	White married men	34%	63%	3%		236
	White married women	40%	51%	9%	1%	230
	White no longer married men	45%	46%	3%	7%	54
	White no longer married women	41%	52%	5%	2%	100
	Other	59%	26%	8%	7%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	34%	29%	7%	30%	28
	Married mothers	46%	38%	12%	4%	117
	No longer married mothers	37%	55%	8%		25
	Non-mothers	44%	47%	6%	2%	833
MOMRACE MOTHERS BY RACE	White mothers	39%	46%	12%	2%	116
	Non-white mothers	51%	23%	7%	19%	53
	Non-mothers	44%	47%	6%	2%	833
ECONCLA2 ECONOMIC CLASS	Upper class	42%	56%	3%		54
	Middle class	44%	48%	6%	2%	749
	Low income	48%	33%	11%	9%	192
	Working class	2%	81%		17%	6
	Unemployed	45%	55%			3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	42%	56%	3%		54
	Middle class family	40%	54%	6%	1%	525
	Middle class / not married or parent	53%	36%	7%	4%	224
	Lower class	46%	34%	10%	9%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RJBID		RJBID JOE BIDEN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RDENOM RESPONDENT'S RELIGION/C	Catholic	45%	51%	2%	2%	195
	Protestant	38%	54%	5%	3%	154
	Baptist	41%	47%	7%	5%	173
	Fundamentalist / Pentecostal	34%	50%	11%	5%	167
	Other	40%	50%	9%	1%	81
	No affiliation	59%	31%	7%	3%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	35%	56%	6%	3%	362
	At least once a month	45%	45%	6%	4%	203
	Infrequently	45%	46%	7%	2%	158
	Never	39%	43%	14%	4%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	36%	58%	2%	4%	92
	Active Protestant	35%	63%	2%		64
	Active Baptist	41%	49%	8%	2%	96
	Active Fundamentalist / Pentecostal	25%	55%	11%	8%	87
	Active Other	43%	54%	3%		22
	Non-active	49%	40%	7%	3%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	28%	61%	7%	3%	154
	Male not evangelical	47%	47%	4%	1%	327
	Female born again / evangelicals	36%	54%	6%	5%	205
	Female not evangelical	54%	33%	9%	4%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	21%	69%	7%	3%	259
	Non-white Evangelical	61%	26%	6%	7%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	14%	80%	5%	1%	203
	Non-white conservative Christians	46%	34%	11%	9%	55
	White non-conservative Christians	49%	27%	15%	9%	56
	Non-white non-conservative Christians	79%	17%		4%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	32%	59%	7%	2%	394
	Non-gun owner HH	52%	37%	7%	4%	609
RDIRRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	83%	8%	4%	5%	399
	Unsure	47%	25%	21%	7%	71
	Wrong track	14%	77%	7%	2%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	10%	84%	5%	2%	445
	Undecided	38%	42%	17%	3%	98
	Democrat	79%	10%	7%	5%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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October 7-11, 2012

RJBID		RJBID JOE BIDEN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
RMI1 MOST IMPORTANT ISSUE/C	Education	71%	17%	8%	4%	69
	Health care costs	60%	33%	6%	1%	74
	Gov't spending & budget deficit	24%	69%	5%	2%	158
	Economy	38%	56%	5%	1%	280
	Medicare & SS	70%	17%	7%	6%	88
	Jobs	44%	39%	8%	9%	151
	Other	42%	46%	9%	3%	183
RRMI1 MOST IMPORTANT ISSUE/C	Pocketbook issues	40%	52%	6%	3%	715
	Nat'l security issues	42%	53%	4%	1%	73
	Education	71%	17%	8%	4%	69
	Medicare / SS	70%	17%	7%	6%	88
	Other	30%	43%	20%	7%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	79%	10%	7%	5%	532
	Unfavorable	4%	89%	5%	2%	453
	No opinion	7%	24%	65%	4%	18
	Never heard of				100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	14%	80%	5%	1%	506
	Unfavorable	82%	9%	5%	4%	439
	No opinion	18%	30%	41%	11%	54
	Never heard of	44%		13%	44%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	80%	8%	7%	5%	500
	Unsure	26%	48%	26%		19
	Disapprove	8%	85%	5%	2%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	80%	9%	6%	4%	477
	Unsure	15%	49%	37%		12
	Disapprove	11%	80%	6%	3%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	83%	6%	7%	4%	399
	Unsure	40%	28%	21%	11%	39
	Disapprove	17%	75%	6%	2%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	76%	11%	9%	4%	505
	Unsure	37%	41%	17%	6%	48
	Disapprove	9%	86%	4%	2%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	73%	15%	8%	5%	567
	Unsure	9%	71%	11%	10%	22
	Disapprove	7%	88%	4%	1%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	10%	82%	6%	2%	503
	Obama	81%	7%	6%	5%	472
	Both	29%	71%			2
	Neither	11%	72%	17%		9
	Unsure	26%	38%	32%	4%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RJBID		RJBID JOE BIDEN NAME ID/C				TOTAL
		Favorable	Unfavorable	No opinion	Never heard of	
HANDP5 BETTER HANDLE / MEDICARE	Romney	10%	85%	4%	1%	431
	Obama	75%	13%	8%	5%	518
	Both		61%	39%		6
	Neither	12%	71%	17%		13
	Unsure	35%	39%	18%	8%	35
HANDP7 BETTER HANDLE / JOBS	Romney	12%	82%	5%	1%	491
	Obama	79%	9%	7%	5%	469
	Both		36%	64%		2
	Neither	37%	50%	13%		13
	Unsure	38%	41%	15%	6%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	46%	49%	4%	2%	702
	Yes / watched news coverage	47%	43%	7%	4%	158
	No	33%	37%	21%	9%	142
	Unsure / refused		100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	8%	84%	6%	2%	484
	Undecided	17%	49%	31%	3%	30
	Obama	81%	8%	6%	5%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	45%	47%	6%	3%	797
	Very likely	45%	41%	11%	3%	167
	Somewhat likely	17%	54%	5%	24%	29
	Already voted	61%	39%			10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	46%	50%	2%	2%	405
	Most likely 50%	44%	51%	3%	2%	502
	Most likely 60%	44%	50%	4%	2%	605
	Most likely 70%	45%	48%	5%	2%	702
	100% of sample	44%	46%	7%	3%	1003
TOTAL		44%	46%	7%	3%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RBHOJA		RBHOJA BARACK OBAMA JOB APPROVAL/C			TOTAL
		Approve	Unsure	Disapprove	
TOTAL		50%	2%	48%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	55%	3%	42%	200
	Midwest	58%	1%	41%	174
	South	46%	1%	53%	245
	South Central	48%		52%	82
	Central Plains	39%		61%	77
	Mountain States	44%	1%	55%	70
	West	49%	4%	47%	155
RG2 GEOGRAPHIC AREAS TWO	California	46%	4%	50%	114
	Florida	38%	4%	58%	69
	Texas	45%		55%	62
	New York	66%	3%	31%	54
	Rest of country	51%	1%	48%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	45%	0%	55%	285
	Toss-up	51%	2%	48%	402
	Safe Democrat	53%	3%	43%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	51%	2%	47%	278
	Other states	49%	2%	49%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	45%	4%	51%	124
	7-9.9% unemployment	51%	2%	47%	716
	Less than 7% unemployment	47%	1%	52%	163
URBAN URBAN CODE	Rural	40%	1%	59%	135
	Suburban	46%	3%	51%	411
	Urban	61%	2%	37%	177
GENDER GENDER	Male	44%	2%	55%	481
	Female	55%	2%	42%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	42%	2%	56%	306
	Male / not employed	47%	1%	52%	175
	Female / employed	63%	1%	36%	265
	Female / not employed	48%	3%	49%	256
RAGEBG AGE/C	18-29	63%	3%	34%	126
	30-44	60%	2%	38%	291
	45-59	44%	1%	55%	256
	60 and older	41%	2%	57%	330
RAGE RESPONDENT'S AGE/C	18-34	60%	3%	37%	219
	35-44	61%	1%	37%	199
	45-64	44%	2%	55%	358
	65 or over	40%	2%	59%	218
	Unsure / refused	36%	2%	62%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBHOJA		RBHOJA BARACK OBAMA JOB APPROVAL/C			TOTAL
		Approve	Unsure	Disapprove	
RAGEFL RESPONDENT'S AGE/C	18-44	61%	2%	37%	417
	45-64	44%	2%	55%	358
	65 or over	39%	2%	59%	228
RR96 AGE / SEX	Male / under 45	49%	2%	49%	216
	Male / 45+	40%	1%	59%	266
	Female / under 45	73%	2%	24%	202
	Female / 45+	44%	2%	54%	320
RRACE RESPONDENT'S RACE/C	White	41%	2%	58%	752
	Black / African American	95%	0%	4%	120
	Hispanic / Latino	66%	3%	30%	90
	Other	50%	7%	44%	40
GENRACE RACE BY GENDER	White men	36%	1%	63%	361
	White women	45%	2%	53%	391
	Black men	95%		5%	51
	Black women	95%	1%	4%	70
	Hispanic men	55%	3%	42%	47
	Hispanic women	79%	3%	18%	43
WHITE SENIORS	White seniors	37%	2%	61%	288
	Other	55%	2%	43%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	7%	1%	92%	401
	Independent	45%	4%	51%	171
	Democrat	91%	2%	6%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	9%	1%	89%	440
	Ticket splitter	44%	2%	54%	74
	Democrat	87%	2%	11%	490
PARTISAN PARTISAN	Hard GOP	6%	1%	94%	365
	Soft GOP	18%	5%	76%	78
	Ticket splitter	40%	3%	56%	72
	Soft DEM	76%	2%	22%	86
	Hard DEM	92%	2%	6%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	26%	1%	73%	561
	Moderate	45%	7%	48%	66
	Liberal	87%	2%	11%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	15%	1%	84%	189
	Somewhat conservative	31%	1%	68%	372
	Moderate / liberal	80%	3%	17%	442
RPTYID98 TARGET GROUPS	Republican	7%	1%	92%	401
	Independent	45%	4%	51%	171
	Conservative DEM	87%	1%	12%	121
	Mod / lib DEM	93%	2%	4%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBHOJA		RBHOJA BARACK OBAMA JOB APPROVAL/C			TOTAL
		Approve	Unsure	Disapprove	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	92%	3%	5%	318
	Mod / conservative DEM	77%	1%	22%	171
	Independent	44%	2%	54%	74
	Mod / liberal GOP	37%	6%	57%	56
	Conservative GOP	5%	1%	94%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	13%		87%	140
	Yes	10%	1%	89%	75
	Unsure	55%	4%	41%	54
	No	36%	3%	62%	228
	No / strongly	72%	2%	26%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	79%	1%	20%	43
	High school graduate	49%	1%	50%	207
	Some college	49%	2%	49%	250
	College graduate	48%	2%	50%	503
SEXEDUC SEX / EDUCATION	College men	42%	2%	56%	367
	Non-college men	50%	1%	49%	114
	College women	55%	3%	43%	385
	Non-college women	57%	1%	42%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	39%	1%	60%	367
	Minority non-college graduate	86%	2%	12%	133
	Others	48%	2%	50%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	36%	2%	63%	169
	White female non-college graduates	42%	1%	57%	198
	Minority male non-college graduates	80%		20%	63
	Minority female non-college graduates	91%	4%	5%	70
	Other	48%	2%	50%	503
WILLWIN WHO WILL WIN	Romney	7%	1%	92%	368
	Obama	81%	2%	17%	535
	Other			100%	1
	Unsure / refused	38%	8%	54%	99
RUNION MEMBER OF LABOR UNION/C	Union household	67%	4%	29%	133
	Non-union household	47%	2%	51%	870
RMARITAL MARITAL STATUS/C	Single	63%	3%	34%	215
	Married	44%	1%	55%	576
	No longer married	53%	2%	45%	212
MOMDAD PARENTS	Dad	44%	2%	54%	160
	Mom	60%	1%	39%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBHOJA		RBHOJA BARACK OBAMA JOB APPROVAL/C			TOTAL
		Approve	Unsure	Disapprove	
BUNDY MARITAL STATUS / CHILDREN	Married / children	49%	1%	50%	245
	Married / no children	40%	1%	59%	331
	Divorced / children	41%		59%	23
	Divorced / no children	55%	2%	43%	88
	Single / children	73%	4%	23%	45
	Single / no children	60%	3%	37%	169
	Other / mixed	55%	2%	43%	100
GENMAR1 GENDER AND MARITAL	Single women	73%	5%	22%	109
	Married women	48%	1%	51%	276
	No longer married women	57%	2%	41%	136
	Single men	52%	2%	46%	106
	Married men	40%	1%	58%	300
	No longer married men	46%	2%	52%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	32%	3%	65%	72
	White single women	57%	5%	38%	61
	White married men	35%	1%	64%	236
	White married women	41%	1%	58%	230
	White no longer married men	41%	3%	56%	54
	White no longer married women	47%	2%	50%	100
	Other	78%	2%	20%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	82%	6%	12%	28
	Married mothers	56%		44%	117
	No longer married mothers	51%		49%	25
	Non-mothers	48%	2%	50%	833
MOMRACE MOTHERS BY RACE	White mothers	45%	1%	53%	116
	Non-white mothers	91%		9%	53
	Non-mothers	48%	2%	50%	833
ECONCLA2 ECONOMIC CLASS	Upper class	55%	1%	44%	54
	Middle class	47%	2%	51%	749
	Low income	60%	3%	37%	192
	Working class	19%		81%	6
	Unemployed	45%		55%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	55%	1%	44%	54
	Middle class family	43%	1%	55%	525
	Middle class / not married or parent	56%	2%	41%	224
	Lower class	59%	3%	38%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RBHOJA		RBHOJA BARACK OBAMA JOB APPROVAL/C			TOTAL
		Approve	Unsure	Disapprove	
RDENOM RESPONDENT'S RELIGION/C	Catholic	49%	3%	48%	195
	Protestant	39%	1%	60%	154
	Baptist	50%	0%	50%	173
	Fundamentalist / Pentecostal	40%	1%	59%	167
	Other	45%	1%	54%	81
	No affiliation	67%	3%	30%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	40%	1%	59%	362
	At least once a month	46%	3%	51%	203
	Infrequently	54%	1%	44%	158
	Never	53%	4%	43%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	43%		57%	92
	Active Protestant	36%	1%	63%	64
	Active Baptist	45%	1%	54%	96
	Active Fundamentalist / Pentecostal	34%	2%	65%	87
	Active Other	43%		57%	22
	Non-active	55%	3%	42%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	32%		68%	154
	Male not evangelical	49%	2%	48%	327
	Female born again / evangelicals	42%	1%	57%	205
	Female not evangelical	64%	3%	33%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	22%		78%	259
	Non-white Evangelical	78%	2%	20%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	12%		88%	203
	Non-white conservative Christians	61%	3%	36%	55
	White non-conservative Christians	57%		43%	56
	Non-white non-conservative Christians	99%		1%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	32%	2%	66%	394
	Non-gun owner HH	61%	2%	37%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	98%	0%	2%	399
	Unsure	66%	12%	22%	71
	Wrong track	12%	2%	87%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	8%	1%	91%	445
	Undecided	47%	7%	46%	98
	Democrat	91%	2%	8%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBHOJA		RBHOJA BARACK OBAMA JOB APPROVAL/C			TOTAL
		Approve	Unsure	Disapprove	
RMII1 MOST IMPORTANT ISSUE/C	Education	88%	0%	12%	69
	Health care costs	74%		26%	74
	Gov't spending & budget deficit	25%	2%	72%	158
	Economy	42%	1%	57%	280
	Medicare & SS	77%	1%	22%	88
	Jobs	49%	3%	48%	151
	Other	48%	3%	50%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	44%	2%	55%	715
	Nat'l security issues	51%	1%	48%	73
	Education	88%	0%	12%	69
	Medicare / SS	77%	1%	22%	88
	Other	39%	7%	54%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	91%	2%	6%	532
	Unfavorable	1%	1%	98%	453
	No opinion	38%	27%	35%	18
	Never heard of	100%			1
RMRID MITT ROMNEY NAME ID/C	Favorable	12%	1%	87%	506
	Unfavorable	92%	1%	6%	439
	No opinion	57%	11%	32%	54
	Never heard of	87%		13%	3
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	94%	2%	5%	477
	Unsure	39%	27%	34%	12
	Disapprove	9%	2%	89%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	96%	1%	3%	399
	Unsure	68%	7%	25%	39
	Disapprove	16%	2%	82%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	90%	2%	8%	505
	Unsure	47%	6%	46%	48
	Disapprove	5%	1%	94%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	85%	2%	13%	567
	Unsure	11%	13%	76%	22
	Disapprove	4%	1%	95%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	7%	1%	91%	503
	Obama	96%	2%	3%	472
	Both	71%	29%		2
	Neither	6%	8%	85%	9
	Unsure	60%	12%	27%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RBHOJA		RBHOJA BARACK OBAMA JOB APPROVAL/C			TOTAL
		Approve	Unsure	Disapprove	
HANDP5 BETTER HANDLE / MEDICARE	Romney	5%		95%	431
	Obama	89%	2%	9%	518
	Both			100%	6
	Neither	12%	24%	64%	13
	Unsure	41%	13%	45%	35
HANDP7 BETTER HANDLE / JOBS	Romney	8%	2%	91%	491
	Obama	94%	2%	4%	469
	Both	100%			2
	Neither	37%	11%	52%	13
	Unsure	46%	3%	51%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	47%	1%	52%	702
	Yes / watched news coverage	53%	3%	43%	158
	No	59%	4%	36%	142
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	Most likely 50%	46%	0%	54%	502
	Most likely 60%	46%	1%	53%	605
	Most likely 70%	47%	1%	52%	702
	100% of sample	50%	2%	48%	1003
TOTAL		50%	2%	48%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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BHOJA		BHOJA BARACK OBAMA JOB APPROVAL					TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
TOTAL		37%	13%	2%	5%	43%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	39%	16%	3%	5%	37%	200
	Midwest	43%	15%	1%	1%	39%	174
	South	35%	11%	1%	4%	48%	245
	South Central	41%	8%		15%	37%	82
	Central Plains	25%	14%		13%	48%	77
	Mountain States	26%	19%	1%	5%	49%	70
	West	40%	9%	4%	3%	44%	155
RG2 GEOGRAPHIC AREAS TWO	California	37%	9%	4%	2%	48%	114
	Florida	29%	9%	4%	5%	54%	69
	Texas	39%	6%		16%	39%	62
	New York	50%	17%	3%	7%	24%	54
	Rest of country	36%	14%	1%	5%	43%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	34%	11%	0%	8%	47%	285
	Toss-up	36%	14%	2%	5%	43%	402
	Safe Democrat	40%	13%	3%	4%	39%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	36%	15%	2%	3%	44%	278
	Other states	37%	12%	2%	6%	43%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	35%	11%	4%	3%	48%	124
	7-9.9% unemployment	39%	13%	2%	5%	42%	716
	Less than 7% unemployment	30%	16%	1%	7%	45%	163
URBAN URBAN CODE	Rural	25%	15%	1%	4%	56%	135
	Suburban	37%	9%	3%	4%	48%	411
	Urban	49%	12%	2%	4%	33%	177
GENDER GENDER	Male	33%	11%	2%	7%	48%	481
	Female	40%	15%	2%	4%	38%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	30%	12%	2%	8%	48%	306
	Male / not employed	38%	9%	1%	4%	48%	175
	Female / employed	44%	19%	1%	5%	31%	265
	Female / not employed	37%	11%	3%	4%	45%	256
RAGEBG AGE/C	18-29	42%	21%	3%	9%	26%	126
	30-44	42%	17%	2%	5%	33%	291
	45-59	33%	11%	1%	5%	50%	256
	60 and older	33%	8%	2%	4%	53%	330
RAGE RESPONDENT'S AGE/C	18-34	41%	19%	3%	7%	29%	219
	35-44	44%	17%	1%	5%	33%	199
	45-64	34%	10%	2%	6%	49%	358
	65 or over	31%	9%	2%	3%	56%	218
	Unsure / refused	29%	7%	2%		62%	10

(cont.)

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POLITICO - GW Battleground 50 #13742: Weighted Tables
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BHOJA		BHOJA BARACK OBAMA JOB APPROVAL					TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
RAGEFL RESPONDENT'S AGE/C	18-44	42%	18%	2%	6%	31%	417
	45-64	34%	10%	2%	6%	49%	358
	65 or over	31%	9%	2%	3%	56%	228
RR96 AGE / SEX	Male / under 45	37%	12%	2%	9%	40%	216
	Male / 45+	30%	10%	1%	5%	54%	266
	Female / under 45	48%	25%	2%	3%	21%	202
	Female / 45+	36%	8%	2%	5%	49%	320
RRACE RESPONDENT'S RACE/C	White	28%	13%	2%	6%	52%	752
	Black / African American	84%	11%	0%	2%	3%	120
	Hispanic / Latino	50%	16%	3%	7%	24%	90
	Other	35%	15%	7%		44%	40
GENRACE RACE BY GENDER	White men	24%	12%	1%	7%	56%	361
	White women	32%	14%	2%	5%	48%	391
	Black men	84%	12%			5%	51
	Black women	84%	11%	1%	3%	2%	70
	Hispanic men	49%	6%	3%	13%	29%	47
	Hispanic women	53%	26%	3%		18%	43
WHITE SENIORS	White seniors	28%	8%	2%	5%	56%	288
	Other	40%	15%	2%	5%	38%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	3%	4%	1%	5%	87%	401
	Independent	29%	16%	4%	14%	37%	171
	Democrat	71%	20%	2%	2%	4%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	4%	5%	1%	6%	83%	440
	Ticket splitter	30%	14%	2%	15%	38%	74
	Democrat	67%	20%	2%	3%	8%	490
PARTISAN PARTISAN	Hard GOP	2%	4%	1%	4%	89%	365
	Soft GOP	8%	10%	5%	17%	60%	78
	Ticket splitter	28%	12%	3%	12%	44%	72
	Soft DEM	53%	23%	2%	8%	14%	86
	Hard DEM	72%	20%	2%	2%	4%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	19%	7%	1%	6%	67%	561
	Moderate	29%	16%	7%	10%	38%	66
	Liberal	65%	21%	2%	3%	8%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	15%	1%	1%	3%	81%	189
	Somewhat conservative	21%	10%	1%	8%	60%	372
	Moderate / liberal	60%	20%	3%	4%	12%	442
RPTYID98 TARGET GROUPS	Republican	3%	4%	1%	5%	87%	401
	Independent	29%	16%	4%	14%	37%	171
	Conservative DEM	69%	18%	1%	3%	9%	121
	Mod / lib DEM	72%	21%	2%	2%	2%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BHOJA		BHOJA BARACK OBAMA JOB APPROVAL					TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	72%	20%	3%	2%	3%	318
	Mod / conservative DEM	58%	19%	1%	5%	16%	171
	Independent	30%	14%	2%	15%	38%	74
	Mod / liberal GOP	17%	20%	6%	8%	48%	56
	Conservative GOP	2%	3%	1%	6%	88%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	12%	2%		1%	85%	140
	Yes	5%	5%	1%	12%	77%	75
	Unsure	41%	14%	4%	7%	34%	54
	No	24%	11%	3%	8%	53%	228
	No / strongly	54%	18%	2%	4%	22%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	60%	19%	1%		20%	43
	High school graduate	37%	12%	1%	4%	47%	207
	Some college	37%	11%	2%	7%	42%	250
	College graduate	35%	14%	2%	6%	44%	503
SEXEDUC SEX / EDUCATION	College men	31%	11%	2%	8%	49%	367
	Non-college men	40%	10%	1%	3%	46%	114
	College women	40%	15%	3%	5%	38%	385
	Non-college women	41%	16%	1%	4%	38%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	27%	12%	1%	6%	54%	367
	Minority non-college graduate	72%	14%	2%	3%	9%	133
	Others	35%	14%	2%	6%	44%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	25%	11%	2%	7%	56%	169
	White female non-college graduates	29%	13%	1%	5%	52%	198
	Minority male non-college graduates	68%	12%		4%	16%	63
	Minority female non-college graduates	75%	15%	4%	2%	3%	70
	Other	35%	14%	2%	6%	44%	503
WILLWIN WHO WILL WIN	Romney	3%	4%	1%	7%	85%	368
	Obama	64%	17%	2%	4%	13%	535
	Other				100%		1
	Unsure / refused	16%	21%	8%	6%	49%	99
RUNION MEMBER OF LABOR UNION/C	Union household	48%	19%	4%	6%	24%	133
	Non-union household	35%	12%	2%	5%	46%	870
RMARITAL MARITAL STATUS/C	Single	46%	16%	3%	8%	26%	215
	Married	32%	11%	1%	4%	51%	576
	No longer married	39%	14%	2%	5%	40%	212
MOMDAD PARENTS	Dad	31%	13%	2%	5%	49%	160
	Mom	39%	20%	1%	4%	35%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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BHOJA		BHOJA BARACK OBAMA JOB APPROVAL					TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
BUNDY MARITAL STATUS / CHILDREN	Married / children	33%	16%	1%	5%	45%	245
	Married / no children	32%	8%	1%	4%	55%	331
	Divorced / children	24%	17%		2%	57%	23
	Divorced / no children	37%	19%	2%	8%	35%	88
	Single / children	53%	20%	4%	4%	19%	45
	Single / no children	45%	15%	3%	9%	28%	169
	Other / mixed	46%	9%	2%	3%	40%	100
GENMAR1 GENDER AND MARITAL	Single women	56%	17%	5%	6%	17%	109
	Married women	34%	14%	1%	5%	46%	276
	No longer married women	42%	15%	2%	2%	39%	136
	Single men	37%	15%	2%	11%	35%	106
	Married men	31%	9%	1%	4%	55%	300
	No longer married men	35%	11%	2%	11%	40%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	15%	18%	3%	16%	49%	72
	White single women	47%	11%	5%	10%	27%	61
	White married men	26%	9%	1%	4%	60%	236
	White married women	26%	15%	1%	5%	53%	230
	White no longer married men	26%	15%	3%	9%	47%	54
	White no longer married women	35%	12%	2%	2%	49%	100
	Other	64%	14%	2%	3%	17%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	62%	20%	6%		12%	28
	Married mothers	35%	20%		6%	38%	117
	No longer married mothers	32%	19%		2%	47%	25
	Non-mothers	36%	12%	2%	6%	45%	833
MOMRACE MOTHERS BY RACE	White mothers	25%	21%	1%	5%	48%	116
	Non-white mothers	72%	19%		2%	7%	53
	Non-mothers	36%	12%	2%	6%	45%	833
ECONCLA2 ECONOMIC CLASS	Upper class	46%	9%	1%	2%	42%	54
	Middle class	34%	13%	2%	6%	45%	749
	Low income	46%	14%	3%	4%	33%	192
	Working class	2%	17%			81%	6
	Unemployed	45%				55%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	46%	9%	1%	2%	42%	54
	Middle class family	31%	12%	1%	5%	50%	525
	Middle class / not married or parent	40%	16%	2%	8%	33%	224
	Lower class	45%	14%	3%	4%	34%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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BHOJA		BHOJA BARACK OBAMA JOB APPROVAL					TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
RDENOM RESPONDENT'S RELIGION/C	Catholic	36%	14%	3%	6%	41%	195
	Protestant	28%	11%	1%	5%	54%	154
	Baptist	40%	10%	0%	6%	44%	173
	Fundamentalist / Pentecostal	32%	8%	1%	5%	54%	167
	Other	29%	16%	1%	4%	50%	81
	No affiliation	48%	19%	3%	5%	26%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	30%	10%	1%	6%	53%	362
	At least once a month	37%	9%	3%	8%	43%	203
	Infrequently	35%	20%	1%	2%	42%	158
	Never	48%	5%	4%	5%	38%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	28%	15%		7%	50%	92
	Active Protestant	24%	12%	1%	3%	60%	64
	Active Baptist	36%	9%	1%	9%	46%	96
	Active Fundamentalist / Pentecostal	28%	5%	2%	3%	61%	87
	Active Other	38%	4%		12%	45%	22
	Non-active	41%	15%	3%	5%	37%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	26%	7%		8%	60%	154
	Male not evangelical	36%	13%	2%	6%	43%	327
	Female born again / evangelicals	31%	11%	1%	6%	51%	205
	Female not evangelical	47%	18%	3%	3%	30%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	13%	9%		8%	70%	259
	Non-white Evangelical	68%	11%	2%	3%	17%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	6%	6%		6%	81%	203
	Non-white conservative Christians	50%	11%	3%	5%	31%	55
	White non-conservative Christians	39%	18%		16%	27%	56
	Non-white non-conservative Christians	88%	10%			1%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	22%	10%	2%	7%	60%	394
	Non-gun owner HH	47%	15%	2%	4%	32%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	80%	18%	0%	1%	1%	399
	Unsure	36%	30%	12%	8%	14%	71
	Wrong track	5%	7%	2%	9%	78%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	3%	5%	1%	6%	85%	445
	Undecided	28%	19%	7%	13%	33%	98
	Democrat	71%	19%	2%	3%	4%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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BHOJA		BHOJA BARACK OBAMA JOB APPROVAL					TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
RMII1 MOST IMPORTANT ISSUE/C	Education	73%	15%	0%	2%	10%	69
	Health care costs	62%	12%		6%	20%	74
	Gov't spending & budget deficit	13%	12%	2%	5%	67%	158
	Economy	27%	15%	1%	5%	52%	280
	Medicare & SS	61%	15%	1%	3%	19%	88
	Jobs	41%	8%	3%	8%	40%	151
	Other	33%	14%	3%	6%	44%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	31%	12%	2%	6%	48%	715
	Nat'l security issues	34%	17%	1%	4%	44%	73
	Education	73%	15%	0%	2%	10%	69
	Medicare / SS	61%	15%	1%	3%	19%	88
	Other	31%	8%	7%	5%	50%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	69%	22%	2%	3%	3%	532
	Unfavorable	0%	1%	1%	8%	90%	453
	No opinion	9%	29%	27%	4%	30%	18
	Never heard of		100%				1
RMRID MITT ROMNEY NAME ID/C	Favorable	5%	7%	1%	9%	78%	506
	Unfavorable	73%	19%	1%	2%	5%	439
	No opinion	36%	21%	11%	6%	27%	54
	Never heard of	68%	19%			13%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	74%	26%				500
	Unsure			100%			19
	Disapprove				11%	89%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	74%	20%	2%	2%	3%	477
	Unsure	14%	25%	27%		34%	12
	Disapprove	3%	7%	2%	9%	80%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	79%	18%	1%	2%	1%	399
	Unsure	45%	23%	7%	9%	17%	39
	Disapprove	7%	9%	2%	8%	74%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	70%	20%	2%	3%	5%	505
	Unsure	23%	25%	6%	15%	31%	48
	Disapprove	2%	4%	1%	7%	87%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	65%	20%	2%	5%	8%	567
	Unsure	9%	3%	13%	10%	66%	22
	Disapprove	0%	4%	1%	5%	89%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	2%	6%	1%	9%	82%	503
	Obama	75%	21%	2%	1%	1%	472
	Both		71%	29%			2
	Neither		6%	8%	17%	68%	9
	Unsure	44%	16%	12%	10%	17%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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BHOJA		BHOJA BARACK OBAMA JOB APPROVAL					TOTAL
		Approve / strongly	Approve / somewhat	Unsure	Disapprove / somewhat	Disapprove / strongly	
HANDP5 BETTER HANDLE / MEDICARE	Romney	1%	4%		7%	89%	431
	Obama	69%	20%	2%	4%	5%	518
	Both				50%	50%	6
	Neither	8%	4%	24%	4%	60%	13
	Unsure	15%	26%	13%	11%	35%	35
HANDP7 BETTER HANDLE / JOBS	Romney	3%	5%	2%	8%	83%	491
	Obama	74%	20%	2%	2%	2%	469
	Both	64%	36%				2
	Neither	14%	23%	11%	4%	48%	13
	Unsure	17%	29%	3%	18%	33%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	38%	10%	1%	5%	46%	702
	Yes / watched news coverage	37%	16%	3%	3%	40%	158
	No	33%	26%	4%	8%	28%	142
	Unsure / refused					100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	2%	4%	1%	9%	85%	484
	Undecided	15%	28%	16%	2%	39%	30
	Obama	73%	21%	2%	2%	2%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	36%	12%	2%	5%	46%	797
	Very likely	37%	16%	4%	8%	35%	167
	Somewhat likely	55%	18%		13%	15%	29
	Already voted	61%				39%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	38%	10%	0%	3%	49%	405
	Most likely 50%	37%	9%	0%	3%	50%	502
	Most likely 60%	37%	9%	1%	4%	49%	605
	Most likely 70%	38%	9%	1%	4%	47%	702
	100% of sample	37%	13%	2%	5%	43%	1003
TOTAL		37%	13%	2%	5%	43%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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LRPSOFT		LRPSOFT OBAMA SOFT RE-ELECT				TOTAL
		Will vote to re-elect Obama	Will consider someone else	Will vote to replace Obama	Unsure / refused	
TOTAL		45%	9%	43%	3%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	50%	8%	38%	4%	200
	Midwest	50%	8%	39%	2%	174
	South	41%	9%	46%	4%	245
	South Central	41%	9%	46%	4%	82
	Central Plains	38%	12%	50%		77
	Mountain States	42%	6%	49%	4%	70
	West	47%	10%	41%	3%	155
RG2 GEOGRAPHIC AREAS TWO	California	44%	9%	44%	3%	114
	Florida	36%	12%	47%	5%	69
	Texas	40%	9%	49%	2%	62
	New York	62%	7%	25%	7%	54
	Rest of country	45%	9%	43%	3%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	39%	8%	49%	3%	285
	Toss-up	46%	9%	43%	2%	402
	Safe Democrat	50%	10%	37%	4%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	46%	8%	43%	2%	278
	Other states	45%	9%	43%	3%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	42%	8%	45%	5%	124
	7-9.9% unemployment	46%	8%	42%	3%	716
	Less than 7% unemployment	42%	12%	44%	2%	163
URBAN URBAN CODE	Rural	37%	6%	53%	3%	135
	Suburban	43%	9%	45%	3%	411
	Urban	56%	7%	31%	5%	177
GENDER GENDER	Male	40%	10%	47%	3%	481
	Female	50%	8%	39%	3%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	36%	11%	50%	4%	306
	Male / not employed	47%	7%	43%	2%	175
	Female / employed	56%	10%	31%	3%	265
	Female / not employed	44%	6%	47%	3%	256
RAGEBG AGE/C	18-29	52%	12%	30%	5%	126
	30-44	53%	12%	33%	2%	291
	45-59	40%	8%	49%	3%	256
	60 and older	40%	5%	51%	4%	330
RAGE RESPONDENT'S AGE/C	18-34	48%	16%	32%	4%	219
	35-44	57%	8%	34%	1%	199
	45-64	41%	7%	49%	2%	358
	65 or over	38%	5%	52%	4%	218
	Unsure / refused	28%	8%	55%	9%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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LRPSOFT		LRPSOFT OBAMA SOFT RE-ELECT				TOTAL
		Will vote to re-elect Obama	Will consider someone else	Will vote to replace Obama	Unsure / refused	
RAGEFL RESPONDENT'S AGE/C	18-44	52%	12%	33%	3%	417
	45-64	41%	7%	49%	2%	358
	65 or over	38%	5%	53%	4%	228
RR96 AGE / SEX	Male / under 45	43%	15%	40%	3%	216
	Male / 45+	37%	6%	54%	3%	266
	Female / under 45	63%	10%	25%	3%	202
	Female / 45+	42%	7%	48%	3%	320
RRACE RESPONDENT'S RACE/C	White	36%	10%	51%	3%	752
	Black / African American	90%	1%	3%	6%	120
	Hispanic / Latino	59%	12%	28%	1%	90
	Other	44%	8%	40%	8%	40
GENRACE RACE BY GENDER	White men	33%	10%	54%	3%	361
	White women	40%	9%	49%	2%	391
	Black men	85%		6%	9%	51
	Black women	93%	2%	1%	3%	70
	Hispanic men	47%	14%	39%		47
	Hispanic women	73%	9%	17%	1%	43
WHITE SENIORS	White seniors	36%	5%	55%	4%	288
	Other	49%	10%	38%	3%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	4%	9%	85%	2%	401
	Independent	36%	17%	42%	6%	171
	Democrat	87%	5%	4%	3%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	5%	10%	83%	1%	440
	Ticket splitter	39%	18%	35%	8%	74
	Democrat	82%	6%	8%	4%	490
PARTISAN PARTISAN	Hard GOP	2%	9%	88%	1%	365
	Soft GOP	11%	21%	67%	1%	78
	Ticket splitter	35%	17%	38%	9%	72
	Soft DEM	68%	10%	16%	6%	86
	Hard DEM	88%	5%	4%	3%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	21%	9%	67%	3%	561
	Moderate	46%	18%	34%	1%	66
	Liberal	81%	7%	9%	3%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	13%	7%	78%	2%	189
	Somewhat conservative	25%	10%	61%	3%	372
	Moderate / liberal	76%	9%	12%	3%	442
RPTYID98 TARGET GROUPS	Republican	4%	9%	85%	2%	401
	Independent	36%	17%	42%	6%	171
	Conservative DEM	77%	9%	8%	5%	121
	Mod / lib DEM	91%	4%	3%	3%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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LRPSOFT		LRPSOFT OBAMA SOFT RE-ELECT				TOTAL
		Will vote to re-elect Obama	Will consider someone else	Will vote to replace Obama	Unsure / refused	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	89%	5%	3%	3%	318
	Mod / conservative DEM	70%	9%	17%	5%	171
	Independent	39%	18%	35%	8%	74
	Mod / liberal GOP	22%	23%	55%	1%	56
	Conservative GOP	3%	8%	87%	1%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	12%	5%	83%		140
	Yes	6%	10%	81%	3%	75
	Unsure	57%	10%	28%	6%	54
	No	31%	12%	54%	3%	228
	No / strongly	65%	8%	23%	4%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	68%	4%	26%	1%	43
	High school graduate	46%	9%	43%	2%	207
	Some college	45%	8%	43%	4%	250
	College graduate	43%	9%	44%	3%	503
SEXEDUC SEX / EDUCATION	College men	38%	10%	48%	3%	367
	Non-college men	45%	9%	44%	2%	114
	College women	49%	8%	39%	4%	385
	Non-college women	54%	8%	37%	1%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	36%	9%	53%	2%	367
	Minority non-college graduate	77%	7%	12%	4%	133
	Others	43%	9%	44%	3%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	35%	10%	53%	3%	169
	White female non-college graduates	38%	8%	52%	2%	198
	Minority male non-college graduates	69%	7%	21%	4%	63
	Minority female non-college graduates	85%	7%	4%	4%	70
	Other	43%	9%	44%	3%	503
WILLWIN WHO WILL WIN	Romney	4%	10%	86%	1%	368
	Obama	77%	8%	13%	2%	535
	Other			100%		1
	Unsure / refused	28%	9%	47%	15%	99
RUNION MEMBER OF LABOR UNION/C	Union household	61%	14%	22%	3%	133
	Non-union household	43%	8%	46%	3%	870
RMARITAL MARITAL STATUS/C	Single	55%	10%	31%	3%	215
	Married	39%	9%	49%	3%	576
	No longer married	52%	6%	39%	3%	212

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

LRPSOFT		LRPSOFT OBAMA SOFT RE-ELECT				TOTAL
		Will vote to re-elect Obama	Will consider someone else	Will vote to replace Obama	Unsure / refused	
MOMDAD PARENTS	Dad	37%	12%	47%	4%	160
	Mom	48%	12%	38%	1%	170
BUNDY MARITAL STATUS / CHILDREN	Married / children	39%	14%	45%	2%	245
	Married / no children	39%	6%	51%	4%	331
	Divorced / children	41%	10%	48%	1%	23
	Divorced / no children	54%	3%	40%	3%	88
	Single / children	64%	8%	27%	2%	45
	Single / no children	53%	11%	32%	3%	169
	Other / mixed	54%	6%	37%	3%	100
GENMAR1 GENDER AND MARITAL	Single women	65%	9%	22%	4%	109
	Married women	42%	9%	47%	2%	276
	No longer married women	55%	5%	36%	4%	136
	Single men	45%	12%	41%	2%	106
	Married men	36%	10%	50%	4%	300
	No longer married men	47%	7%	46%	1%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	29%	15%	56%		72
	White single women	49%	11%	36%	4%	61
	White married men	32%	9%	55%	4%	236
	White married women	34%	10%	54%	2%	230
	White no longer married men	42%	10%	47%	1%	54
	White no longer married women	46%	6%	45%	3%	100
	Other	72%	6%	18%	4%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	74%	9%	18%		28
	Married mothers	42%	15%	42%	1%	117
	No longer married mothers	48%	2%	47%	3%	25
	Non-mothers	45%	8%	44%	3%	833
MOMRACE MOTHERS BY RACE	White mothers	31%	16%	53%		116
	Non-white mothers	86%	3%	7%	3%	53
	Non-mothers	45%	8%	44%	3%	833
ECONCLA2 ECONOMIC CLASS	Upper class	50%	8%	42%		54
	Middle class	43%	9%	45%	3%	749
	Low income	55%	7%	34%	4%	192
	Working class	2%		61%	37%	6
	Unemployed	37%		55%	8%	3

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

LRPSOFT		LRPSOFT OBAMA SOFT RE-ELECT				TOTAL
		Will vote to re-elect Obama	Will consider someone else	Will vote to replace Obama	Unsure / refused	
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	50%	8%	42%		54
	Middle class family	39%	10%	49%	3%	525
	Middle class / not married or parent	53%	9%	36%	3%	224
	Lower class	53%	7%	35%	5%	200
RDENOM RESPONDENT'S RELIGION/C	Catholic	43%	9%	44%	4%	195
	Protestant	35%	11%	52%	3%	154
	Baptist	44%	9%	43%	3%	173
	Fundamentalist / Pentecostal	37%	11%	51%	1%	167
	Other	38%	3%	55%	3%	81
	No affiliation	63%	8%	25%	4%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	35%	9%	54%	2%	362
	At least once a month	43%	11%	44%	2%	203
	Infrequently	48%	7%	43%	3%	158
	Never	51%	5%	30%	14%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	37%	7%	53%	4%	92
	Active Protestant	29%	15%	56%		64
	Active Baptist	41%	6%	51%	2%	96
	Active Fundamentalist / Pentecostal	29%	13%	57%	1%	87
	Active Other	37%	4%	57%	1%	22
	Non-active	51%	9%	37%	4%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	30%	10%	59%	1%	154
	Male not evangelical	44%	10%	42%	4%	327
	Female born again / evangelicals	34%	12%	52%	3%	205
	Female not evangelical	61%	6%	31%	3%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	17%	13%	69%	1%	259
	Non-white Evangelical	73%	5%	18%	4%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	7%	11%	81%	1%	203
	Non-white conservative Christians	57%	5%	34%	4%	55
	White non-conservative Christians	51%	20%	26%	3%	56
	Non-white non-conservative Christians	92%	6%		3%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	27%	10%	59%	3%	394
	Non-gun owner HH	57%	8%	32%	3%	609

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

LRPSOFT		LRPSOFT OBAMA SOFT RE-ELECT				TOTAL
		Will vote to re-elect Obama	Will consider someone else	Will vote to replace Obama	Unsure / refused	
RDIRCT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	90%	4%	2%	4%	399
	Unsure	57%	9%	29%	5%	71
	Wrong track	10%	12%	76%	2%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	4%	10%	84%	1%	445
	Undecided	28%	22%	32%	17%	98
	Democrat	89%	5%	5%	2%	459
RMII1 MOST IMPORTANT ISSUE/C	Education	80%	7%	8%	4%	69
	Health care costs	71%	7%	20%	2%	74
	Gov't spending & budget deficit	19%	10%	68%	2%	158
	Economy	37%	9%	53%	2%	280
	Medicare & SS	75%	2%	21%	3%	88
	Jobs	47%	9%	42%	2%	151
	Other	42%	13%	39%	7%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	39%	10%	50%	2%	715
	Nat'l security issues	47%	10%	39%	4%	73
	Education	80%	7%	8%	4%	69
	Medicare / SS	75%	2%	21%	3%	88
	Other	39%	12%	40%	9%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	85%	6%	6%	4%	532
	Unfavorable		12%	87%	1%	453
	No opinion	15%	14%	35%	37%	18
	Never heard of				100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	5%	12%	81%	2%	506
	Unfavorable	92%	4%	2%	2%	439
	No opinion	43%	17%	19%	21%	54
	Never heard of	68%			32%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	87%	6%	3%	4%	500
	Unsure	29%	30%	16%	24%	19
	Disapprove	2%	11%	85%	1%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	87%	6%	4%	4%	477
	Unsure	44%	16%	24%	15%	12
	Disapprove	7%	12%	80%	2%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	90%	5%	2%	3%	399
	Unsure	61%	9%	21%	10%	39
	Disapprove	12%	12%	73%	3%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	83%	6%	7%	4%	505
	Unsure	46%	5%	38%	12%	48
	Disapprove	3%	12%	83%	1%	450

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

LRPSOFT		LRPSOFT OBAMA SOFT RE-ELECT				TOTAL
		Will vote to re-elect Obama	Will consider someone else	Will vote to replace Obama	Unsure / refused	
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	78%	7%	12%	3%	567
	Unsure	18%	6%	66%	9%	22
	Disapprove	2%	12%	84%	3%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	3%	13%	82%	2%	503
	Obama	92%	3%	2%	3%	472
	Both	66%			34%	2
	Neither		57%	43%		9
	Unsure	27%	10%	19%	44%	17
HANDP5 BETTER HANDLE / MEDICARE	Romney	1%	10%	88%	1%	431
	Obama	85%	6%	6%	3%	518
	Both		50%	50%		6
	Neither	8%	45%	43%	5%	13
	Unsure	28%	24%	28%	20%	35
HANDP7 BETTER HANDLE / JOBS	Romney	3%	12%	82%	2%	491
	Obama	91%	3%	3%	3%	469
	Both	100%				2
	Neither	32%	32%	31%	5%	13
	Unsure	19%	29%	28%	25%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	44%	8%	45%	3%	702
	Yes / watched news coverage	46%	13%	38%	3%	158
	No	49%	10%	36%	5%	142
	Unsure / refused			100%		0
RROBAL PRESIDENTIAL BALLOT/C	Romney	1%	12%	87%	1%	484
	Undecided	2%	32%	18%	48%	30
	Obama	91%	5%	1%	3%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	44%	8%	46%	2%	797
	Very likely	48%	11%	35%	7%	167
	Somewhat likely	65%	14%	18%	3%	29
	Already voted	61%		39%		10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	47%	3%	49%	0%	405
	Most likely 50%	45%	4%	50%	0%	502
	Most likely 60%	46%	5%	49%	0%	605
	Most likely 70%	47%	5%	48%	0%	702
	100% of sample	45%	9%	43%	3%	1003
TOTAL		45%	9%	43%	3%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RROBAL		RROBAL PRESIDENTIAL BALLOT/C			TOTAL
		Romney	Undecided	Obama	
TOTAL		48%	3%	49%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	41%	2%	57%	200
	Midwest	45%	3%	52%	174
	South	53%	4%	43%	245
	South Central	54%	2%	43%	82
	Central Plains	58%	1%	40%	77
	Mountain States	53%	3%	44%	70
	West	44%	3%	53%	155
RG2 GEOGRAPHIC AREAS TWO	California	47%	3%	50%	114
	Florida	57%	4%	40%	69
	Texas	55%	2%	42%	62
	New York	29%	6%	66%	54
	Rest of country	48%	3%	49%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	56%	3%	41%	285
	Toss-up	49%	2%	49%	402
	Safe Democrat	40%	4%	56%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	50%	2%	48%	278
	Other states	48%	3%	49%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	48%	3%	49%	124
	7-9.9% unemployment	47%	3%	50%	716
	Less than 7% unemployment	52%	2%	46%	163
URBAN URBAN CODE	Rural	57%	5%	38%	135
	Suburban	51%	2%	47%	411
	Urban	35%	5%	60%	177
GENDER GENDER	Male	54%	3%	43%	481
	Female	43%	3%	54%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	55%	4%	40%	306
	Male / not employed	50%	1%	48%	175
	Female / employed	37%	2%	61%	265
	Female / not employed	49%	3%	47%	256
RAGEBG AGE/C	18-29	39%	4%	57%	126
	30-44	38%	3%	59%	291
	45-59	55%	2%	43%	256
	60 and older	56%	3%	42%	330
RAGE RESPONDENT'S AGE/C	18-34	39%	6%	55%	219
	35-44	38%	1%	61%	199
	45-64	54%	2%	44%	358
	65 or over	57%	3%	40%	218
	Unsure / refused	59%	11%	30%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RROBAL		RROBAL PRESIDENTIAL BALLOT/C			TOTAL
		Romney	Undecided	Obama	
RAGEFL RESPONDENT'S AGE/C	18-44	38%	3%	58%	417
	45-64	54%	2%	44%	358
	65 or over	57%	3%	40%	228
RR96 AGE / SEX	Male / under 45	46%	4%	49%	216
	Male / 45+	59%	3%	38%	266
	Female / under 45	30%	3%	68%	202
	Female / 45+	52%	3%	46%	320
RRACE RESPONDENT'S RACE/C	White	57%	3%	40%	752
	Black / African American	4%	5%	92%	120
	Hispanic / Latino	36%	2%	62%	90
	Other	44%	4%	52%	40
GENRACE RACE BY GENDER	White men	61%	3%	36%	361
	White women	54%	2%	44%	391
	Black men	4%	6%	91%	51
	Black women	4%	4%	92%	70
	Hispanic men	48%	3%	49%	47
	Hispanic women	23%	1%	76%	43
WHITE SENIORS	White seniors	60%	3%	37%	288
	Other	43%	3%	54%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	94%	2%	4%	401
	Independent	49%	10%	41%	171
	Democrat	5%	1%	93%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	92%	3%	6%	440
	Ticket splitter	47%	8%	45%	74
	Democrat	9%	3%	88%	490
PARTISAN PARTISAN	Hard GOP	96%	1%	2%	365
	Soft GOP	78%	8%	14%	78
	Ticket splitter	50%	11%	39%	72
	Soft DEM	19%	8%	73%	86
	Hard DEM	5%	1%	94%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	74%	3%	23%	561
	Moderate	40%	12%	48%	66
	Liberal	11%	2%	87%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	83%	3%	14%	189
	Somewhat conservative	69%	3%	28%	372
	Moderate / liberal	16%	3%	81%	442
RPTYID98 TARGET GROUPS	Republican	94%	2%	4%	401
	Independent	49%	10%	41%	171
	Conservative DEM	11%	3%	86%	121
	Mod / lib DEM	3%	1%	96%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RROBAL		RROBAL PRESIDENTIAL BALLOT/C			TOTAL
		Romney	Undecided	Obama	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	4%	1%	94%	318
	Mod / conservative DEM	19%	5%	76%	171
	Independent	47%	8%	45%	74
	Mod / liberal GOP	67%	9%	24%	56
	Conservative GOP	95%	2%	3%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	86%	1%	13%	140
	Yes	92%	3%	5%	75
	Unsure	36%	6%	58%	54
	No	61%	5%	34%	228
	No / strongly	27%	2%	71%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	33%		67%	43
	High school graduate	48%	1%	50%	207
	Some college	46%	3%	51%	250
	College graduate	51%	4%	46%	503
SEXEDUC SEX / EDUCATION	College men	55%	4%	41%	367
	Non-college men	49%	2%	49%	114
	College women	44%	3%	53%	385
	Non-college women	43%	0%	57%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	56%	2%	41%	367
	Minority non-college graduate	17%	1%	82%	133
	Others	51%	4%	46%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	58%	3%	39%	169
	White female non-college graduates	55%	2%	43%	198
	Minority male non-college graduates	24%	1%	75%	63
	Minority female non-college graduates	10%	1%	89%	70
	Other	51%	4%	46%	503
WILLWIN WHO WILL WIN	Romney	93%	1%	6%	368
	Obama	18%	3%	80%	535
	Other	100%			1
	Unsure / refused	47%	13%	41%	99
RUNION MEMBER OF LABOR UNION/C	Union household	27%	2%	71%	133
	Non-union household	51%	3%	46%	870
RMARITAL MARITAL STATUS/C	Single	37%	3%	61%	215
	Married	54%	3%	42%	576
	No longer married	43%	2%	55%	212
MOMDAD PARENTS	Dad	53%	4%	42%	160
	Mom	43%	2%	55%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RROBAL		RROBAL PRESIDENTIAL BALLOT/C			TOTAL
		Romney	Undecided	Obama	
BUNDY MARITAL STATUS / CHILDREN	Married / children	51%	3%	46%	245
	Married / no children	57%	3%	40%	331
	Divorced / children	56%	1%	43%	23
	Divorced / no children	40%	3%	56%	88
	Single / children	27%	4%	69%	45
	Single / no children	39%	3%	58%	169
	Other / mixed	43%	2%	56%	100
GENMAR1 GENDER AND MARITAL	Single women	27%	3%	70%	109
	Married women	52%	3%	46%	276
	No longer married women	39%	2%	59%	136
	Single men	47%	3%	51%	106
	Married men	57%	4%	39%	300
	No longer married men	50%	2%	47%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	64%	3%	34%	72
	White single women	38%	3%	59%	61
	White married men	61%	3%	35%	236
	White married women	60%	2%	38%	230
	White no longer married men	54%	3%	42%	54
	White no longer married women	49%	2%	49%	100
	Other	22%	4%	74%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	19%		81%	28
	Married mothers	48%	2%	50%	117
	No longer married mothers	47%		53%	25
	Non-mothers	49%	3%	48%	833
MOMRACE MOTHERS BY RACE	White mothers	58%	1%	41%	116
	Non-white mothers	11%	3%	86%	53
	Non-mothers	49%	3%	48%	833
ECONCLA2 ECONOMIC CLASS	Upper class	51%		49%	54
	Middle class	51%	3%	46%	749
	Low income	36%	3%	61%	192
	Working class	61%	37%	2%	6
	Unemployed	55%		45%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	51%		49%	54
	Middle class family	55%	3%	42%	525
	Middle class / not married or parent	43%	3%	55%	224
	Lower class	37%	4%	59%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RROBAL		RROBAL PRESIDENTIAL BALLOT/C			TOTAL
		Romney	Undecided	Obama	
RDENOM RESPONDENT'S RELIGION/C	Catholic	49%	3%	48%	195
	Protestant	59%	3%	38%	154
	Baptist	49%	4%	46%	173
	Fundamentalist / Pentecostal	60%	1%	38%	167
	Other	56%	3%	40%	81
	No affiliation	28%	3%	69%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	60%	3%	38%	362
	At least once a month	50%	3%	47%	203
	Infrequently	49%	2%	50%	158
	Never	39%	14%	47%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	59%	3%	38%	92
	Active Protestant	63%	4%	33%	64
	Active Baptist	53%	3%	44%	96
	Active Fundamentalist / Pentecostal	66%	1%	33%	87
	Active Other	57%	5%	37%	22
	Non-active	42%	3%	55%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	65%	1%	34%	154
	Male not evangelical	48%	5%	47%	327
	Female born again / evangelicals	59%	4%	37%	205
	Female not evangelical	33%	1%	65%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	77%	2%	20%	259
	Non-white Evangelical	21%	4%	75%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	88%	2%	10%	203
	Non-white conservative Christians	35%	5%	59%	55
	White non-conservative Christians	38%	3%	58%	56
	Non-white non-conservative Christians	4%	2%	94%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	66%	4%	30%	394
	Non-gun owner HH	37%	2%	61%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	5%	1%	94%	399
	Unsure	31%	11%	58%	71
	Wrong track	83%	3%	14%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	93%	2%	5%	445
	Undecided	40%	20%	40%	98
	Democrat	7%	1%	93%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RROBAL		RROBAL PRESIDENTIAL BALLOT/C			TOTAL
		Romney	Undecided	Obama	
RMII1 MOST IMPORTANT ISSUE/C	Education	12%	4%	83%	69
	Health care costs	23%	1%	76%	74
	Gov't spending & budget deficit	75%	3%	22%	158
	Economy	58%	1%	41%	280
	Medicare & SS	22%	2%	76%	88
	Jobs	47%	1%	52%	151
	Other	48%	7%	45%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	55%	2%	43%	715
	Nat'l security issues	47%	3%	49%	73
	Education	12%	4%	83%	69
	Medicare / SS	22%	2%	76%	88
	Other	48%	14%	38%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	8%	2%	90%	532
	Unfavorable	96%	3%	1%	453
	No opinion	29%	44%	27%	18
	Never heard of			100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	90%	2%	8%	506
	Unfavorable	3%	2%	95%	439
	No opinion	22%	22%	56%	54
	Never heard of	13%		87%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	6%	3%	92%	500
	Unsure	13%	25%	61%	19
	Disapprove	94%	2%	4%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	6%	2%	92%	477
	Unsure	34%	15%	50%	12
	Disapprove	88%	3%	9%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	4%	2%	95%	399
	Unsure	28%	9%	63%	39
	Disapprove	81%	3%	16%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	10%	2%	88%	505
	Unsure	38%	12%	50%	48
	Disapprove	92%	3%	5%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	15%	2%	83%	567
	Unsure	69%	6%	24%	22
	Disapprove	93%	4%	3%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	93%	2%	4%	503
	Obama	2%	2%	96%	472
	Both			100%	2
	Neither	28%	63%	8%	9
	Unsure	18%	26%	57%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RROBAL		RROBAL PRESIDENTIAL BALLOT/C			TOTAL
		Romney	Undecided	Obama	
HANDP5 BETTER HANDLE / MEDICARE	Romney	96%	2%	3%	431
	Obama	9%	2%	89%	518
	Both	100%			6
	Neither	21%	62%	17%	13
	Unsure	45%	20%	36%	35
HANDP7 BETTER HANDLE / JOBS	Romney	92%	2%	7%	491
	Obama	4%	2%	94%	469
	Both	64%		36%	2
	Neither	12%	45%	44%	13
	Unsure	45%	24%	31%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	51%	2%	47%	702
	Yes / watched news coverage	43%	4%	53%	158
	No	41%	7%	51%	142
	Unsure / refused	100%			0
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	51%	2%	47%	797
	Very likely	41%	5%	54%	167
	Somewhat likely	19%	17%	64%	29
	Already voted	39%		61%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	52%		48%	405
	Most likely 50%	55%		45%	502
	Most likely 60%	54%		46%	605
	Most likely 70%	53%		47%	702
	100% of sample	48%	3%	49%	1003
TOTAL		48%	3%	49%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROBAL		ROBAL PRESIDENTIAL BALLOT							TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
TOTAL		44%	4%	1%	3%	1%	5%	43%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	36%	4%	0%	2%	4%	6%	48%	200
	Midwest	42%	2%	1%	3%		1%	51%	174
	South	49%	3%	1%	4%	1%	3%	39%	245
	South Central	48%	6%		2%		3%	40%	82
	Central Plains	50%	6%	2%	1%		9%	32%	77
	Mountain States	52%	1%		3%		3%	41%	70
	West	39%	4%	0%	3%	0%	9%	43%	155
RG2 GEOGRAPHIC AREAS TWO	California	43%	3%	1%	3%	0%	10%	40%	114
	Florida	50%	5%	1%	4%	2%	3%	34%	69
	Texas	50%	5%		2%		3%	39%	62
	New York	26%	3%		6%	2%	1%	63%	54
	Rest of country	44%	3%	1%	3%	1%	4%	43%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	52%	3%	0%	3%	0%	3%	38%	285
	Toss-up	44%	4%	1%	2%	1%	5%	43%	402
	Safe Democrat	37%	4%	0%	4%	1%	7%	48%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	46%	3%	1%	2%	1%	3%	44%	278
	Other states	43%	4%	1%	3%	1%	5%	43%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	44%	4%	1%	3%	2%	9%	38%	124
	7-9.9% unemployment	43%	3%	1%	3%	1%	3%	45%	716
	Less than 7% unemployment	47%	5%		2%	1%	7%	37%	163
URBAN URBAN CODE	Rural	53%	3%	1%	5%	1%	0%	37%	135
	Suburban	47%	3%	1%	2%	2%	6%	39%	411
	Urban	32%	3%		5%		2%	58%	177
GENDER GENDER	Male	49%	3%	1%	3%	2%	3%	38%	481
	Female	39%	4%	0%	3%	0%	6%	48%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	51%	4%	1%	4%	2%	2%	35%	306
	Male / not employed	47%	3%	1%	1%	1%	5%	43%	175
	Female / employed	33%	4%		2%	0%	9%	52%	265
	Female / not employed	45%	3%	1%	3%	0%	3%	44%	256
RAGEBG AGE/C	18-29	32%	7%		4%	1%	5%	50%	126
	30-44	35%	2%	1%	3%	2%	7%	50%	291
	45-59	49%	5%	1%	2%	1%	4%	38%	256
	60 and older	52%	3%	1%	3%	0%	3%	38%	330
RAGE RESPONDENT'S AGE/C	18-34	33%	6%		6%	2%	5%	49%	219
	35-44	35%	2%	1%	1%	1%	8%	51%	199
	45-64	49%	4%	1%	2%	1%	4%	39%	358
	65 or over	54%	3%	1%	3%	1%	3%	37%	218
	Unsure / refused	52%	2%	4%	11%		2%	28%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROBAL		ROBAL PRESIDENTIAL BALLOT							TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
RAGEFL RESPONDENT'S AGE/C	18-44	34%	4%	0%	3%	2%	7%	50%	417
	45-64	49%	4%	1%	2%	1%	4%	39%	358
	65 or over	54%	3%	1%	3%	1%	3%	36%	228
RR96 AGE / SEX	Male / under 45	42%	4%	1%	4%	3%	3%	43%	216
	Male / 45+	55%	3%	1%	3%	1%	3%	34%	266
	Female / under 45	26%	4%		3%	0%	10%	57%	202
	Female / 45+	47%	4%	1%	3%	0%	3%	42%	320
RRACE RESPONDENT'S RACE/C	White	52%	4%	1%	3%	1%	5%	35%	752
	Black / African American	4%			5%	1%	1%	89%	120
	Hispanic / Latino	31%	5%		2%		7%	54%	90
	Other	44%			4%	5%	9%	38%	40
GENRACE RACE BY GENDER	White men	56%	3%	1%	3%	2%	2%	32%	361
	White women	48%	5%	1%	2%	0%	7%	37%	391
	Black men	4%			6%	2%	2%	87%	51
	Black women	4%			4%	1%		92%	70
	Hispanic men	38%	10%		3%		11%	37%	47
	Hispanic women	23%			1%		3%	73%	43
WHITE SENIORS	White seniors	56%	3%	1%	3%	0%	3%	34%	288
	Other	39%	4%	0%	3%	1%	6%	47%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	90%	4%	1%	2%	0%	1%	3%	401
	Independent	36%	12%	1%	10%	3%	6%	32%	171
	Democrat	4%	1%	0%	1%	1%	8%	85%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	86%	5%	1%	3%	0%	1%	5%	440
	Ticket splitter	35%	9%	3%	8%	5%	6%	34%	74
	Democrat	7%	2%	0%	3%	1%	8%	79%	490
PARTISAN PARTISAN	Hard GOP	92%	4%	1%	1%			2%	365
	Soft GOP	68%	9%		8%	2%	2%	11%	78
	Ticket splitter	35%	12%	3%	11%	3%	12%	24%	72
	Soft DEM	12%	7%		8%	5%	7%	62%	86
	Hard DEM	4%	0%	0%	1%	1%	8%	86%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	70%	4%	1%	3%	0%	2%	21%	561
	Moderate	29%	10%	1%	12%	5%	4%	39%	66
	Liberal	8%	3%	1%	2%	1%	9%	77%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	80%	2%	1%	3%		0%	14%	189
	Somewhat conservative	65%	4%	0%	3%	1%	3%	24%	372
	Moderate / liberal	11%	4%	1%	3%	2%	8%	71%	442
RPTYID98 TARGET GROUPS	Republican	90%	4%	1%	2%	0%	1%	3%	401
	Independent	36%	12%	1%	10%	3%	6%	32%	171
	Conservative DEM	8%	2%	1%	3%	1%	8%	77%	121
	Mod / lib DEM	3%			1%	1%	8%	88%	310

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROBAL		ROBAL PRESIDENTIAL BALLOT							TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	3%	1%		1%	1%	9%	84%	318
	Mod / conservative DEM	15%	3%	1%	5%	2%	7%	68%	171
	Independent	35%	9%	3%	8%	5%	6%	34%	74
	Mod / liberal GOP	52%	14%	2%	9%	1%	2%	20%	56
	Conservative GOP	91%	4%	0%	2%	0%	0%	3%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	85%	2%		1%		1%	12%	140
	Yes	90%	2%		3%	2%		3%	75
	Unsure	33%	3%		6%		7%	51%	54
	No	55%	5%	0%	5%	1%	7%	26%	228
	No / strongly	22%	4%	1%	2%	1%	5%	64%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	28%	3%	2%		1%	15%	51%	43
	High school graduate	46%	2%	0%	1%		5%	45%	207
	Some college	42%	4%	0%	3%	2%	5%	44%	250
	College graduate	46%	4%	1%	4%	1%	3%	41%	503
SEXEDUC SEX / EDUCATION	College men	50%	4%	1%	4%	2%	2%	37%	367
	Non-college men	47%	2%	1%	2%	0%	7%	42%	114
	College women	39%	4%	0%	3%	0%	6%	47%	385
	Non-college women	40%	3%	0%	0%		8%	49%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	52%	4%	1%	2%	1%	6%	35%	367
	Minority non-college graduate	15%	1%		1%	2%	7%	74%	133
	Others	46%	4%	1%	4%	1%	3%	41%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	55%	2%	1%	3%	1%	3%	35%	169
	White female non-college graduates	50%	5%	0%	2%		8%	35%	198
	Minority male non-college graduates	21%	3%		1%	2%	11%	62%	63
	Minority female non-college graduates	10%			1%	2%	3%	84%	70
	Other	46%	4%	1%	4%	1%	3%	41%	503
WILLWIN WHO WILL WIN	Romney	90%	3%	1%	1%	0%	2%	4%	368
	Obama	13%	4%	1%	3%	0%	6%	73%	535
	Other	100%							1
	Unsure / refused	40%	6%	1%	13%	6%	8%	27%	99
RUNION MEMBER OF LABOR UNION/C	Union household	22%	3%	2%	2%	2%	8%	60%	133
	Non-union household	47%	4%	0%	3%	1%	4%	40%	870
RMARITAL MARITAL STATUS/C	Single	32%	5%	0%	3%	1%	3%	57%	215
	Married	51%	3%	0%	3%	1%	5%	36%	576
	No longer married	38%	3%	2%	2%	1%	6%	48%	212
MOMDAD PARENTS	Dad	50%	2%	1%	4%	2%	3%	37%	160
	Mom	39%	3%	1%	2%	1%	8%	47%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROBAL		ROBAL PRESIDENTIAL BALLOT							TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
BUNDY MARITAL STATUS / CHILDREN	Married / children	47%	3%	0%	3%	1%	7%	38%	245
	Married / no children	54%	3%	0%	3%	1%	4%	35%	331
	Divorced / children	48%	4%	4%	1%	2%		41%	23
	Divorced / no children	35%	4%	2%	3%	0%	4%	52%	88
	Single / children	27%			4%			69%	45
	Single / no children	33%	6%	0%	3%	1%	4%	53%	169
	Other / mixed	38%	3%	1%	2%	1%	9%	46%	100
GENMAR1 GENDER AND MARITAL	Single women	21%	6%		3%		6%	64%	109
	Married women	48%	3%	1%	3%		8%	38%	276
	No longer married women	36%	3%	0%	2%	1%	4%	54%	136
	Single men	43%	3%	1%	3%	2%		49%	106
	Married men	54%	3%		4%	2%	3%	34%	300
	No longer married men	41%	5%	4%	2%		9%	38%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	61%	1%	1%	3%	2%		31%	72
	White single women	27%	11%		3%		9%	50%	61
	White married men	57%	4%		3%	2%	3%	31%	236
	White married women	55%	4%	1%	2%		8%	31%	230
	White no longer married men	45%	3%	6%	3%		4%	38%	54
	White no longer married women	45%	3%	1%	2%	0%	5%	44%	100
	Other	20%	2%		4%	1%	5%	69%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	19%						81%	28
	Married mothers	42%	5%	1%	2%		11%	39%	117
	No longer married mothers	47%				5%		48%	25
	Non-mothers	45%	4%	1%	3%	1%	4%	42%	833
MOMRACE MOTHERS BY RACE	White mothers	52%	5%	1%	1%		11%	30%	116
	Non-white mothers	11%			3%	2%		84%	53
	Non-mothers	45%	4%	1%	3%	1%	4%	42%	833
ECONCLA2 ECONOMIC CLASS	Upper class	45%	6%				12%	37%	54
	Middle class	47%	4%	1%	3%	1%	4%	41%	749
	Low income	32%	3%	0%	3%	2%	5%	54%	192
	Working class	61%			37%			2%	6
	Unemployed	55%					8%	37%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	45%	6%				12%	37%	54
	Middle class family	52%	3%	0%	3%	1%	4%	37%	525
	Middle class / not married or parent	35%	6%	2%	3%	0%	3%	51%	224
	Lower class	33%	3%	0%	4%	2%	5%	52%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROBAL		ROBAL PRESIDENTIAL BALLOT							TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
RDENOM RESPONDENT'S RELIGION/C	Catholic	44%	4%	0%	3%	1%	7%	40%	195
	Protestant	52%	6%	1%	3%	0%	6%	32%	154
	Baptist	45%	3%	1%	4%	1%	3%	42%	173
	Fundamentalist / Pentecostal	57%	3%		1%	1%	3%	34%	167
	Other	55%	1%		3%	1%	1%	38%	81
	No affiliation	24%	3%	1%	3%	2%	5%	62%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	56%	3%	1%	3%	0%	5%	32%	362
	At least once a month	44%	6%	1%	3%	2%	1%	44%	203
	Infrequently	44%	4%	1%	2%	0%	8%	42%	158
	Never	37%	2%		14%		4%	43%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	55%	4%	1%	3%	0%	8%	30%	92
	Active Protestant	60%	2%	1%	4%		7%	26%	64
	Active Baptist	48%	4%	0%	3%	1%	3%	39%	96
	Active Fundamentalist / Pentecostal	64%	2%		1%		3%	30%	87
	Active Other	57%			5%			37%	22
	Non-active	37%	4%	1%	3%	1%	5%	49%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	63%	1%	1%	1%	2%	5%	27%	154
	Male not evangelical	43%	4%	1%	5%	2%	3%	43%	327
	Female born again / evangelicals	53%	5%	1%	4%		4%	33%	205
	Female not evangelical	30%	3%	0%	1%	1%	8%	57%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	71%	5%	1%	2%	1%	4%	16%	259
	Non-white Evangelical	21%			4%	1%	5%	70%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	83%	4%	1%	2%	0%	3%	7%	203
	Non-white conservative Christians	35%			5%	1%	1%	57%	55
	White non-conservative Christians	28%	8%	2%	3%	3%	8%	47%	56
	Non-white non-conservative Christians	4%			2%		9%	85%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	62%	3%	2%	4%	0%	3%	27%	394
	Non-gun owner HH	33%	4%		2%	1%	6%	53%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	3%	2%		1%	2%	7%	86%	399
	Unsure	27%	4%		11%		1%	57%	71
	Wrong track	77%	5%	1%	3%	1%	4%	9%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	88%	5%	0%	2%		2%	4%	445
	Undecided	28%	10%	2%	20%	6%	12%	23%	98
	Democrat	5%	1%	1%	1%	1%	6%	85%	459

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROBAL		ROBAL PRESIDENTIAL BALLOT							TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
RMII1 MOST IMPORTANT ISSUE/C	Education	8%	4%		4%		3%	80%	69
	Health care costs	22%	1%		1%		10%	67%	74
	Gov't spending & budget deficit	70%	3%	1%	3%	1%	3%	18%	158
	Economy	52%	4%	1%	1%	1%	6%	34%	280
	Medicare & SS	18%	4%		2%	2%	5%	70%	88
	Jobs	42%	5%		1%	1%	5%	45%	151
	Other	45%	2%	1%	7%	1%	3%	41%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	50%	4%	1%	2%	1%	5%	37%	715
	Nat'l security issues	44%	4%		3%		3%	47%	73
	Education	8%	4%		4%		3%	80%	69
	Medicare / SS	18%	4%		2%	2%	5%	70%	88
	Other	48%	0%		14%	1%	1%	35%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	5%	3%		2%	2%	8%	81%	532
	Unfavorable	91%	4%	1%	3%	0%	1%		453
	No opinion	24%	2%	2%	44%	4%	11%	11%	18
	Never heard of							100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	83%	6%	1%	2%	0%	3%	5%	506
	Unfavorable	2%	0%	1%	2%	1%	5%	89%	439
	No opinion	18%	3%	1%	22%	5%	19%	31%	54
	Never heard of		13%					87%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	4%	2%		3%	1%	8%	83%	500
	Unsure		13%		25%	7%	19%	35%	19
	Disapprove	87%	5%	1%	2%	1%	1%	2%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	4%	2%	0%	2%	2%	7%	83%	477
	Unsure	13%	22%		15%	7%	5%	38%	12
	Disapprove	82%	5%	1%	3%	0%	2%	6%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	3%	1%		2%	1%	6%	87%	399
	Unsure	20%	8%		9%	2%	2%	59%	39
	Disapprove	75%	5%	1%	3%	1%	4%	11%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	7%	3%		2%	1%	7%	79%	505
	Unsure	22%	13%	3%	12%	2%	13%	36%	48
	Disapprove	88%	4%	1%	3%	0%	1%	3%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	11%	3%	0%	2%	1%	7%	75%	567
	Unsure	60%	9%		6%	6%	9%	9%	22
	Disapprove	88%	4%	1%	4%	1%	2%	1%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	85%	7%	1%	2%		3%	2%	503
	Obama	2%	0%		2%	1%	7%	88%	472
	Both						34%	66%	2
	Neither	18%		11%	63%	8%			9
	Unsure	6%	12%		26%	16%	9%	31%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROBAL		ROBAL PRESIDENTIAL BALLOT							TOTAL
		Romney / definitely	Romney / probably	Romney / lean	Undecided	Obama / lean	Obama / probably	Obama / definitely	
HANDP5 BETTER HANDLE / MEDICARE	Romney	92%	3%	1%	2%	0%	1%	1%	431
	Obama	6%	2%	0%	2%	1%	7%	81%	518
	Both	61%	39%						6
	Neither		14%	8%	62%	9%		8%	13
	Unsure	20%	23%	2%	20%		12%	24%	35
HANDP7 BETTER HANDLE / JOBS	Romney	85%	5%	1%	2%	0%	3%	3%	491
	Obama	3%	1%		2%	1%	6%	87%	469
	Both	64%						36%	2
	Neither		4%	8%	45%	11%		32%	13
	Unsure	28%	11%	5%	24%	8%	10%	14%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	48%	2%	0%	2%	1%	3%	44%	702
	Yes / watched news coverage	36%	5%	1%	4%	1%	6%	46%	158
	No	30%	10%	1%	7%	1%	13%	38%	142
	Unsure / refused	100%							0
RROBAL PRESIDENTIAL BALLOT/C	Romney	91%	8%	1%					484
	Undecided				100%				30
	Obama					2%	10%	88%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	47%	3%	0%	2%	1%	4%	42%	797
	Very likely	36%	4%	1%	5%	1%	7%	46%	167
	Somewhat likely	5%	15%		17%	3%	21%	40%	29
	Already voted	39%						61%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	52%						48%	405
	Most likely 50%	54%	0%				0%	45%	502
	Most likely 60%	53%	1%				0%	46%	605
	Most likely 70%	51%	2%				1%	46%	702
	100% of sample	44%	4%	1%	3%	1%	5%	43%	1003
TOTAL		44%	4%	1%	3%	1%	5%	43%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROMVT		ROMVT VOTE FOR ROMNEY OR AGAINST OBAMA					TOTAL
		For Romney	Against Obama	Both	Neither	Unsure / refused	
TOTAL		59%	31%	9%	1%	1%	484
RG1 GEOGRAPHIC AREAS ONE	Northeast	56%	35%	7%		1%	82
	Midwest	67%	22%	6%	4%		79
	South	64%	27%	8%		1%	129
	South Central	58%	27%	10%	3%	1%	45
	Central Plains	53%	38%	8%			45
	Mountain States	46%	36%	18%			37
	West	51%	39%	9%		1%	67
RG2 GEOGRAPHIC AREAS TWO	California	54%	35%	10%		1%	53
	Florida	66%	31%	2%		1%	39
	Texas	48%	36%	12%	4%		34
	New York	51%	42%			8%	15
	Rest of country	60%	30%	9%	1%	0%	342
RG2012 STATES BY 2012 STATUS	Safe Republican	53%	32%	14%	1%	0%	159
	Toss-up	65%	29%	5%	1%	0%	198
	Safe Democrat	56%	34%	8%	1%	2%	127
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	67%	26%	5%	1%	1%	139
	Other states	55%	33%	10%	1%	1%	344
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	57%	31%	10%		1%	60
	7-9.9% unemployment	59%	31%	8%	1%	1%	339
	Less than 7% unemployment	58%	31%	11%			85
URBAN URBAN CODE	Rural	54%	27%	18%		1%	77
	Suburban	58%	33%	8%		1%	211
	Urban	57%	34%	4%	5%	1%	62
GENDER GENDER	Male	56%	35%	8%	1%	1%	258
	Female	62%	27%	9%	1%	1%	226
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	57%	34%	8%		1%	169
	Male / not employed	54%	36%	7%	2%	0%	88
	Female / employed	65%	27%	8%		1%	99
	Female / not employed	59%	27%	11%	2%	1%	127
RAGEBG AGE/C	18-29	59%	35%	7%			50
	30-44	62%	28%	8%	2%		111
	45-59	60%	33%	6%	1%	1%	140
	60 and older	56%	30%	12%	1%	1%	183
RAGE RESPONDENT'S AGE/C	18-34	61%	25%	14%			85
	35-44	61%	36%	1%	3%		76
	45-64	56%	35%	8%	1%	1%	193
	65 or over	60%	27%	10%	1%	2%	125
	Unsure / refused	41%	28%	31%			6

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROMVT		ROMVT VOTE FOR ROMNEY OR AGAINST OBAMA					TOTAL
		For Romney	Against Obama	Both	Neither	Unsure / refused	
RAGEFL RESPONDENT'S AGE/C	18-44	61%	30%	8%	1%		160
	45-64	56%	35%	8%	1%	1%	193
	65 or over	59%	27%	11%	1%	2%	131
RR96 AGE / SEX	Male / under 45	59%	33%	8%			100
	Male / 45+	54%	35%	8%	1%	1%	158
	Female / under 45	64%	25%	8%	3%		60
	Female / 45+	61%	28%	10%	0%	1%	166
RRACE RESPONDENT'S RACE/C	White	59%	32%	9%	0%	1%	429
	Black / African American	44%	11%		46%		4
	Hispanic / Latino	60%	31%	5%	4%		32
	Other	63%	19%	18%			18
GENRACE RACE BY GENDER	White men	55%	36%	8%	0%	1%	220
	White women	62%	27%	10%	0%	1%	210
	Black men	74%	26%				2
	Black women	22%			78%		3
	Hispanic men	55%	32%	7%	6%		23
	Hispanic women	71%	29%				10
WHITE SENIORS	White seniors	54%	32%	12%	1%	1%	173
	Other	61%	31%	7%	1%	0%	311
RPARTYID PARTY IDENTIFICATION/C	Republican	62%	27%	10%	0%	1%	377
	Independent	50%	44%	5%		1%	84
	Democrat	32%	50%	3%	15%		23
RPARTY USUAL VOTE BEHAVIOR/C	Republican	61%	29%	9%	0%	0%	403
	Ticket splitter	38%	54%	6%		1%	34
	Democrat	54%	30%	7%	7%	2%	46
PARTISAN PARTISAN	Hard GOP	62%	27%	10%	0%	1%	352
	Soft GOP	56%	39%	4%			61
	Ticket splitter	47%	43%	9%		1%	36
	Soft DEM	61%	26%	9%		5%	16
	Hard DEM	30%	52%		18%		19
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	61%	28%	10%	1%	1%	415
	Moderate	39%	51%	6%	3%	2%	26
	Liberal	52%	44%		5%		43
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	55%	31%	13%	1%		156
	Somewhat conservative	64%	27%	8%	0%	1%	258
	Moderate / liberal	47%	46%	2%	4%	1%	69
RPTYID98 TARGET GROUPS	Republican	62%	27%	10%	0%	1%	377
	Independent	50%	44%	5%		1%	84
	Conservative DEM	41%	44%	5%	10%		13
	Mod / lib DEM	20%	59%		21%		10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROMVT		ROMVT VOTE FOR ROMNEY OR AGAINST OBAMA					TOTAL
		For Romney	Against Obama	Both	Neither	Unsure / refused	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	47%	38%		15%		13
	Mod / conservative DEM	57%	27%	9%	4%	2%	33
	Independent	38%	54%	6%		1%	34
	Mod / liberal GOP	54%	42%	2%	2%		38
	Conservative GOP	62%	28%	10%	0%	1%	365
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	58%	28%	12%		1%	121
	Yes	60%	25%	12%	3%		68
	Unsure	70%	14%	16%			19
	No	60%	30%	8%	2%	1%	139
	No / strongly	55%	40%	4%		1%	136
REDUC RESPONDENT'S EDUCATION/C	Less than high school	46%	38%	6%	10%		14
	High school graduate	59%	29%	9%	2%	2%	100
	Some college	60%	32%	7%	1%	1%	115
	College graduate	59%	31%	10%	0%	0%	254
SEXEDUC SEX / EDUCATION	College men	57%	34%	9%	0%		201
	Non-college men	53%	37%	5%	2%	3%	56
	College women	62%	28%	9%	0%	1%	168
	Non-college women	61%	23%	12%	3%		58
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	59%	33%	7%	0%	1%	207
	Minority non-college graduate	58%	16%	11%	15%		22
	Others	59%	31%	10%	0%	0%	254
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	52%	42%	5%		2%	98
	White female non-college graduates	64%	24%	10%	1%	1%	109
	Minority male non-college graduates	73%	5%	13%	9%		15
	Minority female non-college graduates	27%	39%	5%	28%		7
	Other	59%	31%	10%	0%	0%	254
WILLWIN WHO WILL WIN	Romney	65%	27%	8%		0%	342
	Obama	40%	46%	8%	4%	2%	94
	Other	100%					1
	Unsure / refused	52%	31%	11%	3%	3%	46
RUNION MEMBER OF LABOR UNION/C	Union household	42%	44%	10%		4%	36
	Non-union household	60%	30%	9%	1%	0%	448
RMARITAL MARITAL STATUS/C	Single	52%	40%	6%	3%		79
	Married	61%	29%	8%	1%	1%	313
	No longer married	55%	32%	12%	1%	0%	92
MOMDAD PARENTS	Dad	61%	27%	11%	2%		85
	Mom	76%	19%	3%	3%		73

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROMVT		ROMVT VOTE FOR ROMNEY OR AGAINST OBAMA					TOTAL
		For Romney	Against Obama	Both	Neither	Unsure / refused	
BUNDY MARITAL STATUS / CHILDREN	Married / children	68%	25%	6%	1%		124
	Married / no children	57%	31%	10%	0%	1%	189
	Divorced / children	71%	15%	14%			13
	Divorced / no children	36%	53%	11%		1%	36
	Single / children	59%	17%	8%	16%		12
	Single / no children	51%	44%	5%			66
	Other / mixed	66%	20%	12%	2%		43
GENMAR1 GENDER AND MARITAL	Single women	43%	41%	10%	7%		29
	Married women	63%	27%	10%		1%	143
	No longer married women	69%	21%	8%	1%	1%	54
	Single men	58%	39%	3%			49
	Married men	60%	30%	7%	1%	1%	170
	No longer married men	35%	48%	17%			38
GENMAR2 GENDER, MARITAL, AND RACE	White single men	56%	41%	3%			46
	White single women	44%	43%	13%			23
	White married men	59%	32%	7%	1%	1%	145
	White married women	63%	27%	10%		1%	137
	White no longer married men	35%	50%	16%			29
	White no longer married women	68%	22%	8%	2%	1%	49
	Other	60%	25%	9%	6%		54
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	62%			38%		5
	Married mothers	72%	25%	4%			56
	No longer married mothers	100%					12
	Non-mothers	56%	33%	10%	1%	1%	411
MOMRACE MOTHERS BY RACE	White mothers	76%	20%	3%			67
	Non-white mothers	66%			34%		6
	Non-mothers	56%	33%	10%	1%	1%	411
ECONCLA2 ECONOMIC CLASS	Upper class	66%	24%	5%	5%		27
	Middle class	59%	31%	8%	0%	1%	382
	Low income	50%	35%	11%	3%	1%	69
	Working class	86%		14%			4
	Unemployed	70%		30%			1
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	66%	24%	5%	5%		27
	Middle class family	63%	28%	9%	0%	1%	286
	Middle class / not married or parent	50%	42%	7%	1%		96
	Lower class	52%	32%	12%	3%	1%	74

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROMVT		ROMVT VOTE FOR ROMNEY OR AGAINST OBAMA					TOTAL
		For Romney	Against Obama	Both	Neither	Unsure / refused	
RDENOM RESPONDENT'S RELIGION/C	Catholic	70%	25%	5%		0%	96
	Protestant	55%	35%	7%	1%	1%	91
	Baptist	64%	25%	10%		1%	85
	Fundamentalist / Pentecostal	51%	33%	12%	3%		101
	Other	62%	20%	14%	2%	2%	46
	No affiliation	49%	45%	6%			65
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	61%	30%	9%		1%	215
	At least once a month	63%	27%	11%			102
	Infrequently	61%	29%	3%	4%	2%	77
	Never	53%	27%		15%	5%	9
CHURCH2 RELIGIOUS FOCUS	Active Catholic	61%	35%	4%			54
	Active Protestant	57%	35%	9%			41
	Active Baptist	68%	21%	10%		1%	50
	Active Fundamentalist / Pentecostal	58%	30%	12%			57
	Active Other	57%	31%	5%		6%	12
	Non-active	57%	32%	9%	2%	1%	268
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	55%	34%	11%		0%	101
	Male not evangelical	57%	35%	6%	1%	1%	157
	Female born again / evangelicals	67%	24%	8%		1%	120
	Female not evangelical	55%	30%	12%	3%	0%	105
RACEVANG RACE / EVANGELICAL	White Evangelical	60%	29%	10%		1%	200
	Non-white Evangelical	76%	24%				21
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	60%	29%	11%		1%	179
	Non-white conservative Christians	84%	16%				19
	White non-conservative Christians	63%	34%	4%			21
	Non-white non-conservative Christians		100%				2
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	58%	32%	9%		1%	260
	Non-gun owner HH	59%	29%	9%	2%	1%	224
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	47%	41%		12%		18
	Unsure	43%	27%	15%	9%	6%	22
	Wrong track	60%	31%	9%	0%	0%	444
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	61%	29%	9%		0%	414
	Undecided	42%	45%	6%	4%	3%	39
	Democrat	43%	42%	3%	11%	1%	30

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROMVT		ROMVT VOTE FOR ROMNEY OR AGAINST OBAMA					TOTAL
		For Romney	Against Obama	Both	Neither	Unsure / refused	
RMII1 MOST IMPORTANT ISSUE/C	Education	82%	18%				9
	Health care costs	54%	36%	6%		5%	17
	Gov't spending & budget deficit	55%	37%	8%	1%	0%	118
	Economy	60%	31%	9%		1%	162
	Medicare & SS	32%	48%	16%	4%		19
	Jobs	72%	20%	6%	2%		71
	Other	56%	30%	12%	2%	1%	88
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	60%	31%	8%	1%	1%	393
	Nat'l security issues	62%	32%	5%		1%	34
	Education	82%	18%				9
	Medicare / SS	32%	48%	16%	4%		19
	Other	50%	19%	23%	7%	1%	28
RBOID BARACK OBAMA NAME ID/C	Favorable	58%	29%	3%	10%	1%	42
	Unfavorable	59%	31%	9%	0%	0%	436
	No opinion	32%	53%			15%	5
RMRID MITT ROMNEY NAME ID/C	Favorable	61%	30%	9%	0%	1%	457
	Unfavorable	24%	51%		24%		14
	No opinion	25%	58%	17%			12
	Never heard of		100%				0
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	47%	38%		15%		28
	Unsure	100%					3
	Disapprove	59%	31%	9%	0%	1%	453
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	37%	40%	9%	15%		29
	Unsure	71%	29%				4
	Disapprove	60%	30%	9%	0%	1%	451
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	18%	60%		22%		15
	Unsure	73%	20%		7%		11
	Disapprove	60%	30%	9%	0%	1%	458
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	56%	35%		8%		50
	Unsure	32%	53%	16%			18
	Disapprove	60%	30%	9%	0%	1%	416
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	45%	47%	3%	5%		84
	Unsure	70%	22%		5%	2%	15
	Disapprove	61%	28%	10%		1%	384
HANDP1 BETTER HANDLE / ECONOMY	Romney	60%	30%	9%	0%	1%	468
	Obama	12%	54%		34%		10
	Neither	22%	78%				3
	Unsure	27%	47%		27%		3

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ROMVT		ROMVT VOTE FOR ROMNEY OR AGAINST OBAMA					TOTAL
		For Romney	Against Obama	Both	Neither	Unsure / refused	
HANDP5 BETTER HANDLE / MEDICARE	Romney	61%	30%	9%	0%	1%	413
	Obama	49%	37%	5%	9%		47
	Both	61%	39%				6
	Neither		100%				3
	Unsure	45%	39%	12%		3%	16
HANDP7 BETTER HANDLE / JOBS	Romney	61%	30%	8%	0%	1%	450
	Obama	34%	56%		11%		18
	Both				100%		1
	Neither		100%				2
	Unsure	41%	21%	32%	6%		13
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	63%	27%	9%	1%	1%	357
	Yes / watched news coverage	38%	51%	10%		1%	67
	No	55%	33%	7%	5%		59
	Unsure / refused		100%				0
RROBAL	Romney	59%	31%	9%	1%	1%	484
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	59%	31%	9%	1%	1%	406
	Very likely	54%	38%	9%			68
	Somewhat likely	76%			24%		6
	Already voted	80%		20%			4
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	62%	27%	9%	0%	1%	212
	Most likely 50%	61%	30%	8%	0%	0%	274
	Most likely 60%	62%	29%	8%	0%	0%	326
	Most likely 70%	60%	31%	8%	1%	0%	371
	100% of sample	59%	31%	9%	1%	1%	484
TOTAL		59%	31%	9%	1%	1%	484

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BOMVT		BOMVT VOTE FOR OBAMA OR AGAINST ROMNEY				TOTAL
		For Obama	Against Romney	Both	Unsure / refused	
TOTAL		73%	23%	4%	1%	490
RG1 GEOGRAPHIC AREAS ONE	Northeast	72%	25%	2%	1%	114
	Midwest	75%	23%	2%	0%	90
	South	70%	27%	4%		105
	South Central	67%	27%	5%		36
	Central Plains	78%	15%	5%	3%	31
	Mountain States	73%	21%	6%		31
	West	74%	17%	8%		82
RG2 GEOGRAPHIC AREAS TWO	California	82%	14%	5%		57
	Florida	56%	40%	4%		27
	Texas	72%	25%	3%		26
	New York	76%	22%	2%		36
	Rest of country	72%	23%	4%	1%	344
RG2012 STATES BY 2012 STATUS	Safe Republican	72%	24%	3%	1%	117
	Toss-up	71%	24%	4%	1%	197
	Safe Democrat	75%	21%	4%	0%	176
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	71%	24%	5%		133
	Other states	73%	22%	4%	1%	357
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	83%	13%	4%		60
	7-9.9% unemployment	71%	25%	4%	1%	355
	Less than 7% unemployment	74%	22%	3%	1%	75
URBAN URBAN CODE	Rural	70%	24%	5%	2%	51
	Suburban	75%	21%	3%	1%	193
	Urban	78%	21%	1%	0%	107
GENDER GENDER	Male	74%	21%	4%	1%	207
	Female	71%	24%	4%	0%	282
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	78%	18%	2%	1%	123
	Male / not employed	68%	26%	6%		85
	Female / employed	70%	25%	4%		161
	Female / not employed	73%	22%	4%	1%	122
RAGEBG AGE/C	18-29	75%	21%	4%		71
	30-44	69%	28%	2%	1%	171
	45-59	75%	18%	6%		110
	60 and older	73%	21%	5%	1%	137
RAGE RESPONDENT'S AGE/C	18-34	72%	24%	4%		121
	35-44	70%	28%	1%	1%	122
	45-64	73%	21%	6%		157
	65 or over	77%	18%	4%	1%	87
	Unsure / refused	54%	39%	7%		3

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

BOMVT		BOMVT VOTE FOR OBAMA OR AGAINST ROMNEY				TOTAL
		For Obama	Against Romney	Both	Unsure / refused	
RAGEFL RESPONDENT'S AGE/C	18-44	71%	26%	2%	1%	243
	45-64	73%	21%	6%		157
	65 or over	76%	19%	4%	1%	90
RR96 AGE / SEX	Male / under 45	74%	23%	1%	2%	106
	Male / 45+	75%	19%	6%		101
	Female / under 45	69%	28%	3%		136
	Female / 45+	74%	21%	5%	1%	146
RRACE RESPONDENT'S RACE/C	White	66%	29%	5%	0%	303
	Black / African American	88%	10%	1%	2%	110
	Hispanic / Latino	81%	19%			56
	Other	67%	18%	16%		21
GENRACE RACE BY GENDER	White men	66%	29%	6%		130
	White women	66%	28%	5%	1%	173
	Black men	89%	6%	1%	4%	46
	Black women	87%	12%	1%		64
	Hispanic men	94%	6%			23
	Hispanic women	71%	29%			33
WHITE SENIORS	White seniors	73%	20%	6%	1%	107
	Other	72%	24%	3%	0%	382
RPARTYID PARTY IDENTIFICATION/C	Republican	63%	32%		5%	16
	Independent	65%	29%	5%	1%	70
	Democrat	74%	21%	4%	0%	403
RPARTY USUAL VOTE BEHAVIOR/C	Republican	49%	44%	3%	3%	26
	Ticket splitter	78%	14%	6%	1%	33
	Democrat	74%	22%	4%	0%	431
PARTISAN PARTISAN	Hard GOP	31%	60%		9%	9
	Soft GOP	59%	41%			11
	Ticket splitter	75%	19%	5%	2%	28
	Soft DEM	72%	21%	7%		63
	Hard DEM	74%	22%	4%	0%	379
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	70%	26%	3%	2%	131
	Moderate	66%	27%	7%		32
	Liberal	74%	21%	4%	0%	327
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	77%	21%	2%		27
	Somewhat conservative	68%	27%	3%	2%	103
	Moderate / liberal	74%	22%	5%	0%	359
RPTYID98 TARGET GROUPS	Republican	63%	32%		5%	16
	Independent	65%	29%	5%	1%	70
	Conservative DEM	76%	21%	2%	2%	104
	Mod / lib DEM	74%	22%	5%		299

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BOMVT		BOMVT VOTE FOR OBAMA OR AGAINST ROMNEY				TOTAL
		For Obama	Against Romney	Both	Unsure / refused	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	74%	22%	5%		301
	Mod / conservative DEM	73%	23%	2%	1%	130
	Independent	78%	14%	6%	1%	33
	Mod / liberal GOP	70%	24%	6%		14
	Conservative GOP	26%	67%		6%	12
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	68%	26%	6%		18
	Yes	48%	52%			4
	Unsure	78%	20%		1%	31
	No	59%	35%	5%		79
	No / strongly	75%	20%	4%	1%	358
REDUC RESPONDENT'S EDUCATION/C	Less than high school	86%	12%	2%		29
	High school graduate	68%	29%	2%	1%	105
	Some college	72%	23%	5%		127
	College graduate	73%	21%	5%	1%	229
SEXEDUC SEX / EDUCATION	College men	73%	22%	5%	1%	152
	Non-college men	78%	20%	2%		56
	College women	73%	22%	5%		205
	Non-college women	68%	29%	2%	2%	78
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	63%	32%	4%	1%	151
	Minority non-college graduate	85%	14%	2%		109
	Others	73%	21%	5%	1%	229
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	62%	32%	6%		67
	White female non-college graduates	65%	31%	3%	1%	85
	Minority male non-college graduates	95%	5%			47
	Minority female non-college graduates	77%	20%	3%		62
	Other	73%	21%	5%	1%	229
WILLWIN WHO WILL WIN	Romney	31%	69%			23
	Obama	76%	19%	4%	1%	427
	Unsure / refused	61%	35%	2%	2%	40
RUNION MEMBER OF LABOR UNION/C	Union household	69%	23%	6%	2%	94
	Non-union household	73%	23%	3%	0%	396
RMARITAL MARITAL STATUS/C	Single	66%	30%	4%		130
	Married	75%	20%	4%	1%	244
	No longer married	75%	20%	4%	1%	116
MOMDAD PARENTS	Dad	76%	19%	2%	3%	68
	Mom	77%	21%	2%		94

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BOMVT		BOMVT VOTE FOR OBAMA OR AGAINST ROMNEY				TOTAL
		For Obama	Against Romney	Both	Unsure / refused	
BUNDY MARITAL STATUS / CHILDREN	Married / children	79%	17%	3%	2%	112
	Married / no children	72%	23%	5%		132
	Divorced / children	73%	27%			10
	Divorced / no children	66%	26%	8%		50
	Single / children	66%	34%			31
	Single / no children	66%	28%	6%		99
	Other / mixed	84%	14%		2%	56
GENMAR1 GENDER AND MARITAL	Single women	62%	36%	2%		77
	Married women	73%	22%	5%		126
	No longer married women	79%	15%	4%	2%	80
	Single men	71%	21%	7%		54
	Married men	77%	18%	3%	1%	118
	No longer married men	67%	31%	2%		36
GENMAR2 GENDER, MARITAL, AND RACE	White single men	47%	38%	15%		24
	White single women	52%	48%			36
	White married men	74%	23%	3%		83
	White married women	67%	26%	6%		88
	White no longer married men	55%	41%	4%		23
	White no longer married women	75%	18%	5%	2%	49
	Other	83%	13%	2%	1%	187
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	65%	35%			23
	Married mothers	79%	18%	3%		58
	No longer married mothers	88%	12%			13
	Non-mothers	72%	23%	5%	1%	396
MOMRACE MOTHERS BY RACE	White mothers	63%	33%	4%		48
	Non-white mothers	91%	9%			46
	Non-mothers	72%	23%	5%	1%	396
ECONCLA2 ECONOMIC CLASS	Upper class	84%	5%	11%		27
	Middle class	71%	24%	3%	1%	345
	Low income	73%	23%	4%		117
	Working class	100%				0
	Unemployed	82%		18%		1
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	84%	5%	11%		27
	Middle class family	74%	23%	3%	1%	222
	Middle class / not married or parent	67%	27%	5%	1%	123
	Lower class	73%	23%	4%		118

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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BOMVT		BOMVT VOTE FOR OBAMA OR AGAINST ROMNEY				TOTAL
		For Obama	Against Romney	Both	Unsure / refused	
RDENOM RESPONDENT'S RELIGION/C	Catholic	71%	22%	6%	2%	93
	Protestant	68%	28%	3%	1%	58
	Baptist	79%	20%	2%		80
	Fundamentalist / Pentecostal	70%	23%	7%		64
	Other	77%	19%	2%	1%	33
	No affiliation	72%	24%	4%		161
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	77%	20%	2%	1%	136
	At least once a month	79%	16%	3%	2%	96
	Infrequently	57%	34%	8%		78
	Never	79%	21%			11
CHURCH2 RELIGIOUS FOCUS	Active Catholic	74%	20%	6%		35
	Active Protestant	77%	19%		4%	21
	Active Baptist	78%	20%	2%		42
	Active Fundamentalist / Pentecostal	72%	28%			29
	Active Other	100%				8
	Non-active	71%	24%	5%	1%	354
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	75%	22%	3%		52
	Male not evangelical	74%	21%	4%	1%	155
	Female born again / evangelicals	79%	19%	1%		76
	Female not evangelical	69%	26%	5%	1%	206
RACEVANG RACE / EVANGELICAL	White Evangelical	63%	34%	3%		53
	Non-white Evangelical	88%	11%	1%		75
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	37%	56%	7%		20
	Non-white conservative Christians	88%	10%	1%		32
	White non-conservative Christians	79%	21%			33
	Non-white non-conservative Christians	88%	11%	1%		43
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	71%	23%	5%	1%	118
	Non-gun owner HH	73%	23%	4%	1%	372
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	80%	16%	3%	1%	375
	Unsure	60%	36%	4%		41
	Wrong track	42%	50%	7%	1%	73
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	42%	55%		3%	24
	Undecided	58%	34%	7%	1%	40
	Democrat	76%	20%	4%	0%	426

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BOMVT		BOMVT VOTE FOR OBAMA OR AGAINST ROMNEY				TOTAL
		For Obama	Against Romney	Both	Unsure / refused	
RMI1 MOST IMPORTANT ISSUE/C	Education	71%	23%	6%		57
	Health care costs	89%	11%			57
	Gov't spending & budget deficit	60%	28%	11%		35
	Economy	67%	26%	5%	2%	114
	Medicare & SS	73%	23%	4%		67
	Jobs	77%	20%	1%	1%	78
	Other	70%	26%	3%		82
RRMI1 MOST IMPORTANT ISSUE/C	Pocketbook issues	73%	23%	3%	1%	308
	Nat'l security issues	79%	19%	3%		36
	Education	71%	23%	6%		57
	Medicare / SS	73%	23%	4%		67
	Other	59%	33%	8%		22
RBOID BARACK OBAMA NAME ID/C	Favorable	73%	23%	4%	1%	481
	Unfavorable	74%	26%			4
	No opinion	59%	41%			5
	Never heard of	100%				1
RMRID MITT ROMNEY NAME ID/C	Favorable	63%	37%			41
	Unfavorable	73%	22%	4%	1%	416
	No opinion	77%	18%	5%		30
	Never heard of	100%				3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	74%	21%	4%	1%	459
	Unsure	36%	57%	7%		12
	Disapprove	53%	43%	4%		19
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	77%	19%	4%	1%	438
	Unsure	61%	13%	26%		6
	Disapprove	35%	62%	3%		46
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	78%	18%	4%	1%	378
	Unsure	81%	13%	6%		25
	Disapprove	48%	48%	3%	1%	88
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	74%	21%	4%	0%	445
	Unsure	59%	32%	6%	3%	24
	Disapprove	55%	45%			21
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	74%	22%	4%	1%	471
	Unsure	75%	25%			5
	Disapprove	37%	58%	5%		14
HANDP1 BETTER HANDLE / ECONOMY	Romney	45%	52%	3%		23
	Obama	74%	22%	4%	0%	455
	Both	29%	34%		36%	2
	Neither		100%			1
	Unsure	97%	3%			9

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BOMVT		BOMVT VOTE FOR OBAMA OR AGAINST ROMNEY				TOTAL
		For Obama	Against Romney	Both	Unsure / refused	
HANDP5 BETTER HANDLE / MEDICARE	Romney	47%	53%			11
	Obama	74%	21%	4%	1%	464
	Neither	20%	80%			2
	Unsure	53%	47%			13
HANDP7 BETTER HANDLE / JOBS	Romney	45%	53%	2%		32
	Obama	75%	20%	4%	0%	442
	Both				100%	1
	Neither	54%	46%			5
	Unsure	55%	45%			9
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	76%	19%	4%	1%	333
	Yes / watched news coverage	66%	26%	7%	1%	84
	No	62%	35%	2%	1%	73
RROBAL	Obama	73%	23%	4%	1%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	74%	21%	4%	1%	375
	Very likely	67%	30%	4%		90
	Somewhat likely	82%	18%			19
	Already voted	36%	57%	7%		6
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	75%	17%	6%	1%	193
	Most likely 50%	76%	18%	6%	1%	228
	Most likely 60%	75%	19%	5%	1%	279
	Most likely 70%	73%	21%	5%	1%	331
	100% of sample	73%	23%	4%	1%	490
TOTAL		73%	23%	4%	1%	490

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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OTHCAN		OTHCAN WOULD YOU CONSIDER VOTING FOR THE OTHER CANDIDATE			TOTAL
		Yes	No	Unsure	
TOTAL		14%	81%	5%	973
RG1 GEOGRAPHIC AREAS ONE	Northeast	21%	76%	3%	196
	Midwest	10%	84%	6%	169
	South	8%	88%	4%	234
	South Central	19%	74%	7%	81
	Central Plains	23%	74%	3%	76
	Mountain States	4%	83%	13%	68
	West	16%	80%	4%	149
RG2 GEOGRAPHIC AREAS TWO	California	20%	76%	4%	110
	Florida	8%	86%	6%	66
	Texas	21%	70%	9%	61
	New York	23%	77%		51
	Rest of country	13%	83%	5%	686
RG2012 STATES BY 2012 STATUS	Safe Republican	14%	78%	8%	276
	Toss-up	12%	84%	4%	394
	Safe Democrat	17%	80%	3%	303
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	8%	87%	5%	272
	Other states	16%	79%	5%	701
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	19%	76%	4%	120
	7-9.9% unemployment	13%	82%	5%	693
	Less than 7% unemployment	13%	82%	4%	160
URBAN URBAN CODE	Rural	11%	83%	6%	128
	Suburban	14%	81%	4%	404
	Urban	10%	82%	8%	169
GENDER GENDER	Male	16%	78%	6%	465
	Female	12%	84%	3%	508
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	19%	75%	6%	292
	Male / not employed	11%	82%	7%	173
	Female / employed	13%	85%	2%	260
	Female / not employed	12%	84%	4%	248
RAGEBG AGE/C	18-29	20%	73%	7%	121
	30-44	16%	79%	5%	282
	45-59	15%	82%	3%	250
	60 and older	10%	85%	5%	321
RAGE RESPONDENT'S AGE/C	18-34	20%	72%	8%	206
	35-44	14%	83%	3%	197
	45-64	14%	83%	3%	349
	65 or over	9%	85%	6%	212
	Unsure / refused	9%	91%		9

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
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OTHCAN		OTHCAN WOULD YOU CONSIDER VOTING FOR THE OTHER CANDIDATE			TOTAL
		Yes	No	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	17%	77%	6%	403
	45-64	14%	83%	3%	349
	65 or over	9%	85%	6%	221
RR96 AGE / SEX	Male / under 45	22%	71%	7%	207
	Male / 45+	11%	83%	6%	259
	Female / under 45	12%	84%	4%	196
	Female / 45+	12%	85%	3%	312
RRACE RESPONDENT'S RACE/C	White	16%	79%	5%	732
	Black / African American	6%	92%	2%	115
	Hispanic / Latino	10%	84%	5%	88
	Other	9%	83%	7%	39
GENRACE RACE BY GENDER	White men	18%	75%	7%	349
	White women	15%	82%	3%	383
	Black men	5%	91%	4%	48
	Black women	7%	92%	1%	67
	Hispanic men	15%	80%	5%	46
	Hispanic women	5%	89%	6%	42
WHITE SENIORS	White seniors	10%	84%	6%	280
	Other	16%	80%	4%	693
RPARTYID PARTY IDENTIFICATION/C	Republican	14%	80%	6%	393
	Independent	26%	68%	6%	154
	Democrat	10%	87%	3%	426
RPARTY USUAL VOTE BEHAVIOR/C	Republican	17%	77%	6%	429
	Ticket splitter	20%	71%	9%	68
	Democrat	11%	86%	3%	477
PARTISAN PARTISAN	Hard GOP	15%	79%	6%	361
	Soft GOP	24%	71%	5%	72
	Ticket splitter	22%	70%	8%	64
	Soft DEM	20%	74%	6%	79
	Hard DEM	10%	88%	3%	397
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	14%	81%	5%	545
	Moderate	31%	56%	13%	58
	Liberal	12%	86%	3%	370
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	9%	83%	7%	183
	Somewhat conservative	17%	79%	4%	362
	Moderate / liberal	14%	82%	4%	428
RPTYID98 TARGET GROUPS	Republican	14%	80%	6%	393
	Independent	26%	68%	6%	154
	Conservative DEM	12%	86%	2%	117
	Mod / lib DEM	9%	87%	4%	309

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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OTHCAN		OTHCAN WOULD YOU CONSIDER VOTING FOR THE OTHER CANDIDATE			TOTAL
		Yes	No	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	9%	88%	3%	314
	Mod / conservative DEM	15%	83%	3%	163
	Independent	20%	71%	9%	68
	Mod / liberal GOP	32%	64%	4%	51
	Conservative GOP	15%	79%	6%	377
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	12%	85%	3%	139
	Yes	18%	77%	5%	72
	Unsure	10%	73%	17%	51
	No	14%	77%	9%	217
	No / strongly	14%	83%	2%	495
REDUC RESPONDENT'S EDUCATION/C	Less than high school	12%	84%	4%	43
	High school graduate	13%	82%	5%	205
	Some college	15%	78%	8%	242
	College graduate	15%	82%	3%	484
SEXEDUC SEX / EDUCATION	College men	16%	78%	6%	353
	Non-college men	17%	77%	7%	112
	College women	13%	83%	4%	372
	Non-college women	10%	87%	3%	136
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	15%	79%	6%	358
	Minority non-college graduate	11%	84%	6%	131
	Others	15%	82%	3%	484
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	17%	74%	9%	165
	White female non-college graduates	13%	83%	4%	193
	Minority male non-college graduates	11%	84%	5%	62
	Minority female non-college graduates	10%	84%	7%	69
	Other	15%	82%	3%	484
WILLWIN WHO WILL WIN	Romney	14%	80%	6%	365
	Obama	13%	84%	3%	522
	Other		100%		1
	Unsure / refused	21%	66%	13%	86
RUNION MEMBER OF LABOR UNION/C	Union household	15%	83%	2%	130
	Non-union household	14%	81%	5%	843
RMARITAL MARITAL STATUS/C	Single	18%	78%	4%	209
	Married	14%	80%	6%	558
	No longer married	10%	87%	3%	207
MOMDAD PARENTS	Dad	18%	73%	10%	153
	Mom	16%	83%	2%	167

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

OTHCAN		OTHCAN WOULD YOU CONSIDER VOTING FOR THE OTHER CANDIDATE			TOTAL
		Yes	No	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	18%	76%	6%	237
	Married / no children	11%	83%	6%	321
	Divorced / children	9%	91%		23
	Divorced / no children	13%	84%	3%	85
	Single / children	18%	75%	8%	44
	Single / no children	18%	79%	2%	165
	Other / mixed	7%	89%	4%	99
GENMAR1 GENDER AND MARITAL	Single women	12%	84%	4%	106
	Married women	14%	83%	3%	269
	No longer married women	9%	88%	3%	133
	Single men	24%	73%	3%	103
	Married men	14%	78%	8%	288
	No longer married men	12%	84%	4%	74
GENMAR2 GENDER, MARITAL, AND RACE	White single men	29%	68%	3%	70
	White single women	17%	82%	1%	59
	White married men	15%	76%	9%	228
	White married women	16%	81%	3%	226
	White no longer married men	17%	82%	1%	52
	White no longer married women	11%	85%	4%	99
	Other	8%	88%	4%	241
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	15%	85%		28
	Married mothers	19%	79%	2%	114
	No longer married mothers	2%	98%		25
	Non-mothers	14%	81%	5%	807
MOMRACE MOTHERS BY RACE	White mothers	20%	78%	2%	115
	Non-white mothers	6%	93%	1%	52
	Non-mothers	14%	81%	5%	807
ECONCLA2 ECONOMIC CLASS	Upper class	9%	89%	1%	54
	Middle class	14%	81%	5%	727
	Low income	15%	80%	5%	186
	Working class		100%		4
	Unemployed		61%	39%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	9%	89%	1%	54
	Middle class family	14%	80%	6%	509
	Middle class / not married or parent	14%	83%	3%	218
	Lower class	14%	80%	6%	193

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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OTHCAN		OTHCAN WOULD YOU CONSIDER VOTING FOR THE OTHER CANDIDATE			TOTAL
		Yes	No	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	16%	83%	1%	189
	Protestant	17%	77%	6%	149
	Baptist	14%	82%	4%	166
	Fundamentalist / Pentecostal	14%	77%	9%	165
	Other	4%	85%	11%	78
	No affiliation	15%	83%	3%	226
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	14%	81%	5%	352
	At least once a month	17%	78%	5%	198
	Infrequently	12%	81%	7%	155
	Never	11%	86%	3%	20
CHURCH2 RELIGIOUS FOCUS	Active Catholic	18%	80%	1%	90
	Active Protestant	12%	84%	5%	62
	Active Baptist	13%	83%	5%	93
	Active Fundamentalist / Pentecostal	13%	78%	9%	86
	Active Other	14%	82%	4%	20
	Non-active	14%	81%	5%	623
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	18%	74%	8%	153
	Male not evangelical	15%	79%	5%	312
	Female born again / evangelicals	12%	85%	3%	197
	Female not evangelical	12%	84%	4%	312
RACEVANG RACE / EVANGELICAL	White Evangelical	19%	75%	6%	253
	Non-white Evangelical	4%	92%	4%	96
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	17%	76%	7%	199
	Non-white conservative Christians	3%	94%	3%	52
	White non-conservative Christians	25%	75%		54
	Non-white non-conservative Christians	5%	90%	4%	45
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	16%	80%	4%	378
	Non-gun owner HH	13%	82%	5%	596
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	10%	87%	3%	394
	Unsure	14%	77%	9%	63
	Wrong track	17%	77%	6%	517
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	16%	78%	6%	438
	Undecided	32%	56%	12%	79
	Democrat	9%	88%	3%	456

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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OTHCAN		OTHCAN WOULD YOU CONSIDER VOTING FOR THE OTHER CANDIDATE			TOTAL
		Yes	No	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	10%	81%	10%	66
	Health care costs	18%	82%		74
	Gov't spending & budget deficit	15%	81%	5%	153
	Economy	15%	81%	4%	276
	Medicare & SS	10%	81%	9%	86
	Jobs	15%	82%	4%	149
	Other	14%	82%	4%	169
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	16%	80%	4%	701
	Nat'l security issues	13%	83%	4%	70
	Education	10%	81%	10%	66
	Medicare / SS	10%	81%	9%	86
	Other	1%	90%	9%	50
RBOID BARACK OBAMA NAME ID/C	Favorable	14%	83%	3%	523
	Unfavorable	14%	79%	7%	440
	No opinion	22%	74%	4%	10
	Never heard of	100%			1
RMRID MITT ROMNEY NAME ID/C	Favorable	20%	75%	5%	498
	Unfavorable	7%	90%	3%	430
	No opinion	20%	70%	9%	42
	Never heard of	19%	68%	13%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	12%	85%	3%	487
	Unsure	38%	56%	6%	14
	Disapprove	16%	78%	7%	472
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	12%	85%	3%	467
	Unsure	31%	57%	12%	10
	Disapprove	16%	78%	6%	497
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	9%	89%	3%	393
	Unsure	20%	71%	9%	36
	Disapprove	18%	76%	6%	545
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	12%	86%	2%	495
	Unsure	28%	53%	19%	42
	Disapprove	15%	78%	6%	437
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	15%	81%	4%	555
	Unsure	27%	58%	15%	20
	Disapprove	12%	82%	6%	398
HANDP1 BETTER HANDLE / ECONOMY	Romney	19%	75%	6%	491
	Obama	8%	89%	3%	465
	Both	34%	66%		2
	Neither	23%	77%		3
	Unsure	48%	43%	10%	12

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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OTHCAN		OTHCAN WOULD YOU CONSIDER VOTING FOR THE OTHER CANDIDATE			TOTAL
		Yes	No	Unsure	
HANDP5 BETTER HANDLE / MEDICARE	Romney	15%	78%	7%	424
	Obama	12%	86%	2%	510
	Both		61%	39%	6
	Neither	69%	31%		5
	Unsure	34%	49%	17%	28
HANDP7 BETTER HANDLE / JOBS	Romney	19%	75%	6%	482
	Obama	8%	90%	2%	461
	Both		100%		2
	Neither	24%	76%		7
	Unsure	34%	38%	28%	22
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	12%	84%	4%	690
	Yes / watched news coverage	18%	76%	6%	151
	No	20%	74%	7%	132
	Unsure / refused		100%		0
RROBAL PRESIDENTIAL BALLOT/C	Romney	17%	76%	7%	484
	Obama	11%	86%	3%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	14%	81%	4%	780
	Very likely	13%	80%	7%	159
	Somewhat likely	16%	81%	3%	25
	Already voted		100%		10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	8%	90%	2%	405
	Most likely 50%	8%	90%	2%	502
	Most likely 60%	9%	89%	2%	605
	Most likely 70%	10%	87%	3%	702
	100% of sample	14%	81%	5%	973
TOTAL		14%	81%	5%	973

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RBOJA1		RBOJA1 APPROVE OBAMA / ECONOMY/C			TOTAL
		Approve	Unsure	Disapprove	
TOTAL		48%	1%	51%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	56%	2%	43%	200
	Midwest	50%	1%	49%	174
	South	43%	1%	57%	245
	South Central	45%	1%	54%	82
	Central Plains	41%	2%	57%	77
	Mountain States	45%		55%	70
	West	48%	2%	50%	155
RG2 GEOGRAPHIC AREAS TWO	California	45%	1%	54%	114
	Florida	32%	3%	65%	69
	Texas	42%	1%	57%	62
	New York	65%	1%	34%	54
	Rest of country	49%	1%	50%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	45%	0%	55%	285
	Toss-up	46%	1%	53%	402
	Safe Democrat	52%	2%	46%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	44%	1%	55%	278
	Other states	49%	1%	50%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	44%	1%	55%	124
	7-9.9% unemployment	49%	1%	50%	716
	Less than 7% unemployment	46%	0%	54%	163
URBAN URBAN CODE	Rural	40%	0%	59%	135
	Suburban	45%	1%	53%	411
	Urban	59%	0%	41%	177
GENDER GENDER	Male	43%	1%	56%	481
	Female	52%	1%	47%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	43%	1%	56%	306
	Male / not employed	43%	2%	55%	175
	Female / employed	59%	1%	40%	265
	Female / not employed	45%	2%	54%	256
RAGEBG AGE/C	18-29	60%	2%	38%	126
	30-44	56%	0%	43%	291
	45-59	43%	1%	56%	256
	60 and older	39%	1%	60%	330
RAGE RESPONDENT'S AGE/C	18-34	55%	1%	44%	219
	35-44	60%	0%	39%	199
	45-64	43%	1%	56%	358
	65 or over	37%	2%	61%	218
	Unsure / refused	31%	2%	66%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA1		RBOJA1 APPROVE OBAMA / ECONOMY/C			TOTAL
		Approve	Unsure	Disapprove	
RAGEFL RESPONDENT'S AGE/C	18-44	58%	1%	42%	417
	45-64	43%	1%	56%	358
	65 or over	37%	2%	61%	228
RR96 AGE / SEX	Male / under 45	51%	1%	48%	216
	Male / 45+	36%	1%	62%	266
	Female / under 45	65%	0%	35%	202
	Female / 45+	44%	2%	55%	320
RRACE RESPONDENT'S RACE/C	White	40%	1%	59%	752
	Black / African American	90%	1%	9%	120
	Hispanic / Latino	58%	1%	41%	90
	Other	47%	3%	51%	40
GENRACE RACE BY GENDER	White men	35%	1%	63%	361
	White women	44%	1%	55%	391
	Black men	92%		8%	51
	Black women	88%	1%	10%	70
	Hispanic men	53%		47%	47
	Hispanic women	63%	2%	35%	43
WHITE SENIORS	White seniors	35%	1%	64%	288
	Other	53%	1%	46%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	8%	1%	91%	401
	Independent	42%	2%	56%	171
	Democrat	86%	1%	13%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	10%	1%	89%	440
	Ticket splitter	42%	6%	52%	74
	Democrat	82%	1%	17%	490
PARTISAN PARTISAN	Hard GOP	7%	1%	92%	365
	Soft GOP	17%	1%	83%	78
	Ticket splitter	37%	6%	57%	72
	Soft DEM	73%	2%	25%	86
	Hard DEM	87%	0%	12%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	24%	1%	75%	561
	Moderate	44%	6%	50%	66
	Liberal	83%	1%	16%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	16%	1%	83%	189
	Somewhat conservative	28%	1%	71%	372
	Moderate / liberal	77%	1%	21%	442
RPTYID98 TARGET GROUPS	Republican	8%	1%	91%	401
	Independent	42%	2%	56%	171
	Conservative DEM	80%	1%	20%	121
	Mod / lib DEM	89%	1%	10%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RBOJA1		RBOJA1 APPROVE OBAMA / ECONOMY/C			TOTAL
		Approve	Unsure	Disapprove	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	89%	0%	11%	318
	Mod / conservative DEM	71%	1%	29%	171
	Independent	42%	6%	52%	74
	Mod / liberal GOP	37%	1%	62%	56
	Conservative GOP	6%	1%	93%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	12%	1%	87%	140
	Yes	12%	1%	87%	75
	Unsure	44%	3%	53%	54
	No	33%	1%	66%	228
	No / strongly	70%	1%	29%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	65%	3%	32%	43
	High school graduate	49%	1%	51%	207
	Some college	48%	2%	50%	250
	College graduate	46%	1%	54%	503
SEXEDUC SEX / EDUCATION	College men	42%	1%	57%	367
	Non-college men	47%	1%	52%	114
	College women	51%	1%	48%	385
	Non-college women	56%	1%	43%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	40%	2%	59%	367
	Minority non-college graduate	76%	2%	22%	133
	Others	46%	1%	54%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	36%	1%	63%	169
	White female non-college graduates	43%	2%	55%	198
	Minority male non-college graduates	75%	1%	25%	63
	Minority female non-college graduates	78%	2%	20%	70
	Other	46%	1%	54%	503
WILLWIN WHO WILL WIN	Romney	8%	0%	92%	368
	Obama	77%	2%	22%	535
	Other			100%	1
	Unsure / refused	38%	3%	60%	99
RUNION MEMBER OF LABOR UNION/C	Union household	64%	1%	35%	133
	Non-union household	45%	1%	54%	870
RMARITAL MARITAL STATUS/C	Single	59%	2%	39%	215
	Married	41%	1%	58%	576
	No longer married	54%	1%	45%	212
MOMDAD PARENTS	Dad	42%	1%	58%	160
	Mom	50%	1%	49%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RBOJA1		RBOJA1 APPROVE OBAMA / ECONOMY/C			TOTAL
		Approve	Unsure	Disapprove	
BUNDY MARITAL STATUS / CHILDREN	Married / children	45%	1%	54%	245
	Married / no children	37%	1%	61%	331
	Divorced / children	36%		64%	23
	Divorced / no children	58%		42%	88
	Single / children	55%	1%	44%	45
	Single / no children	60%	2%	38%	169
	Other / mixed	56%	2%	42%	100
GENMAR1 GENDER AND MARITAL	Single women	65%	2%	34%	109
	Married women	43%	1%	55%	276
	No longer married women	59%	1%	40%	136
	Single men	54%	2%	45%	106
	Married men	38%	1%	61%	300
	No longer married men	47%	1%	52%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	39%	2%	59%	72
	White single women	57%		43%	61
	White married men	33%	1%	66%	236
	White married women	37%	1%	62%	230
	White no longer married men	42%	1%	57%	54
	White no longer married women	50%	1%	48%	100
	Other	71%	1%	27%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	61%		39%	28
	Married mothers	49%	1%	50%	117
	No longer married mothers	46%		54%	25
	Non-mothers	47%	1%	52%	833
MOMRACE MOTHERS BY RACE	White mothers	38%	1%	61%	116
	Non-white mothers	77%		23%	53
	Non-mothers	47%	1%	52%	833
ECONCLA2 ECONOMIC CLASS	Upper class	53%	1%	46%	54
	Middle class	45%	1%	54%	749
	Low income	57%	2%	41%	192
	Working class	19%		81%	6
	Unemployed	45%		55%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	53%	1%	46%	54
	Middle class family	40%	1%	59%	525
	Middle class / not married or parent	57%	1%	42%	224
	Lower class	55%	2%	43%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RBOJA1		RBOJA1 APPROVE OBAMA / ECONOMY/C			TOTAL
		Approve	Unsure	Disapprove	
RDENOM RESPONDENT'S RELIGION/C	Catholic	50%	1%	49%	195
	Protestant	37%	1%	63%	154
	Baptist	47%	1%	52%	173
	Fundamentalist / Pentecostal	37%	1%	62%	167
	Other	42%	1%	57%	81
	No affiliation	63%	2%	36%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	39%	1%	61%	362
	At least once a month	45%	2%	53%	203
	Infrequently	52%	1%	47%	158
	Never	42%	3%	55%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	42%		58%	92
	Active Protestant	36%		64%	64
	Active Baptist	43%	1%	55%	96
	Active Fundamentalist / Pentecostal	30%	1%	69%	87
	Active Other	39%		61%	22
	Non-active	53%	1%	46%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	32%		68%	154
	Male not evangelical	48%	2%	50%	327
	Female born again / evangelicals	39%	1%	60%	205
	Female not evangelical	60%	1%	39%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	23%	1%	77%	259
	Non-white Evangelical	72%	1%	28%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	12%	1%	87%	203
	Non-white conservative Christians	56%	1%	42%	55
	White non-conservative Christians	59%		41%	56
	Non-white non-conservative Christians	90%		10%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	30%	1%	69%	394
	Non-gun owner HH	59%	1%	40%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	93%	1%	6%	399
	Unsure	58%	6%	36%	71
	Wrong track	12%	1%	87%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	9%	1%	90%	445
	Undecided	43%	2%	55%	98
	Democrat	86%	1%	13%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RBOJA1		RBOJA1 APPROVE OBAMA / ECONOMY/C			TOTAL
		Approve	Unsure	Disapprove	
RMII1 MOST IMPORTANT ISSUE/C	Education	79%	4%	17%	69
	Health care costs	72%	2%	26%	74
	Gov't spending & budget deficit	22%	0%	78%	158
	Economy	39%	1%	60%	280
	Medicare & SS	73%	1%	26%	88
	Jobs	52%	1%	47%	151
	Other	45%	2%	54%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	42%	1%	57%	715
	Nat'l security issues	49%	2%	49%	73
	Education	79%	4%	17%	69
	Medicare / SS	73%	1%	26%	88
	Other	36%	2%	62%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	86%	1%	13%	532
	Unfavorable	3%	1%	96%	453
	No opinion	33%	10%	57%	18
	Never heard of	100%			1
RMRID MITT ROMNEY NAME ID/C	Favorable	11%	1%	88%	506
	Unfavorable	88%	1%	12%	439
	No opinion	57%	9%	34%	54
	Never heard of	87%		13%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	89%	1%	10%	500
	Unsure	40%	17%	43%	19
	Disapprove	5%	1%	94%	484
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	96%	0%	4%	399
	Unsure	54%	23%	23%	39
	Disapprove	13%	0%	87%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	85%	1%	14%	505
	Unsure	52%	11%	37%	48
	Disapprove	5%	1%	95%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	82%	1%	17%	567
	Unsure	13%	23%	63%	22
	Disapprove	3%	0%	97%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	7%	1%	92%	503
	Obama	90%	1%	9%	472
	Both	66%		34%	2
	Neither	11%	8%	80%	9
	Unsure	64%	13%	23%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RBOJA1		RBOJA1 APPROVE OBAMA / ECONOMY/C			TOTAL
		Approve	Unsure	Disapprove	
HANDP5 BETTER HANDLE / MEDICARE	Romney	5%	1%	94%	431
	Obama	85%	1%	14%	518
	Both			100%	6
	Neither	8%	6%	87%	13
	Unsure	38%	5%	56%	35
HANDP7 BETTER HANDLE / JOBS	Romney	9%	1%	91%	491
	Obama	89%	1%	10%	469
	Both	100%			2
	Neither	38%	6%	56%	13
	Unsure	45%	4%	51%	28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	46%	1%	53%	702
	Yes / watched news coverage	53%	2%	45%	158
	No	47%	3%	49%	142
	Unsure / refused			100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	6%	1%	93%	484
	Undecided	36%	6%	58%	30
	Obama	89%	1%	9%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	47%	1%	52%	797
	Very likely	46%	2%	51%	167
	Somewhat likely	65%	3%	31%	29
	Already voted	50%		50%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	45%	0%	55%	405
	Most likely 50%	43%	0%	56%	502
	Most likely 60%	44%	0%	56%	605
	Most likely 70%	46%	0%	54%	702
	100% of sample	48%	1%	51%	1003
TOTAL		48%	1%	51%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA2		RBOJA2 APPROVE OBAMA / FOREIGN POLICY/C			TOTAL
		Approve	Unsure	Disapprove	
TOTAL		48%	6%	46%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	57%	4%	39%	200
	Midwest	50%	10%	41%	174
	South	41%	6%	53%	245
	South Central	48%	6%	46%	82
	Central Plains	48%	10%	43%	77
	Mountain States	45%	5%	51%	70
	West	47%	3%	50%	155
RG2 GEOGRAPHIC AREAS TWO	California	42%	2%	56%	114
	Florida	34%	10%	56%	69
	Texas	45%	8%	47%	62
	New York	67%	6%	27%	54
	Rest of country	49%	6%	45%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	42%	6%	52%	285
	Toss-up	48%	7%	45%	402
	Safe Democrat	52%	5%	43%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	46%	8%	46%	278
	Other states	49%	5%	46%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	41%	2%	57%	124
	7-9.9% unemployment	48%	7%	46%	716
	Less than 7% unemployment	54%	5%	41%	163
URBAN URBAN CODE	Rural	39%	8%	53%	135
	Suburban	45%	5%	50%	411
	Urban	59%	5%	36%	177
GENDER GENDER	Male	43%	5%	52%	481
	Female	52%	7%	41%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	43%	5%	52%	306
	Male / not employed	44%	5%	51%	175
	Female / employed	58%	6%	36%	265
	Female / not employed	46%	8%	46%	256
RAGEBG AGE/C	18-29	60%	14%	26%	126
	30-44	52%	6%	42%	291
	45-59	44%	3%	52%	256
	60 and older	42%	5%	53%	330
RAGE RESPONDENT'S AGE/C	18-34	55%	11%	34%	219
	35-44	55%	5%	40%	199
	45-64	46%	4%	50%	358
	65 or over	38%	5%	56%	218
	Unsure / refused	37%	4%	59%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RBOJA2		RBOJA2 APPROVE OBAMA / FOREIGN POLICY/C			TOTAL
		Approve	Unsure	Disapprove	
RAGEFL RESPONDENT'S AGE/C	18-44	55%	8%	37%	417
	45-64	46%	4%	50%	358
	65 or over	38%	5%	57%	228
RR96 AGE / SEX	Male / under 45	48%	7%	45%	216
	Male / 45+	40%	3%	57%	266
	Female / under 45	62%	10%	28%	202
	Female / 45+	46%	5%	49%	320
RRACE RESPONDENT'S RACE/C	White	43%	5%	52%	752
	Black / African American	76%	12%	12%	120
	Hispanic / Latino	58%	4%	38%	90
	Other	42%	6%	52%	40
GENRACE RACE BY GENDER	White men	38%	5%	58%	361
	White women	47%	6%	47%	391
	Black men	85%	7%	8%	51
	Black women	70%	16%	15%	70
	Hispanic men	44%	5%	52%	47
	Hispanic women	74%	3%	23%	43
WHITE SENIORS	White seniors	39%	5%	56%	288
	Other	51%	7%	42%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	10%	6%	84%	401
	Independent	46%	8%	46%	171
	Democrat	84%	5%	11%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	15%	5%	80%	440
	Ticket splitter	40%	14%	45%	74
	Democrat	78%	6%	16%	490
PARTISAN PARTISAN	Hard GOP	11%	5%	83%	365
	Soft GOP	26%	3%	71%	78
	Ticket splitter	33%	11%	55%	72
	Soft DEM	63%	13%	24%	86
	Hard DEM	85%	5%	10%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	26%	6%	68%	561
	Moderate	37%	18%	45%	66
	Liberal	83%	4%	13%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	18%	4%	78%	189
	Somewhat conservative	29%	7%	64%	372
	Moderate / liberal	76%	6%	18%	442
RPTYID98 TARGET GROUPS	Republican	10%	6%	84%	401
	Independent	46%	8%	46%	171
	Conservative DEM	73%	6%	21%	121
	Mod / lib DEM	88%	5%	7%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA2		RBOJA2 APPROVE OBAMA / FOREIGN POLICY/C			TOTAL
		Approve	Unsure	Disapprove	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	87%	4%	9%	318
	Mod / conservative DEM	63%	9%	28%	171
	Independent	40%	14%	45%	74
	Mod / liberal GOP	52%	2%	46%	56
	Conservative GOP	10%	5%	85%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	15%	3%	82%	140
	Yes	11%	7%	83%	75
	Unsure	48%	12%	39%	54
	No	32%	6%	62%	228
	No / strongly	70%	6%	24%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	57%	12%	31%	43
	High school graduate	49%	5%	46%	207
	Some college	45%	6%	49%	250
	College graduate	48%	6%	46%	503
SEXEDUC SEX / EDUCATION	College men	42%	5%	53%	367
	Non-college men	46%	4%	49%	114
	College women	52%	7%	42%	385
	Non-college women	53%	8%	39%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	40%	5%	55%	367
	Minority non-college graduate	67%	9%	23%	133
	Others	48%	6%	46%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	39%	4%	56%	169
	White female non-college graduates	41%	6%	54%	198
	Minority male non-college graduates	60%	6%	33%	63
	Minority female non-college graduates	74%	12%	14%	70
	Other	48%	6%	46%	503
WILLWIN WHO WILL WIN	Romney	11%	3%	86%	368
	Obama	75%	7%	18%	535
	Other			100%	1
	Unsure / refused	39%	11%	50%	99
RUNION MEMBER OF LABOR UNION/C	Union household	64%	5%	32%	133
	Non-union household	46%	6%	48%	870
RMARITAL MARITAL STATUS/C	Single	60%	10%	30%	215
	Married	42%	5%	53%	576
	No longer married	51%	4%	44%	212
MOMDAD PARENTS	Dad	42%	4%	55%	160
	Mom	52%	8%	41%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA2		RBOJA2 APPROVE OBAMA / FOREIGN POLICY/C			TOTAL
		Approve	Unsure	Disapprove	
BUNDY MARITAL STATUS / CHILDREN	Married / children	45%	5%	50%	245
	Married / no children	40%	5%	55%	331
	Divorced / children	50%		50%	23
	Divorced / no children	55%	6%	38%	88
	Single / children	56%	15%	30%	45
	Single / no children	62%	9%	30%	169
	Other / mixed	47%	4%	49%	100
GENMAR1 GENDER AND MARITAL	Single women	67%	12%	22%	109
	Married women	44%	7%	49%	276
	No longer married women	58%	4%	39%	136
	Single men	54%	8%	38%	106
	Married men	41%	3%	56%	300
	No longer married men	39%	6%	55%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	41%	7%	51%	72
	White single women	68%	11%	21%	61
	White married men	37%	4%	59%	236
	White married women	39%	6%	56%	230
	White no longer married men	35%	4%	61%	54
	White no longer married women	53%	4%	43%	100
	Other	64%	8%	28%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	63%	16%	21%	28
	Married mothers	47%	7%	46%	117
	No longer married mothers	63%		37%	25
	Non-mothers	47%	6%	47%	833
MOMRACE MOTHERS BY RACE	White mothers	44%	6%	50%	116
	Non-white mothers	69%	10%	21%	53
	Non-mothers	47%	6%	47%	833
ECONCLA2 ECONOMIC CLASS	Upper class	47%	1%	52%	54
	Middle class	48%	5%	47%	749
	Low income	51%	10%	39%	192
	Working class	2%	17%	81%	6
	Unemployed	45%		55%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	47%	1%	52%	54
	Middle class family	44%	4%	52%	525
	Middle class / not married or parent	56%	8%	36%	224
	Lower class	50%	10%	41%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA2		RBOJA2 APPROVE OBAMA / FOREIGN POLICY/C			TOTAL
		Approve	Unsure	Disapprove	
RDENOM RESPONDENT'S RELIGION/C	Catholic	48%	4%	48%	195
	Protestant	48%	3%	48%	154
	Baptist	43%	5%	52%	173
	Fundamentalist / Pentecostal	36%	10%	54%	167
	Other	39%	8%	54%	81
	No affiliation	63%	7%	30%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	37%	7%	56%	362
	At least once a month	51%	3%	45%	203
	Infrequently	50%	5%	45%	158
	Never	58%		42%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	38%	3%	59%	92
	Active Protestant	43%	3%	55%	64
	Active Baptist	37%	9%	54%	96
	Active Fundamentalist / Pentecostal	29%	12%	59%	87
	Active Other	42%	15%	44%	22
	Non-active	54%	5%	41%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	31%	5%	63%	154
	Male not evangelical	49%	5%	46%	327
	Female born again / evangelicals	38%	6%	56%	205
	Female not evangelical	61%	8%	31%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	26%	5%	69%	259
	Non-white Evangelical	59%	9%	33%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	16%	5%	79%	203
	Non-white conservative Christians	48%	9%	43%	55
	White non-conservative Christians	62%	4%	33%	56
	Non-white non-conservative Christians	71%	9%	20%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	34%	4%	62%	394
	Non-gun owner HH	57%	7%	36%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	88%	4%	8%	399
	Unsure	56%	23%	21%	71
	Wrong track	17%	6%	78%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	13%	5%	83%	445
	Undecided	43%	13%	44%	98
	Democrat	83%	6%	11%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA2		RBOJA2 APPROVE OBAMA / FOREIGN POLICY/C			TOTAL
		Approve	Unsure	Disapprove	
RMII1 MOST IMPORTANT ISSUE/C	Education	79%	12%	9%	69
	Health care costs	71%	2%	27%	74
	Gov't spending & budget deficit	29%	3%	68%	158
	Economy	43%	6%	52%	280
	Medicare & SS	62%	12%	26%	88
	Jobs	50%	6%	43%	151
	Other	43%	5%	52%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	44%	5%	51%	715
	Nat'l security issues	49%	2%	49%	73
	Education	79%	12%	9%	69
	Medicare / SS	62%	12%	26%	88
	Other	36%	9%	55%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	83%	7%	10%	532
	Unfavorable	8%	4%	87%	453
	No opinion	15%	25%	60%	18
	Never heard of	100%			1
RMRID MITT ROMNEY NAME ID/C	Favorable	16%	5%	80%	506
	Unfavorable	86%	5%	9%	439
	No opinion	36%	25%	39%	54
	Never heard of	87%		13%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	84%	7%	9%	500
	Unsure	51%	23%	26%	19
	Disapprove	10%	5%	85%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	86%	6%	8%	477
	Unsure	11%	71%	18%	12
	Disapprove	14%	5%	82%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	90%	4%	6%	399
	Unsure	42%	44%	14%	39
	Disapprove	19%	5%	76%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	82%	6%	11%	505
	Unsure	46%	24%	30%	48
	Disapprove	10%	4%	87%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	78%	7%	15%	567
	Unsure	6%	41%	53%	22
	Disapprove	9%	3%	88%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	13%	5%	82%	503
	Obama	86%	6%	9%	472
	Both	36%	64%		2
	Neither	18%	8%	74%	9
	Unsure	43%	41%	16%	17

(cont.)

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RBOJA2		RBOJA2 APPROVE OBAMA / FOREIGN POLICY/C			TOTAL
		Approve	Unsure	Disapprove	
HANDP5 BETTER HANDLE / MEDICARE	Romney	9%	3%	87%	431
	Obama	82%	7%	11%	518
	Both		39%	61%	6
	Neither	11%	6%	83%	13
	Unsure	45%	20%	36%	35
HANDP7 BETTER HANDLE / JOBS	Romney	15%	4%	81%	491
	Obama	84%	7%	10%	469
	Both	36%		64%	2
	Neither	38%	6%	56%	13
	Unsure	32%	28%	40%	28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	46%	4%	50%	702
	Yes / watched news coverage	58%	5%	36%	158
	No	46%	16%	38%	142
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RROBAL PRESIDENTIAL BALLOT/C	Romney	11%	5%	85%	484
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	Most likely 50%	46%	4%	51%	502
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	100% of sample	48%	6%	46%	1003
TOTAL		48%	6%	46%	1003

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RBOJA3		RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C			TOTAL
		Approve	Unsure	Disapprove	
TOTAL		40%	4%	56%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	46%	3%	51%	200
	Midwest	44%	5%	51%	174
	South	35%	4%	61%	245
	South Central	34%	3%	64%	82
	Central Plains	29%	5%	66%	77
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	Texas	32%	3%	65%	62
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	35-44	50%	4%	46%	199
	45-64	39%	3%	58%	358
	65 or over	32%	4%	64%	218
	Unsure / refused	34%	2%	64%	10

(cont.)

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RBOJA3		RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C			TOTAL
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	Male / 45+	34%	3%	63%	266
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	Black / African American	82%	7%	11%	120
	Hispanic / Latino	50%	2%	48%	90
	Other	35%	6%	59%	40
GENRACE RACE BY GENDER	White men	28%	4%	68%	361
	White women	36%	3%	61%	391
	Black men	84%	6%	10%	51
	Black women	80%	8%	12%	70
	Hispanic men	50%	3%	47%	47
	Hispanic women	51%	2%	48%	43
WHITE SENIORS	White seniors	31%	3%	66%	288
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RPARTY USUAL VOTE BEHAVIOR/C	Republican	5%	2%	92%	440
	Ticket splitter	29%	13%	58%	74
	Democrat	72%	4%	24%	490
PARTISAN PARTISAN	Hard GOP	3%	2%	95%	365
	Soft GOP	10%	3%	87%	78
	Ticket splitter	28%	8%	63%	72
	Soft DEM	53%	10%	37%	86
	Hard DEM	78%	4%	18%	402
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	Conservative DEM	74%	4%	22%	121
	Mod / lib DEM	77%	5%	18%	310

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	Independent	29%	13%	58%	74
	Mod / liberal GOP	20%	3%	78%	56
	Conservative GOP	3%	2%	94%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	12%	3%	86%	140
	Yes	5%	1%	94%	75
	Unsure	35%	9%	55%	54
	No	27%	4%	69%	228
	No / strongly	59%	4%	37%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	50%	7%	43%	43
	High school graduate	39%	2%	59%	207
	Some college	38%	6%	56%	250
	College graduate	40%	4%	56%	503
SEXEDUC SEX / EDUCATION	College men	35%	5%	60%	367
	Non-college men	36%	2%	61%	114
	College women	43%	4%	53%	385
	Non-college women	45%	3%	52%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	30%	3%	67%	367
	Minority non-college graduate	66%	6%	28%	133
	Others	40%	4%	56%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	26%	3%	71%	169
	White female non-college graduates	34%	4%	62%	198
	Minority male non-college graduates	66%	5%	29%	63
	Minority female non-college graduates	66%	7%	27%	70
	Other	40%	4%	56%	503
WILLWIN WHO WILL WIN	Romney	4%	2%	94%	368
	Obama	66%	5%	29%	535
	Other			100%	1
	Unsure / refused	30%	7%	62%	99
RUNION MEMBER OF LABOR UNION/C	Union household	59%	4%	36%	133
	Non-union household	37%	4%	59%	870
RMARITAL MARITAL STATUS/C	Single	48%	6%	46%	215
	Married	34%	3%	63%	576
	No longer married	47%	3%	50%	212
MOMDAD PARENTS	Dad	31%	5%	65%	160
	Mom	40%	4%	55%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA3		RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C			TOTAL
		Approve	Unsure	Disapprove	
BUNDY MARITAL STATUS / CHILDREN	Married / children	35%	5%	60%	245
	Married / no children	33%	2%	64%	331
	Divorced / children	21%	5%	74%	23
	Divorced / no children	51%	3%	46%	88
	Single / children	43%	5%	53%	45
	Single / no children	49%	6%	44%	169
	Other / mixed	49%	4%	47%	100
GENMAR1 GENDER AND MARITAL	Single women	53%	5%	42%	109
	Married women	37%	3%	60%	276
	No longer married women	50%	3%	46%	136
	Single men	43%	6%	51%	106
	Married men	32%	3%	65%	300
	No longer married men	41%	4%	56%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	28%	5%	67%	72
	White single women	44%	4%	52%	61
	White married men	26%	3%	70%	236
	White married women	31%	3%	66%	230
	White no longer married men	33%	5%	62%	54
	White no longer married women	42%	3%	55%	100
	Other	63%	5%	32%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	47%		53%	28
	Married mothers	40%	5%	55%	117
	No longer married mothers	35%	5%	60%	25
	Non-mothers	40%	4%	56%	833
MOMRACE MOTHERS BY RACE	White mothers	30%	4%	66%	116
	Non-white mothers	64%	4%	32%	53
	Non-mothers	40%	4%	56%	833
ECONCLA2 ECONOMIC CLASS	Upper class	40%	5%	55%	54
	Middle class	38%	3%	59%	749
	Low income	48%	6%	46%	192
	Working class	2%	17%	81%	6
	Unemployed	45%		55%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	40%	5%	55%	54
	Middle class family	34%	3%	63%	525
	Middle class / not married or parent	48%	4%	48%	224
	Lower class	47%	6%	47%	200

(cont.)

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RBOJA3		RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C			TOTAL
		Approve	Unsure	Disapprove	
RDENOM RESPONDENT'S RELIGION/C	Catholic	39%	2%	59%	195
	Protestant	31%	2%	67%	154
	Baptist	44%	2%	54%	173
	Fundamentalist / Pentecostal	33%	5%	62%	167
	Other	36%	2%	62%	81
	No affiliation	50%	8%	42%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	34%	3%	63%	362
	At least once a month	42%	3%	55%	203
	Infrequently	38%	2%	60%	158
	Never	37%		63%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	34%	2%	63%	92
	Active Protestant	32%		68%	64
	Active Baptist	40%	2%	57%	96
	Active Fundamentalist / Pentecostal	26%	8%	67%	87
	Active Other	42%	3%	55%	22
	Non-active	43%	4%	53%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	30%	3%	67%	154
	Male not evangelical	39%	4%	57%	327
	Female born again / evangelicals	36%	3%	61%	205
	Female not evangelical	49%	4%	47%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	20%	2%	78%	259
	Non-white Evangelical	66%	6%	27%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	11%	2%	88%	203
	Non-white conservative Christians	54%	7%	39%	55
	White non-conservative Christians	54%	3%	43%	56
	Non-white non-conservative Christians	81%	5%	14%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	26%	4%	70%	394
	Non-gun owner HH	49%	4%	47%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	81%	4%	15%	399
	Unsure	41%	15%	44%	71
	Wrong track	9%	2%	89%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	4%	2%	94%	445
	Undecided	34%	10%	57%	98
	Democrat	76%	5%	19%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA3		RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C			TOTAL
		Approve	Unsure	Disapprove	
RMII1 MOST IMPORTANT ISSUE/C	Education	71%	5%	24%	69
	Health care costs	63%	4%	33%	74
	Gov't spending & budget deficit	14%	1%	84%	158
	Economy	35%	3%	63%	280
	Medicare & SS	54%	14%	32%	88
	Jobs	46%	2%	52%	151
	Other	38%	4%	59%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	36%	2%	62%	715
	Nat'l security issues	39%	6%	55%	73
	Education	71%	5%	24%	69
	Medicare / SS	54%	14%	32%	88
	Other	35%	5%	60%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	73%	5%	21%	532
	Unfavorable	1%	2%	97%	453
	No opinion	26%	7%	68%	18
	Never heard of	100%			1
RMRID MITT ROMNEY NAME ID/C	Favorable	7%	2%	91%	506
	Unfavorable	77%	5%	18%	439
	No opinion	43%	13%	45%	54
	Never heard of	87%		13%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	77%	5%	18%	500
	Unsure	19%	15%	66%	19
	Disapprove	3%	2%	95%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	80%	4%	15%	477
	Unsure	6%	78%	17%	12
	Disapprove	3%	2%	95%	514
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	74%	5%	22%	505
	Unsure	27%	21%	52%	48
	Disapprove	3%	1%	96%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	69%	5%	26%	567
	Unsure	12%	33%	55%	22
	Disapprove	1%	1%	98%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	3%	2%	94%	503
	Obama	79%	5%	17%	472
	Both		29%	71%	2
	Neither		8%	92%	9
	Unsure	59%	24%	17%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA3		RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C			TOTAL
		Approve	Unsure	Disapprove	
HANDP5 BETTER HANDLE / MEDICARE	Romney	2%	2%	96%	431
	Obama	73%	5%	22%	518
	Both			100%	6
	Neither	8%	6%	87%	13
	Unsure	24%	20%	56%	35
HANDP7 BETTER HANDLE / JOBS	Romney	5%	2%	93%	491
	Obama	77%	5%	18%	469
	Both	64%		36%	2
	Neither	19%	24%	56%	13
	Unsure	24%	19%	57%	28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	41%	3%	57%	702
	Yes / watched news coverage	40%	5%	55%	158
	No	35%	9%	56%	142
	Unsure / refused			100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	3%	2%	95%	484
	Undecided	22%	12%	65%	30
	Obama	77%	5%	18%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	40%	3%	57%	797
	Very likely	36%	5%	59%	167
	Somewhat likely	55%	7%	38%	29
	Already voted	53%	8%	39%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	42%	3%	55%	405
	Most likely 50%	40%	4%	56%	502
	Most likely 60%	40%	3%	57%	605
	Most likely 70%	40%	3%	56%	702
	100% of sample	40%	4%	56%	1003
TOTAL		40%	4%	56%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA4		RBOJA4 APPROVE OBAMA / TAXES/C			TOTAL
		Approve	Unsure	Disapprove	
TOTAL		49%	5%	46%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	57%	3%	41%	200
	Midwest	54%	5%	41%	174
	South	45%	6%	49%	245
	South Central	42%	9%	49%	82
	Central Plains	40%	9%	51%	77
	Mountain States	47%	7%	46%	70
	West	47%	4%	49%	155
RG2 GEOGRAPHIC AREAS TWO	California	43%	2%	55%	114
	Florida	36%	10%	54%	69
	Texas	43%	10%	47%	62
	New York	61%	7%	32%	54
	Rest of country	51%	5%	45%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	43%	7%	49%	285
	Toss-up	50%	5%	45%	402
	Safe Democrat	52%	4%	45%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	48%	6%	46%	278
	Other states	49%	5%	46%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	41%	3%	56%	124
	7-9.9% unemployment	51%	6%	44%	716
	Less than 7% unemployment	46%	5%	48%	163
URBAN URBAN CODE	Rural	43%	5%	53%	135
	Suburban	46%	4%	50%	411
	Urban	58%	6%	37%	177
GENDER GENDER	Male	45%	3%	52%	481
	Female	53%	7%	40%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	42%	3%	55%	306
	Male / not employed	49%	4%	47%	175
	Female / employed	62%	6%	32%	265
	Female / not employed	43%	8%	49%	256
RAGEBG AGE/C	18-29	54%	9%	37%	126
	30-44	58%	6%	36%	291
	45-59	44%	4%	52%	256
	60 and older	42%	5%	54%	330
RAGE RESPONDENT'S AGE/C	18-34	53%	6%	40%	219
	35-44	61%	7%	32%	199
	45-64	45%	3%	52%	358
	65 or over	40%	6%	54%	218
	Unsure / refused	27%	7%	66%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA4		RBOJA4 APPROVE OBAMA / TAXES/C			TOTAL
		Approve	Unsure	Disapprove	
RAGEFL RESPONDENT'S AGE/C	18-44	57%	7%	36%	417
	45-64	45%	3%	52%	358
	65 or over	39%	6%	55%	228
RR96 AGE / SEX	Male / under 45	49%	4%	47%	216
	Male / 45+	41%	3%	56%	266
	Female / under 45	66%	10%	25%	202
	Female / 45+	44%	5%	50%	320
RRACE RESPONDENT'S RACE/C	White	41%	5%	54%	752
	Black / African American	92%	2%	6%	120
	Hispanic / Latino	53%	8%	39%	90
	Other	53%	8%	39%	40
GENRACE RACE BY GENDER	White men	38%	4%	58%	361
	White women	44%	6%	49%	391
	Black men	91%	3%	7%	51
	Black women	93%	2%	5%	70
	Hispanic men	48%		52%	47
	Hispanic women	59%	17%	23%	43
WHITE SENIORS	White seniors	38%	4%	57%	288
	Other	53%	6%	41%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	11%	5%	84%	401
	Independent	45%	6%	49%	171
	Democrat	85%	5%	9%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	13%	5%	82%	440
	Ticket splitter	46%	11%	43%	74
	Democrat	81%	5%	14%	490
PARTISAN PARTISAN	Hard GOP	10%	4%	86%	365
	Soft GOP	22%	8%	69%	78
	Ticket splitter	40%	10%	50%	72
	Soft DEM	71%	8%	21%	86
	Hard DEM	86%	4%	9%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	28%	4%	68%	561
	Moderate	39%	12%	49%	66
	Liberal	82%	6%	12%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	17%	3%	81%	189
	Somewhat conservative	34%	5%	62%	372
	Moderate / liberal	75%	7%	18%	442
RPTYID98 TARGET GROUPS	Republican	11%	5%	84%	401
	Independent	45%	6%	49%	171
	Conservative DEM	83%	2%	15%	121
	Mod / lib DEM	86%	6%	7%	310

(cont.)

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RBOJA4		RBOJA4 APPROVE OBAMA / TAXES/C			TOTAL
		Approve	Unsure	Disapprove	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	86%	6%	8%	318
	Mod / conservative DEM	72%	3%	25%	171
	Independent	46%	11%	43%	74
	Mod / liberal GOP	32%	12%	56%	56
	Conservative GOP	10%	3%	86%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	11%	3%	86%	140
	Yes	9%	3%	87%	75
	Unsure	56%	11%	33%	54
	No	36%	8%	56%	228
	No / strongly	70%	4%	26%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	64%	2%	34%	43
	High school graduate	48%	3%	49%	207
	Some college	47%	8%	44%	250
	College graduate	49%	5%	47%	503
SEXEDUC SEX / EDUCATION	College men	44%	4%	52%	367
	Non-college men	48%	1%	51%	114
	College women	52%	8%	40%	385
	Non-college women	54%	4%	42%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	40%	5%	55%	367
	Minority non-college graduate	74%	8%	18%	133
	Others	49%	5%	47%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	37%	5%	58%	169
	White female non-college graduates	42%	5%	53%	198
	Minority male non-college graduates	73%	2%	25%	63
	Minority female non-college graduates	76%	13%	11%	70
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	Obama	76%	5%	18%	535
	Other			100%	1
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RMARITAL MARITAL STATUS/C	Single	59%	7%	35%	215
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	Single / children	64%	3%	33%	45
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	Married women	45%	5%	49%	276
	No longer married women	53%	9%	38%	136
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	Married men	43%	3%	54%	300
	No longer married men	49%	2%	49%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	28%	7%	65%	72
	White single women	62%	6%	32%	61
	White married men	39%	3%	58%	236
	White married women	40%	5%	55%	230
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	Active Protestant	34%	9%	57%	64
	Active Baptist	45%	4%	52%	96
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	Wrong track	17%	5%	78%	532
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 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

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		Approve	Unsure	Disapprove	
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	Gov't spending & budget deficit	25%	5%	71%	158
	Economy	45%	4%	52%	280
	Medicare & SS	74%	4%	22%	88
	Jobs	50%	4%	47%	151
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	Nat'l security issues	41%	15%	44%	73
	Education	77%	9%	14%	69
	Medicare / SS	74%	4%	22%	88
	Other	44%	5%	52%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	85%	5%	10%	532
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	Never heard of	100%			1
RMRID MITT ROMNEY NAME ID/C	Favorable	14%	4%	81%	506
	Unfavorable	88%	4%	8%	439
	No opinion	49%	23%	28%	54
	Never heard of	100%			3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	87%	6%	8%	500
	Unsure	51%	12%	38%	19
	Disapprove	10%	4%	86%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	87%	6%	8%	477
	Unsure	17%	53%	30%	12
	Disapprove	14%	4%	82%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	92%	4%	4%	399
	Unsure	50%	31%	19%	39
	Disapprove	18%	4%	78%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	86%	5%	10%	505
	Unsure	43%	21%	35%	48
	Disapprove	8%	4%	88%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	82%	5%	13%	567
	Unsure	7%	34%	59%	22
	Disapprove	6%	4%	91%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	11%	5%	84%	503
	Obama	89%	5%	6%	472
	Both	66%		34%	2
	Neither	6%		94%	9
	Unsure	56%	26%	18%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA4		RBOJA4 APPROVE OBAMA / TAXES/C			TOTAL
		Approve	Unsure	Disapprove	
HANDP5 BETTER HANDLE / MEDICARE	Romney	7%	4%	88%	431
	Obama	86%	5%	10%	518
	Both			100%	6
	Neither	9%		91%	13
	Unsure	37%	24%	39%	35
HANDP7 BETTER HANDLE / JOBS	Romney	13%	4%	83%	491
	Obama	87%	6%	8%	469
	Both	100%			2
	Neither	34%		66%	13
	Unsure	48%	18%	33%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	48%	4%	48%	702
	Yes / watched news coverage	50%	6%	44%	158
	No	52%	12%	37%	142
	Unsure / refused			100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	10%	4%	85%	484
	Undecided	28%	19%	53%	30
	Obama	88%	5%	7%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	48%	4%	48%	797
	Very likely	51%	9%	40%	167
	Somewhat likely	63%	3%	34%	29
	Already voted	61%		39%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	47%	4%	49%	405
	Most likely 50%	47%	3%	50%	502
	Most likely 60%	47%	4%	49%	605
	Most likely 70%	48%	4%	49%	702
	100% of sample	49%	5%	46%	1003
TOTAL		49%	5%	46%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RBOJA5		RBOJA5 APPROVE OBAMA / MEDICARE/C			TOTAL
		Approve	Unsure	Disapprove	
TOTAL		50%	5%	45%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	58%	4%	38%	200
	Midwest	58%	5%	38%	174
	South	46%	3%	51%	245
	South Central	50%	6%	44%	82
	Central Plains	36%	12%	52%	77
	Mountain States	40%	9%	52%	70
	West	52%	3%	45%	155
RG2 GEOGRAPHIC AREAS TWO	California	47%	4%	49%	114
	Florida	35%	6%	59%	69
	Texas	48%	5%	47%	62
	New York	66%	9%	25%	54
	Rest of country	51%	4%	44%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	45%	5%	50%	285
	Toss-up	50%	5%	45%	402
	Safe Democrat	56%	4%	40%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	49%	5%	46%	278
	Other states	51%	5%	45%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	46%	4%	50%	124
	7-9.9% unemployment	52%	4%	43%	716
	Less than 7% unemployment	45%	7%	48%	163
URBAN URBAN CODE	Rural	42%	3%	55%	135
	Suburban	48%	4%	48%	411
	Urban	65%	5%	30%	177
GENDER GENDER	Male	45%	4%	52%	481
	Female	55%	6%	39%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	41%	5%	53%	306
	Male / not employed	51%	0%	48%	175
	Female / employed	62%	5%	32%	265
	Female / not employed	48%	7%	45%	256
RAGEBG AGE/C	18-29	55%	13%	32%	126
	30-44	59%	4%	37%	291
	45-59	46%	3%	50%	256
	60 and older	44%	4%	52%	330
RAGE RESPONDENT'S AGE/C	18-34	55%	8%	37%	219
	35-44	60%	5%	35%	199
	45-64	48%	3%	49%	358
	65 or over	42%	5%	54%	218
	Unsure / refused	27%	5%	68%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RBOJA5		RBOJA5 APPROVE OBAMA / MEDICARE/C			TOTAL
		Approve	Unsure	Disapprove	
RAGEFL RESPONDENT'S AGE/C	18-44	58%	7%	36%	417
	45-64	48%	3%	49%	358
	65 or over	41%	5%	55%	228
RR96 AGE / SEX	Male / under 45	48%	6%	47%	216
	Male / 45+	43%	2%	55%	266
	Female / under 45	68%	7%	24%	202
	Female / 45+	47%	5%	48%	320
RRACE RESPONDENT'S RACE/C	White	43%	4%	53%	752
	Black / African American	92%	2%	7%	120
	Hispanic / Latino	59%	10%	31%	90
	Other	51%	10%	39%	40
GENRACE RACE BY GENDER	White men	39%	3%	58%	361
	White women	46%	6%	48%	391
	Black men	92%	2%	6%	51
	Black women	91%	1%	7%	70
	Hispanic men	43%	11%	46%	47
	Hispanic women	76%	9%	14%	43
WHITE SENIORS	White seniors	41%	4%	56%	288
	Other	54%	5%	41%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	11%	4%	85%	401
	Independent	46%	9%	44%	171
	Democrat	88%	4%	8%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	13%	3%	83%	440
	Ticket splitter	47%	12%	41%	74
	Democrat	84%	5%	11%	490
PARTISAN PARTISAN	Hard GOP	10%	3%	86%	365
	Soft GOP	20%	2%	78%	78
	Ticket splitter	42%	16%	42%	72
	Soft DEM	77%	6%	16%	86
	Hard DEM	89%	4%	7%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	28%	4%	68%	561
	Moderate	43%	11%	46%	66
	Liberal	85%	5%	10%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	17%	2%	81%	189
	Somewhat conservative	34%	4%	62%	372
	Moderate / liberal	79%	6%	15%	442
RPTYID98 TARGET GROUPS	Republican	11%	4%	85%	401
	Independent	46%	9%	44%	171
	Conservative DEM	81%	1%	18%	121
	Mod / lib DEM	91%	5%	4%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA5		RBOJA5 APPROVE OBAMA / MEDICARE/C			TOTAL
		Approve	Unsure	Disapprove	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	90%	6%	4%	318
	Mod / conservative DEM	74%	3%	23%	171
	Independent	47%	12%	41%	74
	Mod / liberal GOP	39%		61%	56
	Conservative GOP	10%	4%	87%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	14%	3%	83%	140
	Yes	12%	6%	82%	75
	Unsure	57%	6%	37%	54
	No	35%	7%	57%	228
	No / strongly	72%	4%	24%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	68%	1%	31%	43
	High school graduate	49%	4%	47%	207
	Some college	49%	6%	45%	250
	College graduate	50%	4%	45%	503
SEXEDUC SEX / EDUCATION	College men	43%	5%	52%	367
	Non-college men	49%		51%	114
	College women	56%	5%	39%	385
	Non-college women	54%	7%	39%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	41%	5%	54%	367
	Minority non-college graduate	77%	6%	17%	133
	Others	50%	4%	45%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	41%	3%	57%	169
	White female non-college graduates	41%	7%	52%	198
	Minority male non-college graduates	70%	4%	27%	63
	Minority female non-college graduates	84%	7%	9%	70
	Other	50%	4%	45%	503
WILLWIN WHO WILL WIN	Romney	11%	2%	87%	368
	Obama	79%	5%	16%	535
	Other			100%	1
	Unsure / refused	42%	14%	44%	99
RUNION MEMBER OF LABOR UNION/C	Union household	71%	3%	25%	133
	Non-union household	47%	5%	48%	870
RMARITAL MARITAL STATUS/C	Single	60%	8%	32%	215
	Married	45%	3%	52%	576
	No longer married	56%	5%	38%	212
MOMDAD PARENTS	Dad	45%	3%	53%	160
	Mom	57%	4%	39%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RBOJA5		RBOJA5 APPROVE OBAMA / MEDICARE/C			TOTAL
		Approve	Unsure	Disapprove	
BUNDY MARITAL STATUS / CHILDREN	Married / children	48%	4%	48%	245
	Married / no children	42%	3%	55%	331
	Divorced / children	48%		52%	23
	Divorced / no children	57%	9%	34%	88
	Single / children	69%	2%	29%	45
	Single / no children	58%	9%	33%	169
	Other / mixed	58%	3%	39%	100
GENMAR1 GENDER AND MARITAL	Single women	68%	10%	22%	109
	Married women	48%	5%	47%	276
	No longer married women	60%	4%	35%	136
	Single men	52%	5%	43%	106
	Married men	41%	2%	56%	300
	No longer married men	49%	7%	44%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	33%	7%	60%	72
	White single women	56%	11%	33%	61
	White married men	39%	2%	60%	236
	White married women	41%	5%	54%	230
	White no longer married men	47%	3%	50%	54
	White no longer married women	52%	4%	43%	100
	Other	73%	6%	21%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	79%		21%	28
	Married mothers	52%	6%	42%	117
	No longer married mothers	57%		43%	25
	Non-mothers	49%	5%	46%	833
MOMRACE MOTHERS BY RACE	White mothers	43%	6%	51%	116
	Non-white mothers	87%		13%	53
	Non-mothers	49%	5%	46%	833
ECONCLA2 ECONOMIC CLASS	Upper class	55%	2%	43%	54
	Middle class	49%	5%	47%	749
	Low income	57%	6%	37%	192
	Working class	17%	2%	81%	6
	Unemployed	45%		55%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	55%	2%	43%	54
	Middle class family	45%	3%	52%	525
	Middle class / not married or parent	57%	8%	34%	224
	Lower class	56%	6%	39%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA5		RBOJA5 APPROVE OBAMA / MEDICARE/C			TOTAL
		Approve	Unsure	Disapprove	
RDENOM RESPONDENT'S RELIGION/C	Catholic	53%	3%	45%	195
	Protestant	41%	3%	56%	154
	Baptist	48%	5%	47%	173
	Fundamentalist / Pentecostal	44%	4%	52%	167
	Other	41%	6%	53%	81
	No affiliation	64%	8%	29%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	43%	4%	53%	362
	At least once a month	49%	4%	47%	203
	Infrequently	51%	5%	44%	158
	Never	53%	4%	43%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	46%	2%	51%	92
	Active Protestant	37%	2%	60%	64
	Active Baptist	46%	4%	50%	96
	Active Fundamentalist / Pentecostal	42%	4%	54%	87
	Active Other	36%	12%	53%	22
	Non-active	54%	5%	40%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	36%		64%	154
	Male not evangelical	49%	5%	46%	327
	Female born again / evangelicals	43%	4%	53%	205
	Female not evangelical	63%	7%	30%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	26%	2%	71%	259
	Non-white Evangelical	76%	3%	21%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	15%	3%	82%	203
	Non-white conservative Christians	59%	3%	37%	55
	White non-conservative Christians	67%	1%	32%	56
	Non-white non-conservative Christians	96%	2%	2%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	33%	4%	63%	394
	Non-gun owner HH	61%	5%	33%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	93%	4%	3%	399
	Unsure	61%	14%	26%	71
	Wrong track	17%	4%	79%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	12%	3%	85%	445
	Undecided	44%	14%	42%	98
	Democrat	89%	4%	7%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RBOJA5		RBOJA5 APPROVE OBAMA / MEDICARE/C			TOTAL
		Approve	Unsure	Disapprove	
RMII1 MOST IMPORTANT ISSUE/C	Education	81%	7%	12%	69
	Health care costs	74%	5%	22%	74
	Gov't spending & budget deficit	28%	2%	70%	158
	Economy	42%	5%	53%	280
	Medicare & SS	73%	3%	23%	88
	Jobs	56%	5%	39%	151
	Other	45%	6%	48%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	46%	4%	50%	715
	Nat'l security issues	46%	8%	46%	73
	Education	81%	7%	12%	69
	Medicare / SS	73%	3%	23%	88
	Other	43%	7%	51%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	88%	5%	7%	532
	Unfavorable	7%	4%	90%	453
	No opinion	40%	24%	36%	18
	Never heard of		100%		1
RMRID MITT ROMNEY NAME ID/C	Favorable	15%	4%	81%	506
	Unfavorable	90%	5%	6%	439
	No opinion	58%	13%	29%	54
	Never heard of	81%	19%		3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	91%	5%	5%	500
	Unsure	65%	16%	19%	19
	Disapprove	8%	5%	87%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	90%	5%	5%	477
	Unsure	35%	43%	22%	12
	Disapprove	14%	3%	83%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	93%	3%	3%	399
	Unsure	58%	26%	16%	39
	Disapprove	19%	4%	76%	565
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	83%	5%	12%	567
	Unsure	18%	30%	52%	22
	Disapprove	7%	4%	90%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	12%	5%	83%	503
	Obama	92%	4%	5%	472
	Both	29%	36%	34%	2
	Neither	6%	24%	70%	9
	Unsure	66%	22%	12%	17

(cont.)

RBOJA5		RBOJA5 APPROVE OBAMA / MEDICARE/C			TOTAL
		Approve	Unsure	Disapprove	
HANDP5 BETTER HANDLE / MEDICARE	Romney	6%	2%	92%	431
	Obama	90%	4%	6%	518
	Both		39%	61%	6
	Neither	12%	26%	62%	13
	Unsure	30%	39%	31%	35
HANDP7 BETTER HANDLE / JOBS	Romney	12%	4%	84%	491
	Obama	91%	4%	5%	469
	Both	64%	36%		2
	Neither	42%	17%	41%	13
	Unsure	42%	19%	39%	28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	48%	3%	49%	702
	Yes / watched news coverage	54%	6%	40%	158
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	Most likely 50%	48%	2%	50%	502
	Most likely 60%	49%	3%	48%	605
	Most likely 70%	50%	4%	47%	702
	100% of sample	50%	5%	45%	1003
TOTAL		50%	5%	45%	1003

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RBOJA6		RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C			TOTAL
		Approve	Unsure	Disapprove	
TOTAL		57%	2%	41%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	60%	1%	39%	200
	Midwest	62%	4%	35%	174
	South	55%	1%	44%	245
	South Central	56%	2%	42%	82
	Central Plains	49%	5%	46%	77
	Mountain States	55%		45%	70
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	Florida	50%	2%	48%	69
	Texas	59%	2%	39%	62
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	30-44	68%	0%	32%	291
	45-59	50%	2%	49%	256
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	35-44	71%	0%	29%	199
	45-64	50%	2%	48%	358
	65 or over	45%	5%	50%	218
	Unsure / refused	37%	8%	55%	10

(cont.)

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA6		RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C			TOTAL
		Approve	Unsure	Disapprove	
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	45-64	50%	2%	48%	358
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RR96 AGE / SEX	Male / under 45	63%	0%	37%	216
	Male / 45+	44%	4%	52%	266
	Female / under 45	76%	1%	23%	202
	Female / 45+	51%	3%	46%	320
RRACE RESPONDENT'S RACE/C	White	49%	3%	49%	752
	Black / African American	93%	1%	6%	120
	Hispanic / Latino	69%		31%	90
	Other	62%	3%	35%	40
GENRACE RACE BY GENDER	White men	46%	3%	52%	361
	White women	52%	2%	46%	391
	Black men	92%		8%	51
	Black women	93%	2%	4%	70
	Hispanic men	61%		39%	47
	Hispanic women	78%		22%	43
WHITE SENIORS	White seniors	43%	5%	52%	288
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	Democrat	93%	1%	6%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	21%	3%	76%	440
	Ticket splitter	55%	4%	41%	74
	Democrat	89%	1%	10%	490
PARTISAN PARTISAN	Hard GOP	17%	3%	80%	365
	Soft GOP	30%	0%	70%	78
	Ticket splitter	50%	6%	44%	72
	Soft DEM	80%	5%	16%	86
	Hard DEM	94%	0%	6%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	35%	2%	63%	561
	Moderate	53%	8%	39%	66
	Liberal	90%	1%	10%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	24%	2%	75%	189
	Somewhat conservative	41%	3%	57%	372
	Moderate / liberal	84%	2%	14%	442
RPTYID98 TARGET GROUPS	Republican	18%	4%	79%	401
	Independent	55%	3%	42%	171
	Conservative DEM	88%	1%	11%	121
	Mod / lib DEM	95%	0%	4%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RBOJA6		RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C			TOTAL
		Approve	Unsure	Disapprove	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	95%	1%	5%	318
	Mod / conservative DEM	78%	2%	20%	171
	Independent	55%	4%	41%	74
	Mod / liberal GOP	44%	4%	51%	56
	Conservative GOP	17%	3%	80%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	16%	2%	82%	140
	Yes	17%	4%	79%	75
	Unsure	64%	2%	35%	54
	No	44%	3%	53%	228
	No / strongly	79%	1%	20%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	80%	2%	18%	43
	High school graduate	54%	3%	43%	207
	Some college	57%	2%	40%	250
	College graduate	55%	2%	43%	503
SEXEDUC SEX / EDUCATION	College men	51%	2%	47%	367
	Non-college men	57%	4%	40%	114
	College women	61%	2%	37%	385
	Non-college women	60%	3%	37%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	48%	3%	48%	367
	Minority non-college graduate	84%	1%	15%	133
	Others	55%	2%	43%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	49%	4%	48%	169
	White female non-college graduates	48%	3%	49%	198
	Minority male non-college graduates	80%		20%	63
	Minority female non-college graduates	87%	2%	10%	70
	Other	55%	2%	43%	503
WILLWIN WHO WILL WIN	Romney	17%	3%	81%	368
	Obama	86%	1%	13%	535
	Other	100%			1
	Unsure / refused	45%	6%	49%	99
RUNION MEMBER OF LABOR UNION/C	Union household	71%	1%	28%	133
	Non-union household	54%	2%	43%	870
RMARITAL MARITAL STATUS/C	Single	72%	1%	27%	215
	Married	49%	2%	49%	576
	No longer married	63%	2%	35%	212
MOMDAD PARENTS	Dad	52%	2%	46%	160
	Mom	63%	2%	35%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RBOJA6		RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C			TOTAL
		Approve	Unsure	Disapprove	
BUNDY MARITAL STATUS / CHILDREN	Married / children	55%	2%	44%	245
	Married / no children	44%	3%	53%	331
	Divorced / children	62%		38%	23
	Divorced / no children	66%	1%	33%	88
	Single / children	76%		24%	45
	Single / no children	71%	1%	28%	169
	Other / mixed	60%	4%	36%	100
GENMAR1 GENDER AND MARITAL	Single women	80%	2%	18%	109
	Married women	50%	2%	48%	276
	No longer married women	66%	3%	32%	136
	Single men	64%		36%	106
	Married men	47%	3%	50%	300
	No longer married men	57%	2%	41%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	50%		50%	72
	White single women	71%	2%	27%	61
	White married men	43%	4%	53%	236
	White married women	44%	2%	54%	230
	White no longer married men	51%	3%	46%	54
	White no longer married women	58%	3%	39%	100
	Other	80%	1%	19%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	83%		17%	28
	Married mothers	56%	1%	42%	117
	No longer married mothers	71%	7%	23%	25
	Non-mothers	55%	2%	43%	833
MOMRACE MOTHERS BY RACE	White mothers	51%	3%	46%	116
	Non-white mothers	89%		11%	53
	Non-mothers	55%	2%	43%	833
ECONCLA2 ECONOMIC CLASS	Upper class	59%		41%	54
	Middle class	54%	2%	44%	749
	Low income	69%	2%	29%	192
	Working class	17%	2%	81%	6
	Unemployed	45%		55%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	59%		41%	54
	Middle class family	49%	2%	49%	525
	Middle class / not married or parent	64%	2%	34%	224
	Lower class	67%	2%	31%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RBOJA6		RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C			TOTAL
		Approve	Unsure	Disapprove	
RDENOM RESPONDENT'S RELIGION/C	Catholic	55%	1%	44%	195
	Protestant	54%	1%	46%	154
	Baptist	55%	3%	41%	173
	Fundamentalist / Pentecostal	47%	3%	50%	167
	Other	44%	3%	53%	81
	No affiliation	72%	2%	26%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	48%	2%	50%	362
	At least once a month	55%	2%	43%	203
	Infrequently	57%	1%	41%	158
	Never	58%	8%	34%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	49%		51%	92
	Active Protestant	51%	1%	48%	64
	Active Baptist	52%	4%	44%	96
	Active Fundamentalist / Pentecostal	42%	2%	57%	87
	Active Other	47%	4%	49%	22
	Non-active	61%	2%	36%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	43%	3%	54%	154
	Male not evangelical	56%	2%	42%	327
	Female born again / evangelicals	50%	2%	47%	205
	Female not evangelical	67%	2%	31%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	34%	3%	62%	259
	Non-white Evangelical	82%		18%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	24%	4%	72%	203
	Non-white conservative Christians	69%		31%	55
	White non-conservative Christians	70%	1%	29%	56
	Non-white non-conservative Christians	96%		4%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	40%	2%	58%	394
	Non-gun owner HH	67%	2%	31%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	97%	1%	3%	399
	Unsure	73%	5%	23%	71
	Wrong track	24%	3%	73%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	19%	3%	78%	445
	Undecided	55%	5%	40%	98
	Democrat	93%	1%	6%	459

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBOJA6		RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C			TOTAL
		Approve	Unsure	Disapprove	
RMII1 MOST IMPORTANT ISSUE/C	Education	90%	2%	8%	69
	Health care costs	79%		21%	74
	Gov't spending & budget deficit	30%	2%	68%	158
	Economy	49%	2%	50%	280
	Medicare & SS	78%	3%	19%	88
	Jobs	59%	4%	37%	151
	Other	57%	2%	40%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	51%	2%	47%	715
	Nat'l security issues	60%		40%	73
	Education	90%	2%	8%	69
	Medicare / SS	78%	3%	19%	88
	Other	47%	5%	48%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	93%	1%	5%	532
	Unfavorable	14%	3%	83%	453
	No opinion	46%	7%	47%	18
	Never heard of	100%			1
RMRID MITT ROMNEY NAME ID/C	Favorable	24%	3%	73%	506
	Unfavorable	94%	1%	5%	439
	No opinion	60%	7%	34%	54
	Never heard of	87%		13%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	96%	0%	3%	500
	Unsure	58%	15%	27%	19
	Disapprove	16%	3%	81%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	97%	1%	2%	477
	Unsure	47%	43%	10%	12
	Disapprove	19%	3%	78%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	99%	1%	1%	399
	Unsure	72%	18%	10%	39
	Disapprove	26%	2%	72%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	94%	1%	6%	505
	Unsure	56%	14%	31%	48
	Disapprove	15%	3%	82%	450
HANDP1 BETTER HANDLE / ECONOMY	Romney	18%	3%	78%	503
	Obama	98%	0%	2%	472
	Both	100%			2
	Neither	6%	8%	85%	9
	Unsure	62%	18%	19%	17

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RBOJA6		RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C			TOTAL
		Approve	Unsure	Disapprove	
HANDP5 BETTER HANDLE / MEDICARE	Romney	14%	3%	83%	431
	Obama	93%	1%	6%	518
	Both	50%		50%	6
	Neither	12%	6%	82%	13
	Unsure	60%	5%	35%	35
HANDP7 BETTER HANDLE / JOBS	Romney	19%	3%	77%	491
	Obama	96%	1%	3%	469
	Both	100%			2
	Neither	37%	11%	52%	13
	Unsure	56%	1%	43%	28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	54%	2%	45%	702
	Yes / watched news coverage	62%	2%	37%	158
	No	65%	6%	29%	142
	Unsure / refused			100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	17%	3%	79%	484
	Undecided	40%	5%	55%	30
	Obama	96%	1%	3%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	55%	2%	43%	797
	Very likely	60%	4%	36%	167
	Somewhat likely	75%	8%	17%	29
	Already voted	61%		39%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	53%	1%	46%	405
	Most likely 50%	52%	1%	46%	502
	Most likely 60%	53%	1%	46%	605
	Most likely 70%	55%	1%	44%	702
	100% of sample	57%	2%	41%	1003
TOTAL		57%	2%	41%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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HANDP1		HANDP1 BETTER HANDLE / ECONOMY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		50%	47%	0%	1%	2%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	44%	53%		0%	2%	200
	Midwest	45%	53%	0%	1%	1%	174
	South	52%	43%	0%	1%	3%	245
	South Central	53%	46%		1%		82
	Central Plains	62%	35%	1%	1%	1%	77
	Mountain States	58%	42%			1%	70
	West	49%	47%		2%	1%	155
RG2 GEOGRAPHIC AREAS TWO	California	53%	44%		2%	1%	114
	Florida	58%	31%	1%	1%	9%	69
	Texas	53%	46%		1%		62
	New York	32%	66%			2%	54
	Rest of country	50%	48%	0%	1%	1%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	56%	43%	0%	0%	1%	285
	Toss-up	50%	47%	0%	0%	3%	402
	Safe Democrat	46%	51%		2%	1%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	50%	47%	0%	0%	2%	278
	Other states	50%	47%	0%	1%	1%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	53%	44%		2%	1%	124
	7-9.9% unemployment	48%	49%	0%	1%	2%	716
	Less than 7% unemployment	56%	42%	0%	1%	1%	163
URBAN URBAN CODE	Rural	56%	40%	1%	1%	2%	135
	Suburban	54%	44%	0%	0%	2%	411
	Urban	38%	60%		1%	1%	177
GENDER GENDER	Male	55%	42%	0%	2%	1%	481
	Female	46%	52%	0%	0%	2%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	57%	39%		2%	2%	306
	Male / not employed	50%	48%	0%	1%	1%	175
	Female / employed	40%	57%		0%	2%	265
	Female / not employed	52%	46%	1%		2%	256
RAGEBG AGE/C	18-29	43%	52%			5%	126
	30-44	39%	57%		2%	1%	291
	45-59	57%	42%		1%	1%	256
	60 and older	57%	40%	1%	0%	2%	330
RAGE RESPONDENT'S AGE/C	18-34	44%	51%		2%	4%	219
	35-44	37%	61%		1%	1%	199
	45-64	56%	43%		1%	1%	358
	65 or over	59%	38%	1%		2%	218
	Unsure / refused	62%	34%			5%	10

(cont.)

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HANDP1		HANDP1 BETTER HANDLE / ECONOMY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	40%	56%		1%	2%	417
	45-64	56%	43%		1%	1%	358
	65 or over	59%	38%	1%		2%	228
RR96 AGE / SEX	Male / under 45	49%	47%		3%	1%	216
	Male / 45+	60%	38%	0%	1%	2%	266
	Female / under 45	31%	65%			3%	202
	Female / 45+	55%	43%	0%	0%	1%	320
RRACE RESPONDENT'S RACE/C	White	59%	38%	0%	1%	2%	752
	Black / African American	4%	94%		0%	2%	120
	Hispanic / Latino	38%	58%			3%	90
	Other	49%	48%		3%		40
GENRACE RACE BY GENDER	White men	62%	35%	0%	2%	2%	361
	White women	56%	42%	0%	0%	1%	391
	Black men	6%	91%			2%	51
	Black women	2%	96%		1%	1%	70
	Hispanic men	48%	52%				47
	Hispanic women	27%	66%			7%	43
WHITE SENIORS	White seniors	61%	36%	1%	0%	2%	288
	Other	46%	51%		1%	2%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	94%	5%	0%	1%	1%	401
	Independent	56%	37%		3%	4%	171
	Democrat	7%	90%	0%	0%	2%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	93%	6%	0%	1%	0%	440
	Ticket splitter	49%	40%		4%	7%	74
	Democrat	12%	85%	0%	1%	2%	490
PARTISAN PARTISAN	Hard GOP	96%	3%	0%		0%	365
	Soft GOP	83%	13%		3%		78
	Ticket splitter	53%	34%		7%	6%	72
	Soft DEM	24%	69%			6%	86
	Hard DEM	7%	91%	0%	0%	1%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	75%	23%	0%	0%	1%	561
	Moderate	47%	43%		8%	1%	66
	Liberal	14%	83%	0%	0%	2%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	84%	15%		1%	0%	189
	Somewhat conservative	70%	28%	0%	0%	2%	372
	Moderate / liberal	19%	77%	0%	1%	2%	442
RPTYID98 TARGET GROUPS	Republican	94%	5%	0%	1%	1%	401
	Independent	56%	37%		3%	4%	171
	Conservative DEM	11%	85%		1%	3%	121
	Mod / lib DEM	6%	93%	0%		1%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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HANDP1		HANDP1 BETTER HANDLE / ECONOMY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	7%	91%	0%	0%	1%	318
	Mod / conservative DEM	21%	74%		2%	4%	171
	Independent	49%	40%		4%	7%	74
	Mod / liberal GOP	73%	23%		2%	1%	56
	Conservative GOP	96%	4%	0%	0%	0%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	87%	13%				140
	Yes	88%	7%		4%	1%	75
	Unsure	40%	56%	1%		3%	54
	No	64%	33%		1%	2%	228
	No / strongly	29%	68%	0%	1%	2%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	26%	63%		2%	9%	43
	High school graduate	49%	49%	1%		1%	207
	Some college	51%	47%		1%	2%	250
	College graduate	52%	45%	0%	1%	1%	503
SEXEDUC SEX / EDUCATION	College men	57%	40%	0%	2%	1%	367
	Non-college men	48%	50%		1%	1%	114
	College women	47%	51%		0%	2%	385
	Non-college women	43%	53%	1%		3%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	59%	38%	0%	1%	1%	367
	Minority non-college graduate	16%	80%			4%	133
	Others	52%	45%	0%	1%	1%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	61%	36%		1%	2%	169
	White female non-college graduates	58%	40%	1%	0%	1%	198
	Minority male non-college graduates	24%	74%			2%	63
	Minority female non-college graduates	9%	85%			5%	70
	Other	52%	45%	0%	1%	1%	503
WILLWIN WHO WILL WIN	Romney	94%	5%		0%	1%	368
	Obama	19%	79%	0%	1%	1%	535
	Other	100%					1
	Unsure / refused	56%	34%	1%	3%	6%	99
RUNION MEMBER OF LABOR UNION/C	Union household	31%	66%		2%	0%	133
	Non-union household	53%	44%	0%	1%	2%	870
RMARITAL MARITAL STATUS/C	Single	39%	57%		0%	4%	215
	Married	57%	41%	0%	1%	1%	576
	No longer married	43%	54%	1%	1%	1%	212
MOMDAD PARENTS	Dad	53%	43%		2%	2%	160
	Mom	43%	56%		0%	1%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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HANDP1		HANDP1 BETTER HANDLE / ECONOMY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	52%	46%		1%	1%	245
	Married / no children	60%	38%	0%	1%	1%	331
	Divorced / children	52%	43%		4%	1%	23
	Divorced / no children	43%	55%	1%	1%		88
	Single / children	23%	75%			2%	45
	Single / no children	43%	52%		1%	4%	169
	Other / mixed	42%	55%	1%		3%	100
GENMAR1 GENDER AND MARITAL	Single women	30%	65%			5%	109
	Married women	55%	43%	0%	0%	1%	276
	No longer married women	40%	58%	1%		1%	136
	Single men	49%	48%		1%	3%	106
	Married men	58%	39%		2%	1%	300
	No longer married men	49%	45%	1%	3%	2%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	66%	30%		1%	2%	72
	White single women	44%	54%			3%	61
	White married men	63%	34%		1%	1%	236
	White married women	63%	36%	0%	0%	1%	230
	White no longer married men	52%	41%	1%	4%	3%	54
	White no longer married women	50%	48%	1%		2%	100
	Other	23%	74%		1%	2%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%	88%				28
	Married mothers	49%	49%		0%	1%	117
	No longer married mothers	47%	53%				25
	Non-mothers	52%	45%	0%	1%	2%	833
MOMRACE MOTHERS BY RACE	White mothers	59%	40%			1%	116
	Non-white mothers	7%	92%		1%		53
	Non-mothers	52%	45%	0%	1%	2%	833
ECONCLA2 ECONOMIC CLASS	Upper class	50%	49%	1%			54
	Middle class	53%	44%	0%	1%	1%	749
	Low income	36%	59%		0%	5%	192
	Working class	81%	19%				6
	Unemployed	55%	45%				3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	50%	49%	1%			54
	Middle class family	57%	41%	0%	1%	1%	525
	Middle class / not married or parent	45%	52%	0%	1%	2%	224
	Lower class	38%	57%		0%	5%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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HANDP1		HANDP1 BETTER HANDLE / ECONOMY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	51%	47%		0%	2%	195
	Protestant	63%	36%	1%		1%	154
	Baptist	49%	48%		1%	2%	173
	Fundamentalist / Pentecostal	61%	38%		1%	1%	167
	Other	57%	40%		1%	1%	81
	No affiliation	31%	64%	1%	2%	3%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	62%	37%	0%	0%	1%	362
	At least once a month	51%	45%		1%	3%	203
	Infrequently	48%	49%		1%	2%	158
	Never	45%	53%			2%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	61%	38%		1%	1%	92
	Active Protestant	68%	31%	1%			64
	Active Baptist	54%	44%			1%	96
	Active Fundamentalist / Pentecostal	69%	31%				87
	Active Other	56%	39%		5%		22
	Non-active	43%	53%	0%	1%	2%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	66%	32%		1%	2%	154
	Male not evangelical	49%	47%	0%	2%	1%	327
	Female born again / evangelicals	59%	39%		1%	1%	205
	Female not evangelical	37%	60%	0%		2%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	77%	20%		1%	2%	259
	Non-white Evangelical	23%	76%		1%		100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	88%	10%		0%	1%	203
	Non-white conservative Christians	39%	60%		1%		55
	White non-conservative Christians	37%	58%		1%	4%	56
	Non-white non-conservative Christians	4%	96%				46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	68%	29%	0%	1%	1%	394
	Non-gun owner HH	39%	59%	0%	1%	2%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	6%	91%	0%		2%	399
	Unsure	30%	65%	1%	1%	3%	71
	Wrong track	86%	11%	0%	2%	1%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	94%	5%	0%	1%	0%	445
	Undecided	47%	38%		4%	11%	98
	Democrat	8%	90%	0%	0%	1%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP1		HANDP1 BETTER HANDLE / ECONOMY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	18%	80%			2%	69
	Health care costs	27%	67%			6%	74
	Gov't spending & budget deficit	76%	21%		3%		158
	Economy	59%	41%		0%	0%	280
	Medicare & SS	23%	75%			2%	88
	Jobs	49%	48%	1%		1%	151
	Other	50%	45%		2%	3%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	57%	41%	0%	1%	1%	715
	Nat'l security issues	50%	48%			1%	73
	Education	18%	80%			2%	69
	Medicare / SS	23%	75%			2%	88
	Other	48%	39%		5%	8%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	10%	87%	0%	0%	2%	532
	Unfavorable	97%	1%		1%	0%	453
	No opinion	45%	30%		7%	18%	18
	Never heard of					100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	92%	7%		1%	1%	506
	Unfavorable	4%	92%	0%	1%	2%	439
	No opinion	36%	55%			9%	54
	Never heard of		68%			32%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	7%	90%	0%	0%	2%	500
	Unsure	38%	43%	3%	4%	11%	19
	Disapprove	95%	3%		2%	1%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	8%	89%	0%	0%	2%	477
	Unsure	40%	35%		7%	18%	12
	Disapprove	90%	8%	0%	1%	1%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	4%	93%			2%	399
	Unsure	30%	56%	2%	2%	10%	39
	Disapprove	84%	14%	0%	1%	1%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	12%	86%	0%	0%	2%	505
	Unsure	49%	38%	2%	4%	8%	48
	Disapprove	93%	5%	0%	1%	0%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	16%	82%	0%	0%	2%	567
	Unsure	76%	7%		3%	14%	22
	Disapprove	95%	2%		2%	1%	414
HANDP5 BETTER HANDLE / MEDICARE	Romney	98%	2%		0%	0%	431
	Obama	10%	87%	0%	0%	2%	518
	Both	100%					6
	Neither	22%	20%		58%		13
	Unsure	53%	33%			14%	35

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP1		HANDP1 BETTER HANDLE / ECONOMY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
HANDP7 BETTER HANDLE / JOBS	Romney	96%	4%	0%	0%	0%	491
	Obama	4%	94%	0%	0%	2%	469
	Both		64%	36%			2
	Neither		37%		58%	5%	13
	Unsure	46%	33%			21%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	53%	46%	0%	0%	1%	702
	Yes / watched news coverage	47%	48%	0%	2%	2%	158
	No	41%	51%	0%	3%	5%	142
	Unsure / refused	100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	97%	2%		1%	1%	484
	Undecided	41%	25%		19%	14%	30
	Obama	5%	93%	0%	0%	2%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	53%	46%	0%	0%	1%	797
	Very likely	44%	52%	0%	1%	2%	167
	Somewhat likely	21%	54%		12%	13%	29
	Already voted	39%	61%				10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	53%	47%	0%		0%	405
	Most likely 50%	55%	45%	0%		0%	502
	Most likely 60%	54%	45%	0%		0%	605
	Most likely 70%	53%	46%	0%		0%	702
	100% of sample	50%	47%	0%	1%	2%	1003
TOTAL		50%	47%	0%	1%	2%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP2		HANDP2 BETTER HANDLE / FOREIGN POLICY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		45%	49%	1%	1%	4%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	36%	55%	2%	1%	6%	200
	Midwest	40%	54%	1%	2%	3%	174
	South	51%	43%		1%	6%	245
	South Central	47%	46%	3%	1%	2%	82
	Central Plains	51%	43%	1%		5%	77
	Mountain States	54%	43%			3%	70
	West	44%	50%		2%	4%	155
RG2 GEOGRAPHIC AREAS TWO	California	48%	47%		2%	3%	114
	Florida	53%	39%			8%	69
	Texas	48%	45%	4%	1%	3%	62
	New York	25%	65%	3%		7%	54
	Rest of country	45%	49%	1%	1%	4%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	51%	43%	1%	1%	3%	285
	Toss-up	46%	48%	1%	0%	6%	402
	Safe Democrat	38%	55%	1%	2%	4%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	46%	48%	0%		6%	278
	Other states	44%	49%	1%	2%	4%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	49%	46%		2%	3%	124
	7-9.9% unemployment	43%	49%	1%	1%	5%	716
	Less than 7% unemployment	48%	50%	0%		2%	163
URBAN URBAN CODE	Rural	51%	38%	1%	1%	10%	135
	Suburban	49%	46%	1%	1%	3%	411
	Urban	32%	61%	1%	1%	5%	177
GENDER GENDER	Male	49%	45%	2%	2%	3%	481
	Female	41%	52%	0%	0%	6%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	50%	43%	2%	3%	2%	306
	Male / not employed	46%	48%	1%	1%	3%	175
	Female / employed	35%	58%		1%	6%	265
	Female / not employed	47%	46%	0%		6%	256
RAGEBG AGE/C	18-29	30%	57%	1%	2%	9%	126
	30-44	37%	56%	1%	2%	4%	291
	45-59	52%	44%	1%	1%	3%	256
	60 and older	52%	42%	1%	1%	4%	330
RAGE RESPONDENT'S AGE/C	18-34	34%	56%	1%	2%	7%	219
	35-44	37%	57%	1%	1%	5%	199
	45-64	50%	46%	1%	1%	3%	358
	65 or over	55%	39%	1%	1%	4%	218
	Unsure / refused	57%	32%			11%	10

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP2		HANDP2 BETTER HANDLE / FOREIGN POLICY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	35%	57%	1%	2%	6%	417
	45-64	50%	46%	1%	1%	3%	358
	65 or over	55%	39%	1%	1%	4%	228
RR96 AGE / SEX	Male / under 45	41%	51%	2%	3%	2%	216
	Male / 45+	55%	40%	1%	1%	3%	266
	Female / under 45	29%	62%			9%	202
	Female / 45+	49%	46%	0%	1%	4%	320
RRACE RESPONDENT'S RACE/C	White	53%	41%	0%	1%	4%	752
	Black / African American	4%	88%		1%	7%	120
	Hispanic / Latino	27%	66%	6%		1%	90
	Other	46%	45%			8%	40
GENRACE RACE BY GENDER	White men	57%	38%	1%	2%	2%	361
	White women	50%	43%	0%	0%	6%	391
	Black men	5%	85%		2%	7%	51
	Black women	3%	89%		1%	7%	70
	Hispanic men	32%	57%	12%			47
	Hispanic women	22%	76%			2%	43
WHITE SENIORS	White seniors	55%	39%	1%	1%	4%	288
	Other	41%	53%	1%	1%	5%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	86%	8%	1%	1%	4%	401
	Independent	43%	44%	2%	3%	7%	171
	Democrat	7%	89%	0%	0%	4%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	84%	10%	1%	1%	4%	440
	Ticket splitter	41%	41%	5%	3%	10%	74
	Democrat	10%	85%	0%	1%	4%	490
PARTISAN PARTISAN	Hard GOP	89%	6%	1%	0%	4%	365
	Soft GOP	71%	22%		4%	3%	78
	Ticket splitter	40%	34%	5%	8%	13%	72
	Soft DEM	20%	71%			9%	86
	Hard DEM	6%	90%	0%	0%	3%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	69%	26%	1%	1%	4%	561
	Moderate	41%	38%	3%	8%	10%	66
	Liberal	10%	85%	0%	0%	4%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	80%	18%		1%	1%	189
	Somewhat conservative	63%	30%	1%	1%	5%	372
	Moderate / liberal	15%	78%	1%	2%	5%	442
RPTYID98 TARGET GROUPS	Republican	86%	8%	1%	1%	4%	401
	Independent	43%	44%	2%	3%	7%	171
	Conservative DEM	14%	84%			2%	121
	Mod / lib DEM	4%	91%	1%	0%	4%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP2		HANDP2 BETTER HANDLE / FOREIGN POLICY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	4%	91%	1%	0%	4%	318
	Mod / conservative DEM	20%	72%		2%	5%	171
	Independent	41%	41%	5%	3%	10%	74
	Mod / liberal GOP	59%	32%		2%	6%	56
	Conservative GOP	88%	7%	1%	1%	3%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	84%	13%		0%	2%	140
	Yes	82%	8%	2%	3%	5%	75
	Unsure	36%	51%	2%		10%	54
	No	55%	36%	2%	2%	6%	228
	No / strongly	25%	70%	0%	1%	4%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	26%	67%			7%	43
	High school graduate	45%	51%	0%	0%	3%	207
	Some college	46%	47%	1%	2%	5%	250
	College graduate	46%	47%	1%	1%	4%	503
SEXEDUC SEX / EDUCATION	College men	50%	43%	2%	2%	3%	367
	Non-college men	45%	51%		1%	3%	114
	College women	42%	51%		0%	7%	385
	Non-college women	39%	56%	1%		5%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	55%	40%	0%	1%	4%	367
	Minority non-college graduate	13%	79%	1%	1%	7%	133
	Others	46%	47%	1%	1%	4%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	55%	40%		2%	3%	169
	White female non-college graduates	55%	40%	0%	0%	4%	198
	Minority male non-college graduates	16%	74%	3%	2%	6%	63
	Minority female non-college graduates	10%	83%			8%	70
	Other	46%	47%	1%	1%	4%	503
WILLWIN WHO WILL WIN	Romney	88%	8%	0%	0%	4%	368
	Obama	15%	79%	1%	1%	3%	535
	Other			100%			1
	Unsure / refused	45%	35%	3%	4%	13%	99
RUNION MEMBER OF LABOR UNION/C	Union household	24%	68%		2%	6%	133
	Non-union household	48%	46%	1%	1%	4%	870
RMARITAL MARITAL STATUS/C	Single	30%	64%		0%	6%	215
	Married	52%	42%	0%	2%	4%	576
	No longer married	39%	51%	4%	0%	6%	212
MOMDAD PARENTS	Dad	52%	42%	2%	1%	3%	160
	Mom	41%	51%		0%	7%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP2		HANDP2 BETTER HANDLE / FOREIGN POLICY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	49%	45%	0%	1%	5%	245
	Married / no children	55%	40%		2%	3%	331
	Divorced / children	58%	39%			3%	23
	Divorced / no children	36%	52%	6%	1%	4%	88
	Single / children	27%	65%			8%	45
	Single / no children	31%	63%		1%	5%	169
	Other / mixed	38%	53%	2%		7%	100
GENMAR1 GENDER AND MARITAL	Single women	24%	69%			7%	109
	Married women	50%	44%		1%	5%	276
	No longer married women	38%	55%	1%		7%	136
	Single men	37%	58%		1%	4%	106
	Married men	55%	41%	0%	3%	2%	300
	No longer married men	41%	45%	9%	1%	3%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	53%	44%		1%	2%	72
	White single women	33%	56%			11%	61
	White married men	59%	36%	0%	3%	2%	236
	White married women	57%	38%		1%	5%	230
	White no longer married men	52%	39%	2%	2%	5%	54
	White no longer married women	46%	47%	1%		7%	100
	Other	19%	73%	2%	1%	5%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	16%	78%			6%	28
	Married mothers	46%	45%		0%	9%	117
	No longer married mothers	46%	52%			2%	25
	Non-mothers	46%	48%	1%	1%	4%	833
MOMRACE MOTHERS BY RACE	White mothers	55%	37%			8%	116
	Non-white mothers	11%	82%		1%	6%	53
	Non-mothers	46%	48%	1%	1%	4%	833
ECONCLA2 ECONOMIC CLASS	Upper class	44%	55%	1%			54
	Middle class	47%	47%	1%	1%	4%	749
	Low income	35%	57%		0%	8%	192
	Working class	81%	2%			17%	6
	Unemployed	55%	45%				3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	44%	55%	1%			54
	Middle class family	52%	43%	0%	2%	3%	525
	Middle class / not married or parent	36%	55%	2%	1%	6%	224
	Lower class	37%	55%		0%	8%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP2		HANDP2 BETTER HANDLE / FOREIGN POLICY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	47%	48%	2%	1%	2%	195
	Protestant	53%	42%	1%	1%	4%	154
	Baptist	47%	44%	1%	1%	7%	173
	Fundamentalist / Pentecostal	53%	39%		1%	6%	167
	Other	56%	37%	2%	1%	5%	81
	No affiliation	27%	68%	0%	2%	3%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	55%	37%	2%	1%	6%	362
	At least once a month	45%	49%	0%	1%	4%	203
	Infrequently	47%	48%		1%	4%	158
	Never	31%	66%			3%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	57%	38%	3%	1%		92
	Active Protestant	60%	34%	1%		5%	64
	Active Baptist	48%	42%	2%		8%	96
	Active Fundamentalist / Pentecostal	59%	32%		1%	7%	87
	Active Other	45%	32%	8%	3%	13%	22
	Non-active	39%	55%	0%	1%	4%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	62%	33%		1%	5%	154
	Male not evangelical	43%	51%	2%	3%	1%	327
	Female born again / evangelicals	54%	37%		1%	8%	205
	Female not evangelical	33%	62%	0%	0%	5%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	71%	22%		1%	6%	259
	Non-white Evangelical	22%	70%		1%	7%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	81%	12%		0%	6%	203
	Non-white conservative Christians	38%	56%		1%	5%	55
	White non-conservative Christians	34%	58%		1%	7%	56
	Non-white non-conservative Christians	4%	87%			9%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	63%	32%	0%	1%	3%	394
	Non-gun owner HH	33%	59%	1%	1%	5%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	5%	92%	0%	0%	3%	399
	Unsure	30%	61%	1%	2%	6%	71
	Wrong track	77%	15%	1%	2%	5%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	86%	10%	1%	1%	2%	445
	Undecided	33%	38%	2%	5%	21%	98
	Democrat	7%	89%	1%	0%	3%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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HANDP2		HANDP2 BETTER HANDLE / FOREIGN POLICY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	9%	83%			8%	69
	Health care costs	23%	75%		1%	1%	74
	Gov't spending & budget deficit	67%	29%		2%	1%	158
	Economy	52%	41%	2%	0%	6%	280
	Medicare & SS	23%	70%			7%	88
	Jobs	42%	52%	2%		4%	151
	Other	50%	42%	0%	4%	4%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	50%	44%	1%	1%	4%	715
	Nat'l security issues	51%	42%		2%	6%	73
	Education	9%	83%			8%	69
	Medicare / SS	23%	70%			7%	88
	Other	45%	40%	1%	9%	4%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	8%	87%	0%	0%	4%	532
	Unfavorable	89%	4%	1%	2%	4%	453
	No opinion	39%	30%		10%	21%	18
	Never heard of	100%					1
RMRID MITT ROMNEY NAME ID/C	Favorable	82%	12%	1%	1%	4%	506
	Unfavorable	4%	91%	1%	1%	4%	439
	No opinion	27%	55%		3%	16%	54
	Never heard of	32%	68%				3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	6%	89%	0%	0%	5%	500
	Unsure	25%	55%	3%	6%	10%	19
	Disapprove	86%	7%	1%	2%	4%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	6%	89%	0%	0%	4%	477
	Unsure	34%	35%		10%	21%	12
	Disapprove	81%	12%	1%	2%	4%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	3%	93%	0%	0%	3%	399
	Unsure	23%	51%	2%	3%	21%	39
	Disapprove	76%	17%	1%	2%	4%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	8%	87%	0%	0%	4%	505
	Unsure	33%	34%	10%	5%	18%	48
	Disapprove	87%	7%	1%	2%	4%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	13%	81%	1%	0%	5%	567
	Unsure	61%	14%		5%	19%	22
	Disapprove	87%	6%	1%	2%	3%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	85%	9%	1%	1%	4%	503
	Obama	4%	92%	0%	0%	4%	472
	Both		34%	66%			2
	Neither	11%	18%		63%	8%	9
	Unsure	6%	40%		7%	46%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP2		HANDP2 BETTER HANDLE / FOREIGN POLICY					TOTAL
		Romney	Obama	Both	Neither	Unsure	
HANDP5 BETTER HANDLE / MEDICARE	Romney	91%	5%	1%	1%	2%	431
	Obama	7%	88%	0%	0%	4%	518
	Both	50%		50%			6
	Neither	45%	5%		44%	6%	13
	Unsure	32%	27%		4%	37%	35
HANDP7 BETTER HANDLE / JOBS	Romney	84%	11%	1%	1%	3%	491
	Obama	5%	91%	0%	0%	4%	469
	Both		64%	36%			2
	Neither	20%	30%		45%	6%	13
	Unsure	37%	20%		4%	40%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	48%	47%	0%	1%	4%	702
	Yes / watched news coverage	41%	55%	0%	2%	1%	158
	No	36%	48%	3%	3%	10%	142
	Unsure / refused	100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	87%	7%	1%	1%	4%	484
	Undecided	25%	26%		24%	24%	30
	Obama	4%	91%	0%	0%	4%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	47%	47%	1%	1%	4%	797
	Very likely	39%	52%	1%	2%	6%	167
	Somewhat likely	18%	61%		12%	9%	29
	Already voted	39%	61%				10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	49%	48%	1%	0%	2%	405
	Most likely 50%	51%	46%	0%	0%	2%	502
	Most likely 60%	50%	46%	1%	0%	3%	605
	Most likely 70%	48%	47%	1%	0%	3%	702
	100% of sample	45%	49%	1%	1%	4%	1003
TOTAL		45%	49%	1%	1%	4%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

HANDP3		HANDP3 BETTER HANDLE / FEDERAL BUDGET & SPENDING				TOTAL
		Romney	Obama	Neither	Unsure	
TOTAL		54%	42%	2%	3%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	45%	52%	1%	3%	200
	Midwest	52%	44%	1%	2%	174
	South	59%	36%	1%	3%	245
	South Central	59%	40%	1%		82
	Central Plains	67%	30%		3%	77
	Mountain States	59%	28%	5%	7%	70
	West	48%	46%	3%	2%	155
RG2 GEOGRAPHIC AREAS TWO	California	54%	41%	3%	2%	114
	Florida	67%	28%	0%	5%	69
	Texas	60%	38%	2%		62
	New York	38%	58%		4%	54
	Rest of country	53%	42%	2%	3%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	60%	37%	2%	1%	285
	Toss-up	55%	40%	1%	4%	402
	Safe Democrat	48%	48%	2%	2%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	59%	38%	1%	3%	278
	Other states	52%	43%	2%	3%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	56%	40%	2%	2%	124
	7-9.9% unemployment	52%	44%	2%	3%	716
	Less than 7% unemployment	60%	34%	2%	4%	163
URBAN URBAN CODE	Rural	61%	29%	3%	7%	135
	Suburban	57%	41%	1%	2%	411
	Urban	43%	53%	3%	1%	177
GENDER GENDER	Male	60%	36%	3%	2%	481
	Female	48%	47%	1%	4%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	63%	32%	3%	2%	306
	Male / not employed	55%	42%	2%	2%	175
	Female / employed	43%	52%	0%	5%	265
	Female / not employed	54%	41%	2%	3%	256
RAGEBG AGE/C	18-29	54%	41%	2%	4%	126
	30-44	43%	51%	3%	3%	291
	45-59	59%	37%	2%	3%	256
	60 and older	59%	37%	1%	3%	330
RAGE RESPONDENT'S AGE/C	18-34	51%	43%	3%	3%	219
	35-44	42%	52%	2%	3%	199
	45-64	58%	38%	2%	3%	358
	65 or over	61%	36%	0%	2%	218
	Unsure / refused	64%	32%		4%	10

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

HANDP3		HANDP3 BETTER HANDLE / FEDERAL BUDGET & SPENDING				TOTAL
		Romney	Obama	Neither	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	46%	48%	3%	3%	417
	45-64	58%	38%	2%	3%	358
	65 or over	61%	36%	0%	2%	228
RR96 AGE / SEX	Male / under 45	57%	38%	4%	1%	216
	Male / 45+	62%	33%	2%	2%	266
	Female / under 45	35%	58%	1%	6%	202
	Female / 45+	57%	40%	1%	3%	320
RRACE RESPONDENT'S RACE/C	White	62%	34%	2%	3%	752
	Black / African American	9%	87%	0%	3%	120
	Hispanic / Latino	45%	45%	4%	5%	90
	Other	50%	46%	3%		40
GENRACE RACE BY GENDER	White men	66%	29%	3%	2%	361
	White women	59%	38%	0%	4%	391
	Black men	16%	82%		2%	51
	Black women	4%	91%	1%	4%	70
	Hispanic men	56%	38%	3%	3%	47
	Hispanic women	34%	53%	6%	8%	43
WHITE SENIORS	White seniors	63%	33%	0%	3%	288
	Other	50%	45%	2%	3%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	94%	3%	1%	2%	401
	Independent	61%	30%	3%	5%	171
	Democrat	14%	82%	1%	3%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	93%	4%	1%	2%	440
	Ticket splitter	53%	38%	4%	6%	74
	Democrat	19%	76%	2%	3%	490
PARTISAN PARTISAN	Hard GOP	96%	1%	1%	2%	365
	Soft GOP	84%	11%	2%	2%	78
	Ticket splitter	55%	31%	6%	7%	72
	Soft DEM	34%	59%	2%	5%	86
	Hard DEM	13%	82%	1%	3%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	77%	20%	1%	3%	561
	Moderate	51%	37%	8%	3%	66
	Liberal	20%	75%	1%	3%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	87%	12%	1%	1%	189
	Somewhat conservative	71%	24%	2%	4%	372
	Moderate / liberal	25%	69%	2%	3%	442
RPTYID98 TARGET GROUPS	Republican	94%	3%	1%	2%	401
	Independent	61%	30%	3%	5%	171
	Conservative DEM	20%	75%	1%	4%	121
	Mod / lib DEM	12%	84%	2%	3%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

HANDP3		HANDP3 BETTER HANDLE / FEDERAL BUDGET & SPENDING				TOTAL
		Romney	Obama	Neither	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	14%	81%	2%	3%	318
	Mod / conservative DEM	29%	65%	2%	4%	171
	Independent	53%	38%	4%	6%	74
	Mod / liberal GOP	73%	23%	2%	2%	56
	Conservative GOP	96%	1%	1%	2%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	86%	13%	0%		140
	Yes	87%	6%	4%	3%	75
	Unsure	47%	47%		6%	54
	No	63%	30%	4%	4%	228
	No / strongly	37%	59%	1%	3%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	43%	57%			43
	High school graduate	55%	43%	0%	2%	207
	Some college	54%	41%	2%	3%	250
	College graduate	54%	40%	2%	3%	503
SEXEDUC SEX / EDUCATION	College men	61%	34%	3%	2%	367
	Non-college men	57%	41%	0%	1%	114
	College women	48%	46%	1%	4%	385
	Non-college women	49%	49%		2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	63%	34%	1%	2%	367
	Minority non-college graduate	27%	69%	2%	2%	133
	Others	54%	40%	2%	3%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	66%	32%	1%	1%	169
	White female non-college graduates	61%	36%	0%	3%	198
	Minority male non-college graduates	38%	61%		1%	63
	Minority female non-college graduates	16%	77%	4%	3%	70
	Other	54%	40%	2%	3%	503
WILLWIN WHO WILL WIN	Romney	93%	4%	2%	1%	368
	Obama	25%	71%	1%	3%	535
	Other	100%				1
	Unsure / refused	61%	23%	5%	11%	99
RUNION MEMBER OF LABOR UNION/C	Union household	29%	66%	2%	2%	133
	Non-union household	58%	38%	2%	3%	870
RMARITAL MARITAL STATUS/C	Single	44%	52%	2%	2%	215
	Married	60%	36%	2%	3%	576
	No longer married	47%	47%	2%	4%	212
MOMDAD PARENTS	Dad	61%	32%	5%	2%	160
	Mom	48%	48%	0%	4%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP3		HANDP3 BETTER HANDLE / FEDERAL BUDGET & SPENDING				TOTAL
		Romney	Obama	Neither	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	59%	35%	3%	3%	245
	Married / no children	61%	36%	1%	2%	331
	Divorced / children	64%	28%	6%	2%	23
	Divorced / no children	48%	45%	1%	6%	88
	Single / children	27%	71%		2%	45
	Single / no children	48%	47%	2%	2%	169
	Other / mixed	43%	53%	2%	3%	100
GENMAR1 GENDER AND MARITAL	Single women	33%	61%	2%	3%	109
	Married women	57%	39%	0%	4%	276
	No longer married women	42%	52%	1%	5%	136
	Single men	54%	43%	1%	2%	106
	Married men	63%	33%	3%	2%	300
	No longer married men	57%	37%	4%	3%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	70%	28%	1%	1%	72
	White single women	44%	53%		3%	61
	White married men	66%	29%	4%	1%	236
	White married women	65%	31%		4%	230
	White no longer married men	64%	30%	3%	4%	54
	White no longer married women	52%	44%	1%	3%	100
	Other	29%	66%	2%	3%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	19%	81%			28
	Married mothers	55%	39%	0%	5%	117
	No longer married mothers	47%	51%		2%	25
	Non-mothers	55%	40%	2%	3%	833
MOMRACE MOTHERS BY RACE	White mothers	65%	31%		4%	116
	Non-white mothers	11%	85%	1%	3%	53
	Non-mothers	55%	40%	2%	3%	833
ECONCLA2 ECONOMIC CLASS	Upper class	52%	44%	3%	1%	54
	Middle class	57%	38%	2%	3%	749
	Low income	40%	55%	2%	3%	192
	Working class	81%	2%		17%	6
	Unemployed	55%	45%			3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	52%	44%	3%	1%	54
	Middle class family	60%	35%	2%	2%	525
	Middle class / not married or parent	50%	45%	1%	4%	224
	Lower class	42%	54%	2%	3%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

HANDP3		HANDP3 BETTER HANDLE / FEDERAL BUDGET & SPENDING				TOTAL
		Romney	Obama	Neither	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	56%	39%	0%	4%	195
	Protestant	63%	35%	1%	1%	154
	Baptist	52%	44%	1%	3%	173
	Fundamentalist / Pentecostal	63%	35%		2%	167
	Other	62%	31%	4%	2%	81
	No affiliation	39%	54%	4%	3%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	62%	35%	0%	3%	362
	At least once a month	54%	43%	2%	2%	203
	Infrequently	57%	38%	2%	2%	158
	Never	50%	47%		3%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	62%	33%	0%	5%	92
	Active Protestant	69%	31%			64
	Active Baptist	51%	44%		4%	96
	Active Fundamentalist / Pentecostal	68%	28%		4%	87
	Active Other	59%	37%	3%	2%	22
	Non-active	49%	45%	3%	3%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	66%	32%	0%	2%	154
	Male not evangelical	57%	37%	4%	2%	327
	Female born again / evangelicals	59%	37%	0%	4%	205
	Female not evangelical	41%	53%	1%	4%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	76%	20%	0%	3%	259
	Non-white Evangelical	25%	72%	1%	2%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	87%	9%	0%	4%	203
	Non-white conservative Christians	40%	56%	1%	3%	55
	White non-conservative Christians	37%	61%		2%	56
	Non-white non-conservative Christians	6%	92%		2%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	68%	26%	2%	3%	394
	Non-gun owner HH	45%	52%	1%	3%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	15%	82%	1%	2%	399
	Unsure	37%	46%	9%	9%	71
	Wrong track	86%	10%	1%	3%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	95%	3%	1%	1%	445
	Undecided	51%	31%	4%	15%	98
	Democrat	15%	81%	2%	2%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

HANDP3		HANDP3 BETTER HANDLE / FEDERAL BUDGET & SPENDING				TOTAL
		Romney	Obama	Neither	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	17%	77%	4%	2%	69
	Health care costs	34%	60%	4%	2%	74
	Gov't spending & budget deficit	78%	19%	2%	1%	158
	Economy	63%	33%	1%	3%	280
	Medicare & SS	28%	66%		7%	88
	Jobs	55%	43%	1%	1%	151
	Other	52%	41%	2%	6%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	61%	36%	2%	2%	715
	Nat'l security issues	55%	40%	0%	4%	73
	Education	17%	77%	4%	2%	69
	Medicare / SS	28%	66%		7%	88
	Other	48%	38%	6%	8%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	19%	77%	1%	3%	532
	Unfavorable	95%	1%	2%	2%	453
	No opinion	49%	24%	3%	24%	18
	Never heard of				100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	92%	5%	1%	2%	506
	Unfavorable	12%	83%	2%	3%	439
	No opinion	43%	46%	1%	10%	54
	Never heard of	13%	68%		19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	16%	80%	1%	3%	500
	Unsure	38%	38%	7%	16%	19
	Disapprove	93%	2%	2%	2%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	16%	80%	2%	3%	477
	Unsure	37%	17%	7%	39%	12
	Disapprove	89%	7%	2%	2%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	11%	86%	1%	2%	399
	Unsure	31%	38%	8%	23%	39
	Disapprove	86%	10%	2%	2%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	19%	78%	1%	2%	505
	Unsure	57%	18%	12%	13%	48
	Disapprove	93%	4%	2%	2%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	24%	72%	1%	3%	567
	Unsure	68%	6%	13%	13%	22
	Disapprove	94%	2%	2%	3%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	96%	2%	1%	2%	503
	Obama	10%	86%	1%	3%	472
	Both	71%			29%	2
	Neither	28%		64%	7%	9
	Unsure	43%	18%	4%	36%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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HANDP3		HANDP3 BETTER HANDLE / FEDERAL BUDGET & SPENDING				TOTAL
		Romney	Obama	Neither	Unsure	
HANDP5 BETTER HANDLE / MEDICARE	Romney	97%	2%	0%	1%	431
	Obama	19%	78%	1%	3%	518
	Both	100%				6
	Neither	37%	8%	45%	10%	13
	Unsure	42%	11%	18%	29%	35
HANDP7 BETTER HANDLE / JOBS	Romney	95%	3%	0%	1%	491
	Obama	12%	84%	1%	3%	469
	Both	100%				2
	Neither	12%	26%	57%	5%	13
	Unsure	40%	15%	10%	35%	28
DEBVS WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	55%	41%	2%	2%	702
	Yes / watched news coverage	53%	42%	2%	2%	158
	No	50%	42%	2%	6%	142
	Unsure / refused	100%				0
RROBAL PRESIDENTIAL BALLOT/C	Romney	96%	1%	1%	2%	484
	Undecided	38%	21%	18%	22%	30
	Obama	13%	82%	2%	3%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	56%	40%	2%	3%	797
	Very likely	48%	49%	0%	3%	167
	Somewhat likely	38%	44%	12%	7%	29
	Already voted	50%	50%			10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	54%	42%	2%	2%	405
	Most likely 50%	56%	41%	1%	2%	502
	Most likely 60%	56%	41%	1%	2%	605
	Most likely 70%	54%	42%	1%	2%	702
	100% of sample	54%	42%	2%	3%	1003
TOTAL		54%	42%	2%	3%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP4		HANDP4 BETTER HANDLE / TAXES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		47%	49%	0%	1%	3%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	41%	56%		1%	2%	200
	Midwest	46%	50%		1%	2%	174
	South	49%	47%			3%	245
	South Central	55%	41%	3%	1%		82
	Central Plains	55%	39%		1%	5%	77
	Mountain States	50%	44%		4%	2%	70
	West	45%	50%		2%	3%	155
RG2 GEOGRAPHIC AREAS TWO	California	49%	45%		2%	5%	114
	Florida	56%	40%			3%	69
	Texas	54%	41%	4%	2%		62
	New York	30%	68%			2%	54
	Rest of country	47%	49%		1%	3%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	53%	43%	1%	1%	2%	285
	Toss-up	48%	48%		1%	3%	402
	Safe Democrat	42%	54%		2%	2%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	50%	47%		0%	3%	278
	Other states	47%	49%	0%	1%	3%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	50%	44%		2%	4%	124
	7-9.9% unemployment	46%	50%	0%	1%	3%	716
	Less than 7% unemployment	51%	45%		1%	2%	163
URBAN URBAN CODE	Rural	57%	39%			4%	135
	Suburban	52%	45%	1%	0%	2%	411
	Urban	36%	60%		3%	1%	177
GENDER GENDER	Male	52%	44%	0%	2%	2%	481
	Female	44%	52%		1%	3%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	53%	42%	1%	2%	2%	306
	Male / not employed	48%	49%		1%	1%	175
	Female / employed	39%	57%		0%	4%	265
	Female / not employed	48%	47%		1%	3%	256
RAGEBG AGE/C	18-29	36%	55%		2%	7%	126
	30-44	38%	57%	1%	2%	2%	291
	45-59	54%	43%		1%	2%	256
	60 and older	55%	43%		1%	2%	330
RAGE RESPONDENT'S AGE/C	18-34	38%	54%		3%	5%	219
	35-44	38%	59%	1%	1%	1%	199
	45-64	53%	44%		1%	2%	358
	65 or over	55%	41%		1%	3%	218
	Unsure / refused	66%	34%				10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP4		HANDP4 BETTER HANDLE / TAXES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	38%	57%	1%	2%	3%	417
	45-64	53%	44%		1%	2%	358
	65 or over	56%	41%		0%	3%	228
RR96 AGE / SEX	Male / under 45	44%	51%	1%	2%	2%	216
	Male / 45+	58%	39%		1%	2%	266
	Female / under 45	31%	63%		1%	5%	202
	Female / 45+	52%	46%		0%	2%	320
RRACE RESPONDENT'S RACE/C	White	56%	40%		1%	3%	752
	Black / African American	4%	94%		0%	2%	120
	Hispanic / Latino	33%	60%	2%	3%	2%	90
	Other	45%	49%		2%	3%	40
GENRACE RACE BY GENDER	White men	60%	37%		2%	2%	361
	White women	53%	43%		0%	4%	391
	Black men	4%	95%			2%	51
	Black women	4%	93%		1%	3%	70
	Hispanic men	37%	55%	5%		3%	47
	Hispanic women	28%	66%		6%		43
WHITE SENIORS	White seniors	59%	38%		1%	2%	288
	Other	43%	53%	0%	1%	3%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	91%	6%		1%	2%	401
	Independent	45%	46%	1%	3%	5%	171
	Democrat	7%	89%		1%	3%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	89%	8%		1%	3%	440
	Ticket splitter	43%	46%	3%	4%	4%	74
	Democrat	11%	85%		1%	2%	490
PARTISAN PARTISAN	Hard GOP	94%	4%		0%	2%	365
	Soft GOP	75%	16%		3%	6%	78
	Ticket splitter	44%	42%	3%	7%	4%	72
	Soft DEM	17%	79%			5%	86
	Hard DEM	7%	90%		1%	2%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	73%	24%		1%	2%	561
	Moderate	37%	47%	3%	8%	4%	66
	Liberal	11%	85%		1%	3%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	83%	15%		1%	1%	189
	Somewhat conservative	68%	29%		1%	3%	372
	Moderate / liberal	15%	79%	0%	2%	3%	442
RPTYID98 TARGET GROUPS	Republican	91%	6%		1%	2%	401
	Independent	45%	46%	1%	3%	5%	171
	Conservative DEM	11%	85%		1%	3%	121
	Mod / lib DEM	6%	91%		1%	2%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP4		HANDP4 BETTER HANDLE / TAXES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	6%	91%		1%	2%	318
	Mod / conservative DEM	20%	76%		2%	3%	171
	Independent	43%	46%	3%	4%	4%	74
	Mod / liberal GOP	58%	33%		2%	8%	56
	Conservative GOP	93%	4%		0%	2%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	88%	12%				140
	Yes	83%	11%		4%	2%	75
	Unsure	38%	56%		1%	5%	54
	No	60%	32%	1%	2%	5%	228
	No / strongly	26%	71%		1%	2%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	30%	67%			4%	43
	High school graduate	46%	50%		1%	3%	207
	Some college	46%	48%		2%	3%	250
	College graduate	50%	46%	0%	1%	2%	503
SEXEDUC SEX / EDUCATION	College men	54%	42%	1%	2%	1%	367
	Non-college men	45%	51%		0%	4%	114
	College women	44%	51%		1%	4%	385
	Non-college women	42%	55%		0%	2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	56%	40%		1%	3%	367
	Minority non-college graduate	14%	81%		2%	2%	133
	Others	50%	46%	0%	1%	2%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	56%	38%		2%	3%	169
	White female non-college graduates	56%	41%		0%	3%	198
	Minority male non-college graduates	17%	80%			4%	63
	Minority female non-college graduates	12%	83%		4%	1%	70
	Other	50%	46%	0%	1%	2%	503
WILLWIN WHO WILL WIN	Romney	90%	8%		1%	1%	368
	Obama	18%	78%		1%	3%	535
	Other				100%		1
	Unsure / refused	48%	38%	2%	4%	7%	99
RUNION MEMBER OF LABOR UNION/C	Union household	27%	72%		2%		133
	Non-union household	51%	45%	0%	1%	3%	870
RMARITAL MARITAL STATUS/C	Single	34%	61%		2%	3%	215
	Married	55%	42%		1%	3%	576
	No longer married	41%	54%	1%	1%	2%	212
MOMDAD PARENTS	Dad	50%	47%		1%	1%	160
	Mom	44%	50%		0%	5%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP4		HANDP4 BETTER HANDLE / TAXES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	50%	45%		1%	4%	245
	Married / no children	58%	39%		1%	2%	331
	Divorced / children	57%	43%				23
	Divorced / no children	39%	55%	2%	3%	1%	88
	Single / children	26%	72%			2%	45
	Single / no children	36%	58%		2%	3%	169
	Other / mixed	40%	56%			4%	100
GENMAR1 GENDER AND MARITAL	Single women	23%	71%		2%	3%	109
	Married women	54%	42%		0%	4%	276
	No longer married women	39%	57%		0%	3%	136
	Single men	45%	51%		1%	3%	106
	Married men	56%	41%		2%	2%	300
	No longer married men	45%	49%	3%	2%	1%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	63%	32%		1%	4%	72
	White single women	34%	64%			2%	61
	White married men	60%	36%		2%	1%	236
	White married women	60%	35%			5%	230
	White no longer married men	51%	44%		3%	2%	54
	White no longer married women	49%	47%		1%	3%	100
	Other	21%	75%	1%	2%	2%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	16%	84%				28
	Married mothers	50%	42%		0%	8%	117
	No longer married mothers	47%	53%				25
	Non-mothers	48%	48%	0%	1%	2%	833
MOMRACE MOTHERS BY RACE	White mothers	58%	34%			8%	116
	Non-white mothers	14%	85%		1%		53
	Non-mothers	48%	48%	0%	1%	2%	833
ECONCLA2 ECONOMIC CLASS	Upper class	48%	52%				54
	Middle class	50%	46%	0%	1%	2%	749
	Low income	35%	58%		3%	4%	192
	Working class	81%	19%				6
	Unemployed	55%	45%				3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	48%	52%				54
	Middle class family	55%	41%		1%	3%	525
	Middle class / not married or parent	38%	58%	1%	1%	2%	224
	Lower class	37%	56%		3%	4%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP4		HANDP4 BETTER HANDLE / TAXES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	49%	49%		1%	1%	195
	Protestant	56%	40%			3%	154
	Baptist	47%	47%	1%	1%	5%	173
	Fundamentalist / Pentecostal	59%	37%		1%	4%	167
	Other	55%	39%		4%	2%	81
	No affiliation	30%	66%		2%	2%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	57%	39%	1%	0%	3%	362
	At least once a month	50%	45%		1%	4%	203
	Infrequently	46%	50%		2%	2%	158
	Never	41%	55%			4%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	58%	41%			1%	92
	Active Protestant	62%	34%			4%	64
	Active Baptist	50%	44%	2%		4%	96
	Active Fundamentalist / Pentecostal	64%	32%		1%	3%	87
	Active Other	52%	42%		3%	4%	22
	Non-active	42%	54%		2%	3%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	62%	33%		1%	4%	154
	Male not evangelical	47%	49%	1%	2%	1%	327
	Female born again / evangelicals	56%	39%		0%	5%	205
	Female not evangelical	36%	61%		1%	3%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	74%	20%		0%	5%	259
	Non-white Evangelical	17%	79%		1%	3%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	86%	11%		0%	3%	203
	Non-white conservative Christians	31%	62%		1%	6%	55
	White non-conservative Christians	34%	55%			11%	56
	Non-white non-conservative Christians		100%				46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	65%	31%		1%	3%	394
	Non-gun owner HH	36%	60%	0%	1%	3%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	7%	91%			2%	399
	Unsure	27%	61%		3%	8%	71
	Wrong track	81%	15%	0%	2%	2%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	90%	7%		1%	2%	445
	Undecided	41%	43%	2%	3%	11%	98
	Democrat	8%	90%		1%	2%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP4		HANDP4 BETTER HANDLE / TAXES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	14%	78%		4%	4%	69
	Health care costs	31%	64%		1%	4%	74
	Gov't spending & budget deficit	71%	25%		2%	1%	158
	Economy	56%	42%			2%	280
	Medicare & SS	24%	74%			3%	88
	Jobs	45%	50%	1%		4%	151
	Other	45%	48%		2%	4%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	54%	43%	0%	1%	2%	715
	Nat'l security issues	44%	53%			3%	73
	Education	14%	78%		4%	4%	69
	Medicare / SS	24%	74%			3%	88
	Other	45%	40%		6%	9%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	10%	87%		1%	3%	532
	Unfavorable	92%	4%	0%	1%	2%	453
	No opinion	37%	39%			25%	18
	Never heard of					100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	86%	12%	0%	1%	2%	506
	Unfavorable	6%	90%		2%	2%	439
	No opinion	28%	53%		1%	18%	54
	Never heard of	13%	68%			19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	7%	90%		1%	3%	500
	Unsure	24%	54%		7%	15%	19
	Disapprove	90%	6%	0%	1%	2%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	8%	89%		1%	3%	477
	Unsure	34%	36%		7%	24%	12
	Disapprove	85%	11%	0%	1%	2%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	5%	91%		1%	2%	399
	Unsure	34%	54%		2%	10%	39
	Disapprove	78%	18%	0%	1%	2%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	11%	87%		0%	2%	505
	Unsure	33%	35%	5%	10%	18%	48
	Disapprove	90%	7%		1%	2%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	14%	82%	0%	1%	3%	567
	Unsure	60%	14%		3%	22%	22
	Disapprove	93%	5%		2%	1%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	89%	8%	0%	0%	2%	503
	Obama	4%	93%		1%	2%	472
	Both		100%				2
	Neither	22%	14%		64%		9
	Unsure	23%	26%			51%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

HANDP4		HANDP4 BETTER HANDLE / TAXES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
HANDP5 BETTER HANDLE / MEDICARE	Romney	94%	5%			1%	431
	Obama	9%	88%		0%	2%	518
	Both	50%		39%	12%		6
	Neither	30%	21%		49%		13
	Unsure	42%	19%		8%	31%	35
HANDP7 BETTER HANDLE / JOBS	Romney	89%	8%	0%	1%	2%	491
	Obama	6%	92%		1%	2%	469
	Both		100%				2
	Neither	8%	43%		50%		13
	Unsure	31%	36%			33%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	50%	48%		1%	1%	702
	Yes / watched news coverage	46%	51%		2%	1%	158
	No	36%	48%	2%	2%	11%	142
	Unsure / refused	100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	92%	5%	0%	0%	2%	484
	Undecided	24%	36%		18%	22%	30
	Obama	5%	92%		1%	2%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	50%	47%	0%	1%	1%	797
	Very likely	36%	53%		1%	9%	167
	Somewhat likely	32%	53%		12%	3%	29
	Already voted	39%	61%				10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	53%	46%		0%	1%	405
	Most likely 50%	55%	44%		0%	1%	502
	Most likely 60%	54%	45%	0%	0%	1%	605
	Most likely 70%	52%	46%	0%	1%	1%	702
	100% of sample	47%	49%	0%	1%	3%	1003
TOTAL		47%	49%	0%	1%	3%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP5		HANDP5 BETTER HANDLE / MEDICARE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		43%	52%	1%	1%	4%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	38%	58%		1%	3%	200
	Midwest	37%	59%	2%	1%	2%	174
	South	48%	47%		1%	4%	245
	South Central	46%	48%	3%	1%	2%	82
	Central Plains	50%	46%			5%	77
	Mountain States	54%	41%			5%	70
	West	39%	52%		3%	6%	155
RG2 GEOGRAPHIC AREAS TWO	California	41%	51%		2%	6%	114
	Florida	50%	45%		4%	1%	69
	Texas	46%	47%	4%	2%	2%	62
	New York	28%	66%		1%	6%	54
	Rest of country	44%	52%	0%	1%	3%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	50%	45%	1%	1%	4%	285
	Toss-up	42%	54%	0%	1%	3%	402
	Safe Democrat	38%	55%	1%	2%	4%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	43%	53%	0%	1%	3%	278
	Other states	43%	51%	1%	1%	4%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	44%	49%		2%	6%	124
	7-9.9% unemployment	41%	53%	1%	1%	3%	716
	Less than 7% unemployment	49%	49%		0%	2%	163
URBAN URBAN CODE	Rural	49%	45%		1%	4%	135
	Suburban	46%	48%	1%	1%	3%	411
	Urban	32%	64%		1%	3%	177
GENDER GENDER	Male	48%	47%	1%	2%	3%	481
	Female	38%	56%	1%	1%	4%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	51%	43%	1%	3%	2%	306
	Male / not employed	44%	53%	0%	1%	3%	175
	Female / employed	31%	63%		0%	5%	265
	Female / not employed	45%	49%	1%	1%	4%	256
RAGEBG AGE/C	18-29	29%	63%			9%	126
	30-44	34%	60%	2%	2%	2%	291
	45-59	48%	46%		2%	4%	256
	60 and older	52%	44%	0%	1%	3%	330
RAGE RESPONDENT'S AGE/C	18-34	34%	58%		2%	6%	219
	35-44	31%	63%	3%	1%	2%	199
	45-64	47%	48%		1%	4%	358
	65 or over	55%	42%	0%	0%	2%	218
	Unsure / refused	71%	29%				10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP5		HANDP5 BETTER HANDLE / MEDICARE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	32%	61%	1%	2%	4%	417
	45-64	47%	48%		1%	4%	358
	65 or over	56%	41%	0%	0%	2%	228
RR96 AGE / SEX	Male / under 45	43%	50%	1%	3%	2%	216
	Male / 45+	52%	44%	0%	1%	3%	266
	Female / under 45	21%	72%	1%		6%	202
	Female / 45+	49%	46%		1%	4%	320
RRACE RESPONDENT'S RACE/C	White	51%	43%	0%	1%	4%	752
	Black / African American	2%	96%		0%	2%	120
	Hispanic / Latino	27%	63%	2%	2%	6%	90
	Other	42%	53%		2%	3%	40
GENRACE RACE BY GENDER	White men	56%	40%	0%	2%	3%	361
	White women	48%	47%	1%	1%	4%	391
	Black men	4%	95%			2%	51
	Black women	2%	96%		1%	1%	70
	Hispanic men	37%	52%	5%	3%	3%	47
	Hispanic women	16%	75%			9%	43
WHITE SENIORS	White seniors	56%	41%	0%	1%	3%	288
	Other	38%	56%	1%	1%	4%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	85%	10%	1%	1%	3%	401
	Independent	39%	48%	1%	4%	8%	171
	Democrat	6%	91%		1%	2%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	82%	13%	1%	1%	4%	440
	Ticket splitter	39%	48%	3%	5%	5%	74
	Democrat	9%	87%		1%	3%	490
PARTISAN PARTISAN	Hard GOP	87%	9%	1%	0%	3%	365
	Soft GOP	68%	22%		5%	5%	78
	Ticket splitter	38%	43%	3%	7%	8%	72
	Soft DEM	14%	79%		1%	6%	86
	Hard DEM	5%	92%		0%	2%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	67%	29%	1%	1%	3%	561
	Moderate	31%	51%	3%	10%	5%	66
	Liberal	10%	86%		0%	4%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	81%	16%		1%	2%	189
	Somewhat conservative	59%	36%	1%	1%	4%	372
	Moderate / liberal	13%	80%	0%	2%	4%	442
RPTYID98 TARGET GROUPS	Republican	85%	10%	1%	1%	3%	401
	Independent	39%	48%	1%	4%	8%	171
	Conservative DEM	10%	88%		1%	1%	121
	Mod / lib DEM	4%	93%		0%	3%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP5		HANDP5 BETTER HANDLE / MEDICARE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	4%	91%		0%	4%	318
	Mod / conservative DEM	17%	80%		2%	1%	171
	Independent	39%	48%	3%	5%	5%	74
	Mod / liberal GOP	55%	37%		5%	3%	56
	Conservative GOP	86%	9%	1%	1%	4%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	85%	14%			1%	140
	Yes	73%	18%	4%	4%	2%	75
	Unsure	37%	55%	1%	1%	6%	54
	No	54%	37%	1%	2%	6%	228
	No / strongly	23%	73%		1%	3%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	21%	75%		2%	2%	43
	High school graduate	45%	53%		1%	1%	207
	Some college	46%	49%		1%	5%	250
	College graduate	42%	51%	1%	2%	4%	503
SEXEDUC SEX / EDUCATION	College men	49%	45%	1%	2%	3%	367
	Non-college men	45%	51%		2%	1%	114
	College women	38%	55%	1%	1%	6%	385
	Non-college women	38%	61%		0%	1%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	55%	41%		1%	2%	367
	Minority non-college graduate	12%	84%			4%	133
	Others	42%	51%	1%	2%	4%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	56%	41%		2%	1%	169
	White female non-college graduates	54%	42%		1%	3%	198
	Minority male non-college graduates	20%	79%			1%	63
	Minority female non-college graduates	4%	89%			7%	70
	Other	42%	51%	1%	2%	4%	503
WILLWIN WHO WILL WIN	Romney	86%	10%	1%	0%	2%	368
	Obama	13%	83%		1%	3%	535
	Other			100%			1
	Unsure / refused	44%	36%	2%	5%	13%	99
RUNION MEMBER OF LABOR UNION/C	Union household	26%	68%		3%	4%	133
	Non-union household	46%	49%	1%	1%	3%	870
RMARITAL MARITAL STATUS/C	Single	29%	65%			6%	215
	Married	50%	45%	0%	2%	3%	576
	No longer married	38%	57%	1%	1%	2%	212
MOMDAD PARENTS	Dad	47%	48%		3%	2%	160
	Mom	35%	58%	2%	1%	4%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP5		HANDP5 BETTER HANDLE / MEDICARE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	44%	49%	1%	2%	4%	245
	Married / no children	54%	42%		1%	3%	331
	Divorced / children	48%	48%		4%		23
	Divorced / no children	34%	60%	3%	2%	2%	88
	Single / children	21%	77%			2%	45
	Single / no children	32%	62%			7%	169
	Other / mixed	40%	57%			3%	100
GENMAR1 GENDER AND MARITAL	Single women	16%	77%			6%	109
	Married women	47%	46%	1%	1%	4%	276
	No longer married women	37%	60%		0%	3%	136
	Single men	43%	52%			5%	106
	Married men	52%	43%		2%	2%	300
	No longer married men	41%	52%	4%	3%	1%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	61%	36%			3%	72
	White single women	27%	67%			6%	61
	White married men	56%	39%		2%	3%	236
	White married women	54%	40%	1%	1%	4%	230
	White no longer married men	45%	48%	1%	4%	2%	54
	White no longer married women	46%	50%		0%	4%	100
	Other	18%	77%	1%	1%	3%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%	88%				28
	Married mothers	39%	51%	2%	1%	6%	117
	No longer married mothers	43%	57%				25
	Non-mothers	45%	50%	0%	1%	3%	833
MOMRACE MOTHERS BY RACE	White mothers	48%	43%	2%	1%	5%	116
	Non-white mothers	7%	90%		1%	2%	53
	Non-mothers	45%	50%	0%	1%	3%	833
ECONCLA2 ECONOMIC CLASS	Upper class	38%	59%			3%	54
	Middle class	45%	49%	1%	1%	3%	749
	Low income	34%	60%		1%	5%	192
	Working class	81%	2%			17%	6
	Unemployed	55%	45%				3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	38%	59%			3%	54
	Middle class family	50%	45%	1%	2%	3%	525
	Middle class / not married or parent	35%	60%	1%	1%	4%	224
	Lower class	35%	58%		1%	6%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP5		HANDP5 BETTER HANDLE / MEDICARE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	43%	53%	0%	1%	3%	195
	Protestant	54%	44%		1%	2%	154
	Baptist	44%	49%	3%	2%	2%	173
	Fundamentalist / Pentecostal	53%	43%			3%	167
	Other	56%	39%		1%	4%	81
	No affiliation	23%	69%		3%	6%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	55%	41%	1%	0%	3%	362
	At least once a month	44%	51%	2%	2%	2%	203
	Infrequently	42%	53%		1%	4%	158
	Never	32%	59%			9%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	54%	43%		1%	1%	92
	Active Protestant	61%	39%				64
	Active Baptist	50%	45%	2%		2%	96
	Active Fundamentalist / Pentecostal	57%	37%			7%	87
	Active Other	58%	40%		3%		22
	Non-active	36%	58%	1%	2%	4%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	64%	34%		1%	1%	154
	Male not evangelical	41%	52%	1%	3%	3%	327
	Female born again / evangelicals	52%	43%	1%	1%	3%	205
	Female not evangelical	29%	65%		1%	5%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	73%	23%	1%	1%	2%	259
	Non-white Evangelical	18%	79%		1%	2%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	84%	12%	1%	0%	2%	203
	Non-white conservative Christians	33%	64%		1%	2%	55
	White non-conservative Christians	32%	64%		1%	3%	56
	Non-white non-conservative Christians		98%			2%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	58%	35%	1%	2%	4%	394
	Non-gun owner HH	33%	62%	0%	1%	3%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	2%	95%		0%	2%	399
	Unsure	14%	70%		2%	14%	71
	Wrong track	78%	16%	1%	2%	3%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	84%	12%	1%	1%	2%	445
	Undecided	34%	40%	2%	6%	19%	98
	Democrat	5%	93%		1%	1%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP5		HANDP5 BETTER HANDLE / MEDICARE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	9%	85%			6%	69
	Health care costs	23%	76%			1%	74
	Gov't spending & budget deficit	70%	26%		3%	2%	158
	Economy	51%	44%		1%	4%	280
	Medicare & SS	19%	77%		1%	3%	88
	Jobs	39%	56%	1%	1%	3%	151
	Other	44%	48%	2%	2%	5%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	49%	46%	0%	1%	3%	715
	Nat'l security issues	46%	49%			5%	73
	Education	9%	85%			6%	69
	Medicare / SS	19%	77%		1%	3%	88
	Other	40%	42%	6%	5%	8%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	6%	91%		0%	3%	532
	Unfavorable	87%	6%	1%	2%	3%	453
	No opinion	32%	33%		7%	28%	18
	Never heard of					100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	80%	15%	1%	1%	3%	506
	Unfavorable	3%	93%		2%	3%	439
	No opinion	25%	62%		1%	11%	54
	Never heard of		81%			19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	4%	93%		0%	3%	500
	Unsure		58%		16%	25%	19
	Disapprove	85%	9%	1%	2%	3%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	4%	93%		0%	3%	477
	Unsure	34%	44%		7%	15%	12
	Disapprove	79%	14%	1%	2%	4%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	2%	95%		0%	2%	399
	Unsure	21%	60%		2%	18%	39
	Disapprove	73%	20%	1%	2%	3%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	5%	93%		0%	2%	505
	Unsure	20%	41%	5%	7%	28%	48
	Disapprove	88%	7%	1%	2%	2%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	10%	85%	1%	0%	4%	567
	Unsure	62%	26%		3%	8%	22
	Disapprove	87%	7%	1%	3%	3%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	84%	11%	1%	1%	4%	503
	Obama	2%	95%		1%	2%	472
	Both		100%				2
	Neither	11%	6%		82%		9
	Unsure	1%	70%			29%	17

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HANDP5		HANDP5 BETTER HANDLE / MEDICARE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
HANDP7 BETTER HANDLE / JOBS	Romney	84%	12%	1%	1%	3%	491
	Obama	3%	95%		0%	2%	469
	Both		100%				2
	Neither		30%		70%		13
	Unsure	21%	37%		2%	40%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	48%	49%	0%	0%	2%	702
	Yes / watched news coverage	35%	58%		3%	4%	158
	No	29%	57%	2%	4%	9%	142
	Unsure / refused	100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	85%	10%	1%	1%	3%	484
	Undecided	23%	27%		27%	23%	30
	Obama	2%	95%		0%	3%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	45%	50%	1%	1%	3%	797
	Very likely	37%	56%		1%	6%	167
	Somewhat likely	15%	70%		12%	3%	29
	Already voted	39%	61%				10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	47%	50%	1%		2%	405
	Most likely 50%	48%	49%	1%		2%	502
	Most likely 60%	47%	50%	1%	0%	2%	605
	Most likely 70%	46%	50%	1%	0%	3%	702
	100% of sample	43%	52%	1%	1%	4%	1003
TOTAL		43%	52%	1%	1%	4%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP6		HANDP6 BETTER HANDLE / STANDING UP FOR THE MIDDLE CLASS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		42%	54%	1%	2%	2%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	33%	59%	1%	4%	3%	200
	Midwest	37%	59%		1%	3%	174
	South	47%	50%		1%	1%	245
	South Central	46%	47%	3%	3%	1%	82
	Central Plains	53%	41%	2%	1%	3%	77
	Mountain States	48%	50%			2%	70
	West	38%	56%		3%	2%	155
RG2 GEOGRAPHIC AREAS TWO	California	42%	51%		4%	3%	114
	Florida	50%	44%		2%	3%	69
	Texas	44%	48%	4%	3%	2%	62
	New York	25%	68%		3%	4%	54
	Rest of country	42%	54%	0%	1%	2%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	48%	48%	1%	1%	1%	285
	Toss-up	42%	54%	0%	1%	2%	402
	Safe Democrat	35%	58%	1%	4%	3%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	44%	54%		1%	2%	278
	Other states	41%	53%	1%	2%	2%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	43%	50%		4%	3%	124
	7-9.9% unemployment	40%	55%	1%	2%	2%	716
	Less than 7% unemployment	48%	50%	1%	0%	1%	163
URBAN URBAN CODE	Rural	48%	47%		2%	3%	135
	Suburban	45%	50%	1%	2%	2%	411
	Urban	30%	66%		1%	2%	177
GENDER GENDER	Male	45%	49%	1%	3%	2%	481
	Female	39%	57%		1%	3%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	45%	48%	2%	4%	2%	306
	Male / not employed	45%	52%	0%	1%	2%	175
	Female / employed	32%	65%		1%	1%	265
	Female / not employed	46%	49%		1%	4%	256
RAGEBG AGE/C	18-29	34%	64%			2%	126
	30-44	30%	65%	1%	4%	0%	291
	45-59	47%	48%	1%	2%	3%	256
	60 and older	51%	44%	0%	1%	4%	330
RAGE RESPONDENT'S AGE/C	18-34	33%	62%	0%	3%	2%	219
	35-44	29%	68%	1%	2%		199
	45-64	47%	48%	1%	1%	3%	358
	65 or over	53%	42%		2%	3%	218
	Unsure / refused	60%	39%			1%	10

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP6		HANDP6 BETTER HANDLE / STANDING UP FOR THE MIDDLE CLASS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	31%	65%	1%	2%	1%	417
	45-64	47%	48%	1%	1%	3%	358
	65 or over	54%	42%		2%	3%	228
RR96 AGE / SEX	Male / under 45	36%	58%	1%	4%	0%	216
	Male / 45+	52%	42%	1%	2%	3%	266
	Female / under 45	26%	72%		1%	2%	202
	Female / 45+	47%	48%		1%	3%	320
RRACE RESPONDENT'S RACE/C	White	50%	45%	0%	2%	2%	752
	Black / African American	2%	95%		0%	3%	120
	Hispanic / Latino	26%	67%	4%	2%	2%	90
	Other	38%	57%		2%	4%	40
GENRACE RACE BY GENDER	White men	52%	42%	0%	3%	2%	361
	White women	48%	48%		1%	2%	391
	Black men	3%	94%			3%	51
	Black women	1%	96%		1%	2%	70
	Hispanic men	30%	59%	8%	3%		47
	Hispanic women	21%	76%			3%	43
WHITE SENIORS	White seniors	55%	40%	0%	2%	3%	288
	Other	36%	59%	1%	2%	2%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	85%	10%	0%	2%	3%	401
	Independent	37%	50%	2%	6%	5%	171
	Democrat	3%	95%		1%	1%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	81%	13%	1%	3%	3%	440
	Ticket splitter	35%	54%	4%	5%	1%	74
	Democrat	8%	90%		1%	1%	490
PARTISAN PARTISAN	Hard GOP	86%	9%	0%	1%	3%	365
	Soft GOP	63%	22%	1%	8%	5%	78
	Ticket splitter	37%	48%	4%	7%	4%	72
	Soft DEM	18%	78%		1%	3%	86
	Hard DEM	3%	96%		1%	1%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	66%	29%	1%	2%	2%	561
	Moderate	31%	52%	3%	10%	3%	66
	Liberal	8%	90%		1%	2%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	81%	17%		1%	1%	189
	Somewhat conservative	58%	35%	1%	2%	3%	372
	Moderate / liberal	11%	84%	0%	2%	2%	442
RPTYID98 TARGET GROUPS	Republican	85%	10%	0%	2%	3%	401
	Independent	37%	50%	2%	6%	5%	171
	Conservative DEM	7%	92%		1%	1%	121
	Mod / lib DEM	2%	97%		1%	1%	310

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

HANDP6		HANDP6 BETTER HANDLE / STANDING UP FOR THE MIDDLE CLASS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	3%	95%		1%	1%	318
	Mod / conservative DEM	17%	79%		1%	2%	171
	Independent	35%	54%	4%	5%	1%	74
	Mod / liberal GOP	48%	40%		5%	7%	56
	Conservative GOP	85%	9%	1%	2%	3%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	84%	14%		1%	1%	140
	Yes	78%	11%	2%	6%	3%	75
	Unsure	35%	61%		2%	2%	54
	No	54%	36%	1%	4%	5%	228
	No / strongly	20%	78%	0%	1%	1%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	26%	71%			3%	43
	High school graduate	44%	53%		1%	2%	207
	Some college	41%	54%	1%	2%	3%	250
	College graduate	42%	52%	1%	3%	2%	503
SEXEDUC SEX / EDUCATION	College men	45%	49%	1%	3%	2%	367
	Non-college men	44%	52%		1%	2%	114
	College women	39%	57%		1%	3%	385
	Non-college women	39%	60%		0%	1%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	52%	44%		2%	2%	367
	Minority non-college graduate	10%	85%	1%		3%	133
	Others	42%	52%	1%	3%	2%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	50%	45%		3%	3%	169
	White female non-college graduates	54%	43%		1%	2%	198
	Minority male non-college graduates	15%	80%	3%		2%	63
	Minority female non-college graduates	6%	90%			4%	70
	Other	42%	52%	1%	3%	2%	503
WILLWIN WHO WILL WIN	Romney	86%	11%	0%	1%	1%	368
	Obama	11%	85%	0%	1%	2%	535
	Other	100%					1
	Unsure / refused	42%	40%	2%	7%	9%	99
RUNION MEMBER OF LABOR UNION/C	Union household	21%	73%		5%	2%	133
	Non-union household	45%	51%	1%	1%	2%	870
RMARITAL MARITAL STATUS/C	Single	28%	68%	0%	1%	2%	215
	Married	49%	47%		2%	2%	576
	No longer married	37%	57%	2%	1%	3%	212
MOMDAD PARENTS	Dad	42%	52%	1%	2%	2%	160
	Mom	35%	61%		1%	3%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP6		HANDP6 BETTER HANDLE / STANDING UP FOR THE MIDDLE CLASS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	41%	54%		2%	2%	245
	Married / no children	54%	41%		3%	2%	331
	Divorced / children	51%	47%			2%	23
	Divorced / no children	34%	60%	3%	2%	1%	88
	Single / children	19%	80%			2%	45
	Single / no children	31%	65%	1%	2%	2%	169
	Other / mixed	36%	58%	2%	1%	4%	100
GENMAR1 GENDER AND MARITAL	Single women	22%	76%			2%	109
	Married women	47%	48%		2%	3%	276
	No longer married women	36%	61%			3%	136
	Single men	34%	60%	1%	3%	2%	106
	Married men	50%	45%		3%	2%	300
	No longer married men	38%	50%	6%	3%	3%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	50%	44%	1%	4%	1%	72
	White single women	34%	66%				61
	White married men	55%	41%		3%	2%	236
	White married women	54%	41%		2%	3%	230
	White no longer married men	45%	46%	1%	4%	4%	54
	White no longer married women	45%	52%			3%	100
	Other	16%	79%	2%	1%	2%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%	88%				28
	Married mothers	40%	56%		1%	3%	117
	No longer married mothers	43%	56%			2%	25
	Non-mothers	43%	52%	1%	2%	2%	833
MOMRACE MOTHERS BY RACE	White mothers	48%	47%		1%	3%	116
	Non-white mothers	7%	91%		1%	1%	53
	Non-mothers	43%	52%	1%	2%	2%	833
ECONCLA2 ECONOMIC CLASS	Upper class	41%	58%			1%	54
	Middle class	44%	51%	1%	2%	2%	749
	Low income	30%	65%		1%	4%	192
	Working class	71%	17%		10%	2%	6
	Unemployed	55%	45%				3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	41%	58%			1%	54
	Middle class family	49%	47%	0%	2%	2%	525
	Middle class / not married or parent	35%	60%	2%	2%	1%	224
	Lower class	32%	63%		1%	4%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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HANDP6		HANDP6 BETTER HANDLE / STANDING UP FOR THE MIDDLE CLASS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	43%	53%	1%	1%	2%	195
	Protestant	46%	47%		3%	5%	154
	Baptist	44%	52%	1%	1%	2%	173
	Fundamentalist / Pentecostal	56%	41%	1%		2%	167
	Other	57%	41%		1%	1%	81
	No affiliation	22%	72%		5%	2%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	54%	42%	1%	1%	2%	362
	At least once a month	42%	53%	0%	1%	3%	203
	Infrequently	40%	57%	1%	1%	1%	158
	Never	30%	59%			10%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	51%	45%	2%	1%	1%	92
	Active Protestant	55%	39%		3%	3%	64
	Active Baptist	48%	48%	2%		1%	96
	Active Fundamentalist / Pentecostal	63%	34%			3%	87
	Active Other	59%	39%		3%		22
	Non-active	35%	60%	0%	2%	2%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	60%	38%		1%	2%	154
	Male not evangelical	38%	55%	2%	4%	2%	327
	Female born again / evangelicals	54%	43%		0%	3%	205
	Female not evangelical	29%	67%		2%	3%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	71%	26%		1%	3%	259
	Non-white Evangelical	20%	79%		1%	1%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	82%	15%		1%	3%	203
	Non-white conservative Christians	33%	65%		1%	2%	55
	White non-conservative Christians	29%	67%			3%	56
	Non-white non-conservative Christians	4%	96%				46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	56%	37%	0%	3%	3%	394
	Non-gun owner HH	32%	64%	1%	1%	2%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	2%	97%			1%	399
	Unsure	20%	71%		2%	7%	71
	Wrong track	75%	19%	1%	3%	2%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	82%	13%	1%	2%	2%	445
	Undecided	32%	49%	2%	7%	10%	98
	Democrat	5%	94%	0%	1%	0%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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 October 7-11, 2012

HANDP6		HANDP6 BETTER HANDLE / STANDING UP FOR THE MIDDLE CLASS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	9%	90%			2%	69
	Health care costs	22%	76%		2%		74
	Gov't spending & budget deficit	63%	28%	1%	7%	2%	158
	Economy	51%	47%	1%	1%	1%	280
	Medicare & SS	18%	77%		1%	4%	88
	Jobs	40%	55%	1%		4%	151
	Other	43%	51%		2%	4%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	47%	48%	1%	2%	2%	715
	Nat'l security issues	45%	51%			4%	73
	Education	9%	90%			2%	69
	Medicare / SS	18%	77%		1%	4%	88
	Other	46%	42%		5%	7%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	5%	94%	0%	1%	1%	532
	Unfavorable	86%	7%	1%	3%	3%	453
	No opinion	28%	38%		6%	28%	18
	Never heard of					100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	79%	16%	1%	2%	3%	506
	Unfavorable	1%	96%		2%	1%	439
	No opinion	26%	62%		2%	11%	54
	Never heard of		68%		13%	19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	2%	96%		1%	1%	500
	Unsure	15%	50%		16%	19%	19
	Disapprove	84%	9%	1%	3%	3%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	3%	96%	0%		1%	477
	Unsure	28%	41%		7%	24%	12
	Disapprove	78%	14%	1%	4%	3%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	1%	98%			1%	399
	Unsure	21%	63%		2%	15%	39
	Disapprove	72%	22%	1%	3%	2%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	5%	93%		1%	1%	505
	Unsure	26%	50%	5%	9%	11%	48
	Disapprove	84%	10%	1%	3%	2%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	6%	92%	0%	0%	1%	567
	Unsure	66%	8%		3%	23%	22
	Disapprove	89%	4%	1%	4%	2%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	83%	11%	1%	2%	3%	503
	Obama	0%	99%		0%	0%	472
	Both		100%				2
	Neither	17%	7%	11%	64%		9
	Unsure	1%	49%		3%	47%	17

(cont.)

HANDP6		HANDP6 BETTER HANDLE / STANDING UP FOR THE MIDDLE CLASS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
HANDP5 BETTER HANDLE / MEDICARE	Romney	89%	8%	1%	2%	1%	431
	Obama	4%	94%	0%	0%	1%	518
	Both	61%		39%			6
	Neither	11%	13%		77%		13
	Unsure	26%	40%		4%	30%	35
HANDP7 BETTER HANDLE / JOBS	Romney	81%	12%	1%	2%	3%	491
	Obama	2%	97%		0%	1%	469
	Both		100%				2
	Neither	8%	43%		50%		13
	Unsure	37%	46%		2%	14%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	47%	51%		1%	1%	702
	Yes / watched news coverage	31%	60%	1%	4%	4%	158
	No	30%	57%	3%	4%	6%	142
	Unsure / refused	100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	85%	10%	1%	2%	3%	484
	Undecided	16%	40%		26%	18%	30
	Obama	1%	98%		1%	1%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	44%	52%	0%	1%	2%	797
	Very likely	34%	57%	2%	3%	4%	167
	Somewhat likely	18%	67%		12%	3%	29
	Already voted	39%	61%				10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	48%	50%		1%	1%	405
	Most likely 50%	49%	49%		1%	1%	502
	Most likely 60%	48%	49%	0%	1%	2%	605
	Most likely 70%	46%	52%	0%	1%	2%	702
	100% of sample	42%	54%	1%	2%	2%	1003
TOTAL		42%	54%	1%	2%	2%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP7		HANDP7 BETTER HANDLE / JOBS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		49%	47%	0%	1%	3%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	46%	51%		1%	3%	200
	Midwest	46%	52%		1%	1%	174
	South	50%	46%		0%	4%	245
	South Central	57%	40%	2%	1%		82
	Central Plains	58%	35%	1%		6%	77
	Mountain States	55%	37%		3%	5%	70
	West	44%	50%		4%	3%	155
RG2 GEOGRAPHIC AREAS TWO	California	48%	48%		2%	3%	114
	Florida	58%	38%		1%	2%	69
	Texas	58%	38%	2%	2%		62
	New York	37%	58%			5%	54
	Rest of country	48%	47%	0%	1%	3%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	56%	38%	1%	1%	4%	285
	Toss-up	48%	49%		0%	2%	402
	Safe Democrat	44%	51%		2%	3%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	48%	50%		1%	1%	278
	Other states	49%	46%	0%	2%	3%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	47%	48%		2%	3%	124
	7-9.9% unemployment	48%	48%	0%	1%	3%	716
	Less than 7% unemployment	54%	42%	0%	1%	3%	163
URBAN URBAN CODE	Rural	53%	42%	1%	2%	3%	135
	Suburban	52%	44%		0%	3%	411
	Urban	37%	57%	1%	2%	3%	177
GENDER GENDER	Male	53%	41%	0%	2%	3%	481
	Female	45%	52%	0%	0%	2%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	55%	38%		3%	4%	306
	Male / not employed	49%	46%	1%	1%	3%	175
	Female / employed	40%	58%		0%	1%	265
	Female / not employed	50%	46%	0%		3%	256
RAGEBG AGE/C	18-29	38%	56%			6%	126
	30-44	38%	56%		3%	4%	291
	45-59	57%	39%	1%	2%	1%	256
	60 and older	56%	41%	0%	0%	2%	330
RAGE RESPONDENT'S AGE/C	18-34	39%	53%		1%	6%	219
	35-44	36%	59%		2%	2%	199
	45-64	56%	41%	0%	1%	1%	358
	65 or over	58%	39%	0%		2%	218
	Unsure / refused	64%	30%			6%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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HANDP7		HANDP7 BETTER HANDLE / JOBS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	38%	56%		2%	4%	417
	45-64	56%	41%	0%	1%	1%	358
	65 or over	58%	39%	0%		3%	228
RR96 AGE / SEX	Male / under 45	45%	45%		3%	6%	216
	Male / 45+	59%	37%	1%	1%	1%	266
	Female / under 45	30%	67%			3%	202
	Female / 45+	55%	43%	0%	0%	2%	320
RRACE RESPONDENT'S RACE/C	White	57%	38%	0%	2%	3%	752
	Black / African American	4%	93%		0%	3%	120
	Hispanic / Latino	39%	58%	2%		2%	90
	Other	48%	50%		2%		40
GENRACE RACE BY GENDER	White men	59%	35%		3%	4%	361
	White women	56%	41%	0%	0%	3%	391
	Black men	7%	89%			4%	51
	Black women	2%	96%		1%	2%	70
	Hispanic men	55%	40%	3%		3%	47
	Hispanic women	21%	79%				43
WHITE SENIORS	White seniors	60%	37%	0%	0%	2%	288
	Other	44%	51%	0%	2%	3%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	91%	6%	0%	1%	2%	401
	Independent	49%	42%		3%	6%	171
	Democrat	10%	86%	0%	1%	2%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	89%	7%	0%	0%	3%	440
	Ticket splitter	46%	38%		8%	8%	74
	Democrat	13%	83%	0%	1%	2%	490
PARTISAN PARTISAN	Hard GOP	93%	4%	0%		2%	365
	Soft GOP	78%	15%		2%	4%	78
	Ticket splitter	46%	41%		7%	6%	72
	Soft DEM	23%	67%		3%	7%	86
	Hard DEM	9%	88%	0%	1%	2%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	73%	23%	0%	0%	3%	561
	Moderate	40%	50%		8%	2%	66
	Liberal	14%	82%		1%	3%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	85%	13%	1%	1%	1%	189
	Somewhat conservative	68%	28%	0%	0%	4%	372
	Moderate / liberal	18%	77%		2%	3%	442
RPTYID98 TARGET GROUPS	Republican	91%	6%	0%	1%	2%	401
	Independent	49%	42%		3%	6%	171
	Conservative DEM	17%	79%	1%	1%	2%	121
	Mod / lib DEM	8%	89%		1%	2%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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HANDP7		HANDP7 BETTER HANDLE / JOBS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	8%	89%		1%	2%	318
	Mod / conservative DEM	22%	73%	1%	2%	2%	171
	Independent	46%	38%		8%	8%	74
	Mod / liberal GOP	66%	28%		2%	4%	56
	Conservative GOP	93%	4%	0%	0%	3%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	85%	14%			0%	140
	Yes	83%	9%		4%	4%	75
	Unsure	38%	53%			9%	54
	No	61%	32%	1%	1%	5%	228
	No / strongly	29%	67%	0%	2%	2%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	21%	73%	3%	2%		43
	High school graduate	52%	45%	0%	1%	2%	207
	Some college	50%	47%		1%	2%	250
	College graduate	50%	45%		2%	4%	503
SEXEDUC SEX / EDUCATION	College men	54%	39%		2%	4%	367
	Non-college men	49%	46%	1%	2%	1%	114
	College women	46%	52%		0%	2%	385
	Non-college women	44%	53%	1%		2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	59%	38%	0%	1%	2%	367
	Minority non-college graduate	19%	79%	1%		2%	133
	Others	50%	45%		2%	4%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	59%	38%		2%	2%	169
	White female non-college graduates	59%	37%	0%	0%	3%	198
	Minority male non-college graduates	32%	64%	2%		1%	63
	Minority female non-college graduates	6%	91%			2%	70
	Other	50%	45%		2%	4%	503
WILLWIN WHO WILL WIN	Romney	93%	5%		0%	2%	368
	Obama	18%	78%	0%	2%	2%	535
	Other	100%					1
	Unsure / refused	51%	32%	1%	3%	12%	99
RUNION MEMBER OF LABOR UNION/C	Union household	29%	65%		3%	3%	133
	Non-union household	52%	44%	0%	1%	3%	870
RMARITAL MARITAL STATUS/C	Single	34%	63%		0%	2%	215
	Married	56%	39%	0%	2%	3%	576
	No longer married	44%	52%	0%	1%	2%	212
MOMDAD PARENTS	Dad	51%	39%	1%	4%	5%	160
	Mom	43%	53%		0%	3%	170

(cont.)

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HANDP7		HANDP7 BETTER HANDLE / JOBS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	51%	41%	1%	2%	5%	245
	Married / no children	60%	37%		1%	2%	331
	Divorced / children	53%	41%		4%	2%	23
	Divorced / no children	45%	51%		1%	3%	88
	Single / children	18%	80%			2%	45
	Single / no children	38%	59%		0%	2%	169
	Other / mixed	42%	56%	1%		2%	100
GENMAR1 GENDER AND MARITAL	Single women	24%	75%			1%	109
	Married women	55%	41%		0%	3%	276
	No longer married women	42%	56%	1%		1%	136
	Single men	44%	51%		1%	3%	106
	Married men	57%	36%	0%	3%	3%	300
	No longer married men	49%	45%		3%	4%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	59%	36%		1%	4%	72
	White single women	37%	61%			2%	61
	White married men	60%	33%		3%	3%	236
	White married women	63%	33%		0%	3%	230
	White no longer married men	52%	39%		4%	5%	54
	White no longer married women	52%	46%	1%		1%	100
	Other	23%	74%	1%	1%	2%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%	88%				28
	Married mothers	50%	45%		0%	5%	117
	No longer married mothers	47%	51%			2%	25
	Non-mothers	50%	45%	0%	1%	3%	833
MOMRACE MOTHERS BY RACE	White mothers	59%	37%			4%	116
	Non-white mothers	7%	89%		1%	3%	53
	Non-mothers	50%	45%	0%	1%	3%	833
ECONCLA2 ECONOMIC CLASS	Upper class	46%	51%	3%			54
	Middle class	52%	44%	0%	1%	3%	749
	Low income	37%	59%		1%	3%	192
	Working class	81%	2%			17%	6
	Unemployed	55%	45%				3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	46%	51%	3%			54
	Middle class family	57%	39%		2%	3%	525
	Middle class / not married or parent	41%	56%	0%	1%	2%	224
	Lower class	38%	57%		1%	4%	200

(cont.)

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HANDP7		HANDP7 BETTER HANDLE / JOBS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	51%	47%		1%	1%	195
	Protestant	64%	33%	1%		3%	154
	Baptist	49%	46%		2%	3%	173
	Fundamentalist / Pentecostal	58%	36%	1%		5%	167
	Other	56%	43%		1%	0%	81
	No affiliation	29%	65%		3%	3%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	60%	37%	0%	0%	2%	362
	At least once a month	51%	45%		1%	3%	203
	Infrequently	48%	47%		1%	5%	158
	Never	45%	47%	6%		2%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	57%	41%		1%	1%	92
	Active Protestant	69%	27%	1%		2%	64
	Active Baptist	54%	44%			1%	96
	Active Fundamentalist / Pentecostal	66%	30%			4%	87
	Active Other	56%	42%		3%		22
	Non-active	42%	52%	0%	2%	3%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	63%	32%		1%	5%	154
	Male not evangelical	48%	45%	0%	3%	3%	327
	Female born again / evangelicals	60%	38%		1%	1%	205
	Female not evangelical	36%	61%	0%		3%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	78%	19%		1%	3%	259
	Non-white Evangelical	19%	78%		1%	2%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	89%	8%		0%	2%	203
	Non-white conservative Christians	35%	61%		1%	3%	55
	White non-conservative Christians	35%	58%		1%	6%	56
	Non-white non-conservative Christians		98%			2%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	66%	29%	0%	2%	3%	394
	Non-gun owner HH	38%	59%	0%	1%	3%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	7%	89%	0%	1%	2%	399
	Unsure	22%	72%			6%	71
	Wrong track	84%	11%	0%	1%	3%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	91%	6%	0%	1%	2%	445
	Undecided	44%	39%		4%	13%	98
	Democrat	9%	88%	0%	1%	1%	459

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HANDP7		HANDP7 BETTER HANDLE / JOBS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	18%	80%			2%	69
	Health care costs	27%	71%		1%	0%	74
	Gov't spending & budget deficit	76%	20%		2%	2%	158
	Economy	58%	39%		0%	3%	280
	Medicare & SS	20%	74%		3%	4%	88
	Jobs	48%	47%	1%	1%	2%	151
	Other	47%	46%		2%	4%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	56%	40%	0%	1%	2%	715
	Nat'l security issues	45%	52%			3%	73
	Education	18%	80%			2%	69
	Medicare / SS	20%	74%		3%	4%	88
	Other	47%	41%		6%	7%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	11%	85%	0%	1%	3%	532
	Unfavorable	94%	2%		1%	3%	453
	No opinion	40%	45%		4%	11%	18
	Never heard of					100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	89%	8%		0%	2%	506
	Unfavorable	6%	90%	0%	2%	1%	439
	No opinion	25%	57%			18%	54
	Never heard of		81%			19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	8%	88%	0%	1%	3%	500
	Unsure	42%	46%		7%	5%	19
	Disapprove	92%	4%		1%	3%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	9%	87%	0%	1%	3%	477
	Unsure	30%	54%		7%	10%	12
	Disapprove	87%	9%		1%	3%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	7%	91%	0%	1%	2%	399
	Unsure	21%	58%		8%	14%	39
	Disapprove	81%	15%	0%	1%	3%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	12%	85%	0%	1%	2%	505
	Unsure	44%	38%	2%	4%	11%	48
	Disapprove	91%	5%		1%	2%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	17%	79%	0%	1%	3%	567
	Unsure	69%	23%		6%	1%	22
	Disapprove	92%	4%		2%	3%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	93%	4%			3%	503
	Obama	4%	93%	0%	1%	2%	472
	Both	34%	29%	36%			2
	Neither	11%	6%		82%		9
	Unsure	7%	53%		4%	36%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP7		HANDP7 BETTER HANDLE / JOBS					TOTAL
		Romney	Obama	Both	Neither	Unsure	
HANDP5 BETTER HANDLE / MEDICARE	Romney	96%	3%			1%	431
	Obama	11%	86%	0%	1%	2%	518
	Both	100%					6
	Neither	22%	3%		69%	5%	13
	Unsure	36%	32%			32%	35
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	51%	46%	0%	1%	2%	702
	Yes / watched news coverage	48%	47%	0%	2%	2%	158
	No	40%	51%		3%	6%	142
	Unsure / refused	100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	93%	4%	0%	0%	3%	484
	Undecided	30%	28%		19%	23%	30
	Obama	7%	90%	0%	1%	2%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	51%	45%	0%	1%	3%	797
	Very likely	42%	53%		1%	4%	167
	Somewhat likely	20%	61%	5%	12%	3%	29
	Already voted	39%	61%				10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	52%	46%		1%	1%	405
	Most likely 50%	54%	44%		1%	1%	502
	Most likely 60%	54%	44%		1%	1%	605
	Most likely 70%	52%	46%	0%	1%	1%	702
	100% of sample	49%	47%	0%	1%	3%	1003
TOTAL		49%	47%	0%	1%	3%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP9		HANDP9 BETTER HANDLE / SHARING YOUR VALUES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		46%	50%	1%	2%	2%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	38%	58%		2%	2%	200
	Midwest	43%	54%	1%	1%	1%	174
	South	51%	44%		2%	2%	245
	South Central	48%	45%	3%	3%	2%	82
	Central Plains	53%	40%	2%	3%	2%	77
	Mountain States	52%	45%	1%	1%	1%	70
	West	43%	53%		3%	1%	155
RG2 GEOGRAPHIC AREAS TWO	California	46%	51%		2%	1%	114
	Florida	55%	41%		4%	0%	69
	Texas	47%	44%	4%	3%	2%	62
	New York	24%	73%		2%	0%	54
	Rest of country	46%	49%	1%	2%	2%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	52%	42%	1%	2%	2%	285
	Toss-up	47%	49%	0%	2%	1%	402
	Safe Democrat	39%	57%	0%	2%	1%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	49%	49%		2%	1%	278
	Other states	45%	50%	1%	2%	2%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	47%	50%		2%	1%	124
	7-9.9% unemployment	45%	51%	1%	2%	2%	716
	Less than 7% unemployment	50%	47%	1%	2%	0%	163
URBAN URBAN CODE	Rural	55%	42%	1%	2%	1%	135
	Suburban	49%	46%	1%	2%	3%	411
	Urban	34%	64%	1%	1%	1%	177
GENDER GENDER	Male	49%	45%	1%	3%	2%	481
	Female	43%	54%	0%	1%	1%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	51%	43%	1%	3%	2%	306
	Male / not employed	46%	49%		3%	3%	175
	Female / employed	38%	61%		1%		265
	Female / not employed	48%	48%	1%	1%	2%	256
RAGEBG AGE/C	18-29	36%	59%		3%	1%	126
	30-44	36%	59%	1%	3%	1%	291
	45-59	52%	45%	0%	2%	1%	256
	60 and older	54%	42%	1%	1%	3%	330
RAGE RESPONDENT'S AGE/C	18-34	38%	57%	0%	4%	1%	219
	35-44	34%	62%	1%	1%	1%	199
	45-64	51%	46%	0%	2%	1%	358
	65 or over	56%	39%	1%	1%	3%	218
	Unsure / refused	68%	25%		4%	2%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP9		HANDP9 BETTER HANDLE / SHARING YOUR VALUES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	36%	59%	1%	3%	1%	417
	45-64	51%	46%	0%	2%	1%	358
	65 or over	56%	38%	1%	1%	3%	228
RR96 AGE / SEX	Male / under 45	41%	52%	1%	4%	2%	216
	Male / 45+	56%	40%	0%	2%	2%	266
	Female / under 45	31%	67%		2%		202
	Female / 45+	50%	46%	1%	1%	2%	320
RRACE RESPONDENT'S RACE/C	White	55%	41%	0%	2%	2%	752
	Black / African American	3%	95%		0%	1%	120
	Hispanic / Latino	29%	65%	3%	2%	1%	90
	Other	46%	51%		2%	2%	40
GENRACE RACE BY GENDER	White men	56%	37%	0%	3%	3%	361
	White women	53%	44%	0%	2%	1%	391
	Black men	6%	93%			1%	51
	Black women	2%	97%		1%	1%	70
	Hispanic men	37%	55%	5%	3%		47
	Hispanic women	21%	76%	1%		2%	43
WHITE SENIORS	White seniors	58%	38%	1%	2%	2%	288
	Other	41%	55%	1%	2%	1%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	91%	5%	0%	1%	2%	401
	Independent	43%	46%	3%	5%	2%	171
	Democrat	5%	93%		1%	1%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	89%	7%	1%	2%	2%	440
	Ticket splitter	39%	42%	5%	7%	8%	74
	Democrat	8%	90%		2%	1%	490
PARTISAN PARTISAN	Hard GOP	94%	3%	0%	1%	2%	365
	Soft GOP	74%	18%	1%	6%	1%	78
	Ticket splitter	43%	39%	5%	8%	5%	72
	Soft DEM	17%	75%		5%	4%	86
	Hard DEM	4%	95%		1%	0%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	71%	25%	0%	2%	2%	561
	Moderate	37%	43%	5%	15%	1%	66
	Liberal	10%	88%		1%	1%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	83%	15%		1%	1%	189
	Somewhat conservative	65%	30%	1%	2%	3%	372
	Moderate / liberal	14%	82%	1%	3%	1%	442
RPTYID98 TARGET GROUPS	Republican	91%	5%	0%	1%	2%	401
	Independent	43%	46%	3%	5%	2%	171
	Conservative DEM	10%	87%		1%	1%	121
	Mod / lib DEM	3%	95%		1%	1%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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HANDP9		HANDP9 BETTER HANDLE / SHARING YOUR VALUES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	3%	95%		1%	1%	318
	Mod / conservative DEM	17%	79%		4%	0%	171
	Independent	39%	42%	5%	7%	8%	74
	Mod / liberal GOP	66%	28%		5%	1%	56
	Conservative GOP	93%	4%	1%	1%	2%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	85%	13%	0%	1%	1%	140
	Yes	83%	9%		7%	1%	75
	Unsure	36%	54%		5%	6%	54
	No	58%	36%	1%	3%	3%	228
	No / strongly	25%	72%	0%	1%	1%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	24%	70%		2%	3%	43
	High school graduate	46%	52%	0%	1%	1%	207
	Some college	46%	51%	0%	2%	2%	250
	College graduate	48%	47%	1%	3%	2%	503
SEXEDUC SEX / EDUCATION	College men	51%	42%	1%	3%	3%	367
	Non-college men	44%	53%		2%	0%	114
	College women	44%	54%	0%	2%	1%	385
	Non-college women	41%	57%	1%	1%	2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	55%	41%	0%	2%	2%	367
	Minority non-college graduate	12%	87%			1%	133
	Others	48%	47%	1%	3%	2%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	54%	41%		4%	2%	169
	White female non-college graduates	57%	40%	1%	0%	2%	198
	Minority male non-college graduates	19%	81%				63
	Minority female non-college graduates	6%	92%			2%	70
	Other	48%	47%	1%	3%	2%	503
WILLWIN WHO WILL WIN	Romney	90%	7%		1%	2%	368
	Obama	16%	81%	0%	2%	1%	535
	Other	100%					1
	Unsure / refused	44%	39%	4%	9%	3%	99
RUNION MEMBER OF LABOR UNION/C	Union household	26%	72%	0%	2%		133
	Non-union household	49%	47%	1%	2%	2%	870
RMARITAL MARITAL STATUS/C	Single	33%	64%	0%	1%	2%	215
	Married	53%	43%	0%	3%	1%	576
	No longer married	40%	54%	2%	2%	2%	212
MOMDAD PARENTS	Dad	51%	44%	0%	3%	2%	160
	Mom	42%	54%		3%	0%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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 October 7-11, 2012

HANDP9		HANDP9 BETTER HANDLE / SHARING YOUR VALUES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	51%	44%	0%	4%	1%	245
	Married / no children	55%	42%	0%	2%	1%	331
	Divorced / children	53%	43%		4%		23
	Divorced / no children	36%	57%	2%	2%	2%	88
	Single / children	23%	77%				45
	Single / no children	35%	61%	1%	1%	2%	169
	Other / mixed	40%	54%	2%	1%	3%	100
GENMAR1 GENDER AND MARITAL	Single women	26%	73%			1%	109
	Married women	51%	45%	0%	2%	1%	276
	No longer married women	38%	58%	1%	0%	2%	136
	Single men	39%	55%	1%	2%	3%	106
	Married men	55%	40%	0%	3%	2%	300
	No longer married men	42%	48%	3%	5%	2%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	55%	37%	1%	3%	4%	72
	White single women	40%	60%				61
	White married men	59%	36%	0%	2%	2%	236
	White married women	59%	38%		3%	1%	230
	White no longer married men	47%	43%		7%	3%	54
	White no longer married women	47%	48%	2%	0%	3%	100
	Other	19%	77%	1%	1%	1%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%	88%				28
	Married mothers	49%	46%		4%		117
	No longer married mothers	44%	53%			3%	25
	Non-mothers	47%	49%	1%	2%	2%	833
MOMRACE MOTHERS BY RACE	White mothers	58%	37%		4%	1%	116
	Non-white mothers	7%	92%		1%		53
	Non-mothers	47%	49%	1%	2%	2%	833
ECONCLA2 ECONOMIC CLASS	Upper class	48%	51%			1%	54
	Middle class	48%	47%	1%	2%	1%	749
	Low income	35%	60%		2%	3%	192
	Working class	81%	19%				6
	Unemployed	55%	45%				3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	48%	51%			1%	54
	Middle class family	53%	43%	0%	2%	1%	525
	Middle class / not married or parent	38%	58%	2%	2%	1%	224
	Lower class	37%	59%		2%	3%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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HANDP9		HANDP9 BETTER HANDLE / SHARING YOUR VALUES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	47%	50%	0%	1%	1%	195
	Protestant	58%	38%	1%	1%	1%	154
	Baptist	47%	47%	1%	4%	0%	173
	Fundamentalist / Pentecostal	57%	40%	1%	0%	2%	167
	Other	56%	42%		1%	1%	81
	No affiliation	24%	70%		3%	2%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	59%	37%	1%	2%	1%	362
	At least once a month	48%	48%	0%	1%	2%	203
	Infrequently	43%	53%	1%	2%	1%	158
	Never	39%	56%			5%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	57%	39%	1%	3%	1%	92
	Active Protestant	64%	34%	1%		1%	64
	Active Baptist	52%	41%	2%	3%	0%	96
	Active Fundamentalist / Pentecostal	66%	33%		1%	1%	87
	Active Other	59%	37%		4%		22
	Non-active	38%	57%	0%	2%	2%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	64%	33%	0%	2%	1%	154
	Male not evangelical	43%	51%	1%	3%	3%	327
	Female born again / evangelicals	59%	38%		2%	1%	205
	Female not evangelical	32%	65%	1%	1%	1%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	76%	21%	0%	2%	1%	259
	Non-white Evangelical	23%	76%		1%	1%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	88%	9%		3%		203
	Non-white conservative Christians	38%	59%		1%	2%	55
	White non-conservative Christians	31%	62%	1%	1%	4%	56
	Non-white non-conservative Christians	4%	96%				46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	63%	32%	1%	2%	2%	394
	Non-gun owner HH	35%	61%	0%	2%	1%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	3%	96%	0%	1%	0%	399
	Unsure	24%	61%		5%	10%	71
	Wrong track	81%	14%	1%	3%	1%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	89%	7%	1%	1%	2%	445
	Undecided	38%	44%	3%	11%	4%	98
	Democrat	6%	93%	0%	1%	1%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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HANDP9		HANDP9 BETTER HANDLE / SHARING YOUR VALUES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	14%	83%		2%	0%	69
	Health care costs	22%	74%	1%	1%	2%	74
	Gov't spending & budget deficit	69%	25%	1%	4%	1%	158
	Economy	55%	41%	0%	2%	1%	280
	Medicare & SS	21%	74%	1%	1%	3%	88
	Jobs	43%	53%	2%	1%	2%	151
	Other	48%	48%		3%	2%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	51%	44%	1%	2%	1%	715
	Nat'l security issues	50%	49%			1%	73
	Education	14%	83%		2%	0%	69
	Medicare / SS	21%	74%	1%	1%	3%	88
	Other	47%	42%		7%	5%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	7%	91%	1%	1%	1%	532
	Unfavorable	92%	3%	0%	2%	2%	453
	No opinion	39%	32%	3%	12%	14%	18
	Never heard of	100%					1
RMRID MITT ROMNEY NAME ID/C	Favorable	86%	10%	1%	2%	2%	506
	Unfavorable	2%	95%	0%	2%	1%	439
	No opinion	30%	56%	1%	5%	8%	54
	Never heard of	19%	68%		13%		3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	5%	93%	0%	1%	1%	500
	Unsure	19%	54%		13%	14%	19
	Disapprove	89%	5%	1%	2%	2%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	5%	92%	1%	0%	1%	477
	Unsure	28%	36%		19%	16%	12
	Disapprove	84%	11%	1%	3%	2%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	4%	95%	0%	1%	1%	399
	Unsure	25%	59%	2%	6%	8%	39
	Disapprove	77%	17%	1%	3%	2%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	8%	90%	0%	1%	1%	505
	Unsure	29%	48%	7%	11%	5%	48
	Disapprove	90%	5%	0%	2%	2%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	14%	83%	1%	1%	1%	567
	Unsure	62%	19%		8%	12%	22
	Disapprove	89%	6%	0%	3%	2%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	89%	7%	1%	1%	2%	503
	Obama	2%	96%	0%	1%	1%	472
	Both		34%	36%		29%	2
	Neither	6%	7%	11%	75%		9
	Unsure	5%	56%	5%	11%	24%	17

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
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HANDP9		HANDP9 BETTER HANDLE / SHARING YOUR VALUES					TOTAL
		Romney	Obama	Both	Neither	Unsure	
HANDP5 BETTER HANDLE / MEDICARE	Romney	95%	3%	0%	1%	1%	431
	Obama	7%	91%	0%	1%	1%	518
	Both	61%		39%			6
	Neither	3%	13%		75%	9%	13
	Unsure	34%	35%		11%	19%	35
HANDP7 BETTER HANDLE / JOBS	Romney	88%	8%	1%	2%	1%	491
	Obama	4%	94%	0%	1%	1%	469
	Both		64%	36%			2
	Neither		43%		53%	4%	13
	Unsure	33%	34%	3%	12%	19%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	49%	49%	0%	1%	1%	702
	Yes / watched news coverage	39%	54%	1%	4%	2%	158
	No	37%	52%	3%	6%	3%	142
	Unsure / refused	100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	91%	4%	1%	1%	2%	484
	Undecided	26%	33%	2%	28%	11%	30
	Obama	2%	96%	0%	1%	1%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	49%	48%	1%	1%	1%	797
	Very likely	38%	55%	1%	4%	3%	167
	Somewhat likely	18%	70%		12%		29
	Already voted	39%	61%				10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	50%	48%		0%	2%	405
	Most likely 50%	52%	46%		1%	1%	502
	Most likely 60%	51%	47%	0%	1%	1%	605
	Most likely 70%	50%	48%	1%	1%	1%	702
	100% of sample	46%	50%	1%	2%	2%	1003
TOTAL		46%	50%	1%	2%	2%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP10		HANDP10 BETTER HANDLE / BEING A STRONG LEADER					TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		47%	49%	1%	1%	2%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	42%	56%		0%	2%	200
	Midwest	44%	54%	1%		2%	174
	South	50%	46%	0%	1%	4%	245
	South Central	57%	40%		4%		82
	Central Plains	55%	39%	1%	1%	4%	77
	Mountain States	50%	47%			3%	70
	West	43%	52%	3%	2%	0%	155
RG2 GEOGRAPHIC AREAS TWO	California	48%	50%	2%	0%	0%	114
	Florida	54%	37%		1%	8%	69
	Texas	61%	38%		2%		62
	New York	28%	70%			2%	54
	Rest of country	46%	50%	1%	1%	2%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	54%	43%	0%	1%	2%	285
	Toss-up	46%	50%	0%	1%	3%	402
	Safe Democrat	41%	54%	2%	1%	1%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	47%	50%		1%	3%	278
	Other states	47%	49%	1%	1%	2%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	49%	49%	2%	0%	0%	124
	7-9.9% unemployment	46%	50%	1%	1%	2%	716
	Less than 7% unemployment	51%	44%	1%	1%	3%	163
URBAN URBAN CODE	Rural	53%	41%	1%	2%	2%	135
	Suburban	51%	46%	1%	1%	2%	411
	Urban	38%	60%	0%		2%	177
GENDER GENDER	Male	53%	43%	1%	1%	2%	481
	Female	41%	55%	1%	1%	2%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	54%	41%	1%	1%	3%	306
	Male / not employed	51%	46%		2%	1%	175
	Female / employed	34%	61%	1%	1%	2%	265
	Female / not employed	49%	49%	0%		2%	256
RAGEBG AGE/C	18-29	34%	58%		1%	6%	126
	30-44	36%	60%	2%	1%	2%	291
	45-59	55%	43%		1%	1%	256
	60 and older	56%	42%	0%	1%	1%	330
RAGE RESPONDENT'S AGE/C	18-34	35%	58%	0%	1%	6%	219
	35-44	36%	61%	3%	0%	1%	199
	45-64	53%	44%		2%	1%	358
	65 or over	58%	39%	1%		2%	218
	Unsure / refused	65%	30%		2%	2%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP10		HANDP10 BETTER HANDLE / BEING A STRONG LEADER					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	35%	59%	1%	1%	3%	417
	45-64	53%	44%		2%	1%	358
	65 or over	59%	39%	1%	0%	2%	228
RR96 AGE / SEX	Male / under 45	46%	48%	1%	2%	3%	216
	Male / 45+	59%	38%	0%	1%	2%	266
	Female / under 45	24%	71%	2%		4%	202
	Female / 45+	53%	45%	0%	1%	1%	320
RRACE RESPONDENT'S RACE/C	White	56%	40%	1%	1%	2%	752
	Black / African American	4%	94%		0%	2%	120
	Hispanic / Latino	33%	64%			3%	90
	Other	47%	49%		2%	3%	40
GENRACE RACE BY GENDER	White men	60%	36%	1%	2%	2%	361
	White women	52%	44%	1%	1%	2%	391
	Black men	9%	90%			1%	51
	Black women	1%	96%		1%	2%	70
	Hispanic men	45%	49%			6%	47
	Hispanic women	20%	80%				43
WHITE SENIORS	White seniors	60%	38%	0%	1%	1%	288
	Other	42%	54%	1%	1%	3%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	91%	8%	0%	0%	1%	401
	Independent	47%	41%	3%	3%	6%	171
	Democrat	6%	91%	1%	1%	2%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	89%	9%	0%	0%	2%	440
	Ticket splitter	46%	34%	4%	6%	10%	74
	Democrat	10%	88%	1%	1%	2%	490
PARTISAN PARTISAN	Hard GOP	93%	6%	0%		1%	365
	Soft GOP	76%	17%	1%	3%	3%	78
	Ticket splitter	47%	36%	4%	6%	7%	72
	Soft DEM	20%	71%	0%	2%	6%	86
	Hard DEM	5%	93%	1%	0%	1%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	72%	25%	0%	1%	2%	561
	Moderate	38%	49%	4%	6%	2%	66
	Liberal	11%	86%	1%	0%	2%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	82%	16%		1%	1%	189
	Somewhat conservative	67%	29%	1%	1%	3%	372
	Moderate / liberal	15%	80%	1%	1%	2%	442
RPTYID98 TARGET GROUPS	Republican	91%	8%	0%	0%	1%	401
	Independent	47%	41%	3%	3%	6%	171
	Conservative DEM	13%	84%		1%	2%	121
	Mod / lib DEM	3%	94%	1%	1%	1%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP10		HANDP10 BETTER HANDLE / BEING A STRONG LEADER					TOTAL
		Romney	Obama	Both	Neither	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	5%	93%	1%		1%	318
	Mod / conservative DEM	19%	77%	0%	2%	2%	171
	Independent	46%	34%	4%	6%	10%	74
	Mod / liberal GOP	62%	32%		2%	4%	56
	Conservative GOP	93%	5%	0%	0%	1%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	85%	14%		0%		140
	Yes	82%	12%		1%	5%	75
	Unsure	40%	56%			4%	54
	No	59%	35%	1%	1%	4%	228
	No / strongly	27%	70%	1%	1%	1%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	22%	74%		2%	2%	43
	High school graduate	49%	49%		0%	3%	207
	Some college	47%	50%	0%	1%	1%	250
	College graduate	49%	47%	1%	1%	2%	503
SEXEDUC SEX / EDUCATION	College men	55%	41%	1%	1%	2%	367
	Non-college men	46%	49%		1%	4%	114
	College women	41%	54%	1%	1%	2%	385
	Non-college women	42%	57%			1%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	56%	40%	0%	1%	2%	367
	Minority non-college graduate	16%	83%			1%	133
	Others	49%	47%	1%	1%	2%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	55%	39%	0%	2%	3%	169
	White female non-college graduates	57%	41%	0%	0%	1%	198
	Minority male non-college graduates	27%	72%			1%	63
	Minority female non-college graduates	6%	93%			1%	70
	Other	49%	47%	1%	1%	2%	503
WILLWIN WHO WILL WIN	Romney	92%	7%	0%	1%	1%	368
	Obama	15%	81%	1%	1%	2%	535
	Other	100%					1
	Unsure / refused	53%	34%	2%	1%	9%	99
RUNION MEMBER OF LABOR UNION/C	Union household	26%	69%	2%	1%	2%	133
	Non-union household	50%	46%	1%	1%	2%	870
RMARITAL MARITAL STATUS/C	Single	32%	62%	1%	1%	4%	215
	Married	54%	43%	1%	1%	1%	576
	No longer married	42%	54%	0%	1%	2%	212
MOMDAD PARENTS	Dad	53%	41%	1%	1%	4%	160
	Mom	40%	57%	1%	0%	1%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP10		HANDP10 BETTER HANDLE / BEING A STRONG LEADER					TOTAL
		Romney	Obama	Both	Neither	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	50%	46%	2%	1%	2%	245
	Married / no children	58%	40%	0%	1%	1%	331
	Divorced / children	52%	43%		5%		23
	Divorced / no children	39%	57%		2%	2%	88
	Single / children	23%	75%			2%	45
	Single / no children	35%	58%	2%	1%	5%	169
	Other / mixed	42%	54%	1%		4%	100
GENMAR1 GENDER AND MARITAL	Single women	20%	74%	1%		5%	109
	Married women	51%	46%	1%	1%	1%	276
	No longer married women	40%	58%	1%		2%	136
	Single men	46%	49%	1%	1%	4%	106
	Married men	57%	40%	1%	1%	1%	300
	No longer married men	46%	47%		4%	4%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	62%	29%	1%	2%	5%	72
	White single women	31%	60%	3%		7%	61
	White married men	61%	37%	1%	1%	1%	236
	White married women	58%	38%	1%	1%	1%	230
	White no longer married men	48%	43%		5%	4%	54
	White no longer married women	49%	48%	1%		2%	100
	Other	21%	76%		1%	2%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%	88%				28
	Married mothers	44%	51%	2%	0%	2%	117
	No longer married mothers	50%	50%				25
	Non-mothers	48%	48%	1%	1%	2%	833
MOMRACE MOTHERS BY RACE	White mothers	54%	43%	2%		1%	116
	Non-white mothers	9%	88%		1%	2%	53
	Non-mothers	48%	48%	1%	1%	2%	833
ECONCLA2 ECONOMIC CLASS	Upper class	51%	49%				54
	Middle class	50%	47%	1%	1%	2%	749
	Low income	34%	60%		2%	4%	192
	Working class	81%	2%			17%	6
	Unemployed	55%	45%				3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	51%	49%				54
	Middle class family	54%	43%	1%	1%	1%	525
	Middle class / not married or parent	39%	56%	1%	1%	3%	224
	Lower class	36%	58%		2%	5%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP10		HANDP10 BETTER HANDLE / BEING A STRONG LEADER					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	49%	48%		1%	1%	195
	Protestant	58%	39%	1%	1%	2%	154
	Baptist	47%	49%	1%	1%	2%	173
	Fundamentalist / Pentecostal	56%	38%	1%	0%	5%	167
	Other	60%	37%		1%	2%	81
	No affiliation	27%	69%	2%	2%	1%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	58%	39%	0%	1%	3%	362
	At least once a month	49%	48%	1%	0%	2%	203
	Infrequently	46%	50%	1%	1%	2%	158
	Never	49%	46%			4%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	56%	40%		3%	1%	92
	Active Protestant	65%	35%				64
	Active Baptist	52%	45%	0%		3%	96
	Active Fundamentalist / Pentecostal	60%	33%			7%	87
	Active Other	60%	37%		3%		22
	Non-active	41%	55%	1%	1%	2%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	62%	33%	0%	1%	5%	154
	Male not evangelical	49%	48%	1%	2%	1%	327
	Female born again / evangelicals	57%	40%		1%	3%	205
	Female not evangelical	31%	65%	1%	1%	2%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	75%	21%	0%	1%	3%	259
	Non-white Evangelical	18%	77%		1%	5%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	87%	11%	0%	0%	2%	203
	Non-white conservative Christians	33%	60%		1%	7%	55
	White non-conservative Christians	33%	59%		1%	7%	56
	Non-white non-conservative Christians		98%			2%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	64%	32%	1%	2%	1%	394
	Non-gun owner HH	36%	60%	1%	1%	3%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	5%	92%	1%	0%	1%	399
	Unsure	22%	67%		2%	9%	71
	Wrong track	82%	14%	1%	1%	2%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	90%	8%	1%	1%	1%	445
	Undecided	41%	40%	4%	2%	13%	98
	Democrat	6%	92%		1%	1%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP10		HANDP10 BETTER HANDLE / BEING A STRONG LEADER					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	13%	82%	2%	2%	0%	69
	Health care costs	24%	72%		1%	3%	74
	Gov't spending & budget deficit	74%	23%	1%	1%	1%	158
	Economy	54%	42%	1%	1%	2%	280
	Medicare & SS	20%	76%	1%	0%	3%	88
	Jobs	48%	49%			3%	151
	Other	46%	49%		2%	3%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	54%	43%	1%	1%	2%	715
	Nat'l security issues	47%	51%			2%	73
	Education	13%	82%	2%	2%	0%	69
	Medicare / SS	20%	76%	1%	0%	3%	88
	Other	45%	47%		1%	6%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	8%	89%	1%	1%	2%	532
	Unfavorable	93%	4%	1%	1%	2%	453
	No opinion	44%	34%		5%	17%	18
	Never heard of					100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	87%	9%	1%	1%	2%	506
	Unfavorable	3%	95%	0%	1%	1%	439
	No opinion	30%	58%		3%	9%	54
	Never heard of	13%	68%			19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	6%	91%	1%	1%	2%	500
	Unsure	17%	60%		4%	19%	19
	Disapprove	91%	5%	1%	1%	2%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	6%	90%	1%		3%	477
	Unsure	40%	41%		19%		12
	Disapprove	85%	11%	1%	1%	1%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	3%	95%	0%		2%	399
	Unsure	23%	62%	2%	6%	7%	39
	Disapprove	80%	16%	1%	1%	2%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	9%	87%	1%	1%	2%	505
	Unsure	33%	54%	3%	2%	9%	48
	Disapprove	91%	6%	0%	1%	1%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	14%	82%	1%	1%	2%	567
	Unsure	72%	20%		3%	4%	22
	Disapprove	91%	5%	1%	1%	2%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	91%	6%	1%	0%	2%	503
	Obama	2%	96%		1%	1%	472
	Both	71%	29%				2
	Neither	6%	23%	26%	44%		9
	Unsure	9%	37%	5%	1%	48%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP10		HANDP10 BETTER HANDLE / BEING A STRONG LEADER					TOTAL
		Romney	Obama	Both	Neither	Unsure	
HANDP5 BETTER HANDLE / MEDICARE	Romney	95%	4%	0%	0%	1%	431
	Obama	8%	88%	1%	1%	2%	518
	Both	100%					6
	Neither	5%	36%	11%	35%	13%	13
	Unsure	41%	41%	4%		14%	35
HANDP7 BETTER HANDLE / JOBS	Romney	91%	7%	0%	1%	1%	491
	Obama	3%	95%	1%	1%	1%	469
	Both	100%					2
	Neither		49%	11%	35%	5%	13
	Unsure	37%	29%	3%		31%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	51%	47%	0%	0%	1%	702
	Yes / watched news coverage	39%	54%	2%	2%	4%	158
	No	36%	55%	2%	2%	5%	142
	Unsure / refused	100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	93%	4%	1%	1%	1%	484
	Undecided	30%	36%	5%	8%	22%	30
	Obama	3%	94%	0%	1%	2%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	49%	47%	1%	1%	2%	797
	Very likely	40%	55%	1%	2%	2%	167
	Somewhat likely	23%	66%	5%		7%	29
	Already voted	39%	61%				10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	51%	49%		0%	0%	405
	Most likely 50%	53%	46%	0%	0%	1%	502
	Most likely 60%	52%	47%	0%	0%	1%	605
	Most likely 70%	50%	48%	1%	0%	1%	702
	100% of sample	47%	49%	1%	1%	2%	1003
TOTAL		47%	49%	1%	1%	2%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP11		HANDP11 BETTER HANDLE / CAN GET THINGS DONE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
TOTAL		48%	45%	0%	3%	4%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	41%	52%		4%	3%	200
	Midwest	46%	49%	1%	3%	2%	174
	South	51%	44%		1%	3%	245
	South Central	53%	44%		1%	2%	82
	Central Plains	60%	32%	3%	1%	5%	77
	Mountain States	53%	31%		8%	7%	70
	West	41%	47%		5%	6%	155
RG2 GEOGRAPHIC AREAS TWO	California	45%	45%		3%	7%	114
	Florida	61%	33%		2%	4%	69
	Texas	54%	44%		1%	2%	62
	New York	27%	67%		1%	5%	54
	Rest of country	48%	45%	0%	3%	3%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	54%	41%		1%	4%	285
	Toss-up	49%	44%	1%	4%	3%	402
	Safe Democrat	41%	51%		4%	4%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	50%	44%	0%	3%	2%	278
	Other states	47%	46%	0%	3%	4%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	46%	44%		3%	6%	124
	7-9.9% unemployment	46%	47%	0%	3%	3%	716
	Less than 7% unemployment	54%	37%	1%	4%	3%	163
URBAN URBAN CODE	Rural	52%	37%	0%	5%	5%	135
	Suburban	52%	41%	0%	3%	4%	411
	Urban	38%	57%		3%	2%	177
GENDER GENDER	Male	53%	39%	0%	4%	4%	481
	Female	43%	51%	1%	2%	3%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	54%	37%		5%	4%	306
	Male / not employed	51%	43%	0%	2%	4%	175
	Female / employed	37%	56%	1%	3%	4%	265
	Female / not employed	49%	46%	0%	2%	3%	256
RAGEBG AGE/C	18-29	36%	58%		3%	3%	126
	30-44	37%	54%	1%	5%	4%	291
	45-59	55%	38%		3%	4%	256
	60 and older	56%	38%	0%	2%	4%	330
RAGE RESPONDENT'S AGE/C	18-34	36%	56%	1%	3%	4%	219
	35-44	37%	55%		6%	3%	199
	45-64	54%	39%	0%	3%	4%	358
	65 or over	57%	37%	0%	2%	4%	218
	Unsure / refused	68%	30%			2%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP11		HANDP11 BETTER HANDLE / CAN GET THINGS DONE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RAGEFL RESPONDENT'S AGE/C	18-44	36%	55%	0%	4%	4%	417
	45-64	54%	39%	0%	3%	4%	358
	65 or over	58%	37%	0%	1%	4%	228
RR96 AGE / SEX	Male / under 45	45%	46%		6%	3%	216
	Male / 45+	59%	33%	0%	3%	5%	266
	Female / under 45	27%	65%	1%	3%	4%	202
	Female / 45+	53%	42%	0%	2%	3%	320
RRACE RESPONDENT'S RACE/C	White	56%	36%	0%	3%	4%	752
	Black / African American	5%	92%		1%	2%	120
	Hispanic / Latino	34%	58%		5%	3%	90
	Other	49%	48%		3%	1%	40
GENRACE RACE BY GENDER	White men	59%	32%	0%	5%	5%	361
	White women	53%	40%	1%	2%	4%	391
	Black men	10%	88%			2%	51
	Black women	2%	94%		1%	3%	70
	Hispanic men	48%	46%		3%	3%	47
	Hispanic women	18%	71%		8%	3%	43
WHITE SENIORS	White seniors	60%	34%	0%	1%	4%	288
	Other	43%	50%	0%	4%	4%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	92%	5%		1%	2%	401
	Independent	46%	40%	0%	5%	8%	171
	Democrat	7%	85%	1%	4%	3%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	90%	7%		1%	2%	440
	Ticket splitter	43%	35%		12%	11%	74
	Democrat	11%	81%	1%	3%	4%	490
PARTISAN PARTISAN	Hard GOP	94%	3%		1%	2%	365
	Soft GOP	75%	17%		4%	4%	78
	Ticket splitter	46%	34%		7%	13%	72
	Soft DEM	19%	65%	1%	9%	5%	86
	Hard DEM	6%	87%	1%	3%	3%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	73%	24%		1%	3%	561
	Moderate	39%	41%		14%	6%	66
	Liberal	12%	78%	1%	4%	5%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	84%	15%			1%	189
	Somewhat conservative	67%	28%		1%	4%	372
	Moderate / liberal	16%	73%	1%	6%	5%	442
RPTYID98 TARGET GROUPS	Republican	92%	5%		1%	2%	401
	Independent	46%	40%	0%	5%	8%	171
	Conservative DEM	14%	83%		0%	2%	121
	Mod / lib DEM	4%	85%	1%	5%	4%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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October 7-11, 2012

HANDP11		HANDP11 BETTER HANDLE / CAN GET THINGS DONE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	6%	85%	1%	4%	4%	318
	Mod / conservative DEM	20%	74%		3%	3%	171
	Independent	43%	35%		12%	11%	74
	Mod / liberal GOP	66%	27%		2%	5%	56
	Conservative GOP	93%	4%		1%	2%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	85%	13%		0%	1%	140
	Yes	81%	11%		4%	4%	75
	Unsure	41%	56%	1%		3%	54
	No	58%	35%		2%	5%	228
	No / strongly	28%	63%	1%	4%	4%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	25%	73%			2%	43
	High school graduate	48%	48%	0%	1%	3%	207
	Some college	48%	45%		4%	4%	250
	College graduate	50%	42%	1%	4%	4%	503
SEXEDUC SEX / EDUCATION	College men	54%	36%	0%	5%	4%	367
	Non-college men	49%	47%		1%	3%	114
	College women	44%	49%	1%	3%	4%	385
	Non-college women	40%	57%	0%	0%	2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	57%	37%	0%	2%	3%	367
	Minority non-college graduate	16%	80%		1%	3%	133
	Others	50%	42%	1%	4%	4%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	58%	34%		4%	5%	169
	White female non-college graduates	56%	41%	0%	1%	2%	198
	Minority male non-college graduates	29%	68%		2%	1%	63
	Minority female non-college graduates	5%	91%		1%	4%	70
	Other	50%	42%	1%	4%	4%	503
WILLWIN WHO WILL WIN	Romney	91%	6%		1%	1%	368
	Obama	17%	76%	1%	4%	3%	535
	Other	100%					1
	Unsure / refused	50%	26%		9%	15%	99
RUNION MEMBER OF LABOR UNION/C	Union household	26%	65%		3%	5%	133
	Non-union household	51%	42%	0%	3%	3%	870
RMARITAL MARITAL STATUS/C	Single	33%	62%		2%	4%	215
	Married	55%	37%	0%	3%	4%	576
	No longer married	43%	50%	0%	3%	4%	212
MOMDAD PARENTS	Dad	54%	38%		4%	4%	160
	Mom	42%	50%	1%	2%	4%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP11		HANDP11 BETTER HANDLE / CAN GET THINGS DONE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
BUNDY MARITAL STATUS / CHILDREN	Married / children	51%	39%	1%	5%	5%	245
	Married / no children	58%	36%	0%	3%	3%	331
	Divorced / children	57%	41%			2%	23
	Divorced / no children	41%	47%	1%	6%	5%	88
	Single / children	23%	75%			2%	45
	Single / no children	35%	58%		2%	4%	169
	Other / mixed	41%	55%		1%	3%	100
GENMAR1 GENDER AND MARITAL	Single women	22%	74%			4%	109
	Married women	52%	41%	1%	2%	4%	276
	No longer married women	41%	53%		4%	2%	136
	Single men	43%	49%		4%	3%	106
	Married men	58%	34%		5%	3%	300
	No longer married men	47%	44%	1%	1%	7%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	59%	32%		6%	4%	72
	White single women	35%	57%			7%	61
	White married men	62%	30%		5%	4%	236
	White married women	59%	33%	1%	2%	4%	230
	White no longer married men	49%	38%	1%	2%	10%	54
	White no longer married women	50%	46%		2%	2%	100
	Other	23%	72%		3%	2%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%	88%				28
	Married mothers	47%	42%	2%	3%	6%	117
	No longer married mothers	50%	48%			2%	25
	Non-mothers	49%	44%	0%	3%	4%	833
MOMRACE MOTHERS BY RACE	White mothers	57%	33%	2%	3%	5%	116
	Non-white mothers	9%	88%		1%	3%	53
	Non-mothers	49%	44%	0%	3%	4%	833
ECONCLA2 ECONOMIC CLASS	Upper class	52%	46%	1%			54
	Middle class	51%	42%	0%	4%	4%	749
	Low income	34%	59%		2%	5%	192
	Working class	81%	2%			17%	6
	Unemployed	55%	45%				3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	52%	46%	1%			54
	Middle class family	55%	37%	1%	4%	4%	525
	Middle class / not married or parent	40%	53%		3%	4%	224
	Lower class	36%	57%		2%	5%	200

(cont.)

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HANDP11		HANDP11 BETTER HANDLE / CAN GET THINGS DONE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RDENOM RESPONDENT'S RELIGION/C	Catholic	52%	42%		4%	3%	195
	Protestant	58%	36%	2%	3%	2%	154
	Baptist	49%	48%		2%	2%	173
	Fundamentalist / Pentecostal	56%	36%		2%	7%	167
	Other	60%	38%		1%	1%	81
	No affiliation	27%	61%	0%	5%	6%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	59%	36%		2%	4%	362
	At least once a month	49%	44%	1%	3%	3%	203
	Infrequently	49%	48%		3%	1%	158
	Never	47%	44%		5%	4%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	60%	32%		5%	4%	92
	Active Protestant	63%	35%		1%	2%	64
	Active Baptist	53%	45%			3%	96
	Active Fundamentalist / Pentecostal	62%	31%			8%	87
	Active Other	60%	37%		3%		22
	Non-active	41%	51%	1%	4%	4%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	61%	33%		1%	5%	154
	Male not evangelical	49%	42%	0%	5%	4%	327
	Female born again / evangelicals	56%	40%		1%	3%	205
	Female not evangelical	34%	58%	1%	3%	4%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	73%	21%		1%	4%	259
	Non-white Evangelical	20%	77%		1%	3%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	85%	11%			4%	203
	Non-white conservative Christians	35%	60%		2%	3%	55
	White non-conservative Christians	31%	59%		5%	4%	56
	Non-white non-conservative Christians	2%	96%			2%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	66%	27%	0%	4%	3%	394
	Non-gun owner HH	36%	57%	0%	3%	4%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	6%	88%	1%	3%	2%	399
	Unsure	31%	53%	1%	7%	8%	71
	Wrong track	81%	12%		2%	4%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	91%	5%		1%	3%	445
	Undecided	41%	38%	1%	7%	14%	98
	Democrat	7%	85%	1%	4%	2%	459

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

HANDP11		HANDP11 BETTER HANDLE / CAN GET THINGS DONE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
RMII1 MOST IMPORTANT ISSUE/C	Education	11%	81%		3%	5%	69
	Health care costs	24%	71%		2%	3%	74
	Gov't spending & budget deficit	72%	20%	1%	3%	4%	158
	Economy	57%	36%	0%	3%	3%	280
	Medicare & SS	19%	70%		6%	5%	88
	Jobs	48%	45%	0%	2%	4%	151
	Other	49%	46%		2%	3%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	55%	39%	0%	3%	3%	715
	Nat'l security issues	48%	50%			2%	73
	Education	11%	81%		3%	5%	69
	Medicare / SS	19%	70%		6%	5%	88
	Other	47%	39%		6%	8%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	10%	82%	1%	4%	3%	532
	Unfavorable	92%	3%		2%	3%	453
	No opinion	52%	16%		4%	29%	18
	Never heard of	100%					1
RMRID MITT ROMNEY NAME ID/C	Favorable	88%	8%		1%	4%	506
	Unfavorable	4%	88%	1%	4%	3%	439
	No opinion	29%	45%		13%	13%	54
	Never heard of	32%	68%				3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	7%	85%	1%	4%	4%	500
	Unsure	35%	34%	3%	13%	15%	19
	Disapprove	90%	4%		2%	3%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	7%	85%	1%	4%	4%	477
	Unsure	28%	37%		25%	10%	12
	Disapprove	86%	9%		2%	4%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	4%	89%	1%	3%	3%	399
	Unsure	19%	46%	2%	18%	16%	39
	Disapprove	80%	15%		2%	3%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	11%	81%	1%	4%	4%	505
	Unsure	38%	37%	1%	11%	13%	48
	Disapprove	90%	6%		2%	2%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	15%	76%	1%	4%	4%	567
	Unsure	69%	16%		8%	6%	22
	Disapprove	91%	4%		2%	3%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	91%	4%	0%	1%	4%	503
	Obama	3%	90%	0%	4%	2%	472
	Both	71%		29%			2
	Neither	28%			72%		9
	Unsure	12%	30%		14%	44%	17

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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HANDP11		HANDP11 BETTER HANDLE / CAN GET THINGS DONE					TOTAL
		Romney	Obama	Both	Neither	Unsure	
HANDP5 BETTER HANDLE / MEDICARE	Romney	94%	4%		0%	2%	431
	Obama	10%	82%	1%	4%	3%	518
	Both	100%					6
	Neither	25%	8%		67%		13
	Unsure	32%	30%		2%	36%	35
HANDP7 BETTER HANDLE / JOBS	Romney	92%	5%	0%	1%	2%	491
	Obama	4%	90%	1%	3%	3%	469
	Both	100%					2
	Neither	8%	4%		88%		13
	Unsure	28%	27%		6%	39%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	51%	43%	0%	2%	3%	702
	Yes / watched news coverage	42%	47%	0%	5%	5%	158
	No	37%	52%	0%	5%	5%	142
	Unsure / refused	100%					0
RROBAL PRESIDENTIAL BALLOT/C	Romney	93%	3%		1%	3%	484
	Undecided	36%	18%		23%	23%	30
	Obama	4%	88%	1%	4%	3%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	50%	43%	0%	3%	4%	797
	Very likely	41%	52%		3%	5%	167
	Somewhat likely	23%	62%		12%	3%	29
	Already voted	50%	50%				10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	51%	43%	1%	3%	2%	405
	Most likely 50%	53%	42%	1%	2%	2%	502
	Most likely 60%	52%	43%	1%	2%	2%	605
	Most likely 70%	51%	43%	0%	2%	3%	702
	100% of sample	48%	45%	0%	3%	4%	1003
TOTAL		48%	45%	0%	3%	4%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

DEBVW		DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE				TOTAL
		Yes / watched debate	Yes / watched news coverage	No	Unsure / refused	
TOTAL		70%	16%	14%	0%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	72%	12%	15%		200
	Midwest	64%	16%	19%	0%	174
	South	72%	14%	14%		245
	South Central	74%	13%	13%		82
	Central Plains	62%	25%	13%		77
	Mountain States	83%	10%	6%		70
	West	66%	21%	13%		155
RG2 GEOGRAPHIC AREAS TWO	California	68%	20%	13%		114
	Florida	66%	14%	20%		69
	Texas	74%	15%	11%		62
	New York	78%	9%	13%		54
	Rest of country	70%	16%	14%	0%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	72%	17%	11%		285
	Toss-up	67%	15%	17%	0%	402
	Safe Democrat	71%	16%	13%		316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	65%	17%	19%	0%	278
	Other states	72%	15%	12%		725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	70%	18%	12%		124
	7-9.9% unemployment	72%	13%	14%	0%	716
	Less than 7% unemployment	60%	26%	14%		163
URBAN URBAN CODE	Rural	69%	17%	14%		135
	Suburban	76%	12%	12%	0%	411
	Urban	72%	17%	11%		177
GENDER GENDER	Male	74%	16%	9%	0%	481
	Female	66%	15%	19%		522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	72%	20%	9%		306
	Male / not employed	79%	10%	11%	0%	175
	Female / employed	60%	20%	21%		265
	Female / not employed	73%	11%	16%		256
RAGEBG AGE/C	18-29	61%	20%	19%		126
	30-44	57%	23%	20%		291
	45-59	77%	12%	10%		256
	60 and older	79%	11%	10%	0%	330

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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DEBVW		DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE				TOTAL
		Yes / watched debate	Yes / watched news coverage	No	Unsure / refused	
RAGE RESPONDENT'S AGE/C	18-34	60%	20%	20%		219
	35-44	56%	24%	19%		199
	45-64	77%	13%	10%		358
	65 or over	79%	9%	11%	0%	218
	Unsure / refused	90%	4%	6%		10
RAGEFL RESPONDENT'S AGE/C	18-44	59%	22%	20%		417
	45-64	77%	13%	10%		358
	65 or over	80%	9%	11%	0%	228
RR96 AGE / SEX	Male / under 45	68%	21%	10%		216
	Male / 45+	79%	12%	9%	0%	266
	Female / under 45	48%	22%	29%		202
	Female / 45+	77%	11%	12%		320
RRACE RESPONDENT'S RACE/C	White	69%	17%	14%		752
	Black / African American	77%	9%	14%		120
	Hispanic / Latino	66%	16%	18%		90
	Other	70%	15%	14%	1%	40
GENRACE RACE BY GENDER	White men	74%	18%	8%		361
	White women	65%	16%	19%		391
	Black men	82%	13%	5%		51
	Black women	74%	6%	21%		70
	Hispanic men	67%	11%	21%		47
	Hispanic women	65%	20%	14%		43
WHITE SENIORS	White seniors	78%	11%	11%		288
	Other	67%	18%	16%	0%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	73%	15%	12%		401
	Independent	61%	15%	24%	0%	171
	Democrat	71%	17%	13%		431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	72%	16%	12%	0%	440
	Ticket splitter	66%	9%	25%		74
	Democrat	69%	16%	15%		490
PARTISAN PARTISAN	Hard GOP	73%	16%	11%		365
	Soft GOP	70%	15%	15%	0%	78
	Ticket splitter	62%	9%	29%		72
	Soft DEM	67%	13%	20%		86
	Hard DEM	70%	17%	13%		402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	74%	15%	11%	0%	561
	Moderate	61%	16%	23%		66
	Liberal	66%	17%	17%		376

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DEBVW		DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE				TOTAL
		Yes / watched debate	Yes / watched news coverage	No	Unsure / refused	
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	79%	12%	9%		189
	Somewhat conservative	71%	16%	13%	0%	372
	Moderate / liberal	65%	17%	18%		442
RPTYID98 TARGET GROUPS	Republican	73%	15%	12%		401
	Independent	61%	15%	24%	0%	171
	Conservative DEM	70%	16%	14%		121
	Mod / lib DEM	71%	17%	12%		310
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	67%	18%	15%		318
	Mod / conservative DEM	71%	14%	15%		171
	Independent	66%	9%	25%		74
	Mod / liberal GOP	51%	21%	28%		56
	Conservative GOP	75%	15%	9%	0%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	80%	13%	7%		140
	Yes	72%	15%	13%		75
	Unsure	63%	12%	25%	0%	54
	No	63%	15%	22%		228
	No / strongly	71%	18%	12%		506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	47%	22%	31%		43
	High school graduate	73%	11%	17%		207
	Some college	67%	19%	14%		250
	College graduate	72%	16%	12%	0%	503
SEXEDUC SEX / EDUCATION	College men	75%	18%	7%	0%	367
	Non-college men	71%	11%	17%		114
	College women	66%	16%	18%		385
	Non-college women	66%	13%	21%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	67%	16%	17%		367
	Minority non-college graduate	69%	14%	17%		133
	Others	72%	16%	12%	0%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	68%	20%	12%		169
	White female non-college graduates	67%	13%	20%		198
	Minority male non-college graduates	71%	12%	18%		63
	Minority female non-college graduates	67%	17%	16%		70
	Other	72%	16%	12%	0%	503

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
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DEBVW		DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE				TOTAL
		Yes / watched debate	Yes / watched news coverage	No	Unsure / refused	
WILLWIN WHO WILL WIN	Romney	79%	13%	8%		368
	Obama	65%	18%	17%		535
	Other	100%				1
	Unsure / refused	66%	12%	21%	0%	99
RUNION MEMBER OF LABOR UNION/C	Union household	73%	15%	12%		133
	Non-union household	70%	16%	15%	0%	870
RMARITAL MARITAL STATUS/C	Single	59%	20%	21%		215
	Married	74%	16%	11%	0%	576
	No longer married	71%	12%	17%		212
MOMDAD PARENTS	Dad	72%	19%	9%		160
	Mom	56%	20%	24%		170
BUNDY MARITAL STATUS / CHILDREN	Married / children	65%	20%	14%		245
	Married / no children	80%	12%	8%	0%	331
	Divorced / children	62%	19%	18%		23
	Divorced / no children	73%	14%	14%		88
	Single / children	60%	18%	22%		45
	Single / no children	59%	21%	20%		169
	Other / mixed	72%	8%	20%		100
GENMAR1 GENDER AND MARITAL	Single women	47%	23%	31%		109
	Married women	71%	14%	15%		276
	No longer married women	72%	12%	16%		136
	Single men	72%	18%	10%		106
	Married men	76%	17%	7%	0%	300
	No longer married men	70%	10%	19%		76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	69%	20%	10%		72
	White single women	47%	25%	28%		61
	White married men	74%	18%	7%		236
	White married women	69%	15%	15%		230
	White no longer married men	76%	13%	11%		54
	White no longer married women	67%	12%	21%		100
	Other	72%	12%	15%	0%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	47%	21%	32%		28
	Married mothers	58%	20%	22%		117
	No longer married mothers	55%	20%	25%		25
	Non-mothers	73%	15%	12%	0%	833

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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DEBVW		DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE				TOTAL
		Yes / watched debate	Yes / watched news coverage	No	Unsure / refused	
MOMRACE MOTHERS BY RACE	White mothers	50%	24%	27%		116
	Non-white mothers	69%	11%	20%		53
	Non-mothers	73%	15%	12%	0%	833
ECONCLA2 ECONOMIC CLASS	Upper class	82%	4%	14%		54
	Middle class	69%	18%	13%	0%	749
	Low income	70%	11%	19%		192
	Working class	63%	20%	17%		6
	Unemployed	53%		47%		3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	82%	4%	14%		54
	Middle class family	71%	18%	11%	0%	525
	Middle class / not married or parent	66%	17%	18%		224
	Lower class	69%	11%	19%		200
RDENOM RESPONDENT'S RELIGION/C	Catholic	78%	11%	11%	0%	195
	Protestant	62%	23%	14%		154
	Baptist	77%	8%	15%		173
	Fundamentalist / Pentecostal	66%	18%	16%		167
	Other	74%	15%	12%		81
	No affiliation	65%	19%	16%		233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	71%	14%	15%	0%	362
	At least once a month	72%	16%	13%		203
	Infrequently	71%	16%	13%		158
	Never	68%	18%	14%		23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	79%	11%	9%	0%	92
	Active Protestant	55%	28%	17%		64
	Active Baptist	80%	8%	13%		96
	Active Fundamentalist / Pentecostal	65%	15%	20%		87
	Active Other	71%	7%	22%		22
	Non-active	69%	17%	14%		642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	76%	15%	9%		154
	Male not evangelical	74%	17%	10%	0%	327
	Female born again / evangelicals	65%	14%	21%		205
	Female not evangelical	66%	17%	17%		316
RACEVANG RACE / EVANGELICAL	White Evangelical	69%	17%	14%		259
	Non-white Evangelical	72%	8%	20%		100

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

DEBWW		DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE				TOTAL
		Yes / watched debate	Yes / watched news coverage	No	Unsure / refused	
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	71%	17%	12%		203
	Non-white conservative Christians	74%	5%	21%		55
	White non-conservative Christians	63%	14%	23%		56
	Non-white non-conservative Christians	70%	11%	18%		46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	70%	18%	12%		394
	Non-gun owner HH	70%	14%	16%	0%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	72%	16%	12%		399
	Unsure	52%	20%	27%		71
	Wrong track	71%	15%	14%	0%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	74%	15%	11%	0%	445
	Undecided	61%	17%	22%		98
	Democrat	68%	17%	15%		459
RMI1 MOST IMPORTANT ISSUE/C	Education	60%	24%	16%		69
	Health care costs	60%	16%	24%		74
	Gov't spending & budget deficit	71%	17%	12%		158
	Economy	71%	17%	12%		280
	Medicare & SS	74%	11%	16%	0%	88
	Jobs	74%	13%	13%		151
	Other	70%	14%	16%		183
RRMI1 MOST IMPORTANT ISSUE/C	Pocketbook issues	71%	16%	13%		715
	Nat'l security issues	75%	14%	11%		73
	Education	60%	24%	16%		69
	Medicare / SS	74%	11%	16%	0%	88
	Other	57%	15%	27%		58
RBOID BARACK OBAMA NAME ID/C	Favorable	67%	17%	16%		532
	Unfavorable	74%	15%	11%	0%	453
	No opinion	60%	12%	27%		18
	Never heard of			100%		1
RMRID MITT ROMNEY NAME ID/C	Favorable	73%	15%	12%	0%	506
	Unfavorable	70%	17%	13%		439
	No opinion	43%	13%	44%		54
	Never heard of	37%		63%		3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	66%	17%	17%		500
	Unsure	40%	27%	33%		19
	Disapprove	75%	14%	11%	0%	484

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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October 7-11, 2012

DEBVW		DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE				TOTAL
		Yes / watched debate	Yes / watched news coverage	No	Unsure / refused	
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	68%	18%	14%		477
	Unsure	35%	23%	42%		12
	Disapprove	72%	14%	14%	0%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	72%	16%	13%		399
	Unsure	49%	19%	32%		39
	Disapprove	70%	16%	14%	0%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	67%	17%	16%		505
	Unsure	44%	20%	36%		48
	Disapprove	76%	14%	10%	0%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	66%	17%	16%		567
	Unsure	49%	11%	40%		22
	Disapprove	76%	14%	10%	0%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	73%	15%	12%	0%	503
	Obama	69%	16%	15%		472
	Both	34%	36%	29%		2
	Neither	18%	35%	48%		9
	Unsure	39%	21%	40%		17
HANDP5 BETTER HANDLE / MEDICARE	Romney	77%	13%	9%	0%	431
	Obama	67%	18%	16%		518
	Both	61%		39%		6
	Neither	13%	40%	47%		13
	Unsure	48%	16%	36%		35
HANDP7 BETTER HANDLE / JOBS	Romney	73%	15%	12%	0%	491
	Obama	69%	16%	16%		469
	Both	64%	36%			2
	Neither	33%	29%	38%		13
	Unsure	61%	11%	28%		28
RROBAL PRESIDENTIAL BALLOT/C	Romney	74%	14%	12%	0%	484
	Undecided	41%	24%	35%		30
	Obama	68%	17%	15%		490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	73%	15%	11%		797
	Very likely	64%	16%	20%	0%	167
	Somewhat likely	16%	20%	64%		29
	Already voted	61%	31%	7%		10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	76%	14%	10%		405
	Most likely 50%	76%	15%	9%	0%	502
	Most likely 60%	76%	13%	10%	0%	605
	Most likely 70%	76%	14%	10%	0%	702
	100% of sample	70%	16%	14%	0%	1003
TOTAL		70%	16%	14%	0%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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DEBWIN		DEBWIN WHO WON THE DEBATE			TOTAL
		Romney	Obama	Unsure / refused	
TOTAL		77%	16%	7%	861
RG1 GEOGRAPHIC AREAS ONE	Northeast	76%	17%	7%	170
	Midwest	81%	11%	8%	140
	South	74%	19%	7%	211
	South Central	84%	15%	1%	72
	Central Plains	84%	10%	6%	67
	Mountain States	75%	11%	13%	66
	West	75%	18%	7%	135
RG2 GEOGRAPHIC AREAS TWO	California	76%	17%	7%	99
	Florida	82%	9%	9%	55
	Texas	89%	11%		55
	New York	71%	25%	4%	47
	Rest of country	77%	16%	8%	604
RG2012 STATES BY 2012 STATUS	Safe Republican	81%	14%	4%	253
	Toss-up	73%	16%	10%	332
	Safe Democrat	78%	16%	6%	276
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	74%	16%	10%	226
	Other states	78%	15%	6%	634
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	78%	16%	6%	109
	7-9.9% unemployment	77%	16%	7%	612
	Less than 7% unemployment	79%	11%	10%	140
URBAN URBAN CODE	Rural	74%	11%	15%	117
	Suburban	81%	13%	6%	360
	Urban	73%	20%	7%	158
GENDER GENDER	Male	81%	12%	7%	436
	Female	73%	19%	8%	425
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	83%	10%	6%	280
	Male / not employed	78%	15%	7%	156
	Female / employed	71%	21%	8%	210
	Female / not employed	75%	17%	7%	214
RAGEBG AGE/C	18-29	71%	25%	4%	102
	30-44	75%	19%	6%	234
	45-59	80%	15%	6%	230
	60 and older	79%	10%	10%	295
RAGE RESPONDENT'S AGE/C	18-34	72%	22%	6%	175
	35-44	76%	19%	5%	161
	45-64	80%	13%	7%	323
	65 or over	79%	10%	10%	193
	Unsure / refused	78%	16%	6%	9

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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DEBWIN		DEBWIN WHO WON THE DEBATE			TOTAL
		Romney	Obama	Unsure / refused	
RAGEFL RESPONDENT'S AGE/C	18-44	74%	21%	5%	336
	45-64	80%	13%	7%	323
	65 or over	79%	11%	10%	202
RR96 AGE / SEX	Male / under 45	80%	14%	6%	193
	Male / 45+	82%	10%	7%	243
	Female / under 45	65%	29%	5%	143
	Female / 45+	77%	14%	9%	282
RRACE RESPONDENT'S RACE/C	White	84%	10%	6%	649
	Black / African American	40%	51%	10%	103
	Hispanic / Latino	74%	14%	11%	74
	Other	71%	22%	7%	34
GENRACE RACE BY GENDER	White men	86%	8%	6%	331
	White women	82%	11%	7%	318
	Black men	53%	34%	13%	48
	Black women	28%	65%	7%	55
	Hispanic men	80%	15%	4%	37
	Hispanic women	69%	13%	18%	37
WHITE SENIORS	White seniors	83%	8%	9%	257
	Other	75%	19%	6%	603
RPARTYID PARTY IDENTIFICATION/C	Republican	97%	2%	1%	354
	Independent	77%	13%	10%	129
	Democrat	59%	29%	12%	377
RPARTY USUAL VOTE BEHAVIOR/C	Republican	95%	3%	2%	388
	Ticket splitter	74%	15%	12%	55
	Democrat	62%	27%	11%	418
PARTISAN PARTISAN	Hard GOP	97%	2%	1%	325
	Soft GOP	86%	7%	7%	66
	Ticket splitter	86%	5%	9%	51
	Soft DEM	62%	27%	11%	68
	Hard DEM	59%	29%	12%	350
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	86%	10%	3%	498
	Moderate	65%	21%	13%	51
	Liberal	65%	23%	12%	312
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	88%	9%	2%	172
	Somewhat conservative	85%	11%	4%	325
	Moderate / liberal	65%	23%	12%	363
RPTYID98 TARGET GROUPS	Republican	97%	2%	1%	354
	Independent	77%	13%	10%	129
	Conservative DEM	54%	38%	8%	104
	Mod / lib DEM	61%	26%	13%	273

(cont.)

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DEBWIN		DEBWIN WHO WON THE DEBATE			TOTAL
		Romney	Obama	Unsure / refused	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	64%	23%	13%	272
	Mod / conservative DEM	57%	34%	8%	146
	Independent	74%	15%	12%	55
	Mod / liberal GOP	75%	17%	8%	40
	Conservative GOP	97%	2%	1%	348
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	94%	5%	1%	130
	Yes	93%	6%	2%	65
	Unsure	60%	31%	9%	40
	No	87%	7%	6%	178
	No / strongly	68%	22%	10%	447
REDUC RESPONDENT'S EDUCATION/C	Less than high school	59%	34%	7%	30
	High school graduate	74%	19%	7%	173
	Some college	78%	15%	7%	214
	College graduate	79%	13%	7%	444
SEXEDUC SEX / EDUCATION	College men	82%	11%	7%	341
	Non-college men	77%	16%	7%	94
	College women	75%	17%	8%	316
	Non-college women	67%	26%	7%	109
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	83%	11%	6%	306
	Minority non-college graduate	54%	36%	10%	111
	Others	79%	13%	7%	444
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	86%	9%	5%	149
	White female non-college graduates	80%	14%	7%	157
	Minority male non-college graduates	65%	23%	12%	52
	Minority female non-college graduates	43%	48%	8%	59
	Other	79%	13%	7%	444
WILLWIN WHO WILL WIN	Romney	97%	3%	0%	338
	Obama	62%	28%	10%	444
	Other	100%			1
	Unsure / refused	76%	4%	20%	78
RUNION MEMBER OF LABOR UNION/C	Union household	67%	23%	11%	117
	Non-union household	79%	14%	7%	743
RMARITAL MARITAL STATUS/C	Single	70%	24%	6%	171
	Married	82%	12%	6%	514
	No longer married	69%	19%	12%	176
MOMDAD PARENTS	Dad	82%	11%	7%	146
	Mom	71%	25%	4%	128

(cont.)

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DEBWIN		DEBWIN WHO WON THE DEBATE			TOTAL
		Romney	Obama	Unsure / refused	
BUNDY MARITAL STATUS / CHILDREN	Married / children	80%	15%	5%	210
	Married / no children	84%	10%	6%	304
	Divorced / children	87%	3%	10%	19
	Divorced / no children	68%	18%	14%	76
	Single / children	62%	31%	7%	35
	Single / no children	72%	22%	6%	135
	Other / mixed	66%	23%	11%	80
GENMAR1 GENDER AND MARITAL	Single women	66%	27%	7%	75
	Married women	80%	16%	4%	235
	No longer married women	64%	21%	16%	114
	Single men	74%	21%	5%	95
	Married men	84%	9%	7%	279
	No longer married men	80%	15%	6%	61
GENMAR2 GENDER, MARITAL, AND RACE	White single men	87%	11%	2%	64
	White single women	82%	9%	9%	44
	White married men	86%	7%	7%	219
	White married women	85%	12%	4%	195
	White no longer married men	83%	11%	5%	47
	White no longer married women	77%	11%	12%	79
	Other	57%	33%	10%	212
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	63%	37%		19
	Married mothers	75%	22%	3%	90
	No longer married mothers	59%	27%	14%	19
	Non-mothers	78%	14%	8%	732
MOMRACE MOTHERS BY RACE	White mothers	83%	14%	3%	85
	Non-white mothers	46%	48%	6%	43
	Non-mothers	78%	14%	8%	732
ECONCLA2 ECONOMIC CLASS	Upper class	84%	12%	4%	47
	Middle class	79%	13%	7%	652
	Low income	66%	27%	7%	156
	Working class	98%	2%		5
	Unemployed	100%			1
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	84%	12%	4%	47
	Middle class family	83%	11%	6%	467
	Middle class / not married or parent	71%	18%	11%	185
	Lower class	67%	26%	7%	162

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DEBWIN		DEBWIN WHO WON THE DEBATE			TOTAL
		Romney	Obama	Unsure / refused	
RDENOM RESPONDENT'S RELIGION/C	Catholic	83%	9%	8%	174
	Protestant	83%	11%	6%	132
	Baptist	72%	23%	5%	148
	Fundamentalist / Pentecostal	79%	16%	5%	140
	Other	73%	20%	7%	71
	No affiliation	73%	17%	10%	196
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	77%	17%	7%	308
	At least once a month	77%	16%	6%	177
	Infrequently	85%	9%	6%	137
	Never	74%	23%	3%	20
CHURCH2 RELIGIOUS FOCUS	Active Catholic	81%	10%	9%	83
	Active Protestant	83%	12%	6%	53
	Active Baptist	72%	23%	5%	84
	Active Fundamentalist / Pentecostal	79%	15%	7%	70
	Active Other	57%	38%	5%	17
	Non-active	77%	15%	7%	554
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	83%	15%	3%	140
	Male not evangelical	81%	11%	9%	296
	Female born again / evangelicals	71%	24%	5%	162
	Female not evangelical	74%	16%	9%	262
RACEVANG RACE / EVANGELICAL	White Evangelical	89%	8%	3%	222
	Non-white Evangelical	44%	50%	6%	80
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	94%	5%	1%	179
	Non-white conservative Christians	54%	40%	7%	43
	White non-conservative Christians	65%	23%	11%	43
	Non-white non-conservative Christians	33%	62%	5%	38
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	86%	7%	6%	346
	Non-gun owner HH	71%	21%	8%	515
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	58%	32%	11%	352
	Unsure	61%	12%	27%	52
	Wrong track	94%	3%	2%	457
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	96%	2%	2%	395
	Undecided	74%	15%	11%	76
	Democrat	59%	29%	12%	389

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
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DEBWIN		DEBWIN WHO WON THE DEBATE			TOTAL
		Romney	Obama	Unsure / refused	
RMII1 MOST IMPORTANT ISSUE/C	Education	58%	27%	15%	58
	Health care costs	78%	13%	9%	57
	Gov't spending & budget deficit	91%	5%	4%	139
	Economy	82%	12%	6%	246
	Medicare & SS	56%	26%	18%	74
	Jobs	75%	22%	3%	132
	Other	76%	17%	7%	154
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	82%	13%	5%	622
	Nat'l security issues	69%	24%	6%	65
	Education	58%	27%	15%	58
	Medicare / SS	56%	26%	18%	74
	Other	76%	13%	11%	43
RBOID BARACK OBAMA NAME ID/C	Favorable	59%	29%	12%	446
	Unfavorable	98%	1%	1%	402
	No opinion	68%	11%	20%	13
RMRID MITT ROMNEY NAME ID/C	Favorable	96%	1%	2%	446
	Unfavorable	56%	31%	12%	383
	No opinion	61%	26%	13%	30
	Never heard of		66%	34%	1
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	57%	30%	13%	416
	Unsure	68%	5%	27%	12
	Disapprove	97%	2%	1%	432
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	57%	30%	12%	410
	Unsure	64%	26%	10%	7
	Disapprove	96%	2%	2%	444
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	54%	33%	13%	349
	Unsure	72%	11%	18%	27
	Disapprove	94%	4%	2%	485
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	58%	30%	12%	424
	Unsure	85%	5%	10%	30
	Disapprove	97%	2%	2%	406
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	62%	26%	11%	474
	Unsure	91%	5%	5%	13
	Disapprove	96%	2%	2%	373
HANDP1 BETTER HANDLE / ECONOMY	Romney	97%	1%	2%	444
	Obama	55%	32%	13%	401
	Both	100%			2
	Neither	100%			5
	Unsure	60%	17%	22%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

DEBWIN		DEBWIN WHO WON THE DEBATE			TOTAL
		Romney	Obama	Unsure / refused	
HANDP5 BETTER HANDLE / MEDICARE	Romney	99%	0%	1%	390
	Obama	58%	30%	12%	438
	Both	100%			3
	Neither	60%	16%	24%	7
	Unsure	83%		17%	22
HANDP7 BETTER HANDLE / JOBS	Romney	98%	1%	1%	434
	Obama	55%	32%	13%	396
	Both	100%			2
	Neither	92%		8%	8
	Unsure	75%	12%	13%	20
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	79%	16%	5%	702
	Yes / watched news coverage	70%	15%	15%	158
RROBAL PRESIDENTIAL BALLOT/C	Romney	98%	1%	1%	425
	Undecided	66%	13%	21%	19
	Obama	57%	30%	13%	417
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	78%	15%	7%	708
	Very likely	71%	20%	8%	133
	Somewhat likely	76%	24%		11
	Already voted	100%			9
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	80%	12%	8%	364
	Most likely 50%	80%	13%	7%	456
	Most likely 60%	80%	14%	7%	542
	Most likely 70%	80%	13%	7%	632
	100% of sample	77%	16%	7%	861
TOTAL		77%	16%	7%	861

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMRDEB		RMRDEB DEBATE IMPACT ON VOTE FOR ROMNEY/C				TOTAL
		More likely	Unsure	No difference	Less likely	
TOTAL		34%	1%	52%	13%	861
RG1 GEOGRAPHIC AREAS ONE	Northeast	33%	2%	48%	17%	170
	Midwest	32%	1%	59%	8%	140
	South	33%	1%	52%	15%	211
	South Central	35%		54%	11%	72
	Central Plains	38%		50%	12%	67
	Mountain States	41%	1%	49%	9%	66
	West	34%	1%	49%	16%	135
RG2 GEOGRAPHIC AREAS TWO	California	36%	1%	44%	18%	99
	Florida	40%	1%	49%	9%	55
	Texas	36%		56%	8%	55
	New York	26%	0%	63%	11%	47
	Rest of country	34%	1%	52%	14%	604
RG2012 STATES BY 2012 STATUS	Safe Republican	38%	0%	50%	12%	253
	Toss-up	33%	1%	52%	14%	332
	Safe Democrat	32%	1%	53%	14%	276
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	31%	0%	57%	11%	226
	Other states	35%	1%	50%	14%	634
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	39%	1%	43%	17%	109
	7-9.9% unemployment	33%	1%	52%	14%	612
	Less than 7% unemployment	33%		57%	10%	140
URBAN URBAN CODE	Rural	45%	1%	46%	8%	117
	Suburban	36%	1%	51%	12%	360
	Urban	22%	1%	63%	14%	158
GENDER GENDER	Male	37%	1%	50%	12%	436
	Female	31%	1%	54%	15%	425
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	40%	1%	47%	12%	280
	Male / not employed	32%	1%	54%	12%	156
	Female / employed	29%	0%	57%	14%	210
	Female / not employed	33%	1%	51%	15%	214
RAGEBG AGE/C	18-29	30%		46%	23%	102
	30-44	28%	1%	58%	14%	234
	45-59	38%	1%	47%	14%	230
	60 and older	37%	1%	52%	10%	295
RAGE RESPONDENT'S AGE/C	18-34	31%		52%	18%	175
	35-44	26%	1%	58%	15%	161
	45-64	38%	1%	48%	13%	323
	65 or over	36%	1%	54%	8%	193
	Unsure / refused	60%		23%	16%	9

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RMRDEB		RMRDEB DEBATE IMPACT ON VOTE FOR ROMNEY/C				TOTAL
		More likely	Unsure	No difference	Less likely	
RAGEFL RESPONDENT'S AGE/C	18-44	29%	1%	54%	16%	336
	45-64	38%	1%	48%	13%	323
	65 or over	38%	1%	53%	9%	202
RR96 AGE / SEX	Male / under 45	35%	1%	51%	13%	193
	Male / 45+	39%	1%	49%	11%	243
	Female / under 45	20%		60%	21%	143
	Female / 45+	36%	1%	51%	12%	282
RRACE RESPONDENT'S RACE/C	White	40%	0%	50%	9%	649
	Black / African American	3%	2%	62%	33%	103
	Hispanic / Latino	30%	1%	50%	19%	74
	Other	33%	2%	48%	17%	34
GENRACE RACE BY GENDER	White men	40%	0%	51%	8%	331
	White women	39%	1%	50%	10%	318
	Black men	6%	5%	62%	28%	48
	Black women			62%	38%	55
	Hispanic men	49%	2%	29%	19%	37
	Hispanic women	10%		70%	20%	37
WHITE SENIORS	White seniors	41%	1%	51%	8%	257
	Other	31%	1%	52%	16%	603
RPARTYID PARTY IDENTIFICATION/C	Republican	59%	0%	39%	1%	354
	Independent	40%	1%	44%	15%	129
	Democrat	8%	1%	66%	24%	377
RPARTY USUAL VOTE BEHAVIOR/C	Republican	59%	1%	38%	2%	388
	Ticket splitter	35%		57%	8%	55
	Democrat	11%	1%	64%	24%	418
PARTISAN PARTISAN	Hard GOP	60%	0%	39%	1%	325
	Soft GOP	60%	1%	33%	6%	66
	Ticket splitter	44%		51%	5%	51
	Soft DEM	13%	1%	58%	28%	68
	Hard DEM	8%	1%	66%	25%	350
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	50%	1%	42%	7%	498
	Moderate	28%		60%	12%	51
	Liberal	10%	1%	66%	24%	312
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	50%	1%	40%	8%	172
	Somewhat conservative	50%	1%	43%	7%	325
	Moderate / liberal	12%	1%	65%	22%	363
RPTYID98 TARGET GROUPS	Republican	59%	0%	39%	1%	354
	Independent	40%	1%	44%	15%	129
	Conservative DEM	14%	2%	58%	26%	104
	Mod / lib DEM	6%	1%	69%	24%	273

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RMRDEB		RMRDEB DEBATE IMPACT ON VOTE FOR ROMNEY/C				TOTAL
		More likely	Unsure	No difference	Less likely	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	7%	1%	68%	24%	272
	Mod / conservative DEM	19%	2%	55%	24%	146
	Independent	35%		57%	8%	55
	Mod / liberal GOP	43%		46%	11%	40
	Conservative GOP	61%	1%	37%	1%	348
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	61%	1%	35%	3%	130
	Yes	61%	1%	34%	5%	65
	Unsure	25%	3%	58%	14%	40
	No	42%	1%	49%	8%	178
	No / strongly	20%	1%	59%	20%	447
REDUC RESPONDENT'S EDUCATION/C	Less than high school	15%		68%	17%	30
	High school graduate	36%	1%	50%	13%	173
	Some college	33%	1%	52%	14%	214
	College graduate	35%	1%	51%	13%	444
SEXEDUC SEX / EDUCATION	College men	38%	1%	48%	12%	341
	Non-college men	34%	1%	54%	11%	94
	College women	30%	1%	55%	15%	316
	Non-college women	32%	1%	51%	15%	109
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	40%	1%	50%	9%	306
	Minority non-college graduate	12%	1%	60%	26%	111
	Others	35%	1%	51%	13%	444
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	37%		55%	8%	149
	White female non-college graduates	43%	2%	45%	11%	157
	Minority male non-college graduates	23%	2%	57%	18%	52
	Minority female non-college graduates	1%	1%	64%	34%	59
	Other	35%	1%	51%	13%	444
WILLWIN WHO WILL WIN	Romney	62%	1%	35%	3%	338
	Obama	12%	1%	64%	22%	444
	Other			100%		1
	Unsure / refused	38%	1%	54%	7%	78
RUNION MEMBER OF LABOR UNION/C	Union household	22%	2%	54%	22%	117
	Non-union household	36%	1%	51%	12%	743
RMARITAL MARITAL STATUS/C	Single	26%	1%	51%	21%	171
	Married	39%	1%	51%	10%	514
	No longer married	29%	1%	54%	16%	176
MOMDAD PARENTS	Dad	38%	2%	54%	6%	146
	Mom	29%	0%	55%	15%	128

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMRDEB		RMRDEB DEBATE IMPACT ON VOTE FOR ROMNEY/C				TOTAL
		More likely	Unsure	No difference	Less likely	
BUNDY MARITAL STATUS / CHILDREN	Married / children	37%	1%	53%	9%	210
	Married / no children	40%	0%	49%	10%	304
	Divorced / children	27%		63%	9%	19
	Divorced / no children	28%		57%	15%	76
	Single / children	19%	3%	66%	13%	35
	Single / no children	28%	1%	48%	24%	135
	Other / mixed	30%	3%	48%	19%	80
GENMAR1 GENDER AND MARITAL	Single women	15%	1%	58%	26%	75
	Married women	38%		52%	10%	235
	No longer married women	26%	2%	55%	17%	114
	Single men	35%	1%	46%	18%	95
	Married men	39%	1%	50%	10%	279
	No longer married men	34%		51%	15%	61
GENMAR2 GENDER, MARITAL, AND RACE	White single men	45%		46%	9%	64
	White single women	23%	2%	61%	14%	44
	White married men	41%	0%	51%	7%	219
	White married women	44%		47%	9%	195
	White no longer married men	31%		57%	13%	47
	White no longer married women	35%	2%	50%	13%	79
	Other	17%	2%	55%	26%	212
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers			76%	24%	19
	Married mothers	37%		51%	12%	90
	No longer married mothers	21%	3%	55%	22%	19
	Non-mothers	35%	1%	51%	13%	732
MOMRACE MOTHERS BY RACE	White mothers	39%		49%	11%	85
	Non-white mothers	9%	1%	68%	22%	43
	Non-mothers	35%	1%	51%	13%	732
ECONCLA2 ECONOMIC CLASS	Upper class	33%		49%	18%	47
	Middle class	36%	1%	52%	11%	652
	Low income	27%	2%	50%	21%	156
	Working class	50%		48%	2%	5
	Unemployed	31%		69%		1
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	33%		49%	18%	47
	Middle class family	39%	0%	52%	9%	467
	Middle class / not married or parent	28%	1%	53%	17%	185
	Lower class	28%	2%	50%	20%	162

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RMRDEB		RMRDEB DEBATE IMPACT ON VOTE FOR ROMNEY/C				TOTAL
		More likely	Unsure	No difference	Less likely	
RDENOM RESPONDENT'S RELIGION/C	Catholic	38%	2%	50%	10%	174
	Protestant	40%	1%	50%	9%	132
	Baptist	33%	0%	50%	16%	148
	Fundamentalist / Pentecostal	40%	1%	47%	12%	140
	Other	40%	1%	46%	14%	71
	No affiliation	21%		61%	18%	196
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	40%	1%	48%	12%	308
	At least once a month	36%	2%	50%	13%	177
	Infrequently	34%	1%	53%	12%	137
	Never	32%	4%	52%	12%	20
CHURCH2 RELIGIOUS FOCUS	Active Catholic	43%	1%	48%	8%	83
	Active Protestant	37%	1%	47%	15%	53
	Active Baptist	39%		44%	17%	84
	Active Fundamentalist / Pentecostal	41%	0%	49%	9%	70
	Active Other	30%		56%	14%	17
	Non-active	31%	1%	54%	14%	554
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	47%	1%	43%	9%	140
	Male not evangelical	33%	1%	53%	13%	296
	Female born again / evangelicals	38%		47%	15%	162
	Female not evangelical	26%	1%	58%	15%	262
RACEVANG RACE / EVANGELICAL	White Evangelical	52%		42%	5%	222
	Non-white Evangelical	14%	1%	53%	32%	80
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	58%		38%	3%	179
	Non-white conservative Christians	27%		50%	23%	43
	White non-conservative Christians	28%		60%	12%	43
	Non-white non-conservative Christians		2%	56%	42%	38
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	46%	0%	46%	8%	346
	Non-gun owner HH	26%	1%	55%	17%	515
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	6%	1%	67%	26%	352
	Unsure	11%	3%	70%	17%	52
	Wrong track	59%	0%	38%	3%	457
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	60%	1%	38%	2%	395
	Undecided	40%		46%	14%	76
	Democrat	7%	1%	67%	25%	389

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RMRDEB		RMRDEB DEBATE IMPACT ON VOTE FOR ROMNEY/C				TOTAL
		More likely	Unsure	No difference	Less likely	
RMI11 MOST IMPORTANT ISSUE/C	Education	9%		76%	15%	58
	Health care costs	29%	3%	55%	13%	57
	Gov't spending & budget deficit	51%	2%	45%	2%	139
	Economy	34%	1%	50%	15%	246
	Medicare & SS	17%		65%	18%	74
	Jobs	33%	1%	47%	20%	132
	Other	39%	0%	47%	14%	154
RRMI1 MOST IMPORTANT ISSUE/C	Pocketbook issues	37%	1%	49%	12%	622
	Nat'l security issues	36%		49%	15%	65
	Education	9%		76%	15%	58
	Medicare / SS	17%		65%	18%	74
	Other	46%	1%	32%	21%	43
RBOID BARACK OBAMA NAME ID/C	Favorable	9%	1%	65%	25%	446
	Unfavorable	62%	1%	37%	1%	402
	No opinion	34%		55%	11%	13
RMRID MITT ROMNEY NAME ID/C	Favorable	59%	1%	39%	1%	446
	Unfavorable	5%	1%	66%	27%	383
	No opinion	31%	2%	51%	16%	30
	Never heard of			34%	66%	1
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	7%	1%	66%	25%	416
	Unsure	29%		56%	15%	12
	Disapprove	60%	1%	37%	2%	432
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	7%	1%	66%	26%	410
	Unsure	49%		42%	10%	7
	Disapprove	59%	1%	39%	2%	444
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	6%	1%	64%	28%	349
	Unsure	34%		52%	15%	27
	Disapprove	54%	1%	43%	3%	485
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	8%	1%	66%	25%	424
	Unsure	30%		54%	15%	30
	Disapprove	62%	1%	36%	1%	406
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	11%	1%	66%	23%	474
	Unsure	79%		20%	1%	13
	Disapprove	62%	1%	35%	2%	373
HANDP1 BETTER HANDLE / ECONOMY	Romney	60%	1%	37%	2%	444
	Obama	5%	1%	67%	27%	401
	Both			100%		2
	Neither	34%		66%		5
	Unsure	21%		62%	17%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMRDEB		RMRDEB DEBATE IMPACT ON VOTE FOR ROMNEY/C				TOTAL
		More likely	Unsure	No difference	Less likely	
HANDP5 BETTER HANDLE / MEDICARE	Romney	64%	1%	35%	0%	390
	Obama	9%	1%	66%	25%	438
	Both	81%		19%		3
	Neither			94%	6%	7
	Unsure	15%		61%	25%	22
HANDP7 BETTER HANDLE / JOBS	Romney	61%	1%	37%	2%	434
	Obama	6%	1%	66%	27%	396
	Both			100%		2
	Neither			100%		8
	Unsure	29%		63%	8%	20
DEBVP WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	37%	1%	48%	15%	702
	Yes / watched news coverage	22%	1%	69%	8%	158
RROBAL PRESIDENTIAL BALLOT/C	Romney	62%	1%	37%	1%	425
	Undecided	25%		75%		19
	Obama	6%	1%	66%	27%	417
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	35%	1%	50%	14%	708
	Very likely	30%	1%	57%	12%	133
	Somewhat likely	5%		95%		11
	Already voted	36%		64%		9
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	34%	1%	53%	13%	364
	Most likely 50%	35%	1%	51%	13%	456
	Most likely 60%	35%	1%	50%	14%	542
	Most likely 70%	35%	1%	51%	14%	632
	100% of sample	34%	1%	52%	13%	861
TOTAL		34%	1%	52%	13%	861

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RBODEB		RBODEB DEBATE IMPACT ON VOTE FOR OBAMA/C				TOTAL
		More likely	Unsure	No difference	Less likely	
TOTAL		11%	1%	63%	25%	861
RG1 GEOGRAPHIC AREAS ONE	Northeast	12%	2%	64%	23%	170
	Midwest	16%	1%	61%	22%	140
	South	13%		65%	22%	211
	South Central	7%	2%	60%	31%	72
	Central Plains	3%	1%	67%	28%	67
	Mountain States	6%		63%	30%	66
	West	12%	2%	60%	25%	135
RG2 GEOGRAPHIC AREAS TWO	California	17%	2%	54%	28%	99
	Florida	9%		64%	27%	55
	Texas	2%	2%	63%	34%	55
	New York	12%		71%	17%	47
	Rest of country	11%	1%	64%	24%	604
RG2012 STATES BY 2012 STATUS	Safe Republican	9%	0%	65%	26%	253
	Toss-up	13%	1%	61%	25%	332
	Safe Democrat	11%	2%	64%	24%	276
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	14%	0%	62%	24%	226
	Other states	10%	1%	64%	25%	634
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	15%	2%	53%	30%	109
	7-9.9% unemployment	12%	1%	63%	23%	612
	Less than 7% unemployment	3%	1%	70%	26%	140
URBAN URBAN CODE	Rural	6%	1%	66%	28%	117
	Suburban	13%	1%	62%	23%	360
	Urban	12%	1%	67%	20%	158
GENDER GENDER	Male	10%	1%	64%	26%	436
	Female	13%	1%	63%	23%	425
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	9%	1%	63%	27%	280
	Male / not employed	11%	1%	65%	23%	156
	Female / employed	13%		65%	22%	210
	Female / not employed	12%	2%	61%	25%	214
RAGEBG AGE/C	18-29	13%		63%	24%	102
	30-44	15%		68%	17%	234
	45-59	9%	2%	60%	28%	230
	60 and older	9%	1%	61%	28%	295
RAGE RESPONDENT'S AGE/C	18-34	14%		62%	25%	175
	35-44	15%		72%	13%	161
	45-64	10%	2%	62%	27%	323
	65 or over	9%	2%	61%	28%	193
	Unsure / refused	5%		41%	53%	9

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RBODEB		RBODEB DEBATE IMPACT ON VOTE FOR OBAMA/C				TOTAL
		More likely	Unsure	No difference	Less likely	
RAGEFL RESPONDENT'S AGE/C	18-44	14%		66%	19%	336
	45-64	10%	2%	62%	27%	323
	65 or over	9%	2%	60%	30%	202
RR96 AGE / SEX	Male / under 45	11%		65%	24%	193
	Male / 45+	9%	1%	62%	28%	243
	Female / under 45	18%		68%	14%	143
	Female / 45+	10%	2%	60%	28%	282
RRACE RESPONDENT'S RACE/C	White	7%	1%	64%	29%	649
	Black / African American	34%	1%	63%	2%	103
	Hispanic / Latino	16%		62%	22%	74
	Other	18%		57%	25%	34
GENRACE RACE BY GENDER	White men	7%	1%	65%	27%	331
	White women	7%	1%	62%	30%	318
	Black men	29%		68%	3%	48
	Black women	39%	1%	59%	1%	55
	Hispanic men	11%		50%	39%	37
	Hispanic women	21%		74%	5%	37
WHITE SENIORS	White seniors	6%	2%	62%	30%	257
	Other	13%	1%	64%	22%	603
RPARTYID PARTY IDENTIFICATION/C	Republican	3%	2%	53%	42%	354
	Independent	9%		60%	31%	129
	Democrat	20%	0%	74%	6%	377
RPARTY USUAL VOTE BEHAVIOR/C	Republican	3%	2%	54%	42%	388
	Ticket splitter	14%	2%	66%	18%	55
	Democrat	19%	0%	71%	9%	418
PARTISAN PARTISAN	Hard GOP	2%	2%	53%	43%	325
	Soft GOP	8%	2%	49%	41%	66
	Ticket splitter	3%	2%	67%	29%	51
	Soft DEM	18%		69%	13%	68
	Hard DEM	20%	0%	73%	7%	350
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	7%	2%	56%	35%	498
	Moderate	12%		67%	21%	51
	Liberal	18%	0%	73%	8%	312
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	8%	4%	57%	31%	172
	Somewhat conservative	6%	0%	56%	38%	325
	Moderate / liberal	17%	0%	72%	10%	363
RPTYID98 TARGET GROUPS	Republican	3%	2%	53%	42%	354
	Independent	9%		60%	31%	129
	Conservative DEM	23%		67%	10%	104
	Mod / lib DEM	19%	0%	77%	5%	273

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RBODEB		RBODEB DEBATE IMPACT ON VOTE FOR OBAMA/C				TOTAL
		More likely	Unsure	No difference	Less likely	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	19%	0%	75%	6%	272
	Mod / conservative DEM	19%	1%	64%	16%	146
	Independent	14%	2%	66%	18%	55
	Mod / liberal GOP	10%		55%	36%	40
	Conservative GOP	2%	2%	54%	43%	348
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	3%	3%	54%	39%	130
	Yes	3%		59%	38%	65
	Unsure	27%	2%	58%	13%	40
	No	7%	2%	60%	31%	178
	No / strongly	15%		68%	17%	447
REDUC RESPONDENT'S EDUCATION/C	Less than high school	15%		73%	12%	30
	High school graduate	14%	2%	62%	22%	173
	Some college	14%	1%	60%	24%	214
	College graduate	8%	1%	64%	27%	444
SEXEDUC SEX / EDUCATION	College men	9%	1%	62%	28%	341
	Non-college men	12%	1%	69%	17%	94
	College women	12%	1%	64%	23%	316
	Non-college women	16%	2%	59%	24%	109
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	9%	2%	62%	27%	306
	Minority non-college graduate	28%	1%	62%	10%	111
	Others	8%	1%	64%	27%	444
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	9%	1%	69%	21%	149
	White female non-college graduates	10%	3%	56%	32%	157
	Minority male non-college graduates	19%		62%	19%	52
	Minority female non-college graduates	36%	1%	62%	1%	59
	Other	8%	1%	64%	27%	444
WILLWIN WHO WILL WIN	Romney	4%	2%	52%	42%	338
	Obama	19%	0%	72%	10%	444
	Other			100%		1
	Unsure / refused	3%		64%	34%	78
RUNION MEMBER OF LABOR UNION/C	Union household	20%		65%	15%	117
	Non-union household	10%	1%	63%	26%	743
RMARITAL MARITAL STATUS/C	Single	15%	0%	65%	19%	171
	Married	9%	1%	62%	28%	514
	No longer married	14%	2%	65%	19%	176
MOMDAD PARENTS	Dad	8%		70%	21%	146
	Mom	17%	1%	62%	20%	128

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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 October 7-11, 2012

RBODEB		RBODEB DEBATE IMPACT ON VOTE FOR OBAMA/C				TOTAL
		More likely	Unsure	No difference	Less likely	
BUNDY MARITAL STATUS / CHILDREN	Married / children	11%	0%	64%	25%	210
	Married / no children	8%	1%	60%	31%	304
	Divorced / children	9%		81%	10%	19
	Divorced / no children	9%	3%	73%	15%	76
	Single / children	15%		80%	6%	35
	Single / no children	15%	1%	62%	23%	135
	Other / mixed	20%	1%	53%	26%	80
GENMAR1 GENDER AND MARITAL	Single women	15%	1%	71%	13%	75
	Married women	10%	1%	59%	29%	235
	No longer married women	17%	1%	65%	18%	114
	Single men	15%		61%	24%	95
	Married men	8%	0%	64%	27%	279
	No longer married men	10%	4%	66%	21%	61
GENMAR2 GENDER, MARITAL, AND RACE	White single men	4%		63%	33%	64
	White single women	4%		73%	22%	44
	White married men	7%	0%	66%	26%	219
	White married women	7%	2%	57%	34%	195
	White no longer married men	7%	5%	66%	22%	47
	White no longer married women	8%	1%	66%	26%	79
	Other	25%	0%	62%	13%	212
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	9%		91%		19
	Married mothers	16%	1%	55%	28%	90
	No longer married mothers	32%		62%	6%	19
	Non-mothers	10%	1%	63%	25%	732
MOMRACE MOTHERS BY RACE	White mothers	10%	1%	60%	28%	85
	Non-white mothers	31%		64%	4%	43
	Non-mothers	10%	1%	63%	25%	732
ECONCLA2 ECONOMIC CLASS	Upper class	10%		68%	22%	47
	Middle class	9%	1%	63%	26%	652
	Low income	20%	1%	60%	19%	156
	Working class	2%		87%	10%	5
	Unemployed			69%	31%	1
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	10%		68%	22%	47
	Middle class family	8%	1%	63%	28%	467
	Middle class / not married or parent	13%	1%	63%	23%	185
	Lower class	19%	1%	61%	18%	162

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RBODEB		RBODEB DEBATE IMPACT ON VOTE FOR OBAMA/C				TOTAL
		More likely	Unsure	No difference	Less likely	
RDENOM RESPONDENT'S RELIGION/C	Catholic	11%	1%	61%	27%	174
	Protestant	7%	3%	63%	28%	132
	Baptist	16%	1%	58%	25%	148
	Fundamentalist / Pentecostal	15%	1%	58%	27%	140
	Other	15%		53%	33%	71
	No affiliation	8%		77%	16%	196
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	14%	2%	56%	28%	308
	At least once a month	14%	1%	58%	27%	177
	Infrequently	8%	1%	67%	24%	137
	Never	14%		80%	6%	20
CHURCH2 RELIGIOUS FOCUS	Active Catholic	7%	1%	63%	29%	83
	Active Protestant	6%	6%	55%	32%	53
	Active Baptist	19%	1%	51%	29%	84
	Active Fundamentalist / Pentecostal	18%	2%	59%	22%	70
	Active Other	24%		43%	33%	17
	Non-active	10%	0%	67%	23%	554
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	14%	1%	56%	30%	140
	Male not evangelical	8%	1%	67%	24%	296
	Female born again / evangelicals	13%	2%	59%	26%	162
	Female not evangelical	12%	1%	65%	22%	262
RACEVANG RACE / EVANGELICAL	White Evangelical	7%	2%	57%	34%	222
	Non-white Evangelical	32%		59%	9%	80
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	4%	2%	55%	39%	179
	Non-white conservative Christians	24%		59%	16%	43
	White non-conservative Christians	21%		64%	15%	43
	Non-white non-conservative Christians	41%		59%		38
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	7%	1%	61%	30%	346
	Non-gun owner HH	14%	1%	64%	21%	515
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	19%		76%	5%	352
	Unsure	19%	3%	66%	11%	52
	Wrong track	5%	1%	53%	41%	457
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	3%	1%	54%	41%	395
	Undecided	8%	2%	55%	35%	76
	Democrat	20%	0%	74%	6%	389

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RBODEB		RBODEB DEBATE IMPACT ON VOTE FOR OBAMA/C				TOTAL
		More likely	Unsure	No difference	Less likely	
RMII1 MOST IMPORTANT ISSUE/C	Education	24%	1%	66%	9%	58
	Health care costs	8%	3%	72%	17%	57
	Gov't spending & budget deficit	4%	1%	63%	32%	139
	Economy	8%	1%	62%	29%	246
	Medicare & SS	20%	2%	64%	15%	74
	Jobs	13%	1%	60%	25%	132
	Other	13%		62%	24%	154
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	8%	1%	63%	28%	622
	Nat'l security issues	10%		72%	18%	65
	Education	24%	1%	66%	9%	58
	Medicare / SS	20%	2%	64%	15%	74
	Other	27%		51%	21%	43
RBOID BARACK OBAMA NAME ID/C	Favorable	19%	0%	73%	8%	446
	Unfavorable	2%	2%	52%	44%	402
	No opinion	25%		58%	17%	13
RMRID MITT ROMNEY NAME ID/C	Favorable	2%	2%	52%	44%	446
	Unfavorable	21%	0%	77%	3%	383
	No opinion	23%		57%	20%	30
	Never heard of	66%		34%		1
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	19%	0%	75%	5%	416
	Unsure	5%		82%	13%	12
	Disapprove	4%	1%	51%	44%	432
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	20%	0%	74%	6%	410
	Unsure	10%		53%	37%	7
	Disapprove	3%	1%	53%	42%	444
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	22%	1%	72%	5%	349
	Unsure	14%		59%	27%	27
	Disapprove	3%	1%	57%	39%	485
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	19%	1%	75%	5%	424
	Unsure	15%		54%	30%	30
	Disapprove	3%	1%	51%	45%	406
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	18%	1%	73%	8%	474
	Unsure	7%		31%	61%	13
	Disapprove	3%	1%	52%	44%	373
HANDP1 BETTER HANDLE / ECONOMY	Romney	3%	2%	51%	44%	444
	Obama	20%	0%	76%	3%	401
	Both			100%		2
	Neither			66%	34%	5
	Unsure	17%		62%	21%	10

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POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RBODEB		RBODEB DEBATE IMPACT ON VOTE FOR OBAMA/C				TOTAL
		More likely	Unsure	No difference	Less likely	
HANDP5 BETTER HANDLE / MEDICARE	Romney	3%	2%	48%	47%	390
	Obama	19%	0%	75%	7%	438
	Both			100%		3
	Neither			100%		7
	Unsure	18%		74%	8%	22
HANDP7 BETTER HANDLE / JOBS	Romney	3%	2%	51%	44%	434
	Obama	20%	0%	75%	4%	396
	Both			100%		2
	Neither			100%		8
	Unsure	8%		63%	29%	20
DEBVG WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	12%	1%	60%	27%	702
	Yes / watched news coverage	6%	1%	79%	14%	158
RROBAL PRESIDENTIAL BALLOT/C	Romney	3%	2%	51%	45%	425
	Undecided	4%		76%	20%	19
	Obama	20%	0%	75%	5%	417
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	11%	1%	63%	25%	708
	Very likely	16%	1%	61%	22%	133
	Somewhat likely			100%		11
	Already voted	7%		51%	42%	9
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	9%	1%	66%	24%	364
	Most likely 50%	10%	1%	64%	24%	456
	Most likely 60%	10%	1%	63%	25%	542
	Most likely 70%	11%	1%	62%	25%	632
	100% of sample	11%	1%	63%	25%	861
TOTAL		11%	1%	63%	25%	861

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

DEBIMP		DEBIMP VOTE IMPACT OF THE DEBATE					TOTAL
		More likely both	More likely Romney only	More likely Obama only	Less likely both	Other impact	
TOTAL		1%	28%	8%	0%	62%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	1%	27%	9%	1%	62%	200
	Midwest	4%	21%	9%		66%	174
	South	1%	27%	10%		62%	245
	South Central		31%	6%		63%	82
	Central Plains		33%	3%		64%	77
	Mountain States		39%	6%		55%	70
	West	2%	28%	9%	0%	61%	155
RG2 GEOGRAPHIC AREAS TWO	California	3%	29%	12%	0%	56%	114
	Florida	2%	31%	6%		62%	69
	Texas		32%	1%		67%	62
	New York	3%	21%	8%		69%	54
	Rest of country	1%	28%	8%	0%	63%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	2%	32%	7%		60%	285
	Toss-up	1%	26%	10%		63%	402
	Safe Democrat	2%	26%	7%	0%	64%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	1%	24%	10%		65%	278
	Other states	2%	29%	8%	0%	61%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	2%	32%	11%	0%	55%	124
	7-9.9% unemployment	2%	27%	9%		62%	716
	Less than 7% unemployment		29%	3%	1%	68%	163
URBAN URBAN CODE	Rural	0%	39%	4%		56%	135
	Suburban	3%	28%	9%		60%	411
	Urban	0%	19%	10%	0%	70%	177
GENDER GENDER	Male	2%	32%	7%		59%	481
	Female	1%	24%	10%	0%	65%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	2%	35%	7%		57%	306
	Male / not employed	3%	26%	7%		64%	175
	Female / employed	1%	22%	10%	0%	67%	265
	Female / not employed	1%	27%	9%	0%	63%	256
RAGEBG AGE/C	18-29	2%	23%	9%		67%	126
	30-44	2%	20%	10%		68%	291
	45-59	1%	33%	8%	0%	58%	256
	60 and older	1%	32%	7%	0%	59%	330
RAGE RESPONDENT'S AGE/C	18-34	2%	23%	9%		66%	219
	35-44	3%	19%	10%		69%	199
	45-64	1%	33%	8%	0%	58%	358
	65 or over	1%	31%	7%	0%	61%	218
	Unsure / refused		57%	5%		38%	10

(cont.)

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DEBIMP		DEBIMP VOTE IMPACT OF THE DEBATE					TOTAL
		More likely both	More likely Romney only	More likely Obama only	Less likely both	Other impact	
RAGEFL RESPONDENT'S AGE/C	18-44	2%	21%	9%		68%	417
	45-64	1%	33%	8%	0%	58%	358
	65 or over	1%	32%	6%	0%	60%	228
RR96 AGE / SEX	Male / under 45	3%	29%	7%		61%	216
	Male / 45+	2%	34%	6%		58%	266
	Female / under 45	1%	13%	12%		75%	202
	Female / 45+	1%	32%	8%	0%	59%	320
RRACE RESPONDENT'S RACE/C	White	1%	33%	4%	0%	61%	752
	Black / African American	1%	2%	29%		69%	120
	Hispanic / Latino	3%	22%	10%		65%	90
	Other	4%	24%	12%		60%	40
GENRACE RACE BY GENDER	White men	2%	35%	4%		59%	361
	White women	1%	31%	5%	0%	63%	391
	Black men	1%	4%	26%		68%	51
	Black women			31%		69%	70
	Hispanic men	5%	33%	3%		58%	47
	Hispanic women		9%	18%		73%	43
WHITE SENIORS	White seniors	1%	35%	4%	0%	59%	288
	Other	2%	25%	10%	0%	64%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	2%	50%	1%		47%	401
	Independent	0%	30%	6%	0%	63%	171
	Democrat	1%	6%	16%	0%	76%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	1%	51%	1%		47%	440
	Ticket splitter	5%	21%	5%		69%	74
	Democrat	1%	8%	15%	0%	75%	490
PARTISAN PARTISAN	Hard GOP	1%	52%	1%		46%	365
	Soft GOP	5%	46%	2%		47%	78
	Ticket splitter		31%	2%		67%	72
	Soft DEM	0%	10%	14%	1%	75%	86
	Hard DEM	2%	6%	16%	0%	76%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	1%	43%	5%	0%	50%	561
	Moderate	5%	16%	4%		75%	66
	Liberal	1%	7%	14%		78%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	1%	45%	6%		48%	189
	Somewhat conservative	1%	42%	4%	0%	52%	372
	Moderate / liberal	2%	8%	12%		77%	442
RPTYID98 TARGET GROUPS	Republican	2%	50%	1%		47%	401
	Independent	0%	30%	6%	0%	63%	171
	Conservative DEM	1%	11%	19%	1%	68%	121
	Mod / lib DEM	2%	4%	15%		80%	310

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DEBIMP		DEBIMP VOTE IMPACT OF THE DEBATE					TOTAL
		More likely both	More likely Romney only	More likely Obama only	Less likely both	Other impact	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	2%	4%	15%		79%	318
	Mod / conservative DEM	1%	15%	15%	1%	68%	171
	Independent	5%	21%	5%		69%	74
	Mod / liberal GOP	1%	29%	6%		64%	56
	Conservative GOP	1%	54%	1%		44%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	1%	56%	2%		41%	140
	Yes	1%	52%	2%		45%	75
	Unsure	5%	13%	15%		66%	54
	No	0%	32%	5%	1%	62%	228
	No / strongly	2%	16%	11%		71%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school		10%	11%		79%	43
	High school graduate	2%	28%	9%	1%	60%	207
	Some college	2%	26%	10%	0%	61%	250
	College graduate	1%	30%	6%		62%	503
SEXEDUC SEX / EDUCATION	College men	2%	34%	7%		58%	367
	Non-college men	3%	25%	7%		65%	114
	College women	1%	24%	9%	0%	66%	385
	Non-college women	1%	25%	11%	1%	62%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	3%	31%	5%	0%	61%	367
	Minority non-college graduate	0%	9%	23%		68%	133
	Others	1%	30%	6%		62%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	3%	29%	5%		63%	169
	White female non-college graduates	2%	33%	6%	1%	59%	198
	Minority male non-college graduates	1%	18%	15%		66%	63
	Minority female non-college graduates		1%	30%		69%	70
	Other	1%	30%	6%		62%	503
WILLWIN WHO WILL WIN	Romney	2%	55%	1%	0%	41%	368
	Obama	1%	9%	14%		76%	535
	Other					100%	1
	Unsure / refused	1%	29%	1%		69%	99
RUNION MEMBER OF LABOR UNION/C	Union household	0%	19%	18%	1%	62%	133
	Non-union household	2%	29%	7%	0%	62%	870
RMARITAL MARITAL STATUS/C	Single	2%	19%	10%		69%	215
	Married	2%	33%	7%	0%	59%	576
	No longer married	1%	23%	11%	0%	65%	212
MOMDAD PARENTS	Dad	3%	32%	5%		61%	160
	Mom	1%	21%	12%		66%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

DEBIMP		DEBIMP VOTE IMPACT OF THE DEBATE					TOTAL
		More likely both	More likely Romney only	More likely Obama only	Less likely both	Other impact	
BUNDY MARITAL STATUS / CHILDREN	Married / children	1%	30%	8%		60%	245
	Married / no children	2%	35%	5%	0%	58%	331
	Divorced / children		22%	7%		70%	23
	Divorced / no children	1%	23%	7%	0%	69%	88
	Single / children	8%	7%	4%		82%	45
	Single / no children	0%	22%	12%		66%	169
	Other / mixed	1%	24%	15%		60%	100
GENMAR1 GENDER AND MARITAL	Single women		10%	10%		79%	109
	Married women	1%	31%	7%	0%	60%	276
	No longer married women	1%	21%	13%	0%	64%	136
	Single men	4%	27%	10%		59%	106
	Married men	2%	34%	6%		58%	300
	No longer married men	1%	26%	7%		66%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men		40%	4%		56%	72
	White single women		16%	3%		81%	61
	White married men	3%	36%	4%		57%	236
	White married women	1%	36%	5%	0%	57%	230
	White no longer married men	1%	26%	5%		68%	54
	White no longer married women	1%	27%	5%	0%	67%	100
	Other	2%	13%	19%		66%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers			6%		94%	28
	Married mothers	2%	27%	10%		61%	117
	No longer married mothers		16%	24%		60%	25
	Non-mothers	2%	29%	7%	0%	62%	833
MOMRACE MOTHERS BY RACE	White mothers	2%	27%	6%		66%	116
	Non-white mothers		7%	25%		68%	53
	Non-mothers	2%	29%	7%	0%	62%	833
ECONCLA2 ECONOMIC CLASS	Upper class	2%	27%	7%		65%	54
	Middle class	2%	30%	7%	0%	62%	749
	Low income	1%	21%	15%	0%	63%	192
	Working class		41%	2%		57%	6
	Unemployed		17%			83%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	2%	27%	7%		65%	54
	Middle class family	2%	33%	5%	0%	60%	525
	Middle class / not married or parent	1%	23%	10%		67%	224
	Lower class	1%	21%	14%	0%	63%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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DEBIMP		DEBIMP VOTE IMPACT OF THE DEBATE					TOTAL
		More likely both	More likely Romney only	More likely Obama only	Less likely both	Other impact	
RDENOM RESPONDENT'S RELIGION/C	Catholic	1%	32%	8%	1%	57%	195
	Protestant	2%	32%	3%	0%	62%	154
	Baptist	0%	28%	13%		58%	173
	Fundamentalist / Pentecostal	3%	31%	9%		57%	167
	Other	1%	34%	12%		53%	81
	No affiliation	1%	17%	5%		77%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	1%	33%	11%		56%	362
	At least once a month	2%	29%	10%		59%	203
	Infrequently	2%	27%	5%	1%	65%	158
	Never	4%	23%	7%		65%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	0%	38%	6%		55%	92
	Active Protestant		30%	5%		65%	64
	Active Baptist		34%	17%		48%	96
	Active Fundamentalist / Pentecostal	3%	30%	11%		56%	87
	Active Other		24%	19%		57%	22
	Non-active	2%	25%	7%	0%	66%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	4%	39%	8%		48%	154
	Male not evangelical	1%	28%	6%		65%	327
	Female born again / evangelicals		30%	10%		60%	205
	Female not evangelical	1%	21%	9%	0%	69%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	2%	43%	4%		52%	259
	Non-white Evangelical	1%	11%	25%		63%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	1%	50%	2%		47%	203
	Non-white conservative Christians	1%	20%	18%		61%	55
	White non-conservative Christians	6%	15%	10%		69%	56
	Non-white non-conservative Christians			33%		67%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	2%	38%	4%		55%	394
	Non-gun owner HH	1%	21%	11%	0%	67%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	1%	4%	16%		79%	399
	Unsure		8%	14%		78%	71
	Wrong track	2%	48%	2%	0%	48%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	3%	51%	0%	0%	46%	445
	Undecided		31%	6%	0%	62%	98
	Democrat	1%	5%	16%		78%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

DEBIMP		DEBIMP VOTE IMPACT OF THE DEBATE					TOTAL
		More likely both	More likely Romney only	More likely Obama only	Less likely both	Other impact	
RMII1 MOST IMPORTANT ISSUE/C	Education	4%	4%	17%		75%	69
	Health care costs	1%	21%	5%		73%	74
	Gov't spending & budget deficit	2%	43%	2%		53%	158
	Economy	0%	30%	7%		63%	280
	Medicare & SS	1%	14%	16%	0%	69%	88
	Jobs	2%	26%	9%	1%	61%	151
	Other	2%	31%	9%		58%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	1%	31%	6%	0%	61%	715
	Nat'l security issues		32%	9%		60%	73
	Education	4%	4%	17%		75%	69
	Medicare / SS	1%	14%	16%	0%	69%	88
	Other	7%	26%	13%		54%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	1%	7%	15%	0%	77%	532
	Unfavorable	2%	53%	0%	0%	45%	453
	No opinion	13%	12%	5%		70%	18
	Never heard of					100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	1%	51%	1%	0%	47%	506
	Unfavorable	1%	3%	16%	0%	79%	439
	No opinion	4%	13%	9%		74%	54
	Never heard of			25%		75%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	1%	5%	15%		79%	500
	Unsure		19%	3%		77%	19
	Disapprove	2%	51%	1%	0%	45%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	1%	6%	16%	0%	77%	477
	Unsure		28%	6%		66%	12
	Disapprove	2%	48%	1%	0%	49%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	1%	5%	19%	0%	75%	399
	Unsure		23%	10%		67%	39
	Disapprove	2%	44%	1%	0%	53%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	1%	5%	15%	0%	78%	505
	Unsure		19%	10%		71%	48
	Disapprove	2%	54%	0%	0%	44%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	1%	8%	14%	0%	77%	567
	Unsure	2%	46%	3%		49%	22
	Disapprove	2%	54%	0%	0%	43%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	2%	51%	0%	0%	46%	503
	Obama	1%	4%	17%		79%	472
	Both					100%	2
	Neither		18%			82%	9
	Unsure		12%	10%		77%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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DEBIMP		DEBIMP VOTE IMPACT OF THE DEBATE					TOTAL
		More likely both	More likely Romney only	More likely Obama only	Less likely both	Other impact	
HANDP5 BETTER HANDLE / MEDICARE	Romney	2%	56%	0%	0%	42%	431
	Obama	1%	6%	15%	0%	78%	518
	Both		50%			50%	6
	Neither					100%	13
	Unsure		9%	12%		79%	35
HANDP7 BETTER HANDLE / JOBS	Romney	2%	52%	1%	0%	45%	491
	Obama	1%	4%	16%		79%	469
	Both					100%	2
	Neither					100%	13
	Unsure		21%	6%		73%	28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	2%	35%	11%	0%	52%	702
	Yes / watched news coverage	2%	20%	4%		74%	158
	No					100%	142
	Unsure / refused					100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	2%	52%	0%	0%	45%	484
	Undecided		16%	3%		81%	30
	Obama	1%	4%	16%	0%	78%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	2%	30%	8%	0%	61%	797
	Very likely	1%	23%	11%	0%	65%	167
	Somewhat likely		2%			98%	29
	Already voted		33%	6%		60%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	1%	30%	7%		63%	405
	Most likely 50%	1%	31%	8%		60%	502
	Most likely 60%	1%	30%	8%		60%	605
	Most likely 70%	2%	30%	9%	0%	60%	702
	100% of sample	1%	28%	8%	0%	62%	1003
TOTAL		1%	28%	8%	0%	62%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ECONCLA2		ECONCLA2 ECONOMIC CLASS					TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
TOTAL		5%	75%	19%	1%	0%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	7%	73%	20%			200
	Midwest	5%	82%	13%	0%	0%	174
	South	2%	73%	23%	2%		245
	South Central	7%	77%	15%			82
	Central Plains	2%	71%	25%	1%		77
	Mountain States	6%	77%	15%		3%	70
	West	9%	71%	19%	1%	0%	155
RG2 GEOGRAPHIC AREAS TWO	California	11%	67%	21%	1%	0%	114
	Florida	6%	70%	24%			69
	Texas	8%	79%	13%			62
	New York	4%	70%	26%			54
	Rest of country	4%	76%	18%	1%	0%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	3%	73%	22%	1%	1%	285
	Toss-up	5%	78%	17%	0%	0%	402
	Safe Democrat	9%	72%	19%	0%	0%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	5%	79%	16%	0%	0%	278
	Other states	6%	73%	20%	1%	0%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	11%	68%	19%	1%	0%	124
	7-9.9% unemployment	4%	76%	19%	1%	0%	716
	Less than 7% unemployment	6%	76%	18%	0%	1%	163
URBAN URBAN CODE	Rural	2%	80%	18%			135
	Suburban	7%	79%	14%	0%	0%	411
	Urban	4%	66%	29%	1%	1%	177
GENDER GENDER	Male	7%	76%	16%	1%	0%	481
	Female	4%	73%	22%	1%	0%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	8%	82%	10%	1%	0%	306
	Male / not employed	5%	68%	27%		1%	175
	Female / employed	3%	76%	20%	1%	0%	265
	Female / not employed	5%	70%	25%	0%	0%	256
RAGEBG AGE/C	18-29	4%	68%	27%	1%		126
	30-44	3%	79%	17%	0%	0%	291
	45-59	8%	77%	14%	0%		256
	60 and older	5%	72%	22%	1%	0%	330
RAGE RESPONDENT'S AGE/C	18-34	4%	70%	24%	1%	0%	219
	35-44	3%	82%	15%			199
	45-64	8%	74%	16%	1%	0%	358
	65 or over	4%	74%	22%			218
	Unsure / refused	6%	62%	19%	6%	6%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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ECONCLA2		ECONCLA2 ECONOMIC CLASS					TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
RAGEFL RESPONDENT'S AGE/C	18-44	4%	76%	20%	1%	0%	417
	45-64	8%	74%	16%	1%	0%	358
	65 or over	4%	73%	22%	0%	0%	228
RR96 AGE / SEX	Male / under 45	5%	81%	14%	1%	0%	216
	Male / 45+	8%	73%	18%	1%	0%	266
	Female / under 45	2%	70%	27%	0%		202
	Female / 45+	5%	75%	19%	1%	0%	320
RRACE RESPONDENT'S RACE/C	White	5%	78%	17%	0%	0%	752
	Black / African American	2%	62%	34%	2%		120
	Hispanic / Latino	11%	68%	21%			90
	Other	5%	72%	20%	0%	3%	40
GENRACE RACE BY GENDER	White men	6%	79%	15%	0%	0%	361
	White women	4%	77%	18%	0%	0%	391
	Black men	3%	70%	24%	3%		51
	Black women	2%	56%	41%	1%		70
	Hispanic men	18%	66%	16%			47
	Hispanic women	4%	69%	26%			43
WHITE SENIORS	White seniors	5%	72%	22%	1%	0%	288
	Other	6%	76%	18%	1%	0%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	7%	80%	12%	1%	0%	401
	Independent	5%	76%	19%	1%		171
	Democrat	4%	69%	26%		0%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	6%	80%	12%	1%	0%	440
	Ticket splitter	3%	69%	28%			74
	Democrat	5%	71%	24%	0%	0%	490
PARTISAN PARTISAN	Hard GOP	6%	80%	12%	1%	0%	365
	Soft GOP	3%	81%	15%	1%		78
	Ticket splitter	11%	76%	13%			72
	Soft DEM	4%	63%	31%	1%		86
	Hard DEM	4%	71%	25%		0%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	5%	74%	20%	1%	0%	561
	Moderate		79%	21%			66
	Liberal	7%	75%	18%	0%	0%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	6%	69%	22%	1%	1%	189
	Somewhat conservative	4%	77%	18%	1%	0%	372
	Moderate / liberal	6%	75%	18%	0%	0%	442
RPTYID98 TARGET GROUPS	Republican	7%	80%	12%	1%	0%	401
	Independent	5%	76%	19%	1%		171
	Conservative DEM	3%	58%	39%			121
	Mod / lib DEM	5%	74%	21%		0%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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ECONCLA2		ECONCLA2 ECONOMIC CLASS					TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	6%	75%	18%	0%	0%	318
	Mod / conservative DEM	3%	63%	34%	0%		171
	Independent	3%	69%	28%			74
	Mod / liberal GOP	8%	78%	14%			56
	Conservative GOP	6%	80%	12%	1%	0%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	6%	71%	22%	1%		140
	Yes	5%	81%	14%			75
	Unsure	3%	56%	41%			54
	No	7%	71%	21%	1%		228
	No / strongly	5%	78%	16%	0%	1%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	12%	40%	47%	0%		43
	High school graduate	2%	70%	27%	2%		207
	Some college	2%	71%	26%	1%	0%	250
	College graduate	8%	82%	10%	0%	0%	503
SEXEDUC SEX / EDUCATION	College men	7%	80%	13%	0%	0%	367
	Non-college men	7%	66%	24%	2%		114
	College women	5%	76%	17%	0%	0%	385
	Non-college women	1%	63%	35%	1%		137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	3%	71%	25%	1%		367
	Minority non-college graduate	4%	58%	35%	2%	1%	133
	Others	8%	82%	10%	0%	0%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	3%	72%	24%	1%		169
	White female non-college graduates	2%	70%	27%	1%		198
	Minority male non-college graduates	8%	61%	26%	2%	2%	63
	Minority female non-college graduates		55%	43%	2%		70
	Other	8%	82%	10%	0%	0%	503
WILLWIN WHO WILL WIN	Romney	5%	77%	16%	1%	0%	368
	Obama	6%	73%	21%	0%	0%	535
	Other		100%				1
	Unsure / refused	4%	72%	22%	2%		99
RUNION MEMBER OF LABOR UNION/C	Union household	1%	84%	14%		0%	133
	Non-union household	6%	73%	20%	1%	0%	870
RMARITAL MARITAL STATUS/C	Single	2%	64%	33%	0%	0%	215
	Married	6%	83%	10%	1%	0%	576
	No longer married	7%	61%	31%	0%	1%	212
MOMDAD PARENTS	Dad	9%	80%	10%	1%	1%	160
	Mom	5%	71%	24%	1%		170

(cont.)

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ECONCLA2		ECONCLA2 ECONOMIC CLASS					TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
BUNDY MARITAL STATUS / CHILDREN	Married / children	7%	83%	9%	1%	0%	245
	Married / no children	5%	84%	10%	1%		331
	Divorced / children	14%	65%	21%			23
	Divorced / no children	3%	65%	31%		0%	88
	Single / children	5%	49%	47%			45
	Single / no children	1%	69%	30%	0%	0%	169
	Other / mixed	9%	58%	33%	0%	1%	100
GENMAR1 GENDER AND MARITAL	Single women	1%	58%	40%	0%	0%	109
	Married women	5%	82%	12%	1%		276
	No longer married women	5%	65%	28%	0%	1%	136
	Single men	3%	71%	26%			106
	Married men	7%	84%	7%	1%	0%	300
	No longer married men	10%	54%	35%		1%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	4%	75%	20%			72
	White single women		70%	29%	1%		61
	White married men	7%	85%	7%	1%		236
	White married women	6%	83%	11%	1%		230
	White no longer married men	4%	54%	41%		1%	54
	White no longer married women	5%	66%	28%		1%	100
	Other	6%	66%	27%	1%	0%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers		39%	61%			28
	Married mothers	5%	80%	15%	1%		117
	No longer married mothers	11%	63%	26%			25
	Non-mothers	5%	75%	18%	1%	0%	833
MOMRACE MOTHERS BY RACE	White mothers	5%	78%	16%			116
	Non-white mothers	5%	54%	40%	2%		53
	Non-mothers	5%	75%	18%	1%	0%	833
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	100%					54
	Middle class family		100%				525
	Middle class / not married or parent		100%				224
	Lower class			96%	3%	1%	200
RDENOM RESPONDENT'S RELIGION/C	Catholic	11%	79%	10%			195
	Protestant	1%	82%	16%	0%		154
	Baptist	1%	69%	28%	2%	0%	173
	Fundamentalist / Pentecostal	8%	71%	20%	1%	1%	167
	Other	4%	69%	24%	2%	2%	81
	No affiliation	6%	75%	19%			233

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ECONCLA2		ECONCLA2 ECONOMIC CLASS					TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	5%	76%	18%	1%	0%	362
	At least once a month	5%	76%	19%			203
	Infrequently	5%	75%	20%	0%	0%	158
	Never	6%	60%	29%	5%		23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	10%	76%	13%			92
	Active Protestant	1%	83%	15%	1%		64
	Active Baptist	0%	77%	21%	1%		96
	Active Fundamentalist / Pentecostal	9%	71%	18%	1%	1%	87
	Active Other		66%	29%	5%		22
	Non-active	6%	74%	20%	0%	0%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	6%	71%	21%	1%		154
	Male not evangelical	7%	79%	13%	1%	0%	327
	Female born again / evangelicals	3%	73%	23%	1%	0%	205
	Female not evangelical	5%	73%	21%	0%	0%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	3%	78%	19%	0%		259
	Non-white Evangelical	9%	59%	30%	2%	0%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	3%	78%	18%	0%		203
	Non-white conservative Christians	7%	63%	28%	2%		55
	White non-conservative Christians	2%	76%	23%			56
	Non-white non-conservative Christians	11%	53%	33%	2%	0%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	6%	82%	11%	1%		394
	Non-gun owner HH	5%	70%	24%	0%	0%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	6%	73%	20%	0%	0%	399
	Unsure	5%	61%	33%		0%	71
	Wrong track	5%	78%	16%	1%	0%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	6%	80%	13%	1%	0%	445
	Undecided	2%	74%	23%	1%	0%	98
	Democrat	5%	70%	25%	0%	0%	459
RMII1 MOST IMPORTANT ISSUE/C	Education	5%	77%	18%	0%	0%	69
	Health care costs	13%	65%	22%			74
	Gov't spending & budget deficit	7%	82%	10%	0%		158
	Economy	5%	81%	13%	1%		280
	Medicare & SS	3%	57%	40%			88
	Jobs	3%	72%	24%	1%		151
	Other	4%	72%	22%	1%	1%	183

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ECONCLA2		ECONCLA2 ECONOMIC CLASS					TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	6%	77%	16%	1%		715
	Nat'l security issues	5%	80%	14%		1%	73
	Education	5%	77%	18%	0%	0%	69
	Medicare / SS	3%	57%	40%			88
	Other	4%	60%	31%	3%	2%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	6%	71%	23%	0%	0%	532
	Unfavorable	5%	79%	14%	1%	0%	453
	No opinion		71%	29%			18
	Never heard of		100%				1
RMRID MITT ROMNEY NAME ID/C	Favorable	5%	79%	14%	1%	0%	506
	Unfavorable	5%	71%	23%	0%	0%	439
	No opinion	7%	59%	33%			54
	Never heard of		73%	27%			3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	6%	70%	23%	0%	0%	500
	Unsure	3%	68%	29%			19
	Disapprove	5%	79%	15%	1%	0%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	6%	71%	23%	0%	0%	477
	Unsure	6%	58%	36%			12
	Disapprove	5%	79%	15%	1%	0%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	6%	71%	23%	0%	0%	399
	Unsure	7%	63%	28%	3%		39
	Disapprove	5%	78%	16%	1%	0%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	6%	72%	22%	0%	0%	505
	Unsure	3%	73%	24%	0%		48
	Disapprove	5%	78%	16%	1%	0%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	6%	71%	23%	0%	0%	567
	Unsure		81%	19%	1%		22
	Disapprove	5%	80%	14%	1%	0%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	5%	80%	14%	1%	0%	503
	Obama	6%	70%	24%	0%	0%	472
	Both	29%	71%				2
	Neither		89%	11%			9
	Unsure		44%	56%			17
HANDP5 BETTER HANDLE / MEDICARE	Romney	5%	79%	15%	1%	0%	431
	Obama	6%	71%	22%	0%	0%	518
	Both		100%				6
	Neither		88%	12%			13
	Unsure	5%	63%	29%	3%		35

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

ECONCLA2		ECONCLA2 ECONOMIC CLASS					TOTAL
		Upper class	Middle class	Low income	Working class	Unemployed	
HANDP7 BETTER HANDLE / JOBS	Romney	5%	79%	14%	1%	0%	491
	Obama	6%	70%	24%	0%	0%	469
	Both	64%	36%				2
	Neither		88%	12%			13
	Unsure		74%	23%	3%		28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	6%	74%	19%	1%	0%	702
	Yes / watched news coverage	1%	84%	14%	1%		158
	No	5%	68%	25%	1%	1%	142
	Unsure / refused		100%				0
RROBAL PRESIDENTIAL BALLOT/C	Romney	6%	79%	14%	1%	0%	484
	Undecided		74%	19%	7%		30
	Obama	5%	70%	24%	0%	0%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	5%	77%	17%	1%	0%	797
	Very likely	5%	67%	28%		1%	167
	Somewhat likely	18%	52%	26%	3%		29
	Already voted		59%	41%			10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	8%	80%	12%	0%	0%	405
	Most likely 50%	7%	80%	13%	0%	0%	502
	Most likely 60%	6%	78%	15%	0%	0%	605
	Most likely 70%	6%	78%	16%	0%	0%	702
	100% of sample	5%	75%	19%	1%	0%	1003
TOTAL		5%	75%	19%	1%	0%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

FAMCLASS		FAMCLASS ECONOMIC CLASS AND FAMILY STATUS				TOTAL
		Upper class	Middle class family	Middle class / not married or parent	Lower class	
TOTAL		5%	52%	22%	20%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	7%	51%	23%	20%	200
	Midwest	5%	60%	22%	13%	174
	South	2%	52%	21%	25%	245
	South Central	7%	54%	24%	15%	82
	Central Plains	2%	45%	26%	26%	77
	Mountain States	6%	59%	18%	17%	70
	West	9%	46%	25%	20%	155
RG2 GEOGRAPHIC AREAS TWO	California	11%	48%	20%	22%	114
	Florida	6%	52%	18%	24%	69
	Texas	8%	55%	24%	13%	62
	New York	4%	46%	24%	26%	54
	Rest of country	4%	53%	23%	19%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	3%	54%	19%	24%	285
	Toss-up	5%	53%	25%	18%	402
	Safe Democrat	9%	50%	22%	19%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	5%	55%	24%	16%	278
	Other states	6%	51%	22%	21%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	11%	49%	19%	20%	124
	7-9.9% unemployment	4%	53%	23%	20%	716
	Less than 7% unemployment	6%	52%	23%	19%	163
URBAN URBAN CODE	Rural	2%	56%	24%	18%	135
	Suburban	7%	58%	21%	14%	411
	Urban	4%	43%	23%	30%	177
GENDER GENDER	Male	7%	56%	20%	17%	481
	Female	4%	49%	24%	23%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	8%	60%	22%	11%	306
	Male / not employed	5%	50%	18%	27%	175
	Female / employed	3%	51%	25%	21%	265
	Female / not employed	5%	47%	23%	25%	256
RAGEBG AGE/C	18-29	4%	24%	43%	28%	126
	30-44	3%	63%	17%	18%	291
	45-59	8%	60%	17%	15%	256
	60 and older	5%	48%	23%	23%	330
RAGE RESPONDENT'S AGE/C	18-34	4%	42%	28%	26%	219
	35-44	3%	61%	20%	15%	199
	45-64	8%	58%	16%	17%	358
	65 or over	4%	45%	28%	22%	218
	Unsure / refused	6%	41%	22%	32%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

FAMCLASS		FAMCLASS ECONOMIC CLASS AND FAMILY STATUS				TOTAL
		Upper class	Middle class family	Middle class / not married or parent	Lower class	
RAGEFL RESPONDENT'S AGE/C	18-44	4%	51%	25%	21%	417
	45-64	8%	58%	16%	17%	358
	65 or over	4%	45%	28%	23%	228
RR96 AGE / SEX	Male / under 45	5%	53%	27%	15%	216
	Male / 45+	8%	58%	15%	19%	266
	Female / under 45	2%	48%	22%	27%	202
	Female / 45+	5%	49%	26%	20%	320
RRACE RESPONDENT'S RACE/C	White	5%	55%	22%	17%	752
	Black / African American	2%	34%	28%	36%	120
	Hispanic / Latino	11%	49%	19%	21%	90
	Other	5%	55%	17%	23%	40
GENRACE RACE BY GENDER	White men	6%	58%	20%	15%	361
	White women	4%	53%	24%	19%	391
	Black men	3%	46%	24%	27%	51
	Black women	2%	26%	30%	42%	70
	Hispanic men	18%	47%	19%	16%	47
	Hispanic women	4%	51%	19%	26%	43
WHITE SENIORS	White seniors	5%	49%	24%	23%	288
	Other	6%	54%	22%	19%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	7%	62%	18%	13%	401
	Independent	5%	45%	31%	20%	171
	Democrat	4%	47%	23%	26%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	6%	60%	20%	14%	440
	Ticket splitter	3%	45%	24%	28%	74
	Democrat	5%	46%	24%	24%	490
PARTISAN PARTISAN	Hard GOP	6%	62%	18%	14%	365
	Soft GOP	3%	53%	28%	16%	78
	Ticket splitter	11%	48%	28%	13%	72
	Soft DEM	4%	39%	25%	32%	86
	Hard DEM	4%	47%	24%	25%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	5%	56%	18%	21%	561
	Moderate		45%	34%	21%	66
	Liberal	7%	48%	27%	18%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	6%	54%	15%	24%	189
	Somewhat conservative	4%	57%	19%	19%	372
	Moderate / liberal	6%	47%	28%	19%	442
RPTYID98 TARGET GROUPS	Republican	7%	62%	18%	13%	401
	Independent	5%	45%	31%	20%	171
	Conservative DEM	3%	41%	17%	39%	121
	Mod / lib DEM	5%	49%	25%	22%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

FAMCLASS		FAMCLASS ECONOMIC CLASS AND FAMILY STATUS				TOTAL
		Upper class	Middle class family	Middle class / not married or parent	Lower class	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	6%	48%	27%	19%	318
	Mod / conservative DEM	3%	42%	20%	34%	171
	Independent	3%	45%	24%	28%	74
	Mod / liberal GOP	8%	40%	38%	14%	56
	Conservative GOP	6%	63%	17%	14%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	6%	52%	19%	23%	140
	Yes	5%	63%	18%	14%	75
	Unsure	3%	43%	13%	41%	54
	No	7%	50%	21%	22%	228
	No / strongly	5%	53%	25%	17%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	12%	23%	17%	48%	43
	High school graduate	2%	48%	22%	28%	207
	Some college	2%	47%	24%	27%	250
	College graduate	8%	59%	22%	11%	503
SEXEDUC SEX / EDUCATION	College men	7%	58%	22%	14%	367
	Non-college men	7%	50%	16%	27%	114
	College women	5%	53%	24%	18%	385
	Non-college women	1%	38%	25%	36%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	3%	49%	23%	26%	367
	Minority non-college graduate	4%	37%	22%	38%	133
	Others	8%	59%	22%	11%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	3%	51%	21%	24%	169
	White female non-college graduates	2%	46%	24%	28%	198
	Minority male non-college graduates	8%	38%	23%	30%	63
	Minority female non-college graduates		35%	20%	45%	70
	Other	8%	59%	22%	11%	503
WILLWIN WHO WILL WIN	Romney	5%	60%	17%	18%	368
	Obama	6%	48%	25%	21%	535
	Other			100%		1
	Unsure / refused	4%	48%	25%	24%	99
RUNION MEMBER OF LABOR UNION/C	Union household	1%	59%	26%	14%	133
	Non-union household	6%	51%	22%	21%	870
RMARITAL MARITAL STATUS/C	Single	2%	10%	54%	34%	215
	Married	6%	83%		11%	576
	No longer married	7%	11%	51%	32%	212

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

FAMCLASS		FAMCLASS ECONOMIC CLASS AND FAMILY STATUS				TOTAL
		Upper class	Middle class family	Middle class / not married or parent	Lower class	
MOMDAD PARENTS	Dad	9%	80%		11%	160
	Mom	5%	71%		24%	170
BUNDY MARITAL STATUS / CHILDREN	Married / children	7%	83%		10%	245
	Married / no children	5%	84%		11%	331
	Divorced / children	14%	65%		21%	23
	Divorced / no children	3%		65%	32%	88
	Single / children	5%	49%		47%	45
	Single / no children	1%		69%	30%	169
	Other / mixed	9%	7%	50%	34%	100
GENMAR1 GENDER AND MARITAL	Single women	1%	10%	48%	41%	109
	Married women	5%	82%		13%	276
	No longer married women	5%	12%	54%	29%	136
	Single men	3%	11%	60%	26%	106
	Married men	7%	84%		9%	300
	No longer married men	10%	9%	45%	36%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	4%	9%	66%	20%	72
	White single women		11%	59%	30%	61
	White married men	7%	85%		8%	236
	White married women	6%	83%		12%	230
	White no longer married men	4%	5%	49%	42%	54
	White no longer married women	5%	9%	57%	29%	100
	Other	6%	43%	23%	28%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers		39%		61%	28
	Married mothers	5%	80%		15%	117
	No longer married mothers	11%	63%		26%	25
	Non-mothers	5%	49%	27%	19%	833
MOMRACE MOTHERS BY RACE	White mothers	5%	78%		16%	116
	Non-white mothers	5%	54%		42%	53
	Non-mothers	5%	49%	27%	19%	833
ECONCLA2 ECONOMIC CLASS	Upper class	100%				54
	Middle class		70%	30%		749
	Low income				100%	192
	Working class				100%	6
	Unemployed				100%	3

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

FAMCLASS		FAMCLASS ECONOMIC CLASS AND FAMILY STATUS				TOTAL
		Upper class	Middle class family	Middle class / not married or parent	Lower class	
RDENOM RESPONDENT'S RELIGION/C	Catholic	11%	57%	23%	10%	195
	Protestant	1%	60%	22%	17%	154
	Baptist	1%	48%	21%	30%	173
	Fundamentalist / Pentecostal	8%	50%	21%	21%	167
	Other	4%	48%	21%	27%	81
	No affiliation	6%	50%	24%	19%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	5%	53%	23%	19%	362
	At least once a month	5%	58%	18%	19%	203
	Infrequently	5%	52%	23%	20%	158
	Never	6%	37%	23%	34%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	10%	51%	25%	13%	92
	Active Protestant	1%	60%	23%	16%	64
	Active Baptist	0%	55%	22%	22%	96
	Active Fundamentalist / Pentecostal	9%	47%	23%	20%	87
	Active Other		43%	23%	34%	22
	Non-active	6%	52%	22%	20%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	6%	52%	19%	22%	154
	Male not evangelical	7%	58%	21%	14%	327
	Female born again / evangelicals	3%	53%	20%	24%	205
	Female not evangelical	5%	46%	27%	22%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	3%	59%	19%	20%	259
	Non-white Evangelical	9%	36%	22%	33%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	3%	63%	15%	19%	203
	Non-white conservative Christians	7%	48%	15%	30%	55
	White non-conservative Christians	2%	44%	31%	23%	56
	Non-white non-conservative Christians	11%	22%	31%	36%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	6%	64%	18%	12%	394
	Non-gun owner HH	5%	44%	25%	25%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	6%	48%	25%	21%	399
	Unsure	5%	32%	29%	34%	71
	Wrong track	5%	58%	20%	18%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	6%	61%	19%	14%	445
	Undecided	2%	49%	25%	24%	98
	Democrat	5%	45%	25%	25%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

FAMCLASS		FAMCLASS ECONOMIC CLASS AND FAMILY STATUS				TOTAL
		Upper class	Middle class family	Middle class / not married or parent	Lower class	
RMII1 MOST IMPORTANT ISSUE/C	Education	5%	57%	19%	18%	69
	Health care costs	13%	46%	18%	22%	74
	Gov't spending & budget deficit	7%	61%	22%	11%	158
	Economy	5%	66%	16%	13%	280
	Medicare & SS	3%	28%	29%	40%	88
	Jobs	3%	42%	29%	25%	151
	Other	4%	45%	27%	24%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	6%	57%	21%	17%	715
	Nat'l security issues	5%	44%	36%	15%	73
	Education	5%	57%	19%	18%	69
	Medicare / SS	3%	28%	29%	40%	88
	Other	4%	39%	21%	36%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	6%	46%	25%	23%	532
	Unfavorable	5%	59%	20%	16%	453
	No opinion		53%	18%	29%	18
	Never heard of		100%			1
RMRID MITT ROMNEY NAME ID/C	Favorable	5%	59%	20%	15%	506
	Unfavorable	5%	47%	24%	23%	439
	No opinion	7%	36%	23%	33%	54
	Never heard of		19%	54%	27%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	6%	45%	25%	24%	500
	Unsure	3%	39%	29%	29%	19
	Disapprove	5%	60%	19%	16%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	6%	44%	27%	23%	477
	Unsure	6%	44%	14%	36%	12
	Disapprove	5%	60%	18%	17%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	6%	44%	27%	23%	399
	Unsure	7%	39%	24%	30%	39
	Disapprove	5%	59%	19%	17%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	6%	47%	25%	22%	505
	Unsure	3%	34%	39%	24%	48
	Disapprove	5%	61%	17%	17%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	6%	45%	25%	24%	567
	Unsure		59%	21%	19%	22
	Disapprove	5%	61%	18%	15%	414

(cont.)

FAMCLASS		FAMCLASS ECONOMIC CLASS AND FAMILY STATUS				TOTAL
		Upper class	Middle class family	Middle class / not married or parent	Lower class	
HANDP1 BETTER HANDLE / ECONOMY	Romney	5%	60%	20%	15%	503
	Obama	6%	45%	25%	24%	472
	Both	29%	34%	36%		2
	Neither		67%	22%	11%	9
	Unsure		23%	22%	56%	17
HANDP5 BETTER HANDLE / MEDICARE	Romney	5%	61%	18%	16%	431
	Obama	6%	46%	26%	23%	518
	Both		50%	50%		6
	Neither		77%	11%	12%	13
	Unsure	5%	38%	25%	32%	35
HANDP7 BETTER HANDLE / JOBS	Romney	5%	61%	19%	16%	491
	Obama	6%	43%	27%	24%	469
	Both	64%		36%		2
	Neither		73%	15%	12%	13
	Unsure		55%	19%	26%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	6%	53%	21%	20%	702
	Yes / watched news coverage	1%	61%	23%	15%	158
	No	5%	40%	28%	27%	142
	Unsure / refused		100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	6%	59%	20%	15%	484
	Undecided		54%	20%	26%	30
	Obama	5%	45%	25%	24%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	5%	56%	22%	18%	797
	Very likely	5%	43%	24%	28%	167
	Somewhat likely	18%	27%	25%	30%	29
	Already voted		22%	37%	41%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	8%	60%	20%	13%	405
	Most likely 50%	7%	60%	20%	13%	502
	Most likely 60%	6%	59%	20%	15%	605
	Most likely 70%	6%	57%	21%	16%	702
	100% of sample	5%	52%	22%	20%	1003
TOTAL		5%	52%	22%	20%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RAGEFL		RAGEFL RESPONDENT'S AGE/C			TOTAL
		18-44	45-64	65 or over	
TOTAL		42%	36%	23%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	39%	40%	21%	200
	Midwest	43%	35%	22%	174
	South	47%	31%	22%	245
	South Central	33%	38%	29%	82
	Central Plains	50%	31%	19%	77
	Mountain States	47%	26%	27%	70
	West	33%	43%	24%	155
RG2 GEOGRAPHIC AREAS TWO	California	28%	47%	24%	114
	Florida	48%	30%	22%	69
	Texas	36%	41%	23%	62
	New York	37%	42%	21%	54
	Rest of country	44%	33%	23%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	41%	35%	24%	285
	Toss-up	46%	31%	22%	402
	Safe Democrat	36%	42%	22%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	47%	32%	21%	278
	Other states	40%	37%	23%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	31%	45%	25%	124
	7-9.9% unemployment	41%	36%	24%	716
	Less than 7% unemployment	54%	29%	18%	163
URBAN URBAN CODE	Rural	30%	35%	35%	135
	Suburban	35%	39%	26%	411
	Urban	42%	34%	24%	177
GENDER GENDER	Male	45%	36%	19%	481
	Female	39%	35%	26%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	57%	38%	4%	306
	Male / not employed	23%	32%	45%	175
	Female / employed	57%	38%	5%	265
	Female / not employed	19%	33%	48%	256
RAGEBG AGE/C	18-29	100%			126
	30-44	100%			291
	45-59		100%		256
	60 and older		31%	69%	330
RAGE RESPONDENT'S AGE/C	18-34	100%			219
	35-44	100%			199
	45-64		100%		358
	65 or over			100%	218
	Unsure / refused			100%	10

(cont.)

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RAGEFL		RAGEFL RESPONDENT'S AGE/C			TOTAL
		18-44	45-64	65 or over	
RR96 AGE / SEX	Male / under 45	100%			216
	Male / 45+		66%	34%	266
	Female / under 45	100%			202
	Female / 45+		57%	43%	320
RRACE RESPONDENT'S RACE/C	White	36%	37%	27%	752
	Black / African American	60%	29%	10%	120
	Hispanic / Latino	60%	37%	3%	90
	Other	54%	26%	19%	40
GENRACE RACE BY GENDER	White men	40%	36%	23%	361
	White women	32%	38%	31%	391
	Black men	60%	32%	8%	51
	Black women	61%	27%	12%	70
	Hispanic men	60%	40%		47
	Hispanic women	59%	34%	7%	43
WHITE SENIORS	White seniors		29%	71%	288
	Other	58%	38%	3%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	32%	41%	28%	401
	Independent	52%	31%	17%	171
	Democrat	47%	33%	20%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	33%	41%	26%	440
	Ticket splitter	47%	27%	26%	74
	Democrat	49%	32%	19%	490
PARTISAN PARTISAN	Hard GOP	31%	41%	28%	365
	Soft GOP	42%	40%	19%	78
	Ticket splitter	40%	33%	27%	72
	Soft DEM	60%	24%	16%	86
	Hard DEM	47%	33%	19%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	33%	40%	27%	561
	Moderate	57%	20%	22%	66
	Liberal	51%	32%	16%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	29%	40%	31%	189
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(cont.)

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RAGEFL		RAGEFL RESPONDENT'S AGE/C			TOTAL
		18-44	45-64	65 or over	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	50%	33%	16%	318
	Mod / conservative DEM	46%	31%	24%	171
	Independent	47%	27%	26%	74
	Mod / liberal GOP	61%	21%	18%	56
	Conservative GOP	29%	44%	28%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	17%	50%	33%	140
	Yes	39%	46%	15%	75
	Unsure	52%	15%	33%	54
	No	42%	36%	23%	228
	No / strongly	48%	33%	20%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	40%	33%	27%	43
	High school graduate	33%	37%	30%	207
	Some college	41%	32%	27%	250
	College graduate	45%	38%	17%	503
SEXEDUC SEX / EDUCATION	College men	45%	35%	20%	367
	Non-college men	45%	39%	17%	114
	College women	43%	36%	21%	385
	Non-college women	26%	34%	40%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	31%	35%	35%	367
	Minority non-college graduate	58%	32%	10%	133
	Others	45%	38%	17%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	40%	32%	27%	169
	White female non-college graduates	22%	36%	41%	198
	Minority male non-college graduates	59%	35%	6%	63
	Minority female non-college graduates	57%	30%	13%	70
	Other	45%	38%	17%	503
WILLWIN WHO WILL WIN	Romney	34%	39%	27%	368
	Obama	49%	34%	18%	535
	Other			100%	1
	Unsure / refused	32%	36%	32%	99
RUNION MEMBER OF LABOR UNION/C	Union household	40%	44%	15%	133
	Non-union household	42%	34%	24%	870
RMARITAL MARITAL STATUS/C	Single	77%	17%	6%	215
	Married	37%	42%	22%	576
	No longer married	20%	39%	41%	212
MOMDAD PARENTS	Dad	68%	31%	1%	160
	Mom	70%	27%	3%	170

(cont.)

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 October 7-11, 2012

RAGEFL		RAGEFL RESPONDENT'S AGE/C			TOTAL
		18-44	45-64	65 or over	
BUNDY MARITAL STATUS / CHILDREN	Married / children	68%	30%	2%	245
	Married / no children	13%	50%	37%	331
	Divorced / children	54%	45%	1%	23
	Divorced / no children	19%	53%	28%	88
	Single / children	92%	8%		45
	Single / no children	73%	19%	8%	169
	Other / mixed	12%	26%	62%	100
GENMAR1 GENDER AND MARITAL	Single women	77%	15%	9%	109
	Married women	34%	44%	22%	276
	No longer married women	18%	33%	48%	136
	Single men	77%	19%	4%	106
	Married men	39%	39%	22%	300
	No longer married men	22%	49%	29%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	77%	18%	5%	72
	White single women	72%	16%	12%	61
	White married men	35%	38%	26%	236
	White married women	32%	44%	24%	230
	White no longer married men	13%	51%	36%	54
	White no longer married women	7%	35%	58%	100
	Other	59%	32%	9%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	97%	3%		28
	Married mothers	67%	31%	3%	117
	No longer married mothers	53%	39%	8%	25
	Non-mothers	36%	37%	27%	833
MOMRACE MOTHERS BY RACE	White mothers	64%	32%	4%	116
	Non-white mothers	83%	16%	1%	53
	Non-mothers	36%	37%	27%	833
ECONCLA2 ECONOMIC CLASS	Upper class	28%	55%	17%	54
	Middle class	42%	36%	22%	749
	Low income	43%	30%	26%	192
	Working class	40%	49%	11%	6
	Unemployed	39%	37%	24%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	28%	55%	17%	54
	Middle class family	41%	40%	20%	525
	Middle class / not married or parent	46%	26%	28%	224
	Lower class	43%	31%	26%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RAGEFL		RAGEFL RESPONDENT'S AGE/C			TOTAL
		18-44	45-64	65 or over	
RDENOM RESPONDENT'S RELIGION/C	Catholic	33%	43%	23%	195
	Protestant	33%	33%	34%	154
	Baptist	41%	37%	22%	173
	Fundamentalist / Pentecostal	39%	40%	21%	167
	Other	37%	33%	30%	81
	No affiliation	58%	28%	14%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	33%	37%	30%	362
	At least once a month	45%	41%	15%	203
	Infrequently	38%	38%	24%	158
	Never	25%	26%	49%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	31%	39%	30%	92
	Active Protestant	27%	33%	40%	64
	Active Baptist	36%	34%	30%	96
	Active Fundamentalist / Pentecostal	39%	39%	22%	87
	Active Other	32%	33%	36%	22
	Non-active	46%	35%	19%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	42%	39%	19%	154
	Male not evangelical	46%	35%	19%	327
	Female born again / evangelicals	38%	34%	27%	205
	Female not evangelical	39%	36%	25%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	35%	36%	29%	259
	Non-white Evangelical	52%	38%	10%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	32%	37%	30%	203
	Non-white conservative Christians	39%	49%	12%	55
	White non-conservative Christians	46%	30%	24%	56
	Non-white non-conservative Christians	67%	25%	7%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	36%	43%	22%	394
	Non-gun owner HH	45%	31%	23%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	46%	35%	19%	399
	Unsure	59%	21%	21%	71
	Wrong track	36%	39%	26%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	32%	41%	27%	445
	Undecided	51%	30%	19%	98
	Democrat	49%	32%	19%	459

(cont.)

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POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RAGEFL		RAGEFL RESPONDENT'S AGE/C			TOTAL
		18-44	45-64	65 or over	
RMII1 MOST IMPORTANT ISSUE/C	Education	69%	21%	10%	69
	Health care costs	46%	39%	15%	74
	Gov't spending & budget deficit	32%	47%	21%	158
	Economy	46%	34%	20%	280
	Medicare & SS	24%	34%	42%	88
	Jobs	40%	37%	22%	151
	Other	41%	32%	27%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	42%	39%	19%	715
	Nat'l security issues	32%	32%	36%	73
	Education	69%	21%	10%	69
	Medicare / SS	24%	34%	42%	88
	Other	49%	20%	31%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	50%	33%	18%	532
	Unfavorable	32%	39%	28%	453
	No opinion	39%	33%	29%	18
	Never heard of			100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	34%	38%	27%	506
	Unfavorable	48%	34%	17%	439
	No opinion	55%	21%	24%	54
	Never heard of	29%	25%	46%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	51%	31%	18%	500
	Unsure	50%	30%	20%	19
	Disapprove	32%	40%	28%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	50%	32%	18%	477
	Unsure	28%	41%	32%	12
	Disapprove	34%	39%	27%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	47%	35%	18%	399
	Unsure	53%	24%	23%	39
	Disapprove	37%	37%	26%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	48%	34%	18%	505
	Unsure	57%	22%	22%	48
	Disapprove	33%	39%	28%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	51%	32%	18%	567
	Unsure	14%	29%	56%	22
	Disapprove	31%	42%	28%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	34%	40%	27%	503
	Obama	49%	32%	18%	472
	Both			100%	2
	Neither	69%	31%		9
	Unsure	56%	17%	27%	17

(cont.)

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		18-44	45-64	65 or over	
HANDP5 BETTER HANDLE / MEDICARE	Romney	31%	39%	30%	431
	Obama	49%	33%	18%	518
	Both	88%		12%	6
	Neither	54%	38%	8%	13
	Unsure	48%	39%	13%	35
HANDP7 BETTER HANDLE / JOBS	Romney	32%	41%	27%	491
	Obama	50%	31%	19%	469
	Both		64%	36%	2
	Neither	59%	41%		13
	Unsure	64%	16%	20%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	35%	39%	26%	702
	Yes / watched news coverage	58%	30%	13%	158
	No	57%	25%	18%	142
	Unsure / refused			100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	33%	40%	27%	484
	Undecided	48%	29%	23%	30
	Obama	50%	32%	18%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	41%	37%	21%	797
	Very likely	36%	31%	33%	167
	Somewhat likely	82%	18%		29
	Already voted	41%	33%	26%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	31%	45%	24%	405
	Most likely 50%	34%	42%	24%	502
	Most likely 60%	33%	43%	24%	605
	Most likely 70%	36%	40%	24%	702
	100% of sample	42%	36%	23%	1003
TOTAL		42%	36%	23%	1003

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REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
TOTAL		4%	21%	25%	50%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	3%	24%	25%	47%	200
	Midwest	3%	23%	26%	47%	174
	South	7%	23%	20%	50%	245
	South Central	4%	21%	25%	50%	82
	Central Plains	7%	20%	21%	53%	77
	Mountain States	1%	14%	18%	67%	70
	West	3%	13%	35%	48%	155
RG2 GEOGRAPHIC AREAS TWO	California	5%	12%	36%	47%	114
	Florida	11%	14%	18%	57%	69
	Texas	5%	19%	26%	50%	62
	New York	5%	25%	24%	46%	54
	Rest of country	4%	23%	24%	50%	705
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	Male / not employed	8%	23%	28%	42%	175
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RAGEBG AGE/C	18-29	6%	24%	26%	44%	126
	30-44	3%	13%	24%	59%	291
	45-59	3%	20%	22%	55%	256
	60 and older	5%	27%	28%	41%	330
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	35-44	3%	15%	26%	56%	199
	45-64	4%	21%	22%	53%	358
	65 or over	5%	27%	30%	37%	218
	Unsure / refused	1%	21%	20%	58%	10

(cont.)

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	65 or over	5%	27%	30%	38%	228
RR96 AGE / SEX	Male / under 45	4%	20%	25%	51%	216
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	Black / African American	6%	27%	34%	33%	120
	Hispanic / Latino	12%	12%	22%	54%	90
	Other	2%	10%	17%	71%	40
GENRACE RACE BY GENDER	White men	4%	18%	24%	53%	361
	White women	3%	24%	24%	49%	391
	Black men	3%	29%	39%	28%	51
	Black women	7%	25%	30%	37%	70
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	Democrat	6%	20%	26%	48%	490
PARTISAN PARTISAN	Hard GOP	2%	21%	25%	51%	365
	Soft GOP	2%	28%	17%	53%	78
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(cont.)

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	Conservative GOP	2%	20%	24%	55%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	5%	26%	34%	35%	140
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	Unsure	8%	23%	34%	35%	54
	No	4%	21%	23%	51%	228
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	Minority non-college graduate	14%	36%	51%		133
	Others				100%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	9%	39%	52%		169
	White female non-college graduates	5%	47%	48%		198
	Minority male non-college graduates	11%	41%	48%		63
	Minority female non-college graduates	16%	31%	53%		70
	Other				100%	503
WILLWIN WHO WILL WIN	Romney	2%	21%	26%	51%	368
	Obama	6%	22%	24%	48%	535
	Other				100%	1
	Unsure / refused	3%	12%	26%	58%	99
RUNION MEMBER OF LABOR UNION/C	Union household	1%	21%	25%	54%	133
	Non-union household	5%	21%	25%	50%	870
RMARITAL MARITAL STATUS/C	Single	6%	19%	30%	45%	215
	Married	3%	20%	23%	54%	576
	No longer married	7%	24%	24%	45%	212
MOMDAD PARENTS	Dad	4%	19%	17%	60%	160
	Mom	3%	12%	29%	56%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
BUNDY MARITAL STATUS / CHILDREN	Married / children	2%	12%	24%	62%	245
	Married / no children	3%	26%	23%	48%	331
	Divorced / children	4%	17%	21%	58%	23
	Divorced / no children	4%	19%	20%	57%	88
	Single / children	7%	26%	17%	50%	45
	Single / no children	5%	17%	34%	44%	169
	Other / mixed	10%	30%	30%	30%	100
GENMAR1 GENDER AND MARITAL	Single women	8%	16%	24%	52%	109
	Married women	2%	22%	26%	49%	276
	No longer married women	4%	27%	24%	45%	136
	Single men	3%	22%	36%	39%	106
	Married men	3%	18%	20%	59%	300
	No longer married men	12%	19%	26%	43%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	3%	20%	37%	40%	72
	White single women		18%	22%	60%	61
	White married men	4%	18%	20%	59%	236
	White married women	2%	24%	25%	49%	230
	White no longer married men	9%	19%	27%	45%	54
	White no longer married women	4%	28%	24%	43%	100
	Other	7%	19%	27%	47%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	11%	16%	17%	57%	28
	Married mothers	1%	10%	33%	55%	117
	No longer married mothers		20%	22%	59%	25
	Non-mothers	5%	22%	24%	49%	833
MOMRACE MOTHERS BY RACE	White mothers	1%	10%	27%	62%	116
	Non-white mothers	6%	18%	32%	44%	53
	Non-mothers	5%	22%	24%	49%	833
ECONCLA2 ECONOMIC CLASS	Upper class	10%	7%	11%	72%	54
	Middle class	2%	19%	24%	55%	749
	Low income	11%	29%	34%	27%	192
	Working class	2%	63%	26%	10%	6
	Unemployed			39%	61%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	10%	7%	11%	72%	54
	Middle class family	2%	19%	22%	57%	525
	Middle class / not married or parent	3%	20%	26%	50%	224
	Lower class	10%	29%	33%	27%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
RDENOM RESPONDENT'S RELIGION/C	Catholic	4%	20%	22%	54%	195
	Protestant	2%	22%	21%	55%	154
	Baptist	8%	29%	21%	41%	173
	Fundamentalist / Pentecostal	3%	21%	25%	50%	167
	Other	2%	15%	35%	48%	81
	No affiliation	5%	15%	28%	52%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	5%	22%	23%	50%	362
	At least once a month	2%	19%	20%	59%	203
	Infrequently	4%	27%	30%	39%	158
	Never	15%	24%	19%	42%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	7%	16%	20%	57%	92
	Active Protestant	1%	23%	19%	56%	64
	Active Baptist	8%	25%	25%	42%	96
	Active Fundamentalist / Pentecostal	4%	23%	29%	45%	87
	Active Other	7%	22%	24%	48%	22
	Non-active	4%	20%	26%	51%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	8%	28%	24%	40%	154
	Male not evangelical	3%	15%	25%	57%	327
	Female born again / evangelicals	5%	25%	25%	45%	205
	Female not evangelical	3%	20%	25%	51%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	5%	27%	26%	42%	259
	Non-white Evangelical	10%	25%	20%	45%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	5%	26%	24%	45%	203
	Non-white conservative Christians	7%	29%	19%	45%	55
	White non-conservative Christians	4%	31%	33%	32%	56
	Non-white non-conservative Christians	13%	21%	21%	45%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	4%	22%	23%	50%	394
	Non-gun owner HH	5%	20%	26%	50%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	7%	17%	24%	52%	399
	Unsure	4%	27%	27%	42%	71
	Wrong track	2%	23%	25%	50%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	2%	21%	24%	53%	445
	Undecided	3%	15%	24%	58%	98
	Democrat	7%	21%	26%	46%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
RMI1 MOST IMPORTANT ISSUE/C	Education	4%	11%	28%	57%	69
	Health care costs	11%	17%	24%	47%	74
	Gov't spending & budget deficit	1%	15%	27%	57%	158
	Economy	2%	20%	16%	62%	280
	Medicare & SS	8%	29%	31%	33%	88
	Jobs	4%	23%	31%	42%	151
	Other	6%	25%	28%	41%	183
RRMI1 MOST IMPORTANT ISSUE/C	Pocketbook issues	3%	20%	23%	54%	715
	Nat'l security issues	11%	25%	31%	33%	73
	Education	4%	11%	28%	57%	69
	Medicare / SS	8%	29%	31%	33%	88
	Other	4%	24%	27%	45%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	6%	20%	26%	48%	532
	Unfavorable	2%	22%	24%	52%	453
	No opinion	4%	15%	30%	51%	18
	Never heard of			100%		1
RMRID MITT ROMNEY NAME ID/C	Favorable	3%	20%	25%	52%	506
	Unfavorable	5%	21%	25%	49%	439
	No opinion	10%	25%	26%	39%	54
	Never heard of	25%	42%	33%		3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	7%	20%	24%	48%	500
	Unsure	3%	7%	31%	59%	19
	Disapprove	2%	22%	25%	51%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	6%	21%	25%	48%	477
	Unsure	12%	10%	44%	34%	12
	Disapprove	3%	20%	24%	52%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	5%	20%	24%	50%	399
	Unsure	7%	9%	35%	49%	39
	Disapprove	3%	22%	25%	50%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	6%	20%	24%	50%	505
	Unsure	1%	19%	33%	47%	48
	Disapprove	3%	22%	25%	51%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	6%	20%	25%	49%	567
	Unsure	4%	31%	28%	36%	22
	Disapprove	2%	21%	24%	52%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	2%	20%	25%	52%	503
	Obama	6%	22%	25%	48%	472
	Both		71%		29%	2
	Neither	11%		18%	71%	9
	Unsure	24%	8%	30%	38%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

REDUC		REDUC RESPONDENT'S EDUCATION/C				TOTAL
		Less than high school	High school graduate	Some college	College graduate	
HANDP5 BETTER HANDLE / MEDICARE	Romney	2%	22%	26%	50%	431
	Obama	6%	21%	24%	49%	518
	Both				100%	6
	Neither	8%	17%	13%	63%	13
	Unsure	2%	6%	32%	59%	35
HANDP7 BETTER HANDLE / JOBS	Romney	2%	22%	25%	51%	491
	Obama	7%	20%	25%	48%	469
	Both	64%	36%			2
	Neither	8%	12%	13%	67%	13
	Unsure		14%	22%	64%	28
DEBVG WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	3%	22%	24%	52%	702
	Yes / watched news coverage	6%	14%	29%	51%	158
	No	9%	24%	25%	41%	142
	Unsure / refused				100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	3%	21%	24%	53%	484
	Undecided		9%	27%	64%	30
	Obama	6%	21%	26%	47%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	2%	19%	25%	54%	797
	Very likely	9%	29%	22%	41%	167
	Somewhat likely	41%	22%	22%	15%	29
	Already voted		19%	56%	25%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%		1%	19%	80%	405
	Most likely 50%		2%	24%	74%	502
	Most likely 60%		8%	24%	68%	605
	Most likely 70%		12%	25%	63%	702
	100% of sample	4%	21%	25%	50%	1003
TOTAL		4%	21%	25%	50%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
TOTAL		56%	7%	37%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	55%	9%	37%	200
	Midwest	46%	6%	48%	174
	South	63%	6%	31%	245
	South Central	66%	6%	27%	82
	Central Plains	58%	7%	35%	77
	Mountain States	60%	2%	38%	70
	West	49%	8%	43%	155
RG2 GEOGRAPHIC AREAS TWO	California	54%	6%	40%	114
	Florida	60%	10%	30%	69
	Texas	66%	7%	27%	62
	New York	56%	14%	30%	54
	Rest of country	55%	6%	39%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	63%	6%	31%	285
	Toss-up	55%	6%	39%	402
	Safe Democrat	50%	8%	42%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	55%	6%	39%	278
	Other states	56%	7%	37%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	56%	6%	38%	124
	7-9.9% unemployment	56%	7%	37%	716
	Less than 7% unemployment	54%	6%	40%	163
URBAN URBAN CODE	Rural	71%	5%	24%	135
	Suburban	51%	7%	42%	411
	Urban	48%	7%	45%	177
GENDER GENDER	Male	59%	9%	32%	481
	Female	53%	4%	43%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	58%	7%	34%	306
	Male / not employed	62%	12%	27%	175
	Female / employed	45%	2%	53%	265
	Female / not employed	60%	7%	33%	256
RAGEBG AGE/C	18-29	51%	11%	38%	126
	30-44	42%	8%	50%	291
	45-59	62%	4%	34%	256
	60 and older	65%	6%	29%	330
RAGE RESPONDENT'S AGE/C	18-34	46%	9%	44%	219
	35-44	43%	9%	48%	199
	45-64	62%	4%	34%	358
	65 or over	66%	7%	27%	218
	Unsure / refused	73%		27%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
RAGEFL RESPONDENT'S AGE/C	18-44	45%	9%	46%	417
	45-64	62%	4%	34%	358
	65 or over	67%	6%	27%	228
RR96 AGE / SEX	Male / under 45	51%	13%	36%	216
	Male / 45+	67%	6%	28%	266
	Female / under 45	38%	5%	57%	202
	Female / 45+	62%	4%	34%	320
RRACE RESPONDENT'S RACE/C	White	59%	6%	35%	752
	Black / African American	47%	9%	45%	120
	Hispanic / Latino	47%	6%	47%	90
	Other	52%	7%	41%	40
GENRACE RACE BY GENDER	White men	61%	9%	29%	361
	White women	56%	4%	40%	391
	Black men	55%	7%	39%	51
	Black women	41%	10%	49%	70
	Hispanic men	51%	8%	41%	47
	Hispanic women	42%	4%	54%	43
WHITE SENIORS	White seniors	67%	5%	27%	288
	Other	51%	7%	42%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	88%	4%	8%	401
	Independent	51%	17%	32%	171
	Democrat	28%	5%	67%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	87%	5%	8%	440
	Ticket splitter	43%	26%	30%	74
	Democrat	30%	5%	65%	490
PARTISAN PARTISAN	Hard GOP	90%	3%	7%	365
	Soft GOP	74%	14%	12%	78
	Ticket splitter	47%	22%	31%	72
	Soft DEM	36%	14%	50%	86
	Hard DEM	27%	4%	69%	402
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	100%			189
	Somewhat conservative	100%			372
	Moderate / liberal		15%	85%	442
RPTYID98 TARGET GROUPS	Republican	88%	4%	8%	401
	Independent	51%	17%	32%	171
	Conservative DEM	100%			121
	Mod / lib DEM		7%	93%	310

(cont.)

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
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RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM			100%	318
	Mod / conservative DEM	85%	15%		171
	Independent	43%	26%	30%	74
	Mod / liberal GOP		37%	63%	56
	Conservative GOP	100%			384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	90%	2%	8%	140
	Yes	85%	9%	6%	75
	Unsure	65%	8%	28%	54
	No	61%	8%	30%	228
	No / strongly	39%	7%	55%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	62%	8%	30%	43
	High school graduate	62%	6%	32%	207
	Some college	54%	7%	39%	250
	College graduate	54%	6%	40%	503
SEXEDUC SEX / EDUCATION	College men	58%	9%	33%	367
	Non-college men	65%	7%	28%	114
	College women	50%	4%	46%	385
	Non-college women	59%	6%	35%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	61%	7%	31%	367
	Minority non-college graduate	49%	5%	46%	133
	Others	54%	6%	40%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	60%	11%	29%	169
	White female non-college graduates	63%	5%	33%	198
	Minority male non-college graduates	58%	4%	39%	63
	Minority female non-college graduates	41%	6%	53%	70
	Other	54%	6%	40%	503
WILLWIN WHO WILL WIN	Romney	85%	5%	10%	368
	Obama	36%	7%	57%	535
	Other	100%			1
	Unsure / refused	57%	11%	33%	99
RUNION MEMBER OF LABOR UNION/C	Union household	39%	7%	54%	133
	Non-union household	58%	7%	35%	870
RMARITAL MARITAL STATUS/C	Single	43%	10%	47%	215
	Married	61%	5%	34%	576
	No longer married	56%	7%	38%	212
MOMDAD PARENTS	Dad	60%	6%	33%	160
	Mom	55%	3%	42%	170

(cont.)

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
BUNDY MARITAL STATUS / CHILDREN	Married / children	58%	3%	39%	245
	Married / no children	63%	7%	30%	331
	Divorced / children	70%	9%	21%	23
	Divorced / no children	45%	10%	45%	88
	Single / children	48%	9%	43%	45
	Single / no children	42%	10%	48%	169
	Other / mixed	62%	3%	35%	100
GENMAR1 GENDER AND MARITAL	Single women	34%	9%	57%	109
	Married women	58%	3%	39%	276
	No longer married women	57%	3%	40%	136
	Single men	53%	10%	37%	106
	Married men	63%	7%	29%	300
	No longer married men	54%	13%	33%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	53%	13%	33%	72
	White single women	26%	11%	63%	61
	White married men	66%	7%	27%	236
	White married women	63%	2%	35%	230
	White no longer married men	54%	13%	33%	54
	White no longer married women	59%	3%	37%	100
	Other	48%	7%	45%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	46%	5%	49%	28
	Married mothers	55%	2%	42%	117
	No longer married mothers	65%	2%	33%	25
	Non-mothers	56%	7%	37%	833
MOMRACE MOTHERS BY RACE	White mothers	60%		40%	116
	Non-white mothers	45%	8%	47%	53
	Non-mothers	56%	7%	37%	833
ECONCLA2 ECONOMIC CLASS	Upper class	52%		48%	54
	Middle class	56%	7%	37%	749
	Low income	58%	7%	35%	192
	Working class	83%		17%	6
	Unemployed	55%		45%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	52%		48%	54
	Middle class family	60%	6%	34%	525
	Middle class / not married or parent	45%	10%	45%	224
	Lower class	58%	7%	35%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
RDENOM RESPONDENT'S RELIGION/C	Catholic	56%	3%	42%	195
	Protestant	63%	5%	32%	154
	Baptist	68%	5%	26%	173
	Fundamentalist / Pentecostal	66%	7%	27%	167
	Other	63%	4%	33%	81
	No affiliation	33%	12%	55%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	68%	5%	26%	362
	At least once a month	61%	3%	35%	203
	Infrequently	50%	5%	45%	158
	Never	68%	7%	26%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	65%	3%	32%	92
	Active Protestant	70%	4%	26%	64
	Active Baptist	70%	6%	24%	96
	Active Fundamentalist / Pentecostal	71%	9%	20%	87
	Active Other	63%	3%	34%	22
	Non-active	49%	7%	44%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	74%	6%	20%	154
	Male not evangelical	53%	10%	37%	327
	Female born again / evangelicals	70%	3%	27%	205
	Female not evangelical	41%	6%	53%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	78%	4%	18%	259
	Non-white Evangelical	54%	6%	40%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	100%			203
	Non-white conservative Christians	100%			55
	White non-conservative Christians		17%	83%	56
	Non-white non-conservative Christians		12%	88%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	69%	6%	25%	394
	Non-gun owner HH	47%	7%	46%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	28%	6%	66%	399
	Unsure	33%	13%	53%	71
	Wrong track	80%	6%	14%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	87%	5%	8%	445
	Undecided	44%	18%	38%	98
	Democrat	28%	6%	66%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
RMII1 MOST IMPORTANT ISSUE/C	Education	21%	10%	68%	69
	Health care costs	38%	3%	58%	74
	Gov't spending & budget deficit	74%	6%	20%	158
	Economy	62%	3%	34%	280
	Medicare & SS	45%	12%	42%	88
	Jobs	46%	11%	42%	151
	Other	63%	6%	31%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	59%	6%	35%	715
	Nat'l security issues	67%	3%	30%	73
	Education	21%	10%	68%	69
	Medicare / SS	45%	12%	42%	88
	Other	60%	6%	35%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	30%	6%	64%	532
	Unfavorable	86%	7%	7%	453
	No opinion	55%	7%	38%	18
	Never heard of			100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	83%	5%	13%	506
	Unfavorable	26%	8%	66%	439
	No opinion	45%	15%	40%	54
	Never heard of	81%		19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	29%	6%	65%	500
	Unsure	28%	23%	48%	19
	Disapprove	85%	7%	9%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	28%	6%	66%	477
	Unsure	45%	33%	21%	12
	Disapprove	82%	6%	12%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	29%	6%	65%	399
	Unsure	45%	14%	41%	39
	Disapprove	75%	7%	18%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	31%	6%	63%	505
	Unsure	42%	15%	43%	48
	Disapprove	85%	7%	8%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	34%	6%	59%	567
	Unsure	62%	24%	13%	22
	Disapprove	85%	6%	9%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	83%	6%	11%	503
	Obama	28%	6%	66%	472
	Both	36%		64%	2
	Neither	28%	58%	14%	9
	Unsure	49%	6%	45%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RIDEOL		RIDEOL RESPONDENT'S IDEOLOGY/C			TOTAL
		Conservative	Moderate	Liberal	
HANDP5 BETTER HANDLE / MEDICARE	Romney	87%	5%	9%	431
	Obama	31%	6%	62%	518
	Both	61%	39%		6
	Neither	34%	54%	13%	13
	Unsure	47%	9%	44%	35
HANDP7 BETTER HANDLE / JOBS	Romney	84%	5%	11%	491
	Obama	27%	7%	66%	469
	Both	100%			2
	Neither	16%	41%	43%	13
	Unsure	58%	6%	36%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	59%	6%	35%	702
	Yes / watched news coverage	53%	7%	41%	158
	No	44%	11%	45%	142
	Unsure / refused	100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	86%	5%	9%	484
	Undecided	53%	27%	20%	30
	Obama	27%	6%	67%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	57%	6%	37%	797
	Very likely	54%	7%	39%	167
	Somewhat likely	49%	20%	32%	29
	Already voted	59%	7%	34%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	57%	3%	39%	405
	Most likely 50%	59%	3%	38%	502
	Most likely 60%	58%	4%	38%	605
	Most likely 70%	56%	4%	39%	702
	100% of sample	56%	7%	37%	1003
TOTAL		56%	7%	37%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
TOTAL		40%	17%	43%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	35%	16%	49%	200
	Midwest	39%	11%	50%	174
	South	40%	21%	39%	245
	South Central	43%	18%	39%	82
	Central Plains	43%	26%	31%	77
	Mountain States	44%	19%	37%	70
	West	43%	13%	44%	155
RG2 GEOGRAPHIC AREAS TWO	California	48%	12%	40%	114
	Florida	45%	20%	35%	69
	Texas	40%	17%	42%	62
	New York	24%	24%	52%	54
	Rest of country	39%	17%	44%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	44%	18%	37%	285
	Toss-up	38%	19%	43%	402
	Safe Democrat	38%	14%	48%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	41%	17%	42%	278
	Other states	40%	17%	43%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	48%	13%	39%	124
	7-9.9% unemployment	38%	17%	45%	716
	Less than 7% unemployment	43%	20%	37%	163
URBAN URBAN CODE	Rural	48%	17%	35%	135
	Suburban	47%	13%	40%	411
	Urban	30%	13%	57%	177
GENDER GENDER	Male	44%	19%	37%	481
	Female	36%	15%	49%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	44%	22%	34%	306
	Male / not employed	46%	13%	41%	175
	Female / employed	29%	17%	54%	265
	Female / not employed	43%	14%	43%	256
RAGEBG AGE/C	18-29	27%	28%	45%	126
	30-44	32%	18%	50%	291
	45-59	46%	15%	39%	256
	60 and older	48%	13%	39%	330
RAGE RESPONDENT'S AGE/C	18-34	29%	25%	46%	219
	35-44	32%	17%	51%	199
	45-64	46%	15%	40%	358
	65 or over	48%	13%	39%	218
	Unsure / refused	61%	13%	26%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
RAGEFL RESPONDENT'S AGE/C	18-44	30%	21%	48%	417
	45-64	46%	15%	40%	358
	65 or over	49%	13%	38%	228
RR96 AGE / SEX	Male / under 45	39%	24%	37%	216
	Male / 45+	49%	14%	37%	266
	Female / under 45	21%	18%	61%	202
	Female / 45+	45%	14%	41%	320
RRACE RESPONDENT'S RACE/C	White	48%	17%	36%	752
	Black / African American	5%	11%	84%	120
	Hispanic / Latino	21%	25%	54%	90
	Other	43%	21%	36%	40
GENRACE RACE BY GENDER	White men	51%	18%	31%	361
	White women	45%	16%	39%	391
	Black men	9%	12%	79%	51
	Black women	2%	11%	87%	70
	Hispanic men	31%	31%	38%	47
	Hispanic women	9%	19%	72%	43
WHITE SENIORS	White seniors	53%	13%	35%	288
	Other	35%	19%	46%	715
RPARTY USUAL VOTE BEHAVIOR/C	Republican	83%	15%	2%	440
	Ticket splitter	17%	54%	28%	74
	Democrat	5%	13%	82%	490
PARTISAN PARTISAN	Hard GOP	100%			365
	Soft GOP	16%	84%		78
	Ticket splitter	32%	56%	12%	72
	Soft DEM		76%	24%	86
	Hard DEM			100%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	63%	16%	22%	561
	Moderate	25%	43%	32%	66
	Liberal	9%	15%	77%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	78%	9%	13%	189
	Somewhat conservative	55%	19%	26%	372
	Moderate / liberal	11%	19%	70%	442
RPTYID98 TARGET GROUPS	Republican	100%			401
	Independent		100%		171
	Conservative DEM			100%	121
	Mod / lib DEM			100%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	2%	11%	87%	318
	Mod / conservative DEM	10%	18%	73%	171
	Independent	17%	54%	28%	74
	Mod / liberal GOP	64%	28%	8%	56
	Conservative GOP	86%	13%	1%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	77%	11%	11%	140
	Yes	71%	19%	11%	75
	Unsure	28%	17%	55%	54
	No	49%	24%	27%	228
	No / strongly	22%	15%	63%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	30%	15%	55%	43
	High school graduate	43%	16%	41%	207
	Some college	38%	15%	47%	250
	College graduate	40%	19%	41%	503
SEXEDUC SEX / EDUCATION	College men	44%	20%	36%	367
	Non-college men	47%	14%	39%	114
	College women	36%	15%	49%	385
	Non-college women	36%	17%	48%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	49%	15%	36%	367
	Minority non-college graduate	14%	14%	72%	133
	Others	40%	19%	41%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	48%	14%	37%	169
	White female non-college graduates	49%	16%	34%	198
	Minority male non-college graduates	26%	16%	59%	63
	Minority female non-college graduates	4%	13%	83%	70
	Other	40%	19%	41%	503
WILLWIN WHO WILL WIN	Romney	77%	15%	8%	368
	Obama	14%	17%	69%	535
	Other	100%			1
	Unsure / refused	41%	25%	34%	99
RUNION MEMBER OF LABOR UNION/C	Union household	21%	15%	64%	133
	Non-union household	43%	17%	40%	870
RMARITAL MARITAL STATUS/C	Single	24%	23%	53%	215
	Married	47%	15%	38%	576
	No longer married	38%	17%	45%	212
MOMDAD PARENTS	Dad	45%	18%	37%	160
	Mom	36%	14%	51%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
BUNDY MARITAL STATUS / CHILDREN	Married / children	44%	16%	40%	245
	Married / no children	49%	14%	37%	331
	Divorced / children	45%	25%	30%	23
	Divorced / no children	30%	20%	50%	88
	Single / children	19%	13%	69%	45
	Single / no children	25%	26%	49%	169
	Other / mixed	43%	12%	45%	100
GENMAR1 GENDER AND MARITAL	Single women	15%	23%	62%	109
	Married women	44%	13%	42%	276
	No longer married women	36%	14%	50%	136
	Single men	32%	24%	43%	106
	Married men	49%	16%	35%	300
	No longer married men	42%	22%	36%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	44%	23%	33%	72
	White single women	26%	25%	49%	61
	White married men	55%	16%	30%	236
	White married women	51%	14%	35%	230
	White no longer married men	43%	20%	37%	54
	White no longer married women	43%	14%	43%	100
	Other	17%	18%	65%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%	4%	85%	28
	Married mothers	40%	14%	45%	117
	No longer married mothers	43%	22%	35%	25
	Non-mothers	41%	18%	41%	833
MOMRACE MOTHERS BY RACE	White mothers	49%	15%	37%	116
	Non-white mothers	7%	12%	81%	53
	Non-mothers	41%	18%	41%	833
ECONCLA2 ECONOMIC CLASS	Upper class	52%	15%	33%	54
	Middle class	43%	17%	40%	749
	Low income	25%	17%	59%	192
	Working class	71%	29%		6
	Unemployed	55%		45%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	52%	15%	33%	54
	Middle class family	47%	14%	38%	525
	Middle class / not married or parent	32%	24%	44%	224
	Lower class	26%	17%	57%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
RDENOM RESPONDENT'S RELIGION/C	Catholic	42%	15%	43%	195
	Protestant	53%	16%	31%	154
	Baptist	39%	16%	45%	173
	Fundamentalist / Pentecostal	49%	18%	33%	167
	Other	48%	16%	37%	81
	No affiliation	21%	20%	59%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	51%	16%	33%	362
	At least once a month	41%	19%	40%	203
	Infrequently	39%	14%	47%	158
	Never	38%	15%	47%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	50%	13%	37%	92
	Active Protestant	59%	13%	28%	64
	Active Baptist	44%	15%	41%	96
	Active Fundamentalist / Pentecostal	56%	20%	25%	87
	Active Other	49%	17%	34%	22
	Non-active	34%	18%	48%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	56%	18%	27%	154
	Male not evangelical	39%	19%	42%	327
	Female born again / evangelicals	50%	16%	34%	205
	Female not evangelical	27%	15%	58%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	64%	17%	19%	259
	Non-white Evangelical	21%	18%	61%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	74%	15%	11%	203
	Non-white conservative Christians	29%	23%	48%	55
	White non-conservative Christians	29%	22%	49%	56
	Non-white non-conservative Christians	12%	11%	77%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	53%	18%	28%	394
	Non-gun owner HH	31%	16%	52%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	4%	14%	81%	399
	Unsure	28%	20%	52%	71
	Wrong track	68%	19%	13%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	82%	14%	4%	445
	Undecided	24%	51%	25%	98
	Democrat	3%	12%	85%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
RMII1 MOST IMPORTANT ISSUE/C	Education	11%	23%	66%	69
	Health care costs	23%	18%	59%	74
	Gov't spending & budget deficit	61%	19%	20%	158
	Economy	48%	15%	37%	280
	Medicare & SS	19%	12%	68%	88
	Jobs	33%	19%	48%	151
	Other	43%	16%	41%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	44%	17%	38%	715
	Nat'l security issues	49%	11%	40%	73
	Education	11%	23%	66%	69
	Medicare / SS	19%	12%	68%	88
	Other	40%	22%	39%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	7%	15%	77%	532
	Unfavorable	79%	18%	3%	453
	No opinion	32%	31%	37%	18
	Never heard of			100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	72%	19%	9%	506
	Unfavorable	4%	15%	81%	439
	No opinion	34%	16%	50%	54
	Never heard of		42%	58%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	6%	15%	79%	500
	Unsure	18%	34%	48%	19
	Disapprove	76%	18%	6%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	7%	15%	78%	477
	Unsure	38%	29%	33%	12
	Disapprove	71%	18%	11%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	5%	13%	83%	399
	Unsure	22%	26%	52%	39
	Disapprove	66%	20%	14%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	9%	16%	75%	505
	Unsure	31%	34%	35%	48
	Disapprove	76%	17%	8%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	13%	16%	71%	567
	Unsure	65%	22%	12%	22
	Disapprove	76%	17%	6%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	75%	19%	6%	503
	Obama	4%	13%	83%	472
	Both	36%		64%	2
	Neither	30%	60%	11%	9
	Unsure	16%	42%	41%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RPARTYID		RPARTYID PARTY IDENTIFICATION/C			TOTAL
		Republican	Independent	Democrat	
HANDP5 BETTER HANDLE / MEDICARE	Romney	79%	15%	6%	431
	Obama	8%	16%	76%	518
	Both	61%	39%		6
	Neither	26%	54%	20%	13
	Unsure	35%	36%	29%	35
HANDP7 BETTER HANDLE / JOBS	Romney	74%	17%	9%	491
	Obama	5%	15%	79%	469
	Both	36%		64%	2
	Neither	16%	43%	40%	13
	Unsure	31%	36%	34%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	42%	15%	43%	702
	Yes / watched news coverage	38%	16%	46%	158
	No	33%	29%	38%	142
	Unsure / refused		100%		0
RROBAL PRESIDENTIAL BALLOT/C	Romney	78%	17%	5%	484
	Undecided	26%	55%	18%	30
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UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	42%	16%	42%	797
	Very likely	32%	20%	48%	167
	Somewhat likely	31%	31%	38%	29
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	Most likely 50%	46%	13%	41%	502
	Most likely 60%	45%	14%	41%	605
	Most likely 70%	43%	14%	42%	702
	100% of sample	40%	17%	43%	1003
TOTAL		40%	17%	43%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

TEAMEM		TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT					TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
TOTAL		14%	7%	5%	23%	50%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	11%	7%	3%	21%	58%	200
	Midwest	11%	6%	10%	23%	50%	174
	South	14%	7%	5%	28%	46%	245
	South Central	18%	4%	7%	25%	46%	82
	Central Plains	11%	14%	3%	28%	44%	77
	Mountain States	15%	8%	4%	12%	60%	70
	West	19%	8%	4%	18%	51%	155
RG2 GEOGRAPHIC AREAS TWO	California	19%	9%	6%	22%	45%	114
	Florida	10%	5%	6%	23%	56%	69
	Texas	16%	3%	8%	21%	51%	62
	New York	4%	12%	6%	13%	65%	54
	Rest of country	14%	7%	5%	24%	50%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	16%	7%	8%	28%	41%	285
	Toss-up	13%	6%	4%	23%	55%	402
	Safe Democrat	14%	10%	4%	18%	54%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	12%	6%	6%	23%	52%	278
	Other states	15%	8%	5%	23%	50%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	21%	8%	5%	21%	44%	124
	7-9.9% unemployment	13%	7%	6%	22%	52%	716
	Less than 7% unemployment	12%	8%	2%	28%	50%	163
URBAN URBAN CODE	Rural	22%	9%	3%	21%	45%	135
	Suburban	14%	7%	5%	19%	55%	411
	Urban	13%	4%	8%	20%	55%	177
GENDER GENDER	Male	16%	10%	4%	21%	49%	481
	Female	13%	5%	6%	24%	52%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	16%	13%	2%	19%	49%	306
	Male / not employed	14%	3%	8%	24%	50%	175
	Female / employed	9%	4%	6%	24%	56%	265
	Female / not employed	16%	6%	6%	24%	47%	256
RAGEBG AGE/C	18-29	4%	8%	8%	24%	56%	126
	30-44	6%	7%	6%	22%	59%	291
	45-59	19%	11%	3%	22%	45%	256
	60 and older	21%	5%	6%	23%	45%	330
RAGE RESPONDENT'S AGE/C	18-34	5%	8%	8%	21%	57%	219
	35-44	6%	5%	5%	24%	59%	199
	45-64	19%	10%	2%	23%	46%	358
	65 or over	21%	5%	8%	23%	43%	218
	Unsure / refused	20%	2%		23%	54%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

TEAMEM		TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT					TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
RAGEFL RESPONDENT'S AGE/C	18-44	6%	7%	7%	23%	58%	417
	45-64	19%	10%	2%	23%	46%	358
	65 or over	21%	5%	8%	23%	44%	228
RR96 AGE / SEX	Male / under 45	8%	9%	5%	22%	57%	216
	Male / 45+	22%	10%	4%	20%	43%	266
	Female / under 45	4%	5%	9%	24%	59%	202
	Female / 45+	18%	6%	5%	25%	47%	320
RRACE RESPONDENT'S RACE/C	White	15%	8%	5%	24%	48%	752
	Black / African American	7%	3%	9%	17%	65%	120
	Hispanic / Latino	12%	6%	5%	26%	51%	90
	Other	20%	8%	6%	12%	54%	40
GENRACE RACE BY GENDER	White men	16%	11%	4%	22%	46%	361
	White women	14%	6%	5%	26%	49%	391
	Black men	9%	1%	6%	10%	73%	51
	Black women	5%	4%	11%	22%	58%	70
	Hispanic men	16%	5%	2%	32%	45%	47
	Hispanic women	7%	7%	8%	20%	58%	43
WHITE SENIORS	White seniors	20%	6%	5%	24%	45%	288
	Other	11%	8%	5%	22%	53%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	27%	13%	4%	28%	28%	401
	Independent	9%	8%	5%	32%	46%	171
	Democrat	4%	2%	7%	14%	73%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	27%	14%	3%	28%	29%	440
	Ticket splitter	6%	4%	14%	25%	51%	74
	Democrat	4%	2%	6%	18%	70%	490
PARTISAN PARTISAN	Hard GOP	28%	14%	3%	27%	28%	365
	Soft GOP	18%	14%	7%	30%	30%	78
	Ticket splitter	9%	7%	6%	39%	39%	72
	Soft DEM	3%	1%	10%	22%	64%	86
	Hard DEM	3%	2%	6%	15%	74%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	22%	11%	6%	25%	35%	561
	Moderate	4%	10%	6%	29%	50%	66
	Liberal	3%	1%	4%	18%	73%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	40%	9%	8%	21%	21%	189
	Somewhat conservative	14%	12%	5%	27%	42%	372
	Moderate / liberal	3%	3%	4%	20%	70%	442
RPTYID98 TARGET GROUPS	Republican	27%	13%	4%	28%	28%	401
	Independent	9%	8%	5%	32%	46%	171
	Conservative DEM	6%	4%	13%	11%	66%	121
	Mod / lib DEM	3%	1%	4%	16%	76%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

TEAMEM		TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT					TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	3%	1%	4%	17%	75%	318
	Mod / conservative DEM	5%	5%	10%	20%	60%	171
	Independent	6%	4%	14%	25%	51%	74
	Mod / liberal GOP	6%	7%	1%	33%	53%	56
	Conservative GOP	30%	15%	3%	27%	26%	384
REDUC RESPONDENT'S EDUCATION/C	Less than high school	17%	6%	10%	24%	43%	43
	High school graduate	17%	7%	6%	23%	46%	207
	Some college	19%	3%	7%	21%	49%	250
	College graduate	10%	10%	4%	23%	54%	503
SEXEDUC SEX / EDUCATION	College men	14%	10%	4%	20%	51%	367
	Non-college men	19%	7%	6%	25%	43%	114
	College women	11%	5%	6%	25%	53%	385
	Non-college women	16%	8%	7%	21%	48%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	20%	5%	6%	22%	46%	367
	Minority non-college graduate	13%	5%	9%	23%	50%	133
	Others	10%	10%	4%	23%	54%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	20%	7%	7%	20%	46%	169
	White female non-college graduates	20%	4%	6%	23%	47%	198
	Minority male non-college graduates	14%	3%	8%	18%	58%	63
	Minority female non-college graduates	12%	8%	10%	28%	42%	70
	Other	10%	10%	4%	23%	54%	503
WILLWIN WHO WILL WIN	Romney	28%	14%	4%	27%	28%	368
	Obama	5%	3%	6%	18%	68%	535
	Other			100%			1
	Unsure / refused	9%	10%	8%	34%	39%	99
RUNION MEMBER OF LABOR UNION/C	Union household	11%	6%	2%	23%	58%	133
	Non-union household	14%	8%	6%	23%	49%	870
RMARITAL MARITAL STATUS/C	Single	8%	7%	8%	20%	57%	215
	Married	15%	8%	5%	23%	48%	576
	No longer married	17%	5%	3%	25%	50%	212
MOMDAD PARENTS	Dad	12%	12%	4%	22%	51%	160
	Mom	5%	5%	10%	22%	59%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

TEAMEM		TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT					TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
BUNDY MARITAL STATUS / CHILDREN	Married / children	9%	8%	6%	22%	56%	245
	Married / no children	20%	9%	5%	24%	43%	331
	Divorced / children	9%			29%	62%	23
	Divorced / no children	19%	5%	2%	20%	54%	88
	Single / children	5%	7%	18%	15%	55%	45
	Single / no children	9%	7%	5%	22%	58%	169
	Other / mixed	17%	7%	5%	28%	43%	100
GENMAR1 GENDER AND MARITAL	Single women	8%	6%	11%	21%	54%	109
	Married women	14%	5%	6%	25%	51%	276
	No longer married women	13%	6%	4%	25%	51%	136
	Single men	8%	8%	5%	19%	60%	106
	Married men	16%	12%	5%	21%	46%	300
	No longer married men	24%	3%	3%	24%	46%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	10%	12%		26%	53%	72
	White single women	12%	4%	4%	21%	58%	61
	White married men	16%	13%	6%	22%	43%	236
	White married women	15%	5%	6%	26%	48%	230
	White no longer married men	27%	2%	4%	15%	53%	54
	White no longer married women	13%	8%	4%	29%	47%	100
	Other	11%	5%	7%	19%	58%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers		7%	22%	11%	61%	28
	Married mothers	7%	4%	8%	22%	59%	117
	No longer married mothers	2%	5%	4%	35%	55%	25
	Non-mothers	16%	8%	4%	23%	49%	833
MOMRACE MOTHERS BY RACE	White mothers	7%	5%	8%	26%	54%	116
	Non-white mothers	1%	4%	14%	12%	70%	53
	Non-mothers	16%	8%	4%	23%	49%	833
ECONCLA2 ECONOMIC CLASS	Upper class	15%	7%	3%	28%	47%	54
	Middle class	13%	8%	4%	22%	53%	749
	Low income	16%	6%	11%	25%	42%	192
	Working class	32%			49%	20%	6
	Unemployed					100%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	15%	7%	3%	28%	47%	54
	Middle class family	14%	9%	4%	22%	51%	525
	Middle class / not married or parent	12%	6%	3%	21%	57%	224
	Lower class	16%	5%	11%	25%	43%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

TEAMEM		TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT					TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
RDENOM RESPONDENT'S RELIGION/C	Catholic	10%	11%	5%	19%	55%	195
	Protestant	12%	9%	1%	29%	49%	154
	Baptist	19%	7%	9%	25%	41%	173
	Fundamentalist / Pentecostal	22%	7%	7%	25%	39%	167
	Other	25%	6%	5%	24%	40%	81
	No affiliation	6%	5%	4%	18%	67%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	16%	9%	7%	27%	40%	362
	At least once a month	16%	7%	3%	24%	50%	203
	Infrequently	16%	7%	6%	19%	52%	158
	Never	13%	3%	9%	18%	57%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	9%	18%	4%	21%	48%	92
	Active Protestant	20%	7%		32%	41%	64
	Active Baptist	19%	6%	11%	28%	36%	96
	Active Fundamentalist / Pentecostal	19%	4%	12%	30%	35%	87
	Active Other	16%	6%	3%	27%	48%	22
	Non-active	13%	7%	4%	20%	56%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	26%	11%	7%	24%	32%	154
	Male not evangelical	10%	9%	3%	20%	57%	327
	Female born again / evangelicals	17%	5%	7%	30%	41%	205
	Female not evangelical	10%	5%	6%	20%	59%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	24%	10%	6%	28%	32%	259
	Non-white Evangelical	14%	3%	9%	25%	49%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	27%	12%	4%	32%	24%	203
	Non-white conservative Christians	22%	1%	13%	22%	42%	55
	White non-conservative Christians	11%		13%	15%	61%	56
	Non-white non-conservative Christians	4%	5%	5%	29%	58%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	19%	10%	4%	23%	45%	394
	Non-gun owner HH	11%	6%	6%	23%	54%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	4%	1%	6%	14%	76%	399
	Unsure	6%	8%	9%	24%	53%	71
	Wrong track	22%	12%	5%	29%	31%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	27%	13%	4%	28%	28%	445
	Undecided	3%	6%	9%	35%	47%	98
	Democrat	4%	2%	6%	15%	73%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

TEAMEM		TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT					TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
RMII1 MOST IMPORTANT ISSUE/C	Education	5%		1%	31%	64%	69
	Health care costs	8%	4%	9%	16%	64%	74
	Gov't spending & budget deficit	25%	13%	3%	19%	40%	158
	Economy	12%	7%	4%	27%	51%	280
	Medicare & SS	10%	3%	11%	18%	59%	88
	Jobs	14%	7%	7%	25%	48%	151
	Other	15%	11%	6%	20%	47%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	15%	8%	4%	24%	49%	715
	Nat'l security issues	18%	10%	4%	18%	50%	73
	Education	5%		1%	31%	64%	69
	Medicare / SS	10%	3%	11%	18%	59%	88
	Other	13%	17%	16%	15%	40%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	4%	2%	6%	16%	72%	532
	Unfavorable	26%	14%	5%	30%	25%	453
	No opinion	4%	1%	10%	31%	54%	18
	Never heard of			100%			1
RMRID MITT ROMNEY NAME ID/C	Favorable	25%	13%	4%	27%	32%	506
	Unfavorable	3%	1%	7%	15%	73%	439
	No opinion	2%	4%	7%	42%	45%	54
	Never heard of		25%	32%	29%	14%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	4%	1%	6%	16%	73%	500
	Unsure		4%	10%	31%	54%	19
	Disapprove	25%	14%	5%	29%	28%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	4%	2%	5%	16%	74%	477
	Unsure	12%	7%	16%	19%	47%	12
	Disapprove	24%	13%	6%	29%	29%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	4%	1%	5%	15%	75%	399
	Unsure	9%	2%	13%	22%	54%	39
	Disapprove	21%	12%	5%	28%	33%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	4%	2%	6%	16%	72%	505
	Unsure	9%	10%	7%	34%	40%	48
	Disapprove	26%	14%	4%	29%	27%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	4%	2%	6%	18%	70%	567
	Unsure	14%	15%	4%	35%	32%	22
	Disapprove	28%	14%	4%	29%	24%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	24%	13%	4%	29%	29%	503
	Obama	4%	1%	6%	16%	73%	472
	Both			29%		71%	2
	Neither		32%		15%	53%	9
	Unsure		6%	9%	27%	58%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

TEAMEM		TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT					TOTAL
		Yes / strongly	Yes	Unsure	No	No / strongly	
HANDP5 BETTER HANDLE / MEDICARE	Romney	28%	13%	5%	29%	27%	431
	Obama	4%	3%	6%	16%	72%	518
	Both		50%	12%	39%		6
	Neither		22%	5%	28%	45%	13
	Unsure	4%	3%	9%	40%	44%	35
HANDP7 BETTER HANDLE / JOBS	Romney	24%	13%	4%	29%	30%	491
	Obama	4%	1%	6%	16%	73%	469
	Both				64%	36%	2
	Neither		22%		15%	62%	13
	Unsure	2%	11%	17%	39%	31%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	16%	8%	5%	21%	51%	702
	Yes / watched news coverage	11%	7%	4%	21%	56%	158
	No	7%	7%	9%	35%	41%	142
	Unsure / refused			100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	25%	14%	4%	29%	28%	484
	Undecided	4%	8%	11%	38%	40%	30
	Obama	4%	1%	6%	16%	73%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	16%	7%	5%	21%	51%	797
	Very likely	8%	8%	7%	25%	52%	167
	Somewhat likely	3%	7%	7%	55%	28%	29
	Already voted	6%			15%	79%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	15%	9%	3%	22%	50%	405
	Most likely 50%	16%	8%	4%	22%	51%	502
	Most likely 60%	16%	8%	4%	22%	51%	605
	Most likely 70%	15%	8%	3%	22%	52%	702
	100% of sample	14%	7%	5%	23%	50%	1003
TOTAL		14%	7%	5%	23%	50%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
TOTAL		44%	7%	49%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	39%	8%	53%	200
	Midwest	39%	6%	55%	174
	South	46%	5%	49%	245
	South Central	48%	9%	42%	82
	Central Plains	56%	5%	39%	77
	Mountain States	44%	15%	41%	70
	West	43%	8%	49%	155
RG2 GEOGRAPHIC AREAS TWO	California	47%	4%	50%	114
	Florida	51%	5%	44%	69
	Texas	47%	9%	44%	62
	New York	28%	13%	59%	54
	Rest of country	44%	8%	49%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	50%	9%	41%	285
	Toss-up	44%	6%	50%	402
	Safe Democrat	38%	8%	53%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	44%	4%	52%	278
	Other states	44%	8%	48%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	47%	5%	49%	124
	7-9.9% unemployment	42%	8%	50%	716
	Less than 7% unemployment	50%	7%	43%	163
URBAN URBAN CODE	Rural	51%	11%	38%	135
	Suburban	48%	7%	46%	411
	Urban	32%	8%	60%	177
GENDER GENDER	Male	48%	9%	43%	481
	Female	40%	6%	55%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	50%	8%	42%	306
	Male / not employed	46%	11%	44%	175
	Female / employed	34%	5%	61%	265
	Female / not employed	45%	7%	48%	256
RAGEBG AGE/C	18-29	33%	12%	55%	126
	30-44	35%	7%	58%	291
	45-59	51%	5%	44%	256
	60 and older	50%	8%	42%	330
RAGE RESPONDENT'S AGE/C	18-34	35%	8%	57%	219
	35-44	34%	8%	57%	199
	45-64	50%	6%	44%	358
	65 or over	51%	8%	41%	218
	Unsure / refused	55%	13%	32%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
RAGEFL RESPONDENT'S AGE/C	18-44	35%	8%	57%	417
	45-64	50%	6%	44%	358
	65 or over	51%	9%	41%	228
RR96 AGE / SEX	Male / under 45	41%	12%	46%	216
	Male / 45+	54%	6%	40%	266
	Female / under 45	27%	4%	69%	202
	Female / 45+	47%	7%	45%	320
RRACE RESPONDENT'S RACE/C	White	53%	7%	40%	752
	Black / African American	7%	3%	90%	120
	Hispanic / Latino	20%	14%	66%	90
	Other	42%	13%	45%	40
GENRACE RACE BY GENDER	White men	56%	8%	36%	361
	White women	50%	6%	44%	391
	Black men	11%	4%	85%	51
	Black women	4%	3%	93%	70
	Hispanic men	29%	18%	53%	47
	Hispanic women	10%	10%	80%	43
WHITE SENIORS	White seniors	54%	8%	38%	288
	Other	40%	7%	53%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	91%	3%	6%	401
	Independent	38%	24%	38%	171
	Democrat	2%	5%	93%	431
PARTISAN PARTISAN	Hard GOP	100%			365
	Soft GOP	84%	16%		78
	Ticket splitter	12%	56%	32%	72
	Soft DEM		24%	76%	86
	Hard DEM			100%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	68%	6%	26%	561
	Moderate	31%	29%	39%	66
	Liberal	9%	6%	85%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	81%	5%	14%	189
	Somewhat conservative	62%	6%	32%	372
	Moderate / liberal	13%	9%	78%	442
RPTYID98 TARGET GROUPS	Republican	91%	3%	6%	401
	Independent	38%	24%	38%	171
	Conservative DEM	3%	7%	89%	121
	Mod / lib DEM	1%	4%	95%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM			100%	318
	Mod / conservative DEM			100%	171
	Independent		100%		74
	Mod / liberal GOP	100%			56
	Conservative GOP	100%			384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	84%	3%	13%	140
	Yes	81%	4%	15%	75
	Unsure	23%	20%	57%	54
	No	53%	8%	39%	228
	No / strongly	25%	7%	67%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	25%	2%	72%	43
	High school graduate	44%	10%	46%	207
	Some college	43%	6%	51%	250
	College graduate	46%	7%	47%	503
SEXEDUC SEX / EDUCATION	College men	50%	8%	41%	367
	Non-college men	42%	11%	47%	114
	College women	40%	6%	55%	385
	Non-college women	39%	7%	54%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	52%	8%	40%	367
	Minority non-college graduate	13%	6%	81%	133
	Others	46%	7%	47%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	53%	10%	37%	169
	White female non-college graduates	51%	7%	42%	198
	Minority male non-college graduates	18%	7%	75%	63
	Minority female non-college graduates	8%	5%	87%	70
	Other	46%	7%	47%	503
WILLWIN WHO WILL WIN	Romney	82%	6%	12%	368
	Obama	16%	7%	76%	535
	Other	100%			1
	Unsure / refused	50%	11%	38%	99
RUNION MEMBER OF LABOR UNION/C	Union household	25%	9%	66%	133
	Non-union household	47%	7%	46%	870
RMARITAL MARITAL STATUS/C	Single	32%	7%	61%	215
	Married	50%	7%	43%	576
	No longer married	39%	10%	52%	212
MOMDAD PARENTS	Dad	51%	9%	40%	160
	Mom	40%	3%	57%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
BUNDY MARITAL STATUS / CHILDREN	Married / children	50%	6%	44%	245
	Married / no children	50%	7%	42%	331
	Divorced / children	51%	9%	39%	23
	Divorced / no children	35%	11%	54%	88
	Single / children	21%	5%	74%	45
	Single / no children	35%	8%	57%	169
	Other / mixed	40%	8%	52%	100
GENMAR1 GENDER AND MARITAL	Single women	24%	6%	70%	109
	Married women	46%	5%	49%	276
	No longer married women	39%	8%	53%	136
	Single men	40%	9%	51%	106
	Married men	54%	8%	38%	300
	No longer married men	38%	13%	49%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	55%	7%	38%	72
	White single women	38%	6%	56%	61
	White married men	58%	8%	34%	236
	White married women	54%	5%	41%	230
	White no longer married men	47%	11%	42%	54
	White no longer married women	47%	7%	45%	100
	Other	17%	9%	74%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	12%		88%	28
	Married mothers	44%	2%	53%	117
	No longer married mothers	51%	11%	38%	25
	Non-mothers	45%	8%	47%	833
MOMRACE MOTHERS BY RACE	White mothers	55%	2%	43%	116
	Non-white mothers	7%	5%	88%	53
	Non-mothers	45%	8%	47%	833
ECONCLA2 ECONOMIC CLASS	Upper class	50%	4%	46%	54
	Middle class	47%	7%	46%	749
	Low income	28%	11%	61%	192
	Working class	81%		19%	6
	Unemployed	55%		45%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	50%	4%	46%	54
	Middle class family	51%	6%	43%	525
	Middle class / not married or parent	39%	8%	53%	224
	Lower class	30%	10%	59%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
RDENOM RESPONDENT'S RELIGION/C	Catholic	42%	7%	52%	195
	Protestant	58%	4%	38%	154
	Baptist	45%	5%	51%	173
	Fundamentalist / Pentecostal	54%	9%	37%	167
	Other	48%	13%	39%	81
	No affiliation	27%	9%	64%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	54%	7%	39%	362
	At least once a month	46%	6%	48%	203
	Infrequently	43%	4%	54%	158
	Never	40%	14%	46%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	51%	5%	45%	92
	Active Protestant	61%	6%	34%	64
	Active Baptist	49%	6%	45%	96
	Active Fundamentalist / Pentecostal	59%	12%	29%	87
	Active Other	52%	8%	41%	22
	Non-active	38%	7%	54%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	59%	8%	33%	154
	Male not evangelical	44%	9%	47%	327
	Female born again / evangelicals	54%	3%	43%	205
	Female not evangelical	30%	8%	62%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	69%	6%	25%	259
	Non-white Evangelical	21%	4%	74%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	81%	3%	16%	203
	Non-white conservative Christians	32%	6%	63%	55
	White non-conservative Christians	27%	14%	59%	56
	Non-white non-conservative Christians	9%	3%	88%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	59%	8%	33%	394
	Non-gun owner HH	34%	7%	59%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	7%	6%	88%	399
	Unsure	31%	15%	54%	71
	Wrong track	73%	7%	19%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	87%	5%	8%	445
	Undecided	30%	26%	44%	98
	Democrat	5%	6%	89%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
RMII1 MOST IMPORTANT ISSUE/C	Education	18%	11%	71%	69
	Health care costs	24%	9%	67%	74
	Gov't spending & budget deficit	69%	5%	26%	158
	Economy	52%	4%	44%	280
	Medicare & SS	16%	14%	70%	88
	Jobs	39%	8%	52%	151
	Other	45%	8%	47%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	49%	6%	45%	715
	Nat'l security issues	52%	9%	39%	73
	Education	18%	11%	71%	69
	Medicare / SS	16%	14%	70%	88
	Other	42%	5%	53%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	11%	6%	83%	532
	Unfavorable	84%	8%	8%	453
	No opinion	15%	24%	61%	18
	Never heard of			100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	79%	7%	14%	506
	Unfavorable	6%	7%	87%	439
	No opinion	26%	14%	60%	54
	Never heard of		29%	71%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	8%	6%	85%	500
	Unsure	35%	10%	56%	19
	Disapprove	81%	8%	11%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	9%	7%	84%	477
	Unsure	39%	36%	25%	12
	Disapprove	76%	7%	16%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	6%	5%	89%	399
	Unsure	26%	24%	50%	39
	Disapprove	72%	8%	21%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	12%	7%	82%	505
	Unsure	30%	19%	51%	48
	Disapprove	81%	7%	12%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	16%	7%	77%	567
	Unsure	61%	14%	26%	22
	Disapprove	81%	7%	12%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	81%	7%	12%	503
	Obama	6%	6%	88%	472
	Both	36%		64%	2
	Neither	29%	31%	40%	9
	Unsure	9%	30%	61%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RPARTY		RPARTY USUAL VOTE BEHAVIOR/C			TOTAL
		Republican	Ticket splitter	Democrat	
HANDP5 BETTER HANDLE / MEDICARE	Romney	83%	7%	10%	431
	Obama	11%	7%	82%	518
	Both	61%	39%		6
	Neither	38%	31%	31%	13
	Unsure	45%	11%	44%	35
HANDP7 BETTER HANDLE / JOBS	Romney	80%	7%	13%	491
	Obama	7%	6%	87%	469
	Both	36%		64%	2
	Neither	12%	44%	43%	13
	Unsure	45%	20%	35%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	45%	7%	48%	702
	Yes / watched news coverage	45%	4%	51%	158
	No	36%	13%	51%	142
	Unsure / refused	100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	83%	7%	10%	484
	Undecided	37%	20%	43%	30
	Obama	5%	7%	88%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	46%	6%	47%	797
	Very likely	38%	11%	51%	167
	Somewhat likely	13%	15%	73%	29
	Already voted	50%		50%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	50%	4%	46%	405
	Most likely 50%	51%	4%	44%	502
	Most likely 60%	49%	5%	46%	605
	Most likely 70%	47%	6%	47%	702
	100% of sample	44%	7%	49%	1003
TOTAL		44%	7%	49%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

WILLWIN		WILLWIN WHO WILL WIN				TOTAL
		Romney	Obama	Other	Unsure / refused	
TOTAL		37%	53%	0%	10%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	34%	56%		10%	200
	Midwest	32%	60%	0%	7%	174
	South	40%	53%		7%	245
	South Central	41%	48%		10%	82
	Central Plains	38%	47%		15%	77
	Mountain States	48%	38%		14%	70
	West	32%	55%		13%	155
RG2 GEOGRAPHIC AREAS TWO	California	32%	55%		14%	114
	Florida	45%	48%		7%	69
	Texas	45%	43%		11%	62
	New York	27%	61%		12%	54
	Rest of country	37%	54%	0%	9%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	44%	46%		10%	285
	Toss-up	37%	55%	0%	8%	402
	Safe Democrat	29%	58%		12%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	36%	57%	0%	6%	278
	Other states	37%	52%		11%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	34%	52%		14%	124
	7-9.9% unemployment	37%	54%	0%	9%	716
	Less than 7% unemployment	36%	54%		10%	163
URBAN URBAN CODE	Rural	44%	44%		12%	135
	Suburban	39%	50%		11%	411
	Urban	28%	62%		10%	177
GENDER GENDER	Male	43%	49%	0%	8%	481
	Female	31%	57%		11%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	42%	49%		9%	306
	Male / not employed	44%	49%	0%	7%	175
	Female / employed	27%	64%		8%	265
	Female / not employed	35%	50%		15%	256
RAGEBG AGE/C	18-29	28%	68%		4%	126
	30-44	31%	60%		9%	291
	45-59	39%	50%		10%	256
	60 and older	43%	44%	0%	13%	330
RAGE RESPONDENT'S AGE/C	18-34	30%	65%		5%	219
	35-44	30%	60%		10%	199
	45-64	40%	50%		10%	358
	65 or over	43%	42%	0%	14%	218
	Unsure / refused	53%	35%		12%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

WILLWIN		WILLWIN WHO WILL WIN				TOTAL
		Romney	Obama	Other	Unsure / refused	
RAGEFL RESPONDENT'S AGE/C	18-44	30%	62%		8%	417
	45-64	40%	50%		10%	358
	65 or over	44%	42%	0%	14%	228
RR96 AGE / SEX	Male / under 45	38%	55%		7%	216
	Male / 45+	47%	44%	0%	9%	266
	Female / under 45	22%	70%		8%	202
	Female / 45+	37%	49%		14%	320
RRACE RESPONDENT'S RACE/C	White	43%	46%	0%	10%	752
	Black / African American	2%	91%		7%	120
	Hispanic / Latino	26%	63%		11%	90
	Other	38%	47%		15%	40
GENRACE RACE BY GENDER	White men	49%	43%	0%	8%	361
	White women	38%	50%		12%	391
	Black men	4%	90%		6%	51
	Black women	1%	92%		7%	70
	Hispanic men	33%	58%		8%	47
	Hispanic women	18%	68%		15%	43
WHITE SENIORS	White seniors	46%	42%	0%	12%	288
	Other	33%	58%		9%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	71%	19%	0%	10%	401
	Independent	33%	52%		15%	171
	Democrat	7%	86%		8%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	69%	20%	0%	11%	440
	Ticket splitter	31%	54%		15%	74
	Democrat	9%	83%		8%	490
PARTISAN PARTISAN	Hard GOP	73%	16%	0%	11%	365
	Soft GOP	55%	33%		12%	78
	Ticket splitter	29%	56%		15%	72
	Soft DEM	19%	74%		7%	86
	Hard DEM	6%	86%		8%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	56%	34%	0%	10%	561
	Moderate	29%	54%		16%	66
	Liberal	10%	82%		9%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	66%	26%		9%	189
	Somewhat conservative	50%	39%	0%	11%	372
	Moderate / liberal	13%	77%		10%	442
RPTYID98 TARGET GROUPS	Republican	71%	19%	0%	10%	401
	Independent	33%	52%		15%	171
	Conservative DEM	11%	84%		5%	121
	Mod / lib DEM	5%	86%		9%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

WILLWIN		WILLWIN WHO WILL WIN				TOTAL
		Romney	Obama	Other	Unsure / refused	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	4%	87%		9%	318
	Mod / conservative DEM	18%	76%		6%	171
	Independent	31%	54%		15%	74
	Mod / liberal GOP	52%	39%		9%	56
	Conservative GOP	71%	17%	0%	12%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	74%	19%		7%	140
	Yes	67%	20%		13%	75
	Unsure	25%	58%	1%	15%	54
	No	43%	43%		15%	228
	No / strongly	20%	72%		8%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	14%	78%		8%	43
	High school graduate	38%	56%		6%	207
	Some college	38%	51%		10%	250
	College graduate	37%	51%	0%	11%	503
SEXEDUC SEX / EDUCATION	College men	44%	46%	0%	10%	367
	Non-college men	40%	57%		3%	114
	College women	32%	56%		12%	385
	Non-college women	29%	63%		9%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	45%	46%		9%	367
	Minority non-college graduate	12%	81%		7%	133
	Others	37%	51%	0%	11%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	49%	45%		6%	169
	White female non-college graduates	41%	48%		11%	198
	Minority male non-college graduates	18%	79%		3%	63
	Minority female non-college graduates	7%	83%		10%	70
	Other	37%	51%	0%	11%	503
RUNION MEMBER OF LABOR UNION/C	Union household	27%	64%		9%	133
	Non-union household	38%	52%	0%	10%	870
RMARITAL MARITAL STATUS/C	Single	27%	67%		6%	215
	Married	42%	48%		11%	576
	No longer married	33%	55%	0%	11%	212
MOMDAD PARENTS	Dad	42%	50%		8%	160
	Mom	29%	61%		10%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

WILLWIN		WILLWIN WHO WILL WIN				TOTAL
		Romney	Obama	Other	Unsure / refused	
BUNDY MARITAL STATUS / CHILDREN	Married / children	38%	51%		12%	245
	Married / no children	45%	45%		10%	331
	Divorced / children	33%	65%		2%	23
	Divorced / no children	33%	54%	1%	13%	88
	Single / children	25%	75%			45
	Single / no children	27%	65%		8%	169
	Other / mixed	34%	54%		12%	100
GENMAR1 GENDER AND MARITAL	Single women	19%	74%		7%	109
	Married women	37%	51%		12%	276
	No longer married women	28%	58%		14%	136
	Single men	35%	60%		5%	106
	Married men	46%	44%		9%	300
	No longer married men	42%	51%	1%	6%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	48%	45%		7%	72
	White single women	27%	62%		11%	61
	White married men	50%	42%		8%	236
	White married women	43%	45%		12%	230
	White no longer married men	49%	45%	1%	5%	54
	White no longer married women	34%	54%		12%	100
	Other	17%	74%		10%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	18%	82%			28
	Married mothers	32%	54%		14%	117
	No longer married mothers	29%	66%		5%	25
	Non-mothers	38%	52%	0%	10%	833
MOMRACE MOTHERS BY RACE	White mothers	41%	47%		12%	116
	Non-white mothers	4%	91%		5%	53
	Non-mothers	38%	52%	0%	10%	833
ECONCLA2 ECONOMIC CLASS	Upper class	37%	56%		7%	54
	Middle class	38%	52%	0%	10%	749
	Low income	31%	58%		11%	192
	Working class	61%	2%		37%	6
	Unemployed	55%	45%			3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	37%	56%		7%	54
	Middle class family	42%	49%		9%	525
	Middle class / not married or parent	28%	61%	0%	11%	224
	Lower class	32%	56%		12%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

WILLWIN		WILLWIN WHO WILL WIN				TOTAL
		Romney	Obama	Other	Unsure / refused	
RDENOM RESPONDENT'S RELIGION/C	Catholic	36%	56%	0%	8%	195
	Protestant	45%	49%		6%	154
	Baptist	39%	49%		12%	173
	Fundamentalist / Pentecostal	44%	44%		12%	167
	Other	47%	37%		16%	81
	No affiliation	22%	70%		9%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	45%	43%		11%	362
	At least once a month	38%	52%	0%	9%	203
	Infrequently	38%	55%		7%	158
	Never	24%	66%		9%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	42%	49%		9%	92
	Active Protestant	49%	43%		8%	64
	Active Baptist	44%	44%		12%	96
	Active Fundamentalist / Pentecostal	48%	39%		14%	87
	Active Other	45%	33%		22%	22
	Non-active	32%	59%	0%	9%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	55%	39%		6%	154
	Male not evangelical	37%	53%	0%	9%	327
	Female born again / evangelicals	40%	47%		13%	205
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	Non-white Evangelical	17%	77%		6%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	67%	21%		13%	203
	Non-white conservative Christians	32%	63%		6%	55
	White non-conservative Christians	26%	67%		7%	56
	Non-white non-conservative Christians		95%		5%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	52%	38%	0%	10%	394
	Non-gun owner HH	27%	63%		10%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	4%	90%		6%	399
	Unsure	22%	64%		14%	71
	Wrong track	63%	25%	0%	12%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	70%	21%	0%	9%	445
	Undecided	28%	42%		29%	98
	Democrat	7%	87%		7%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

WILLWIN		WILLWIN WHO WILL WIN				TOTAL
		Romney	Obama	Other	Unsure / refused	
RMII1 MOST IMPORTANT ISSUE/C	Education	16%	78%		5%	69
	Health care costs	16%	68%		15%	74
	Gov't spending & budget deficit	52%	33%		14%	158
	Economy	45%	48%		8%	280
	Medicare & SS	19%	70%		12%	88
	Jobs	37%	53%		11%	151
	Other	35%	57%	0%	7%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	41%	49%		10%	715
	Nat'l security issues	30%	62%		8%	73
	Education	16%	78%		5%	69
	Medicare / SS	19%	70%		12%	88
	Other	40%	47%	1%	12%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	7%	85%		8%	532
	Unfavorable	73%	16%	0%	11%	453
	No opinion	11%	55%		35%	18
	Never heard of				100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	67%	22%	0%	10%	506
	Unfavorable	5%	87%		8%	439
	No opinion	14%	68%		17%	54
	Never heard of		81%		19%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	5%	87%		7%	500
	Unsure	13%	44%		43%	19
	Disapprove	70%	19%	0%	11%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	6%	86%		8%	477
	Unsure	7%	70%		24%	12
	Disapprove	66%	22%	0%	11%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	4%	88%		7%	399
	Unsure	15%	66%		19%	39
	Disapprove	61%	28%	0%	11%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	8%	84%		8%	505
	Unsure	19%	52%		29%	48
	Disapprove	71%	19%	0%	10%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	11%	81%	0%	8%	567
	Unsure	48%	24%		28%	22
	Disapprove	72%	17%		12%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	69%	20%	0%	11%	503
	Obama	4%	89%		7%	472
	Both		64%		36%	2
	Neither	18%	53%		30%	9
	Unsure	16%	48%		36%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

WILLWIN		WILLWIN WHO WILL WIN				TOTAL
		Romney	Obama	Other	Unsure / refused	
HANDP5 BETTER HANDLE / MEDICARE	Romney	74%	16%		10%	431
	Obama	7%	86%		7%	518
	Both	50%		12%	39%	6
	Neither	8%	55%		37%	13
	Unsure	24%	39%		37%	35
HANDP7 BETTER HANDLE / JOBS	Romney	70%	20%	0%	10%	491
	Obama	4%	89%		7%	469
	Both		64%		36%	2
	Neither	8%	66%		26%	13
	Unsure	21%	38%		42%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	41%	49%	0%	9%	702
	Yes / watched news coverage	30%	62%		8%	158
	No	21%	64%		15%	142
	Unsure / refused				100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	71%	20%	0%	10%	484
	Undecided	11%	46%		43%	30
	Obama	5%	87%		8%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	40%	50%	0%	10%	797
	Very likely	29%	61%		10%	167
	Somewhat likely	10%	79%		10%	29
	Already voted	6%	79%		15%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	41%	50%	0%	9%	405
	Most likely 50%	43%	49%	0%	8%	502
	Most likely 60%	41%	50%	0%	8%	605
	Most likely 70%	41%	51%	0%	9%	702
	100% of sample	37%	53%	0%	10%	1003
TOTAL		37%	53%	0%	10%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RUNION		RUNION MEMBER OF LABOR UNION/C		TOTAL
		Union household	Non-union household	
TOTAL		13%	87%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	20%	80%	200
	Midwest	17%	83%	174
	South	5%	95%	245
	South Central	8%	92%	82
	Central Plains	9%	91%	77
	Mountain States	8%	92%	70
	West	21%	79%	155
RG2 GEOGRAPHIC AREAS TWO	California	16%	84%	114
	Florida	4%	96%	69
	Texas	6%	94%	62
	New York	24%	76%	54
	Rest of country	14%	86%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	8%	92%	285
	Toss-up	12%	88%	402
	Safe Democrat	20%	80%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	9%	91%	278
	Other states	15%	85%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	16%	84%	124
	7-9.9% unemployment	14%	86%	716
	Less than 7% unemployment	8%	92%	163
URBAN URBAN CODE	Rural	13%	87%	135
	Suburban	16%	84%	411
	Urban	13%	87%	177
GENDER GENDER	Male	13%	87%	481
	Female	13%	87%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	15%	85%	306
	Male / not employed	11%	89%	175
	Female / employed	20%	80%	265
	Female / not employed	7%	93%	256
RAGEBG AGE/C	18-29	5%	95%	126
	30-44	16%	84%	291
	45-59	16%	84%	256
	60 and older	12%	88%	330
RAGE RESPONDENT'S AGE/C	18-34	9%	91%	219
	35-44	17%	83%	199
	45-64	17%	83%	358
	65 or over	9%	91%	218
	Unsure / refused	12%	88%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RUNION		RUNION MEMBER OF LABOR UNION/C		TOTAL
		Union household	Non-union household	
RAGEFL RESPONDENT'S AGE/C	18-44	13%	87%	417
	45-64	17%	83%	358
	65 or over	9%	91%	228
RR96 AGE / SEX	Male / under 45	12%	88%	216
	Male / 45+	14%	86%	266
	Female / under 45	14%	86%	202
	Female / 45+	13%	87%	320
RRACE RESPONDENT'S RACE/C	White	12%	88%	752
	Black / African American	25%	75%	120
	Hispanic / Latino	8%	92%	90
	Other	16%	84%	40
GENRACE RACE BY GENDER	White men	13%	87%	361
	White women	11%	89%	391
	Black men	23%	77%	51
	Black women	26%	74%	70
	Hispanic men	3%	97%	47
	Hispanic women	14%	86%	43
WHITE SENIORS	White seniors	11%	89%	288
	Other	14%	86%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	7%	93%	401
	Independent	11%	89%	171
	Democrat	20%	80%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	7%	93%	440
	Ticket splitter	16%	84%	74
	Democrat	18%	82%	490
PARTISAN PARTISAN	Hard GOP	7%	93%	365
	Soft GOP	6%	94%	78
	Ticket splitter	20%	80%	72
	Soft DEM	7%	93%	86
	Hard DEM	20%	80%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	9%	91%	561
	Moderate	14%	86%	66
	Liberal	19%	81%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	5%	95%	189
	Somewhat conservative	11%	89%	372
	Moderate / liberal	18%	82%	442
RPTYID98 TARGET GROUPS	Republican	7%	93%	401
	Independent	11%	89%	171
	Conservative DEM	16%	84%	121
	Mod / lib DEM	21%	79%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RUNION		RUNION MEMBER OF LABOR UNION/C		TOTAL
		Union household	Non-union household	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	20%	80%	318
	Mod / conservative DEM	14%	86%	171
	Independent	16%	84%	74
	Mod / liberal GOP	8%	92%	56
	Conservative GOP	7%	93%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	11%	89%	140
	Yes	10%	90%	75
	Unsure	5%	95%	54
	No	13%	87%	228
	No / strongly	15%	85%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	2%	98%	43
	High school graduate	13%	87%	207
	Some college	13%	87%	250
	College graduate	14%	86%	503
SEXEDUC SEX / EDUCATION	College men	13%	87%	367
	Non-college men	15%	85%	114
	College women	15%	85%	385
	Non-college women	8%	92%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	11%	89%	367
	Minority non-college graduate	17%	83%	133
	Others	14%	86%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	14%	86%	169
	White female non-college graduates	8%	92%	198
	Minority male non-college graduates	13%	87%	63
	Minority female non-college graduates	19%	81%	70
	Other	14%	86%	503
WILLWIN WHO WILL WIN	Romney	10%	90%	368
	Obama	16%	84%	535
	Other		100%	1
	Unsure / refused	12%	88%	99
RMARITAL MARITAL STATUS/C	Single	13%	87%	215
	Married	13%	87%	576
	No longer married	13%	87%	212
MOMDAD PARENTS	Dad	12%	88%	160
	Mom	15%	85%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RUNION		RUNION MEMBER OF LABOR UNION/C		TOTAL
		Union household	Non-union household	
BUNDY MARITAL STATUS / CHILDREN	Married / children	14%	86%	245
	Married / no children	13%	87%	331
	Divorced / children	18%	82%	23
	Divorced / no children	11%	89%	88
	Single / children	8%	92%	45
	Single / no children	14%	86%	169
	Other / mixed	14%	86%	100
GENMAR1 GENDER AND MARITAL	Single women	15%	85%	109
	Married women	12%	88%	276
	No longer married women	14%	86%	136
	Single men	11%	89%	106
	Married men	15%	85%	300
	No longer married men	12%	88%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	12%	88%	72
	White single women	15%	85%	61
	White married men	13%	87%	236
	White married women	11%	89%	230
	White no longer married men	13%	87%	54
	White no longer married women	8%	92%	100
	Other	18%	82%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	13%	87%	28
	Married mothers	13%	87%	117
	No longer married mothers	28%	72%	25
	Non-mothers	13%	87%	833
MOMRACE MOTHERS BY RACE	White mothers	10%	90%	116
	Non-white mothers	25%	75%	53
	Non-mothers	13%	87%	833
ECONCLA2 ECONOMIC CLASS	Upper class	3%	97%	54
	Middle class	15%	85%	749
	Low income	10%	90%	192
	Working class		100%	6
	Unemployed	8%	92%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	3%	97%	54
	Middle class family	15%	85%	525
	Middle class / not married or parent	15%	85%	224
	Lower class	10%	90%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RUNION		RUNION MEMBER OF LABOR UNION/C		TOTAL
		Union household	Non-union household	
RDENOM RESPONDENT'S RELIGION/C	Catholic	16%	84%	195
	Protestant	11%	89%	154
	Baptist	10%	90%	173
	Fundamentalist / Pentecostal	14%	86%	167
	Other	10%	90%	81
	No affiliation	16%	84%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	11%	89%	362
	At least once a month	19%	81%	203
	Infrequently	11%	89%	158
	Never	12%	88%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	8%	92%	92
	Active Protestant	9%	91%	64
	Active Baptist	10%	90%	96
	Active Fundamentalist / Pentecostal	12%	88%	87
	Active Other	20%	80%	22
	Non-active	15%	85%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	12%	88%	154
	Male not evangelical	14%	86%	327
	Female born again / evangelicals	13%	87%	205
	Female not evangelical	14%	86%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	8%	92%	259
	Non-white Evangelical	25%	75%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	8%	92%	203
	Non-white conservative Christians	16%	84%	55
	White non-conservative Christians	6%	94%	56
	Non-white non-conservative Christians	35%	65%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	13%	87%	394
	Non-gun owner HH	14%	86%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	18%	82%	399
	Unsure	16%	84%	71
	Wrong track	10%	90%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	7%	93%	445
	Undecided	11%	89%	98
	Democrat	20%	80%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RUNION		RUNION MEMBER OF LABOR UNION/C		TOTAL
		Union household	Non-union household	
RMII1 MOST IMPORTANT ISSUE/C	Education	14%	86%	69
	Health care costs	6%	94%	74
	Gov't spending & budget deficit	16%	84%	158
	Economy	13%	87%	280
	Medicare & SS	7%	93%	88
	Jobs	17%	83%	151
	Other	13%	87%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	14%	86%	715
	Nat'l security issues	12%	88%	73
	Education	14%	86%	69
	Medicare / SS	7%	93%	88
	Other	12%	88%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	18%	82%	532
	Unfavorable	8%	92%	453
	No opinion	11%	89%	18
	Never heard of		100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	8%	92%	506
	Unfavorable	21%	79%	439
	No opinion	6%	94%	54
	Never heard of		100%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	18%	82%	500
	Unsure	28%	72%	19
	Disapprove	8%	92%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	18%	82%	477
	Unsure	9%	91%	12
	Disapprove	9%	91%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	20%	80%	399
	Unsure	14%	86%	39
	Disapprove	9%	91%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	19%	81%	505
	Unsure	9%	91%	48
	Disapprove	8%	92%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	17%	83%	567
	Unsure	5%	95%	22
	Disapprove	9%	91%	414

(cont.)

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RUNION		RUNION MEMBER OF LABOR UNION/C		TOTAL
		Union household	Non-union household	
HANDP1 BETTER HANDLE / ECONOMY	Romney	8%	92%	503
	Obama	19%	81%	472
	Both		100%	2
	Neither	31%	69%	9
	Unsure	4%	96%	17
HANDP5 BETTER HANDLE / MEDICARE	Romney	8%	92%	431
	Obama	17%	83%	518
	Both		100%	6
	Neither	29%	71%	13
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HANDP7 BETTER HANDLE / JOBS	Romney	8%	92%	491
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	Most likely 50%	14%	86%	502
	Most likely 60%	14%	86%	605
	Most likely 70%	14%	86%	702
	100% of sample	13%	87%	1003
TOTAL		13%	87%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RMARITAL		RMARITAL MARITAL STATUS/C			TOTAL
		Single	Married	No longer married	
TOTAL		21%	57%	21%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	20%	57%	24%	200
	Midwest	24%	60%	16%	174
	South	22%	57%	21%	245
	South Central	14%	63%	23%	82
	Central Plains	33%	48%	19%	77
	Mountain States	16%	59%	25%	70
	West	21%	57%	22%	155
RG2 GEOGRAPHIC AREAS TWO	California	19%	59%	22%	114
	Florida	23%	58%	20%	69
	Texas	16%	66%	18%	62
	New York	21%	47%	32%	54
	Rest of country	22%	57%	21%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	16%	63%	21%	285
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	Female / employed	29%	51%	21%	265
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	65 or over	6%	56%	39%	218
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(cont.)

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PARTISAN PARTISAN	Hard GOP	13%	68%	19%	365
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	Mom	17%	69%	15%	170

(cont.)

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	Married / no children		100%		331
	Divorced / children			100%	23
	Divorced / no children			100%	88
	Single / children	100%			45
	Single / no children	100%			169
	Other / mixed			100%	100
GENMAR1 GENDER AND MARITAL	Single women	100%			109
	Married women		100%		276
	No longer married women			100%	136
	Single men	100%			106
	Married men		100%		300
	No longer married men			100%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	100%			72
	White single women	100%			61
	White married men		100%		236
	White married women		100%		230
	White no longer married men			100%	54
	White no longer married women			100%	100
	Other	33%	44%	23%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	100%			28
	Married mothers		100%		117
	No longer married mothers			100%	25
	Non-mothers	22%	55%	22%	833
MOMRACE MOTHERS BY RACE	White mothers	9%	81%	10%	116
	Non-white mothers	34%	42%	24%	53
	Non-mothers	22%	55%	22%	833
ECONCLA2 ECONOMIC CLASS	Upper class	8%	65%	27%	54
	Middle class	18%	64%	17%	749
	Low income	37%	29%	34%	192
	Working class	9%	89%	2%	6
	Unemployed	8%	39%	53%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	8%	65%	27%	54
	Middle class family	4%	91%	4%	525
	Middle class / not married or parent	52%		48%	224
	Lower class	36%	31%	33%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RMARITAL		RMARITAL MARITAL STATUS/C			TOTAL
		Single	Married	No longer married	
RDENOM RESPONDENT'S RELIGION/C	Catholic	16%	63%	21%	195
	Protestant	16%	59%	25%	154
	Baptist	20%	53%	27%	173
	Fundamentalist / Pentecostal	22%	57%	21%	167
	Other	16%	58%	27%	81
	No affiliation	32%	56%	12%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	15%	59%	26%	362
	At least once a month	21%	60%	19%	203
	Infrequently	22%	56%	23%	158
	Never	31%	37%	32%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	16%	57%	27%	92
	Active Protestant	12%	60%	28%	64
	Active Baptist	12%	62%	25%	96
	Active Fundamentalist / Pentecostal	21%	57%	22%	87
	Active Other	5%	63%	32%	22
	Non-active	25%	56%	18%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	22%	57%	20%	154
	Male not evangelical	22%	65%	14%	327
	Female born again / evangelicals	17%	56%	27%	205
	Female not evangelical	24%	51%	25%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	15%	62%	23%	259
	Non-white Evangelical	29%	42%	28%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	12%	65%	22%	203
	Non-white conservative Christians	25%	46%	29%	55
	White non-conservative Christians	26%	49%	25%	56
	Non-white non-conservative Christians	35%	37%	27%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	13%	69%	18%	394
	Non-gun owner HH	27%	50%	23%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	26%	53%	21%	399
	Unsure	37%	36%	27%	71
	Wrong track	16%	64%	20%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	15%	66%	19%	445
	Undecided	25%	60%	16%	98
	Democrat	27%	49%	24%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RMARITAL		RMARITAL MARITAL STATUS/C			TOTAL
		Single	Married	No longer married	
RMII1 MOST IMPORTANT ISSUE/C	Education	31%	57%	12%	69
	Health care costs	29%	49%	22%	74
	Gov't spending & budget deficit	11%	66%	22%	158
	Economy	18%	68%	15%	280
	Medicare & SS	18%	41%	41%	88
	Jobs	27%	49%	23%	151
	Other	26%	52%	22%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	20%	61%	19%	715
	Nat'l security issues	25%	48%	26%	73
	Education	31%	57%	12%	69
	Medicare / SS	18%	41%	41%	88
	Other	24%	53%	22%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	27%	51%	21%	532
	Unfavorable	15%	64%	20%	453
	No opinion	6%	62%	32%	18
	Never heard of		100%		1
RMRID MITT ROMNEY NAME ID/C	Favorable	16%	65%	19%	506
	Unfavorable	27%	51%	22%	439
	No opinion	28%	43%	29%	54
	Never heard of	29%	32%	39%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	27%	50%	23%	500
	Unsure	37%	39%	23%	19
	Disapprove	15%	65%	20%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	27%	49%	24%	477
	Unsure	31%	52%	17%	12
	Disapprove	16%	65%	18%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	26%	49%	25%	399
	Unsure	32%	49%	19%	39
	Disapprove	18%	64%	19%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	26%	51%	24%	505
	Unsure	35%	42%	23%	48
	Disapprove	15%	67%	18%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	27%	49%	23%	567
	Unsure	11%	65%	24%	22
	Disapprove	14%	68%	18%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	17%	65%	18%	503
	Obama	26%	50%	24%	472
	Both		34%	66%	2
	Neither	11%	67%	22%	9
	Unsure	50%	32%	18%	17

(cont.)

RMARITAL		RMARITAL MARITAL STATUS/C			TOTAL
		Single	Married	No longer married	
HANDP5 BETTER HANDLE / MEDICARE	Romney	15%	67%	19%	431
	Obama	27%	50%	23%	518
	Both		50%	50%	6
	Neither		81%	19%	13
	Unsure	34%	53%	13%	35
HANDP7 BETTER HANDLE / JOBS	Romney	15%	66%	19%	491
	Obama	29%	47%	24%	469
	Both		64%	36%	2
	Neither	7%	78%	15%	13
	Unsure	17%	67%	16%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	18%	60%	21%	702
	Yes / watched news coverage	28%	57%	16%	158
	No	31%	43%	26%	142
	Unsure / refused		100%		0
RROBAL PRESIDENTIAL BALLOT/C	Romney	16%	65%	19%	484
	Undecided	21%	63%	16%	30
	Obama	27%	50%	24%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	19%	60%	20%	797
	Very likely	24%	51%	25%	167
	Somewhat likely	48%	29%	22%	29
	Already voted	53%	22%	26%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	14%	63%	22%	405
	Most likely 50%	14%	64%	21%	502
	Most likely 60%	14%	64%	22%	605
	Most likely 70%	17%	62%	21%	702
	100% of sample	21%	57%	21%	1003
TOTAL		21%	57%	21%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RCHILD		RCHILD HAVE CHILDREN LIVING AT HOME/C		TOTAL
		Yes	No	
TOTAL		33%	67%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	30%	70%	200
	Midwest	36%	64%	174
	South	33%	67%	245
	South Central	33%	67%	82
	Central Plains	38%	62%	77
	Mountain States	34%	66%	70
	West	29%	71%	155
RG2 GEOGRAPHIC AREAS TWO	California	32%	68%	114
	Florida	35%	65%	69
	Texas	39%	61%	62
	New York	27%	73%	54
	Rest of country	33%	67%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	34%	66%	285
	Toss-up	34%	66%	402
	Safe Democrat	30%	70%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	35%	65%	278
	Other states	32%	68%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	33%	67%	124
	7-9.9% unemployment	32%	68%	716
	Less than 7% unemployment	38%	62%	163
URBAN URBAN CODE	Rural	27%	73%	135
	Suburban	32%	68%	411
	Urban	28%	72%	177
GENDER GENDER	Male	33%	67%	481
	Female	33%	67%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	43%	57%	306
	Male / not employed	16%	84%	175
	Female / employed	42%	58%	265
	Female / not employed	23%	77%	256
RAGEBG AGE/C	18-29	27%	73%	126
	30-44	66%	34%	291
	45-59	34%	66%	256
	60 and older	5%	95%	330
RAGE RESPONDENT'S AGE/C	18-34	48%	52%	219
	35-44	61%	39%	199
	45-64	27%	73%	358
	65 or over	2%	98%	218
	Unsure / refused	16%	84%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RCHILD		RCHILD HAVE CHILDREN LIVING AT HOME/C		TOTAL
		Yes	No	
RAGEFL RESPONDENT'S AGE/C	18-44	54%	46%	417
	45-64	27%	73%	358
	65 or over	3%	97%	228
RR96 AGE / SEX	Male / under 45	50%	50%	216
	Male / 45+	19%	81%	266
	Female / under 45	59%	41%	202
	Female / 45+	16%	84%	320
RRACE RESPONDENT'S RACE/C	White	30%	70%	752
	Black / African American	42%	58%	120
	Hispanic / Latino	41%	59%	90
	Other	37%	63%	40
GENRACE RACE BY GENDER	White men	31%	69%	361
	White women	30%	70%	391
	Black men	36%	64%	51
	Black women	46%	54%	70
	Hispanic men	41%	59%	47
	Hispanic women	40%	60%	43
WHITE SENIORS	White seniors	4%	96%	288
	Other	45%	55%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	33%	67%	401
	Independent	31%	69%	171
	Democrat	33%	67%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	34%	66%	440
	Ticket splitter	26%	74%	74
	Democrat	33%	67%	490
PARTISAN PARTISAN	Hard GOP	35%	65%	365
	Soft GOP	25%	75%	78
	Ticket splitter	26%	74%	72
	Soft DEM	35%	65%	86
	Hard DEM	33%	67%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	34%	66%	561
	Moderate	21%	79%	66
	Liberal	33%	67%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	31%	69%	189
	Somewhat conservative	36%	64%	372
	Moderate / liberal	31%	69%	442
RPTYID98 TARGET GROUPS	Republican	33%	67%	401
	Independent	31%	69%	171
	Conservative DEM	39%	61%	121
	Mod / lib DEM	31%	69%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RCHILD		RCHILD HAVE CHILDREN LIVING AT HOME/C		TOTAL
		Yes	No	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	32%	68%	318
	Mod / conservative DEM	34%	66%	171
	Independent	26%	74%	74
	Mod / liberal GOP	30%	70%	56
	Conservative GOP	35%	65%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	20%	80%	140
	Yes	35%	65%	75
	Unsure	42%	58%	54
	No	32%	68%	228
	No / strongly	36%	64%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	24%	76%	43
	High school graduate	25%	75%	207
	Some college	31%	69%	250
	College graduate	38%	62%	503
SEXEDUC SEX / EDUCATION	College men	34%	66%	367
	Non-college men	31%	69%	114
	College women	37%	63%	385
	Non-college women	19%	81%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	23%	77%	367
	Minority non-college graduate	40%	60%	133
	Others	38%	62%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	24%	76%	169
	White female non-college graduates	23%	77%	198
	Minority male non-college graduates	37%	63%	63
	Minority female non-college graduates	42%	58%	70
	Other	38%	62%	503
WILLWIN WHO WILL WIN	Romney	32%	68%	368
	Obama	34%	66%	535
	Other		100%	1
	Unsure / refused	31%	69%	99
RUNION MEMBER OF LABOR UNION/C	Union household	33%	67%	133
	Non-union household	33%	67%	870
RMARITAL MARITAL STATUS/C	Single	21%	79%	215
	Married	42%	58%	576
	No longer married	19%	81%	212
MOMDAD PARENTS	Dad	100%		160
	Mom	100%		170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RCHILD		RCHILD HAVE CHILDREN LIVING AT HOME/C		TOTAL
		Yes	No	
BUNDY MARITAL STATUS / CHILDREN	Married / children	100%		245
	Married / no children		100%	331
	Divorced / children	100%		23
	Divorced / no children		100%	88
	Single / children	100%		45
	Single / no children		100%	169
	Other / mixed	17%	83%	100
GENMAR1 GENDER AND MARITAL	Single women	26%	74%	109
	Married women	42%	58%	276
	No longer married women	18%	82%	136
	Single men	16%	84%	106
	Married men	43%	57%	300
	No longer married men	20%	80%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	13%	87%	72
	White single women	17%	83%	61
	White married men	39%	61%	236
	White married women	41%	59%	230
	White no longer married men	18%	82%	54
	White no longer married women	12%	88%	100
	Other	41%	59%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	100%		28
	Married mothers	100%		117
	No longer married mothers	100%		25
	Non-mothers	19%	81%	833
MOMRACE MOTHERS BY RACE	White mothers	100%		116
	Non-white mothers	100%		53
	Non-mothers	19%	81%	833
ECONCLA2 ECONOMIC CLASS	Upper class	43%	57%	54
	Middle class	33%	67%	749
	Low income	29%	71%	192
	Working class	40%	60%	6
	Unemployed	39%	61%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	43%	57%	54
	Middle class family	47%	53%	525
	Middle class / not married or parent		100%	224
	Lower class	30%	70%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RCHILD		RCHILD HAVE CHILDREN LIVING AT HOME/C		TOTAL
		Yes	No	
RDENOM RESPONDENT'S RELIGION/C	Catholic	30%	70%	195
	Protestant	29%	71%	154
	Baptist	32%	68%	173
	Fundamentalist / Pentecostal	38%	62%	167
	Other	33%	67%	81
	No affiliation	35%	65%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	30%	70%	362
	At least once a month	42%	58%	203
	Infrequently	28%	72%	158
	Never	35%	65%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	21%	79%	92
	Active Protestant	29%	71%	64
	Active Baptist	30%	70%	96
	Active Fundamentalist / Pentecostal	38%	62%	87
	Active Other	40%	60%	22
	Non-active	34%	66%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	28%	72%	154
	Male not evangelical	36%	64%	327
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RACEVANG RACE / EVANGELICAL	White Evangelical	34%	66%	259
	Non-white Evangelical	38%	62%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	36%	64%	203
	Non-white conservative Christians	41%	59%	55
	White non-conservative Christians	26%	74%	56
	Non-white non-conservative Christians	34%	66%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	35%	65%	394
	Non-gun owner HH	31%	69%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	33%	67%	399
	Unsure	37%	63%	71
	Wrong track	32%	68%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	34%	66%	445
	Undecided	34%	66%	98
	Democrat	32%	68%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RCHILD		RCHILD HAVE CHILDREN LIVING AT HOME/C		TOTAL
		Yes	No	
RMII1 MOST IMPORTANT ISSUE/C	Education	42%	58%	69
	Health care costs	37%	63%	74
	Gov't spending & budget deficit	35%	65%	158
	Economy	44%	56%	280
	Medicare & SS	15%	85%	88
	Jobs	22%	78%	151
	Other	28%	72%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	35%	65%	715
	Nat'l security issues	17%	83%	73
	Education	42%	58%	69
	Medicare / SS	15%	85%	88
	Other	41%	59%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	34%	66%	532
	Unfavorable	32%	68%	453
	No opinion	33%	67%	18
	Never heard of		100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	34%	66%	506
	Unfavorable	32%	68%	439
	No opinion	30%	70%	54
	Never heard of		100%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	34%	66%	500
	Unsure	25%	75%	19
	Disapprove	32%	68%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	32%	68%	477
	Unsure	22%	78%	12
	Disapprove	34%	66%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	29%	71%	399
	Unsure	38%	62%	39
	Disapprove	35%	65%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	33%	67%	505
	Unsure	24%	76%	48
	Disapprove	33%	67%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	34%	66%	567
	Unsure	28%	72%	22
	Disapprove	32%	68%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	31%	69%	503
	Obama	35%	65%	472
	Both		100%	2
	Neither	47%	53%	9
	Unsure	24%	76%	17

(cont.)

RCHILD		RCHILD HAVE CHILDREN LIVING AT HOME/C		TOTAL
		Yes	No	
HANDP5 BETTER HANDLE / MEDICARE	Romney	31%	69%	431
	Obama	34%	66%	518
	Both	50%	50%	6
	Neither	50%	50%	13
	Unsure	30%	70%	35
HANDP7 BETTER HANDLE / JOBS	Romney	31%	69%	491
	Obama	33%	67%	469
	Both	64%	36%	2
	Neither	52%	48%	13
	Unsure	50%	50%	28
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UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	34%	66%	797
	Very likely	29%	71%	167
	Somewhat likely	25%	75%	29
	Already voted		100%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	32%	68%	405
	Most likely 50%	34%	66%	502
	Most likely 60%	33%	67%	605
	Most likely 70%	32%	68%	702
	100% of sample	33%	67%	1003
TOTAL		33%	67%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RGUNOWN		RGUNOWN GUN OWNER IN HOUSEHOLD/C		TOTAL
		Gun owner HH	Non-gun owner HH	
TOTAL		39%	61%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	26%	74%	200
	Midwest	41%	59%	174
	South	43%	57%	245
	South Central	39%	61%	82
	Central Plains	43%	57%	77
	Mountain States	55%	45%	70
	West	39%	61%	155
RG2 GEOGRAPHIC AREAS TWO	California	39%	61%	114
	Florida	37%	63%	69
	Texas	37%	63%	62
	New York	23%	77%	54
	Rest of country	41%	59%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	47%	53%	285
	Toss-up	40%	60%	402
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	Other states	38%	62%	725
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	7-9.9% unemployment	39%	61%	716
	Less than 7% unemployment	40%	60%	163
URBAN URBAN CODE	Rural	62%	38%	135
	Suburban	35%	65%	411
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GENDER GENDER	Male	45%	55%	481
	Female	34%	66%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	46%	54%	306
	Male / not employed	44%	56%	175
	Female / employed	35%	65%	265
	Female / not employed	33%	67%	256
RAGEBG AGE/C	18-29	23%	77%	126
	30-44	38%	62%	291
	45-59	46%	54%	256
	60 and older	41%	59%	330
RAGE RESPONDENT'S AGE/C	18-34	30%	70%	219
	35-44	38%	62%	199
	45-64	47%	53%	358
	65 or over	37%	63%	218
	Unsure / refused	40%	60%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RGUNOWN		RGUNOWN GUN OWNER IN HOUSEHOLD/C		TOTAL
		Gun owner HH	Non-gun owner HH	
RAGEFL RESPONDENT'S AGE/C	18-44	34%	66%	417
	45-64	47%	53%	358
	65 or over	38%	62%	228
RR96 AGE / SEX	Male / under 45	39%	61%	216
	Male / 45+	50%	50%	266
	Female / under 45	28%	72%	202
	Female / 45+	38%	62%	320
RRACE RESPONDENT'S RACE/C	White	45%	55%	752
	Black / African American	15%	85%	120
	Hispanic / Latino	26%	74%	90
	Other	25%	75%	40
GENRACE RACE BY GENDER	White men	53%	47%	361
	White women	38%	62%	391
	Black men	26%	74%	51
	Black women	8%	92%	70
	Hispanic men	15%	85%	47
	Hispanic women	38%	62%	43
WHITE SENIORS	White seniors	42%	58%	288
	Other	38%	62%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	52%	48%	401
	Independent	42%	58%	171
	Democrat	26%	74%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	53%	47%	440
	Ticket splitter	43%	57%	74
	Democrat	27%	73%	490
PARTISAN PARTISAN	Hard GOP	54%	46%	365
	Soft GOP	51%	49%	78
	Ticket splitter	41%	59%	72
	Soft DEM	29%	71%	86
	Hard DEM	26%	74%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	48%	52%	561
	Moderate	36%	64%	66
	Liberal	26%	74%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	47%	53%	189
	Somewhat conservative	49%	51%	372
	Moderate / liberal	27%	73%	442
RPTYID98 TARGET GROUPS	Republican	52%	48%	401
	Independent	42%	58%	171
	Conservative DEM	32%	68%	121
	Mod / lib DEM	24%	76%	310

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RGUNOWN		RGUNOWN GUN OWNER IN HOUSEHOLD/C		TOTAL
		Gun owner HH	Non-gun owner HH	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	24%	76%	318
	Mod / conservative DEM	31%	69%	171
	Independent	43%	57%	74
	Mod / liberal GOP	41%	59%	56
	Conservative GOP	55%	45%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	53%	47%	140
	Yes	52%	48%	75
	Unsure	29%	71%	54
	No	39%	61%	228
	No / strongly	35%	65%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	34%	66%	43
	High school graduate	43%	57%	207
	Some college	37%	63%	250
	College graduate	39%	61%	503
SEXEDUC SEX / EDUCATION	College men	43%	57%	367
	Non-college men	51%	49%	114
	College women	34%	66%	385
	Non-college women	33%	67%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	48%	52%	367
	Minority non-college graduate	16%	84%	133
	Others	39%	61%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	57%	43%	169
	White female non-college graduates	40%	60%	198
	Minority male non-college graduates	17%	83%	63
	Minority female non-college graduates	15%	85%	70
	Other	39%	61%	503
WILLWIN WHO WILL WIN	Romney	55%	45%	368
	Obama	28%	72%	535
	Other	100%		1
	Unsure / refused	40%	60%	99
RUNION MEMBER OF LABOR UNION/C	Union household	38%	62%	133
	Non-union household	39%	61%	870
RMARITAL MARITAL STATUS/C	Single	23%	77%	215
	Married	47%	53%	576
	No longer married	33%	67%	212

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RGUNOWN		RGUNOWN GUN OWNER IN HOUSEHOLD/C		TOTAL
		Gun owner HH	Non-gun owner HH	
MOMDAD PARENTS	Dad	45%	55%	160
	Mom	40%	60%	170
BUNDY MARITAL STATUS / CHILDREN	Married / children	46%	54%	245
	Married / no children	48%	52%	331
	Divorced / children	66%	34%	23
	Divorced / no children	30%	70%	88
	Single / children	14%	86%	45
	Single / no children	26%	74%	169
	Other / mixed	29%	71%	100
GENMAR1 GENDER AND MARITAL	Single women	11%	89%	109
	Married women	46%	54%	276
	No longer married women	28%	72%	136
	Single men	36%	64%	106
	Married men	49%	51%	300
	No longer married men	42%	58%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	47%	53%	72
	White single women	17%	83%	61
	White married men	55%	45%	236
	White married women	48%	52%	230
	White no longer married men	52%	48%	54
	White no longer married women	28%	72%	100
	Other	21%	79%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers		100%	28
	Married mothers	48%	52%	117
	No longer married mothers	44%	56%	25
	Non-mothers	39%	61%	833
MOMRACE MOTHERS BY RACE	White mothers	50%	50%	116
	Non-white mothers	18%	82%	53
	Non-mothers	39%	61%	833
ECONCLA2 ECONOMIC CLASS	Upper class	40%	60%	54
	Middle class	43%	57%	749
	Low income	23%	77%	192
	Working class	52%	48%	6
	Unemployed		100%	3

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RGUNOWN		RGUNOWN GUN OWNER IN HOUSEHOLD/C		TOTAL
		Gun owner HH	Non-gun owner HH	
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	40%	60%	54
	Middle class family	48%	52%	525
	Middle class / not married or parent	32%	68%	224
	Lower class	24%	76%	200
RDENOM RESPONDENT'S RELIGION/C	Catholic	35%	65%	195
	Protestant	47%	53%	154
	Baptist	48%	52%	173
	Fundamentalist / Pentecostal	36%	64%	167
	Other	33%	67%	81
	No affiliation	35%	65%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	41%	59%	362
	At least once a month	41%	59%	203
	Infrequently	40%	60%	158
	Never	36%	64%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	39%	61%	92
	Active Protestant	48%	52%	64
	Active Baptist	50%	50%	96
	Active Fundamentalist / Pentecostal	33%	67%	87
	Active Other	28%	72%	22
	Non-active	38%	62%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	54%	46%	154
	Male not evangelical	41%	59%	327
	Female born again / evangelicals	39%	61%	205
	Female not evangelical	30%	70%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	55%	45%	259
	Non-white Evangelical	22%	78%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	59%	41%	203
	Non-white conservative Christians	34%	66%	55
	White non-conservative Christians	38%	62%	56
	Non-white non-conservative Christians	9%	91%	46
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	26%	74%	399
	Unsure	35%	65%	71
	Wrong track	50%	50%	532

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RGUNOWN		RGUNOWN GUN OWNER IN HOUSEHOLD/C		TOTAL
		Gun owner HH	Non-gun owner HH	
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	53%	47%	445
	Undecided	37%	63%	98
	Democrat	27%	73%	459
RMII1 MOST IMPORTANT ISSUE/C	Education	21%	79%	69
	Health care costs	28%	72%	74
	Gov't spending & budget deficit	47%	53%	158
	Economy	43%	57%	280
	Medicare & SS	38%	62%	88
	Jobs	38%	62%	151
	Other	40%	60%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	41%	59%	715
	Nat'l security issues	39%	61%	73
	Education	21%	79%	69
	Medicare / SS	38%	62%	88
	Other	36%	64%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	26%	74%	532
	Unfavorable	55%	45%	453
	No opinion	53%	47%	18
	Never heard of		100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	51%	49%	506
	Unfavorable	26%	74%	439
	No opinion	40%	60%	54
	Never heard of	13%	87%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	25%	75%	500
	Unsure	34%	66%	19
	Disapprove	54%	46%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	25%	75%	477
	Unsure	35%	65%	12
	Disapprove	52%	48%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	26%	74%	399
	Unsure	37%	63%	39
	Disapprove	49%	51%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	26%	74%	505
	Unsure	34%	66%	48
	Disapprove	55%	45%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	28%	72%	567
	Unsure	45%	55%	22
	Disapprove	55%	45%	414

(cont.)

RGUNOWN		RGUNOWN GUN OWNER IN HOUSEHOLD/C		TOTAL
		Gun owner HH	Non-gun owner HH	
HANDP1 BETTER HANDLE / ECONOMY	Romney	53%	47%	503
	Obama	25%	75%	472
	Both	71%	29%	2
	Neither	59%	41%	9
	Unsure	19%	81%	17
HANDP5 BETTER HANDLE / MEDICARE	Romney	53%	47%	431
	Obama	27%	73%	518
	Both	61%	39%	6
	Neither	58%	42%	13
	Unsure	46%	54%	35
HANDP7 BETTER HANDLE / JOBS	Romney	53%	47%	491
	Obama	24%	76%	469
	Both	36%	64%	2
	Neither	64%	36%	13
	Unsure	46%	54%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	39%	61%	702
	Yes / watched news coverage	45%	55%	158
	No	33%	67%	142
	Unsure / refused		100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	54%	46%	484
	Undecided	53%	47%	30
	Obama	24%	76%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	41%	59%	797
	Very likely	33%	67%	167
	Somewhat likely	19%	81%	29
	Already voted	51%	49%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	42%	58%	405
	Most likely 50%	42%	58%	502
	Most likely 60%	41%	59%	605
	Most likely 70%	41%	59%	702
	100% of sample	39%	61%	1003
TOTAL		39%	61%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RDENOM		RDENOM RESPONDENT'S RELIGION/C						TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
TOTAL		19%	15%	17%	17%	8%	23%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	30%	12%	11%	14%	9%	24%	200
	Midwest	24%	13%	15%	12%	11%	26%	174
	South	9%	17%	35%	14%	7%	19%	245
	South Central	21%	20%	28%	16%	9%	6%	82
	Central Plains	15%	35%	9%	16%	2%	23%	77
	Mountain States	21%	11%	2%	28%	12%	25%	70
	West	19%	10%	6%	25%	6%	34%	155
RG2 GEOGRAPHIC AREAS TWO	California	19%	10%	4%	26%	6%	34%	114
	Florida	15%	17%	16%	15%	4%	33%	69
	Texas	22%	23%	25%	15%	7%	8%	62
	New York	28%	12%	6%	18%	9%	27%	54
	Rest of country	19%	15%	20%	15%	9%	22%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	13%	17%	29%	16%	9%	15%	285
	Toss-up	19%	19%	16%	15%	8%	24%	402
	Safe Democrat	25%	9%	8%	19%	8%	30%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	16%	18%	17%	14%	9%	26%	278
	Other states	21%	14%	17%	18%	8%	22%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	19%	9%	4%	25%	6%	37%	124
	7-9.9% unemployment	20%	15%	21%	14%	8%	21%	716
	Less than 7% unemployment	17%	21%	10%	20%	10%	21%	163
URBAN URBAN CODE	Rural	17%	23%	17%	14%	10%	18%	135
	Suburban	28%	13%	13%	17%	7%	22%	411
	Urban	14%	12%	13%	18%	12%	30%	177
GENDER GENDER	Male	20%	13%	16%	17%	8%	25%	481
	Female	19%	17%	18%	16%	8%	21%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	21%	12%	16%	15%	8%	28%	306
	Male / not employed	19%	15%	16%	20%	9%	20%	175
	Female / employed	17%	17%	19%	15%	7%	25%	265
	Female / not employed	21%	17%	18%	18%	9%	18%	256
RAGEBG AGE/C	18-29	19%	10%	18%	19%	7%	26%	126
	30-44	14%	13%	16%	14%	7%	35%	291
	45-59	23%	14%	18%	20%	7%	18%	256
	60 and older	21%	20%	17%	15%	10%	16%	330
RAGE RESPONDENT'S AGE/C	18-34	16%	11%	17%	19%	6%	30%	219
	35-44	15%	14%	16%	12%	8%	35%	199
	45-64	24%	14%	18%	19%	7%	18%	358
	65 or over	20%	24%	17%	15%	10%	14%	218
	Unsure / refused	7%	4%	20%	23%	32%	14%	10

(cont.)

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POLITICO - GW Battleground 50 #13742: Weighted Tables
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RDENOM		RDENOM RESPONDENT'S RELIGION/C						TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
RAGEFL RESPONDENT'S AGE/C	18-44	16%	12%	17%	15%	7%	33%	417
	45-64	24%	14%	18%	19%	7%	18%	358
	65 or over	20%	23%	17%	15%	11%	14%	228
RR96 AGE / SEX	Male / under 45	20%	10%	15%	16%	7%	33%	216
	Male / 45+	21%	16%	16%	18%	9%	20%	266
	Female / under 45	11%	15%	18%	15%	8%	33%	202
	Female / 45+	23%	18%	18%	17%	8%	14%	320
RRACE RESPONDENT'S RACE/C	White	20%	19%	14%	15%	7%	24%	752
	Black / African American	3%	5%	45%	21%	10%	16%	120
	Hispanic / Latino	42%		9%	21%	7%	22%	90
	Other	14%	13%	9%	18%	18%	28%	40
GENRACE RACE BY GENDER	White men	20%	16%	13%	17%	8%	25%	361
	White women	19%	22%	15%	14%	7%	23%	391
	Black men	6%	7%	47%	10%	6%	24%	51
	Black women		4%	44%	29%	13%	10%	70
	Hispanic men	38%		11%	24%	3%	24%	47
	Hispanic women	46%		6%	18%	10%	20%	43
WHITE SENIORS	White seniors	22%	22%	15%	15%	10%	16%	288
	Other	18%	12%	18%	17%	7%	26%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	20%	20%	17%	20%	10%	12%	401
	Independent	17%	14%	16%	18%	7%	27%	171
	Democrat	19%	11%	18%	13%	7%	32%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	19%	20%	18%	20%	9%	14%	440
	Ticket splitter	17%	9%	11%	21%	14%	28%	74
	Democrat	21%	12%	18%	13%	6%	31%	490
PARTISAN PARTISAN	Hard GOP	18%	21%	18%	21%	10%	13%	365
	Soft GOP	20%	16%	13%	20%	9%	22%	78
	Ticket splitter	27%	11%	14%	19%	9%	20%	72
	Soft DEM	17%	14%	15%	15%	6%	33%	86
	Hard DEM	20%	11%	19%	12%	7%	32%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	19%	17%	21%	20%	9%	14%	561
	Moderate	8%	11%	14%	18%	5%	44%	66
	Liberal	22%	13%	12%	12%	7%	34%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	15%	13%	25%	25%	9%	12%	189
	Somewhat conservative	21%	19%	19%	17%	9%	15%	372
	Moderate / liberal	20%	13%	12%	13%	7%	35%	442
RPTYID98 TARGET GROUPS	Republican	20%	20%	17%	20%	10%	12%	401
	Independent	17%	14%	16%	18%	7%	27%	171
	Conservative DEM	19%	11%	31%	13%	7%	20%	121
	Mod / lib DEM	20%	11%	13%	13%	7%	37%	310

(cont.)

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RDENOM		RDENOM RESPONDENT'S RELIGION/C						TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	22%	12%	12%	11%	7%	36%	318
	Mod / conservative DEM	19%	12%	29%	15%	5%	20%	171
	Independent	17%	9%	11%	21%	14%	28%	74
	Mod / liberal GOP	16%	27%	9%	14%	5%	29%	56
	Conservative GOP	19%	19%	19%	21%	9%	12%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	14%	13%	23%	26%	14%	10%	140
	Yes	30%	18%	15%	16%	6%	15%	75
	Unsure	19%	4%	31%	22%	8%	17%	54
	No	16%	20%	19%	18%	8%	19%	228
	No / strongly	21%	15%	14%	13%	6%	31%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	18%	8%	32%	12%	4%	25%	43
	High school graduate	19%	16%	25%	17%	6%	17%	207
	Some college	17%	13%	15%	17%	11%	27%	250
	College graduate	21%	17%	14%	17%	8%	24%	503
SEXEDUC SEX / EDUCATION	College men	21%	14%	11%	16%	9%	28%	367
	Non-college men	18%	10%	31%	19%	4%	17%	114
	College women	19%	16%	17%	17%	9%	22%	385
	Non-college women	19%	19%	22%	14%	7%	20%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	19%	18%	18%	16%	8%	22%	367
	Minority non-college graduate	16%	3%	28%	20%	9%	23%	133
	Others	21%	17%	14%	17%	8%	24%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	18%	14%	20%	20%	8%	21%	169
	White female non-college graduates	20%	21%	16%	12%	8%	24%	198
	Minority male non-college graduates	21%	5%	31%	12%	3%	29%	63
	Minority female non-college graduates	12%	2%	26%	26%	15%	19%	70
	Other	21%	17%	14%	17%	8%	24%	503
WILLWIN WHO WILL WIN	Romney	19%	19%	18%	20%	10%	14%	368
	Obama	20%	14%	16%	14%	6%	30%	535
	Other	100%						1
	Unsure / refused	16%	9%	21%	20%	13%	21%	99
RUNION MEMBER OF LABOR UNION/C	Union household	23%	12%	13%	18%	6%	28%	133
	Non-union household	19%	16%	18%	16%	8%	23%	870
RMARITAL MARITAL STATUS/C	Single	14%	12%	16%	17%	6%	35%	215
	Married	21%	16%	16%	16%	8%	22%	576
	No longer married	20%	18%	22%	17%	10%	13%	212

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RDENOM		RDENOM RESPONDENT'S RELIGION/C						TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
MOMDAD PARENTS	Dad	23%	12%	16%	14%	8%	27%	160
	Mom	13%	15%	17%	23%	8%	23%	170
BUNDY MARITAL STATUS / CHILDREN	Married / children	22%	14%	14%	17%	8%	25%	245
	Married / no children	21%	17%	17%	16%	8%	21%	331
	Divorced / children	9%	19%	34%	23%	4%	11%	23
	Divorced / no children	22%	14%	15%	20%	9%	21%	88
	Single / children	2%	9%	15%	31%	5%	38%	45
	Single / no children	18%	12%	16%	14%	6%	34%	169
	Other / mixed	21%	22%	25%	12%	13%	8%	100
GENMAR1 GENDER AND MARITAL	Single women	9%	14%	19%	14%	6%	39%	109
	Married women	22%	16%	16%	18%	8%	20%	276
	No longer married women	20%	22%	22%	16%	11%	9%	136
	Single men	20%	9%	13%	21%	6%	31%	106
	Married men	20%	16%	16%	15%	9%	24%	300
	No longer married men	19%	11%	21%	18%	9%	22%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	24%	11%	7%	24%	6%	28%	72
	White single women	10%	22%	9%	8%	3%	46%	61
	White married men	21%	18%	13%	14%	9%	25%	236
	White married women	20%	19%	17%	15%	6%	23%	230
	White no longer married men	13%	14%	19%	21%	9%	24%	54
	White no longer married women	22%	28%	15%	14%	11%	10%	100
	Other	19%	5%	26%	20%	10%	20%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers		12%	23%	22%	5%	39%	28
	Married mothers	18%	15%	14%	23%	9%	21%	117
	No longer married mothers	5%	22%	25%	28%	10%	10%	25
	Non-mothers	21%	15%	17%	15%	8%	23%	833
MOMRACE MOTHERS BY RACE	White mothers	12%	22%	16%	19%	5%	26%	116
	Non-white mothers	16%		21%	34%	15%	14%	53
	Non-mothers	21%	15%	17%	15%	8%	23%	833
ECONCLA2 ECONOMIC CLASS	Upper class	38%	4%	2%	25%	6%	26%	54
	Middle class	21%	17%	16%	16%	8%	23%	749
	Low income	10%	13%	25%	18%	10%	24%	192
	Working class		10%	51%	17%	22%		6
	Unemployed			8%	39%	53%		3

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RDENOM		RDENOM RESPONDENT'S RELIGION/C						TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	38%	4%	2%	25%	6%	26%	54
	Middle class family	21%	17%	16%	16%	7%	22%	525
	Middle class / not married or parent	20%	15%	16%	16%	8%	25%	224
	Lower class	10%	13%	26%	18%	11%	23%	200
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	26%	18%	26%	24%	6%	0%	362
	At least once a month	23%	24%	23%	23%	7%	0%	203
	Infrequently	33%	22%	17%	17%	11%		158
	Never	17%	29%	16%	26%		12%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	100%						92
	Active Protestant		100%					64
	Active Baptist			100%				96
	Active Fundamentalist / Pentecostal				100%			87
	Active Other					100%		22
	Non-active	16%	14%	12%	12%	9%	36%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	12%	14%	34%	37%	3%		154
	Male not evangelical	24%	13%	8%	8%	10%	37%	327
	Female born again / evangelicals	5%	22%	41%	26%	7%		205
	Female not evangelical	27%	14%	4%	10%	9%	35%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	8%	24%	34%	29%	4%		259
	Non-white Evangelical	9%	3%	48%	33%	7%		100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	8%	23%	36%	28%	5%		203
	Non-white conservative Christians	4%	5%	50%	39%	3%		55
	White non-conservative Christians	8%	31%	26%	33%	2%		56
	Non-white non-conservative Christians	14%	1%	45%	26%	13%		46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	17%	18%	21%	15%	7%	21%	394
	Non-gun owner HH	21%	13%	15%	18%	9%	25%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	20%	13%	17%	11%	7%	32%	399
	Unsure	18%	13%	12%	19%	10%	28%	71
	Wrong track	19%	17%	18%	21%	9%	16%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	20%	19%	16%	21%	9%	15%	445
	Undecided	16%	19%	24%	14%	9%	18%	98
	Democrat	20%	11%	17%	13%	7%	32%	459

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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October 7-11, 2012

RDENOM		RDENOM RESPONDENT'S RELIGION/C						TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
RMII1 MOST IMPORTANT ISSUE/C	Education	14%	9%	10%	19%	6%	43%	69
	Health care costs	31%	13%	15%	13%	6%	22%	74
	Gov't spending & budget deficit	21%	18%	16%	19%	9%	17%	158
	Economy	19%	19%	15%	15%	9%	22%	280
	Medicare & SS	17%	18%	25%	14%	8%	19%	88
	Jobs	14%	14%	22%	23%	6%	22%	151
	Other	21%	11%	18%	13%	10%	27%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	20%	17%	17%	18%	8%	21%	715
	Nat'l security issues	24%	14%	20%	6%	13%	22%	73
	Education	14%	9%	10%	19%	6%	43%	69
	Medicare / SS	17%	18%	25%	14%	8%	19%	88
	Other	18%	6%	18%	20%	8%	31%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	20%	12%	17%	14%	7%	31%	532
	Unfavorable	19%	20%	18%	20%	9%	14%	453
	No opinion	30%	11%	18%	11%	15%	13%	18
	Never heard of	100%						1
RMRID MITT ROMNEY NAME ID/C	Favorable	21%	20%	17%	18%	9%	14%	506
	Unfavorable	18%	10%	17%	14%	7%	33%	439
	No opinion	18%	11%	17%	24%	7%	24%	54
	Never heard of	19%	13%	68%				3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	19%	12%	17%	13%	7%	31%	500
	Unsure	33%	12%	3%	7%	5%	40%	19
	Disapprove	19%	19%	18%	20%	9%	15%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	20%	12%	17%	13%	7%	31%	477
	Unsure	21%	10%	12%	18%	8%	31%	12
	Disapprove	19%	19%	17%	20%	9%	16%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	19%	12%	19%	14%	7%	29%	399
	Unsure	10%	8%	10%	22%	4%	46%	39
	Disapprove	20%	18%	17%	18%	9%	18%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	20%	12%	17%	15%	7%	29%	505
	Unsure	11%	9%	18%	15%	11%	37%	48
	Disapprove	19%	19%	18%	19%	10%	15%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	19%	15%	17%	14%	6%	30%	567
	Unsure	11%	4%	27%	27%	10%	21%	22
	Disapprove	21%	17%	17%	20%	10%	15%	414

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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 October 7-11, 2012

RDENOM		RDENOM RESPONDENT'S RELIGION/C						TOTAL
		Catholic	Protestant	Baptist	Fundamental ist / Pentecostal	Other	No affiliation	
HANDP1 BETTER HANDLE / ECONOMY	Romney	20%	19%	17%	20%	9%	15%	503
	Obama	19%	12%	17%	13%	7%	31%	472
	Both		36%				64%	2
	Neither	7%		26%	11%	13%	43%	9
	Unsure	19%	12%	16%	10%	5%	38%	17
HANDP5 BETTER HANDLE / MEDICARE	Romney	19%	19%	18%	21%	11%	12%	431
	Obama	20%	13%	16%	14%	6%	31%	518
	Both	12%		88%				6
	Neither	14%	9%	26%		4%	47%	13
	Unsure	18%	7%	12%	16%	8%	38%	35
HANDP7 BETTER HANDLE / JOBS	Romney	20%	20%	17%	20%	9%	14%	491
	Obama	20%	11%	17%	13%	7%	32%	469
	Both		36%		64%			2
	Neither	10%		26%		4%	60%	13
	Unsure	8%	18%	16%	30%	1%	26%	28
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	22%	14%	19%	16%	8%	21%	702
	Yes / watched news coverage	14%	23%	9%	19%	8%	28%	158
	No	14%	16%	18%	19%	7%	26%	142
	Unsure / refused	100%						0
RROBAL PRESIDENTIAL BALLOT/C	Romney	20%	19%	18%	21%	9%	13%	484
	Undecided	19%	14%	25%	7%	9%	25%	30
	Obama	19%	12%	16%	13%	7%	33%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	19%	15%	17%	17%	8%	24%	797
	Very likely	19%	15%	18%	16%	10%	21%	167
	Somewhat likely	17%	8%	30%	8%	3%	34%	29
	Already voted	24%	39%	8%	6%	16%	7%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	21%	16%	15%	16%	9%	23%	405
	Most likely 50%	20%	17%	15%	17%	9%	23%	502
	Most likely 60%	21%	16%	16%	16%	9%	23%	605
	Most likely 70%	21%	16%	15%	17%	8%	23%	702
	100% of sample	19%	15%	17%	17%	8%	23%	1003
TOTAL		19%	15%	17%	17%	8%	23%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RDENOMFR		RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C				TOTAL
		At least once a week	At least once a month	Infrequently	Never	
TOTAL		48%	27%	21%	3%	746
RG1 GEOGRAPHIC AREAS ONE	Northeast	51%	21%	25%	4%	147
	Midwest	38%	35%	23%	3%	122
	South	49%	28%	19%	4%	192
	South Central	61%	20%	15%	4%	77
	Central Plains	58%	26%	15%	1%	58
	Mountain States	49%	21%	28%	1%	50
	West	42%	35%	22%	1%	100
RG2 GEOGRAPHIC AREAS TWO	California	45%	35%	19%	1%	74
	Florida	47%	16%	28%	9%	44
	Texas	64%	22%	12%	2%	57
	New York	43%	25%	25%	7%	39
	Rest of country	48%	28%	22%	3%	532
RG2012 STATES BY 2012 STATUS	Safe Republican	55%	25%	16%	4%	235
	Toss-up	48%	26%	23%	4%	298
	Safe Democrat	41%	32%	25%	2%	213
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	45%	26%	26%	4%	200
	Other states	50%	28%	19%	3%	546
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	44%	36%	18%	1%	77
	7-9.9% unemployment	48%	27%	22%	4%	547
	Less than 7% unemployment	54%	24%	21%	2%	122
URBAN URBAN CODE	Rural	57%	24%	15%	4%	104
	Suburban	46%	23%	26%	4%	309
	Urban	47%	29%	20%	4%	119
GENDER GENDER	Male	45%	31%	21%	3%	346
	Female	51%	24%	21%	3%	400
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	41%	37%	20%	2%	214
	Male / not employed	51%	21%	23%	6%	132
	Female / employed	50%	29%	19%	2%	196
	Female / not employed	53%	19%	24%	4%	204
RAGEBG AGE/C	18-29	42%	35%	20%	3%	90
	30-44	45%	32%	22%	1%	187
	45-59	48%	29%	21%	2%	204
	60 and older	54%	20%	21%	5%	265
RAGE RESPONDENT'S AGE/C	18-34	39%	37%	20%	4%	151
	35-44	49%	27%	23%		125
	45-64	47%	29%	22%	2%	281
	65 or over	58%	15%	20%	6%	181
	Unsure / refused	45%	34%	15%	6%	7

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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October 7-11, 2012

RDENOMFR		RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C				TOTAL
		At least once a week	At least once a month	Infrequently	Never	
RAGEFL RESPONDENT'S AGE/C	18-44	44%	33%	21%	2%	277
	45-64	47%	29%	22%	2%	281
	65 or over	58%	16%	20%	6%	188
RR96 AGE / SEX	Male / under 45	43%	33%	22%	2%	142
	Male / 45+	46%	30%	20%	4%	204
	Female / under 45	44%	33%	21%	2%	135
	Female / 45+	55%	20%	21%	4%	266
RRACE RESPONDENT'S RACE/C	White	47%	27%	23%	3%	557
	Black / African American	54%	33%	12%	1%	97
	Hispanic / Latino	58%	20%	18%	3%	69
	Other	42%	23%	25%	10%	23
GENRACE RACE BY GENDER	White men	43%	31%	23%	3%	262
	White women	50%	24%	23%	4%	295
	Black men	47%	35%	16%	1%	37
	Black women	58%	32%	9%	1%	60
	Hispanic men	51%	27%	15%	6%	36
	Hispanic women	65%	13%	22%		33
WHITE SENIORS	White seniors	52%	21%	22%	5%	233
	Other	47%	30%	21%	2%	513
RPARTYID PARTY IDENTIFICATION/C	Republican	55%	25%	18%	3%	338
	Independent	47%	31%	19%	3%	121
	Democrat	42%	29%	26%	4%	287
RPARTY USUAL VOTE BEHAVIOR/C	Republican	53%	26%	18%	3%	365
	Ticket splitter	55%	26%	12%	7%	48
	Democrat	42%	29%	25%	3%	333
PARTISAN PARTISAN	Hard GOP	54%	25%	18%	3%	309
	Soft GOP	52%	27%	18%	4%	57
	Ticket splitter	56%	25%	16%	2%	56
	Soft DEM	40%	35%	22%	4%	57
	Hard DEM	42%	29%	26%	4%	268
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	53%	27%	17%	3%	466
	Moderate	53%	20%	23%	4%	35
	Liberal	39%	29%	29%	2%	245
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	65%	21%	9%	5%	160
	Somewhat conservative	47%	30%	21%	3%	306
	Moderate / liberal	41%	28%	28%	3%	281
RPTYID98 TARGET GROUPS	Republican	55%	25%	18%	3%	338
	Independent	47%	31%	19%	3%	121
	Conservative DEM	51%	27%	15%	7%	93
	Mod / lib DEM	37%	29%	31%	3%	194

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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 October 7-11, 2012

RDENOMFR		RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C				TOTAL
		At least once a week	At least once a month	Infrequently	Never	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	39%	29%	30%	2%	201
	Mod / conservative DEM	48%	30%	18%	5%	132
	Independent	55%	26%	12%	7%	48
	Mod / liberal GOP	41%	28%	30%	2%	39
	Conservative GOP	55%	25%	17%	3%	326
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	49%	28%	21%	3%	120
	Yes	54%	25%	20%	1%	60
	Unsure	61%	14%	21%	5%	43
	No	55%	27%	16%	2%	180
	No / strongly	43%	29%	24%	4%	344
REDUC RESPONDENT'S EDUCATION/C	Less than high school	61%	10%	18%	11%	32
	High school graduate	47%	24%	26%	3%	166
	Some college	48%	23%	27%	3%	177
	College graduate	48%	32%	17%	3%	371
SEXEDUC SEX / EDUCATION	College men	45%	33%	20%	2%	253
	Non-college men	47%	25%	23%	6%	93
	College women	51%	26%	20%	3%	294
	Non-college women	52%	19%	26%	4%	106
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	48%	22%	26%	4%	278
	Minority non-college graduate	51%	22%	23%	3%	97
	Others	48%	32%	17%	3%	371
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	44%	27%	26%	3%	131
	White female non-college graduates	51%	17%	26%	5%	147
	Minority male non-college graduates	47%	25%	22%	6%	44
	Minority female non-college graduates	55%	20%	24%	1%	53
	Other	48%	32%	17%	3%	371
WILLWIN WHO WILL WIN	Romney	53%	25%	20%	2%	309
	Obama	43%	29%	24%	4%	364
	Other		100%			1
	Unsure / refused	57%	25%	15%	3%	73
RUNION MEMBER OF LABOR UNION/C	Union household	40%	39%	18%	3%	97
	Non-union household	50%	25%	22%	3%	649
RMARITAL MARITAL STATUS/C	Single	39%	31%	25%	5%	137
	Married	49%	28%	20%	2%	434
	No longer married	53%	22%	20%	4%	175

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RDENOMFR		RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C				TOTAL
		At least once a week	At least once a month	Infrequently	Never	
MOMDAD PARENTS	Dad	39%	35%	22%	3%	115
	Mom	49%	34%	14%	3%	131
BUNDY MARITAL STATUS / CHILDREN	Married / children	48%	34%	16%	2%	182
	Married / no children	51%	24%	23%	2%	251
	Divorced / children	45%	34%	21%		21
	Divorced / no children	45%	27%	27%	2%	67
	Single / children	24%	38%	25%	13%	29
	Single / no children	43%	29%	25%	3%	109
	Other / mixed	61%	16%	16%	7%	88
GENMAR1 GENDER AND MARITAL	Single women	42%	28%	26%	5%	66
	Married women	53%	25%	20%	2%	216
	No longer married women	53%	21%	21%	5%	118
	Single men	37%	34%	24%	6%	71
	Married men	46%	32%	21%	2%	217
	No longer married men	54%	23%	18%	4%	58
GENMAR2 GENDER, MARITAL, AND RACE	White single men	39%	32%	25%	4%	52
	White single women	35%	30%	28%	7%	33
	White married men	44%	31%	23%	2%	171
	White married women	53%	25%	20%	2%	175
	White no longer married men	45%	30%	20%	5%	39
	White no longer married women	49%	19%	27%	6%	86
	Other	54%	27%	16%	3%	189
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	32%	35%	23%	10%	18
	Married mothers	51%	34%	13%	2%	92
	No longer married mothers	53%	32%	11%	4%	22
	Non-mothers	48%	26%	23%	3%	615
MOMRACE MOTHERS BY RACE	White mothers	48%	34%	13%	5%	87
	Non-white mothers	51%	32%	17%		44
	Non-mothers	48%	26%	23%	3%	615
ECONCLA2 ECONOMIC CLASS	Upper class	47%	28%	21%	3%	39
	Middle class	49%	28%	21%	3%	561
	Low income	46%	27%	22%	5%	139
	Working class	71%		9%	20%	6
	Unemployed	83%		17%		1

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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October 7-11, 2012

RDENOMFR		RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C				TOTAL
		At least once a week	At least once a month	Infrequently	Never	
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	47%	28%	21%	3%	39
	Middle class family	48%	29%	21%	2%	398
	Middle class / not married or parent	52%	23%	22%	3%	163
	Lower class	47%	26%	22%	5%	146
RDENOM RESPONDENT'S RELIGION/C	Catholic	47%	24%	27%	2%	195
	Protestant	42%	32%	22%	4%	154
	Baptist	55%	27%	16%	2%	173
	Fundamentalist / Pentecostal	52%	28%	16%	4%	167
	Other	40%	28%	31%		53
	No affiliation	19%	9%		72%	4
CHURCH2 RELIGIOUS FOCUS	Active Catholic	100%				92
	Active Protestant	100%				64
	Active Baptist	100%				96
	Active Fundamentalist / Pentecostal	100%				87
	Active Other	100%				22
	Non-active	0%	53%	41%	6%	385
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	62%	28%	9%	1%	154
	Male not evangelical	32%	33%	30%	5%	192
	Female born again / evangelicals	62%	27%	9%	1%	205
	Female not evangelical	40%	21%	34%	5%	195
RACEVANG RACE / EVANGELICAL	White Evangelical	61%	27%	11%	1%	259
	Non-white Evangelical	64%	28%	6%	2%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	64%	27%	9%	1%	203
	Non-white conservative Christians	60%	29%	9%	3%	55
	White non-conservative Christians	52%	30%	18%		56
	Non-white non-conservative Christians	69%	27%	2%	2%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	49%	27%	21%	3%	306
	Non-gun owner HH	48%	27%	21%	3%	441
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	43%	30%	23%	4%	264
	Unsure	43%	20%	30%	7%	51
	Wrong track	53%	26%	19%	2%	431
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	52%	26%	20%	3%	363
	Undecided	56%	22%	19%	3%	75
	Democrat	43%	30%	24%	4%	308

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RDENOMFR		RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C				TOTAL
		At least once a week	At least once a month	Infrequently	Never	
RMII1 MOST IMPORTANT ISSUE/C	Education	54%	31%	16%		37
	Health care costs	52%	26%	18%	4%	57
	Gov't spending & budget deficit	47%	29%	20%	3%	126
	Economy	47%	29%	23%	2%	214
	Medicare & SS	50%	17%	30%	3%	69
	Jobs	50%	29%	19%	2%	117
	Other	47%	26%	20%	7%	126
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	47%	29%	21%	2%	549
	Nat'l security issues	56%	16%	17%	11%	55
	Education	54%	31%	16%		37
	Medicare / SS	50%	17%	30%	3%	69
	Other	48%	33%	14%	5%	37
RBOID BARACK OBAMA NAME ID/C	Favorable	43%	28%	25%	4%	357
	Unfavorable	53%	27%	18%	3%	374
	No opinion	63%	22%	8%	7%	15
	Never heard of	100%				1
RMRID MITT ROMNEY NAME ID/C	Favorable	53%	26%	19%	2%	417
	Unfavorable	42%	27%	26%	4%	286
	No opinion	44%	38%	15%	4%	40
	Never heard of	63%	37%			3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	43%	28%	25%	4%	337
	Unsure	22%	51%	17%	9%	11
	Disapprove	54%	26%	18%	3%	398
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	43%	29%	25%	3%	324
	Unsure	27%	43%	23%	8%	8
	Disapprove	53%	26%	18%	3%	415
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	44%	31%	21%	3%	278
	Unsure	57%	26%	17%		20
	Disapprove	51%	25%	21%	3%	448
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	45%	29%	23%	4%	348
	Unsure	45%	25%	26%	3%	30
	Disapprove	52%	26%	19%	3%	368
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	45%	29%	23%	3%	391
	Unsure	46%	29%	14%	12%	16
	Disapprove	53%	25%	19%	2%	339
HANDP1 BETTER HANDLE / ECONOMY	Romney	54%	25%	18%	3%	414
	Obama	42%	29%	25%	4%	316
	Both	100%				1
	Neither	35%	27%	39%		5
	Unsure	20%	51%	25%	4%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RDENOMFR		RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C				TOTAL
		At least once a week	At least once a month	Infrequently	Never	
HANDP5 BETTER HANDLE / MEDICARE	Romney	55%	24%	18%	2%	362
	Obama	43%	29%	24%	4%	350
	Both	39%	61%			6
	Neither	18%	58%	24%		7
	Unsure	43%	19%	29%	10%	21
HANDP7 BETTER HANDLE / JOBS	Romney	54%	25%	18%	3%	408
	Obama	43%	29%	24%	4%	310
	Both	36%			64%	2
	Neither	23%	58%	19%		5
	Unsure	35%	25%	38%	2%	21
DEBVW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	48%	27%	21%	3%	531
	Yes / watched news coverage	45%	29%	22%	4%	111
	No	52%	25%	20%	3%	104
	Unsure / refused	100%				0
RROBAL PRESIDENTIAL BALLOT/C	Romney	53%	25%	19%	2%	403
	Undecided	47%	25%	12%	15%	21
	Obama	42%	30%	24%	3%	321
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	47%	28%	22%	2%	594
	Very likely	54%	24%	17%	5%	124
	Somewhat likely	47%	26%	15%	12%	20
	Already voted	42%	22%	36%		8
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	49%	30%	19%	2%	301
	Most likely 50%	52%	28%	18%	2%	375
	Most likely 60%	50%	28%	20%	2%	453
	Most likely 70%	49%	29%	21%	2%	521
	100% of sample	48%	27%	21%	3%	746
TOTAL		48%	27%	21%	3%	746

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born-again	Refused	
TOTAL		48%	49%	3%	743
RG1 GEOGRAPHIC AREAS ONE	Northeast	33%	65%	2%	144
	Midwest	42%	54%	3%	122
	South	68%	31%	1%	192
	South Central	55%	45%		77
	Central Plains	42%	50%	8%	58
	Mountain States	28%	66%	5%	50
	West	49%	49%	2%	99
RG2 GEOGRAPHIC AREAS TWO	California	50%	48%	2%	73
	Florida	51%	49%		44
	Texas	55%	45%		57
	New York	21%	79%		37
	Rest of country	49%	47%	3%	531
RG2012 STATES BY 2012 STATUS	Safe Republican	61%	36%	3%	235
	Toss-up	45%	52%	3%	298
	Safe Democrat	39%	59%	2%	210
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	48%	49%	3%	200
	Other states	49%	49%	3%	543
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	48%	50%	2%	77
	7-9.9% unemployment	50%	48%	2%	544
	Less than 7% unemployment	42%	54%	4%	122
URBAN URBAN CODE	Rural	63%	34%	3%	104
	Suburban	38%	60%	3%	307
	Urban	39%	58%	3%	118
GENDER GENDER	Male	45%	53%	2%	345
	Female	52%	46%	3%	398
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	42%	55%	2%	214
	Male / not employed	48%	49%	2%	132
	Female / employed	55%	43%	2%	196
	Female / not employed	49%	48%	4%	202
RAGEBG AGE/C	18-29	50%	46%	4%	90
	30-44	53%	47%		187
	45-59	47%	51%	2%	204
	60 and older	46%	50%	4%	262
RAGE RESPONDENT'S AGE/C	18-34	47%	50%	2%	151
	35-44	57%	43%		125
	45-64	47%	51%	2%	281
	65 or over	46%	49%	6%	177
	Unsure / refused	62%	38%		7

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born-again	Refused	
RAGEFL RESPONDENT'S AGE/C	18-44	52%	47%	1%	277
	45-64	47%	51%	2%	281
	65 or over	46%	48%	5%	185
RR96 AGE / SEX	Male / under 45	45%	55%		142
	Male / 45+	44%	52%	4%	203
	Female / under 45	59%	39%	3%	135
	Female / 45+	48%	49%	3%	263
RRACE RESPONDENT'S RACE/C	White	47%	50%	3%	554
	Black / African American	71%	28%	1%	97
	Hispanic / Latino	34%	66%		69
	Other	34%	65%	2%	23
GENRACE RACE BY GENDER	White men	45%	52%	3%	261
	White women	49%	48%	4%	292
	Black men	57%	41%	2%	37
	Black women	80%	20%		60
	Hispanic men	34%	66%		36
	Hispanic women	34%	66%		33
WHITE SENIORS	White seniors	45%	50%	5%	230
	Other	50%	48%	2%	513
RPARTYID PARTY IDENTIFICATION/C	Republican	56%	41%	3%	338
	Independent	50%	48%	2%	121
	Democrat	39%	59%	2%	284
RPARTY USUAL VOTE BEHAVIOR/C	Republican	55%	41%	4%	365
	Ticket splitter	40%	57%	3%	48
	Democrat	42%	56%	1%	330
PARTISAN PARTISAN	Hard GOP	55%	42%	4%	309
	Soft GOP	59%	37%	4%	57
	Ticket splitter	46%	51%	3%	56
	Soft DEM	48%	51%	2%	57
	Hard DEM	39%	59%	1%	264
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	55%	42%	3%	464
	Moderate	43%	54%	3%	35
	Liberal	36%	62%	2%	243
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	64%	32%	4%	159
	Somewhat conservative	51%	47%	2%	305
	Moderate / liberal	37%	61%	2%	279
RPTYID98 TARGET GROUPS	Republican	56%	41%	3%	338
	Independent	50%	48%	2%	121
	Conservative DEM	53%	47%		92
	Mod / lib DEM	33%	65%	3%	192

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born-again	Refused	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	34%	64%	2%	199
	Mod / conservative DEM	54%	45%	1%	131
	Independent	40%	57%	3%	48
	Mod / liberal GOP	49%	45%	6%	39
	Conservative GOP	56%	41%	3%	326
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	62%	35%	3%	120
	Yes	47%	47%	6%	60
	Unsure	58%	39%	3%	43
	No	55%	41%	4%	179
	No / strongly	39%	60%	1%	341
REDUC RESPONDENT'S EDUCATION/C	Less than high school	69%	30%	1%	32
	High school graduate	58%	39%	3%	165
	Some college	50%	47%	3%	176
	College graduate	42%	56%	2%	369
SEXEDUC SEX / EDUCATION	College men	39%	59%	2%	253
	Non-college men	60%	36%	4%	93
	College women	49%	48%	3%	293
	Non-college women	59%	38%	2%	105
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	54%	42%	3%	277
	Minority non-college graduate	57%	42%	1%	97
	Others	42%	56%	2%	369
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	53%	44%	3%	131
	White female non-college graduates	56%	40%	4%	145
	Minority male non-college graduates	52%	46%	2%	44
	Minority female non-college graduates	61%	39%		53
	Other	42%	56%	2%	369
WILLWIN WHO WILL WIN	Romney	54%	43%	3%	309
	Obama	43%	54%	2%	362
	Other		100%		1
	Unsure / refused	49%	49%	2%	72
RUNION MEMBER OF LABOR UNION/C	Union household	47%	51%	2%	96
	Non-union household	49%	49%	3%	647
RMARITAL MARITAL STATUS/C	Single	50%	46%	3%	137
	Married	47%	51%	2%	433
	No longer married	51%	46%	4%	173
MOMDAD PARENTS	Dad	37%	63%		115
	Mom	63%	37%		131

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born-again	Refused	
BUNDY MARITAL STATUS / CHILDREN	Married / children	49%	51%		182
	Married / no children	45%	51%	4%	251
	Divorced / children	74%	26%		21
	Divorced / no children	43%	56%	1%	67
	Single / children	42%	58%		29
	Single / no children	53%	43%	4%	109
	Other / mixed	51%	42%	7%	86
GENMAR1 GENDER AND MARITAL	Single women	52%	42%	5%	66
	Married women	53%	46%	1%	216
	No longer married women	49%	46%	5%	115
	Single men	49%	50%	1%	71
	Married men	41%	56%	3%	217
	No longer married men	55%	44%	1%	58
GENMAR2 GENDER, MARITAL, AND RACE	White single men	51%	49%		52
	White single women	39%	50%	11%	33
	White married men	40%	56%	4%	171
	White married women	52%	47%	1%	175
	White no longer married men	57%	41%	2%	39
	White no longer married women	45%	49%	6%	84
	Other	53%	46%	1%	189
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	55%	45%		18
	Married mothers	62%	38%		92
	No longer married mothers	76%	24%		22
	Non-mothers	45%	52%	3%	612
MOMRACE MOTHERS BY RACE	White mothers	63%	37%		87
	Non-white mothers	64%	36%		44
	Non-mothers	45%	52%	3%	612
ECONCLA2 ECONOMIC CLASS	Upper class	41%	58%	2%	38
	Middle class	47%	51%	3%	558
	Low income	58%	40%	2%	139
	Working class	50%	50%		6
	Unemployed	17%	83%		1
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	41%	58%	2%	38
	Middle class family	48%	50%	2%	398
	Middle class / not married or parent	44%	51%	5%	161
	Lower class	57%	41%	2%	146

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born-again	Refused	
RDENOM RESPONDENT'S RELIGION/C	Catholic	15%	82%	3%	195
	Protestant	43%	52%	5%	154
	Baptist	78%	20%	1%	173
	Fundamentalist / Pentecostal	65%	32%	3%	167
	Other	38%	62%		50
	No affiliation		100%		4
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	62%	35%	3%	361
	At least once a month	49%	50%	1%	202
	Infrequently	21%	76%	3%	157
	Never	17%	79%	3%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	23%	74%	3%	92
	Active Protestant	56%	37%	7%	64
	Active Baptist	88%	10%	2%	96
	Active Fundamentalist / Pentecostal	79%	18%	3%	87
	Active Other	59%	41%		21
	Non-active	36%	62%	2%	383
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	100%			154
	Male not evangelical		96%	4%	191
	Female born again / evangelicals	100%			205
	Female not evangelical		94%	6%	192
RACEVANG RACE / EVANGELICAL	White Evangelical	100%			259
	Non-white Evangelical	100%			100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	100%			203
	Non-white conservative Christians	100%			55
	White non-conservative Christians	100%			56
	Non-white non-conservative Christians	100%			46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	54%	44%	2%	306
	Non-gun owner HH	45%	53%	3%	437
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	40%	58%	2%	261
	Unsure	36%	55%	9%	51
	Wrong track	55%	43%	2%	431
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	54%	43%	3%	363
	Undecided	52%	45%	4%	75
	Democrat	41%	57%	2%	305

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
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	Health care costs	43%	51%	6%	57
	Gov't spending & budget deficit	52%	46%	2%	125
	Economy	45%	52%	3%	213
	Medicare & SS	48%	48%	4%	68
	Jobs	50%	49%	1%	117
	Other	53%	45%	2%	126
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	47%	50%	3%	547
	Nat'l security issues	59%	40%	2%	54
	Education	43%	54%	3%	37
	Medicare / SS	48%	48%	4%	68
	Other	55%	44%	2%	37
RBOID BARACK OBAMA NAME ID/C	Favorable	41%	58%	2%	354
	Unfavorable	56%	41%	3%	374
	No opinion	42%	55%	3%	15
	Never heard of			100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	54%	43%	3%	417
	Unfavorable	40%	58%	2%	284
	No opinion	48%	49%	3%	39
	Never heard of	29%	39%	32%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	41%	57%	2%	334
	Unsure	14%	86%		11
	Disapprove	56%	41%	3%	398
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RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	43%	55%	2%	274
	Unsure	55%	38%	7%	20
	Disapprove	51%	46%	3%	448
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	42%	56%	2%	345
	Unsure	29%	61%	10%	30
	Disapprove	56%	42%	2%	368
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	44%	54%	2%	388
	Unsure	54%	46%		16
	Disapprove	53%	44%	3%	339
HANDP1 BETTER HANDLE / ECONOMY	Romney	54%	43%	3%	414
	Obama	41%	57%	1%	313
	Both		100%		1
	Neither	42%	58%		5
	Unsure	48%	34%	18%	10

(cont.)

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 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

BORN		BORN BORN-AGAIN / EVANGELICAL			TOTAL
		Born-again / evangelical	Not born-again	Refused	
HANDP5 BETTER HANDLE / MEDICARE	Romney	57%	41%	2%	362
	Obama	41%	56%	3%	347
	Both	50%	50%		6
	Neither	32%	68%		7
	Unsure	37%	60%	3%	21
HANDP7 BETTER HANDLE / JOBS	Romney	54%	43%	3%	408
	Obama	41%	57%	2%	307
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	Yes / watched news coverage	46%	51%	3%	111
	No	55%	42%	3%	103
	Unsure / refused		100%		0
RROBAL PRESIDENTIAL BALLOT/C	Romney	55%	42%	3%	403
	Undecided	47%	48%	5%	21
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UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	48%	49%	3%	592
	Very likely	46%	51%	3%	123
	Somewhat likely	68%	32%		20
	Already voted	41%	59%		8
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	47%	51%	2%	299
	Most likely 50%	46%	51%	3%	373
	Most likely 60%	45%	53%	3%	451
	Most likely 70%	44%	53%	3%	519
	100% of sample	48%	49%	3%	743
TOTAL		48%	49%	3%	743

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
TOTAL		75%	12%	9%	4%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	74%	15%	4%	7%	200
	Midwest	73%	16%	8%	3%	174
	South	76%	16%	6%	2%	245
	South Central	68%	11%	17%	5%	82
	Central Plains	91%	6%	3%	0%	77
	Mountain States	72%	3%	21%	5%	70
	West	74%	5%	15%	5%	155
RG2 GEOGRAPHIC AREAS TWO	California	70%	6%	20%	3%	114
	Florida	82%	3%	13%	2%	69
	Texas	66%	8%	21%	6%	62
	New York	65%	14%	13%	8%	54
	Rest of country	77%	14%	5%	4%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	76%	14%	7%	3%	285
	Toss-up	78%	11%	9%	3%	402
	Safe Democrat	71%	11%	12%	6%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	77%	12%	9%	3%	278
	Other states	74%	12%	9%	5%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	71%	6%	20%	3%	124
	7-9.9% unemployment	74%	14%	8%	4%	716
	Less than 7% unemployment	83%	7%	5%	4%	163
URBAN URBAN CODE	Rural	89%	5%	4%	2%	135
	Suburban	77%	8%	9%	6%	411
	Urban	63%	21%	11%	4%	177
GENDER GENDER	Male	75%	11%	10%	5%	481
	Female	75%	13%	8%	3%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	72%	11%	12%	5%	306
	Male / not employed	80%	9%	6%	5%	175
	Female / employed	70%	15%	10%	5%	265
	Female / not employed	80%	12%	7%	2%	256
RAGEBG AGE/C	18-29	53%	21%	23%	3%	126
	30-44	70%	16%	8%	6%	291
	45-59	76%	11%	10%	3%	256
	60 and older	87%	6%	3%	3%	330
RAGE RESPONDENT'S AGE/C	18-34	60%	17%	19%	4%	219
	35-44	69%	17%	6%	7%	199
	45-64	78%	10%	9%	3%	358
	65 or over	90%	5%	1%	3%	218
	Unsure / refused	84%	5%		11%	10

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
RAGEFL RESPONDENT'S AGE/C	18-44	65%	17%	13%	5%	417
	45-64	78%	10%	9%	3%	358
	65 or over	90%	5%	1%	3%	228
RR96 AGE / SEX	Male / under 45	67%	14%	13%	5%	216
	Male / 45+	81%	8%	7%	4%	266
	Female / under 45	61%	21%	13%	5%	202
	Female / 45+	84%	9%	5%	2%	320
GENRACE RACE BY GENDER	White men	100%				361
	White women	100%				391
	Black men		100%			51
	Black women		100%			70
	Hispanic men			100%		47
	Hispanic women			100%		43
WHITE SENIORS	White seniors	100%				288
	Other	65%	17%	13%	6%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	90%	1%	5%	4%	401
	Independent	74%	8%	13%	5%	171
	Democrat	62%	23%	11%	3%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	90%	2%	4%	4%	440
	Ticket splitter	70%	5%	17%	7%	74
	Democrat	62%	22%	12%	4%	490
PARTISAN PARTISAN	Hard GOP	91%	1%	3%	4%	365
	Soft GOP	86%	3%	9%	3%	78
	Ticket splitter	62%	6%	25%	8%	72
	Soft DEM	72%	13%	10%	5%	86
	Hard DEM	61%	24%	11%	3%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	79%	10%	8%	4%	561
	Moderate	72%	16%	8%	4%	66
	Liberal	70%	14%	11%	4%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	80%	8%	7%	6%	189
	Somewhat conservative	78%	11%	8%	3%	372
	Moderate / liberal	70%	15%	11%	4%	442
RPTYID98 TARGET GROUPS	Republican	90%	1%	5%	4%	401
	Independent	74%	8%	13%	5%	171
	Conservative DEM	46%	36%	18%	1%	121
	Mod / lib DEM	68%	19%	9%	4%	310
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	68%	16%	11%	5%	318
	Mod / conservative DEM	51%	33%	14%	2%	171
	Independent	70%	5%	17%	7%	74
	Mod / liberal GOP	82%	5%	12%	2%	56
	Conservative GOP	91%	2%	3%	4%	384

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	81%	6%	8%	6%	140
	Yes	84%	4%	7%	4%	75
	Unsure	67%	21%	8%	4%	54
	No	79%	9%	10%	2%	228
	No / strongly	71%	15%	9%	4%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	58%	16%	25%	2%	43
	High school graduate	77%	16%	5%	2%	207
	Some college	73%	16%	8%	3%	250
	College graduate	77%	8%	10%	6%	503
SEXEDUC SEX / EDUCATION	College men	76%	9%	9%	5%	367
	Non-college men	71%	14%	12%	2%	114
	College women	75%	12%	9%	4%	385
	Non-college women	76%	17%	6%	2%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	100%				367
	Minority non-college graduate		60%	31%	9%	133
	Others	77%	8%	10%	6%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	100%				169
	White female non-college graduates	100%				198
	Minority male non-college graduates		58%	35%	8%	63
	Minority female non-college graduates		62%	28%	10%	70
	Other	77%	8%	10%	6%	503
WILLWIN WHO WILL WIN	Romney	89%	1%	6%	4%	368
	Obama	65%	21%	11%	4%	535
	Other	100%				1
	Unsure / refused	76%	8%	10%	6%	99
RUNION MEMBER OF LABOR UNION/C	Union household	67%	23%	6%	5%	133
	Non-union household	76%	10%	10%	4%	870
RMARITAL MARITAL STATUS/C	Single	62%	22%	14%	3%	215
	Married	81%	8%	7%	4%	576
	No longer married	73%	13%	10%	4%	212
MOMDAD PARENTS	Dad	70%	11%	12%	7%	160
	Mom	69%	19%	10%	2%	170

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
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RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
BUNDY MARITAL STATUS / CHILDREN	Married / children	76%	11%	9%	4%	245
	Married / no children	84%	6%	5%	4%	331
	Divorced / children	60%	12%	23%	5%	23
	Divorced / no children	76%	9%	9%	6%	88
	Single / children	44%	38%	14%	5%	45
	Single / no children	66%	17%	14%	2%	169
	Other / mixed	72%	17%	8%	3%	100
GENMAR1 GENDER AND MARITAL	Single women	55%	27%	14%	3%	109
	Married women	83%	7%	7%	3%	276
	No longer married women	74%	16%	6%	5%	136
	Single men	68%	16%	13%	3%	106
	Married men	79%	9%	7%	6%	300
	No longer married men	71%	8%	18%	3%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	100%				72
	White single women	100%				61
	White married men	100%				236
	White married women	100%				230
	White no longer married men	100%				54
	White no longer married women	100%				100
	Other		48%	36%	16%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	36%	51%	10%	3%	28
	Married mothers	81%	10%	9%	1%	117
	No longer married mothers	48%	27%	15%	10%	25
	Non-mothers	76%	11%	9%	4%	833
MOMRACE MOTHERS BY RACE	White mothers	100%				116
	Non-white mothers		61%	32%	8%	53
	Non-mothers	76%	11%	9%	4%	833
ECONCLA2 ECONOMIC CLASS	Upper class	72%	5%	19%	3%	54
	Middle class	78%	10%	8%	4%	749
	Low income	65%	21%	10%	4%	192
	Working class	58%	40%		2%	6
	Unemployed	53%			47%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	72%	5%	19%	3%	54
	Middle class family	80%	8%	8%	4%	525
	Middle class / not married or parent	74%	15%	8%	3%	224
	Lower class	65%	21%	9%	5%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
RDENOM RESPONDENT'S RELIGION/C	Catholic	76%	2%	19%	3%	195
	Protestant	93%	4%		4%	154
	Baptist	62%	32%	5%	2%	173
	Fundamentalist / Pentecostal	69%	15%	11%	4%	167
	Other	69%	15%	7%	9%	81
	No affiliation	78%	8%	9%	5%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	72%	14%	11%	3%	362
	At least once a month	75%	16%	7%	3%	203
	Infrequently	81%	7%	8%	4%	158
	Never	77%	4%	10%	10%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	72%		25%	3%	92
	Active Protestant	94%	4%		3%	64
	Active Baptist	61%	31%	7%	1%	96
	Active Fundamentalist / Pentecostal	70%	17%	10%	3%	87
	Active Other	58%	26%	12%	4%	22
	Non-active	77%	11%	8%	5%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	76%	14%	8%	2%	154
	Male not evangelical	75%	9%	11%	6%	327
	Female born again / evangelicals	69%	23%	5%	2%	205
	Female not evangelical	79%	7%	10%	4%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	100%				259
	Non-white Evangelical		69%	23%	8%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	100%				203
	Non-white conservative Christians		60%	29%	11%	55
	White non-conservative Christians	100%				56
	Non-white non-conservative Christians		79%	17%	4%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	87%	5%	6%	3%	394
	Non-gun owner HH	67%	17%	11%	5%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	61%	24%	12%	3%	399
	Unsure	64%	15%	15%	5%	71
	Wrong track	87%	3%	6%	4%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	90%	1%	5%	4%	445
	Undecided	70%	13%	9%	8%	98
	Democrat	61%	22%	13%	4%	459

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
RMII1 MOST IMPORTANT ISSUE/C	Education	59%	18%	18%	6%	69
	Health care costs	62%	16%	18%	4%	74
	Gov't spending & budget deficit	84%	3%	7%	6%	158
	Economy	80%	9%	8%	2%	280
	Medicare & SS	67%	24%	6%	3%	88
	Jobs	73%	18%	6%	3%	151
	Other	77%	9%	8%	6%	183
RMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	77%	11%	9%	3%	715
	Nat'l security issues	81%	7%	5%	6%	73
	Education	59%	18%	18%	6%	69
	Medicare / SS	67%	24%	6%	3%	88
	Other	75%	9%	7%	9%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	64%	22%	11%	3%	532
	Unfavorable	88%	1%	7%	4%	453
	No opinion	63%	5%	11%	21%	18
	Never heard of	100%				1
RMRID MITT ROMNEY NAME ID/C	Favorable	88%	1%	7%	4%	506
	Unfavorable	62%	23%	11%	4%	439
	No opinion	63%	15%	16%	6%	54
	Never heard of	32%	68%			3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	61%	23%	12%	4%	500
	Unsure	67%	3%	16%	14%	19
	Disapprove	90%	1%	6%	4%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	63%	23%	11%	4%	477
	Unsure	75%	9%	6%	10%	12
	Disapprove	87%	2%	7%	4%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	60%	25%	11%	4%	399
	Unsure	67%	21%	5%	6%	39
	Disapprove	86%	2%	8%	4%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	64%	22%	11%	4%	505
	Unsure	69%	4%	19%	8%	48
	Disapprove	88%	2%	6%	4%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	65%	20%	11%	4%	567
	Unsure	88%	7%		6%	22
	Disapprove	88%	2%	7%	3%	414

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RRACE		RRACE RESPONDENT'S RACE/C				TOTAL
		White	Black / African American	Hispanic / Latino	Other	
HANDP1 BETTER HANDLE / ECONOMY	Romney	88%	1%	7%	4%	503
	Obama	61%	24%	11%	4%	472
	Both	100%				2
	Neither	79%	6%		15%	9
	Unsure	70%	13%	17%		17
HANDP5 BETTER HANDLE / MEDICARE	Romney	90%	1%	6%	4%	431
	Obama	63%	22%	11%	4%	518
	Both	61%		39%		6
	Neither	77%	4%	13%	6%	13
	Unsure	76%	5%	16%	3%	35
HANDP7 BETTER HANDLE / JOBS	Romney	88%	1%	7%	4%	491
	Obama	61%	24%	11%	4%	469
	Both	36%		64%		2
	Neither	90%	4%		6%	13
	Unsure	82%	13%	5%		28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	74%	13%	9%	4%	702
	Yes / watched news coverage	81%	7%	9%	4%	158
	No	73%	12%	11%	4%	142
	Unsure / refused				100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	89%	1%	7%	4%	484
	Undecided	67%	20%	8%	5%	30
	Obama	62%	22%	11%	4%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	76%	11%	9%	4%	797
	Very likely	73%	16%	7%	5%	167
	Somewhat likely	46%	24%	28%	2%	29
	Already voted	94%			6%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	80%	8%	7%	5%	405
	Most likely 50%	79%	8%	8%	5%	502
	Most likely 60%	78%	9%	8%	4%	605
	Most likely 70%	78%	9%	9%	4%	702
	100% of sample	75%	12%	9%	4%	1003
TOTAL		75%	12%	9%	4%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
TOTAL		31%	17%	26%	26%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	32%	17%	24%	27%	200
	Midwest	35%	14%	27%	24%	174
	South	27%	20%	29%	24%	245
	South Central	25%	21%	24%	30%	82
	Central Plains	33%	12%	31%	24%	77
	Mountain States	30%	20%	26%	24%	70
	West	30%	19%	24%	28%	155
RG2 GEOGRAPHIC AREAS TWO	California	28%	20%	21%	31%	114
	Florida	25%	20%	40%	15%	69
	Texas	28%	22%	26%	24%	62
	New York	30%	8%	31%	30%	54
	Rest of country	32%	17%	26%	26%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	27%	19%	25%	29%	285
	Toss-up	30%	17%	31%	22%	402
	Safe Democrat	34%	17%	22%	27%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	32%	16%	32%	20%	278
	Other states	30%	18%	24%	28%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	31%	21%	20%	28%	124
	7-9.9% unemployment	29%	18%	27%	26%	716
	Less than 7% unemployment	35%	13%	30%	22%	163
URBAN URBAN CODE	Rural	21%	23%	24%	33%	135
	Suburban	30%	19%	21%	30%	411
	Urban	25%	24%	25%	26%	177
GENDER GENDER	Male	64%	36%			481
	Female			51%	49%	522
RAGEBG AGE/C	18-29	43%	16%	30%	11%	126
	30-44	42%	7%	39%	12%	291
	45-59	37%	12%	33%	18%	256
	60 and older	11%	32%	9%	49%	330
RAGE RESPONDENT'S AGE/C	18-34	44%	11%	31%	15%	219
	35-44	40%	8%	43%	9%	199
	45-64	33%	16%	28%	23%	358
	65 or over	6%	35%	5%	54%	218
	Unsure / refused	6%	15%	21%	57%	10
RAGEFL RESPONDENT'S AGE/C	18-44	42%	10%	37%	12%	417
	45-64	33%	16%	28%	23%	358
	65 or over	6%	34%	5%	54%	228

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
RR96 AGE / SEX	Male / under 45	81%	19%			216
	Male / 45+	49%	51%			266
	Female / under 45			76%	24%	202
	Female / 45+			35%	65%	320
RRACE RESPONDENT'S RACE/C	White	29%	19%	25%	27%	752
	Black / African American	29%	13%	33%	25%	120
	Hispanic / Latino	40%	12%	29%	19%	90
	Other	35%	21%	31%	13%	40
GENRACE RACE BY GENDER	White men	61%	39%			361
	White women			48%	52%	391
	Black men	68%	32%			51
	Black women			58%	42%	70
	Hispanic men	77%	23%			47
	Hispanic women			61%	39%	43
WHITE SENIORS	White seniors	11%	33%	8%	48%	288
	Other	38%	11%	34%	16%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	33%	20%	19%	27%	401
	Independent	40%	13%	26%	21%	171
	Democrat	24%	17%	33%	26%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	35%	18%	21%	26%	440
	Ticket splitter	33%	26%	16%	25%	74
	Democrat	26%	16%	33%	25%	490
PARTISAN PARTISAN	Hard GOP	34%	19%	20%	27%	365
	Soft GOP	38%	13%	25%	25%	78
	Ticket splitter	35%	21%	21%	22%	72
	Soft DEM	38%	22%	21%	19%	86
	Hard DEM	24%	15%	35%	26%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	32%	19%	21%	28%	561
	Moderate	34%	31%	8%	27%	66
	Liberal	28%	13%	37%	22%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	29%	21%	18%	31%	189
	Somewhat conservative	33%	19%	23%	26%	372
	Moderate / liberal	29%	15%	33%	23%	442
RPTYID98 TARGET GROUPS	Republican	33%	20%	19%	27%	401
	Independent	40%	13%	26%	21%	171
	Conservative DEM	23%	24%	24%	29%	121
	Mod / lib DEM	25%	14%	36%	25%	310

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RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	27%	12%	38%	23%	318
	Mod / conservative DEM	26%	22%	24%	29%	171
	Independent	33%	26%	16%	25%	74
	Mod / liberal GOP	37%	15%	22%	25%	56
	Conservative GOP	34%	19%	20%	26%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	35%	18%	17%	29%	140
	Yes	54%	8%	16%	22%	75
	Unsure	13%	27%	31%	29%	54
	No	26%	19%	28%	27%	228
	No / strongly	30%	17%	29%	24%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	20%	31%	18%	31%	43
	High school graduate	25%	19%	18%	38%	207
	Some college	28%	20%	24%	29%	250
	College graduate	35%	14%	32%	18%	503
SEXEDUC SEX / EDUCATION	College men	67%	33%			367
	Non-college men	53%	47%			114
	College women			57%	43%	385
	Non-college women			33%	67%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	25%	21%	21%	33%	367
	Minority non-college graduate	28%	19%	21%	31%	133
	Others	35%	14%	32%	18%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	55%	45%			169
	White female non-college graduates			39%	61%	198
	Minority male non-college graduates	59%	41%			63
	Minority female non-college graduates			40%	60%	70
	Other	35%	14%	32%	18%	503
WILLWIN WHO WILL WIN	Romney	35%	21%	20%	24%	368
	Obama	28%	16%	32%	24%	535
	Other		100%			1
	Unsure / refused	27%	12%	22%	39%	99
RUNION MEMBER OF LABOR UNION/C	Union household	34%	14%	39%	13%	133
	Non-union household	30%	18%	24%	28%	870
RMARITAL MARITAL STATUS/C	Single	34%	15%	35%	15%	215
	Married	34%	18%	23%	25%	576
	No longer married	17%	19%	26%	38%	212
MOMDAD PARENTS	Dad	82%	18%			160
	Mom			65%	35%	170

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POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
BUNDY MARITAL STATUS / CHILDREN	Married / children	45%	8%	31%	17%	245
	Married / no children	27%	25%	18%	30%	331
	Divorced / children	28%	12%	53%	7%	23
	Divorced / no children	25%	21%	29%	25%	88
	Single / children	26%	12%	37%	25%	45
	Single / no children	36%	16%	35%	13%	169
	Other / mixed	7%	19%	17%	58%	100
GENMAR1 GENDER AND MARITAL	Single women			70%	30%	109
	Married women			49%	51%	276
	No longer married women			40%	60%	136
	Single men	69%	31%			106
	Married men	66%	34%			300
	No longer married men	47%	53%			76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	73%	27%			72
	White single women			71%	29%	61
	White married men	62%	38%			236
	White married women			48%	52%	230
	White no longer married men	42%	58%			54
	White no longer married women			33%	67%	100
	Other	34%	14%	31%	21%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers			60%	40%	28
	Married mothers			65%	35%	117
	No longer married mothers			74%	26%	25
	Non-mothers	37%	21%	19%	24%	833
MOMRACE MOTHERS BY RACE	White mothers			64%	36%	116
	Non-white mothers			67%	33%	53
	Non-mothers	37%	21%	19%	24%	833
ECONCLA2 ECONOMIC CLASS	Upper class	43%	17%	15%	25%	54
	Middle class	33%	16%	27%	24%	749
	Low income	16%	24%	27%	33%	192
	Working class	52%		46%	2%	6
	Unemployed	17%	39%	8%	37%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	43%	17%	15%	25%	54
	Middle class family	35%	17%	26%	23%	525
	Middle class / not married or parent	30%	14%	30%	26%	224
	Lower class	17%	24%	28%	32%	200

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
RDENOM RESPONDENT'S RELIGION/C	Catholic	32%	17%	23%	27%	195
	Protestant	25%	18%	29%	29%	154
	Baptist	28%	16%	29%	26%	173
	Fundamentalist / Pentecostal	28%	21%	24%	27%	167
	Other	29%	19%	23%	29%	81
	No affiliation	37%	15%	28%	19%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	24%	19%	27%	30%	362
	At least once a month	39%	13%	28%	19%	203
	Infrequently	27%	19%	23%	31%	158
	Never	14%	31%	17%	38%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	29%	19%	23%	29%	92
	Active Protestant	22%	20%	25%	33%	64
	Active Baptist	29%	15%	31%	24%	96
	Active Fundamentalist / Pentecostal	17%	24%	24%	35%	87
	Active Other	19%	12%	41%	29%	22
	Non-active	34%	17%	26%	23%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	59%	41%			154
	Male not evangelical	66%	34%			327
	Female born again / evangelicals			52%	48%	205
	Female not evangelical			50%	50%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	27%	18%	25%	30%	259
	Non-white Evangelical	21%	16%	42%	22%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	29%	15%	24%	31%	203
	Non-white conservative Christians	28%	14%	28%	29%	55
	White non-conservative Christians	19%	29%	28%	24%	56
	Non-white non-conservative Christians	12%	19%	58%	12%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	35%	20%	24%	21%	394
	Non-gun owner HH	27%	16%	28%	28%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	28%	17%	31%	23%	399
	Unsure	21%	21%	31%	27%	71
	Wrong track	34%	17%	22%	27%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	34%	20%	20%	26%	445
	Undecided	37%	8%	30%	25%	98
	Democrat	26%	17%	32%	25%	459

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
RMI1 MOST IMPORTANT ISSUE/C	Education	20%	18%	32%	31%	69
	Health care costs	28%	16%	33%	23%	74
	Gov't spending & budget deficit	43%	13%	26%	18%	158
	Economy	35%	16%	28%	21%	280
	Medicare & SS	12%	28%	17%	43%	88
	Jobs	26%	21%	27%	26%	151
	Other	31%	16%	24%	29%	183
RRMI1 MOST IMPORTANT ISSUE/C	Pocketbook issues	34%	17%	28%	21%	715
	Nat'l security issues	28%	18%	22%	32%	73
	Education	20%	18%	32%	31%	69
	Medicare / SS	12%	28%	17%	43%	88
	Other	27%	13%	20%	41%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	26%	17%	32%	25%	532
	Unfavorable	37%	19%	19%	26%	453
	No opinion	13%	10%	44%	34%	18
	Never heard of				100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	36%	16%	22%	26%	506
	Unfavorable	25%	18%	33%	23%	439
	No opinion	23%	26%	16%	35%	54
	Never heard of		27%		73%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	26%	16%	33%	24%	500
	Unsure	33%	8%	15%	44%	19
	Disapprove	35%	19%	20%	26%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	27%	16%	33%	24%	477
	Unsure	20%	28%	17%	35%	12
	Disapprove	34%	19%	21%	27%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	27%	16%	34%	23%	399
	Unsure	24%	25%	28%	23%	39
	Disapprove	34%	18%	21%	27%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	25%	18%	33%	24%	505
	Unsure	34%	2%	28%	36%	48
	Disapprove	36%	19%	19%	26%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	28%	17%	32%	24%	567
	Unsure	26%	23%	6%	44%	22
	Disapprove	34%	18%	20%	27%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	35%	18%	21%	26%	503
	Obama	25%	18%	32%	25%	472
	Both		29%		71%	2
	Neither	76%	11%	13%		9
	Unsure	32%	10%	31%	27%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

RSEXEMP		RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C				TOTAL
		Male / employed	Male / not employed	Female / employed	Female / not employed	
HANDP5 BETTER HANDLE / MEDICARE	Romney	36%	18%	19%	27%	431
	Obama	26%	18%	32%	24%	518
	Both	39%	12%		50%	6
	Neither	65%	8%	9%	18%	13
	Unsure	20%	14%	35%	30%	35
HANDP7 BETTER HANDLE / JOBS	Romney	34%	18%	22%	26%	491
	Obama	25%	17%	33%	25%	469
	Both		64%		36%	2
	Neither	83%	8%	9%		13
	Unsure	39%	20%	13%	29%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	31%	20%	22%	27%	702
	Yes / watched news coverage	38%	11%	33%	18%	158
	No	18%	14%	39%	30%	142
	Unsure / refused		100%			0
RROBAL PRESIDENTIAL BALLOT/C	Romney	35%	18%	21%	26%	484
	Undecided	46%	9%	18%	27%	30
	Obama	25%	17%	33%	25%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	33%	16%	27%	24%	797
	Very likely	21%	23%	23%	32%	167
	Somewhat likely	24%	18%	33%	25%	29
	Already voted	18%	37%	31%	14%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	23%	17%	36%	24%	405
	Most likely 50%	26%	18%	34%	23%	502
	Most likely 60%	26%	16%	32%	26%	605
	Most likely 70%	27%	16%	31%	26%	702
	100% of sample	31%	17%	26%	26%	1003
TOTAL		31%	17%	26%	26%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

GENDER		GENDER GENDER		TOTAL
		Male	Female	
TOTAL		48%	52%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	49%	51%	200
	Midwest	49%	51%	174
	South	47%	53%	245
	South Central	46%	54%	82
	Central Plains	45%	55%	77
	Mountain States	50%	50%	70
	West	48%	52%	155
RG2 GEOGRAPHIC AREAS TWO	California	48%	52%	114
	Florida	45%	55%	69
	Texas	50%	50%	62
	New York	39%	61%	54
	Rest of country	49%	51%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	46%	54%	285
	Toss-up	47%	53%	402
	Safe Democrat	51%	49%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	48%	52%	278
	Other states	48%	52%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	52%	48%	124
	7-9.9% unemployment	47%	53%	716
	Less than 7% unemployment	48%	52%	163
URBAN URBAN CODE	Rural	43%	57%	135
	Suburban	49%	51%	411
	Urban	49%	51%	177
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	100%		306
	Male / not employed	100%		175
	Female / employed		100%	265
	Female / not employed		100%	256
RAGEBG AGE/C	18-29	59%	41%	126
	30-44	49%	51%	291
	45-59	49%	51%	256
	60 and older	43%	57%	330
RAGE RESPONDENT'S AGE/C	18-34	54%	46%	219
	35-44	49%	51%	199
	45-64	49%	51%	358
	65 or over	41%	59%	218
	Unsure / refused	22%	78%	10
RAGEFL RESPONDENT'S AGE/C	18-44	52%	48%	417
	45-64	49%	51%	358
	65 or over	40%	60%	228

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

GENDER		GENDER GENDER		TOTAL
		Male	Female	
RR96 AGE / SEX	Male / under 45	100%		216
	Male / 45+	100%		266
	Female / under 45		100%	202
	Female / 45+		100%	320
RRACE RESPONDENT'S RACE/C	White	48%	52%	752
	Black / African American	42%	58%	120
	Hispanic / Latino	53%	47%	90
	Other	56%	44%	40
GENRACE RACE BY GENDER	White men	100%		361
	White women		100%	391
	Black men	100%		51
	Black women		100%	70
	Hispanic men	100%		47
	Hispanic women		100%	43
WHITE SENIORS	White seniors	44%	56%	288
	Other	50%	50%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	53%	47%	401
	Independent	53%	47%	171
	Democrat	41%	59%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	53%	47%	440
	Ticket splitter	58%	42%	74
	Democrat	42%	58%	490
PARTISAN PARTISAN	Hard GOP	53%	47%	365
	Soft GOP	51%	49%	78
	Ticket splitter	57%	43%	72
	Soft DEM	60%	40%	86
	Hard DEM	39%	61%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	51%	49%	561
	Moderate	65%	35%	66
	Liberal	40%	60%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	50%	50%	189
	Somewhat conservative	51%	49%	372
	Moderate / liberal	44%	56%	442
RPTYID98 TARGET GROUPS	Republican	53%	47%	401
	Independent	53%	47%	171
	Conservative DEM	47%	53%	121
	Mod / lib DEM	39%	61%	310
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	39%	61%	318
	Mod / conservative DEM	47%	53%	171
	Independent	58%	42%	74
	Mod / liberal GOP	52%	48%	56
	Conservative GOP	53%	47%	384

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

GENDER		GENDER GENDER		TOTAL
		Male	Female	
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	53%	47%	140
	Yes	62%	38%	75
	Unsure	40%	60%	54
	No	45%	55%	228
	No / strongly	47%	53%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school	51%	49%	43
	High school graduate	44%	56%	207
	Some college	47%	53%	250
	College graduate	50%	50%	503
SEXEDUC SEX / EDUCATION	College men	100%		367
	Non-college men	100%		114
	College women		100%	385
	Non-college women		100%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	46%	54%	367
	Minority non-college graduate	47%	53%	133
	Others	50%	50%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	100%		169
	White female non-college graduates		100%	198
	Minority male non-college graduates	100%		63
	Minority female non-college graduates		100%	70
	Other	50%	50%	503
WILLWIN WHO WILL WIN	Romney	56%	44%	368
	Obama	44%	56%	535
	Other	100%		1
	Unsure / refused	39%	61%	99
RUNION MEMBER OF LABOR UNION/C	Union household	48%	52%	133
	Non-union household	48%	52%	870
RMARITAL MARITAL STATUS/C	Single	49%	51%	215
	Married	52%	48%	576
	No longer married	36%	64%	212
MOMDAD PARENTS	Dad	100%		160
	Mom		100%	170

(cont.)

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		Male	Female	
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	Married / no children	52%	48%	331
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	Single / no children	52%	48%	169
	Other / mixed	26%	74%	100
GENMAR1 GENDER AND MARITAL	Single women		100%	109
	Married women		100%	276
	No longer married women		100%	136
	Single men	100%		106
	Married men	100%		300
	No longer married men	100%		76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	100%		72
	White single women		100%	61
	White married men	100%		236
	White married women		100%	230
	White no longer married men	100%		54
	White no longer married women		100%	100
	Other	48%	52%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers		100%	28
	Married mothers		100%	117
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	Non-mothers	58%	42%	833
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	Non-white mothers		100%	53
	Non-mothers	58%	42%	833
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(cont.)

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		Male	Female	
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	Undecided	45%	55%	98
	Democrat	43%	57%	459

(cont.)

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POLITICO - GW Battleground 50 #13742: Weighted Tables
October 7-11, 2012

GENDER		GENDER GENDER		TOTAL
		Male	Female	
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	Gov't spending & budget deficit	56%	44%	158
	Economy	51%	49%	280
	Medicare & SS	40%	60%	88
	Jobs	47%	53%	151
	Other	47%	53%	183
RMI11 MOST IMPORTANT ISSUE/C	Pocketbook issues	51%	49%	715
	Nat'l security issues	45%	55%	73
	Education	37%	63%	69
	Medicare / SS	40%	60%	88
	Other	39%	61%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	43%	57%	532
	Unfavorable	55%	45%	453
	No opinion	22%	78%	18
	Never heard of		100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	52%	48%	506
	Unfavorable	43%	57%	439
	No opinion	49%	51%	54
	Never heard of	27%	73%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	42%	58%	500
	Unsure	41%	59%	19
	Disapprove	54%	46%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	43%	57%	477
	Unsure	48%	52%	12
	Disapprove	52%	48%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	43%	57%	399
	Unsure	49%	51%	39
	Disapprove	51%	49%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	43%	57%	505
	Unsure	36%	64%	48
	Disapprove	55%	45%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	44%	56%	567
	Unsure	50%	50%	22
	Disapprove	53%	47%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	52%	48%	503
	Obama	43%	57%	472
	Both	29%	71%	2
	Neither	87%	13%	9
	Unsure	42%	58%	17

(cont.)

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

GENDER		GENDER GENDER		TOTAL
		Male	Female	
HANDP5 BETTER HANDLE / MEDICARE	Romney	54%	46%	431
	Obama	43%	57%	518
	Both	50%	50%	6
	Neither	73%	27%	13
	Unsure	35%	65%	35
HANDP7 BETTER HANDLE / JOBS	Romney	52%	48%	491
	Obama	42%	58%	469
	Both	64%	36%	2
	Neither	91%	9%	13
	Unsure	58%	42%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	51%	49%	702
	Yes / watched news coverage	49%	51%	158
	No	32%	68%	142
	Unsure / refused	100%		0
RROBAL PRESIDENTIAL BALLOT/C	Romney	53%	47%	484
	Undecided	55%	45%	30
	Obama	42%	58%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	49%	51%	797
	Very likely	45%	55%	167
	Somewhat likely	43%	57%	29
	Already voted	55%	45%	10
TURNOUT TURNOUT OF MOST LIKELY VOTERS	Most likely 40%	40%	60%	405
	Most likely 50%	43%	57%	502
	Most likely 60%	41%	59%	605
	Most likely 70%	43%	57%	702
	100% of sample	48%	52%	1003
TOTAL		48%	52%	1003

THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
 POLITICO - GW Battleground 50 #13742: Weighted Tables
 October 7-11, 2012

TURNOUT		TURNOUT TURNOUT OF MOST LIKELY VOTERS					TOTAL
		Most likely 40%	Most likely 50%	Most likely 60%	Most likely 70%	100% of sample	
TOTAL		40%	50%	60%	70%	100%	1003
RG1 GEOGRAPHIC AREAS ONE	Northeast	40%	47%	59%	65%	100%	200
	Midwest	44%	54%	64%	71%	100%	174
	South	39%	47%	56%	67%	100%	245
	South Central	33%	48%	64%	71%	100%	82
	Central Plains	37%	50%	61%	68%	100%	77
	Mountain States	54%	58%	67%	79%	100%	70
	West	38%	52%	59%	77%	100%	155
RG2 GEOGRAPHIC AREAS TWO	California	40%	55%	64%	77%	100%	114
	Florida	46%	55%	61%	68%	100%	69
	Texas	34%	52%	63%	69%	100%	62
	New York	35%	41%	53%	58%	100%	54
	Rest of country	41%	49%	60%	70%	100%	705
RG2012 STATES BY 2012 STATUS	Safe Republican	39%	48%	60%	70%	100%	285
	Toss-up	44%	53%	61%	69%	100%	402
	Safe Democrat	36%	48%	59%	72%	100%	316
RGPOLCO POLITICO BATTLEGROUND STATES	POLITICO Battleground States	43%	52%	60%	69%	100%	278
	Other states	39%	49%	60%	70%	100%	725
RGEMP UNEMPLOYMENT RATE BY STATE (AUG 2012 DATA)	10% unemployment	38%	53%	63%	75%	100%	124
	7-9.9% unemployment	41%	49%	59%	69%	100%	716
	Less than 7% unemployment	42%	51%	64%	71%	100%	163
URBAN URBAN CODE	Rural	44%	49%	59%	68%	100%	135
	Suburban	43%	53%	67%	76%	100%	411
	Urban	39%	50%	58%	69%	100%	177
GENDER GENDER	Male	34%	45%	52%	62%	100%	481
	Female	47%	54%	68%	77%	100%	522
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	31%	42%	50%	62%	100%	306
	Male / not employed	39%	51%	55%	62%	100%	175
	Female / employed	55%	63%	73%	82%	100%	265
	Female / not employed	39%	45%	62%	72%	100%	256
RAGEBG AGE/C	18-29	8%	16%	24%	40%	100%	126
	30-44	39%	51%	59%	70%	100%	291
	45-59	52%	58%	73%	77%	100%	256
	60 and older	45%	56%	66%	76%	100%	330
RAGE RESPONDENT'S AGE/C	18-34	16%	25%	34%	46%	100%	219
	35-44	45%	57%	64%	77%	100%	199
	45-64	51%	59%	73%	78%	100%	358
	65 or over	44%	55%	64%	75%	100%	218
	Unsure / refused	12%	37%	42%	54%	100%	10

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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October 7-11, 2012

TURNOUT		TURNOUT TURNOUT OF MOST LIKELY VOTERS					TOTAL
		Most likely 40%	Most likely 50%	Most likely 60%	Most likely 70%	100% of sample	
RAGEFL RESPONDENT'S AGE/C	18-44	30%	40%	48%	61%	100%	417
	45-64	51%	59%	73%	78%	100%	358
	65 or over	43%	54%	63%	74%	100%	228
RR96 AGE / SEX	Male / under 45	18%	28%	36%	48%	100%	216
	Male / 45+	46%	59%	65%	73%	100%	266
	Female / under 45	43%	53%	61%	74%	100%	202
	Female / 45+	49%	55%	72%	79%	100%	320
RRACE RESPONDENT'S RACE/C	White	43%	53%	63%	73%	100%	752
	Black / African American	28%	33%	46%	54%	100%	120
	Hispanic / Latino	31%	42%	54%	68%	100%	90
	Other	47%	64%	64%	70%	100%	40
GENRACE RACE BY GENDER	White men	38%	50%	56%	65%	100%	361
	White women	48%	56%	70%	80%	100%	391
	Black men	18%	25%	34%	41%	100%	51
	Black women	35%	40%	56%	64%	100%	70
	Hispanic men	11%	24%	36%	56%	100%	47
	Hispanic women	52%	62%	73%	82%	100%	43
WHITE SENIORS	White seniors	46%	57%	67%	77%	100%	288
	Other	38%	47%	58%	67%	100%	715
RPARTYID PARTY IDENTIFICATION/C	Republican	46%	58%	68%	76%	100%	401
	Independent	27%	39%	48%	60%	100%	171
	Democrat	40%	47%	58%	69%	100%	431
RPARTY USUAL VOTE BEHAVIOR/C	Republican	46%	59%	68%	75%	100%	440
	Ticket splitter	22%	30%	43%	53%	100%	74
	Democrat	38%	45%	56%	68%	100%	490
PARTISAN PARTISAN	Hard GOP	49%	61%	70%	77%	100%	365
	Soft GOP	27%	41%	53%	64%	100%	78
	Ticket splitter	29%	35%	44%	56%	100%	72
	Soft DEM	29%	38%	49%	56%	100%	86
	Hard DEM	40%	48%	58%	70%	100%	402
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	41%	53%	63%	70%	100%	561
	Moderate	21%	25%	34%	45%	100%	66
	Liberal	42%	50%	61%	74%	100%	376
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	42%	54%	63%	68%	100%	189
	Somewhat conservative	41%	52%	63%	72%	100%	372
	Moderate / liberal	39%	46%	57%	69%	100%	442
RPTYID98 TARGET GROUPS	Republican	46%	58%	68%	76%	100%	401
	Independent	27%	39%	48%	60%	100%	171
	Conservative DEM	23%	33%	42%	47%	100%	121
	Mod / lib DEM	47%	53%	64%	77%	100%	310

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 October 7-11, 2012

TURNOUT		TURNOUT TURNOUT OF MOST LIKELY VOTERS					TOTAL
		Most likely 40%	Most likely 50%	Most likely 60%	Most likely 70%	100% of sample	
PARIDEOL PARTY / IDEOLOGY	Liberal DEM	45%	52%	63%	77%	100%	318
	Mod / conservative DEM	25%	33%	44%	51%	100%	171
	Independent	22%	30%	43%	53%	100%	74
	Mod / liberal GOP	17%	31%	38%	49%	100%	56
	Conservative GOP	50%	63%	72%	79%	100%	384
TEAMEM IDENTIFY WITH TEA PARTY MOVEMENT	Yes / strongly	44%	56%	69%	75%	100%	140
	Yes	49%	54%	62%	71%	100%	75
	Unsure	26%	35%	43%	44%	100%	54
	No	40%	48%	58%	67%	100%	228
	No / strongly	40%	50%	61%	72%	100%	506
REDUC RESPONDENT'S EDUCATION/C	Less than high school					100%	43
	High school graduate	2%	4%	25%	42%	100%	207
	Some college	30%	48%	58%	69%	100%	250
	College graduate	65%	74%	81%	88%	100%	503
SEXEDUC SEX / EDUCATION	College men	43%	59%	66%	76%	100%	367
	Non-college men	1%	3%	7%	18%	100%	114
	College women	63%	72%	81%	87%	100%	385
	Non-college women	2%	3%	32%	49%	100%	137
SEXEDWH NON-COLLEGE GRADUATES	White non-college graduate	19%	30%	43%	57%	100%	367
	Minority non-college graduate	7%	13%	28%	38%	100%	133
	Others	65%	74%	81%	88%	100%	503
SEXEDWG NON-COLLEGE GRADUATES BY GENDER	White male non-college graduates	9%	24%	29%	44%	100%	169
	White female non-college graduates	28%	35%	55%	68%	100%	198
	Minority male non-college graduates	1%	8%	16%	21%	100%	63
	Minority female non-college graduates	12%	18%	39%	52%	100%	70
	Other	65%	74%	81%	88%	100%	503
WILLWIN WHO WILL WIN	Romney	45%	58%	67%	78%	100%	368
	Obama	38%	46%	57%	66%	100%	535
	Other	100%	100%	100%	100%	100%	1
	Unsure / refused	37%	41%	52%	61%	100%	99
RUNION MEMBER OF LABOR UNION/C	Union household	46%	53%	62%	73%	100%	133
	Non-union household	40%	50%	60%	70%	100%	870
RMARITAL MARITAL STATUS/C	Single	27%	34%	40%	55%	100%	215
	Married	45%	56%	67%	75%	100%	576
	No longer married	42%	51%	62%	71%	100%	212
MOMDAD PARENTS	Dad	32%	44%	50%	58%	100%	160
	Mom	46%	57%	69%	80%	100%	170

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THE TARRANCE GROUP, INC. / LAKE RESEARCH PARTNERS
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 October 7-11, 2012

TURNOUT		TURNOUT OF MOST LIKELY VOTERS					TOTAL
		Most likely 40%	Most likely 50%	Most likely 60%	Most likely 70%	100% of sample	
BUNDY MARITAL STATUS / CHILDREN	Married / children	41%	55%	65%	73%	100%	245
	Married / no children	47%	56%	69%	77%	100%	331
	Divorced / children	57%	62%	71%	76%	100%	23
	Divorced / no children	45%	57%	72%	79%	100%	88
	Single / children	27%	30%	39%	52%	100%	45
	Single / no children	27%	35%	41%	56%	100%	169
	Other / mixed	37%	42%	52%	63%	100%	100
GENMAR1 GENDER AND MARITAL	Single women	43%	48%	54%	66%	100%	109
	Married women	48%	57%	74%	83%	100%	276
	No longer married women	47%	55%	66%	76%	100%	136
	Single men	11%	20%	26%	44%	100%	106
	Married men	42%	55%	61%	69%	100%	300
	No longer married men	34%	44%	55%	62%	100%	76
GENMAR2 GENDER, MARITAL, AND RACE	White single men	15%	23%	30%	46%	100%	72
	White single women	51%	55%	61%	75%	100%	61
	White married men	44%	58%	63%	71%	100%	236
	White married women	48%	57%	73%	82%	100%	230
	White no longer married men	39%	50%	59%	65%	100%	54
	White no longer married women	47%	54%	67%	78%	100%	100
	Other	32%	41%	52%	62%	100%	251
MOMMAR MOTHERS BY MARITAL STATUS	Single mothers	44%	44%	55%	68%	100%	28
	Married mothers	44%	58%	73%	83%	100%	117
	No longer married mothers	60%	70%	70%	80%	100%	25
	Non-mothers	39%	49%	58%	68%	100%	833
MOMRACE MOTHERS BY RACE	White mothers	49%	61%	71%	84%	100%	116
	Non-white mothers	40%	50%	65%	71%	100%	53
	Non-mothers	39%	49%	58%	68%	100%	833
ECONCLA2 ECONOMIC CLASS	Upper class	57%	63%	72%	75%	100%	54
	Middle class	43%	54%	63%	73%	100%	749
	Low income	25%	34%	47%	57%	100%	192
	Working class	10%	10%	30%	38%	100%	6
	Unemployed	53%	53%	53%	53%	100%	3
FAMCLASS ECONOMIC CLASS AND FAMILY STATUS	Upper class	57%	63%	72%	75%	100%	54
	Middle class family	46%	58%	68%	77%	100%	525
	Middle class / not married or parent	36%	44%	53%	66%	100%	224
	Lower class	25%	33%	46%	56%	100%	200

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TURNOUT		TURNOUT TURNOUT OF MOST LIKELY VOTERS					TOTAL
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RDENOM RESPONDENT'S RELIGION/C	Catholic	43%	52%	66%	74%	100%	195
	Protestant	42%	54%	62%	75%	100%	154
	Baptist	34%	43%	55%	60%	100%	173
	Fundamentalist / Pentecostal	40%	50%	59%	70%	100%	167
	Other	44%	54%	64%	72%	100%	81
	No affiliation	41%	50%	58%	70%	100%	233
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	41%	54%	62%	70%	100%	362
	At least once a month	44%	52%	63%	74%	100%	203
	Infrequently	36%	42%	57%	68%	100%	158
	Never	27%	35%	38%	44%	100%	23
CHURCH2 RELIGIOUS FOCUS	Active Catholic	44%	57%	66%	76%	100%	92
	Active Protestant	44%	60%	70%	80%	100%	64
	Active Baptist	38%	48%	56%	59%	100%	96
	Active Fundamentalist / Pentecostal	40%	52%	60%	69%	100%	87
	Active Other	40%	53%	58%	66%	100%	22
	Non-active	40%	48%	59%	70%	100%	642
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	30%	42%	46%	56%	100%	154
	Male not evangelical	35%	47%	55%	65%	100%	327
	Female born again / evangelicals	46%	51%	64%	70%	100%	205
	Female not evangelical	47%	56%	70%	82%	100%	316
RACEVANG RACE / EVANGELICAL	White Evangelical	40%	49%	57%	67%	100%	259
	Non-white Evangelical	38%	45%	54%	58%	100%	100
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	46%	55%	64%	72%	100%	203
	Non-white conservative Christians	32%	42%	51%	55%	100%	55
	White non-conservative Christians	17%	25%	32%	47%	100%	56
	Non-white non-conservative Christians	45%	49%	56%	60%	100%	46
RGUNOWN GUN OWNER IN HOUSEHOLD/C	Gun owner HH	43%	54%	63%	73%	100%	394
	Non-gun owner HH	39%	47%	58%	68%	100%	609
RDIRECT DIRECTION THINGS IN COUNTRY ARE GOING/C	Right direction	42%	50%	60%	71%	100%	399
	Unsure	29%	38%	44%	57%	100%	71
	Wrong track	41%	52%	63%	71%	100%	532
RGENCONG GENERIC CONGRESSIONAL BALLOT/C	Republican	45%	57%	67%	77%	100%	445
	Undecided	21%	26%	37%	48%	100%	98
	Democrat	40%	48%	58%	68%	100%	459

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RMII1 MOST IMPORTANT ISSUE/C	Education	42%	50%	55%	73%	100%	69
	Health care costs	41%	49%	60%	69%	100%	74
	Gov't spending & budget deficit	49%	59%	70%	73%	100%	158
	Economy	43%	54%	65%	76%	100%	280
	Medicare & SS	37%	48%	59%	67%	100%	88
	Jobs	38%	46%	59%	70%	100%	151
	Other	31%	41%	49%	60%	100%	183
RRMII1 MOST IMPORTANT ISSUE/C	Pocketbook issues	42%	52%	63%	72%	100%	715
	Nat'l security issues	30%	40%	51%	59%	100%	73
	Education	42%	50%	55%	73%	100%	69
	Medicare / SS	37%	48%	59%	67%	100%	88
	Other	34%	47%	50%	63%	100%	58
RBOID BARACK OBAMA NAME ID/C	Favorable	39%	46%	56%	66%	100%	532
	Unfavorable	43%	56%	66%	75%	100%	453
	No opinion	12%	29%	29%	37%	100%	18
	Never heard of					100%	1
RMRID MITT ROMNEY NAME ID/C	Favorable	42%	54%	65%	75%	100%	506
	Unfavorable	42%	49%	59%	69%	100%	439
	No opinion	14%	22%	24%	33%	100%	54
	Never heard of		14%	14%	14%	100%	3
RBHOJA BARACK OBAMA JOB APPROVAL/C	Approve	39%	46%	56%	66%	100%	500
	Unsure	6%	12%	31%	49%	100%	19
	Disapprove	43%	56%	66%	75%	100%	484
RBOJA1 APPROVE OBAMA / ECONOMY/C	Approve	38%	46%	56%	68%	100%	477
	Unsure	6%	20%	20%	20%	100%	12
	Disapprove	43%	55%	66%	73%	100%	514
RBOJA3 APPROVE OBAMA / FEDERAL BUDGET & SPENDING/C	Approve	43%	51%	60%	71%	100%	399
	Unsure	31%	51%	51%	59%	100%	39
	Disapprove	39%	50%	61%	70%	100%	565
RBOJA5 APPROVE OBAMA / MEDICARE/C	Approve	40%	48%	59%	69%	100%	505
	Unsure	10%	21%	35%	51%	100%	48
	Disapprove	44%	55%	65%	73%	100%	450
RBOJA6 APPROVE OBAMA / STANDING UP FOR THE MIDDLE CLASS/C	Approve	38%	46%	56%	68%	100%	567
	Unsure	13%	34%	39%	48%	100%	22
	Disapprove	45%	56%	67%	74%	100%	414
HANDP1 BETTER HANDLE / ECONOMY	Romney	42%	54%	65%	74%	100%	503
	Obama	40%	48%	58%	69%	100%	472
	Both	29%	29%	29%	66%	100%	2
	Neither					100%	9
	Unsure	4%	4%	10%	10%	100%	17

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HANDP5 BETTER HANDLE / MEDICARE	Romney	44%	56%	66%	75%	100%	431
	Obama	39%	48%	58%	67%	100%	518
	Both	61%	61%	100%	100%	100%	6
	Neither			9%	17%	100%	13
	Unsure	20%	26%	33%	59%	100%	35
HANDP7 BETTER HANDLE / JOBS	Romney	43%	55%	66%	75%	100%	491
	Obama	40%	47%	57%	68%	100%	469
	Both				36%	100%	2
	Neither	25%	25%	25%	32%	100%	13
	Unsure	16%	24%	26%	26%	100%	28
DEBWW WATCHED DEBATE OR COVERAGE ABOUT DEBATE	Yes / watched debate	44%	54%	66%	75%	100%	702
	Yes / watched news coverage	35%	49%	51%	64%	100%	158
	No	29%	32%	44%	49%	100%	142
	Unsure / refused		100%	100%	100%	100%	0
RROBAL PRESIDENTIAL BALLOT/C	Romney	44%	57%	67%	77%	100%	484
	Undecided					100%	30
	Obama	39%	47%	57%	68%	100%	490
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	49%	60%	70%	79%	100%	797
	Very likely	3%	10%	23%	37%	100%	167
	Somewhat likely					100%	29
	Already voted	100%	100%	100%	100%	100%	10
TOTAL		40%	50%	60%	70%	100%	1003